

American Dental Association

ADACommons

[ADA News Letter](#)

[ADA Publications](#)

10-14-1968

ADA News Letter - 10/14/1968

American Dental Association

Follow this and additional works at: <https://commons.ada.org/adanewsletter>



Part of the [Dentistry Commons](#), [History of Science, Technology, and Medicine Commons](#), and the [Nonprofit Administration and Management Commons](#)

Recommended Citation

American Dental Association, "ADA News Letter - 10/14/1968" (1968). *ADA News Letter*. 515.
<https://commons.ada.org/adanewsletter/515>

This News Article is brought to you for free and open access by the ADA Publications at ADACommons. It has been accepted for inclusion in ADA News Letter by an authorized administrator of ADACommons. For more information, please contact commons@ada.org.

F.1
1968

news
letter

AMERICAN
DENTAL ASSOCIATION
ARCHIVES
DO NOT CIRCULATE



Next News Letter After Annual Session

There will be no News Letter published Oct. 28 because of the annual session. The Nov. 11 issue will be doubled in size to permit reporting of all session activities.

Vol. 21, No. 21 Monday, October 14, 1968
published by the AMERICAN DENTAL ASSOCIATION
211 East Chicago Avenue • Chicago, Illinois 60611

ADA 109TH ANNUAL SESSION TO HIGHLIGHT PAN AMERICAN THEME

More than 15,000 dentists and their families, educators, scientists and guests are expected to attend the 109th ADA annual session in Miami Beach Oct. 27-31. The theme, "Cooperation for health in the Americas" will be highlighted in two Pan American Conferences scheduled for Saturday, Oct. 26. The conferences, one on dental education and the other on dental health education -- the latter supported by a grant from the Colgate-Palmolive Company -- will feature speakers from Central and South America and will have simultaneous translation in Spanish and English. Other special events preceding the annual session will be a dental editors conference, and the Tenth National Conference on Disaster Preparedness on Oct. 26. The annual State Society Officers Conference will be held Sunday, Oct. 27. The Dental Laboratory Technicians Education Seminar will be held Saturday and Sunday, Oct. 26-27. For the first time this conference will be sponsored by the ADA Council on Dental Laboratory Relations and the Southeast Florida Dental Technicians Association. Headquarters for the annual session is the Fontainebleau Hotel. All scientific sessions will be held in Miami Beach Convention Hall.

— Scientific Highlights —

More than 700 essays, clinical lectures, table clinics and motion pictures will be presented during the scientific session. Among highlights of the scientific program will be panels on pulp therapy for deciduous and young permanent teeth, effectiveness of home care devices in periodontal therapy, the ADA smoking and health project and a panel on advances in caries research. A special closed

circuit television program will be presented live and in color Oct. 29. Originating from the Dade County Dental Research Clinic, the program will feature two-way communication for questions, answers and discussion.

— Social Events —

Highlighting the social calendar will be a banquet honoring President and Mrs. F. Darl Ostrander Wednesday, Oct. 30, in the Grand Ballroom of the Fontainebleau Hotel. Miss Jaye P. Morgan, stage and television personality, will present a musical program. Tickets are \$15 per person and reservations are requested in advance. Other highlights of the social program will be a water show Tuesday evening, Oct. 29, in the olympic pool of the Fontainebleau Hotel, and a ladies luncheon and fashion show also on Oct. 29 in the Grand Ballroom of the Fontainebleau.



Jaye P. Morgan

— Opening Meeting —

Dr. James A. Shannon, who retired as director of the National Institutes of Health Sept. 1, will be the keynote speaker at the Opening Meeting of the annual session Monday, Oct. 28, in the Grand Ballroom of the Fontainebleau Hotel. Dr. Shannon served as NIH director from 1955 to

(Continued On Page 2)

1968 and is now special advisor to the president of the National Academy of Sciences. Other dignitaries scheduled to speak at the Opening Meeting will be Governor Claude Kirk of Florida, Mayor Jay Dermer of Miami Beach and Mayor Charles Hall of Dade County.

— House Issues —

Resolutions and reports on licensure, continuing education and the raise in Association dues will be acted upon by the House of Delegates at the 109th annual session. Meeting in the Grand Ballroom of the Fontainebleau Hotel, the delegates will receive nearly fifty reports and resolutions, starting Monday, Oct. 28.

Licensure: The Board of Trustees has recommended approval of three resolutions on licensure and one on continuing education submitted by the ADA Council on Dental Education. The first resolution emphasizes that the Association strongly supports the principle of state level licensure and opposes any action "which would place this important state function under federal regulation...." The second resolution urges state boards of dentistry "to consider a program under which comparable clinical examinations in two or more states can be accepted by all of the involved states as fulfilling the clinical portion of the licensure requirement." The delegates will also be asked to urge state boards "to give consideration to new methods of determining the qualification of candidates for licensure."

Continuing Education: The resolution on continuing education, approved by the Board of Trustees, urges "state boards of dentistry in consultation with constituent dental societies...to develop mechanisms to insure the continued competence of all dentists licensed in their jurisdiction."

Dues Raise: The Board of Trustees has announced that it will submit a further report to the delegates on the proposed raise in Association dues from \$40 to \$60. In Board Report 1, which has been mailed to all delegates, the Board notes: "Finan-

cial results at June 30, 1968, confirm the trends predicted by the Board and there continues to be an urgent need for new income in 1969 if Association programs are to go forward." The raise would take effect January 1, 1969.

Fee Prefiling: Delegates will be asked to approve a resolution submitted by the Council on Dental Care Programs asking that state dental societies or dental service corporations "be urged to initiate the confidential prefiling of fees to enable the accumulation and determination of reliable fee data for the development of sound private and public care programs utilizing the usual, customary and reasonable concept of reimbursement for professional services."

Medicaid, Neighborhood Health Centers: Guidelines for dental participation in Title XIX (Medicaid) programs and in Neighborhood Health Centers will be submitted to the House of Delegates for approval.

Principles of Ethics: A broadening of Section 15 of the Principles of Ethics has been proposed by the ADA Judicial Council. The sentence which now refers to use of a dentist's title or degree to promote "any drug, agent, instrument or appliance," would be broadened to read: "A dentist may not use his title or degree in connection with the promotion of proprietary schools or other commercial endeavors or products."

Arizona and Indiana -- Dues: The Board of Trustees has recommended rejection of two dues raise resolutions submitted by Arizona and Indiana. The Arizona resolution asks that "the appropriate officers, councils and the Board of Trustees" postpone the request for the dues raise. The Board commented that the request is on the House agenda and cannot be postponed by these agencies. "Since the proponents of the Arizona resolution may make their appeal on the dues increase in the debate in the House of Delegates," the Board of Trustees recommended rejection of the resolution. The Indiana Dental Association approved the dues raise but submitted a resolution asking that "this in-

crease not be used to reduce the mortgages in advance of their normal term." The Board recommended rejection on the grounds of administrative, legal and practical reasons and noted that so long as the mortgages exist, the Association "becomes liable to substantial federal tax on business lease income."

Oregon -- Ethics: The Board has recommended approval of an Oregon resolution with an amendment by the Judicial Council. As amended, the resolution would change the first sentence in Section 8 of the Principles of Ethics to read: "The dentist has the obligation of not referring disparagingly, orally or in writing, to the services of another dentist to a member of the public." The key change would be the addition of the words "orally or in writing."

Maryland-Radiation: Maryland has submitted a resolution recommending that the Association's "policy" on radiation hygiene be changed. The Board recommended that the resolution be postponed indefinitely, noting that no "policy" as such exists. "The statement to which the resolution makes reference has the status of a statement by one of the Association's councils as a recommendation to dental practitioners. The Board of Trustees cautions against establishing scientific facts and recommendations by the enactment of resolutions."

ADA Membership Sets Record

Membership in the ADA set records in all categories as of Sept. 19, according to the ADA Bureau of Data Processing. Active membership reached 85,341 as compared to the record high of 84,473 at the end of 1967; life membership was 9,611, compared to 9,049 in 1967; student members numbered 15,137, compared to 14,393 in 1967. Total membership as of Sept. 19 was 110,650, compared to 108,554 at the end of 1967.

N.J. Governor Signs Service Corp. Act

On Sept. 27, New Jersey Governor Richard Hughes signed into law an enabling act for a dental service corporation. The bill had the active support of organized labor, which had previously opposed similar legislation.

Vietnamese Dentists Visit U.S. Schools

Four members of the Faculty of Dentistry at the University of Saigon are currently visiting dental schools and teaching hospitals in the United States. Later this month they will attend the ADA annual session in Miami Beach. Members of the group are Professor Le Trong Phong, vice dean and chairman of oral surgery and radiology; Assistant Professor Lam Van Manh, chairman of crown and bridge; Instructor Truong Nhu San, oral surgery and diagnosis, and Instructor Truong Van Ngoc, orthodontics. The tour is provided under provisions of the contract between the ADA and the U.S. Agency for International Development (AID) and is designed to provide the Vietnamese with better understanding of dentistry in the United States with particular emphasis on dental education. In addition to short term visitors, the contract also provides that Vietnamese dentists will be selected for training in dental schools in the United States and upon completion of this training will return to Vietnam to assume positions at the Saigon dental school.

Wyoming Dental Service Corp. Active

The Wyoming Dental Service Corporation has announced contracts for three Head Start programs. Funds from the Head Start projects amount to \$11,720. With the Wyoming corporation's activation, the number of active dental service plans now stands at 23, according to the National Association of Dental Service Plans.

Private Dental Laboratories Defined

Private dental laboratories, which were reported on in the Sept. 30 News Letter, are defined as dental laboratories located in the offices of private dental practitioners. Such a laboratory serves only the one practice. The Joint Commission on Accreditation of Dental Laboratories will no longer accredit these dental laboratories.

Hollister Retires As Advertising Director

John J. Hollister, an ADA employee for 25 years, has retired as director of the ADA Department of Sales and Advertising, ADA Sec. Harold Hillenbrand has announced. Named to succeed him was Frank J. Cordero, sales promotion manager and an ADA employee since 1963. Prior to joining the ADA as business manager in 1943, Mr. Hollister served 13 years as executive secretary of the Chicago Dental Society. He was born in 1902 in Chicago and received his bachelors degree from the University of Wisconsin in 1925. In 1959 he received an award of merit from the American College of Dentists for his many contributions to the dental profession. Mr. Cordero received his undergraduate degree from the University of Wisconsin and a masters degree from Columbia University. Prior to joining the ADA, he was sales promotion manager for the Chicago division of Cahners Publishing Company.

Additional staff appointments were announced by Dr. Hillenbrand. Mr. Edward Kirkpatrick, advertising sales representative, was named assistant director of the Department of Sales and Advertising. Dr. Peter Baram was appointed director of the ADA division of immunology. He received his Ph.D. degree in microbiology from the University of Illinois and previously was director of allergy research at Michael Reese Hospital in Chicago. Dr. Leonard Kraske, coordinator of the ADA Dental Research Information Center, was named assistant secretary of the Council on Dental Materials and Devices. He is a graduate of Loyola University dental school. Dr. William V. Condoulis was appointed ADA research associate in immunological experimentation. He received his Ph.D. degree in biology from the University of Notre Dame and was previously on the staff of Michael Reese Hospital. Mr. Joel A. Sikkema was named assistant director of purchasing and headquarters services. Previously, he spent 16 years as convention manager for Lions International.

FDI Session In Bulgaria Draws Over 1,600

More than 1,600 persons attended the 56th annual session of the Federation Dentaire Internationale in Varna, Bulgaria, Sept. 16-22. The United States was represented by 223 dentists and their families. It was reported that the invasion of Czechoslovakia by Russian troops caused 646 cancellations. Six nations, Norway, Denmark, Sweden, Switzerland, Holland and Finland, did not send their official delegations.

Dr. W. Stewart Ross of England is now serving his second year as FDI president and will be succeeded by Dr. Jack Stork of the Netherlands, at the 1969 annual session in New York City. Other officers are: Dr. L.J. Baume of Switzerland; Dr. J. Charon of France; Dr. Harold Hillenbrand of the United States, and Dr. A. Scheinin of Finland, vice-presidents; Dr. Hans Freihofer of Switzerland, speaker of the General Assembly, and Dr. W.A. Grainger of Australia and Dr. Maynard K. Hine of the United States, councillors. Dr. Freihofer and Dr. Wilhelm Brenner of Austria were elected to the FDI List of Honor. Miss Mary Barker of England received the FDI Certificate of Recognition. Among issues considered by the General Assembly was the subscription (dues) structure. It was suggested that the new structure be based on the number of dentists in each national dental association as well as the national per capita income of each country. The proposal will be considered at the joint ADA-FDI session next year.

Order Reprints Of Annual Session News Letter Now

State and local dental societies can again this year purchase reprints of the annual session report issue of the News Letter for remailing to their memberships. Orders should be placed with the Bureau of Public Information as early as possible. Prices are: 100 copies, \$31; 500 copies, \$43; 1,000 copies, \$61, and 5,000 copies, \$232, plus shipping charges.. Requests should indicate if air freight or bulk shipment is preferred. Invoices will be mailed after shipments have been sent.