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## ADA News Letter - 01/06/1969

American Dental Association

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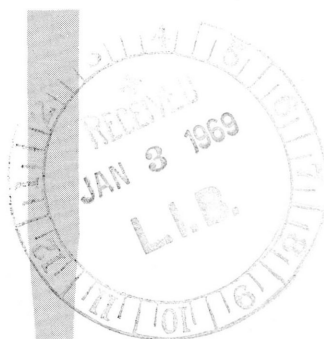
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# news letter



AMERICAN  
DENTAL ASSOCIATION  
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**HAPPY NEW  
YEAR!**



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## STUDY REVEALS ONLY ONE-THIRD OF DENTISTS ARE SMOKERS

One out of every three dentists has never smoked cigarettes in his life, one out of three has quit smoking and every third dentist still smokes, a national survey has revealed. These data were released by a Public Health Service official who reported on a national survey to study the smoking behavior of dentists. Many recent studies have revealed a significant link between oral cancer and smoking. Several investigations have shown that the oral cancer death rate is about four times higher for cigarette smokers than non-smokers.

Dr. Daniel Horn of Bethesda, Md., director of the National Clearinghouse for Smoking and Health, said the survey showed that 34 per cent of the dentists never smoked cigarettes, 32 per cent are former cigarette smokers who quit smoking and 34 per cent still smoke. "This is a much better record than that for the general public. What is particularly encouraging is the high rate of giving up smoking among older dentists and the fact that so many of the young dentists have not taken up smoking. About one half of those under 30 years have never been cigarette smokers," he added. The survey was conducted last year by the National Opinion Research Center of the University of Illinois and covered a cross section of about 3,000 dentists throughout the nation. Polling was mostly by mail but telephone interviews were also conducted, Dr. Horn said.

Other findings of the survey revealed that:

-- 68 per cent of the dentists agreed that if patients want to stop smoking, it is the dentists' responsibility to help them accomplish this;

-- 68 per cent of the dentists declared that it is the dentists' responsibility to set a good example by not smoking cigarettes;

-- 56 per cent felt that it is the dentists' responsibility to attempt to convince his patients to stop smoking;

*See Study Reveals, Page 4*

### Miss Janna Olson Dies

Miss Janna Olson, official reporter for the ADA Board of Trustees and House of Delegates for 23 years until her retirement in 1962, died Dec. 10 in Napa, Calif. Miss Olson was 76 years old. A contribution to the American Fund for Dental Education has been made in Miss Olson's memory on behalf of the ADA officers, trustees and past presidents. Miss Olson is survived by a brother, David E., of Lincoln, Neb., and a sister, Mrs. Isabel C. Jack of Napa, Calif.

## Council Comments On Medicaid Charges

The ADA Council on Dental Care Programs has expressed concern that dentists in California and Massachusetts have been unfairly stigmatized by the press which reported allegations that state Title XIX programs were abused by "profiteering" health professionals. Meeting Dec. 5-6 at ADA Headquarters, the Council noted that in California only one case was cited to support the charge of "submitting false claims." This case concerned a dentist who used a wrong procedure number and was overpaid \$60. In Massachusetts public charges of Medicaid abuses were directed against dentists without state agency officials allowing the Massachusetts Dental Association to investigate the allegations of "overpayments" to dentists. The Council said that in both states constituent societies offered to cooperate with state officials in the development of Title XIX programs but such offers were declined. The Council emphasized that were states to utilize dental service corporations for the administration of dental care phases of Medicaid, it was unlikely that there would be charges of "overservicing."

## New Dental School At U. Of Illinois

The University of Illinois will begin construction of a new dental school building in Chicago in early spring. The new facility will permit doubling of the University's current dental enrollment and raising the number of freshmen to 130 when construction is completed in 1971. Total enrollment is expected to exceed 1,000 students by the 1980's when two subsequent building phases are completed, according to Dean Seymour H. Yale. Current enrollment in the College of Dentistry is 362. Total cost of the building project is estimated at \$10.4 million.

## Correction

The Oct. 14 issue of the ADA News Letter omitted the Israel delegation in the list of nations which cancelled their participation in the 1968 Federation Dentaire Internationale session in Varna, Bulgaria.

## AFDE Seeks Lab Scholarship Funds

The American Fund for Dental Education expects to increase substantially the number of its dental laboratory technology scholarships, Bernard J. Beazley, chairman of the scholarship awards committee, said this month. One \$650 and 17 \$500 scholarships were awarded for the 1968-69 school year. Contributions to the Fund from the dental laboratory industry are being used to create new scholarships.

Applicants must be high school graduates. Scholarships may be for either the first or second year of study in dental laboratory technology. First year scholarships may be renewed for a second year providing satisfactory grades have been maintained. July 1, 1969, is the deadline for filing for the AFDE scholarships. Applications have been supplied to the directors of all accredited dental laboratory technology programs and may be obtained from the AFDE, 211 E. Chicago Ave., Chicago, 60611.

## Matthew Mitchell Scholarship Fund Dance

The first annual Matthew Mitchell Scholarship Dance was held Dec. 28 in Washington, D.C. The dance was held in memory of Dr. Mitchell, who died last December, to obtain scholarship funds for Negro dental students. The dance was sponsored by the Robert T. Freeman Dental Society, the Capitol Dental Assistants Society, the National Dental Association, Howard University Dental and Dental Hygiene Alumni Associations and the dean, faculty, staff and student body of Howard University. Dr. Mitchell was a past president of the National Dental Association and was a faculty member of Howard. Representing the ADA at the affair was Dr. Jerome J. Hiniker, ADA second vice-president.

## Name Dentist To Advisory Committee

Dr. Daniel Collins, of the University of California dental school in San Francisco, has been named by President Lyndon Johnson to the combined membership of the National Health Resources Advisory Committee and the National Advisory Committee on the Selection of Physicians, Dentists and Allied Specialists.

## Apple Association Supporting NCDHW

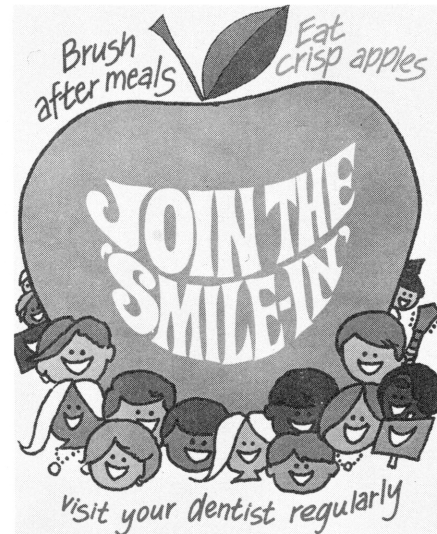
The International Apple Association is supporting 1969 National Children's Dental Health Week for the 15th successive year. The current IAA poster ties in directly with the Week, featuring the national theme adopted by the ADA for 1969, "Join the Smile-In." The poster will be made available free of charge to schools, clinics, dentists, dental auxiliaries and chain and private retailers. In addition to distribution of the posters, the IAA has sent copies of newspaper mats with suggested copy to more than 400 produce merchandisers to use in food page newspaper ads or as mail circulars. Copies of the poster may be obtained by writing the IAA at 1302 18th Street, N.W., Washington, D.C., 20036.

## 90% Of Dentists In General Practice

Approximately 90 per cent of the 118,482 dentists in the United States are general practitioners according to the American Dental Association Directory. In addition to the 107,136 general practitioners there are 4,037 orthodontists, 2,209 oral surgeons, 1,038 pedodontists, 864 periodontists, 578 prosthodontists, 399 endodontists, 65 public health specialists and 50 oral pathologists. Some 1,176 other dentists are full-time dental school faculty members, 315 are engaged in state public dental health programs, 24 are dental association administrators, 39 are engaged in other professions or occupations and 910 are retired.

## Singapore Dentists' First Meeting

The Singapore Dental Association, which was founded in 1967, is holding its first meeting April 2-6, 1969. Lecture and travel stipends are not available to foreign participants, but low-cost housing is available to dentists who wish to attend the meeting. Additional information on the meeting may be obtained from Dr. Goh Beng Teik, Honorable General Secretary, Singapore Dental Association, c/o Dental Clinic, Outram Road General Hospital, Singapore, 3.



For the 15th consecutive year, the International Apple Association is supporting the 1969 observance of National Children's Dental Health Week Feb. 2-8 with the issuance of a poster featuring the national theme. The poster is being made available free of charge to schools, clinics, dentists, dental auxiliaries and chain and private retailers.

## Gunnar Ryge Named PHS Center Chief

Dr. Gunnar Ryge has been named scientific director of the U.S. Public Health dental health center in San Francisco, effective Jan. 2, according to Dr. Viron L. Diefenbach, PHS assistant surgeon general. Dr. Ryge succeeds Dr. George A. Nevitt, who retired Dec. 31. Since 1964, Dr. Ryge has served as chief of the materials and technical branch at the center, which is the Division of Dental Health's field center for applied research and training. Previously, Dr. Ryge was professor and chairman of the department of dental materials at Marquette University. A native of Denmark, Dr. Ryge received his dental degree from the Royal Danish dental school in 1939. He came to the United States in 1949 as a guest worker in the materials section of the National Bureau of Standards. In 1950 he joined the dental faculty at Marquette.

## Dr. Bennett Named Associate Dean

Dr. Ian C. Bennett, former director of the division of medical center communications and services at the University of Kentucky, has been named associate dean of the New Jersey College of Dentistry.

## 18 Win Dental Laboratory Scholarships

Sixteen second-year and two first-year dental laboratory technology students have received scholarships from the American Fund for Dental Education for the 1968-69 school year, it has been announced by Bernard J. Beazley, chairman of the Fund's scholarship awards committee. Mr. Beazley, secretary-general counsel, Dentists' Supply Co. of N.Y., York, Pa., said this was the largest number of scholarships ever awarded by the Fund in one year. Through 1967, the AFDE has awarded 64 scholarships totaling \$33,290 for dental laboratory technician students.

The following selections and sponsors were announced for this year:

\$500 First-Year Scholarships - Frank H. Mixon, Greenwood, S.C., Durham Technical Institute, AFDE, and Lissi G. Plambech, Berea, Ky., University of Kentucky, Dentists' Supply Co. of N.Y.; \$650 Second-Year Scholarship - Allan R. Penny, Sparta, Ill., Southern Illinois University, Dental Gold Institute; \$500 Second-Year Scholarships - Richard L. Bierman, Sparta, Ill., Southern Illinois University, AFDE; Elbert L. Blackwell, Durham, N.C., Durham Technical Institute, Dentists' Supply Co. of N.Y.; Jerome L. Bowman, New York City, New York City Community College, Dentists' Supply Co. of N.Y.; William P. Estes, Wellington, Tex., James Connally Technical Institute, American Dental Trade Association; Gordon R. Glantz, Berkeley, Calif., Diablo Valley College, Dentists' Supply Co. of N.Y.; Mark J. Herrick, Sarasota, Fla., Palm Beach Junior College, ADTA; Richard L. Hinshaw, Pontiac, Ill., Southern Illinois University, ADTA; Elliot S. Klass, Rochester, N.Y., New York City Community College, National Association of Certified Dental Laboratories; Mrs. Rita J. Kleypas, Waco, Tex., James Connally Technical Institute, AFDE; Philip L. Nickolaus, Houston, James Connally Technical Institute, AFDE; Thomas W. Postelle, San Francisco, City College of San Francisco, AFDE; Dinah L. Rabe, Steger, Ill., Southern Illinois University, AFDE; Terry H. Schulz, Los Angeles, Los Angeles City College, NACDL, and Elgynn D. Sikes, Waco, Tex., James

Connally Technical Institute, AFDE. Buford Blackburn, Forest Hills, Ky., University of Kentucky, who received a \$500 scholarship in 1967 sponsored by Dentists' Supply Co. of N.Y., received a \$500 scholarship for his second year under sponsorship of the ADTA.

## CDA Unit Urges Prepayment Plans Support

The Dental Service Committee of the Canadian Dental Association has urged the profession to take a "major initiative" in providing profession-sponsored non-profit dental prepayment plans. "These plans serve the public interest by setting high standards of dental care which competing (commercial insurance and other) plans must match," the Committee declared. The existence of dental service corporations in all provinces would also facilitate the development of a framework for multi-province prepayment plans, the Committee stated. The Dental Services Committee will ask the CDA Board of Governors to approve the principle of prepayment for dental services and support the participation of profession-sponsored non-profit plans, with or without funding privileges, in the field of dental prepayment.

## ... Study Reveals

*(Continued From Page 1)*

-- 53 per cent of the dentists polled stated dentists should be more active than they have been in speaking before lay groups about the hazards of cigarette smoking.

Only 10 per cent of the dentists polled voiced "no opinion" on the above four questions while the rest disagreed. Comparing these findings with results of a similar survey of physicians, it was found that both dentists and physicians feel strongly about setting a good example by not smoking, Dr. Horn said.

## Dr. Schuellein Gets NIDR Post

Dr. Robert J. Schuellein has been named acting chief of the periodontal diseases and soft tissues program at the National Institute of Dental Research. Dr. Schuellein is a former associate professor of genetics at the State University of Iowa. He received his M.S. and Ph.D. degrees from the University of Pittsburgh.