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Volume 23, Number 9 Monday, April 27, 1970

ADA TASK FORCE ON NATIONAL HEALTH PROGRAMS TO HOLD FIRST MEETING MAY 20 IN CHICAGO

The first meeting of the ADA Task Force on National Health Programs has been scheduled for May 20 at ADA Headquarters, according to Dr. Hubert A. McGuirl of Providence, R. I.,

Task Force chairman. The Task Force will begin its study of the criteria for an acceptable dental component within a national health program. Speakers will include Dr. Harry M. Klenda of Wichita, Kan., ADA president, Dr. C. Gordon Watson of Chicago, ADA executive director, and Dr. McGuirl. The Task Force was established under a directive of the ADA House of Delegates to "design the Association's position with respect to the participation of the dental profession in national programs concerned with the delivery of health

Council Encourages FDI Supporting Membership

The ADA Council on International Relations, at its recent meeting at ADA Headquarters, urged an intensive promotional campaign among constituent and component societies, specialty and allied dental groups to increase supporting membership in the Federation Dentaire Internationale. Applications for FDI supporting membership may be obtained by U.S. dencare to the public."

The Task Force consists of 14 members and includes not only leaders in the dental profession but also representatives of labor, management and consumer groups. Among goals of the Task Force are the review of existing ADA policies on national health programs and the study of needs for funding and administering dental programs. The Task Force will make a progress report to the 1970 House of Delegates in Las Vegas and is expected to meet over a period of 18 months.

tists from FDI-USA headquarters at 6 Main Street, Watertown, Wis., 53094.

A portion of the Council's annual meeting included a half-day conference for staff of allied dental groups at which international programs of Dentistry were discussed. Allied groups agreed to undertake programs to encourage participation in various international programs, including Project HOPE, the Dentist-to-Dentist campaign of providing dental periodicals to dentists from abroad, and CARE-MEDICO. Dr. C. Gordon Watson, ADA executive director, keynoted the international conference.

AFDE Contributions Total \$645,923 In 1969

Total contributions to the American Fund for Dental Education increased 10 per cent to \$645,923 in 1969 compared to the \$585,892 figure in 1968, it was announced by the AFDE Board of Directors.

(Continued on page 2)



Dr. Viron L. Diefenbach, right, who will join the staff of the Association July 1 as an assistant executive director for dental health is congratulated by Dr. C. Gordon Watson, ADA executive director. (Story on page 3) These totals do not include a non-repetitive pledge of \$206,325 from William Getz, president of William Getz Dental Products. Among the largest contributors to the Fund in 1969 were the American Dental Trade Association, whose members contributed \$190,338; business and industry, \$135,745; foundations, \$89,010, and the ADA, \$50,800.

Included with the largest group of contributors were the nation's dentists, who last year gave \$109,305 to the Fund. This was largely the result of the 1969 "May is AFDE Month" campaign, which saw a 16 per cent increase in contributions over the previous year. Increased support was also noted from dental assistants and hygienists in the AFDE Month campaign. The Fund's "Living Memorial" effort brought total contributions of \$22,172.

Glenn Medcalf Appointed Editor Of ADA Newspaper

Glenn E. Medcalf of Glen Ellyn, Ill., has been appointed editor of the Association's newspaper, the <u>ADA</u> <u>News</u>, Dr. C. Gordon Watson, ADA executive director, has announced. The bi-weekly newspaper will start publication this July.

Prior to joining the ADA staff, Mr. Medcalf served with Martin E. Janis and Company, a Chicago public relations firm. Previously, he had worked two years as an editor for the Milwaukee Journal and 13 years for the Evansyille, Ind., Press and Sunday Courier and Press. He also handled public relations for Central Missouri State College and the University of Iowa for two years. Mr. Medcalf received a bachelor's degree from the University of Evansville. He is a member of Phi Kappa Phi honor society.



The latest ADA TV cartoon, "Mouth Protectors," was recently mailed to 370 television stations throughout the country. The spot announcement discussed the importance of wearing; mouth protectors in all contact sports.

Relief Goal Falls Short; One Month Left Of Drive

Enclosed with this issue of the ADA <u>News Letter</u> is a list of contributions to the ADA Relief Fund as of March 15. The 1969-70 campaign is still some \$15,000 short of its required \$125,000 goal, according to Dr. T. Jefferson O'Connell, chairman of the ADA Council on Relief.

"Three years ago, the Relief Fund failed to reach its goal. I hope that the 1969-70 campaign will not achieve that dubious distinction but instead will reach the prescribed goal of \$125,000 by June 1, 1970," Dr. O'Connell said.

Only 17 constitutent societies are listed as having contributed more than 100 per cent of their individual quotas.

ICD 'Visiting Scholars' Program In Many Nations

The USA Section of the International College of Dentists inaugurated a "Visiting Scholars" program a year ago to provide clinicians to international dental meetings. Countries served by the ICD program include Japan, Thailand, the Republic of China, Hong Kong, the Philippines, Australia, Colombia, Malta and several nations in Europe. Clinicians this year will serve most of the countries listed above, plus Malaysia, Israel and some nations in South America. ICD allocates fund to help defray expenses of the clinicians.

Set Asian-Pacific Dental Congress For Nov. 18-22

Dr. Joseph F. Volker, president of the University of Alabama in Birmingham, will address the sixth Asian-Pacific Dental Congress to be held Nov. 18-22 in Bangkok, Thailand. Other speakers will include Erling Johansen, chairman of the department of dentistry and dental research of the University of Rochester, Rochester, N.Y.; Dr. Emmett R. Costich of the University of Kentucky College of Dentistry, Lexington, Ky., and Dr. G. Steinhardt of Germany. Information on the Congress can be obtained from Dr. M. R. Od Kridakorn, Mahidol University School of Dentistry, Bangkok, Thailand.

NIDR Offers New Grant

A new type of research grant for newly trained investigators studying problems of importance to dentistry is available from the National Institute of Dental Research. The new "Special Dental Research Awards (SDRA)" will be made for up to three years in amounts not exceeding \$7,500 per year.

New Look For News Letter

This is the first issue of the ADA <u>News Letter</u> in its new dress. We hope that you find it more readable and livelier typographically. Your comments and suggestions are invited.

April 27, 1970 Vol. 23 No. 9

ADA NEWS LETTER SUPPLEMENT

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• Contributions to the ADA Relief Fund are listed as of March 15, 1970. Societies which , have reached or exceeded their quotas are listed in capital letters.

relief fund report

- *	Quota	Contri- bution	Pct.		Quota	Contri- bution	Pct.
Alabama Alaska ARIZONA Arkansas California	\$ 1,150.00 \$ 100.00 760.00 740.00 5,930.00	1,014.50 5.00 1,401.00 323.00 4,631.50	88.3 5.0 184.3 43.7 78.1	Panama PENN. Puerto Rico R. I. S. Carolina	40.00 7,000.00 330.00 560.00 680.00	5.00 7,092.50 231.00 702.00 613.50	12.5 101.3 70.0 125.4 90.2
,Calif. So. Colorado Connecticut ,DELAWARE DIST. OF C.	6,860.00 1,430.00 2,360.00 250.00 750.00	5,051.50 1,425.00 2,146.00 301.00 894.50	73.7 99.6 90.9 120.4 119.3	S. DAKOTA Tennessee Texas Utah Vermont	310.00 1,670.00 4,810.00 .00 230.00	406.00 364.00 3,285.50 483.00 149.00	131.0 21.8 68.4 66.1 64.7
Florida Georgia HAVAII Souho Illinois	3,060.00 1,560.00 570.00 370.00 7,050.00	2,677.25 1,463.00 845.00 317.00 5,360.00	87.4 93.7 148.3 85.7 76.1	Virginia Washington W. Virginia Wisconsin WYOMING	1,980.00 2,390.00 690.00 2,800.00 190.00	1,869.00 1,854.00 634.00 2,365.00 254.00	94.3 77.5 91.8 84.4 133.6
INDIANA Jowa Kansas KENTUCKY Louisiana Maine	2,460.00 1,800.00 1,150.00 1,470.00 1,430.00 430.00	2,496.00 1,627.00 841.50 1,681.00 844.00 410.00 1,764.50	101.4 90.4 73.1 114.3 59.0 95.4	Federal Dent Air Force Army Navy P.H. Service Vet. Admin.	1,720.00 2,270.00 1,850.00	626.50 578.00 785.50 225.00 712.50	36.4 25.4 42.5 43.3 90.2
MARYLAND MASSACHUSETTS MICHIGAN Minnesota Mississippi Missouri Montana NEBRASKA	1,700.00 4,070.00 5,130.00 2,980.00 610.00 2,430.00 430.00 1,010.00	1,764.90 5,593.00 5,823.00 1,949.00 412.00 2,140.00 186.00 1,144.00	103.7 137.4 113.6 65.4 67.5 88.1 43.3 113.3	Other Student Grad Intern/Resid Student Misc.	lent	324.50 85.00 521.50 532.00 \$110,107.91	
New HAMPSHIRE NEW JERSEY New Mexico New York	230.00 360.00 5,080.00 380.00 16,560.00 1,830.00	203.50 587.00 6,051.50 307.50 13,574.16 1,845.50	88.5 163.1 119.1 80.9 82.0 100.9				
North Dakota Ohio OKLAHOMA OREGON	320.00 5,830.00 1,120.00 1,690.00	310.00 4,314.00 1,135.00 2,315.50	96.9 74.0 101.33 137.0				