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ADA News Convention Daily - 2009 Day 3

American Dental Association, Publishing Division

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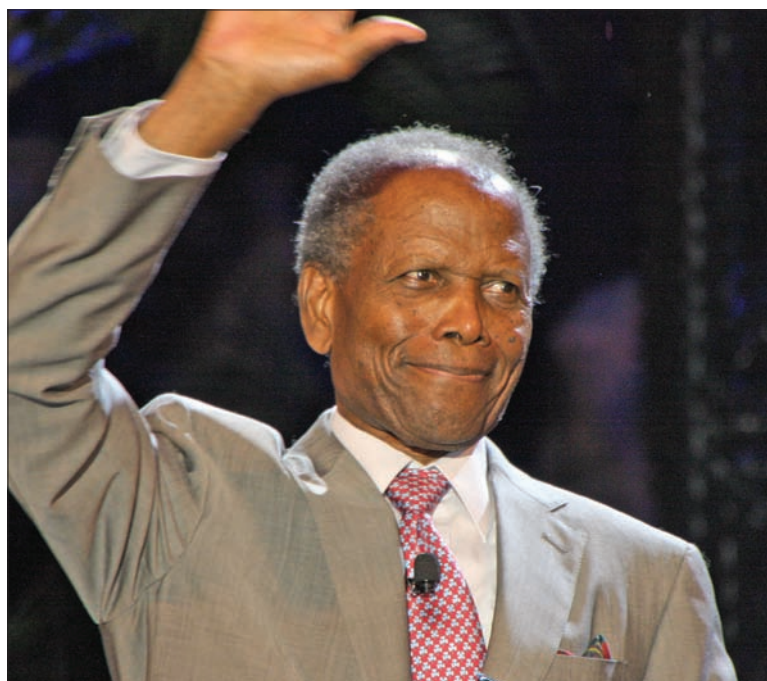
ADA NEWS

150 American Dental Association®
1859-2009

OCTOBER 2, 2009

VOLUME 19 NO. 3

ADA leaders welcome members and guests



Distinguished speaker: Sidney Poitier waves farewell after his hour-long talk Wednesday night at the Waikiki Shell. The actor, author, director and diplomat credited his mother for much of his success in life.

Sidney Poitier shares lessons of his youth

BY JAMES BERRY

"Aloha, ya'll," said ADA President John Findley, mixing an island greeting with the hospitality of his native Texas to welcome members and guests to Wednesday's Opening General Session of the ADA's 150th Annual Session.

The Association's sesquicentennial, he said, offers "a time to take stock" of the profession's successes over the past 150 years and to look forward to the decades ahead.

Musicians and hula dancers entertained as Dr. Findley, President-elect Ronald Tankersley and Executive Director Kathleen O'Loughlin greeted the crowd of thousands gathered at Honolulu's Waikiki Shell, in the shadows of Diamond Head.

■ Crown lengthening plays on EIR screens, page four

The main event of the evening was the Distinguished Speaker Series appearance of Academy-Award winning actor, writer, director, diplomat and Presidential Medal of Freedom recipient Sidney Poitier.

The Distinguished Speaker Series has been underwritten in part by the ADA Foundation through a donation from Johnson & Johnson Healthcare Products, Division of McNeil-PPC Inc.

Another highlight of the evening was Dr. Findley's presentation of the
See POITIER, page 15

BRIEFS

Free CE credit: Plan a stop at the high-tech Competition Hub, located in the Live Operator Center, or the LOC, on the exhibit floor of the Hawaii Convention Center and earn CE credit—no ticket required.

The 2009 Dental Office Design Competition, sponsored by Matsco, will be open today and tomorrow from 7:30 a.m.-3:30 p.m. and winners will be announced today at 1 p.m.

The Adult Preventive Care Practice of the Year Competition, sponsored by 3M ESPE Preventive Care, and the Education Exchange Competition (professional table clinics, redesigned), are premiering this year and are also open today and tomorrow, 7:30 a.m.-3:30 p.m. Winners will be announced Saturday afternoon.

The 50th ADA/DENTSPLY Student Clinician Research Program competition will be presented from 1-3 p.m. Saturday in room 311 of the Hawaii Convention Center.

House schedule change: The ADA has announced time changes for the House of Delegates meetings today. The House will hold its annual Mega Topic Discussion today, 10:30 a.m.-12:30 p.m. The first House meeting will be 1-6 p.m. at the Hawaii Convention Center, 4th floor. ■



Live-patient learning: Dr. Samuel Low kicks off the 2009 Education In the Round series Thursday morning with the course Create Success in Providing Periodontal Treatment.



Open for business: Dr. Robert L. Skinner, chair, Council on ADA Sessions (left) and ADA President John S. Findley preside over the ribbon cutting ceremony to open the ADA World Marketplace Thursday morning.

TODAY at a glance



- All events (except where noted) are at the Hawaii Convention Center.
- ADA Foundation Retired Member Lounge, Room 317A, 6:30 a.m.-3:30 p.m.
- Free coffee break, World Marketplace Exhibition, 1st floor, 7:30-9 a.m.
- ADA.org sneak preview, ADA Pavilion, 3rd floor, 6:30 a.m.-3:30 p.m.
- An Evening Under the Stars, Waikiki Shell, 7:30-9:30 p.m. (Doors open at 6:45 p.m.)

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Photos by Lagniappe Studio



Georgetown reunion: For the 37th consecutive year, Dr. James Carder (second from left, with wife Angela) and Dr. James Dryden (with wife Sheila) have attended the ADA annual session together. They sat together at Waikiki Shell Wednesday evening for the Opening General Session. Dr. Carder, of Riverside, Calif., and Dr. Dryden, of Falls Church, Va., graduated Georgetown dental school in 1973.



Beach time: Dr. Eric Cardin and Arnita Vance show off the ADA Hawaii beach mat Wednesday at the Waikiki Shell.

AMERICAN DENTAL ASSOCIATION
ADA NEWS
150th CONVENTION DAILY
WWW.ADA.ORG



Friday, October 2, 2009 Volume 19, Number 3

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E-mail: "adanews@ada.org"

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Attendance

GRAND TOTAL 24,236

Dentists		Dental Students		Dental Team		Additional Attendees	
U.S. Member	7,019	U.S. Students	232	Dental Business Assistants	1,920	Exhibitors	3,299
U.S. Non-member	318	Intl. Students	29	Dental Assistants	2,703	Guests	5,286
Intl. Dentists	684	Total	261	Dental Hygienists	1,957	Others	720
Total	8,021			Lab Technicians	69	Total	9,305
				Total	6,649		

Figures represent registration through noon Thursday.

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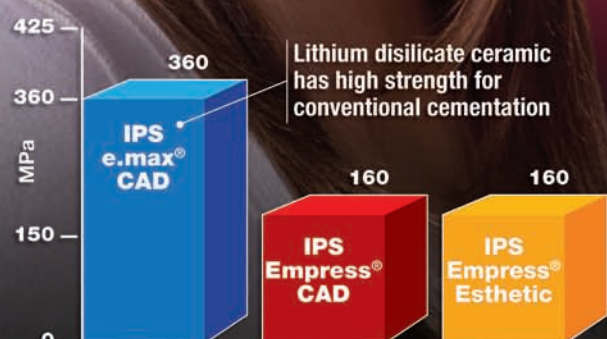


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Thursday: A view from the floor of the ADA World Marketplace Exhibition, where nearly 400 exhibitors are showing their wares.

Photos by Lorraine Sando



Scenes from annual session

International travelers: Four dentists from the Philippines review the ADA News Convention Daily after picking up their Hawaii tote bags Wednesday. From left, they are Drs. Rhoda Luciano, Victoria Isabel Castillejo, Luningning Anza Yap and Liz Ceballos.

Caution is critical in picking patients for crown lengthening

BY JAMES BERRY

The first step in deciding whether to proceed with a crown-lengthening procedure is to see if you can talk yourself out of it, Dr. Jon Suzuki told a full house attending his live patient demonstration yesterday at the Hawaii Convention Center.

“Try to rule out why periodontal surgery should not be performed,” he advised. “Why shouldn’t we do this procedure?”

It was his way of stressing that patient selection is vital to achieving success in crown lengthening for restorative dentistry. Dr. Suzuki is associate dean for Graduate Studies and director of the Graduate Periodontology Specialty Program at Temple University School of Dentistry. His presentation was part of the Education in the Round program.

Early in his talk and before beginning the hands-on treatment, Dr. Suzuki explored a wide range of factors to be taken into account as part of case selection, starting with a thorough and current medical history. That history, he said, should include such factors as blood pressure; liver, heart and lung health; diabetes mellitus; connective tissue diseases; and arthritis (rheumatoid and osteo).

The dentist should know what medications

the patient is taking and the patient’s personal habits. The patient who smokes a pack a day or abuses drugs or alcohol is not a viable candidate, he said. And the dentist should never “charge ahead” without appropriate radiographs.

Other factors to consider in deciding on a crown-lengthening procedure (not a comprehensive list):

- Apical extent of fracture or caries;
- crestal bone level;
- root length and root form;
- root proximity;
- gingival health;
- probing depth;
- keratinized gingival width;
- mobility of teeth;
- pulpal involvement.

“Listen to patients,” Dr. Suzuki advised. “Listen to what patients tell you in terms of pain here and pain there to rule out pulpal involvement.”

He also advised always having a backup sterilized surgical kit to ensure peace of mind in case you drop something. And if you do, he said, “Don’t say ‘Ooops!’ Patients don’t like to hear ‘Ooops.’”

With that, Dr. Suzuki donned personal protective equipment and proceeded with the hands-on portion of the program. ■



Picture yourself: Dr. Carole Medvesky of Clearwater, Fla., poses for a free professional portrait Thursday at the ADA Pavilion. The ADA is offering members the portraits downloaded to a flash drive and ready to use on the dentist’s Web site and on the new Find-A-Dentist site on ADA.org.

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Award-winning Brazilian dentists set to present research at annual session

Two award-winning Brazilian dentists will present a combined continuing education course on Sunday at the ADA annual session.

Drs. Reinaldo Dias and Ricardo Reis will present the free course, Maxillofacial Prosthesis: Development of New Techniques in the Facial Rehabilitation (Course 8314) on Sunday from 8-10:30 a.m. at the Hawaii Convention Center.

The speakers are the winners of the annual scientific contest at the Congresso Internacional de Odontologia de São Paulo in São



Dr. Dias



Dr. Reis

Paulo, Brazil. Hundreds of applicants from

across Brazil competed in the CIOSP scientific competition.

Participants will learn how to fabricate ocular prosthesis applying digital techniques to evaluate symmetry, follow up on patients with ocular prosthesis and assess the symmetry of facial prosthesis sculpture.

This course is sponsored by the ADA and the São Paulo Dental Association, and facilitated by the ADA Division of Global Affairs.

For more details about other international events and services, call toll-free, Ext. 2726. ■

The ADA Members Retirement Program



Visit us at
Booth #717 at
the ADA Annual
Convention

Visit the ADA Members Retirement Program, Booth #717, at the ADA Annual Convention

There are 3 good reasons to make the ADA Members Retirement Program Booth your first stop at the Annual Convention in Hawaii...

1. You can enter to win one of several great prizes.
2. You'll get a chance to speak to a Members Retirement Program Specialist, who will help you customize a retirement plan specifically for your practice.
3. You'll receive FREE information on the only retirement program endorsed by the American Dental Association for its members.

Free Convention Seminar

You are cordially invited to attend the ADA Members Retirement Program's free seminar, "Retirement Plan and Investment Update," on Thursday, October 1st, from 11:30 a.m.-2:00 p.m. For details on location, please stop by the ADA Members Retirement Program, Booth #717, or check the banners in the exhibit hall at the Annual Session.

For information on the Program, call toll-free 1-800-523-1125, ext. 7449, or visit our Web site at www.axa-equitable.com/ada.



The ADA Members Retirement Program is funded by a group variable annuity contract issued and distributed by AXA Equitable Life Insurance Company, NY, NY. AXA Equitable does not provide tax or legal advice. You should consult with your attorney and/or tax advisor before purchasing a contract.

GE-43335 (3/08)

FedEx, message on hold service enhance ADA endorsements

ADA Business Resources has endorsed two new service providers to help dentists run a smoother and more efficient practice. Staff in the ADA Pavilion are on hand this week to enroll members and share news about the benefits.

In Touch Practice Communications (formerly On Hold Advertising), a company that offers message on hold and appointment reminder services, was recently endorsed for members by ADA Business Resources. ITPC has over 3,500 dental clients.

"An on-hold message is a fast and easy way



to enhance your practice's image, increase awareness for your services and decrease dropped calls," said William Schroeder, ITPC vice president.

"Our messages are fully customized and are compatible with all phone systems," he added. "Our dental clients report that their telephone and e-mail appointment reminders reduce patient no-shows by an average of 42 percent."

For a product demonstration or to speak with staff from In Touch Practice Communications, visit Booth 823.

FedEx, the nation's top express shipping company, has also been added to the collection of ADA Business Resources providers. The ADA member program with FedEx offers up to a 27 percent savings on select shipping services.

There are no costs and no minimum shipping requirements to take advantage of the discount, but ADA members are required to enroll in the program at Booth 722 or online at "www.adabusinessresources.com". ■

Get the latest on the Code at Sunday workshop

Drs. Alan Friedel and Jeffrey Seiver of the ADA Council on Dental Benefit Programs will help the dental team use the Code on Dental Procedures and Nomenclature to document and report dental services at "The Code: Your Gateway to Accuracy" on Sunday from 8 a.m.-11:30 a.m. at annual session (Course 8316) in Room 320.

During the course, participants will learn the Code's history, structure and revision process, how to identify and implement changes within each of the 12 categories of service and why the Health Insurance Portability and Accountability Act requires the Code to communicate effectively with payers. ■

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to learn more.

Latest versions of ADA/PDR Guide to Dental Therapeutics, Chairside Instructor at ADA Store

Don't forget to visit the ADA Store, the one-stop shopping place for ADA patient education and practice management resources.

The Store also features many unique gifts you can only find at annual session. The hours are 7 a.m.–4 p.m. Friday and Saturday, and 7:30–11 a.m. Sunday.

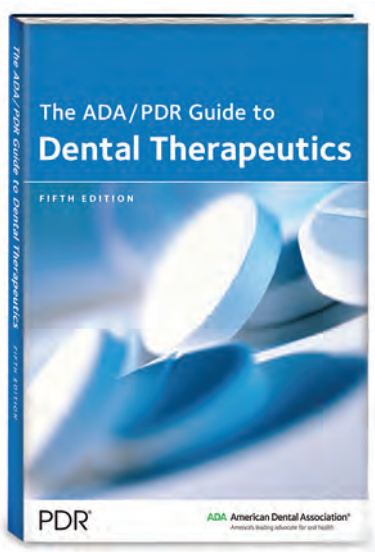
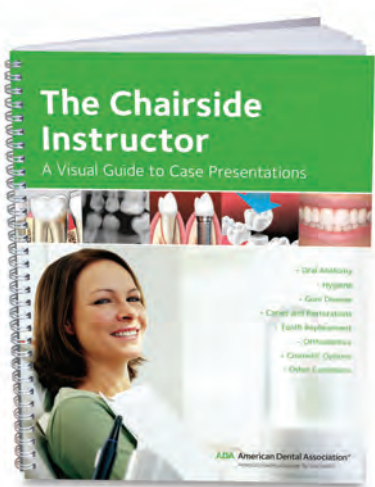
New this year in the ADA Store is the ADA/PDR Guide to Dental Therapeutics, Fifth Edition. Edited by Dr. Sebastian Ciano in collaboration with 27 leading experts in the fields of pharmacology and therapeutics, this is a must-have resource for all practices.

The updated edition was developed by the ADA in partnership with PDR and is the most authoritative drug reference guide for dentists. With combined resources, expanded tables and a format designed for quick searches and referencing, the ADA/PDR Guide to Dental Therapeutics will help you make the most informed medication related decisions for your patients. Topics include:

- drugs used in dentistry;
- other drugs that affect dental treatment;
- drug interactions and contra indications;
- oral manifestations of systemic medications;
- A D A accepted non-prescription medications.

Also a new feature at the Store this year: The Chairside Instructor: A Visual Guide to Case Presentations.

The book helps get the point across to your



patients—the first time around—with expert content from the ADA and contains over 225

vivid illustrations and photographs. Dramatically improve patients' understanding of anatomy, hygiene, childhood caries, perio prevention and treatment, crowns, bridges, implants, TMD, endodontic therapy and many other aspects of care. The Chairside Instructor is also an excellent teaching tool for new members of the dental team. Topics include:

- new step-by-step brushing and flossing photos;
- expanded section on nutrition;
- new restoration photos;
- new crown illustrations;
- new root canal graphics;
- new orthodontic photos;
- new cosmetic before-and-after photos.

During this year's annual session, stop by the ADA Store, located on the third floor outside CE classrooms at the Hawaii Convention Center, to purchase the ADA/PDR Guide to Dental Therapeutics, Fifth Edition, and other ADA catalog products and save. ■

Transitioning to academic careers workshop

To assist private practitioners interested in transitioning to teaching careers, the ADA Council on Dental Education and Licensure is sponsoring a free panel discussion, "Preparing Practitioners for Academic Dentistry," on Sunday from 8-10:30 a.m. (Course 8312).

There continues to be about 400 vacant, funded faculty positions in U.S. dental schools, based on data from 2006-07. With several new dental schools on the horizon, the need for an increased faculty workforce is significant.

The workshop covers topics related to the need for dental educators and the opportuni-

ties for dentists to become full- or part-time faculty, along with testimonials from private practice dentists who recently became educators, and gives academic dentists an opportunity to share the rewards of a career in academic dentistry as well as the challenges.

Speakers and panelists include Dr. Diane Hoelscher, University of Detroit Mercy School of Dentistry; Dr. Brad Potter, University of Colorado Denver School of Dental Medicine; Dr. Susan Swanson, North Dakota State College of Science; and workshop moderator Dr. John W. Reinhardt, University of Nebraska Medical Center College of Dentistry. ■

CE on your timeline

Annual session learning can continue long after you leave Hawaii when you purchase the Multimedia Package, which includes recordings of more than 250 hours of education (as released by each presenter).

Purchase the Multimedia Package on-site for only \$199 and get the special 150th Anniversary Triple Play edition that includes meeting content from the 2007, 2008 and 2009 annual sessions.



(After the meeting, 2009 content is \$299 and the Triple Play will cost \$350.)

Visit the ADA Pavilion on the third floor of the convention center to purchase your package.

Multimedia recordings of annual session courses are not eligible for continuing education credit by the ADA Continuing Education Recognition Program, or CERP. ■

Convenient, affordable options await dentists, team members at CE Online

For those who missed the opportunity to gain all the continuing education they hoped for in Honolulu, ADA CE Online offers more than 100 clinical and practice management courses at an affordable rate.

Courses are accessible 24 hours a day, seven days a week, and users can start and stop as needed.

ADA CE Online has several convenient no-cost options, not only for dentists but the entire dental team.

In addition to the Lunch and Learn and Timely Topic no-cost options, there is a new Practice Management option including MP3 audio format, designed to provide quick, pertinent information to help the dental practice become more patient centered.

Dental team members can also take advantage of the 16 courses flagged in the course library, which are marked "DT" on the Web site.

Specifically developed for the dental team, these courses are designed to build the practice with the team's contributions, and are available for the low



cost of \$15 per credit.

Dental team course topics include:

- Appointment Control;
- Common Medications Used in Dentistry;
- Dental Office Emergencies;

- Effective Communication for the Dental Assistant;
 - Establishing Financial Policies and Communicating Payment Arrangements;
 - Explaining Dental Conditions and Procedures to Patients;
 - Handling Dental Claims, Codes and Processes;
 - Keeping the Dental Office Running Smoothly: Day-to-Day Tasks;
 - Oral Radiology and Building Relationships with Dental Labs;
 - Patient Education for Preventive Care;
 - Preset Trays: Tools for Every Dental Assistant;
 - Providing Exceptional Customer Service;
 - The Dental Record: Documenting and Maintaining a Record of Patient Interactions;
 - The Dental Team: The Positions and the Specific Responsibilities;
 - The Dental Treatment Room;
 - The Role of the Dental Assistant.
- Visit "www.adaceonline.org" to view all courses and topics. ■

No time to look it up? Call the ADA Library

Are you pressed for time and in need of information on specific dental topics such as the oral consequences of methamphetamine abuse (meth mouth) or valuing a practice?

Call the ADA Library at Ext. 2653. Library information professionals can search the dental literature to compile a reference package consisting of five to eight journal articles on specific topics for a fee of \$25.

For more information about Library services, visit the ADA Library Web page at "www.ada.org/goto/library". ■

Society achievement honored in 2009 Golden Apple Awards

BY KAREN FOX

The 21st annual Golden Apple Awards, presented by the ADA to recognize dental society activities and excellence in leadership, were announced in September.

The West Virginia Dental Association won the Golden Apple Award in the category of Legislative Achievement for a constituent society with total membership of fewer than 1,000 dentists for its program, "Building Dental Workforce Infrastructure through Legislative Initiatives." For a constituent society with total membership of more than 1,000 dentists, the Indiana Dental Association won for "Indiana Assignment of Benefit."



For Excellence in Membership Recruitment and Retention Activity in the category of recruitment, the Maryland State Dental Association received top honors for "The Maryland Dental Leadership Roundtable."

For Excellence in Dental Health Promotion to the Public in the component category, the Livingston District Dental Society of Michigan received the award for "Vision, Integrity, Need, Action Dental Clinic." The North Carolina Dental Society received the Golden Apple Award in the constituent society category for "NC Missions of Mercy Public Awareness."

The California Dental Association received the Golden Apple in the category of Excellence in Member-Related Services/Benefits for a dental society with total members more than 1,000 for "CDA Leadership Education Conference and Regional Training."

For Outstanding Achievement in the Promotion of Dental Ethics, the New York State Dental Association won top honors for "Ethics & Jurisprudence for the Dental Practitioner."

The Indiana Dental Association received the Golden Apple Award for Achievement in Dental School/Student Involvement in Organized Dentistry for "Oral Health Policy Forum."

Two societies were recognized in the Golden Apple Award Open Category: the Georgia Dental Association received the constituent award for "GDA 150th Anniversary," and the Nashville

Dental Society won the component award for "Interfaith Dental Clinic."

This year, three dental faculty received Golden Apple Awards for Inspiring Careers in Dental Education at the Predoctoral Level. They are Dr. Mark Ochs, associate dean and chair of oral and maxillofacial surgery at the University of Pittsburgh School of Dental Medicine; Dr. Richard

G. Stevenson III, professor of clinical dentistry at the University of California-Los Angeles School of Dentistry; and John A. Molinari, Ph.D., professor and head of biomedical sciences at the University of Detroit-Mercy School of Dentistry.

The announcement of award winners follows three honors that were handed out during the ADA 23rd New Dentist Conference in May. At

that event, the ADA presented the New Dentist Leadership Award to Dr. Courtney Alexander of the Texas Dental Association; the Outstanding Leadership in Mentoring Award to Dr. Ethan Glickman of the Middlesex County Dental Society of New Jersey; and the New Dentist Legislative Leadership Award to Dr. Matt Niewald of the Missouri Dental Association. ■

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Closing time

Make plans to attend the Exhibit Hall Closing Party tomorrow from 1:30-3 p.m.

Celebrate the ADA's 150th anniversary with champagne punch and cake as you finish your business in the exhibit hall. ■

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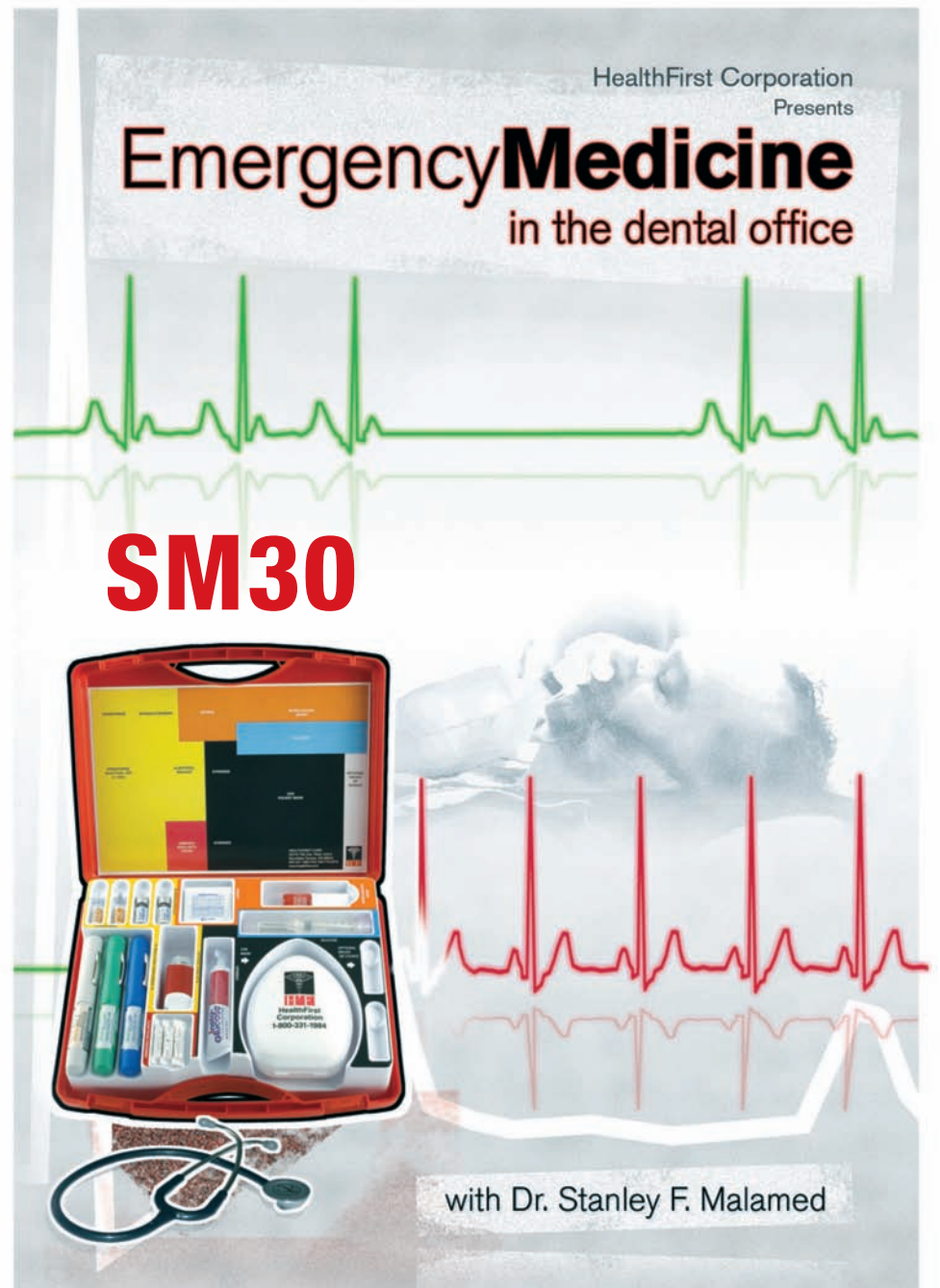


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Words of wisdom to new dentists: select a business model that fits

BY STACIE CROZIER

Sharing stories and insights as both an educator and a colleague from a small town Ohio private practice, Dr. Gary DeWood encouraged his audience to visualize where they want to go so they can take steps to get there.

In his Thursday morning continuing education course, Debt and the New Dentist, he said, "If you can picture it, you will find yourself, unconsciously, taking steps to make it happen."

Thinking about the 'buts' will lead to what you think is the universe conspiring against you. But when you visualize, and things fall into place, just remember, it wasn't the universe aligning. You made it happen."

Dr. DeWood discussed business management strategies, from vision to mission to planning, during the program at the Hawaii Convention Center.

He also explained the differences between

vision, hallucination and fantasy. "If it's an hallucination, no one else ever sees it."

As a dental student nearing graduation, Dr. DeWood said he worried about three things: getting out of dental school, passing the board and getting a job.

"I thought debt was the enemy and getting out of debt was the first thing I should do," he said. "But getting out of debt early cost me \$3.8 million. I encourage you to think of



Dr. DeWood: "I thought debt was the enemy and getting out of debt was the first thing I should do," he said. "But getting out of debt early cost me \$3.8 million. I encourage you to think of debt as a business tool."

debt as a business tool."

He encouraged participants to select a business model that fits their needs, but not to be afraid to adjust as their needs and goals change.

"Think about ideas you can take back to your practice. Visualize them and share them with your staff so they can help you make them happen."

Dr. DeWood, president of The Seattle Institute and vice president for clinical education of the Spear Institute in Scottsdale, Ariz., will present two Friday courses, TMD, TMJ and Cranio-mandibular Evaluation (with Dr. Henry Gremillion) and It's Better with a Plan: Grow Your Practice with the Revenue Goal Planner. He and Dr. Gremillion will also present Bite-splint and Occlusal Therapy in the General Practice on Saturday. ■

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Morning rush: The crowd rushes in Thursday morning as the doors to the ADA World Marketplace Exhibition open.

Photos by Lagniappe Studio



2009 humanitarian: Dr. Robert Kinsaul of Phenix City, Ala., accepts the ADA Humanitarian Award from ADA President John S. Findley during Wednesday's Opening General Session.



Military members: Dr. Roosevelt Allen, Hampton, Va., and Dr. Melissa Ruff, La Jolla, Calif., join forces at the Waikiki Shell.



Aloha: During the beginning (above) and closing (right) of the Opening General Session, Hawaiian dancers entertain ADA session-goers.

Mr. Poitier

Continued from page one

ADA 2008 Humanitarian Award to Dr. Robert Kinsaul of Phenix City, Ala. Renowned for providing volunteer dental care all over the world, Dr. Kinsaul has logged 59 international mission trips since 1976, most recently helping to establish a clinic in India.

"My mission is to help people through dentistry—that's what I love," said Dr. Kinsaul, his wife and family seated front row.

"If you're not already involved," he advised, "consider asking God to increase your capacity to become involved."

Mark Gelbert, Ph.D., Johnson & Johnson's

vice president for research and development, introduced Mr. Poitier with a video on the actor's distinguished career narrated by Morgan Freeman.

Then Sidney Poitier came to the stage, tall, slender, perhaps the only man on Oahu wearing a suit and tie. At 82, the hair is a little thinner, the voice a little weaker—but still unmistakable, a lilting accent rooted in his Bahamian childhood, with a touch of Hollywood thrown in.

In a talk that covered about an hour, Mr. Poitier devoted barely two minutes to his long and successful career in show business. His purpose, it became clear, was to share with his audience selected "snapshots" of his life, mainly from his youth, that would show how he had become the man he is today.

Sidney Poitier was born to a poor family that made its living harvesting tomatoes on a small island in the Bahamas and carting them to Florida for sale. It was on one of these visits to the mainland that Sidney was born, two months premature, on Feb. 20, 1927, the youngest of seven children, two girls and five boys.

His parents, Evelyn and Reggie, did not expect the newborn to survive, Sidney's father going so far as to acquire a shoebox meant to be used as the boy's coffin. Then one day, Sidney's mother visited a fortune teller, "a soothsayer," who advised her that her son would become rich and famous, that one day he would "walk with kings."

Other snapshots from Mr. Poitier's early days included the end of his formal education at age 12, being sent to live with his brother in Miami at 15, getting arrested for vagrancy, and being in the wrong place at the wrong time—caught up in a store holdup in 1943, he took a bullet "in the back of the leg," just above the ankle.

"Trauma," he said, "has had a big hand in whatever you see when you look at me."

Along the way, he occasionally benefited from the kindness of strangers. There was the policeman who gave him a small amount of money and directed him to an orphanage in Brooklyn "where I was able to get my bearings" before moving on. And there was the waiter in the New York restaurant where Sidney worked as a dishwasher who helped him improve his reading skills.

But first there were his parents, and especially his mother, Evelyn, whose discipline often came swiftly with the back of her hand. "Her no-nonsense nurturing and molding shaped my boyhood," he said of his mother.

In life, said Mr. Poitier, "it doesn't matter how many time you've been knocked down—it's how you spend your time when you get up." ■



Sponsor: Mark Gelbert, Ph.D., Johnson & Johnson's vice president for research and development, introduces Mr. Poitier.



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