American Dental Association

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# ADA News Letter - 12/20/1965

American Dental Association

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# ADA'S NEW ADDRESS 211 E. CHICAGO AVE. CHICAGO 60611

Vol. 18, No. 25 Monday, December 20, 1965 published by the AMERICAN DENTAL ASSOCIATION 211 East Chicago Avenue • Chicago, Illinois 60611

### ADA COUNCIL ON DENTAL HEALTH CONSIDERS NATIONAL CHILDREN'S PROGRAM

The ADA Council on Dental Health has called for the appointment of a special committee to develop a national children's dental care program consistent with Association policy. At its meeting in Chicago Dec. 9-10, the

Council reviewed various proposals for a children's program in accord with the resolution adopted by the ADA House of Delegates in Las Vegas calling for development of "a national program for children, particularly the needy and underprivileged, in order to make the benefits of modern dental health service available to all children of the nation."

The Council suggested appointment of a committee representing the Councils on Dental Health and Legislation, the Bureau of Dental Health Education and the U.S. Public Health Service. Among possible elements considered for inclusion in the national children's program were:

-- Free choice of dentist and patient;

-- Basic dental care, through a progressive program, for all children;

-- A system of formula grants to states to pay for care of indigent and medically indigent children;

-- Voluntary prepayment systems so that children of families financially able to afford dental treatment could participate;

-- An active, nationwide dental health education program.

In other actions, the Council:

-- Unanimously elected Dr. Harold M. Kramer, Portland, Ore., vicechairman of the Council;

See ADA Council, Page 4

### **ADA To Offer International Tests**

The ADA Council on Dental Education, meeting Dec. 9-10 in Chicago, approved a testing program for the evaluation of dentists from abroad seeking admission to either undergraduate dental programs or advanced educational programs in the United Called the Science Achieve-States. ment Examination, the program was first administered in 1964 and 1965 to Cuban dentists seeking admission to U.S. dental schools. The Council will now extend the program to all foreign dentists wishing to further their dental education in this coun-April 1 and 2, 1966, and Jantry. uary 1967 have been selected as the testing dates. Tests will be offered both in the United States and at selected sites abroad. Results of examinations will be sent to educational institutions requesting information and to the candidates. In another action, the Council granted preliminary provisional approval to the new Loyola (Chicago) University school of dental assisting.

### Galagan To Retire In December

Dr. Donald J. Galagan will retire as assistant surgeon general and chief of the Division of Dental Health of the U.S. Public Health Service Dec. 31. He will become dean of the University of Iowa College of Dentistry.

### **AFDE Announces Fellowships**

The American Fund for Dental Education is offering six \$6,000 dental teaching fellowships for the 1966-67 school year, according to Dr. William R. Mann, chairman of the AFDE Scholarship and Fellowship Committee. He said that four of the fellowships were made possible through contributions received by the Fund in 1965; one is sponsored annually by the American Dental Trade Association, and one by the Great-West Life Assurance Co., Winnipeg, Canada. American or Canadian graduate dentists and senior dental students may apply for fellowships. Applicants are judged on their academic records, future plans for teaching and professional attributes. Deadline for receipt of applications is Feb. 15 and applications may be obtained from AFDE, 211 East Chicago Ave., Chicago, 60611.

In another announcement, the Fund said that Donald C. Power, chairman of the board, General Telephone & Electronics Corp., is heading a campaign to seek support for the AFDE from major corporations in the eastern seaboard states. Other members of the campaign include: Dr. J. Mark Hiebert, chairman of the board, Sterling Drug, Inc.; Herbert C. Johnson, executive vice-president, Consolidated Natural Gas Co.; James R. MacDonald, chairman of the board, General Cable Corp.; George A. Murphy, chairman of the board, Irving Trust Co.; David L. Yunich, president, Macy's Department Store, and Bradford S. Smith, Jr., president, Insurance Co. of North America.

Dr. Raymond J. Nagle, AFDE president, announced that three separate dental campaigns are being conducted for the Fund. The drives are being conducted by the American Dental Trade Association, the National Association of Dental Laboratories and the Dental Manufacturers of America.

F. Ritter Shumway, president of the Ritter-Tfaudler Corp., is heading the ADTA campaign; Robert J. Rothstein, president of Rothstein Dental Laboratories, is chairman of the NADL drive, and Morton Charlestein, president of Premier Dental Products, is DMA campaign chairman.

### Can., U.S. Cities Begin Fluoridating

Shawneetown, Ill., population 1,399, and Clinton, Iowa, population 33,589, recently began fluoridating their water supplies. According to the Illinois Department of Health. the addition of Shawneetown brings the state's total to 164 cities, serving a population of 5,516,832. In addition, Belleville, Ontario, Canada, has begun adding fluoride to its municipal water supply, bringing the province's totals to 67 communities with fluoridation serving 2,927,636 The Health League of Canada persons. reports that there are now 187 fluoridated communities serving 4.5 million persons in Canada. This represents 36 per cent of those on central water supplies.

### Solicit Dentists For Underprivileged

An organization called AMDOC (American Doctor) has asked the support of physicians, dentists and other medical personnel to help carry out its work in underdeveloped areas throughout the world. AMDOC is supported through donations of \$15 or more by both medical and non-medical people. It was organized for the purpose of placing dentists, physicians and other health personnel who wish to donate their time and experience in poverty-stricken areas. Those wishing to contribute to AMDOC, or interested in additional information about the organization, are asked to contact AMDOC, Inc., 27 E. Canon Perdido St., Santa Barbara, Calif.

### NDA Award Film Available From ADA

The National Dental Association award-winning film, "Healthy Teeth, Happy Smile," is now available on loan from the ADA. Rental charge for the film is \$1.50 for a two-day showing. Purpose of the film is to teach youngsters and parents the value of preventive dental care, home oral hygiene and proper dietary habits. The film is in color and runs 20 minutes. The Committee on International Non-Theatrical (Film) Events (CINE) presented the film a Golden Eagle Award in 1965. Orders should be directed to the ADA Bureau of Audiovisual Service, 211 East Chicago Ave., Chicago, 60611.





Long Island Press JAMAICA, N.Y. D. 312,206 SUN. 3/3,756

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Toothache Children's Dental Plan Blueprinted

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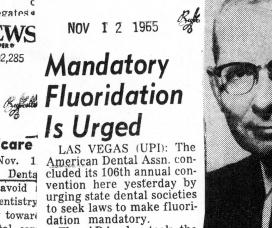
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LAS VEGAS, Nev., Nov. 10 (P)

-Military dentists say a tooth-

ache can disable a man just as

surely as a combat wound. All

The Navy, Army, and Air

The Cincinnati Post

AND TIMES STAR

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State dental societies were DR. PIERSON recently prai Dentist Backs irged to seek legislation which ed this method as the one sin **DCHLESSON Provide Brush** Oral Cancer Called Easy To Discover se Vegas, Nev. (UPI) \_\_\_\_\_\_ Bram subsidized by the Public tists who observed an ab- lee

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Dr. Fritz

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#### DENTISTS PLAN TO SET told delegates at tending the Mo6th annue PROGRAM FOR CHILDRE

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**New Solution Of Fluoride Reduces Deca**<sup>\*</sup>

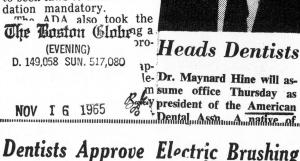
LAS VEGAS - A new di application fluoride treatu has resulted in a substantia duction of tooth decay in yo children in New England. This was reported today

Dr. Finn Brudevold of WACO, TEXAS of Ros **NEWS-TRIBUNE** D. 24,000

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BY SCIENCE SERVICE

LAS VEGAS, Nev. - Y may not have to have your tee cleaned so often if you use electric toothbrush. The power device also keeps the gums



Combats Medicare The electric toothbrush got LAS VEGAS, Nev., Nov. 11. a boost in reports at a recent (UPI) — The American convention of the American ental Association, hoping tc, Dental Association. oid a Medicare program in

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in female organs could be used to discover

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CHICAGO DAILY NEWS

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### **Recognize 3 New Electric Brushes**

The ADA Council on Dental Therapeutics has announced recognition of three additional electric toothbrushes as "effective cleansing devices." The three brushes are the Sunbeam Cordless Hygienic Toothbrush, the Westinghouse Multi-Action Toothbrush and the Tek Automatic Toothbrush. The Sunbeam Corporation of Chicago manufactures the first brush and Westinghouse Electric Company of Mansfield, Ohio, manufactures the latter two brushes. The Tek Automatic Toothbrush is distributed by the Tek-Hughes Division of Johnson and Johnson Company.

The ADA Council on Dental Therapeutics has classified all the brushes in Group B and has authorized use of the following statement: "The (name of toothbrush) has been provisionally accepted as an effective cleansing device for use as part of a program of good oral hygiene to supplement the regular professional care required for oral health." Group B consists of products which, because of their relative newness, lack sufficient evidence for regular listing in Accepted Dental Remedies, but for which there is good evidence of usefulness and safety. Two electric brushes -- manufactured by General Electric Company and E.R. Squibb & Co. -- were previously granted recognition.

The Council began evaluating electric toothbrushes in 1964 "in order to provide authoritative information to the dental professional, and general guidance and protection to the public."

### NIDR Supports Marmoset Study

The National Institute of Dental Research has awarded a grant of \$302,093 to the University of Texas Dental Branch for research on periodontal disease, using the marmoset monkey. Director of the project is Dr. Barnet M. Levy, professor of pathology and director of the Institute for Dental Science at the university. The marmoset was selected for the study because it has a physiology similar to man. The animals will be raised under both germ-free and conventional laboratory conditions.



More than 1,000 dentists and guests attended the Pacific International Dental Conference in Honolulu, Nov. 14-18. Keynote speaker at the conference, ADA Sec. Harold Hillenbrand (left), is shown with Dr. Edwin N. Fujimoto, president of Hawaii State Dental Association.

### ASOS Sponsors Research Awards Program

The American Society of Oral Surgeons will again sponsor its annual competition for original essays dealing with research related to oral surgery. Essays must be original and unpublished, and will be judged on the basis of originality and significance of work, design of project, pertinence of literature review and guality, and clarity of charts, tables and illustrations. Awards are \$300 and \$200 prizes and a trip to Chicago to present winning papers at the ASOS 48th annual meeting, Sept. 19-23, 1966. Papers should be prepared in proper format for publication in the Journal of Oral Surgery. Deadline for papers is May 1, 1966. Submission should be made to ASOS, 919 North Michigan Ave., Chicago, 60611.

### **Kerr-Mills Dental Care Contract**

The Michigan Dental Service Corporation is reported to be the first corporation to sign a contract for providing dental care under the recently expanded Medical Assistance to the Aged (MAA) Act. Under the contract the MDSC will provide \$300,000 in dental services to persons eligible under MAA which operates under the federal Kerr-Mills Act. The Michigan Department of Social Services estimated that about 70,000 elderly citizens are eligible for dental care under the MAA program.

### **Two More States Use Blues**

Two more state dental societies, Kansas and Indiana, have approved prepaid dental care plans underwritten by a Blue Cross or Blue Shield group. Oregon Dental Health Foundation had previously announced an agreement with Blue Cross of Oregon to cooperate in a joint program (see Sept. 27 ADA News Letter). Kansas State Dental Association has approved Kansas Blue Shield as underwriter of a dental prepayment plan to be offered as an optional rider to Blue Shield policies. **Over** 80 per cent of the members of KSDA have signed to participate in the program. Dr. Fred A. Richmond, KSDA secretary, said that usual and customary charges will be paid for covered services. The dental rider will cover annual examinations including prophylaxis, x-rays, fillings, extractions. periodontal and endodontic treatment. original full dentures and partial dentures if necessitated by accident.

Indiana State Dental Association has approved the Indiana Blue Shield policy for dental care, which was first proposed in 1963. Under the plan, Blue Shield will offer eligible groups of more than 100 employees a basic dental plan and the choice of either one or two options to extend coverage. Payment will be made to the dentist or to the patient or jointly, depending on schedules established after consultation with dentists. Basic coverage of the plan will include diagnostic services, radiographs, basic restorative dentistry, extractions, repair of dentures, oral surgery, stainless steel crowns and topical applications of fluoride.

### ... ADA Council (Cont. From Page 1)

-- Commended the Health Insurance Council for developing a standard claims form for prepaid dental care which is now being used by several insurance companies;

-- Urged constituent societies "to take immediate action to see that the professional staff and budgets of state dental divisions are strengthened in order to assure the operation of effective dental health programs."

### **101st Chicago Midwinter Meeting**

A comprehensive clinical program will be the feature of the 101st Midwinter Meeting of the Chicago Dental Society. The meeting will be held Feb. 27 and 28, and Mar. 1 and 2, 1966. The ADA's new headquarters building will be dedicated Feb. 27, and dentists attending the Midwinter Meeting will be able to tour the building during that week. Highlights of the Midwinter scientific program include: a discussion of new anterior filling materials; discussion on management of the apprehensive patient featuring an oral surgeon, pharmacologist and a psychologist; three lectures by physicians on how a dentist can protect his health; an all-day program on investments for the professional, and panel discussions on crown and bridge. care for the senior citizen and the handicapped child, and operative dentistry. Dentists interested in attending the Midwinter Meeting should contact Dr. Robert L. Kreiner, Chicago Dental Society, 30 North Michigan Ave., Chicago, 60602, for program information and reservations.

### **Colorado Dental School Planned**

The Colorado legislature recently appropriated \$50,000 to the University of Colorado for the proposed establishment of a school of dentistry at the University's Medical Center in Denver. Dr. William H. Hiatt of Denver is chairman of the Planning Committee which anticipates submitting detailed proposals for the school to the state legislature at its 1967 session. When established, the new school will be the only one between Kansas City, Lincoln and Omaha and the West Coast. At present about 140 Colorado students are enrolled in out-of-state schools under a program for which the legislature appropriates approximately \$100,000 annually. 6. W

### VA Reactivates Dental Center

The Veterans Administration has announced reactivation of its Dental Training Center in the new Veterans Administration Hospital, Washington, D.C. The Center will offer specialized career development courses to selected VA dentists.