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## ADA News Letter - 05/02/1966

American Dental Association

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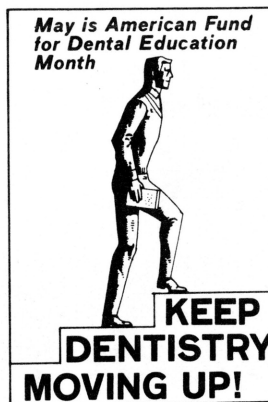
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# NEWS letter

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## DR. BUSHEL URGES HEALTH PROFESSIONS TO AID IN POVERTY WAR

Poverty is the third leading cause of death, Dr. Arthur Bushel, acting health commissioner of New York City, told the 17th National Dental Health Conference, held last week at ADA Headquarters. Dr. Bushel, who delivered the keynote address, said that the health professions, as well as government, must fulfill a role in eliminating poverty. "It is clear that poor health and disability are among the primary causes of poverty and indeed in New York City we sometimes are moved to point out that poverty is actually the third leading cause of death. The basis for this statement is that if we were able to achieve for our low income districts the same death rates which we observe in the high income districts, the savings in human lives would be equivalent to eliminating the third leading cause of death," he said. He noted that infant mortality in low income groups runs three times as high as in higher income families. He emphasized that dental care available under War on Poverty projects have proved to be the greatest attraction to children from low socio-economic levels.



Dr. Arthur Bushel, acting commissioner of health in New York City, keynoted the 17th National Dental Health Conference at ADA Headquarters. Dr. Bushel is the first dentist to head the health department of a major U.S. city.

As an example of the growing role of dentistry in large-scale attacks on poverty, he noted that in the New York HEADSTART program for pre-school children, twice as much was spent on dental care as on general health care.

Dr. Bushel said that the role of the health professions has changed drastically in recent years as the professions have been faced more and more with the special problems of chronic disease: institutional care and long-term ambulatory care. He said that "progressive" institutions are now

offering dental care for long-term patients. Another implication of the change is that a family dentist must be alert to how well a patient with "a little heart disease, a little arthritis and a little diabetes" will stand up under dental treatment. "But also the dentist should play the role of a health counselor equipped to refer people for proper health care and even to detect danger signs," he added.

Another speaker at the Conference, Fred H. Steininger, director of the Bureau of Family Services, Welfare Administration, Department of Health, Education and Welfare, called for a part-

(See Dr. Bushel, Page 4)

## May Is AFDE Month

Letters are being sent throughout the country this month to dentists, hygienists and assistants asking them to contribute to the American Fund for Dental Education's annual drive. Dr. Gerald D. Timmons, a past president of the ADA and former dean of Temple University School of Dentistry, is chairman of the mammoth campaign.

Through early 1966, more than \$2 million has been received by the AFDE in support of dental education. Much of this has come from sources outside the dental profession, such as the American Dental Trade Association and its members. "I would like to encourage each dentist to join in this year with at least a \$10 contribution, and more if possible," Dr. Timmons said. "Not only do those checks add up, but they demonstrate that the profession is solidly in back of AFDE's efforts to 'keep dentistry moving up' -- the 1966 AFDE Month theme."

## Dean Selected For Georgia School

Dr. Judson C. Hickey has been named dean of the new Medical College of Georgia School of Dentistry, effective mid-summer of 1966. He is presently serving as assistant dean of the University of Kentucky College of Dentistry. Dr. Hickey received his dental and master of science degrees from Ohio State University and was associated with its College of Dentistry from 1953-1962. He joined the faculty of Kentucky in 1962. The Georgia dental school anticipates admitting its first freshman class in 1968.

## New Oral Disease Book Published

Environmental Variables in Oral Disease has been published by the American Association for the Advancement of Science. Edited by Drs. Seymour Kreshover and J.C. McClure of the National Institute of Dental Research, the book discusses the mechanism of oral disease as it relates to dietary, pre-natal, oral and geographic environments. Copies of the book may be purchased from the AAAS at 1515 Massachusetts Ave., N.W., Washington, D.C., 20005. Price to members is \$7.75 and to non-members \$8.75.

## AADS Awards Nine Summer Internships

The American Association of Dental Schools has selected nine graduate students in educational psychology to participate in its 1966 summer internship program. The students will spend eight weeks consulting with dental school administrators and faculty members on educational research and methods, participating in committee meetings and working with students. Participating dental schools are: Alabama, Loma Linda, Indiana, Kentucky, Tufts, Minnesota, Western Reserve, Pennsylvania and Texas. The program is supported by a grant from the American Fund for Dental Education and contributions from the participating dental schools.

## Claire Danziger Dies

Claire Danziger, assistant director of the ADA Bureau of Public Information from 1950-58, died April 23 of cancer in Chicago. Miss Danziger was a graduate of the University of Chicago and Columbia University Graduate School of Journalism. She had served as assistant foreign editor of the Chicago Sun before joining the ADA staff. She had been director of publicity since 1959 at the Chicago Medical School. Miss Danziger is survived by her mother, two brothers and a sister.

## ADA Receives Certificate From ALAFO

The Association of Latin American Dental Schools has presented a certificate to the ADA on the occasion of the dedication of the ALAFO's new headquarters building in San Salvador. The certificate recognizes assistance given by the ADA, particularly a three-year grant of \$10,000 made through the Pan-American Health Organization, for the establishment of the ALAFO central office.

## Dr. Biddington Named Assistant Dean

Dr. W. Robert Biddington has been appointed to the newly created position of assistant dean at the West Virginia University School of Dentistry, effective July 1. He is presently professor and chairman of the department of endodontics. He is a 1948 graduate of the Baltimore College of Dental Surgery.

## ADA HOUSING BUREAU OPENS FOR 107th ANNUAL SESSION IN DALLAS

More than 15,000 dentists and representatives of related health areas are expected to attend the 107th annual session of the ADA in Dallas, Nov. 14-17. Housing registration applications are available in the ADA Journal. All housing applications will be processed through the ADA Housing Bureau, Dallas Chamber of Commerce, 1507 Pacific, Dallas, 75201. The ADA Housing Bureau is an agency established to process applications for hotel accommodations in the order the requests are received. Block reservations cannot be accepted by the Bureau. Following processing by the Housing Bureau, reservations will be confirmed directly to the applicants by hotels and motels. ADA Headquarters will be located in the Statler-Hilton Hotel.

The scientific session of the ADA session will be held Nov. 14-17 in the Dallas Memorial Auditorium. Approximately 700 dental educators, scientists and practitioners will participate. Dentists interested in presenting clinical lectures (20 minutes, illustrated with slides), table clinics, scientific exhibits or motion pictures are requested to write for an official form to the ADA Council on Scientific Session, 211 E. Chicago Ave., Chicago, 60611. In making application for participation in the scientific session, the exact type of exhibit or presentation must be specified. It will be permissible for an individual to participate in more than one area of the scientific program, but it will not be permissible to give two presentations of the same type, such as two clinical lectures. The preliminary program of the scientific session will be published in the August 1966 issue of the ADA Journal.

### — Space Dentistry Symposium —

One of the highlights of the scientific session will be a half-day symposium on dental implications of space flight. Col. Arthur Stumpf of the U.S. Air Force will speak on dental support of man in space and Lt. Col. Ira B. Shannon of the USAF School of Aerospace Medicine will report on salivary secretory changes associated with space flight and stress. Pressure physiology and periodontal health will be discussed by Dr. Harvey W. Lyon, ADA senior research associate.

## Stanford Heads Materials Group

Dr. John W. Stanford, Chicago, director of the ADA's dental materials and device evaluation programs, was elected president of the Dental Materials Group of the International Association for Dental Research at its recent annual meeting in Miami Beach. Others elected were: Mr. John S. Shell, Encino, Calif., Hollenback Research Associates, president-elect; Dr. Kamal Asgar, Ann Arbor, Mich., University of Michigan School of Dentistry, secretary; Dr. James E. Overberger, Morgantown, W. Va., University of West Virginia School of Dentistry, treasurer; Dr. Floyd A. Peyton, Ann Arbor, Mich., University of Michigan School of Dentistry, councilor, and Dr. Norris O. Taylor, Chapel Hill, N.C., editor. Group representatives are: Mr. Harold J. Caul, Washington, D.C., ADA Research Division, National Bureau of Standards, government; Mr. Elliott Feinberg, New York, Acralite Company, Inc., industry; Dr. Louis G. Terkla, Portland, Ore., University of Oregon Dental School, schools, and Dr. Edwin S. Smyd, Detroit, professions.

## International Lecturing Grants

American dentists have been invited to participate in the grants program for university lecturing and advanced research abroad in the 1967-68 academic year under the Fulbright-Hays Act. Grants are offered to U.S. dentists in the following nations: Denmark, researcher in oral pathology of alveolar bone; Ecuador, lecturer in oral surgery; Iran, lecturer in dentistry; New Zealand, researcher in pathology of dentine and dentine pulp; Republic of Singapore, lecturer in dentistry, and Turkey, lecturer in operative dentistry. Screening procedures for lecture applicants began May 1 and deadline for submission of research awards applications is June 1. Further information can be obtained from the Committee on International Exchange of Persons, Conference Board of Associated Research Councils, 2101 Constitution Ave., Washington, D.C., 20418.

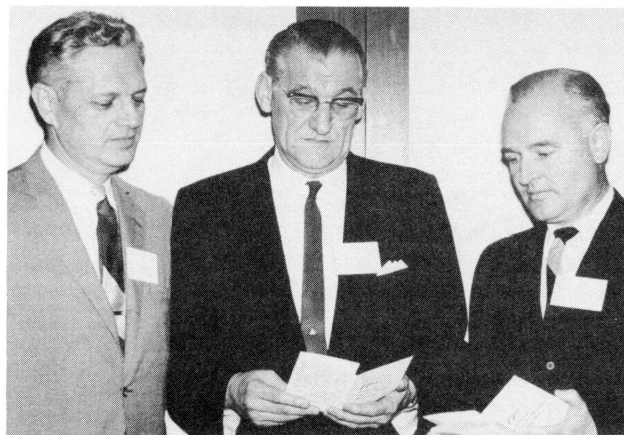
**...Dr. Bushel Urges  
(Cont. From Page 1)**

nership of the health professions and federal and state authorities to "help us close the gaps in the distribution of health care and welfare in this country." He said that the extent to which the new Medical Assistance Program, created under Title 19 of the Social Security Law, serves its purpose will "depend largely upon how well a state's public welfare agencies and the medical and health community can coordinate their knowledge, skills and resources." He urged establishment of medical care units in every state public welfare agency and said it will be "equally important for public welfare agencies to have a medical advisory committee which should include representatives of dentistry and the other health professions." Mr. Steininger pointed out that when the new program is adopted by all states, it could provide comprehensive high quality medical and dental care for as many as "35 million medically needy people -- about one-fifth of our population."

A third speaker told the Conference that dental practice gradually is being changed dramatically by fluoridation. Dr. Bruce L. Douglas of the University of Illinois College of Dentistry said that "it is inevitable that anything which eliminates so much of the major disease problem with which dentists spend the bulk of their practicing hours must make a marked imprint on practice. The current emphasis on restoration and repair will shift to a greater emphasis on diagnosis, prevention and maintenance. Dentists will do less exodontia and there will be decreased need for endodontia as well. More attention will be given to periodontics and maintenance of the health of the supporting structures of the mouth," he stated.

### **Dentist on Phoenix Health Board**

Dr. James T. O'Connor, Phoenix, has been named a member of the Maricopa County board of health. He is a 1958 graduate of the Loyola University (Chicago) dental school.



Three of the participants in the 17th National Dental Health Conference examine the program just prior to their appearance. They are, from left, Dr. Louis Spekter, director of the Division of Health Services in the Children's Bureau, Department of Health, Education and Welfare; Mr. Fred Steininger, director of the Bureau of Family Services, Department of HEW, and Mr. Bernard Conway, ADA assistant secretary for legal affairs.

### **Business Management Book By Sarner**

Harvey Sarner, secretary of the ADA Councils on Insurance, Dental Trade and Laboratory Relations and the Judicial Council, has authored a new book, Business Management of a Dental Practice. It is available from the W.B. Saunders Company, West Washington Square, Philadelphia, for \$7.50. Dr. Maynard K. Hine, ADA president, has contributed a forward to the book. Purpose of the book is to provide the dentist with sufficient business knowledge to handle the economic, legal and business aspects of his dental practice. Mr. Sarner is also the author of Dental Jurisprudence, published in 1963.

### **Hospital Symposium May 6**

The expanding role of the dentist in hospital service will be discussed at a symposium to be held in Chicago, May 6, under the sponsorship of the ADA in cooperation with the Veterans Administration Research Hospital in Chicago. Topics of the one-day session will include medical-dental relations within the hospital, improved patient care through intra-hospital communications and the future of hospital dentistry. Among speakers will be ADA Sec. Harold Hillenbrand and Dr. Jerome C. Hiniker, assistant chief medical director for dentistry, Veterans Administration.