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5-25-1970

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American Dental Association

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# **Recommended Citation**

American Dental Association, "ADA News Letter - 05/25/1970" (1970). ADA News Letter. 555. https://commons.ada.org/adanewsletter/555

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Volume 23, Number 11 Monday, May 25, 1970

### HOSPITAL COST FOR DENTAL CARE COVERED IN PROPOSED MEDICARE PROGRAM AMENDMENT

Hospital costs of hospitalized dental patients will be covered in the Medicare program if a new amendment, approved by the House Ways and Means Committee, survives passage in the House and Senate. The amendment, one of a series embodied in HR 17550, is entitled "Hospital Admissions for Dental Services Under Medicare Program," and states that Medicare payment "may be made under part A in the case of inpatient hospital services in connection with a dental procedure where the individual suffers from im-

### **Management** Conference **To Feature ASAE Seminar**

A management seminar for dental society officials will be an innovation at the 21st annual Management Conference to be held at ADA headquarters June 1-3. Participating in the seminar will be James P. Low, executive vice president of the American Society of Association Executives, Vance E. Lockhart, ASAE general manager, and Robert H. Kruhm, ASAE immediate past editor and publisher.

Other speakers at the conference will include Dr. John M. Deines, ADA presidentelect; Dr. C. Gordon Watson,

pairments of such severity as to require hospitalization." The amendment would cover payment to the hospital but not to the dentist.

In effect, the House Ways and Means committee incorporated into HR 17550 a bill which had been introduced by Rep. James C. Corman (D.-Calif.) at the request of the ADA.

HR 17550, which encompasses changes in both Medicare and Medicaid, will go to the House floor under a closed rule so that Congressmen may not amend it.

ADA executive director and Dr. John G. Nolen, executive director of the Michigan Dental Association. Topics in addition to the management seminar will be state political actions, national legislative developments, membership record keeping problems and highlights of the 1970 survey of the administration and programs of component societies.

### **CIR Establishes Foreign Dental Journal Program**

An international program has been organized by the ADA Council on International Relations to give foreign dentists an opportunity to

contact their American colleagues and to receive copies of U.S. dental journals.

The ADA Dentist-to-Dentist program is designed to match requests from dentists abroad who have expressed an interest in receiving journals with offers by American dentists who have agreed to mail journals to foreign colleagues. The ADA Council acts as the coordinating agency. Additional information may be obtained by writing the Council at ADA Headquarters.

# **Shumway President Of U.S. Chamber**

F. Ritter Shumway, president of the American Dental Trade Association recently was

elected 43rd president of the Chamber of Commerce of the United States. Mr. Shumway heads Sybron Corporation in Roches-



F. Ritter Shumway

ter, N.Y., a large industrial complex, which is the result of a merger in 1965 between Ritter Corporation, the business founded by his grandfather, and Pfaudler Permutit, Inc. The company has 50 divisions and subsidiaries in 14 countries and annual sales of about \$300 million.



Members of the Fluoridation Liaison Committee of the ADA and the Public Health Service met May 18 at ADA Headquarters. Shown from right are Mr. John Small of PHS Division of Dental Health, Dr. Lowell Smith, of the Division, and Dr. Thomas Louden, chief of the DDH community programs branch, and Mr. Peter Goulding, ADA assistant executive director for public information. The ADA-PHS Fluoridation Liaison Committee was formed five years ago.

# ADA HONORS NINE TEENAGERS AT SCIENCE FAIR

Nine teenagers displaying special talent in science were honored by the ADA at the 21st International Science Fair held in Baltimore May 12-14. The top ADA awards were presented to Pamela J. Mattern, a senior at Columbia High School in Richland, Wash. for her exhibit "The biochemical fuel cell: power source and pollution control" and to Joseph C. Franz, a senior at Notre Dame High School in Clarksburg, W. Va., for his exhibit "Humeral transplants."

#### **Guests At ADA Session**

Both winners will be quests of the Association at the 111th annual session in Las Vegas, Nev., Nov. 8-12, where they will also display their winning exhibits. Certificates of Meritorious Achievement and \$50 for scientific equipment were awarded to Barbara Wizer, a junior at Benjamin Franklin High School in New Orleans, for her exhibit "Melanin-dispersin hormone: isolation and characterization," and to Steven E. Fong of San Jose, a sophomore at Willow Glen High School in San Jose, Calif., for his exhibit "Studies in aging."

The citations were presented

at The Joseph H. Kraus Health Awards Banquet sponsored by the American Medical Association, American Pharmaceutical Association, American Veterinary Medical Association and the ADA. Dr. Harry M. Klenda of Wichita, Kan., ADA president, presented the awards.

#### **Other Exhibits Cited**

For the sixth year, the ADA also honored all students presenting exhibits on subjects related to dentistry by awarding them a Certificate of Achievement. Recipients of this award are:

Catherine L. Spix of Clawson, Mich., for her exhibit "Drug-induced inhibition of embryonic osteogenesis;" Ronald L. Amey of Allentown, Pa., for his exhibit "Analytical study of Balamus adhesive;" William B. Gardner, II, of Flemingsburg, Ky., for his exhibit "Oral roentgenotherapy; " Gregory R. Hermsen of Winner, S.D., for his exhibit "Influence of fluoridated water on tooth decay, " and Ramona J. Ingram of Atlanta, Ga., for her exhibit "Effects of fluorides and phosphates on the skeletal system."

### Mellon Foundation Gives \$100,000 To Black Program

The Andrew W. Mellon Foundation of New York City has pledged \$100,000 in support of the American Fund for Dental Education's Scholarship Program for Black Students, according to AFDE executive vice-president, Joseph Dickinson.

To date, 16 black students have received AFDE scholarships, six in 1968 and 10 in 1969. The scholarship covers the final year of undergraduate study and four years of dental school. The Fund hopes to add 24 additional students to the program this year, making a total of 40 black students supported by scholarships.

The AFDE Scholarship Program for Black Students was initiated in 1968 through a three-year challenge grant of \$177,500 from the W. K. Kellogg Foundation.

Long-range plans are for the scholarship program to provide five scholarships at each of the nation's 52 dental schools. This will provide 250 scholarships at an annual cost of more than \$700,000. Information on the program may be obtained from the Fund, 211 E. Chicago Ave., Chicago, Ill., 60611.

### **Study U.S. Health Policy**

Sen. Abraham Ribicoff (D.-Conn.), chairman of the Senate Subcommittee on Executive Reorganization and Government, has filed a report on hearings into the Federal role in health. The report suggests establishment of a high level council of health advisers within the Executive branch to consolidate health programs and formulate a national health policy.

The report also calls for reorganization of the Department of Health, Education and Welfare, which Sen. Ribicoff once headed, with establishment of a post of under secretary for health.

# **URGE HEALTH PERSONNEL TRAINING EXTENSION**

The ADA and three other dental groups have urged Congress to renew and extend the Allied Health Professions Personnel Training Act which is due to expire on June 30. Testifying on May 20 before the Senate Committee on Labor and Public Welfare, Dr. Lester W. Burket of Philadelphia, dean of the University of Pennsylvania dental school, declared that this measure "enlists federal participation in an area sorely needing support from all elements within both the private and the public sectors of the nation."

#### **Represents Four Groups**

Dr. Burket, representing the ADA and the American Association of Dental Schools, was joined by representatives of the American Dental Hygienists' Association and the American Dental Assistants Association. He pointed out that this is the first time these four organizations have appeared jointly before a Congressional Committee in order to "symbolize the feeling of urgency shared by all four groups." Appropriations are made under the law to benefit the training of dental assistants, dental hygienists and dental laboratory technicians, he said.

#### **Federal Support Restricted**

The restrictive nature of the federal support, however, is not the result of the authorizing legislation which was well-proportioned to the need, he said. "This Committee, one of the prime movers in achieving enactment of the Allied Health Professions Personnel Training Act, did its work superbly."

He added: "The appropriations sought by the Executive branch, however, have consistently fallen far short of the authorizations and, thus, of the need."

Although all dental curricula

combined received only about 14 to 17 per cent of the available institutional grants since enactment of the law in 1967, the dental hygiene, dental assisting and dental technology fields have managed to grow to at least keep the ratio of supply to demand from worsening too sharply, he said. But he warned that this progress will not continue unless the law is renewed and extended.

#### **Cites Two Bills**

The dental leader noted that there are two bills, S. 3586 and S. 3718 before the committee, both seeking extension of the Act. He urged that the law's extension should be modeled after S. 3586 because it provides for a five-year extension rather than a one-year renewal as proposed in the other measure. Bill S. 3586 is also preferred by the dental profession because it provides for ample dollar amounts thus underscoring the dimensions and urgency of the problem of training auxiliary health personnel, Dr. Burkett stated.

### Fifteen Dentists Awarded AFDE Teacher Fellowships

Fifteen dentists have been awarded Teacher Training Fellowships for the 1970-71 school year by the American Fund for Dental Education, according to Dr. John J. Salley, chairman of the AFDE Awards committee. Last year, the Fund awarded 11 such fellowships.

Six recipients of the 1970-71 fellowships were receiving awards for the second year: Drs. Fred A. Bremmer of the University of Oregon; Zaida M. Cesareo of the University of Michigan; Peter R. Cunningham, II, of the State University of New York; John F. Richardson of Boston University; Howard M. Rosenberg of the University of Washington, and Arthur E. Skidmore of the University of Iowa.

Nine dentists were first-year recipients of fellowships: Drs. Richard A. Beane, Jr., of Eastman Dental Center in Rochester, N.Y.; Robert L. Boyd of Philadelphia; Gene A. Holland of the University of North Carolina; Lawrence B. Hundley of Oakwood College in Huntsville, Ala.;



Leaders of the recently organized Student American Dental Association met May 8 with officials of the ADA at ADA Headquarters for an orientation meeting. Welcoming the SADA officers are Dr. C. Gordon Watson, second from left, ADA executive director, and Rod Swanson, second from right, ADA coordinator for SADA activities. The SADA officers are from left: Michael Freid of Indiana University, secretary; Dennis Spain of the University of California at San Francisco, president, and Dennis Lowman of the University of Iowa, treasurer. William A. Lipari of Chicago; John S. Mattson of The Creighton University; Anthony W. Rinaldi of Ft. Riley, Kan.; Sergio Tejedor-Leon of the University of Puerto Rico, and John E. Wolf of Valley Forge General Hospital in Phoenixville, Pa.

# Bulletin On Dues Mailed; AMA Also To Raise Dues

An <u>Information</u> <u>Bulletin</u> giving details on the proposed \$20 raise in ADA dues is being mailed this week to all Association members. The dues proposal will be considered by the ADA House of Delegates in November.

In a similar vein, the American Medical Association's Board of Trustees last week voted to ask the AMA House for an \$80 raise in dues, bringing the total to \$150 annually.

The AMA Board cited as justification the need to: "1) operate new and expanded programs, without which the AMA cannot provide leadership in health affairs; 2) provide for federal taxes on 'unrelated business income'; 3) maintain the AMA's reserves as directed by the House of Delegates; 4) provide for rising operating costs in an inflationary economy."

# ADA Membership At 107,142

Membership in the Association totaled 107,142 as of May 1. A breakdown shows: 92,918 active and life members; 442 affiliate members; 52 associate members; 117 honorary members, and 13,613 student members.

# **Dr.Rogers Joins NIDR Staff**

Dr. William E. Rogers, Jr., has joined the extramural programs of the National Institute of Dental Research as acting chief of the dentitional diseases program. He succeeds Dr. Charles J. Donnelly, who will serve as chief of the NIDR epidemiology section in the biometry and field investigations branch. Dr. Rogers just completed a year of training for health sciences administration in the grants associate program of the National Institutes of Health.

# Dr. Feagans Named Dean At Buffalo Dental School

Dr. William M. Feagans has been appointed dean of the State University of New York at Buffalo dental school effective May 1. He succeeds Dr. James A. English, dean since 1960, who announced his retirement from the post in October 1968 but agreed to stay on until a successor was named. Dr. English will continue as professor of oral biology.

Dr. Feagans previously was associate dean for academic affairs and associate professor of anatomy at Tufts University dental school. He also served on the faculty of the Virginia Commonwealth University dental school. He received his dental degree from the University of Kansas City in 1954 and served there as assistant professor for two years.

# **AFDE Drive Underway**

"Help Dentistry Keep Pace," is the theme for the 1970 AFDE Month campaign being conducted by the American Fund for Dental Education during May. This year's goal for AFDE Month is \$150,000, a 16 per cent increase over last year's contributions of \$119,546. The need for support of dental education has never been greater, according to Dr. Gerald D. Timmons of Scottsdale, Ariz., national campaign chairman.

# **New Smoking Pamphlet**

A new pamphlet, "Smoking and your oral health," has been published by the ADA Bureau of Dental Health Education. The pamphlet cites the health hazards of smoking and lists ways how to stop. Production of the pamphlet was supported in part through the Smoking and Health Project of the U.S. Public Health Service. Prices for the pamphlet, which can be ordered from the ADA order section, are: 25 copies, \$1; 50 copies, \$1.85; and 100 copies, \$2.80.

# Hurricane Camille Fund Gifts Total \$28,470

Total contributions as of the end of April to the Hurricane Camille Fund reached \$28,470, according to the ADA Council on Relief. The campaign, which was approved by ADA House of Delegates at the last annual session, was designed to assist members of the profession who suffered damages to their homes and practices in Mississippi, Louisiana and Virginia.

Thus far grants have been made to 12 dentists in the stricken areas. Six dentists received \$1,000 grants, two received \$2,000, three received \$4,000 and one dentist received a \$5,000 grant, according to the Council.

# **School Fluoridation Book**

A new pamphlet describing the fluoridation of school water supplies has been issued by the U.S. Public Health Service Division of Dental Health. Entitled "School fluoridation...new protection for a child's smile," the pamphlet is available from the U.S. Government Printing Office, Washington, D.C., 20402. Cost of the booklet is 5¢ a copy, or \$2.25 per 100 copies.

# **Marion Philips Dies**

Miss Marion E. Philips, an ADA employee for 28 years and administrative assistant in the office of the assistant executive director for business affairs and house counsel, died suddenly May 15. Miss Philips had also served as secretary to the Speaker of the ADA House of Delegates since 1964.