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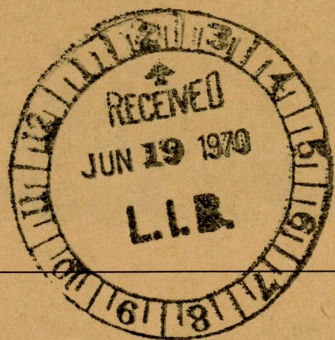
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ADA newsletter

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Dr. Laughlin Injured

Dr. Carl A. Laughlin, ADA Trustee from the sixth district was injured in an accident at his home on June 13. He is reported in good condition at Union Protestant Hospital, Clarksburg, W. Va. Dr. Laughlin suffered a back injury when a mower-tractor on which he was riding overturned.



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ADA COUNCIL ON DENTAL EDUCATION RECOMMENDS REVISING DENTAL SCHOOL ADMISSION POLICIES

The ADA Council on Dental Education at its recent meeting at ADA Headquarters revised the requirements for an accredited school of dentistry to allow schools "maximum flexibility." The new requirements will be submitted to the ADA House of Delegates for approval in November.

Under the revised requirements the present trend of four years of pre-professional education with baccalaureate degree will be encouraged. However, exceptional students may complete admission requirements in less than two years. Requirements for pre-dental students for specific semester hours and course titles would also be eliminated and instead a general statement emphasizing quality standards in selecting students was proposed.

Outstanding Students

The revised requirements also suggest that outstanding students may be allowed to graduate in less than four years. The new requirements further call for recognition of advanced placement credit and greater preparation in the biologic fields.

The committee reports:

--Urges increased experimentation in dental hygiene and committee report on expanded duties for dental hygienists and assistants. This committee was composed of representatives from the American Association of Dental Schools, American Association of Dental Examiners, American Dental Hygienists' Association and the American Dental Assistants Association.

Increased Experimentation

The committee reports:

--Urges increased experimentation in dental hygiene and assisting education. It also recommends that the Council cease being the sole "judge and jury" for auxiliary education experimentation since this responsibility should more appropriately rest with the states.

--Recommends that the ADA House of Delegates rescind the 1961 Statement of Policy regarding experimentation in the training and utilization of dental assistants and dental hygienists. The committee suggested that while the Policy statement inspired most past experimentation, its restrictive-ness now inhibits it.

--Suggests that new experimentation be undertaken by state boards, individual schools and constituent societies.

--Suggests experimentation on expanded duties for auxiliaries in actual private practices.

Future Recommendations

--Recommends that all future experimental programs be based on the following concepts: 1. the dentist is responsible for all patient services rendered by dental auxiliaries; 2. the dentist should delegate all functions that can be performed by individuals with less training or education; 3. maximum efficiency should be realized by the assignment of independent units of work to auxiliaries; 4. auxiliaries involved in experimental programs should be adequately trained in the procedures which they will perform; 5. experimental programs should be evaluated.

--Recommends that not only dental assistants but also dental hygienists be trained to perform expanded duties.

--Recommends that significant revisions in dental hygiene and assisting education programs be undertaken at once.

NUTRITION PANEL URGES FLUORIDATION PRIORITY

Priority should be given to dental care and preventive programs, including fluoridation and the development of substitutes for sucrose in the diet. This was one of several recommendations included in the recently released final report of the White House Conference on Food, Nutrition and Health which met last December.

Participants were assigned to one of six sections, each of which was further subdivided into panels. Most recommendations regarding dental health were made by participants in Section II, "Establishing Guidelines for the Nutrition of Vulnerable Groups (with Special Reference to the Poor)."

Cites Dental Health

One of the panels concentrated on "Children and Adolescents." Its third recommendation dealt solely with dental health. Four specific points were made:

Drinking water should be adequately fluoridated. Where this is not possible, fluoride supplement should be provided. Topical fluoride should be used where possible.

Sugar Substitute

Sucrose is a prominent causative agent of dental caries. Candies, confections and beverages containing sucrose should not be ingested by children between meals. Food manufacturers should limit sucrose in foods primarily intended for consumption by children. Education of the consumer on this point is essential.

Congress should be urged to provide sufficient funds to fully establish the pilot comprehensive dental program for school children already authorized in the Social Security Amendments of 1967.

Funds should be provided for development and clinical trials of caries prevention by promising new approaches to the prevention of dental caries.

Dental Health And Diet

Another panel concentrated on dental health and diet. It recommended:

"That the Federal Government and all relevant State and local agencies, as well as professional groups, continue to give highest priority in supporting and promoting fluoridation of commercial water supplies...to expedite the implementation of fluoridation in small communities that may be financially hard pressed, there be established a Federal grant-in-aid program to provide funds for the installation, initial operation, and maintenance of fluoride dispensing equipment.

School Fluoridation

"That in areas lacking central water supplies...school water supplies, ingested on a 25-hour weekly basis, should be fluoridated with higher levels of fluoride, for example 3 to 5 ppm...."

"That a feasibility study be made on the practicality and effectiveness of providing fluoride in some other vehicle, such as lozenges or tablets, to children where neither fluoridation of central or school water supplies can practically be accomplished...."

"That funding by Federal and private foundations and agencies be made to carry out both fundamental and applied research on the exact role of food and nutrition on the oral and para-oral structures, besides the teeth, that are the professional responsibility of the dentist...."



"Chew Sticks," the latest ADA TV spot announcement, traces the development of the toothbrush since early times. The spot was recently mailed to 370 television stations around the country.

Nixon Names Richardson To Succeed Finch in HEW

Elliott L. Richardson, undersecretary of state, has been named to succeed Robert H. Finch as secretary of the Department of Health, Education and Welfare. Finch stepped down to become a special counselor to the President.

After meeting with ADA officials last year, Finch agreed to appoint a dental task force to study dental programs in HEW. Appointment of the Task Force was still pending at the time of his departure. However, during his tenure, Finch appointed the first dentist to a top ranking post in HEW, Dr. John S. Zapp, acting deputy assistant secretary for health manpower.

Richardson, who has served the Administration from the beginning as an undersecretary of state, has had a long career in government service. From 1956 through 1959 he served as a HEW assistant secretary and at one time was lieutenant governor of Massachusetts from 1964 to 1966 overseeing the state's health, education and welfare activities. He is a graduate of Harvard College and Harvard law school.

Fund Contributions Exceed Last Year By 11 Per Cent

Contributions to the American Fund for Dental Education's May campaign month are running 11.8 per cent ahead of last year "but we are still far short of our goal," according to Dr. Gerald D. Timmons, campaign chairman. As of June 3, total contributions from dentists, hygienists and assistants totaled \$60,893, compared to \$51,730 at the same time last year.

A goal of \$150,000 for the 1970 campaign has been set by the Fund. Last year, contributions totaled \$119,546. Funds are used to provide financial support to the nation's dental schools. Since the Fund's inception in 1955, more than \$4 million has been made available to dental schools in the form of grants, scholarships and fellowships.

Contributions should be sent to the Fund, 211 E. Chicago Ave., Chicago, Ill., 60611.

Nixon Proposes New Health Plan For Poor

President Nixon has proposed a new health insurance program that would cover about seven million needy families as a part of his welfare reform plan. The new plan will not be sent to Congress until early next year but the Administration has disclosed the general details as part of the revisions that the Senate Finance Committee demanded in the Nixon welfare proposal. The new program, which will be known as the "Family Health Insurance Program," is not expected to be ready until July 1, 1971, when the Family Assistance Program (FAP) is scheduled to begin.

FAP recipients would be expected to share in the cost of the insurance. Payments would start when a recipient earned more than \$1,600 a year, the basic Federal payment proposed for a family of four under the FAP program.



The ADA - American Pharmaceutical Association liaison committee met recently at ADA Headquarters to discuss problems of mutual concern. Examining program material are, from left, standing: Dr. Edward B. Gernert of the University of Kentucky; Major General Robert B. Shira, chief of the U.S. Army Dental Corps and Thomas McGregor, of the APhA. Seated from left, are: Mr. Richard Henry of the APhA; Mrs. Rae Dell Ashley, APhA, and Dr. James Overberger of the Medical College of West Virginia.

It is expected that the plan would furnish health insurance coverage amounting to about \$3 billion a year of which \$1.1 billion would be paid by the beneficiaries.

Hillenbrand Named Head Of Special AFDE Committee

Dr. Harold Hillenbrand, ADA executive director emeritus, has been named chairman of a special study committee for the American Fund for Dental Education. Announcement of the appointment was made by Dr. Alvin L. Morris, AFDE president.

Purpose of the newly formed committee is to review achievements of the past decade and to propose new goals for AFDE for the 1970s. Creation of the committee was in response to a directive of the AFDE Board of Directors, which called for a committee to "make recommendations on programs and plans which would enhance the role of the Fund in advancing dental education and research in the period of the next five years."

Appointed to serve with Dr. Hillenbrand are: G. R. Babcock, president of Pelton & Crane; Dr. Harry Bohannon, dean of the University of Kentucky dental school; George

A. Davidson, chairman of the board, Consolidated Dental Services Co.; Dr. Maynard K. Hine, chancellor, Indiana University-Purdue University at Indianapolis; David J. Mahoney, president, Norton Simon, Inc.; Dr. William R. Mann, dean of the University of Michigan dental school; Vernon W. Rooke, Jr., president, Cook-Waite Laboratories, Inc., and Dr. Louis G. Terkla, dean of the University of Oregon dental school.

Pennsylvania Ups Dues For Service Corporation

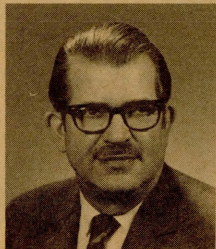
The House of Delegates of the Pennsylvania Dental Association has voted a dues increase of \$50 per year for four years to raise one million dollars for the Pennsylvania Dental Service Corporation. The dues raise approval came after delegates were told that without the one million dollar reserve, the service corporation would be without competitive capability to control direction of future dental care programs.

PDA made provision to exempt certain categories of members from the dues increase including salaried dentists in school or government jobs, retired and disabled dentists and members on relief and other hardship cases.

Dr. Washburn President Of Medical Librarians

Dr. Donald A. Washburn, director of the ADA Bureau of Library and Indexing Service,

has been installed president of the Medical Library Association. He is the first dentist to serve as head of the 72-year old or-



Dr. Washburn

ganization. Dr. Washburn joined the ADA staff in 1949. He holds a dental degree from Northwestern University dental school and a bachelor of library science degree from the University of Chicago Graduate Library School. Prior to joining the ADA staff, he practiced dentistry, was acting librarian of the Coldwater, Mich., Public Library, bibliographer of the U.S. Quartermaster Food and Container Institute in Chicago and research consultant and assistant research librarian at the John Crerar Library in Chicago. He belongs to the Special Libraries Association, American College of Dentists, the American Society for Information Science and the American Academy of the History of Dentistry.

ADA Council Makes Ruling On Unpaid Fee Balances

The ADA Judicial Council at its recent meeting at ADA Headquarters adopted an official advisory opinion regarding service charges for unpaid balances of dental fees. The Council issued this advisory opinion: "The Principles of Ethics do not prohibit a dentist from engaging in the normal business practice of instituting service charges for unpaid balances."

The Judicial Council will also recommend to the ADA House of Delegates that an amendment to the Principles of Ethics be adopted which would make it

unethical for dentists to practice under assumed names. Any practice name other than the name of participating dentists would be prohibited.

In 1969 the House of Delegates took this action with respect to dentists engaged in corporate practice and the Council will suggest that the Principles be applied to all dentists regardless of their being in solo, partnership or corporate practice.

'Pharmacy Times' Covers Dentistry In July Issue

The July issue of Pharmacy Times magazine will be devoted entirely to dentistry. The ADA Councils on Dental Therapeutics and Dental Materials and Devices and the Bureaus of Public Information and Dental Health Education prepared articles for the issue.

Topics covered include prescription writing by dentists; ADA evaluation programs; over-the-counter oral hygiene products; smoking and health; hospital pharmacy, and oral hygiene centers in pharmacies.

Copies of Pharmacy Times will

be available from Pharmacy Times, 80 Shore Road, Port Washington, N.Y., 11050.)

USPHS Publishes New Dental Health Material

The Division of Dental Health of the U.S. Public Health Service has published three new booklets on fluoridation and a poster on dental plaque. The three booklets discuss school fluoridation, the economics of fluoridation and the measure's safety and effectiveness.

Copies of the booklets and poster may be obtained by writing the Division of Dental Health, National Institutes of Health, U.S. Public Health Service, Bethesda, Md., 20014.

DOD Dental Affairs Chief

Col. Jack P. Pollock has been appointed Special Assistant for Dental Affairs in the Department of Defense, Office of Health Environment. Announcement of the appointment was made by Dr. Louis M. Rousselot, deputy assistant secretary. Dr. Pollock is the first appointee to the newly created post.



Dr. Harry M. Klenda, left, ADA president, and Dr. James T. Cabler, right, president of the Maryland State Dental Association, congratulate Pamela J. Mattern of Richland, Wash., and Joseph C. Franz of Clarksburg, W. Va., on winning the top ADA awards at the International Science Fair held recently in Baltimore. Both youths will present their winning exhibits at the ADA annual session in Las Vegas in November.