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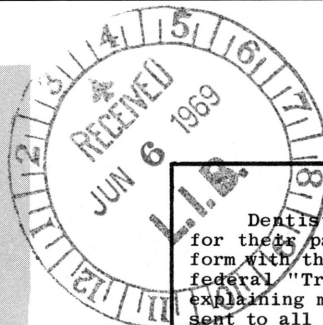
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1969

NEWS letter



AMERICAN
DENTAL ASSOCIATION
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BULLETIN CIRCULATE

Dentists who extend or arrange credit for their patients may be required to conform with the disclosure requirements of the federal "Truth in lending act." A letter explaining more fully this measure has been sent to all constituent and component dental societies by Bernard J. Conway, ADA assistant executive director for legal affairs.



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25,000 TO 35,000 EXPECTED TO ATTEND ADA-FDI SESSION IN NEW YORK

The Federation Dentaire Internationale will join with the American Dental Association in a joint annual session in New York in October. Estimates of attendance ranging from 25,000 to 35,000 indicate that the session will be one of the largest international dental meetings ever held. Central theme will be "Dentistry International: Converging Path to Better Health" and a special logo has been prepared for the joint session. Headquarters hotel for the 57th an-



nual session of the FDI, to be held Oct. 11-17, will be the Park-Sheraton Hotel, and for the 110th ADA annual session, Oct. 12-16, will be the Waldorf-Astoria Hotel. The scientific program will be presented in the New York Coliseum.

In conjunction with the joint session, a number of international conferences have been scheduled. An International Conference on Dental Plaque will be held Oct. 8 and will be supported by a grant from the Warner-Lambert Pharmaceutical Company. The tentative program calls for a number of international speakers

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Cite ADA Retirement Plan Growth

The ADA Members Retirement (Keogh) Plan ranked 20th in net contributions for 1968 (its first year of operation) out of 1,823 group annuity contract holders of the Equitable Life Assurance Society, according to the ADA Council on Insurance. Equitable, underwriter and administrator of the ADA Keogh Program and second in pension reserves of all insurance companies, reported that participating dentists made the new ADA Plan one of the largest such plans in existence. Contributions received in 1968 exceeded \$3 million and they now total more than \$4.6 million.

AFDE Month Returns Break Records

Dentist, hygienist and assistant contributions to the annual campaign conducted by the American Fund for Dental Education were surpassing all previous efforts during May, the opening month of the campaign, according to Dr. Gerald D. Timmons, AFDE Month chairman. He announced that as of May 27, a total of \$48,503 had been received. Dentists' contributions totaled \$44,731, a five per cent increase over the same period last year; dental hygienists' contributions totaled \$2,801, a 30 per cent increase, and dental assistants' contributions totaled \$971, a seven per cent increase.



During the 20th State Secretaries Management Conference held last week at ADA headquarters, participants broke up into small informal "concurrent discussion groups" to identify problems of present concern to state societies and to suggest ways in which the ADA can assist in solving these problems. The group shown here was chaired by Ray Cobaugh, executive secretary of the Pennsylvania Dental Association (at head of table), and was one of five such concurrent discussion groups.

Firm Refuses To Renew Malpractice Insurance

The Medical Protective Company of Fort Wayne, Ind., has announced to California dentists who hold the malpractice insurance policy issued by that company, that the company "is discontinuing the writing or renewing of policies in California," according to the ADA Council on Insurance. Last year, Medical Protective Company discontinued writing malpractice insurance for Florida dentists. When an insurance company discontinues writing coverage in any given state, all the insured persons in that state without regard to their own claims experience, then must seek another insurance company, the Council noted. This is not always easy as not all insurance companies are willing to provide malpractice insurance, the Council stated. The Medical Protective Company is undoubtedly the insurance company providing the greatest number of dental malpractice insurance policies in the United States although the company does not do business in all states, the Council added.

Dr. Lyon Renamed To US Research Unit

Dr. Harvey W. Lyon, secretary of the ADA Council on Dental Research, has been reappointed to the National Research Council for a three-year term ending June 30, 1972.

Group Practice Conference July 10-11

The First Conference on Practice Administration: Emphasis Group Practice will be held July 10-11 at ADA Headquarters under the sponsorship of the ADA Council on Dental Health. Speakers and their subjects will include: Dr. C. E. Rutledge of Richmond, Calif., "Growth of group practice;" Dr. William E. Marshall of Madison, Wis., "Advantages to patients and dentists;" Dr. I. Lawrence Kerr of Endicott, N.Y., "Government interest in group practice;" Dr. Newton E. Allen of Selma, Ala., "Ethics of group practice;" Dr. George A. Haeseler of Endicott, N.Y., "Role of specialists;" Dr. John A. Anderson of Glenview, Ill., "Use of auxiliaries in group practice;" Dr. Dominick J. DeLuke, "Capital management," and Dr. Charles F. McDermott of Pittsburgh, "Report of a survey on group practice."

Asian-Pacific Congress Nov. 18-22, 1970

The sixth Triennial Asian-Pacific Dental Congress will be held in Bangkok, Thailand, Nov. 18-22, 1970. Interested participants are asked to contact Dr. Nibhasara Ladavalaya, secretary of the organizing committee, at the School of Dentistry, Henri Dunant Road in Bangkok for additional information.

SEN. YARBOROUGH, REP. CARTER TO ADDRESS DENTAL LEGISLATION CONFERENCE

Sen. Ralph W. Yarborough (D.-Tex.) and Rep. Tim Lee Carter (R.-Ky.) will be among speakers at the National Conference on Dental Legislation to be held June 17-18 in Washington, D.C. Officers of constituent societies from around the nation are expected to attend the conference which is sponsored by the ADA Council on Legislation. Other speakers and their topics will include Dr. Fred P. Barnhart, chairman of the ADA Council on Federal Dental Services, "Military dental problems;" Don A. Goodall of the U.S. Chamber of Commerce, "legislative action -- getting the message across to your legislators;" Hal M. Christensen, director of the ADA Washington Office, "Dentistry's concern with federal legislation;" J.E. Muir of the Southern California Dental Association, "Legislative action -- a state dental association's program;" Joe D. Miller of the American Medical Association, "Political action: a national plan;" Dr. John B. Wilson, chairman of the American Dental Political Action Committee, "Political action -- should dentistry expand its national political action efforts;" and Dr. Silas P. Jones, president of the Legislative Interest Committee of Illinois Dentists and Vern Vixie, executive secretary of the Washington State Dental Association, "Political action: how state dental political action groups have fared."

Two Fulbright Grants For Dentists

Announcement of 1970-71 Fulbright grants for university lecturing includes two opportunities in dentistry, according to the ADA Council on International Relations. One grant is for lecturing in dentistry in Ireland from October 1970 to June 1971. This assignment calls for two lectures a week in oral diagnosis and periodontology to undergraduates, occasional lectures to postgraduates and opportunities for clinical research at the University College in Cork. The second grant is for a lecturing assignment in basic sciences and mathematics including dentistry at the University of Tehran, Iran, from September 1970 to June 1971. Interested individuals should write the Committee on International Exchange of Persons, Conference Board of Associated Research Councils, 2101 Constitution Avenue, N.W., Washington, D.C. 20418.

Actions By ADA Judicial Council

The ADA Judicial Council at its recent meeting adopted the following two official advisory opinions as interpretations of the Principles of Ethics: Official advisory opinion as an interpretation of Section 2 -- "A dentist who commits a deliberate 'irregularity' in billing in a third party reimbursement plan is in violation of Section 2."

Official advisory opinion as an interpretation of Section 12 -- "A dentist who includes on his cards, letterheads, bills, signs, etc., that he uses anesthesia, x-rays or does oral diagnosis is advertising in violation of Section 12."

The Judicial Council will submit a resolution to the 1969 ADA House of Delegates to add a new section to the Principles of Ethics as follows: "Professional corporations -- A dentist or group of dentists may practice as a professional corporation or professional association if permitted by state law, if they do not adopt a corporate name which is misleading or implies superiority. The use of names of participating dentists as the name of corporations is preferable to other corporate designations. A dentist may not use "Professional Corporation," "Professional Association," "P.C.," "P.A.," "Inc.," or similar corporate designations as a part of the name of a practice on cards, letterheads, office door signs and announcements, unless required by state law."

Dr. Kenneth Urban In New DDH Post

Dr. Kenneth Urban has been named special assistant for dental care in the U.S. Public Health Service division of dental health, according to Dr. Viron L. Diefenbach, division director. Dr. Urban is past commanding officer of the Naval dental school. He will serve as the division's chief coordinator for dental care activities of Community Action Programs.

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(Continued From Page 1)

including Dr. Hans Muhlman, Dr. Hans Graf and Dr. Hubert Schroeder, all of Switzerland, Dr. William Bowen and Dr. Peter Critchley of England, Dr. I. Kleinberg of Canada and Dr. Harald Løe of Denmark. An International Conference on Forensic Dentistry has been scheduled for Oct. 13 supported by a grant from the Professional Services Division of the Procter & Gamble Company. Simultaneous translations in English, French, German and Spanish will be provided. According to the tentative program, speakers will include Dr. Gosta Gustafson of Sweden, and Dr. Soren Keiser-Nielsen and Dr. Poul O. Pedersen of Denmark.

An International Conference on Standardization of Methods of Evaluating Tissue Reaction will be held Oct. 16. The conference will be supported by a grant from the S.S. White Company and simultaneous translations will be provided in English, French, German and Spanish. According to the tentative program speakers will include Dr. Fiore-Donno of Switzerland, Dr. Bjorn Hedegard of Sweden, Dr. W. Ketterl of Germany, Dr. Ivor Kramer and Dr. J.D. Manson of England, Dr. Harald Løe of Denmark, Dr. S. Matsumiya of Japan, Dr. Margarita Muruzabal of Argentina, Dr. V. J. Oynick of Mexico and Dr. Calvin D. Torneck of Canada.

HOPE Seeks Bilingual Dental Personnel

Project HOPE needs bilingual dental personnel for its 1969-70 mission to Tunis and for its expanding land-based programs in Nicaragua, Colombia and Ecuador. Openings will be available for a French speaking dental laboratory technician, dental hygienist and dental assistant to serve for 10 months in Tunis. Specialists in prosthodontics, oral diagnosis, periodontics, endodontics and pedodontics, who can speak French or Spanish and who can serve for two months as a rotator or for one year as coordinator, are being sought for Tunis and Latin America. Interested persons are asked to contact the Council on International Relations at ADA Headquarters.

ADA Council Classifies Water Pik Device

The ADA has announced recognition of the Water Pik Oral Irrigating Device manufactured by Aqua Tec Corporation as an "effective aid to the toothbrush in a program of good oral hygiene." In a statement published in the June issue of The ADA Journal, the ADA Council on Dental Materials and Devices classified the Water Pik as acceptable. The Council has authorized use of the following statement by the company: "The Water Pik Oral Irrigating Device is Acceptable for use as an effective aid to the toothbrush in a program of good oral hygiene to supplement the regular professional care required for good oral health." It was the initial Association evaluation of an oral irrigating device in the ADA Council on Dental Materials and Devices' expanding program.

The Council's evaluation program provides for classification of devices as acceptable, provisionally acceptable or as unacceptable. The Water Pik appliance being classified as acceptable will be listed in the Guide to Dental Materials and Devices published biennially by the Council. Products which have been evaluated by the Council are reconsidered periodically, and decisions are subject to change at any time that a substantial amount of new evidence becomes available.

In commenting on the classification of the Water Pik appliance, the Council stated that the irrigating device is listed by Underwriters Laboratories, Inc. "Evidence of the cleansing effectiveness and the operating safety of the Water Pik Irrigating Device under conditions of supervised and unsupervised use has been provided to the Council through published reports and additional information from unpublished clinical investigations."

MacDonald Gets WDS Executive Post

Robert G. MacDonald has been appointed executive vice president of Washington Dental Service succeeding Robert E. Paulsen, Sr., who resigned to become affiliated with New York Blue Cross. Mr. MacDonald was former director of operations of WDS.