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DENTAL ASSOCIATION
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**CDA, ADA HOLD
JOINT MEETING
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SECOND NATIONAL CONFERENCE ON DENTAL PUBLIC RELATIONS AUGUST 2-3

The Second National Conference on Dental Public Relations will be held August 2-3 at ADA Headquarters in Chicago. The first conference, held in 1964, covered the full field of public relations. The second conference will concentrate on two areas of communications: the newspaper and the speakers platform. There will also be brief presentations dealing with television and general PR programs, but the main emphasis will be on working with newspapers and on organizing and maintaining a speakers bureau. The conference is supported by a grant from the Professional Services Division of Procter & Gamble Company. Invitations have been sent to presidents, secretaries and executive secretaries of all constituent and component societies as well as public relations agencies and chairmen. Societies planning to send representatives to the conference are urged to write to the Bureau of Public Information, ADA Headquarters, 211 E. Chicago Ave, Chicago, 60611. Information on hotel reservations will be issued at a later date.

Among topics to be discussed at the conference will be: writing a newspaper column on dentistry; financing and writing a newspaper supplement devoted to dentistry; publicizing the annual session; tips and gripes from a newspaper editor; organizing and running a statewide speakers bureau; training effective speakers; ADA materials for use in a speakers bureau, and an outstanding public service TV program by a local society.

SCSDA Okays Bylaws Change

The Southern California State Dental Association on May 4 approved by a 482-to-139 vote new bylaws which will result in establishment of a Board of Trustees and a House of Delegates. Opposition to the bylaws change was led by members identified in recent years with the Council on Dental Information and the Association of American Dentists. The new bylaws will become effective Jan. 1, 1967, at which time a 16-member Board of Trustees will take over the administrative duties and a 100-member House of Delegates will assume the legislative responsibilities. Following the announcement that the new bylaws had been adopted the opposing group got up and left the room, boycotting the remainder of the meeting, it was reported.

Under the new bylaws, the number of committees will be reduced from 21 to 13 and renamed as "councils;" the word "state" will be removed from the Association's name; the chief administrator's title will be changed from executive secretary to executive director; the fiscal year will be adjusted from a calendar year to a "July 1 to June 30" period, and Sturgis Standard Code of Parliamentary Procedure will be adopted as the Association's Rules of Order. Dr. C.W. Gilman was installed as president succeeding Dr. Hugo M. Kulstad.

Terry, Burney AFDE Trustees

The election of two former surgeon generals of the U.S. Public Health Service as trustees of the American Fund for Dental Education was announced at the Fund's annual dinner meeting in New York. Dr. Luther L. Terry, who served as surgeon general under Presidents Johnson and Kennedy and is now vice president for medical affairs at the University of Pennsylvania, and Dr. Leroy E. Burney, surgeon general under President Eisenhower and now vice president of health sciences at Temple University, have both been elected to five-year terms as AFDE trustees. Dr. Raymond J. Nagle, dean of the New York University College of Dentistry, was elected to his fifth term of office as AFDE president. There has been only one other Fund president, Dr. Maynard K. Hine, who served from 1956 to 1961 and is current ADA president.

Dr. Harry Lyons, dean of the Medical College of Virginia School of Dentistry, was elected to his fifth term as vice president of the Fund. Edward G. Harness, vice president-group executive, Procter & Gamble Company, will fill the one-year unexpired term of Edwin A. Snow, also a Procter & Gamble executive.

Other new trustees are Dr. Clifton O. Dummett, chief of dental service, Veterans Administration Research Hospital, Chicago; Dr. John A. Perkins, president of the University of Delaware, and Roy Tuchbreiter, chairman of the board, Continental Casualty Co., Chicago.

Executive Secretary For Maryland

The Maryland State Dental Association has rented a central office and has named Mr. Harold E. Donnell, Jr., as full-time executive secretary. The new office address is Suite 414, Medical Arts Building, 101 West Read St., Baltimore, 21201.

ADA Membership Passes 100,000

Total membership in the ADA reached 101,232 on April 30 which is a new record for that early in the year. A breakdown shows: 87,675 active and life members; 422 affiliate members; 100 associate members, and 12,955 student members.

Health Examination At Dallas Session

For the third consecutive year, the ADA will conduct a health evaluation program at its annual session which will be held in Dallas, Nov. 14-17. The program will be held in the exhibit area of the Dallas Memorial Auditorium and will be open to all registered ADA members and members of the National Dental Association. Numbered appointment cards will be given out to help assure each individual a place in line without an extended waiting time. Additional personnel and equipment will be used to speed up examination procedures.

Procedures to be performed will include chest x-rays, electrocardiogram and blood pressure, test for glaucoma and visual acuity, blood chemistry and urinalysis and Panorex oral x-rays. Reports of all tests will be mailed directly to the examinee within a week. Physicians and dentists will be available in the screening area to discuss questionable findings.

Marian Driscoll Gets Council Post

Miss Marian Driscoll has been appointed secretary of the ADA Council on International Relations, Sec. Harold Hillenbrand has announced. Miss Driscoll has served as executive assistant to the Council on Dental Health since 1951. Prior to that, she was sales promotion manager for the Potomac Engineering Corporation in Chicago. She attended Butler University in Indianapolis, Ind., and received an A.B. degree from the College of Mount St. Joseph-on-the-Ohio in Cincinnati, majoring in journalism.

Iranian Dental Congress Sept. 22-26

American dentists have been invited to participate in the essay program of the fourth annual Iranian Dental Congress to be held in Tehran, Iran, Sept. 22-26. The Congress is sponsored by the Iranian Dental Association. Dentists interested in attending the Congress are asked to contact Dr. Harold Hillenbrand, ADA secretary, at Association Headquarters.



DENTAL LABORATORIES ACCREDITED BY
THE JOINT COMMISSION ON ACCREDITATION OF DENTAL LABORATORIES

As Of May 1, 1966

Classification designation for the laboratories signifies the following: (a) Complete Dentures;
(b) Removable Partial Dentures; (c) Fixed Prosthodontics; (d) Ceramics; and (e) Orthodontics

Alabama: Dental Laboratory, Air University, USAF Hospital,
Maxwell AFB (a,b,c)

California: Area Dental Laboratory, USAF Hospital Clark, APO
San Francisco 96274 (a,b,c)
Norton AFB Dental Facility Laboratory, 2796th USAF
Dispensary, Norton AFB (a,b,c,d,e)

Illinois: Vince Dental Laboratory, Chicago (c,d)
Vondran Co., W T, Oak Lawn (a,b,c,d)

Kansas: Forbes Air Force Base Dental Laboratory, 838th
Tactical Hospital (a,b,c)

Kentucky: Dixie Crown & Bridge Laboratory, Lexington (c,d)

Louisiana: Auderer Laboratories, Inc, J F, New Orleans (a,b,c,d)
Davidson Dental Supply Co, Inc, Laboratory Division,
Baton Rouge (a,b,c,d)
Davidson Dental Supply Co, Inc, Laboratory Division,
New Orleans (a,b,c,d)
Davidson Dental Supply Co, Inc, Laboratory Division,
Shreveport (a,b,c,d)
Foster Dental Laboratory, Shreveport (a)
McCormick Dental Laboratory, Baton Rouge (a)
Mericast Dental Laboratory, New Orleans (a,b,c)
New Iberia Dental Laboratory, New Iberia (a,c)
Paramount Laboratories, Inc, New Orleans (a,b,c)

Maryland: Warren Dental Laboratories, Inc (a,b,c,d)

Massachusetts: Arrow Laboratories, Inc, Worcester (a,b,c)
Otis Air Force Base-Dental Laboratory (a,c)

Michigan: Walters-Artisian, Inc, Detroit (a,b,c,d)

Missouri: Frein Dental Laboratory, Inc, St Louis (a,b,c,d)

New York: 2nd Medical Detachment, USA Regional Dental Activity,
APO New York 09757 (a,b,c,d)
564th Medical Detachment, USA Regional Dental
Activity, APO New York 09696 (a,b,c,d,e)
USAF Hospital, Area Dental Laboratory, APO New
York 09220 (a,b,c,e)

Ohio: Base Dental Laboratory, Lockbourne AFB (a,b,c)

South Carolina: Dental Laboratory, 363d Tactical Hospital,
Shaw AFB (a,b,c)

Texas Doctors' Dental Laboratory, Dallas (a)
2794th USAF Dispensary, Kelly AFB, Texas (a,b,c)

Washington: Area Dental Laboratory, USAF Hospital, Elmendorf,
APO Seattle 98742 (a,b,c,e)

West Virginia: Tincher Dental Laboratory, Charleston (a,b,c,d)

The following dental laboratories added the following classifications
to their current accredited status:

Kentucky: McGuire Dental Laboratory, Covington (b)

Maryland: Glen Crown & Bridge Laboratory, Glen Burnie (c)

Texas: Area Dental Laboratory, Wilford Hall USAF Hospital,
Lackland AFB (e)

Virginia: Peninsula Dental Laboratory, Inc, Newport News (d)

The dental laboratories listed have voluntarily applied for, and received accreditation of their operations and facilities by the Joint Commission on Accreditation of Dental Laboratories. The omission of any dental laboratory from the list does not necessarily indicate that such a laboratory has failed to meet accreditation standards.

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CDA AND ADA DISCUSS MUTUAL PROBLEMS AT THIRD JOINT MEETING

The Canadian Dental Association Executive Council and the ADA Board of Trustees met May 12-13 for the third time in the history of the two associations. The two-day meeting was held at the Inn in the Park, Toronto, Canada. The two groups had previously met in Toronto in 1960 and in Chicago in 1963. Mutual problems considered at the meeting included dental prepayment, use of dental auxiliaries, fluoridation, specialization, legislative programs and dental education.

Representing the CDA at the session were Executive Council members: Philip S. Christie, Halifax, president; James P. Coupland, Ottawa, president-elect; Remy Langlois, Quebec, past president; Wesley P. Munsie, Vancouver; Hector R. MacLean, Edmonton; William G. Bruce, Kincardine, Ont.; George M. Dewis, Halifax, treasurer; William G. McIntosh, Toronto, secretary; Robert A. Clappison, Toronto, chairman, Dental Services Committee; A. Harris Crowson, Ottawa, chairman, Council on Legislation; James McCutcheon, Montreal, chairman, Council on Education; K. Jack Paynter, Toronto, chairman, Council on Research; Gordon C. Swann, Calgary, chairman, Auxiliary Services Committee; Mervyn A. Rogers, Montreal, chairman, Specialists and Specialization Committee; Col. George Covey, Royal Canadian Dental Corps.; Ralph A. Connor, Ottawa, chief, Dental Division, Department of National Health and Welfare; Owen J. Yule, Toronto, member, Board of Governors; Don W. Gullett, Toronto; Harvey W. Reid, Toronto; Mr. Joseph T. Staddon, administrator of CDA insurance and retirement plans; Frank H. Compton, editor; Mr. Ken L. Croft, deputy secretary, and Mrs. Isabel Brown, director of Economic Research.

Representing the ADA were the following officers and trustees: Drs. Maynard K. Hine, president; William A. Garrett, president-elect; Howard F. Lyboldt, first vice-president; Robert L. Morrison, third vice-president; F. Darl Ostrander, speaker, House of Delegates; Harold Hillenbrand, secretary; E. Jeff Justis, treasurer; Leland C. Hendershot, editor, and the following trustees: Drs. Edward A. Cheney, Edward J. Cooksey,

John M. Deines, Keith DeVoe, Harold S. Eberhardt, Jay H. Eshleman, Arthur W. Kellner, Charles S. Kurz, Carl A. Laughlin, Hubert A. McGuirl, Edward F. Mimmack, Louis A. Saporito and Roger K. Trueblood.

30 More Laboratories Accredited

Thirty additional dental laboratories have received accreditation by the Joint Commission on Accreditation of Dental Laboratories, according to Dr. J. Eugene Ziegler, Hollywood, Calif., chairman. Dr. Ziegler said that this additional classification brings the number of accredited dental laboratories to 189 in 39 states and the District of Columbia as of May 1. He noted that two new states - Alabama and West Virginia - are represented on this list. The Joint Commission will announce additional accreditations in the very near future. A listing of the newly accredited dental laboratories is included in this News Letter.



Looking over the program for a Symposium on Dentistry in Hospitals are from left Dr. Clifton O. Dummett, chief of dental service, Veterans Administration Research Hospital, Chicago; Dr. Jerome J. Hiniker, Washington, D.C., assistant chief medical director for dentistry, Veterans Administration; Dr. Bernard Clug, New York City, chairman, ADA Council on Hospital Dental Service, and Dr. Gerard J. Casey, Chicago, secretary, ADA Council on Hospital Dental Service. The Symposium was held at ADA Headquarters under the sponsorship of the Association in cooperation with the VA Research Hospital in Chicago.

Schools Get Scholarship, Loan Funds

Scholarship and student loan funds have been made available to the nation's dental schools through the Health Professions Educational Assistance Act, enacted in 1963 and amended in 1965. Total scholarship funds for dental schools will be \$787,400. Students may receive up to \$2,500 for an academic year. The funds are used to provide assistance to students from low-income families who would not otherwise be able to undertake the course of study.

In addition, the Health Professions Student Loan Fund has awarded \$3,113,778 in initial allotments to the nation's dental schools for fiscal 1967. The loans, with a maximum of \$2,500 per student, are to be repaid within a ten-year period which begins three years after the student completes or terminates his studies. Interest on the loan funds accrues only during the repayment period.

NADSP To Meet June 16

The first annual membership meeting of the National Association of Dental Service Plans will be held in Chicago June 16, Dr. Fritz A. Pierson, president of the coordinating agency for dental service corporations, has announced. The meeting will be preceded by a two-day conference on program and operations at which time the mechanics of dental service corporation activities will be reviewed in depth. "Applications for membership are being received daily which augurs well for the success of both the conference and the meeting," Dr. Pierson said.

Missouri U. Gets U.S. Grant

The University of Missouri School of Dentistry at Kansas City has received a grant of \$4,011,916 under the Health Professions Educational Assistance Act. The funds will be used to construct educational and clinical facilities to enroll 34 additional first-year students at the school.

CAL-LAB Group Gives \$1,000 to AFDE

The CAL-LAB group, an independent association of privately owned dental laboratories, has donated \$1,000 to the American Fund for Dental Education to be applied to the Juliette A. Southard Scholarship Fund for the American Dental Assistants Association. The CAL-LAB group was formed 30 years ago to promote the welfare of the profession by disseminating information concerned with practice management, patient education and applied dental psychology through CAL magazine. The funds will be used to aid dental assistants or teachers of dental assisting in pursuit of their studies.

UNICEF Children-To-Children Program

The U.S. Committee for UNICEF (United Nations Children's Fund Program) has announced that \$2.5 million was collected in 1965 by U.S. children for UNICEF through a special Halloween trick or treat project. Funds collected were used to purchase food and drugs for children in underprivileged nations throughout the world. UNICEF received the 1965 Nobel Peace Prize for its contributions to "brotherhood amongst the nations." Individuals or organizations wishing information on the Trick or Treat for UNICEF Program are asked to write the U.S. Committee for UNICEF, P.O. Box 1618, Church Street Station, New York City, 10008.

Life Insurance Benefits Increased

The Great-West Life Assurance Company has increased paid-up insurance benefits under the ADA's Group Life Insurance Program to become effective Jan. 1, 1967, according to Joseph M. Gaynor, chairman, ADA Council on Insurance. Paid-up insurance is currently available at ages 71 and over. The amount at age 71 is \$500 and this is scaled upward to \$750 at age 76. Effective Jan. 1, 1967, the range will be \$500 at age 71 with level six months increments to \$1,000 at age 76. There will be no additional premium for this added benefit to participants in the Association's Group Life Insurance Program.