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ADA News Letter - 05/29/1967

American Dental Association

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1967

NEWS Letter

AMERICAN
DENTAL ASSOCIATION
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**ADA HONORS 16 YOUTHS
AT SCIENCE FAIR
(See Page 3)**



Vol. 20, No. 11 Monday, May 29, 1967
published by the AMERICAN DENTAL ASSOCIATION
211 East Chicago Avenue • Chicago, Illinois 60611

MINNESOTA APPROVES MANDATORY FLUORIDATION LAW; ALL COMMUNITIES WITH CENTRAL WATER SYSTEMS MUST FLUORIDATE BY JANUARY 1, 1970

Minnesota, on May 19, became the second state in the nation to adopt a mandatory fluoridation law when Governor Harold LeVander signed a bill calling for the fluoridation of all municipal water supplies by Jan. 1, 1970. In Connecticut, a mandatory fluoridation law was passed in 1965. Under the Minnesota measure, "for the purpose of promoting public health through prevention of tooth decay, the person, firm, corporation, or municipality having jurisdiction over a municipal water supply, whether publicly or privately owned or operated, shall control the quantities of fluoride in the water so as to maintain fluoride content prescribed by the state board of health." The law which previously was passed by both houses of the state legislature stipulates that the "state board of health shall promulgate rules and regulations relating to the fluoridation of public water supplies." (The complete text of the law is published as a special insert enclosed in this News Letter.)

ADA Pres. William A. Garrett of Atlanta commended the Minnesota legislators and Gov. LeVander for the "wisdom and foresight in making available to your citizens the lifelong dental health benefits of this proven measure." Dr. Garrett predicted that Minnesota's action will have a far-reaching effect on the progress of fluoridation in this country and expressed hope that other states will take similar steps. He noted that the Illinois Senate recently passed a mandatory fluoridation bill and that the measure is now in the lower house. Other states

considering similar legislation include New York, California and Pennsylvania, he said.

Minnesota currently ranks seventh nationally among states with fluoridation programs with nearly 80 per cent of its population receiving fluoridated water, according to the U.S. Public Health Service. The new meas-

See Minnesota, Page 4



The ADA Headquarters Building continues to win awards. The Publicity Club of Chicago, composed of public relations specialists, last week presented to the Association the Golden Trumpet Award for the two-year publicity coverage of the building from groundbreaking to dedication. Receiving the award from PCC Pres. Lou Raffel (left) are Peter Goulding and Jo Carey of the ADA Bureau of Public Information.

State Secretaries Meet June 5-7

The 18th annual State Secretaries Management Conference will be held at ADA headquarters June 5-7. New feature of the conference will be a series of concurrent discussion groups on Tuesday afternoon for the discussion of mutual state-component problems and for identification problems of present concern to state societies. Selection of topics will be governed by each group and specific questions and proposals will be discussed by all participants on Wednesday morning. Among speakers will be Mr. Phil Luetke, executive secretary of the Toledo Dental Society, "Effective methods for increasing membership and membership participation"; Dr. John R. Taylor, president of the Harbor (Calif.) Dental Society, "Developing effective component society meetings"; Dr. Howard E. Kessler of Cleveland, director of the Project Headstart program, "Project Headstart and child development programs," and Dr. Mervin W. Graham of Denver, "Neighborhood health centers."

Dr. Timmons Urges AFDE Gifts

Dr. Gerald D. Timmons of Scottsdale, Ariz., 1967 chairman of American Fund for Dental Education Month, announced that although May marks the opening of the campaign, dental personnel contributions will be still very much welcomed through the next several months. "We have a \$100,000 goal for AFDE Month contributions this year. The Fund received \$83,173 in 1966 from dentists, hygienists, and dental assistants. Reaching the \$100,000 goal -- which I know we can do -- is the rousing 'second act' needed to make the 1967 AFDE Month campaign the major success it deserves to be." AFDE Month contributions may be sent directly to: American Fund for Dental Education, 211 E. Chicago Ave., Chicago, 60611.

43 Firms Offer Dental Insurance

According to the ADA Council on Dental Care Programs, 43 commercial insurance firms now have group dental coverage. The complete list of firms is available from the Council at ADA headquarters.

Hearings On Exhibit Income July 13

The Internal Revenue Service has slated July 18 for a public hearing on proposed regulations to tax as unrelated income, the revenue derived by tax-exempt organizations from journal advertisements. The hearings will begin at 10 a.m. July 18 in Hearing Room A, Interstate Commerce Commission Building, 12th and Constitution Avenue, N.W., Washington, D.C. The ADA and other health organizations have submitted formal protests against the proposed regulations and are making plans to testify at the hearing. Persons wishing to attend the hearing are asked to notify the Commissioner of Internal Revenue by letter or phone. The address is: The Commissioner, Attention: CC:LR:T, Washington, D.C., 20224. Telephone: Area Code 202/964-3935.

ADA Considering Retirement Program

The ADA Council on Insurance has recommended a national retirement program for ADA members qualified under the Keogh Act. The program would be underwritten by Equitable Life Assurance Society of the United States and would include a variable annuity option. The Council's recommendation will be submitted in September to the ADA Board of Trustees for approval.

Dr. Shira Named Major General

The Senate on May 8 confirmed the appointment of Brig. Gen. Robert B. Shira as assistant surgeon general of the U.S. Army and his promotion to major general of the Army's Dental Corps. He will succeed Maj. Gen. Joseph Bernier. No announcement was made as to when the change of command will take place.

Plan Study On Replanting Teeth

The University of Illinois College of Dentistry has received \$27,756 for the first year of a three-year study of replanting teeth which have been accidentally knocked out. Dr. Maury Massler, assistant dean, will head the project.

AN ACT

RELATING TO PUBLIC HEALTH; REQUIRING
FLUORIDATION OF MUNICIPAL WATER SUPPLIES;
PRESCRIBING THE POWERS AND DUTIES OF
THE STATE BOARD OF HEALTH IN RELATION
THERE TO.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

Section 1. [144.145] [FLUORIDATION OF MUNICIPAL WATER SUPPLIES.] For the purpose of promoting public health through prevention of tooth decay, the person, firm, corporation, or municipality having jurisdiction over a municipal water supply, whether publicly or privately owned or operated, shall control the quantities of fluoride in the water so as to maintain a fluoride content prescribed by the state board of health. In the manner provided by law, the state board of health shall promulgate rules and regulations relating to the fluoridation of public water supplies which shall include, but not be limited to the following: (1) The means by which fluoride is controlled; (2) the methods of testing the fluoride content; and (3) the records to be kept relating to fluoridation. The state board of health shall enforce the provisions of this section. In so doing it shall require the fluoridation of water in all municipal water supplies on or before January 1, 1970. The State Board of Health shall not require the fluoridation of water in any municipal water supply where such water supply in the state of nature contains sufficient fluorides to conform with the rules and regulations of such Board.

Samples of recent clippings pertaining to dental activities around the nation.

THE POST-STANDARD
SYRACUSE, N.Y.
D. 99,877 SUN. 4-1-67

LADONIA, TEXAS
NEWS
W 688

ADA Council To Discuss
Children's Dental Health

LEAFORT, KY
STATE JOURNAL
D. 7200

MAR 10 1967

Denture Pad Ban Wanted By Dentists

Chicago — Implementation of the American Dental Association's Dental Health Program for Children which apply to the indigent under existing legislation will be on the topics to be discussed at the Cincinnati Post AND TIMES STAR

San Francisco, Calif.
Chronicle
(Cir. D. 486,330)

JAN 2 1971 FEB 13 1967

MAR 23 1967

Dr. Flickinger Lectures At Dental Schools

During the past several weeks Dr. H. M. Flickinger has lectured on behalf of the American Dental Association in the dental schools at the University of Pennsylvania and Temple University in Philadelphia; the University of Maryland at Baltimore; Howard University and Georgetown University at Washington, D. C. Also the University of North Carolina at Chapel Hill.

Dallas. — The American Dental Association is expected to ask the federal government to outlaw the sale of do-it-yourself liners ostensibly designed to cushion the gums against ill-fitting dental plates.

Dr. Earl Pound, a past president of the International College of Dentists, said the ADA probably will urge the U.S. House of Representatives to pass a bill to ban the sale of do-it-yourself liners.

APR 10 1967

Phosphate in Food Helps Cut Decay

By Science Service
CHICAGO — Phosphate-treated cereals given to Bloomington, Ind., children are credited with reducing dental decay. Scientists of Indiana University's School of Dentistry division

Chicago
The Journal of the American Dental Association accused both dentists and candy manufacturers yesterday of letting down on the job of banning candy and other sweets from youngsters' diets.

The ADA said that to argue the link between sugar and tooth decay in 1967 "makes about as much sense as refighting the Boer War."
The Morning News
PATERSON, N. J.
DAILY 11 482

APR 30 1967

Older patients give dentists a headache

By 1975 the average practicing dentist may expect to have about 250 patients 65 years of age or older, Dr. Martin R. Protell of New York City told a meeting of the American Dental Association recently.

account for the geriatric patient."

Additional dental problems
CANANDAIGUA, N. Y.
MESSENGER
D. 5,000

APR 19 1967

Sorry About That

Now repeat after me, "I will resist all bad puns here, I will resist all bad puns here, I will . . ."
A survey conducted in cooperation with the American Dental Association reported that over half our American families are neglecting their toothbrushes. Toothbrushes are worn out, caked with dentifrice, dangerous to the gums and covered with unsanitary deposits.

Discuss Establishing Dental Service Corporation in N.J.

NEWARK — The ninth annual health conference of the New Jersey State Dental Society featured a discussion on the possibility of establishing a dental service corporation in the state. The 133 dentists attending the
The Houston Post
D. 267,620 SUN. 289,009

APR 23 1967

Lucky One in 20

NEW YORK — (UPI) — Tooth decay is commoner than the common cold. In fact, 19.5 out of every 20 Americans—95 per cent of the U. S. population—suffer from cavities during their lifetime, according to the American Dental Association.

Tooth Decaying Common as Cold

Tooth decay is as common as the common cold. More than 98 per cent of Americans have cavities at some time in their lives. The American Dental Association reminds parents that proper tooth care after eating is or help reduce tooth decay. encourage junior teeth after eating

Dental Health Plan Begun for Children

There is a critical need for a comprehensive children's dental care program, an official of the American Dental Association said at a meeting of the Fifth District Dental Society.

Perry J. Sandell, assistant secretary for dental health, said nearly 50 per cent of the children in Philadelphia are not covered by dental insurance. He said that dental insurance is on the threshold of real and sustained growth, said Burton E. Burtor

APR 19 1967

Dental Health Plan Called Bargaining Tool

CHICAGO (UPI)—An expert has told dentists that by 1970 some 20 million Americans will be covered by a prepaid dental insurance plan because management believes such plans are a bargaining tool with labor.

CHICAGO (UPI)—An expert has told dentists that by 1970 some 20 million Americans will be covered by a prepaid dental insurance plan because management believes such plans are a bargaining tool with labor.

APR 21 1967

A 'Beat' Brush Bad for Teeth

NEW YORK (UPI)—Can your family's toothbrushes pass inspection? It depends on which half of American families you're in. Over half of the families are neglecting their toothbrushes, reports a survey conducted in

The Denver Post
The Voice of the
Rocky Mountain Empire
D. 270,017 SUN. 339,533

APR 18 1967

Diet Drinks Okay

The American Dental Association says that low-calorie beverages are safe from a dental viewpoint. The Association points out that regular beverages

PHILADELPHIA DAILY NEWS

APR 19 1967

Buffalo Evening News
D. 279,780 SAT. 292,741

APR 18 1967

Diet Drinks Okay

The American Dental Association says that low-calorie beverages are safe from a dental viewpoint. The Association points out that regular beverages

Rocky Mountain News
DENVER, COLO.
D. 191,124 SUN. 202,000

Dental Care Gap Drive Begins

By DON KIRKMAN
Scripps-Howard Science Writer

WASHINGTON, Feb. 11—Half of America's 2-year-olds have one or more decayed teeth ... the average kindergartner has three cavities ... and the average high schooler has had 10 teeth nullified or filled.

EVENING TRIBUNE

SAN DIEGO, CALIFORNIA
D. 113,647

APR 7 1967

Consult Dentist On Tooth Loss

The American Dental Association reminds parents: your child's "baby" teeth are important — for chewing, for speaking, for appearance — and to maintain space for the permanent teeth that are to follow.

If a primary tooth is lost too early, the other teeth in the mouth tend to drift into

ORLANDO, FLA.
STAR
D. 31,500

MAR 13 1967

DENTAL CARE PLAN DRAWS SUPPORT

WASHINGTON (AP) The president-elect of the American Dental Association backed the administration's proposal to provide dental care to needy children Monday as a step

APR 16 1967

Dental Units Called Best To Aid Poor

CHICAGO, April 19—(UPI) Non-profit service "corporations" are the best means of providing dental care for the poor, an American Dental Association

DEADWOOD, S. D.
PIONEER-TIMES
D. 1,500

APR 10 1967

Fluoridation Q's and A's

OBJECTION: Fluoridation is being promoted to provide a profitable method of disposing of cryolite saturated with fluorine, a waste product of the aluminum industry.

ANSWER: The American Dental Association cites information which shows that the

BRANFORD, CONN.

REVIEW
W 3,497

APR 6 1967

Dental Ailments

One out of every ten dental patients has a severe overlay of emotional illness, according to a report in the Journal of the American Dental Association. It said that dentistry is becoming more and more aware of psycho-

toward cutting the "appalling" rate of dental disease.

Dr. F. Darl Ostrander of Ann Arbor, Mich., testified before the House Ways and Means Committee, which is holding hearings on amendments to the Social Security law. One of these would authorize pilot projects to supply dental care for children in sections of acute poverty.

Dental service organizations, he explained, are sponsored by state dental societies.

DR. OVERHOLT, a member

children, says Dr. Viron L. Diefenbach, chief of the Public Health Service's dental care division.

Under agreements with local dentists, the children would either in school

MANITOWOC, WIS.
HERALD-TIMES
D. 16,000

MAR 22 1967

Editorial Comment

Flouridation—Cheap, Effective

Smallpox vaccination, chlorination, milk pasteurization and now flouridation. These Russia, are some of the milestones in civilization's public health march against disease.

If your child drinks flouridated water, he will have as much as 65 per cent less tooth decay than if he drank unfluoridated water. And the cost of this protection is often as little as a dime a year per person — less

ORANGE, CALIF.
NEWS
D. 13,000

MAR 20 1967

ADA Plans National Program Of Dental Care for Children

CHICAGO (UPI) — The American Dental Association announced plans today for initiation of pilot projects this year aimed at the development of a national dental care program for children.

"The United States is one of the few well developed countries in the world that has not developed a national dental care program for children."

APR 16 1967

Dental Insurance Is Pioneer Plan

UP-International
New York—More than 5,000 dentists, about 40 per cent of those registered in the greater New York area, participate in a Group Health Dental Insurance plan, the first non-

The Michigan program, he said, provides for assistance to welfare cases and to individuals who are blind or permanently disabled.

Jackson Daily News
JACKSON, MISS.

YOUR DENTAL HEALTH Even Girls Can Be Dentists--Why Not?

Girls, have you ever thought of being a dentist? Sounds strange? Well, it's not. Dentistry is an ideal field for a woman who has the aptitude for this type of scientific work and who wants a professional life in addition to a marriage.

The Hartford Courant
HARTFORD, CONN.
D. 137,936 SUN. 182,632

APR 19 1967

Aetna Speaker Sees Growth of Dental Insurance

More than 20 million Americans will be covered by some form of prepaid dental insurance by 1970, a Hartford insurance expert predicted in Chicago Tuesday.

Burton E. Burton, Aetna Life

Chicago Tribune

THE WORLD'S GREATEST NEWSPAPER
D. 840,746 SUN. 1,178,515

APR 1 1967

Dental Check Urged for Mouth Cancer

The American Dental Association urged all dentists yesterday to perform routine tests to detect oral cancers. Early identification and treatment of cancers occurring in the mouth can greatly reduce the number of deaths, the A. D. A. said.

PHOSPHATE IN CEREAL REDUCES CAVITY RATE

CHICAGO — Phosphate-treated cereals given to Bloomington, Ind., children are credited with reducing dental decay. Scientists of Indiana university's School of Dentistry divided 500 children into two groups, one receiving cereals with small amounts of

local, state, and national government, though it is use of government for or children of individuals.

Dr. Fritz A. Piers

Dr. Melvin A. Engelmeier, director of the oral cancer center at St. Francis hospital in Poughkeepsie.

In another journal report, Alabama dentists said

tooth cavities appeared in group eating phosphate fast food. The phosphate was systematically rather than direct contact with the teeth. The study is reported in the issue of the Journal of the American Dental Association.

Prof. George R. Stookey, esp. C. Muhler, with Dr. A. Carroll.



Winners of ADA awards were honored by the Association at a special breakfast held during the International Science Fair in San Francisco. Congratulating Gaines Hammond (third from left) and Jerald Malone, winners of the ADA Certificate of Superior Achievement, are from left: Dr. Edwin J. Tippett, president of the San Francisco Dental Society; Dr. William Hanford, Jr., president-elect of the California Dental Association; Dr. Maynard K. Hine, ADA immediate past president, and Dr. Robert A. Cupples, ADA 13th District trustee.

ADA HONORS 16 TEENAGERS AT INTERNATIONAL SCIENCE FAIR IN SAN FRANCISCO

Sixteen teenagers with outstanding scientific talent were honored by the ADA at the 18th International Science Fair in San Francisco in mid-May. ADA Certificates of Superior Achievement were presented to Gaines Wardlaw Hammond of Spartanburg, S.C., for his exhibit "Fluorescence of cancer cells" and to Jerald David Malone of El Paso, Tex., for his exhibit "Influence of refined carbohydrates and dental plaque on saliva." Both winners will be guests of the Association at its 108th annual session in Washington, D.C., Oct. 29-Nov. 2, where they will also present their winning exhibits.

Certificates of Meritorious Achievement and \$50 for scientific equipment were awarded to Ronald Stephen Hencin of Indialantic, Fla., for his exhibit "Separation of mammalian immunological capacities: a functional equivalent of the Avian Bursa of Fabricius" and to Leonard Cohen of Brooklyn, N.Y., for his exhibit "Inhibitory effects of mineral oil on dimethyl-benzanthracene carcinogenesis in mice." The citations were presented at the health awards banquet sponsored by the American Medical Association, American Pharmaceutical Association, American

Veterinary Medical Association and the ADA. Dr. Maynard K. Hine of Indianapolis, Ind., ADA immediate past president, presented the awards.

For the third year, the ADA also honored all students presenting exhibits on subjects related to dentistry by awarding them a Certificate of Achievement. Recipients of this award were: Russell K. Pearl of West Hartford, Conn.; Martha Catherine Cragoe of Lansdale, Pa.; Kathlene Anne Zimmerman of Mount Joy, Pa. (a winner of the ADA Certificate of Superior Achievement at the 1965 International Science Fair); Sukhbir Singh Uppal of Poughkeepsie, N.Y.; Robert Steven Staricka of Winona, Minn.; Robert A. Warriner of Metairie, La.; Marsha L. Heine of Fort Wayne, Ind.; Joseph A. Cama of Hazlet, N.J.; Mary Martha Rothermich of St. Charles, Mo.; John Joseph Yavornik of St. Louis, Mo.; Robert J. Earney of Millersburg, Ohio, and Antoinette Rose Mazik of Temperance, Mich.

900 Honor Dr. Raymond Nagle

Some 900 persons attended a testimonial dinner in New York May 18 to pay tribute to Dr. Raymond J. Nagle who will retire this summer after 14 years as dean of the New York University College of Dentistry. Among guests were the deans of at least 20 other dental schools. ADA Sec. Harold Hillenbrand, Dr. Gerald D. Timmons, a former ADA President and Dr. James M. Hester, president of NYU, praised Dr. Nagle for outstanding contributions to the entire dental profession as well as NYU. Dr. Nagle served as a member of the ADA Council on Dental Education between 1959 and 1966, including an unprecedented two terms as chairman (1962-63). He is a past president (1960) of the American Association of Dental Schools and current president of AFDE.

U.S. Surgeon General Meets With CDE

Dr. William Stewart, surgeon general of the U.S. Public Health Service, met with the ADA Council on Dental Education May 25 to discuss dental auxiliary personnel. The meeting was the result of a directive by Dr. John W. Gardner, secretary of the Department of Health, Education, and Welfare, last March in which he asked the surgeon general to "meet with the Council on Dental Education of the American Dental Association to explore more effective ways of utilizing dental auxiliaries." This meeting is part of a series of studies and conferences by government leaders on health manpower and the delivery of health care.

Guggenheim Clinic To Close

The Murry and Leonie Guggenheim Dental Clinic in New York City will close after 36 years of operation. Each year some 40,000 indigent school children were treated without charge at the clinic. Guggenheim officials state that the Medicaid (Title XIX) program will enable these medically indigent children to receive services of private dental practitioners, and therefore the clinic's services will be unnecessary. The New York Board of Education has asked Guggenheim officials to reconsider their action.

Magnetic Faces, Posters Offered By ADA

Magnetic faces with magnetized teeth and copies of a four-color poster "For an Attractive Smile" are being offered to dental societies by the ADA Bureau of Dental Health Education. According to Perry J. Sandell, Bureau director, the magnetic faces can be used as an aid in speeches or as television props. They will be supplied free of charge. Copies of the poster are available in quantities to dental societies or women's auxiliaries and are suitable for school distribution. Only cost will be shipping charges. Mr. Sandell also said that two copies of the posters will be sent to individual dentists for a 25 cent mailing charge. Requests for both items should be directed to the Bureau at ADA headquarters, 211 E. Chicago Ave., Chicago, 60611.

... Minnesota Approves

(Cont. From Page 1)

ure will affect more than 500 communities with municipal water supplies. The state's largest cities, Minneapolis and St. Paul, are already fluoridated. Total population now receiving fluoridated water is about 1.6 million. It is expected that implementation of the bill will involve another one million persons mostly in smaller communities. The only larger city in the state which remains unfluoridated is Duluth where the measure was defeated last year in a two-to-one referendum vote after the city council had overwhelmingly approved the proposal.

Dr. Barker Assistant Dean

Dr. Bennie D. Barker has been appointed assistant dean for academic affairs at the University of North Carolina School of Dentistry effective July 1. Dr. Barker was associate professor of practice administration and dental science.

1st International Cleft Palate Meeting

The first International Congress on Cleft Palate will be held April 14-17, 1969, in Houston, Texas. Individuals and organizations interested in participating should contact Dr. Donald W. Warren, School of Dentistry, University of North Carolina, Chapel Hill, N.C., 27514.