

American Dental Association

ADACommons

[ADA News](#)

[ADA Products & Publications](#)

2009

ADA News Convention Daily - 2009 Day 1

American Dental Association, Publishing Division

Follow this and additional works at: <https://commons.ada.org/adanews>



Part of the [Business and Corporate Communications Commons](#), [Dentistry Commons](#), and the [History of Science, Technology, and Medicine Commons](#)

Recommended Citation

American Dental Association, Publishing Division, "ADA News Convention Daily - 2009 Day 1" (2009). *ADA News*. 591.

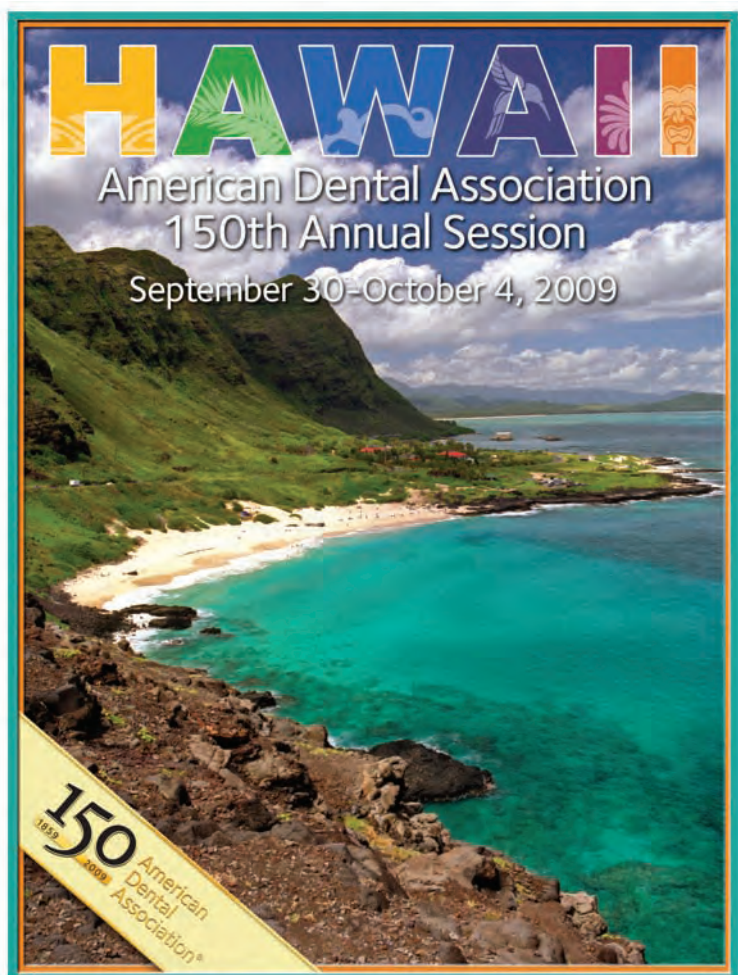
<https://commons.ada.org/adanews/591>

This News Article is brought to you for free and open access by the ADA Products & Publications at ADACommons. It has been accepted for inclusion in ADA News by an authorized administrator of ADACommons. For more information, please contact commons@ada.org.

ADA NEWS

SEPTEMBER 30, 2009

VOLUME 19 NO. 1



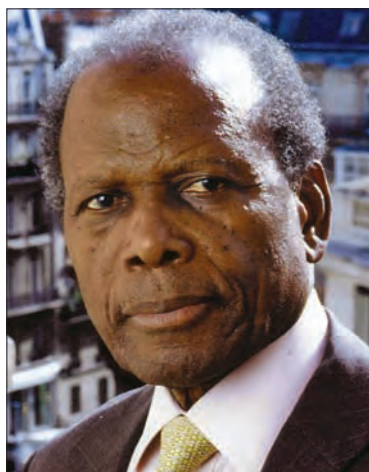
Sidney Poitier takes DSS stage tonight

Academy Award-winning actor, writer, director, diplomat and recent Presidential Medal of Freedom recipient Sidney Poitier will grace the ADA Distinguished Speaker Series stage tonight beginning at 5:30 p.m. for the Opening General Session of the 150th Annual Session of the American Dental Association.

Convening at the famous Waikiki Shell, this ADA-exclusive special event is free to all registered annual session attendees.

Doors open at 4:45 p.m. Parking is not available at the Shell, however, convenient shuttle service is available from all ADA official hotels, beginning at 4:30 p.m.

The Distinguished Speaker Series has been underwritten in part by the ADA Foundation through a donation from Johnson & Johnson Healthcare



Distinguished Speaker: Sidney Poitier speaks at tonight's Opening General Session.

Products, Division of McNeil-PPC Inc. ■

Aloha spirit Celebrate, learn, shop, network and vacation

BY STACIE CROZIER

Welcome to the American Dental Association's 150th annual session and sesquicentennial celebration.

"Aloha and welcome to Hawaii and the 150th Annual Session of the American Dental Association," said ADA President John S. Findley. "As we celebrate the ADA's sesquicentennial, we hope you'll take some time to reflect on the incredible successes of our industry—and also look forward to a bright future full of possibilities."

The Opening General Session and Distinguished Speaker Series is set for tonight at the famed Waikiki Shell. The Distinguished Speaker Series has been underwritten in part by the ADA Foundation through a donation from Johnson & Johnson Healthcare Products, Division of McNeil-PPC Inc.

Continuing education courses will be held tomorrow through Sunday, the World Marketplace Exhibition will be open tomorrow through Saturday and the House of Delegates meets Oct. 2-6. Celebrate the ADA's 150th anniversary



Dr. Findley

sary and enjoy "An Evening Under the Stars" on Friday at the Waikiki Shell by attending a Polynesian spectacular event created

exclusively for annual session attendees.

Nearly 180 continuing education programs offered at annual session are designed to help dentists and staff enhance their clinical skills and learn the latest developments in dentistry.

Attendees can also earn up to 3 hours of CE on the exhibit floor by attending courses at the ADA Live Operatory Center. The LOC features a unique blend of product training and CE featuring 3-D imaging; the new Competition Hub including the Education Exchange Competition (table clinic presentations), the new

See ALOHA, page 15

Celebrate 150 years!

The ADA Sesquicentennial Planning Committee's mission, "To commemorate, celebrate and communicate the American Dental Association's 150-year commitment to the public's health," will culminate in a variety of events and activities here in Hawaii.

"I love our mission statement," said Dr. Walter Lamacki, committee chair and past ADA Trustee (1990-94). "As dentists, we have always been advocates for the public and the profession."

A congratulatory letter from President Barack Obama and highlights of the ADA's anniversary celebration can be found in the 2009 Official Guide.

Attendees can visit the ADA Pavilion in the Hawaii Convention Center to:

- view a special 150th anniversary timeline display;
- receive a souvenir 150th anniversary

lapel pin and a copy of the supplement to The Journal of the American Dental Association, "150 Years of Progress";

- preorder the soon-to-be-published coffee-table book, "150 Years of the American Dental Association: A Pictorial History";

- record their personal thoughts and aspirations for the ADA and the profession.

Tonight's Opening General Session, the Friday evening special event, "An Evening Under the Stars," and the Presidential Gala on Monday night will also mark the occasion.

A specially commissioned song, making its debut at the Friday evening event, will be available for downloading from ADA.org beginning Oct. 7.

Also, be sure to attend the exhibit hall closing party on Saturday, 1:30-3 p.m. for champagne punch and cake. ■

BRIEFS

HSP returns: Appointments are still available for the ADA Foundation Health Screening Program, which marks its return at this year's annual session.

The program is open to all clinical dental staff and features complimentary medical screenings. Those who did not make an advance appointment can visit the HSP on-site to see if any openings are available.

The HSP will be open 6 a.m.-1 p.m. Oct. 1-3 in the Hibiscus Ballroom 1 at the Ala Moana Hotel, located near the Hawaii Convention Center.

ADA tours: While in Honolulu, why not make time to visit some of its most famous landmarks?

Take a motor coach ride to the Arizona Memorial Museum, where you can relive "a date which will live in infamy," Dec. 7, 1941, when Pearl Harbor was attacked by the Japanese. Or, climb to the summit of Diamond Head crater for an incredible view of Waikiki. Or, put on your swim suit for an active tour that includes snorkeling, jet skiing and other water activities on Maunalua Bay. There are more than 30 ADA tours available. Visit the Tour Sales Desk in the convention center, entrance lobby, for details or to book a tour. ■

TODAY at a glance



■ **All events (except where noted) are at the Hawaii Convention Center.**

■ **Exhibitor registration, Entrance Lobby, 7 a.m.-5 p.m.**

■ **Registration, Entrance Lobby, noon-5 p.m.**

■ **Opening General Session and Distinguished Speaker Series, Waikiki Shell, 5:30-7:30 p.m. (Shuttle service to event begins at 4:30 p.m.)**

Introducing the only Direct Composite that can be called Empress®



Confidence

The esthetics of ceramic with the convenience of composite.

Reliability

- Exceptional Handling
- Simplified Application
- True-To-Nature™ Shades
- Superior Polish

Esthetics



IPS Empress® Direct

Direct Esthetic Composite



***Experience the only composite that
can be called Empress at booth #945.***

100% CUSTOMER SATISFACTION
GUARANTEED!

www.ivoclarvivadent.com

Call us toll free at 1-800-533-6825 in the U.S., 1-800-263-8182 in Canada.
© 2009 Ivoclar Vivadent, Inc. IPS Empress is a registered trademark of Ivoclar Vivadent, Inc.

**ivoclar
vivadent**
passion vision innovation

Stocked and ready

ADA Store lets you shop on-site

For dentists looking to update their products and educate patients, look no further than the ADA Store for the latest ADA patient education and product management resources.

The store, which is located outside the ADA classrooms on the third floor, is open from 7 a.m.-4 p.m. Thursday-Saturday and 7:30-11 a.m. Sunday. It features one-of-a-kind ADA gifts, including annual session T-shirts, tote bags and baseball caps as well as free brochure samples for dentists.

New ADA products that will be on display include:

- **Toothflix Patient Education DVD Series.** Toothflix, which spans six DVDs, uses 3-D animations and in-office footage to explain treatment and stimulate awareness in prevention, cosmetic options and overall health. The DVDs are available for \$297 for topic DVDs and \$595 for the complete series, each with a continuous loop option. Those customers who purchase the Complete Series Bonus Pack, which consists of the complete series and reception DVDs, can save \$149 off individual prices.

- **The Chairside Instructor: A Visual Guide to Case Presentations.** This best-selling book contains more than 225 vivid illustrations and photographs to help improve patients' understanding of anatomy, hygiene, childhood caries, perio prevention and treatment, crowns, bridges, implants, TMD and endodontic therapy.

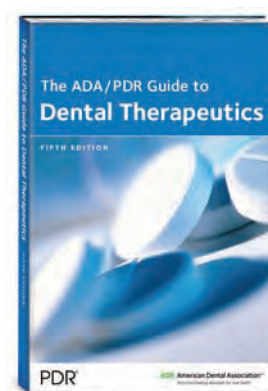
- **ADA/PDR Guide to Dental Therapeutics, Fifth Edition.** This updated edition, edited by Dr. Sebastian Ciancio in collaboration with 27 experts in the fields of pharmacology and therapeutics, is the most authoritative drug reference guide for dentists helps dentists make the most informed medication-related decisions for your patients.

- **Patient education.** Some of the ADA's most popular brochures have been revised, including

Your Dentures (Item No. W104), Dental Implants (W160), Why Do I Need a Bridge (W139), Basic Brushing (W112) and Basic Flossing (W137). A new brochure, Your Child's Teeth 0-6 (W236) & 6-12 (W239), was tailored to specific children's age brackets.

The ADA Store also offers a variety of dental-themed gift items. These unique souvenirs are ideal for family, friends and staff and include:

- Toothbrushing hula girl bobble heads;



- A D A beach gear, including pails and shovels, beach mats and sports bottles;
- Kids' T-shirts featuring popular ADA characters;
- Infant and toddler apparel;
- Dental-themed wine bottle stoppers and wine charms;
- Rhinestone tooth-themed jewelry;

- Tooth fairy pillows;
- Tooth and toothbrush cookie cutters;
- Tooth shaped soap.

Many of these items are only available at the ADA Store at annual session while supplies last. ■

You'll know your implant costs before you treatment plan

Treatment Planning Tools

Conventional Surgical Stent

\$75*



NobelGuide™ Digital Treatment Plan Package

starting at \$650



Custom Abutments & Ceramics



PFM Noble Crown with Titanium Custom Abutment

\$420* complete

Prismatik CZ™ Crown with Inclusive™ Custom Zirconia Abutment

\$438* complete



Provisionals & Removable Prosthetics

Screw-Retained BioTemps®

\$69* per unit



Locator® Implant Overdenture

\$990* complete



*Price does not include \$14 round-trip overnight shipping. Prices subject to change without notice. NobelGuide is a trademark of Nobel Biocare. Locator is a registered trademark of Zest Anchors.

Experienced Implant Team



Brad Bockhorst, DMD, heads Digital Implant Treatment Planning along with a team of Master Dental Technicians and Certified Dental Technicians. Your implant results will benefit from their comprehensive experience. With fixed rate pricing, you'll know your costs before you treatment plan.

For more info & nationwide pick-up

800-854-7256
www.glidewell dental.com



GLIDEWELL LABORATORIES

It's All About Smiles

AMERICAN DENTAL ASSOCIATION
ADA NEWS
CONVENTION DAILY



Wednesday, September 30, 2009 Volume 19, Number 1

Published daily September 30 through October 3 during the 150th Annual Session of the American Dental Association in Honolulu.

The ADA News Convention Daily office is located in Room 326B of the Hawaii Convention Center. Phone: 1-808-792-6610; Fax: 1-808-792-6619 E-mail: "adanews@ada.org"

ADVERTISING POLICY: All advertising appearing in this publication must comply with official published advertising standards of the American Dental Association. The publication of an advertisement is not to be construed as an endorsement or approval by the American Dental Association or any of its subsidiaries, councils, commissions or agencies of the product or service being offered in the advertisement unless the advertisement specifically includes an authorized statement that such approval or endorsement has been granted. A copy of the advertising standards of the American Dental Association is available upon request.

401(k) course Thursday

Don't miss this year's retirement planning seminar—a popular fixture on the annual session program—sponsored by the ADA Council on Members Insurance and Retirement Programs.

"Retirement Plans and Investment Update," (Course 5323) will be held tomorrow from 11:30 a.m.-2 p.m. in Room 313C at the Hawaii Convention Center.

Investment experts from the AXA Equitable Life Insurance Co. and its affiliate, AllianceBernstein LP, based in New York; and Wentworth, Hauser and Violich Inc., a San Francisco-based asset management firm, will share their investment knowledge and insights on where they think the economy and financial markets are headed. The event will include a Q-and-A segment to give attendees an opportunity to ask the experts specific questions.

The seminar will open with a presentation—"The Benefits of a Safe Harbor 401(k)," by Mark Miller, client relationship manager for the ADA Members Retirement Program at AXA Equitable.

Mr. Miller will discuss the different 401(k) plan designs available in the ADA Members Retirement Program, focusing on the features and benefits of the Safe Harbor 401(k), which continues to be the preferred plan design of dentists sponsoring plans covering themselves and their employees.

This Year's Panel of Experts

Following his presentation, Mr. Miller will moderate the discussion, bringing together the three veteran investment professionals who are this year's panelists. They will discuss the specific market sectors they cover, as well as comment on the broader investment marketplace and the current economic environment.

Kenneth Kozlowski of AXA Equitable Life Insurance Co., will discuss the philosophy and process behind the asset allocation portfolios offered in the ADA Members Retirement Program. Richard K. Hirayama, Wentworth, Hauser

Learn more

To learn how you can put away more tax-deferred money toward your retirement, stop by the ADA Members Retirement Program Booth 717 at the ADA Pavilion.

Members Retirement Program Specialists will be available to help ADA members find out more about the Safe Harbor 401(k), other types of 401(k)s available to dentists, and answer questions.

Program information is also available to all ADA members who call the ADA Members Retirement Program at 1-800-523-1125, Ext. 7475, or visit the program Web site at "www.axa-equitable.com/ada". ■

and Violich Inc. and managing member of Hirayama Investments, will discuss inflation and dollar devaluation. Walt Czaicki, AllianceBernstein, will present AllianceBernstein's outlook on the economy and the capital markets.

Mr. Kozlowski, who is also vice president of AXA Equitable's Funds Management Group, manages the two asset allocation portfolio series offered in the ADA Members Retirement Program. He is known for his expertise in the asset allocation area. The two asset allocation series he manages collectively include eight funds and represent over \$26 billion in assets, as of June 30, 2009.

Mr. Hirayama is a key advisor to the Wentworth, Hauser and Violich team that manages the EQ/International Core PLUS Portfolio available in the ADA Members Retirement Program. An expert on international markets, he is also the founder and managing member of Hirayama Investments, and is the developer of the "WHV Small Cap Equity Strategy," a unique approach to investing in global equities.

Mr. Czaicki is a vice president and senior port-



Mr. Czaicki



Mr. Hirayama



Mr. Kozlowski



Mr. Miller

folio manager in AllianceBernstein's Blend Strategies Team. The team provides solutions to client objectives through a combination of investment strategies. His experience as a portfolio manager and fundamental equity analyst provides a superb foundation to address Alliance Bernstein's capital markets outlook.

The ADA Members Retirement Program offers several portfolios managed by AllianceBernstein. These include choices that range from small- to large-cap style equities, to actively managed and passively managed strategies. ■

This article is not intended as legal or tax advice. Any tax information provided in this article is not intended or written to be used, and cannot be used, by any taxpayer for the purpose of avoiding penalties that may be imposed on the taxpayer. The tax information was written to support the promotion or marketing of the transaction(s) or matter(s) addressed and readers should seek advice based on their particular circumstances from an independent tax advisor. AXA Equitable Life Insurance Co., New York, does not provide legal or tax advice. (GE-51255a (8/09)).

Extend your stay with a post-session CE course

There is still time to register for post-session continuing education courses Oct. 6 and 7.

"Mini" Implants: Techniques, Placement and Integration by Dr. Gordon Christensen, will convene at Wailea Beach Marriott Resort and Spa, Maui.

Demystifying Digital Photography: Clinical Concepts and After-Hours Artistry, by Dr. Stephen Snow, will be held at Waikoloa Beach Marriott Resort & Spa on Hawaii's Big Island.

Take Your Invisalign Practice to the Next Level with the Pride Institute, by Dr. David Ostreicher (day 1) and Amy Morgan, chief executive officer, Pride Institute (day 2), will be held at the Kauai Marriott Resort and Beach Club.

Those interested in attending a post-session seminar should contact the hotel directly for housing availability and pricing. Contact information is available in the 2009 Official Guide, page 42. (No shuttle service is provided from other properties to the post-session continuing education programs on each island.) For details, visit the registration area, Hawaii Convention Center, entrance lobby. ■

Seminar Series speakers to present courses this week

This week you can learn more about the ADA Seminar Series by visiting the ADA Pavilion.

The Seminar Series is a continuing education program with featured speakers covering clinical and practice management topics for dentists and members of the dental team. Since its inception, the goal of the Seminar Series has been to deliver high quality CE.

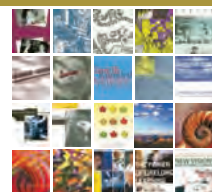
Booking Seminar Series speakers online makes it easy for study clubs, dental organizations and societies to explore topics and formats while managing their budgets. Those interested in hosting a seminar can pick up a brochure at the ADA Pavilion in Hawaii and submit a seminar inquiry form to the Center for Education and Lifelong Learning, or view the Seminar Series catalog (downloadable at "www.ada.org/goto/seminarseries").

During this year's annual session, 19 ADA Seminar Series speakers will speak on clinical and practice management topics: Drs. Susan Calderbank; Hal Crossley; Paul Feuerstein; Gregory Folse; Alan Friedel; Michael Glick; Henry Gremillion; J. Mel Hawkins; Kaneta Lott; Samuel Low; Stanley Malamed; John Molinari, Ph.D.; Drs. Lillian Obucina; Patrick Sammon; Jeffrey Seiver; Bruce Small; Dale Sorenson; Jon Suzuki; and John West.

For more information on the Seminar Series, visit "www.ada.org/goto/seminarseries" or call the Center for Education and Lifelong Learning at Ext. 2908. ■

ADA Seminar Series

Celebrating 20 Years as America's Leading Source for Dental Seminars



ADA American Dental Association
Center for Education and Lifelong Learning

Multimedia Package lets users learn after leaving Honolulu

Annual session learning can continue long after you leave Hawaii when you purchase the Multimedia Package, which includes recordings of more than 250 hours of education (as released by each presenter).

Purchase the Multimedia Package on-site for only \$199 and get the special 150th Anniversary Triple Play edition that includes meeting content from the 2007, 2008 and 2009 annual sessions. (After the meeting, 2009 content is \$299 and the Triple Play will cost \$350.)

Visit the ADA Pavilion on the third floor of the convention center to purchase your package. (Multimedia recordings of annual session courses are not eligible for ADA CERP continuing education credit.) ■



MULTIMEDIA
ONLINE DOWNLOAD OR DVD-ROM

CE track focuses on new dentists' issues

During this year's annual session, the ADA Committee on the New Dentist is co-sponsoring the New Dentist Track, which consists of seven free programs of special interest to dentists in practice 10 years or less.

The courses are:

- Pediatric Dentistry with a "Lott" of Love (Dr. Kaneta Lott);
- Dental Marketing Strategies and Tactics (Tammara Plankers);
- The New Story of Occlusion (Dr. Dave Latz, Dr. Margie Mannering);
- Three Essential Skills in Mastering Rotary Endodontics (Dr. John West);
- Excellence In Posterior Esthetics (Dr. Chris Hooper);
- Implant Interactions in Orthodontics (Dr. Brody Hildebrand);
- Cutting Edge Medical/Dental Information for Women (Dr. Sharon Siegel).

In addition, new dentists will receive a \$25 discount on the following Education In the Round courses:

- Create Success in Providing Periodontal Treatment (Dr. Samuel Low);
- Crown Lengthening for Restorative Den-

tistry (Dr. Jon Suzuki);

- Implants for the Terminal Dentition (Dr. Steve Ratcliff, Dr. Jorge Ramirez);
- A Simplified Yet Accurate Impression Technique When Splinting Multiple Implants (Dr. Lee Ann Brady, Dr. Peter Fay).

For more information on courses—including dates and times—see the 2009 Official Guide, page 60. ■

PPR course set for tomorrow

The ADA Professional Product Review is sponsoring the course, "Closing the Information Gap with the ADA Professional Product Review," at annual session.

The course will be held on Thursday from 11 a.m.-12:30 p.m. and participants will receive 1.5 continuing education credits for attending. ■

A more effective rinse cycle.



Orbit® raises salivary pH to help protect teeth.¹



MEAN TIME TO SAFE INTERPROXIMAL PLAQUE pH LEVELS¹

Orbit sugarfree gum significantly reduces the exposure of teeth to plaque acids. That's because chewing Orbit not only washes away harmful plaque acids, it also boosts the natural ability of the mouth to buffer against them by stimulating the production of saliva with more than 10 times the mean amount of bicarbonate.²

Orbit—when it comes to acid, it's basic.



The science of healthier mouths.

References: 1. Fröhlich S, Maiwald HJ, Flowerdew G. Effect of gum chewing on the pH of dental plaque. *J Clin Dent.* 1992;3:75-78. 2. Dawes C, Dong C. The flow rate and electrolyte composition of whole saliva elicited by the use of sucrose-containing and sugar-free chewing-gums. *Arch Oral Biol.* 1995;40:699-705.



The ADA Council on Scientific Affairs' Acceptance of Orbit® is based on its finding that the physical action of chewing Orbit® sugarfree gum for 20 minutes after eating stimulates saliva flow, which helps to prevent cavities by reducing plaque acids and strengthening teeth.

© 2009 Wm. Wrigley Jr. Company. All Rights Reserved. Orbit, Orbit Just Brushed Clean Feeling and all affiliated designs are registered trademarks of the Wm. Wrigley Jr. Company.

House plans 6th mega discussion for Friday

The ADA will hold the sixth interactive mega topic discussion session Friday from 10:30 a.m.-12:30 p.m. in the Mid-Pacific Conference Center, Coral III meeting room, at annual session.

This year's House of Delegates Mega Topic Session will examine what impact and role the ADA and the profession might have in an environment of changing life sciences and the new health care landscape.

"This year the mega discussion takes on more significance. It is the first step in the Association's

revitalized Strategic Planning process. The information developed here will become a component of the information used to generate the Association's 2011-14 Strategic Plan. Keep that in mind as you deliberate—input from the House of Delegates in the strategic planning process is critically important," said Dr. Thomas Soliday, ADA speaker.

The format will be similar to last year's with a speaker and small table discussions. The results of the discussions at each table will be collected and compiled by the consultant facilitator and



Brainstorming: Dr. Stephen Jaworski of New Bethlehem, Pa., speaks during the 2008 mega topic discussion in San Antonio.

The ADA Members Retirement Program



Visit us at
Booth #717 at
the ADA Annual
Convention

Visit the ADA Members Retirement Program, Booth #717, at the ADA Annual Convention

There are 3 good reasons to make the ADA Members Retirement Program Booth your first stop at the Annual Convention in Hawaii...

1. You can enter to win one of several great prizes.
2. You'll get a chance to speak to a Members Retirement Program Specialist, who will help you customize a retirement plan specifically for your practice.
3. You'll receive FREE information on the only retirement program endorsed by the American Dental Association for its members.

Free Convention Seminar

You are cordially invited to attend the ADA Members Retirement Program's free seminar, "Retirement Plan and Investment Update," on Thursday, October 1st, from 11:30 a.m.-2:00 p.m. For details on location, please stop by the ADA Members Retirement Program, Booth #717, or check the banners in the exhibit hall at the Annual Session.

For information on the Program, call toll-free 1-800-523-1125, ext. 7449, or visit our Web site at www.axa-equitable.com/ada.



The ADA Members Retirement Program is funded by a group variable annuity contract issued and distributed by AXA Equitable Life Insurance Company, NY, NY. AXA Equitable does not provide tax or legal advice. You should consult with your attorney and/or tax advisor before purchasing a contract.

posted on the House of Delegates site on ADA.org.

Participants must be ticketed delegates or their alternates. The district trustees will distribute tickets to delegates during the pre-annual session caucuses. In the event a delegate is not able to participate, the ticket may be given to an alternate delegate. A limited number of spaces will be available for others to attend as observers; however, an actual discussion participant must be a delegate or alternate and have a ticket.

Delegates are asked to bring their "Backgrounder for the House of Delegates 2009 Mega Topic Discussion" document, which was mailed to the delegates and alternates in August, with them to the session. ■

Experience aloha

Exchange Friday night special event coupons for tickets

Coupons for the ADA special event, An Evening Under the Stars, can be exchanged for tickets at the ticket exchange booth, Hawaii Convention Center, entrance lobby.

Ticket exchange coupons were mailed to everyone who purchased orchestra, terrace and upper terrace tickets before Sept. 3, and must be exchanged for assigned seating. (To ensure group seating, please redeem multiple coupons at the same time.)

Doors to the Waikiki Shell will open promptly at 6:45 p.m. on Friday. Guests can try out hula dancing and basket weaving, play musical instruments, make leis, taste fresh coconut milk and more while they interact and take photos with island villagers. Then, an exclusive Polynesian stage spectacular with more than 100 performers will feature the songs, dance and pageantry of the island nations.

A specially commissioned musical finale will mark the ADA's 150th anniversary. This song will be available for download at ADA.org starting Oct. 7.

Tickets are still available. Prices are \$79 for terrace chairs; \$69 for upper terrace chairs; \$55 for lawn seating; and \$30 for lawn seating for children under 12. Lawn seats are not assigned and are available on a first-come, first-served basis when the doors open. Mats will be provided for lawn ticket holders.

Parking is not available at the Shell. Shuttle service from all ADA official hotels to the Shell begins at 6:30 p.m. ■

LIMITED TIME
INTRODUCTORY
OFFER!

Buy 1 intro kit or refill package,
get 1 more FREE!

Valid through October 31, 2009. Contact your local DENTSPLY Representative
for program rules.

DENTSPLY
CAULK

Fill more. Stress less.

©2009 DENTSPLY International. All rights reserved.



The first and only 4mm
posterior bulk fill flowable base.

Self-leveling, easy-to-use SureFil® SDR™ *flow* will dramatically streamline your posterior composite restorations. The secret is our patent-applied stress-decreasing resin (SDR™) technology that reduces polymerization stress up to 60%. Contact your DENTSPLY Caulk rep or visit www.surefilsdrflow.com to learn more about this amazing advancement in posterior restorations.

SureFil® SDR™
flow

POSTERIOR BULK FILL FLOWABLE BASE

Rx Only
For Dental Use Only

Opalescence®
tooth whitening systems



Oh!™

 **ULTRADENT**
PRODUCTS, INC.
Improving Oral Health Globally



www.ultradent.com | 800.552.5512

© 2009 Ultradent Products, Inc. All rights reserved.

Oh! That's Easy!

Oh! That's Brilliant!

Oh! That's Opalescence!

Stop by

ULTRADENT BOOTH 214

to learn more.

Fifty years of excellence

ADA/DENTSPLY Student Clinician Research Program celebrates its golden anniversary

A half century ago, ADA Executive Director Harold Hillenbrand and Henry M. Thornton, president of The Dentists' Supply Co. of York, Pa. (now DENTSPLY International), established a new program to celebrate the American Dental Association's 100th anniversary.

The joint venture, the Centennial Student Clinic Program, was held Sept. 14-16, 1959, in conjunction with the ADA annual session in New York City. The table clinic program encouraged each U.S. dental school to select an outstanding student clinician for the competition. Students received an all-expense paid trip to the annual session from The Dentists' Supply Co. The program was designed to encourage ADA student memberships, to introduce students to organized dentistry and to encourage clinical and research work.

This year, the 50th Annual ADA/DENTSPLY Student Clinician Research Program will celebrate its golden anniversary Saturday at the Hawaii Convention Center in conjunction with the ADA sesquicentennial celebration here.

Since its inception, the program has expanded to 35 countries worldwide and has had more than 5,000 student participants. Former clinicians have gone on to become leaders in dental education, research, organized dentistry and industry.

Participants receive an all-expense paid trip to a national dental meeting for student winners, participation in the poster clinic competition and global recognition for their dental research accomplishments. They then become alumni members of the Student Clinicians of the American Dental Association. SCADA alumni receive the Expressions newsletter, access to the SCADA directory, graduate study financial assistance, networking opportunities and international mentoring.

In 1959, the inaugural student clinician class was welcomed to the Big Apple with a luncheon Sept. 14, and then students presented their clinics at the New York Coliseum convention center. Winners received accolades from ADA President Percy T. Phillips that evening at a reception at the Biltmore Hotel. After enjoying a free day to attend the annual session, students headed Sept. 16 to The Dentists' Supply Co. for a luncheon, tour of the factory and research facilities and a

dinner in their honor.

Representing the University of Puerto Rico in 1959 with his clinic, Advantages of the Right Angle Technique in Dental Roentgenology, Dr. Arturo Santiago presented in three languages—English, French and Spanish. He says he was thrilled to have a chance to participate in the program.

"It was great," he says. "The people who were listening were dental professionals and I was just a student. I was enthused and proud to be able to talk to professionals and to students from other dental schools. And Mr. Thornton was very friendly, making it a point to talk to all of the students. I really admired him."

Before entering dental school, Dr. Santiago was a high school math and science teacher in Orocovis, P.R., then served two years in the U.S. Army Medical Corps. Following dental school, the ADA Life Member was an active educator at the University of Puerto Rico medical and dental schools—even serving as dental school dean. His list of lectures, publications, awards, offices and professional memberships includes hundreds of entries.

"I think I was born to be a teacher," he says. "Once I went to the program in New York, I started getting more and more invitations to present and I became a student advisor."

He and his wife Norma have three children, including his son Dr. Gerardo Santiago, a pediatric dentist in Naples, Fla.

Dr. Raymond S. Murakami, representing Howard University, took second place with his clinic, Impression and Restorative Procedures using Rubber Base Materials.

"It was definitely a boost for my career," says Dr. Murakami, who had a busy dental practice in Washington, D.C., for 47 years. "The trip to New York was very exciting. It brings back a lot of memories—the student clinician program was one of the best of those."

Before entering dental school, Dr. Murakami attended the University of California, Berkeley, where he met his wife, and served as a Japanese interpreter while in the U.S. Army. He has been active in dental education and organized dentistry, and served as secretary of the National



Honored guests: Student clinicians gather Oct. 16, 1959, in front of the Dentists' Supply Co. in York, Pa., for a group photo during their daylong tour of the facility.

Japanese American Memorial Foundation during the building phase of the National Japanese American Memorial in Washington. The memorial was dedicated in 2000 and he is currently on the NJAMF board of directors.

"You give it your best shot, study hard," he says. "If you are fortunate enough, then you give back to dental education. It's essential to give something back to society. We have wonderful SCADA alums that are involved and give back to dental education."

"I tease Gordon Christensen (a fellow student clinician in 1959) and remind him, 'that's the only time I've ever beat you!' It's been a beautiful journey for me."

Dr. Gordon Christensen presented Precision Casting and a technique for Finishing and Polishing Anatomical Tooth Restorations on behalf of the University of Southern California.

He recalls a very long flight from California to New York on a propeller-type aircraft.

"It was a singular experience for me, coming from dental school to a situation where you can ask questions of your dental colleagues," he says. "For a hick Utahian who left for dental school at age 19, to go to New York City was huge. There were people of every color, shape and language. And it was eye-opening to see the diversity, to talk freely to students from other dental schools. It was enlightening to see close up all the planning and innovation of a large dental manufacturer."

Today, Dr. Christensen heads Practical Clinical Courses, a company that has provided more than 45,000 hours of continuing education since its founding in 1981, he has lectured extensively for several decades, and his publication, Clinicians Report, reaches more than 100,000 dentists in 84 countries and nine languages each month.

"The student clinician program identifies dental leaders," he says. "Those who take initiative beyond their rigorous regular coursework, who take the time and make the effort, are likely to do many things in their careers."

Dr. Linda Niessen, vice president and chief

clinical officer for DENTSPLY International, oversees the Global Student Clinician Research Program. But in 1976, Dr. Niessen was a student clinician from Harvard University who presented the clinic Rural Dentistry in Honduras at the ADA annual session in Las Vegas.

"It was an incredible honor to be selected and it was my first encounter with a dental manufacturer," she says. "Who knew that later in my life it would lead me to work here?"

As a dental student, Dr. Niessen said she was encouraged by Harvard dental school faculty to make the mission trip to Honduras.

"They even helped me find donated dental supplies and equipment that I was asked to bring along, plus a small stipend and even the dean's personal camera so I could take photos. That is what a dental school should be about—helping students achieve their goals."

Dr. Niessen is a clinical professor at Baylor College of Dentistry in Dallas, and has served as president of organizations including the American Association of Women Dentists, the American Association of Public Health Dentistry, Friends of the National Institute of Dental and Craniofacial Research and the Dallas County Dental Society.

Looking back on her dental school experience, she says she had a great experience providing needed dental care in primitive circumstances during a month in Honduras, and then later presenting her clinic at annual session. "It was wonderful to be welcomed by dentists as a colleague then, and it's even more fun now, overseeing the program. I know what it means for these students and I know that these are my colleagues—students today who will be leaders in dentistry tomorrow. They are smart, talented, wonderful individuals."

A complete list of this year's student clinician participants is posted online on ADA.org (click on the ADA News Today link) and is printed in the 2009 Official Guide, pages 58-59.

The International Association of Student Clinicians Web site is "www.scadaresearch.org". ■

Test shade-matching instruments at PPR Product Forum

Don't miss your opportunity to test and evaluate several digital shade-matching instruments at the ADA Professional Product Review's annual Product Forum.

The Product Forum is located in the Hawaii Convention Center and is open from 6:30 a.m.-3:30 p.m. Thursday-Saturday and 7-10:30 a.m. Sunday.

All dentists who participate in this year's forum and view an educational audio-visual presentation on shade-matching will receive one continuing education credit.

The summer issue of The Review is now online at "www.ada.org/goto/ppr". ■

Retired Member Lounge opens tomorrow

Financial programs, networking opportunities abound

The ADA Foundation will once again offer programs for retiring or retired dentists in the Retired Member Lounge at annual session.

The programs focus on estate planning and investment management and provide tips on how to remain independent. Programs will be conducted in informal roundtables to encourage asking questions:

- "Keeping Your Estate Plans Up to Date" will run Thursday at 10:30 a.m. and Friday at 2:30 p.m. This session will discuss recent estate tax law changes that may have an impact on your plans and will answer your questions about what you should be doing to make sure that your estate plans are in order;

- "Being Independent at Any Age" will describe how to transition from active practice to part time and will help dentists decide what a good retirement will be. As health care needs change, it's important to know how to maintain optimal independence, physically and financially. This program will run Thursday at 2:30 p.m. and Saturday at 10:30 a.m.

- "Fiscally Fit at Any Age" will run Friday at 10:30 a.m. and Saturday at 2:30 p.m. and will talk about managing investments to maintain a steady and dependable income stream.

ADA Treasurer Ed Leone, who also is a financial planner, urges all dentists—either ones who are retiring or contemplating any type of transi-

tion—to attend one or all of the sessions.

"Don't miss out on this great opportunity," he said. "Challenges such as tax strategies in retirement, many of which are changing and could be adjusted dramatically after 2010; life planning after an active career in clinical dentistry and the constant worry over the question of which comes first, 'Will I run out of money or life?' are pressing issues for many of us."

The ADA Foundation's Retired Member Lounge is also great place to meet up for coffee and snacks and share stories with friends and colleagues. The lounge will be open tomorrow at 7 a.m. and will remain open through registration, which ends Saturday. ■

ADA Business Resources

Best-in-class services for your practice

ADA Pavilion staff is ready to acquaint session-goers with the products and services that have been researched, proven and endorsed for members through ADA Business Resources.

Selected providers are industry leaders with a high service standard that have been peer reviewed to help improve the business resources in your practice. Catalogs are available at the ADA Pavilion. Representatives of all of the services listed below are located just across from the Live Operatory Center in the 700-800 aisle (look for the green carpet and banners). Highlights include:

- Visitors can enter for a chance to win a helicopter ride for two over Hawaii from In Touch Practice Communications (formerly On Hold Advertising). In Touch Practice Communications provides state-of-the-art on-hold message and appointment reminder systems. ADA members who place orders at annual session will receive a discount and a chance to win a helicopter ride for two over Hawaii. Clients receive one entry for every product purchased at the meeting.

- Enter a drawing to win an iPod Touch courtesy of SurePayroll. If you haven't made the switch yet to an online payroll provider, now is a great time to find out how you can run your payroll anytime, anywhere in seconds—even from mobile devices such as an iPod Touch—using SurePayroll. In addition to the ADA member discount, SurePayroll offers free W2s for the first year (new customers only). Staff will also hand out three-months-free cards, providing the chance to try the service with no risk.

- View the entries in the Dental Office Design Competition. Visitors can view the entries starting Thursday at the Competition Hub in the Live Operatory Center on the exhibit floor, and winners

are announced at 1 p.m. Friday. Matsco is also sponsoring several CE courses during the week.

- Enroll in CareCredit for \$20. CareCredit is celebrating 20 years in dentistry with the offer to get started for only \$20 (new enrollments only). Visit CareCredit's "Aloha" Booth 626 for details and your choice of free educational audio CDs from top leaders in dentistry.

- \$500 off digital dental records plus free



Business ResourcesSM

Connecting dentists with business solutions

informational CDs. Visit Booth 720 to view The Dental Record's record-keeping system in paper and new electronic forms. During the show, ADA members will receive \$500 off any DentForms package of five licenses or more, and 15 percent off all paper products including paper

records and forms.

- Find out if a Health Savings Account is right for you. Representatives from First Horizon Msaver will be at the ADA Pavilion to answer

questions. ADA members who enroll in a First Horizon HSA will pay no set-up fees, no transaction fees, and have access to a variety of tools and resources, such as free banking online and bill pay online, instant online enrollment and investment options. ■



Orlando

American Dental Association
ANNUAL SESSION
OCTOBER 9 - 12, 2010

Sunny future

Are you ready to plan for another sunshine-filled annual session?

The ADA's 2010 annual session will convene Oct. 9-12 in Orlando, Fla.

Attendees can register for the meeting and book their housing now.

They can also enter to win fantastic prizes, including two round-trips for two to Orlando, passes to Orlando's famous theme parks, a hotel stay and other great prizes perfect for a day at the beach.

Visit the Orlando registration booth on the third floor of the convention center, at the ADA Pavilion, for more information and to register and book housing. ■

THE STRENGTH TO HEAL

and the opportunity to make our Soldiers' lives better.

Capt. Kailehia Binns, General Dentist
Walter Reed Army Medical Center, Washington, D.C.

"I was surprised at the freedom to make my own practice within the Army Dental Corps."

You'll have an established practice without the worry of maintaining an office, employees, equipment or insurance. What's more, you'll be able to treat patients without the concern of whether their insurance will cover the procedures.

"As an Army dentist, you work with an array of great minds."

As a member of one of the world's largest, most advanced health care systems, you'll work in a collaborative environment, with mentors who are leaders in their field. Opportunities for education will be ongoing and the hands-on experience is priceless.

Stop by Booth No. 1702 today or contact a member of the U.S. Army Health Care Team at 800-514-9990 or healthcare.goarmy.com/info/g230.

Ask about our new two-year commitment for health care professionals ages 43-60.



ARMY STRONG.®

THE HealthFirst LINE OF MEDICAL EMERGENCY PRODUCTS



This interactive DVD is written, directed, and narrated by Dr. Stanley Malamed, dentistry's leading expert in the management of medical emergencies.



Dr. Stanley Malamed
Dentist Anesthesiologist

"You don't get a chance to save a life you've lost. So get it right...the first time."



- Contains 14 different situations that can and do arise in the dental office Including Cardiac Arrest, Seizure, Allergic Reaction and many others...
- Dr. Malamed breaks down these scenarios using high definition 3D animations and stunning dramatizations.
- Great for in-office training sessions or individual training.
- 7 Continuing dental education credits available.

**ORDER YOUR
MEDICAL EMERGENCY
TRAINING DVD TODAY**



HealthFirst Corp.
22316 70th Ave. W., #A
Mountlake Terrace, WA 98043
1-800-331-1984
website: www.healthfirst.com

THE HealthFirst LINE OF MEDICAL EMERGENCY PRODUCTS

NEW!

emergent-ez "e-cart" system

NEW!

AUTOMATIC DRUG REFILL SERVICE

The contents of the SM30 are suggested by Dr. Stanley Malamed, DDS

CART SYSTEM 4010 with..... SM30 KIT ...OR.... HM1010 KIT



The oxygen supply, on a wheeled cart, can be quickly moved to an emergency.

THE **DEMAND AND RESUSCITATION VALVE** PROVIDES EITHER POSITIVE PRESSURE OR DEMAND OXYGEN APPLICATIONS (PICTURED LOWER LEFT).

The basic kit, either model SM30 or model HM1010 (pictured above) is accessible in the easy-to-reach bracket on the cart.

PROTECT YOURSELF... BE PREPARED!



HealthFirst Corp.
22316 70th Ave. W., #A
Mountlake Terrace, WA 98043
1-800-331-1984
website: www.healthfirst.com

'Pearls of the Alliance' receive Neff Award

Ten members of the Alliance of the American Dental Association have been recognized by the AADA this year for outstanding contributions to their Alliance and communities in the area of leadership, dental education, legislative advocacy and the well-being of the dental family. This year's recipients include:

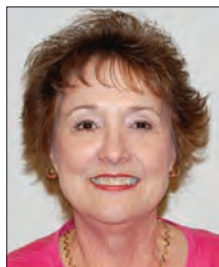
- Debra Auchter, Reading, Pa., a member for 27 years, has served as co-president for Berks



Mrs. Auchter



Mrs. Bertagni



Mrs. Dougherty



Mrs. Frey



Mrs. Heimann

County for the last four years;

- Norine Bertagni, Wauconda, Ill., a long-time member, has served back-to-back terms as component and constituent president and on the nation-

al Dishing Up Smiles Cookbook Committee;

- Rose Marie Dougherty, Griffin, Ga., a long-time member, has served as secretary for the AGDA and is active in dental health activities;



Mrs. Hummel



Mrs. Lamacki

- Judy Frey, Fort Wayne, Ind., a 47-year member, has served as component and constituent president;

- Carol Heimann, Phoenix, a member for more than 25 years, is the first member-at-large Neff recipient, has served as District 10 Trustee and is involved in the Senior Smiles Programs in Arizona;

- Dixie Hummel, Fenton, Mo., has been president of the Alliance of the greater St. Louis Dental Society, the Alliance of the Missouri Dental Association and AADA;

- Gloria Lamacki, Chicago, has been a member of the Alliance for more than 30 years, and has served as president of the Alliance of Chicago Dental Association, the Alliance of the Illinois Dental Association and AADA;

- Margo Martin, Kokomo, Ind., a member for 21 years, is currently AADA secretary and has served as president of the Indiana Dental Association;

- Bootsey Torchia, Tulsa, Okla., a member for 35 years, has chaired Oklahoma's Dental Health Committee, served as convention chair and raised monies for DENPAC;

- Margaret Tribe, Ogden, Utah, a member for 23 years, has been president of the Weber District Dental Alliance and is currently president of the Alliance of the Utah Dental Association.

Winners will be recognized at the Thelma J. Neff Awards Luncheon Saturday at the Sheraton Waikiki Hotel. ■



Mrs. Martin



Mrs. Torchia



Mrs. Tribe

The American Dental Association is proud
to announce its first Strategic Partner,
Wm. Wrigley Jr. Co.

promoting oral health through its



**We thank you for generously supporting these
2009 ADA programs:**

Access to Dental Care Summit

ADA Foundation Give Kids A Smile Fund

ADA 150th Anniversary Celebration

ADA Foundation Health Screening Program at Annual Session

AADA officers named

The Alliance of the American Dental Association will install its 2009-10 Board of Directors during its house of Delegates Sunday at the Sheraton Waikiki hotel.

Incoming officers are: Carol Reitz, Reading, Pa., president; Debbie Preece, Wrangell, Alaska, president-elect; Debbie Torbush, Stone Mountain, Ga., vice president; Margo Martin, Kokomo, Ind., secretary; and Connie Slyby, Fort Wayne, Ind., treasurer.

AADA trustees include Kristie Peppy, Jamestown, N.Y., District 1; Jenny Zehner, Reinholds, Pa., District 2; Rose Marie Dougherty, Griffin, Ga., District 3; Patsy Dumas, Fort Wayne, Ind., District 4; Marilyn Woerner, St. Louis, District 5; Carol Bates, Woodinville, Wash., District 7; Cindy Bates, San Antonio, District 8; Jane Binns, Logan, Utah, District 9; Terry Alvarez, Livermore, Calif., District 10; and Patricia Cross, Springfield, Ill., student-spouse trustee. ■



Mrs. Reitz

150 years
1859 2009
American
Dental
Association®

ADA®

Strategic
Partner
Program

2009 Honolulu dining guide

Fusion foods range from steak to seafood to sushi to shave ice

Aloha, ADA annual session attendees! The 2009 ADA Committee on Local Arrangements hopes your stay in Oahu brings you endless opportunities to learn, network, relax, and of course, enjoy the beautiful sites of Hawaii. For your dining pleasure, we have compiled a list of restaurant recommendations for dentists, staff and families. Whether you are looking for fine dining or just a quick bite before you head out to explore the island, this list will be a great resource of both traditional and contemporary cuisine.

Restaurants are listed by price range and include addresses, phone numbers and cuisine. It is always a good idea to call ahead. The area code for all phone numbers is 808.

\$\$\$\$ (\$70 or higher)

- Orchids at Halekulani, Fine dining, 923-2311, 2199 Kalia Rd.
- La Mer at Halekulani, Fine dining, 923-2311, 2199 Kalia Rd.
- Nobu Hawaii at Waikiki Parc, Japanese, 237-6999, 2233 Helumoa Rd.
- Hoku's at Kahala Resort, Euro-Asian, 739-8780, 5000 Kahala Ave.
- On the Rise 3660, American, 737-1177, 3660 Waialae Ave.
- Hy's, Steak, 922-5555, 2440 Kuhio Ave, #A 96815
- Ruth's Chris, Steak, 440-7910, 226 Lewers St.
- Colony Steak House in Hyatt Regency, Steak, 923-1234, 2424 Kalakaua Ave.
- DK Steak House, Steak, 931-6380, 2552 Kalakaua Ave.
- Café Miro, French-Asian, 704-2737, 3446 Waialae Ave.
- Alan Wong's, Pacific Rim, 949-2526, 1857 S. King St.
- Chef Mavro's, French-Asian, 944-4714, 1969 South King St.
- Michel's, French, 923-6552, 2895 Kalakaua Ave.

\$\$\$ (\$40-70)

- Bali by the Sea, American, 941-2254, Hilton Hawaiian Village Beach Resort and Spa



Luau foods: traditional Hawaiian cuisine.

Photo courtesy Hawaii Tourism Authority/Ron Dahlquist



Fresh: Sushi is easy to find in Hawaii.

- Prince Court, Continental, 944-4494, 100 Holomoana St.
- Hakone, Japanese, 944-4494, 100 Holomoana St.
- Miyako, Japanese, 921-7077, 2863 Kalakaua Ave., Ste. 2
- Roy's Waikiki, Pacific Rim, 923-7697, 226 Lewers St.
- Roy's Hawaii Kai, Pacific Rim, 396-7696, 6600 Kalaniana'ole Hwy.
- Pineapple Room at Macy's, Pacific Rim, 945-6573, Ala Moana Shopping Center



Shave ice: Cool treat features bright colors.

Photo courtesy Hawaii Tourism Authority/Joe Solem



Fusion: Ribs and noodles Hawaiian style.

- 12th Avenue Grill, Euro, 732-9469, 1145 12th Ave.
- Le Bistro, Euro-Asian, 373-7990, 5730 Kalaniana'ole Hwy.
- Mariposa, American, 951-3420, 1450 Ala Moana Blvd.
- Town, American, 735-5900, 3435 Wai'alae Ave.
- Chai's Island Bistro, Thai, Pacific Rim, 585-0011, Aloha Tower Marketplace

\$\$ (\$20-40)

- Tsukiji, Japanese, 237-5444, 1450 Ala Moana Blvd.
- Oceanarium, American, 922-1233, 2490 Kalakaua Ave.
- Hee Hing, Chinese, 735-5544, 449 Kapahu-lu Ave.
- Hale Vietnam Restaurant, Vietnamese, 735-7581, 1140 12th Ave.
- J J Bistro and French Pastry, French-Asian, 739-0993, 3447 Waialae Ave.
- Wahoo Fish Tacos, Seafood, 591-1646, 940 Auahi St.
- The Counter, American, 739-5100, 4211 Waialae Ave.
- Happy Days, Chinese, 738-8666, 3553 Waialae Ave.
- Angelo Pietro, Italian-Asian, 941-0555, 1585 Kapiolani Blvd.
- Shokudo, Japanese, 947-9596, 1585 Kapiolani Blvd.
- Auntie Pasto, Italian, 523-8855, 1099 S Beretania St.
- Gyotaku, Japanese, 949-4584, 1824 King St.
- Willows, Continental, 952-9200, 901 Hausten St.
- Maguro-Ya, Japanese, 732-3775, 3565 Waialae Ave., Ste. 108
- Nico's Pier 38, French-Hawaiian, 540-1377, 1133 N Nimitz Hwy.
- Fook Yuen, Chinese, 973-0168, 1960 Kapiolani Blvd., Ste. 200
- Choi Garden, Korean, 596-7555, 1303 Rycroft St.
- Assagio's at Ala Moana Shopping Center, Italian, 955-9517, 1450 Ala Moana Blvd., Ste. 1259
- Maile's Thai, Thai, 394-2488, 333 Keahole St.
- Mediterraneo, Italian, 593-1466, 1279 S. King St.
- Formaggio, Wine bar, 739-7719, 2919 Kapiolani Blvd.
- Yard House, American, 923-9273, 226 Lewers St.
- Ryan's Grill at Ward Center, Fusion, 591-9132, 1200 Ala Moana Blvd.
- Rumfire, Rum bar/Tapas, 952-3473, 2255 Kalakaua Ave.

\$ (bargains and local favorites—must try!)

- Zippy's, Fast food 24/7, multiple locations
- Jimbo's, Japanese noodles, 947-2211, 1936 S. King St., Ste. 103
- Gomaichi, Japanese noodles, 951-6666, 631 Keeaumoku St.
- Goma Tei, Japanese noodles, 591-9188, 1200 Ala Moana Blvd.
- Rainbow Drive-in, Fast food, 737-0177, 3308 Kanaina Ave.
- Helena's, Hawaiian, 845-8044, 1240 N. School St.
- Ono's, Hawaiian, 732-4806, 747 Kapahulu Ave.
- Kuuaina, Burgers, 591-9133, 1116 Auahi St.
- L&L Drive-in, Fast food, multiple locations
- Genki Sushi, Sushi, multiple locations
- Panya Bakery, Continental, 946-6388, 1450 Ala Moana Blvd.
- Shorebird, Steak, 922-2887, 2169 Kalia Rd.
- Bob's BBQ, BBQ, 842-3663, 1366 Dillingham Blvd.
- Kakaako Kitchen, Fast food, 596-7488, 1200 Ala Moana Blvd.
- Storto's Deli, Sandwiches, 739-2009, 3184 Waialae Ave.
- Wailana Coffee House, Diner, 955-1764, 1860 Ala Moana Blvd. Lobby
- Eggs and Things, Breakfast, 949-0820, 343 Saratoga Rd.
- Original Pancake House, Breakfast, 596-8213, 1221 Kapiolani Blvd. ■

Aloha

Continued from page one

Adult Preventive Care Practice of the Year competition, and the 2009 Dental Office Design Competition; and a new offering, 150 High Tech Products on One Stage. These great learning opportunities will be open Thursday through Saturday, 7:30 a.m.-3:30 p.m.

Also returning will be the ADA's Education In The Round series, featuring live patient procedures conducted in a fully functional dental operatory and projected on 60-inch flat-screen monitors.

Annual session goers can also extend their CE opportunities and visit Kauai, Maui or Hawaii's Big Island for one of three post-session CE courses Oct. 6 and 7.

The ADA World Marketplace Exhibition offers attendees a chance to test-drive the latest products and equipment from more than 350 leading providers of dental products and services, find money-saving specials and more. The World Marketplace is open tomorrow through Saturday, 7:30 a.m.-3:30 p.m.

The Hawaii Convention Center features open-air areas, a spectacular Hawaiian art collection, a

Eye opener

Let the ADA treat you to a free cup of coffee when you make an early morning visit to the ADA World Marketplace tomorrow or Friday. Free coffee breaks will be 7:30-9 a.m. both days in the exhibit hall. ■

rooftop garden and more. The center is located near the world-famous Waikiki Beach in Honolulu, where many of the ADA official hotels are located. Shuttle buses will provide a quick ride to the convention center from ADA hotels not within walking distance of the center.

Step outside the convention center to experience Hawaii's "aloha spirit"—the combination of the islands' multicultural heritage and a lifestyle that respects nature and culture.

Hawaiian cuisine reflects the fusion of many cultures and culinary styles, incorporating the flavors of Asia and Europe with fresh local ingredients. There is a choice for every palate, from award-winning four-star dining establishments to shrimp shacks and other eateries that serve up

local favorites. (See dining guide, this page.)

From designer fashions and fine art to local arts and crafts and souvenirs, Hawaii offers a wide range of exciting shopping options housed in tiny shops, glitzy malls and open-air markets.

The island of Oahu is famed for its variety of unique experiences from four-star restaurants and high-end shopping in Honolulu to hundreds of peaceful beaches, exciting water activities and attractions like Pearl Harbor and Diamond Head Crater.

More than 30 ADA tours, from ocean activities to sightseeing to dining cruises, showcase the best of Hawaii's pastimes and scenery. Tours are still available. See your Official Guide or visit the Tour Sales Desk in the Hawaii Convention Center, entrance lobby, for descriptions, dates and times and to purchase tickets.

Beyond the beaches of Oahu, other Hawaiian islands await. Those registered for annual session can take advantage of special room rates at ADA official hotels on the islands of Kauai, Maui and Hawaii, in addition to other areas of Oahu, before, during and after annual session. There are several properties to choose from on each island, including those that are host to the ADA's post-session seminars. ■

**Recommend a system that
virtually eliminates plaque...**



...and helps to prevent regrowth.



PRO-HEALTH™ SYSTEM

Get your patients virtually plaque free and help keep them that way. The superior mechanical and chemical action of this PRO-HEALTH SYSTEM removes plaque and helps keep it from growing back.*

To learn more, visit **virtuallyplaquefree.com**

* vs a standard manual toothbrush and anticavity toothpaste.

Crest **Oral-B**

P&G Oral Health