

American Dental Association

ADACommons

[ADA News Letter](#)

[ADA Publications](#)

11-27-1967

ADA News Letter - 11/27/1967

American Dental Association

Follow this and additional works at: <https://commons.ada.org/adanewsletter>



Part of the [Dentistry Commons](#), [History of Science, Technology, and Medicine Commons](#), and the [Nonprofit Administration and Management Commons](#)

Recommended Citation

American Dental Association, "ADA News Letter - 11/27/1967" (1967). *ADA News Letter*. 492.
<https://commons.ada.org/adanewsletter/492>

This News Article is brought to you for free and open access by the ADA Publications at ADACommons. It has been accepted for inclusion in ADA News Letter by an authorized administrator of ADACommons. For more information, please contact commons@ada.org.

1F:1
1967

news
letter

AMERICAN
DENTAL ASSOCIATION
ARCHIVES

DO NOT CIRCULATE SUPPORT THE 1967-68
ADA RELIEF FUND



Vol. 20, No. 23 Monday, November 27, 1967
published by the AMERICAN DENTAL ASSOCIATION
211 East Chicago Avenue • Chicago, Illinois 60611

ADTA, ADA LEADERS MEET TO DISCUSS 'STATE OF THE PROFESSION'



Officials of the American Dental Trade Association and the ADA met Nov. 16 at ADA Headquarters to discuss mutual problems. Seated at head of conference table is ADA Sec. Harold Hillenbrand. To the left of him are Dr. F. Darl Ostrander, ADA president, Vernon W. Rooke, Jr., ADTA president, and Bernard J. Beazley, (partially hidden) chairman of the ADTA Professional and Laboratory Relations Committee. At right of Dr. Hillenbrand is John J. Hollister, director of the ADA Department of Sales and Advertising.

A discussion of issues confronting organized dentistry and their possible impact on the dental trade highlighted a meeting, Nov. 16, of officials of the American Dental Trade Association and the ADA.

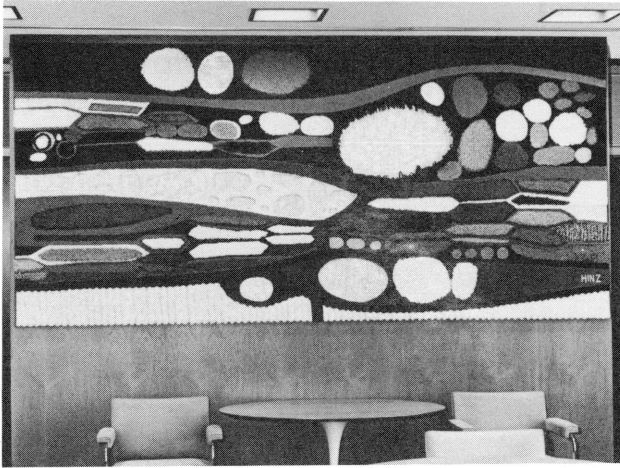
The one-day session, conducted at ADA headquarters, probed such areas of concern as dental manpower, utilization of dental auxiliaries, the ADA Dental Health Program for Children, expansion of dental educational facilities and curricula throughout the nation, and present relations with the dental laboratory industry.

The agenda also featured presentations on the status of the ADA

Council on Dental Materials and Devices, the outlook for dental research programs, and the possible effect of federal legislation on dentistry and the dental trade.

The ADTA official party included: Vernon W. Rooke, Jr., president; F. Ritter Shumway, president-elect; members of the ADTA board, and the chairmen of the various ADTA

See ADTA, ADA Page 4



A large tapestry donated by the Illinois State Dental Society to the ADA Fine Arts Fund has been added to the decor in the Executive Dining Room of the Association's Headquarters Building.

ADA Film Wins CINE Award

The ADA film "Hospital dental service: today and tomorrow" has received the Golden Eagle Film Award from the Council on International Nontheatrical Events (CINE). The award was accepted on behalf of the ADA by Daryl Miller, director of the ADA Bureau of Audiovisual Services, at the 10th annual awards program, Nov. 17 in Washington, D.C. Some 157 films out of 600 entries produced in the United States during 1966 received awards. The winning films will be shown in 110 foreign film festivals. Three other dental films also won CINE awards. They are: "Dentistry through the ages of man," produced by Rocky Mountain Dental Products Company; "Personal oral hygiene for the handicapped," produced by Texas Institute for Rehabilitation and Research, and "The preproportioned dental amalgam: its preparation and condensation," produced by Northwestern University Dental School.

Hawaii Dental Service Expands

Hawaii Dental Service added nine new groups during the past year bringing the total number of plans to 29 covering approximately 70,000 individuals. Because of the increased number of plans, cash payments made by the service corporation to dentists totaled \$1,086,563 - 38 per cent more than the previous year.

Cites Latin American Dental Needs

Less than one-half of the dental needs in urban Latin American countries are being met, Dr. Mario Chaves of Brazil told the ADA's National Conference on International Relations held in connection with the annual session in Washington, D.C., on Oct. 31. "The most common situation (in Latin America) would be one in which only between one-fourth and one-tenth of the treatment needs are being met in urban communities, and much less in rural communities," he stated. "In large urban centers, where good resources often exist, usually not more than one-half of the dental needs are met." In fact, "a carefully made study of a group of families of workers in Porto Alegre, Brazil, has revealed that more money was spent for dentifrices than for dental care."

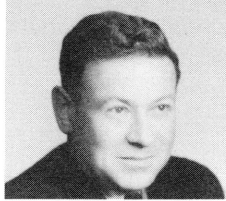
Dr. Chaves, who is former chief dental health officer of the World Health Organization, explained that many Latin American countries are now undertaking programs designed to meet dental needs more adequately.

"A significant development which may lead to an improved knowledge of the dental needs picture in Latin America is the creation of an international center for dental epidemiology and applied dental research at the School of Public Health of the University of Sao Paulo, in Brazil." This center is supported by the Kellogg Foundation and the Pan American Health Organization and runs in collaboration with the Dental Health Center in San Francisco. Early this year, a first course was given in Sao Paulo to dentists from various countries in Latin America, aiming at the utilization of a common methodology and uniform criteria for disease assessment in dental surveys." Dr. Chaves also said a similar dental epidemiology program is being conducted by the World Health Organization. The Conference was also addressed by Thomas C. Mann, former assistant secretary of state for Inter-American Affairs.

DR. ALOFSIN, RHODE ISLAND DENTAL SOCIETY HEAD, NEW MAYOR OF NEWPORT

Dr. Fred R. Alofsin, president of the Rhode Island State Dental Society, was installed as mayor and City Council chairman of Newport, R.I., Nov. 1. Dr. Alofsin, who earlier this year had been elected a city councilman, was unanimously chosen by his fellow councilmen for the mayor's post. Dr.

Alofsin, a graduate of Temple University dental school, has been active in the dental profession as well as in civic affairs for many years. He has held all state offices in the Rhode Island society prior to his election as president. His civic activities include the following positions: past president of the Newport County Chamber of Commerce, member and past chairman of the Newport Zoning Board of Review, former president of the Newport Lions Club, former executive officer of the Newport Artillery Company, former chairman of the Newport Heart Fund and a past director of the Community Fund. He was honored this year by the local B'nai B'rith Lodge and the Lions, Kiwanis and Rotary Clubs when he received the annual "Citizen of the Year" Award. Dr. Alofsin, who is a member of the American Association of Orthodontists and a fellow of the International College of Dentists, served in the South Pacific during World War II where he won four Battle Stars. He was discharged with the rank of major in the U.S. Army Dental Corps.



Dr. Fred R. Alofsin

Three Cities Okay Fluoridation

Two Massachusetts communities, Holyoke and Newburyport, on Nov. 7 approved fluoridation programs bringing the total of cities in the state adopting the measure this year to five. The vote in Holyoke was 8,900 to 5,000 and in Newburyport the measure won by a four to one margin. In both cities, dentists and physicians played a key role in urging public support of the measure.

In South Carolina, New Ellenton recently began to fluoridate its water supply which brings the total of fluoridated communities in that state to 36.

Board Names 1967-68 Council Chairmen

The following men have been appointed Council chairmen for 1967-68 by the ADA Board of Trustees: Drs. F. Gene Dixon of San Mateo, Calif., Dental Care Programs; Charles F. McDermott of Pittsburgh, Dental Health; Parker E. Mahan of Decatur, Ga., Dental Research; Robert B. Shira of Washington, D.C., Dental Therapeutics; Robert L. Kreiner of Chicago, Dental Materials and Devices; Lester W. Burket of Philadelphia, Dental Education; Alexander L. Martone, Norfolk, Va., Dental Laboratory Relations; Fred P. Barnhart of Seattle, Federal Dental Services; Jack H. Pfister, Wahpeton, N.D., Hospital Dental Service; Joseph M. Gaynor, Shelton, Conn., Insurance; William P. Humphrey, Denver, Colo., International Relations; Donald W. Edwards of Lincoln, Neb., Journalism; Newton E. Allen of Selma, Ala., Judicial Council; John B. Wilson, San Marino, Calif., Legislation; William E. Cole, Oklahoma City, Okla., National Board of Dental Examiners; Rynold E. Decker, Sioux Falls, S.D., Relief, and Clifford F. Isenberger, Lanark, Ill., Scientific Session.

Sports Dental Injuries Listed

The American Medical Association has published a book "Standard Nomenclature of Athletic Injuries" which lists and defines standard terms for medical and dental injuries commonly occurring in contact sports. The ADA Bureau of Dental Health Education assisted the AMA Subcommittee on Classification of Sports Injuries in developing the dental terminology for the book. The 155-page handbook gives a preferred term for each of 550 most commonly occurring injuries and conditions. It also gives other medical or colloquial names the conditions may be called, causes, symptoms, signs, complications, x-ray findings, laboratory reports and pathology. The book may be purchased for \$2 from the American Medical Association, 535 North Dearborn Street, Chicago, 60610.

A number of Headstart children and some of their parents toured the ADA exhibits during the Association's annual session in Washington, D.C., Nov. 1. The tour was arranged by the Division of Dental Health of the U.S. Public Health Service and the ADA. Youngsters selected were the ones who did the art work for the Headstart exhibit at the session.



CDA Names Children's Program Task Force

Dr. W.P. Munsie of Vancouver, president of the Canadian Dental Association, has appointed a seven-member task force to develop a national children's dental health program. The members, all of whom are on the CDA Executive Council, are: Drs. J.P. Coupland of Ottawa; Henri Brouillet of Montreal; H.R. MacLean of Edmonton; W. G. Bruce of Kin-cardine; A. L. MacIsaac of Charlotte-town; W.J. Spence of Toronto, and Dr. Munsie. The action stems from a directive of the Board of Governors requesting the Executive Council to give "immediate top priority consideration to the establishment of such a task force."

ADTA, ADA . . . (Cont. From Page 1)

committees. ADA Pres. F. Darl Ostrander and Sec. Harold Hillenbrand represented the Association with members of the ADA staff.

Mr. Rooke said the ADTA was indebted for this opportunity for a free and open discussion of the many programs in which the ADA is involved. Dr. Ostrander termed the meeting, "a productive session providing the Association and the ADTA with valuable insights on the positions of each regarding major issues affecting dentistry and the dental trade."

ADA and ADTA officials agreed that similar meetings should be held in the future.

AADS Offers Individual Membership

For the first time since its founding in 1923, the American Association of Dental Schools offers individual membership in addition to institutional membership. At its 1967 annual session, the AADS House of Delegates affirmed the philosophy that the Association should represent the interests not only of dental educational institutions but of all those with a legitimate interest in dental education by adding a new classification for individual and sectional membership. Under the new provision "any individual with a demonstrated interest in dental education, upon the recommendation of the chief administrative officer of an institution holding active, provisional or affiliate membership in the Association, is eligible for individual membership." The provision on sectional membership permits individual members of the Association to join one or more sections of the AADS. A newly published AADS booklet "An invitation to membership" explains the changes and the services performed by AADS for its members.

Dr. Shira Promoted To Major General

At a swearing in ceremony held Nov. 15 in Washington, D.C., Dr. Robert B. Shira was promoted from brigadier general to major general and formally assumed the positions of assistant surgeon general, U.S. Army, and chief of the Dental Corps.