American Dental Association

ADACommons

ADA News Letter ADA Publications

1-19-1970

ADA News Letter - 01/19/1970

American Dental Association

Follow this and additional works at: https://commons.ada.org/adanewsletter

Part of the Dentistry Commons, History of Science, Technology, and Medicine Commons, and the Nonprofit Administration and Management Commons

Recommended Citation

American Dental Association, "ADA News Letter - 01/19/1970" (1970). *ADA News Letter*. 546. https://commons.ada.org/adanewsletter/546

This News Article is brought to you for free and open access by the ADA Publications at ADACommons. It has been accepted for inclusion in ADA News Letter by an authorized administrator of ADACommons. For more information, please contact commons@ada.org.

JAN 16 1970

1.1.8. 69

American
Dental Association
ARCHIVES
DO NOT CIRCULATE

ADPAC OUTLINES GOALS FOR 1970

(SEE PAGE 2)



Vol. 23, No. 2 Monday, January 19, 1970 published by the AMERICAN DENTAL ASSOCIATION 211 East Chicago Avenue • Chicago, Illinois 60611

ADA, AADS URGE PRESIDENT NIXON TO SIGN HEALTH APPROPRIATIONS BILL

Dr. C. Gordon Watson, ADA executive director, has called on President Nixon to sign the health appropriations bill because "any further reductions of federal assistance to dental research and education will undoubt-

edly have disastrous repercussions on the nation's oral health." In a telegram to the President, Dr. Watson said the Association is specially concerned with the desperately needed health manpower funds provided in the bill as approved by the Conference Committee of the Senate and House. President Nixon has indicated that he intends to veto the bill because of House-Senate Conference Committee action to increase the funding levels recommended by the Administration. Dr. Watson stated: "Unless adequate federal funds are appropriated for dental student loans and scholarships and for increasing the enrollment in dental and dental auxiliary schools, this nation will fall tragically short of meeting one of its most vital public health responsibilities." He said that the National Institute of Dental Research is the national focal point of dental research and carries a major share of the funding responsibility for it.

"It is by far the smallest of the National Institute of Health institutes and yet, in fiscal 1969, NIDR suffered the greatest percentage in reduction of funds. Even further cuts are now proposed for fiscal 1970. If allowed, it will mean that NIDR will have lost nearly \$1 million in total obligationary authority since fiscal 1968," he declared. The dental leader applauded the action of the House-Senate Conference Committee to establish the funding of health professions student loans

See ADA, AADS, Page 4

Council Chairmen, Secretaries To Meet

Topics ranging from budget control to the administration of council programs will be discussed at the Fourth Conference of Council Chairmen and Secretaries scheduled for Jan. 22-23 at ADA headquarters. Previous conferences were held in 1954, 1957 and 1961. Other topics will include objectives and organization of the ADA, bylaws, rules and policies related to councils, public relations for councils, and the relation of the councils to the ADA Board of Trustees and the House of Delegates. Among speakers will be Dr. Harry M. Klenda, ADA president, Dr. C. Gordon Watson, ADA executive director, Dr. Leland C. Hendershot, ADA editor, Dr. Roy L. Lindahl, chairman of the ADA Council on Dental Care Programs, and Dr. Edward A. Cheney, 9th district trustee.

Dr. Hine Named FDI National Treasurer

Dr. Maynard K. Hine, chancellor of Indiana University and a former ADA president, has been elected national treasurer for the United States of the Federation Dentaire Internationale by the ADA Board of Trustees. He succeeds Dr. Obed H. Moen who died last November. Dr. Hine served as dean of the I.U. dental school before becoming chancellor. Dr. Hine announced that 1970 dues for supporting FDI members should be sent to Federation Dentaire Internationale, 6 Main Street, Watertown, Wisconsin.

AMERICAN DENTAL POLITICAL ACTION COMMITTEE SETS \$100,000 GOAL FOR 1970

The American Dental Political Action Committee (ADPAC) has launched its 1970 activities aimed at providing support to selected candidates of either political party. Dr. John B. Wilson of San Marino, Calif., chair-

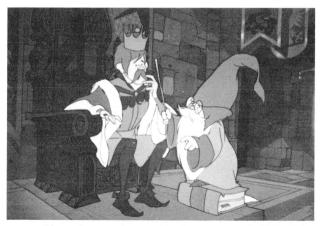
either political party. man of ADPAC and past chairman of the Council on Legislation, said funds are needed to achieve ADPAC's goals and he called on all dentists who wish to contribute. "We are hoping to raise \$100,000 this year which will enable us to greatly expand our activities," Dr. Wilson said. noted that ADPAC was formed two years ago by dental leaders across the country to assist the profession in exercising its proper influence in shaping national health policies. The ADA is equipped to manage the very critical and important legislative and lobbying activities in behalf of the profession. But the Association may not legally become involved in the financial support of political party campaign funds or individual candidates for national office, he explained. These activities may, however, be conducted legally by a properly organized political action committee. ADPAC's objectives are to provide financial support on a very selective basis to candidates of either party. The determining factor will always be the candidate's concern for the goals of organized dentistry and his potential for effectively contributing to the accomplishment of dentistry's goals, Dr. Wilson said. also pointed out that one of ADPAC's immediate goals is to encourage state societies to establish their own political action committees. He estimated that thus far only five states have active committees today. Other ADPAC directors include Dr. Willard C. Camalier of Washington, D.C., ADA past president; Dr. Matthew Besdine of Brooklyn, N.Y., past chairman of the Council on Legislation; Dr. William A. Garrett of Atlanta, Ga., ADA past president; Dr. Joseph B. Kennedy of Des Moines, Iowa, ADA past first vicepresident and past vice-chairman of the Council on Legislation; Dr. Fritz A. Pierson of Lincoln, Neb., ADA past president, and Dr. Gerald D. Timmons of Scottsdale, Ariz., ADA past presi-The address of the American Dental Political Action Committee is 1427 San Marino Avenue, San Marino, California 91108.

McKenzie Joins ADA Sales Department

Donald A. McKenzie of Hinsdale, Ill., has been appointed advertising sales representative of the ADA Department of Sales and Advertising. Dr. C. Gordon Watson, ADA executive director, has announced. In his new position, McKenzie will be involved in selling advertising space in the Association's publications. Previously McKenzie was sales representative for Dentsply International and for L.D. Caulk Company in Chicago. He also was midwest sales manager for Dental Management Magazine. He received a B.S. degree in industrial economics and management from Purdue University.

Dr. Crocker Promoted At DDH

Dr. George L. Crocker has been appointed chief of the resource analysis branch of the Division of Dental Health, U.S. Public Health Service, Dr. Viron L. Diefenbach, assistant surgeon general and Division director, has announced. Dr. Crocker formerly served as special assistant to Dr. Diefenbach. In his new post, Dr. Crocker will plan and direct a national program of dental resource studies.



The above scene is from a new ADA film "Merlin's Magical Message." The four and one half minute color film points out the importance of good oral hygiene and especially tooth brushing. The film has been cleared for use on television and can be purchased or rented from the ADA Bureau of Audiovisual Service. Production of the film has been supported by a grant from the American Brush Manufacturers Association.



January 19, 1970 Vol. 23 No. 2

Contributions to the ADA Relief Fund are listed as of November 30, 1969. Societies which have reached or exceeded their quotas are listed in capital letters.

	Quota	Contri- bution	Pct.	Quota	Contri- bution	Pct.
Alabama	\$ 1,150.00	\$ 859.50	74.8	Panama 40.00	5.00	12.5
Alaska	100.00	, , , ,		Penn. 7,000.00	5 , 098.00	72.9
Arizona	760.00	310.00	40.8	Puerto Rico 330.00	115.00	34.9
Arkansas	740.00	287.00	38.7	R. I. 560.00	149.00	26.7
California	5,930.00	3,785.50	63.9	S. Carolina 680.00	515.00	75.8
Calif. So.	6,860.00	4,134.50	60.3	S. Dakota 310.00	22.00	7.1
Colorado	1,430.00	917.00	64.2	Tennessee 1,670.00	241.00	14.4
Connecticut	2,360.00	1,702.00	72.2	Texas 4,810.00	2,741.00	57.0
Delaware	250.00	210.00	84.0	Utah 730.00	283.00	38.8
Dist. of C.	750.00	673.50	89.8	Vermont 230.00	82.00	35.6
DISC. Of C.	190.00	013.70	09.0	Vermont 250.00	02.00	<i>3</i> /•0
Florida	3,060.00	2,157.25	70.5	Virginia 1,980.00	1,409.00	71.1
Georgia	1,560.00	641.00	41.1	Washington 2,390.00	1,502.00	62.9
HAWAII	570.00	570.00	100.0	W. Virginia 690.00	436.00	63.2
Idaho	370.00	17.00	4.5	Wisconsin 2,800.00	1,956.00	69.9
Illinois	7,050.00	4,144.00	58.7	Wyoming 190.00	80.00	42.2
Indiana	2,460.00	2,005.00	81.5	Federal Dental Service	es	
Iowa	1,800.∞	1,386.00	77.0			
Kansas	1,150.00	703.50	61.1	Air Force 1,720.00	375.00	21.8
Kentucky	1,470.00	155.00	10.5	Army 2,270.00	412.00	18.2
Louisiana	1,430.00	720.00	50.4	Navy 1,850.00	622.50	33.7
Dografia	1,430.00	120.00) . 1	P.H. Service 520.00	172.00	33.1
Maine	430.00	162.00	37.6	Vet. Admin. 790.00	440.50	55.8
Maryland	1,700.00	1,307.50	76.9			
Massachusetts	4,070.00	1,495.00	36.7	Other		
Michigan	5,130.00	4,903.00	95.6			
Minnesota	2,980.00	1,547.00	51.9	Student Graduate Intern/Resident	284.50 77.00	
Miggigginni	610.00	216.00	35.5	Student	457.50	
Mississippi	2,430.00	1,786.00	73.5	Misc.	177.00	
Missouri	430.00	136.00	31.7	11150.	<u> </u>	
Montana Nebraska	1,010.00	408.00	40.4	TOTAL \$125,000.00	\$75,281.41	60.3
Neoraska Nevada	230.00	183.50	79.7	<u> </u>	Ψ17,201.11	
Nevaua	230.00	103.70	12•1			
New Hampshire	360.00	183.00	50.8			
New Jersey	5,080.00	4,145.50	81.6			
New Mexico	380.00	269.50	70.9			
New York	16,560.00	10,234.16	61.8			
N. Carolina	1,830.00	541.50	29.5			
North Dakota	320.00	295.00	92.2			
Ohio	5,830.00	3,631.00	62.2			
Oklahoma	1,120.00	70.00	6.2			
Oregon	1,690.00	738.00	43.7			
or egon	1,090.00	1,50.00	۱ • ر ،			

BATTELLE INSTITUTE TO CONDUCT STUDY OF DENTAL LABORATORY INDUSTRY

The ADA has accepted a proposal by the Battelle Memorial Institute in Columbus, Ohio, to conduct a study of the potentialities of modern technology in the dental laboratory industry. search firm, have signed a contract for a one-year study, according to Dr. C. Gordon Watson, ADA executive director. Dr. Watson listed the objectives of the study as follows:

- -- to investigate production procedures and practices now used in dental laboratories:
- -- to assemble information on new materials, processes and procedures that might be useful in dental laboratories. For example, analyzing present processes in the space industry for adaptation to the dental laboratory industry:
- -- to evaluate technically and economically the more promising of these materials, processes and procedures:
- -- to provide a report to the Association describing the study and containing resulting recommendations to assist dental laboratories.

Emphasis will also be placed on studies of the economic structure and the organization of the dental laboratory industry, according to Dr. R. L. Matkin, secretary of the ADA Council on Dental Laboratory Relations. Representatives of the dental laboratory industry, dental profession and the Association will serve as consultants to the study, Dr. Matkin said.

Iranian Dental Meeting Sept. 15-19

American dentists have been invited to attend the annual session of the Iranian Dental Association in Tehran Sept. 15-19. Dentists wishing to lecture at the meeting can contact Dr. N. Javid, Delegates to the Iranian Dental Association in the United States, Zoller Dental Clinics, 950 East 59th Street, Chicago, Illinois 60637.

Dental Health Conference April 27-29

The 21st National Dental Health Conference will be held April 27-29 at ADA headquarters under the sponsorship of the Councils on Dental Health and Dental Care Programs.

ADA Assists Foreign Dental Editors

The ADA Council on International Relations has called on editors of constituent society, specialty and allied dental group publications to support a program for providing dental publications to developing countries. In a letter to the editors, the Council noted that some groups are already sending their overrun copies overseas. Any group which has such a program, is urged to advise the Council so that requests by foreign dental editors can be coordinated. Information on such programs should be sent to the Council on International Relations at ADA headquarters.

The Association and Battelle, a re-

McCune Named Materials Chief

Dr. Robert J. McCune has been appointed chief of the Materials and Technology Branch of the Division of Dental Health of the U.S. Public Health Service. Announcement of the appointment was made by Dr. Viron L. Diefenbach, director of the Division. Dr. McCune has been serving in the materials and technology branch at the PHS dental health center in San Francisco. He received his dental degree from Washington University in St. Louis in 1960.

Asian-Pacific Dental Congress

American dentists have been invited to attend the Sixth Triennial Asian-Pacific Dental Congress in Bangkok, Thailand, Nov. 18-22, 1970. formation on the meeting can be obtained from Dr. Od Kridakorn, vice president of the Asian Pacific Dental Federation, School of Dentistry, University of Medical Science, Henri Dunant Road, Bangkok 5, Thailand.

Kennedy To Propose Health Insurance Bill

Sen. Edward M. Kennedy (D.-Mass.) has announced he will introduce a bill proposing a program of national health insurance. He said his proposal would be financed not through Social Security but through "the progressive procedures of the federal income tax laws."

. . . ADA, AADS

at \$23.781 million and of health professions and nursing scholarships at \$16.219 million. This represents an increase over the level approved by the House Appropriations Committee of \$4 million for loans and \$5 million for scholarships. While the \$4 million increase in loan funds is above the President's budget recommendation, the \$16.219 million total for scholarships is still below the 1969 appropriation, he added.

Dr. Charles A. McCallum, Jr., president of the American Association of Dental Schools, also urged President Nixon in a telegram to approve the appropriations bill. "The nation's supply of dentists and dental auxiliaries must be increased if we intend to provide essential dental services to the American people. Officials of your Administration have pointedly documented the serious shortage of health personnel. Health manpower funds provided in the Conference version of H.R. 13111 will help the dental schools in their efforts to train more dentists and auxiliaries. ure to approve H.R. 13111 will have a disastrous effect on both health profession education and the nation's vitally important health manpower goals," Dr. McCallum stated.

Argentina Dental Meeting May 21-31

American dentists have been invited to attend the 10th meeting of the Circulo Argentino de Odontologia and the first International Floating meeting scheduled to be held aboard a cruise ship May 21-31. Further information can be obtained from Dr. Ramon Dominquez, president of Circulo Argentino de Odontologia, Eduardo Acevedo 54, Buenos Aires, Argentina.

Biological Photographers Meet April 24-26

The Fifth Midwest Regional Meeting of the Biological Photographic Association will be held at the Knickerbocker Hotel in Chicago April 24-26. More information can be obtained from Jack DeBruin, general chairman, Chicago Medical School, 2020 West Ogden Avenue, Chicago, Illinois 60612.

NBC-TV To Present Series On NIDR

A five-part color-case series describing the work of scientists at the National Institute of Dental Research has been initiated over the five owned and operated television stations of the National Broadcasting The first station to present the program was WRC-TV in Washington, D.C., from Jan. 12-16. Featured as a segment of NBC's "Education Exchange" series, on the air continuously since 1968, "Portal of Life" is a description of science research ranging from the fight against tooth decay and periodontal disease to oral cancer. Host of the series is Dr. Seymour J. Kreshover, assistant surgeon general and director of All of the film was shot at NIDR in Bethesda, Md., or sites of grant-supported institutions such as the Cleft Palate Clinic at Lancaster. Programs of the series and the station and date of presentation are: "Mirror of Health," WKYC-TV, Cleveland, Ohio, Feb. 9, WNBC-TV, New York, March 9, KNBC-TV, Los Angeles, April 6, and WMAQ-TV, Chicago, May 4; "Agent of Decay", WKYC, Feb. 10, WNBC, March 10, KNBC, April 7 and WMAQ, May 5; "Cleft and Cancer," WKYC, Feb. 11, WNBC, March 11, KNBC, April 8 and WMAQ, May 6; "Spare Parts," WKYC, Feb. 12, WNBC, March 12, KNBC, April 9 and WMAQ, May 7; "Protect Tomorrow," WKYC, Feb. 13, WNBC, March 13, KNBC, April 10 and WMAQ. May 8.

Missionary Dentist Needs Assistance

A dentist-member of Wycliffe Bible Translators, Dr. Donald Adams, is planning to move to Peru to provide dental services for 36 separate Indian Tribes. Wycliffe is an interdenominational faith mission serving in 20 countries. Dr. Adams is in need of financial help to transport his family and equipment to the jungle base in Peru. Contributions may be sent to Wycliffe Bible Translators, P.O. Box 1960, Santa Ana, Calif. 92702.

ALAFO Sets Congress Sept. 13-18, 1970

The fourth Congress of the Latin American Association of Dental Schools (ALAFO) will be held in Maracay, Venezuela, Sept. 13-18, 1970.