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## ADA News Letter - 01/11/1971

American Dental Association

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# ADA newsletter

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## ADA TO HOLD NATIONAL CONFERENCE FOR DENTAL STUDENTS FEB. 8-9

The American Dental Association has established an Office of Student Affairs to provide more effective assistance and guidance to dental students. To discuss the objectives of the office, a special conference seeking student representation from at least every dental school in the United States has been called for Feb. 8-9 at ADA Headquarters building in Chicago. One of the purposes of the conference will be to elect officers from the existing student membership of the ADA.



Dr. C. W. Gilman

student discussion and decision on the types of programs and activities they wish to pursue, and development of the initial guidelines for the operation of the ADA Office of Student Affairs, Dr. Gilman said.

Dr. C. Gordon Watson, ADA executive director, will be the keynote speaker at the conference.

### Explains new office

In explaining the establishment of an Office of Student Affairs, Dr. Gilman noted that the ADA Board of Trustees at its August 1970 session directed the staff by resolution to establish such an office as a division of the Council on Dental Education. The Office of Student Affairs will be under the direct supervision of the assistant executive director for education and hospitals.

He noted that the Board's resolution to seek establishment of an Office of Student Affairs was influenced by increasing interest by dental students in the Association's activities. In 1933, student membership in the ADA was established. Since that time, student members have received the ADA Journal

and have been eligible to attend the scientific session of the Association. Services from the library, various councils and bureaus have been provided as well as the benefits of the ADA's insurance program. During recent years, there has been an increasing interest on the part of the students not only in receiving the service benefits of Association membership but also in having an active voice in the destiny of the Association and the profession, Dr. Gilman added.

### Sen. Moss to join in smoking debate

Sen. Frank Moss (D.-Utah) will propose that the Federal government ban cigarettes with high levels of tar and nicotine when he appears on the nationwide telecast of "The Advocates" Tuesday, Jan. 19.

The program will be presented over 200 affiliated television stations of the Public Broadcasting Service network. The program will precede National Education Week on Smoking to be observed nationally Jan. 11-16. The "Week" is sponsored by the National Inter-agency Council on Smoking and Health, of which the ADA is a member.

### Letter to deans

In a letter to all dental school deans, Dr. C. W. Gilman, ADA assistant executive director for education and hospitals, asked that a student delegate to the conference be chosen through an election or other mechanism. Plans for the conference include acquainting the student representatives with the activities, problems and projections of the Association; an organizational meeting of the student group including election of officers;



Sen. Moss is chairman of the Consumer Subcommittee of the Senate Commerce Committee and sponsor of the law banning cigarette advertising on radio and television. Opponents of the proposal appearing on the show will include Horace Kornegay, a former congressman from North Carolina who now heads the Tobacco Institute.

The ADA is actively participating in the National Education Week on Smoking with a mailing to constituent societies which the ADA made possible through its Smoking and Health Project. The project is supported through a contract with the National Clearinghouse for Smoking and Health of the U.S. Public Health Service.

The ADA mailing to constituent societies will include a poster announcing the new cigarette package warning, a flyer illustrating various materials on smoking and health available from the Association, and a cover letter to the dentist urging him to discuss with his patients the health hazards of smoking.

According to PHS statistics, 32 per cent of the dentists who smoked have quit in recent years. It is currently estimated that more than two-thirds of the nation's dentists are non-smokers.

### **Rep. Hebert expected to get Rivers post**

Rep. F. Edward Hebert (D.-La.) is expected to become chairman of the House Committee on Armed Services when the 92nd Congress convenes on January 21. He will succeed the late Rep. L. Mendel Rivers who died Dec. 28.

Congressman Hebert represents Louisiana's first district which includes part of the city of New Orleans. He was elected to the 77th Congress in 1940 and began his service Jan. 3, 1941, the same

day as did Congressman Rivers. He is the first Louisianan in the state's history to serve in the U.S. House of Representatives for over 25 consecutive years.

Born in New Orleans on Oct. 12, 1901, Rep. Hebert attended the New Orleans' public and parochial elementary schools and was graduated from Tulane University. He was a newspaperman from 1917 to 1940 working for the New Orleans States-Item and New Orleans Times-Picayune. He was also city editor, from 1937 to 1940, of the States-Item.

Washington observers expect that the committee will continue to reflect the same philosophy in military matters under the leadership of Rep. Hebert as it did under Rep. Rivers.

### **Cites dentists' interest in U.S. health care**

Dr. John S. Zapp of Washington, D.C., special assistant for dental affairs and acting deputy assistant secretary (health manpower) of the Department of Health, Education and Welfare, said recently that the dental profession must be more politically involved.

Speaking at a meeting of the Hartford (Conn.) Dental Society he declared: "It is abundantly clear that the dental profession should become deeply involved in any national legislation proposed and should see that the profession's proposals receive adequate consideration."

Turning to what he termed the dental manpower crisis in numbers, utilization and geographic distribution, Dr. Zapp said the productivity for the individual dentist can be greatly expanded without sacrificing quality of care through broadening the functions of dental auxiliaries.

He called attention to a new federal grants program encouraging the team approach and training of the dentist to act as a director in a dental health office. Changes will have to be made in state laws he said, and the profession, not the legislators, should take the leadership in deciding what functions will be reserved for dentists. Dr. Zapp predicted that government eventually will require evidence of competence for continued licensure.

### **Pharmacology, toxicology subject of institute**

Pharmacology and toxicology in dental systems will be the subject for the 1971 sessions of the Institute for Advanced Education in Dental Research. The first session will be held from April 26 to May 8, 1971, at the Carousel Inn in Cincinnati. The second session will be held in October at ADA Headquarters in Chicago.

The institute, developed by the Committee on Research of the American College of Dentists, has as its objective the advanced training of experienced researchers. The institute is supported by a training grant from the National Institute of Dental Research.

Research workers interested in attending must send a letter of application before Feb. 30, 1971, to Dr. Robert J. Nelson, executive director, American College of Dentists, 7316 Wisconsin Avenue, Bethesda, Md., 20014.

### **Dr. Pyles in Ariz. post**

Dr. Phillip P. Pyles of Phoenix, Ariz., has been appointed as chief of Dental Health Services of the Arizona State Department of Health. Dr. Pyles, who graduated from the University of Nebraska dental school in 1949, was previously in private practice in Boulder, Colo.



## AADS URGES HEW TO CONTINUE FUNDING OF DAU PROGRAM

The American Association of Dental Schools has urged the Federal government to continue financial support for the Dental Auxiliary Utilization (DAU) and the Training in Expanded Auxiliary Management (TEAM) programs to improve the delivery of dental care and to increase the dentist's ability to provide more consumer services.

In a letter to Elliot L. Richardson, secretary of the Department of Health, Education and Welfare, Dr. William R. Mann of Ann Arbor, Mich., AADS president, noted that federal support for the highly effective DAU program will be phased out in three years. In its place, the TEAM program has been proposed by HEW. The support of DAU programs then would be passed to the dental schools.

### TEAM program objective

The objective of the TEAM program is to teach dental students to work with, manage and supervise a total dental health team which includes various types of auxiliaries trained in carrying out expanded functions. It is expected that the program will contribute to the continuing evolution of the team concept in the organization and delivery of dental health care and to the further revision of dental practice acts to facilitate implementation of new ways of providing dental health services.

Dr. Mann said the Association as well as dental school deans have expressed approval of the HEW announcement that federal funds will be made available to support experimental studies in dental schools leading to the development of new types of auxiliaries and a further increase in the dentist's productivity.

"At the same time, however, the Association committees have expressed deep concern

that the premature phase-out of funding for the DAU programs -- now in every United States dental school -- will cause severe curtailment in many schools or the possible deletion of this part of the dental curriculum in many instances," Dr. Mann said.

### Urges Continued Support

"We urge you, Mr. Secretary, to re-evaluate the Department's decision to phase-out the DAU funding. We strongly recommend that federal support be provided for the continuation of DAU and also for TEAM."

The AADS president added that experiments in new approaches in the delivery of dental care should be encouraged but should not be introduced at the expense of proven methods, such as those already identified in DAU.

### Dentist is ordained as Orthodox priest

Dr. James A. Tsigounis of Jersey City, N.J., a 42-year-old dentist, recently was ordained as a priest of the Greek Orthodox Archdiocese of North and South America.

Father Tsigounis is following in the footsteps of his father, grandfather and great-grandfather, all of whom were priests.

According to the New York Times, the newly ordained cleric expects to divide his time between teaching at the New Jersey College of Medicine and Dentistry, maintaining a private practice in Jersey City and in North Bergen and performing all functions of a priest when needed.

### Dr. Giddon receives Fulbright Scholarship

Dr. Donald B. Giddon, associate dean and professor of social dentistry at Tufts University School of Dental Medicine, has been appointed an Honorary Fulbright Scholar and will carry out research at the Odontological Faculty of the University of Gotenborg in Sweden during the academic year beginning Sept. 1970.

In addition to his faculty appointments at Tufts, which will continue during his Fulbright-sponsored research in Sweden, Dr. Giddon is dentist-in-chief of the



About 600,000 National Children's Dental Health Week posters have been distributed by the ADA Bureau of Dental Health Education around the nation. In addition, the Bureau has distributed 6,500 NCDHW kits to state and local dental societies. The 1971 observance, which is scheduled for February 7-13, will mark the 23rd year.



social dentistry department at the New England Medical Center Hospitals. He also serves as a lecturer at Forsyth School for Dental Hygienists, Brandeis University (psychology), Harvard School of Dental Medicine (ecological dentistry), and Northeastern University.

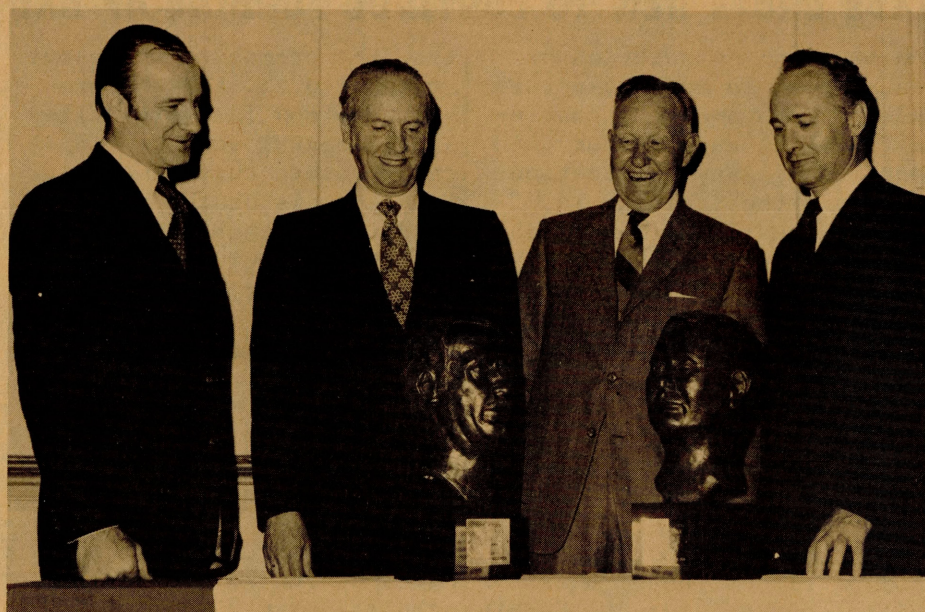
He is a member of more than two dozen professional societies and is past president of the Massachusetts Health Council. Dr. Giddon was graduated from Harvard's dental school in 1959. He holds M.A. and Ph.D. degrees in psychology from Brown and Brandeis Universities respectively.

### **Council approves sixteen dental assisting programs**

The ADA Council on Dental Education has approved 16 new dental assisting training programs and six of the new approvals are evening or correspondence/in-residence evening programs. In addition, the Council granted accreditation eligible status to seven developing dental hygiene programs, preliminary provisional approval to ten dental assisting programs and preliminary provisional approval to two dental laboratory programs.

Following are the assisting schools granted approval: Santa Barbara (Calif.) City College; Chicago (Ill.) City College (evening); Triton College, River Grove, Ill.; Dinman Regional Technical Institute, Fall River, Mass.; Shaw College at Detroit, (Mich.); Washtenaw Community College, Ann Arbor, Mich.; Normandale State Junior College, Bloomington, Minn.; Three Rivers Junior College, Poplar Bluff, Mo.; Paul C. Hayes Technical Training Center, Grove City, Ohio; Sheppard Air Force Base, Wichita Falls, Tex., and Parkersburg (W.Va.) Center, West Virginia University.

The following correspondence in residence programs were



Two former deans of the dental school of the college of Medicine and Dentistry of New Jersey at Newark were honored recently by the school's dental alumni. Dr. Daniel F. Tobin, second from left, who was dean from 1963 to 1969, and Dr. Merritte M. Maxwell, who was dean from 1955 to 1963, admire busts of themselves which the alumni presented to the school. Looking on at left is Dr. Joseph E. Skribner, alumni president, and at right is Dr. Clyde Sullivan, assistant to the president of the college.

granted approval: Cerritos College, Norwalk, Calif.; College of Marin, Kentfield, Calif.; Des Moines Area Community College, Ankeny, Iowa; Shaw College at Detroit (Mich.), and Florence-Darlington Technical Education Center, Florence, S. C.

### **Social science research in dentistry described**

A newly revised edition of Social Science Research Opportunities in Dental Health discusses how social science research can be applied to the problems of dental public health.

Published by the Division of Dental Health of the U.S. Public Health Service, the booklet describes the range of dental health problems to which behavioral science research may be directed citing such aspects as communication, organization processes, cultural innovation, attitude change, motivation and persuasion.

The booklet also illustrates the evolvement of some of these problems into research

projects and describes the research grants program of the Public Health Service. A limited number of copies are available, free of charge, from the Office of Information, Division of Dental Health, National Institutes of Health, 9000 Rockville Pike, Bethesda, Md., 20014.

### **AFDE gifts up 61 pct.**

Contributions from trusts and foundations totaled \$142,925 as of Dec. 31, compared to \$89,010 at the same time last year, according to the American Fund for Dental Education. This is a 61 per cent increase to date over last year.

Among the major contributors in this category are: the W.K. Kellogg Foundation, the Andrew W. Mellon Foundation of New York City, the Woods Charitable Fund, Inc., the Louis Calder Foundation, the Chicago Community Trust, Mobil Foundation, the Esther A. and Joseph Klingenstein Fund, Inc., the McGraw Foundation, Sears-Roebuck Foundation and the Shell Companies Foundation.