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News Letter



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LEGISLATION CONFERENCE HEARS UNION LEADER (SEE PAGE 3)

Vol. 22, No. 15

Monday, July 21, 1969

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PREDICTS RAPID EXPANSION OF DENTAL GROUP PRACTICE IN NATION

Rapid growth of dental group practice to provide high quality dental care in the nation was predicted by Dr. C. E. Rutledge of Richmond, Calif., a pioneer in dental group practice. Speaking at the First Conference on Practice Administration - Emphasis: Group Practice held July 10 and 11 at ADA Headquarters, Dr. Rutledge declared: "A look into the future shows the dentist changing from an individual operator, working alone or with one or two dental assistants, to the central figure in a constellation consisting of dentists, ancillary aids, management and all departments necessary to conduct a practice. Whatever his change in role is in the future, there can be no satisfactory system of care in which the dentist will not have a close personal relationship with the patient. The patient must feel the dentist's concern for his well being and the dentist's acceptance of this responsibility." Dr. Rutledge added that the "group must not be put together only for economic reasons, but in order to offer truly comprehensive care."

Harvey Sarnier, ADA associate house counsel and secretary of the ADA Judicial Council, reviewed aspects of incorporating a dental practice. He urged dentists considering incorporation "not to look first to the lawyer and advice about the mechanics of incorporating and the latest court decision. This will take care of itself." Instead he suggested that the "first step is to meet with a know-

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Senate Confirms Dr. Egeberg For HEW Post

The Senate on July 11 confirmed the nomination of Dr. Roger O. Egeberg, dean of the University of Southern California School of Medicine, as the new assistant secretary for health and scientific affairs of the Department of Health, Education and Welfare.

Dr. Hubert A. McGuirl, ADA president, sent the following telegram to Dr. Egeberg July 1 when his nomination was announced by HEW Secretary Robert H. Finch: "On behalf of the American Dental Association, may I offer congratulations and best wishes on your appointment as HEW Assistant secretary for health and scientific affairs. We pledge our full cooperation to you in discharging the heavy responsibilities you are assuming."

Relief Fund Drive Ends At 111 Pct. Of Goal

The 1968-69 ADA Relief Fund Campaign has ended at 111.3 per cent of its goal, with contributions of \$139,126. Forty constituents exceeded their goals. A complete breakdown of final tabulations for the 1968-69 campaign is included as a supplement to this issue of the News Letter.



About 300 dentists from all parts of the country attended the first Conference on Practice Administration - Emphasis: Group Practice held at ADA Headquarters. Shown here addressing the meeting is Dr. I. Lawrence Kerr of Endicott, N.Y., chairman of the ADA Council on Legislation, who discussed government interest in group practice. Seated next to the rostrum is Dr. William E. Marshall of Madison, Wis., who was another speaker at the Conference.

Dr. Edward Hampp Resigns From NIDR

Dr. Edward Hampp, director of the division of dental research at the National Institute of Dental Research has resigned to accept a position with the National Institute of General Medical Sciences. Dr. Hampp joined the ADA staff in 1941 as a research fellow at NIDR and was named director of the NIDR dental research division in 1954. Dr. Hampp received his D.D.S. and M.S. degrees from Washington University in St. Louis and prior to joining NIDR was on the faculty of the Washington University schools of dentistry and medicine. He is a member of the ADA, International Association for Dental Research, American College of Dentists and the Washington Academy of Science. Dr. Hampp's post will be filled by Dr. Anthony J. Steffek, who joined NIDR as an ADA research associate in 1964. Dr. Steffek received his D.D.S., M.S. and Ph.D. degrees from Marquette University.



Dr. Edward Hampp

Maynard Hine Honored By U. Of Illinois

Dr. Maynard K. Hine, chancellor of Indiana University in Indianapolis and a former ADA president, was honored by the University of Illinois June 12. Dr. Hine, a 1930 dental graduate of the University, received an honorary Doctor of Science degree at commencement exercises.

Calls N.Y. Medicaid Cuts Too High

Dr. Naham Cons, director of the New York State Health Department's dental bureau, has declared that the state legislature "overreacted" when it slashed the 1969-70 dental Medicaid program. At a meeting of dentists and state New York City Health officials, Dr. Cons said that there would have been a \$20 million saving in dental Medicaid this year because of a decrease in patients even without the reduction voted in the last session of the legislature. He said that because of the Medicaid reduction voted by the legislature last year he estimated last January "there would have been at least a 20 to 30 per cent cut in dental expenditures if the program was left as it was." Dr. Emil W. Lentchner, a spokesman for the three New York City dental societies urged a special session of the legislature to restore the dental programs cuts. He said about 85 per cent of the dentists in the city discontinued accepting Medicaid patients as of July 1 and that others were limiting their Medicaid practice.

ADA Film Wins Award At Atlanta Festival

The film "Laboratory of the Body" produced by the American Dental Association, has won a gold medal at the Atlanta Film Festival. The 28-minute color film is designed to get bright high school students interested in dental research careers.

relief fund report

ADA NEWS LETTER SUPPLEMENT

July 21, 1969
Vol. 22, No. 15

Final report of contributions to the ADA Relief Fund are listed as of June 30, 1969. Societies which have reached or exceeded their quotas are listed in capital letters.

	<u>68-69</u> <u>Quota</u>	<u>Contri-</u> <u>bution</u>	<u>Pct.</u>		<u>Quota</u>	<u>Contri-</u> <u>bution</u>	<u>Pct.</u>
Alabama	\$ 1,150.00	\$ 982.00	85.3	Panama	\$ 30.00	1.00	3.3
Alaska	90.00	80.00	88.9	PENN.	7,170.00	\$ 8,442.50	117.8
Arizona	750.00	443.00	59.1	PUERTO RICO	260.00	405.00	155.8
Arkansas	740.00	573.00	77.4	R.I.	570.00	1,019.00	178.7
California	6,030.00	5,910.00	98.1	S. CAROLINA	660.00	729.00	110.4
Calif. S.	6,890.00	6,756.00	98.1	S. DAKOTA	320.00	524.00	163.7
COLORADO	1,440.00	1,714.00	119.0	TENNESSEE	1,680.00	1,709.00	101.8
CONNECTICUT	2,350.00	2,606.00	110.8	Texas	4,760.00	4,167.00	87.5
DELAWARE	260.00	311.00	119.7	UTAH	730.00	762.00	104.3
DIST. of C.	780.00	1,389.00	178.1	VERMONT	220.00	332.00	151.0
FLORIDA	2,990.00	3,033.97	101.4	VIRGINIA	1,960.00	2,531.00	129.1
GEORGIA	1,530.00	1,812.00	118.4	Washington	2,410.00	2,157.50	89.5
HAWAII	580.00	1,017.98	175.5	W. Virginia	710.00	672.00	94.7
IDAHO	370.00	370.00	100.0	Wisconsin	2,830.00	2,686.67	95.0
ILLINOIS	7,170.00	8,461.00	118.1	WYOMING	190.00	342.00	180.0
INDIANA	2,460.00	2,618.00	106.4				
Iowa	1,860.00	1,795.50	96.5	TOTAL	\$118,380.00	\$131,868.31	111.4
Kansas	1,150.00	1,117.00	97.1				
KENTUCKY	1,450.00	1,761.50	121.4	<u>Federal Dental Services</u>			
Louisiana	1,410.00	1,104.00	78.3	Air Force	\$1,570.00	\$1,056.50	67.2
MAINE	440.00	654.10	148.7	Army	2,000.00	952.00	47.6
MARYLAND	1,680.00	2,097.50	124.8	Navy	1,770.00	972.50	54.9
MASSACHUSETTS	4,070.00	6,491.00	159.4	P.H. Serv.	500.00	384.50	76.9
MICHIGAN	5,120.00	6,031.00	117.7	VET. ADMIN.	780.00	1,029.00	131.9
MINNESOTA	2,990.00	3,289.00	110.0				
MISSISSIPPI	620.00	752.00	121.2	TOTAL	\$6,620.00	\$4,394.50	66.4
MISSOURI	2,480.00	2,737.44	110.3	<u>Student Contributions</u>			
MONTANA	440.00	443.00	100.6	Student Grad.		\$ 278.33	
NEBRASKA	1,030.00	1,243.00	120.7	Intern			
NEVADA	230.00	267.50	116.3	Resident		126.00	
NEW HAMPSHIRE	370.00	674.00	182.1	Student		677.00	
NEW JERSEY	5,150.00	7,115.56	138.2	Miscellaneous		1,399.01	
NEW MEXICO	400.00	454.00	113.5				
NEW YORK	16,846.55	16,846.55	101.6	GRAND TOTAL	\$125,000.00	\$138,743.15	111.0
N. CAROLINA	1,780.00	2,113.50	118.8				
NORTH DAKOTA	330.00	444.00	134.6				
Ohio	5,880.00	5,346.74	90.9				
OKLAHOMA	1,130.00	1,141.30	101.0				
OREGON	1,700.00	3,392.50	199.6				

UNION LEADER PREDICTS SLOWDOWN OF DENTAL PREPAYMENT GROWTH

A national labor union predicted at the recent National Conference on Dental Legislation that dental prepayment programs in unions will not expand as long as medical care expenses keep rising. Joseph Swire, director of collective bargaining services for the International Union of Electrical, Radio and Machine Workers said: "There is not going to be any nationwide expansion of dental programs to the extent the American people need and deserve as long as the cost of medical care is skyrocketing. There just isn't enough money around for our people in the factories to take out of their wage package to buy dental programs." He added: "There is threatened reduction of coverage under Medicaid. Why? For the very simple reason that hospital and medical bills have so skyrocketed that there has to be a cut in benefits some place. Dental coverage is one of the easiest places to cut. You, as professionals, are going to be hurt by it." Mr. Swire pointed out, however, that comprehensive medical care as a union fringe benefit must include dental care. "Most of our union people, and I personally, as a union negotiator, believe firmly that we must have dental coverage for our people, particularly for the young. And we will back whatever legislation is introduced for this purpose," he promised.

ADPAC Described

Dr. John B. Wilson of San Marino, Calif., described the American Dental Political Action Committee to Conference participants. He explained that the purpose of a political action committee, such as ADPAC, is threefold: "(1) To educate the public to better dental health care. (2) To educate the government people to the ways of obtaining better dental health care. (3) To elect the legislators to bring about these constructive programs." Political action committees, Dr. Wilson emphasized, must be strictly non-partisan. He is chairman of ADPAC and explained that it was formed in 1968 and is presently organized only to provide financial support for political candidates for the national Senate and House of Representatives. "It is an independent organization, operating in compliance with relevant federal laws and regulations. It serves as a political action group

representing the dental profession. It is entirely non-partisan and is not affiliated with any political party." ADPAC's activities are carried out by volunteers, with no paid staff, he added.

Mr. Don A. Goodall of the U.S. Chamber of Commerce explained how to communicate with legislators. He is the legislative action general manager of the Chamber. He noted that congressmen "do listen to what constituents say -- but they pay most attention to those constituents who are personally active in the political process." Communications with a Congressman are simple, Mr. Goodall suggested: "You must talk to a member. By phone, by letter, by telegram, by a visit to his office, by arranging to see him when he is home during a Congressional recess." Speak positively, he said. "You should make perfectly clear how the legislation affects you personally in your ability to make a living, or to take care of your family -- or how it would affect your city or your state....offer a viable alternative solution if you oppose legislation which aims to correct some admitted problems....use facts and figures as much as possible." Mr. Goodall emphasized that Congressmen "listen most closely to those who help them get elected -- and reelected."

The National Conference on Dental Legislation was held in Washington, D.C., and was sponsored by the ADA Council on Legislation. More than 100 participated in the program and several well-known legislators attended a reception held in conjunction with the Conference. Among those attending were Senator Barry Goldwater (R.-Ariz.), and Senator Eugene McCarthy (D.-Minn.).

Japanese Dental Scientists Meet Oct. 10-13

The 12th general meeting of the Japanese Association for Dental Science will be held in Osaka, Japan, Oct. 10-13. Further information can be obtained from Prof. Yoshio Umemoto, Osaka Dental University, 1-47 Kyobashi Higashiku, Osaka, Japan.

... Predicts Rapid

(Continued From Page 1)

ledgeable fringe benefits consultant who can show you in dollars and cents what possibilities are available to you by incorporating. Do not accept the general statements about big savings in insurance and pension plans. Get someone from an insurance company or a specialist in fringe benefit programs to sit down with you and discuss in great detail what benefits would be available to you, with what restrictions and at what costs."

Dr. Newton E. Allen of Selma, Ala., chairman of the ADA Judicial Council, said that participants in group practice must adhere to the Principles of Ethics of the dental profession. "It behooves each of the individuals practicing as a group to consider himself subject to the Principles of Ethics as before and treat his patients in the same high ethical manner as has come to be expected of the members of our profession without regard to the manner of practice be it solo, partnership or corporation," Dr. Allen said.

Dr. I. Lawrence Kerr of Endicott, N.Y., chairman of the ADA Council on Legislation, cited the need for group practice in the health professions to meet the country's growing demand for health services. Grouping of members of the health professions including dentists can increase efficiency in the use of manpower to improve economy for the patient in time and money and to encourage medical and dental intervention at earlier, low cost stages, he said. About 300 dentists from all parts of the nation attended the conference which was sponsored by the ADA Council on Dental Health.

Virginia Starts Medicaid Program

The State of Virginia on July 1 became the 44th jurisdiction to provide medical assistance for low-income persons under the Medicaid program. Some 100,000 persons will be covered initially by the program and this number will be expanded to 283,000 next year. It is estimated that the program will cost \$54 million during the first 12 months and the federal government will contribute 65 per cent or \$35.1 million of this figure.

Urges Private Sector's Aid In Health Care

President Nixon has called on the nation's private sector to join in revamping the nation's health care system. He said the health care situation was much worse than he believed when he took office and he predicted a "massive crisis" within the next two or three years unless prompt steps were taken. The President made the remarks prior to a briefing held July 10 by Robert H. Finch, secretary of the Department of Health, Education and Welfare, and by Dr. Roger O. Egeberg, assistant secretary for health and scientific affairs. Mr. Finch and Dr. Egeberg issued a White House report on the nation's health care needs which stated that the task of providing health services is obviously not one for government alone, although government has a major role to play. "Much of the burden must be taken up by the private sector since it has the primary responsibility for the delivery of health care. Unless government and our vast array of private institutions can learn to work together we cannot succeed. The fault in the past has been shared by both. Too often government has operated independently, and even blindly," the report continued.

The report announced the establishment of a Secretary's Task Force on Medicaid and related programs to study and recommend ways of dealing with what was described as "the crisis in that program."

The report also called on the national and local organizations of health practitioners to assist in improving procedures for implementation of public health programs. "We will ask and challenge the physicians, dentists and other practitioners of the nation through the national societies and through the county associations to establish procedures to review the utilization by their members of various services, to review in particular the use of nursing homes, which now absorb one-third of the \$5 billion expended on Medicaid by federal and state governments and to encourage utilization of their members in all instances to less expensive types of care and to discipline those who are involved in abuses," the report stated.