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HEALTH EVALUATION TO USE COMPUTER (See Page 3)

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FIRST NATIONAL CONFERENCE ON RESEARCH AND EDUCATION OPENS OCT. 4

More than 100 of the nation's foremost dental educators and researchers will meet in Washington, D.C., Oct. 4-6 for the first National Conference on Research and Education. Sponsors of the Conference are American Association of Dental Schools, National Dental Association and ADA. The conference is supported by the professional services division of the Procter and Gamble Company. Keynote speaker will be Dr. Stuart M. Sessoms, deputy director of the National Institutes of Health, whose topic will be "The National Purpose in Support of Health Research."

Purpose of the conference is to review the present status and future directions of research and its relation to dental education, and to discuss the role of the federal government in research and education. Speakers will include Dr. Frederick Seitz, president of the National Academy of Sciences, and Rep. John E. Fogarty (D.-R.I.). Additional topics will be: responsibilities of the university as a research center; contributions of research to the university's educational capabilities, and evolution of research as a force in dental education.

Other participants in the conference include: Drs. David R. Goddard, provost, University of Pennsylvania; H. Stanley Bennett, dean, division of biological sciences, University of Chicago; Joseph F. Volker, vice-president for health affairs, University of Alabama; Maurice J. Hickey, American Association of Dental Schools; Willard C. Fleming, vice provost, University of California and dean, School of Dentistry; Maynard K. Hine, dean, Indiana University School of

Dentistry and ADA president-elect; Alvin L. Morris, dean, University of Kentucky College of Dentistry; Clifton O. Dummett, chief, dental services, Veterans Administration Hospital, Tuskegee, Ala., and John D. Cooper, dean of sciences, Northwestern University.

New South Wales OKs U.S. Registration

The Dental Board of New South Wales has announced plans to permit registration of graduates of United States and Canadian dental schools without requiring examination by the Dental Board. Inquiries regarding prospects for practice, remuneration and working hours should be directed to the secretary, Australian Dental Association (NSW Branch) 135 Macquarie St., Sydney, Australia. American dentists are warned not to finalize arrangements for moves to New South Wales without assurance that registration will be granted upon arrival.

Selective Service To Call Dentists

The U.S. Army has announced that it has requested the Selective Service System to obtain 350 dentists for active duty as soon as possible. Neither the Navy nor the Air Force, at this time, anticipate a need to resort to the draft. Age priorities for the draft were not known at the time the News Letter went to press.

ADA Complains To FTC On Advertising

The ADA has submitted a complaint to the Federal Trade Commission of misleading advertising practices of a large Eastern mail-order dental laboratory. The laboratory has been advertising that two of its denture base materials meet Specification 12 of the ADA's Specifications for Dental Materials.

In a letter to Charles A. Sweeny, director of the FTC bureau of deceptive practices, ADA Sec. Harold Hillenbrand stated that the misleading advertising is "believed to be in violation of Sections 5 and 12 of the Federal Trade Commission Act and Rule 1 of the Federal Trade Practice Rules for the Commercial Dental Laboratory Industry."

Dr. Hillenbrand pointed out that one of the denture base materials is "outside the scope and classification of Specification No. 12," and that expert evaluation indicates that the material is "useless as advocated." The dental laboratory also claims that the second denture base material complies with Specification 12 and cites five requirements the material meets. "However, there are nine additional requirements included in Specification No. 12 which are not mentioned in the advertisement," Dr. Hillenbrand said.

He said that "the Association concludes that significant numbers of dentists are being misled by this false advertisement."

Products that comply with ADA specifications are placed on the List of Certified Dental Materials. Advertisements of such products are permitted to carry only the following statement: "This product appears on the American Dental Association List of Certified Dental Materials."

New York City Fluoridation Begun

New York City has installed fluoridation equipment and complete fluoridation is expected to begin shortly. New York will be the largest city in the world, with a population of over 8 million, to have a fluoridated water supply. The measure was approved by the City Council last year.

ADA To Evaluate Dental Devices

The ADA has formed an Inter-Council Committee for Evaluation of Dental Devices, as authorized by the Board of Trustees. Purpose of the Committee is to investigate and evaluate devices used in dental practice, dental technology and oral hygiene to determine their safety and effectiveness, and to promote research programs aimed at development and improvement of devices for use in dentistry. The program will cover devices already in existence, new devices and developmental programs. Members of the Committee are: Drs. Robert L. Kreiner, chairman, ADA Council on Dental Research; W.A. George, Council on Dental Research; Robert B. Shira, Council on Dental Therapeutics; H.J. Holt, Council on Dental Therapeutics, and Carlos Schuessler, who will serve as member-at-large. Dr. John W. Stanford has been appointed director of the program and is acting secretary of the Committee. The Committee has assigned priority for evaluation of the following classes of devices: (1) instruments for surgical cutting; (2) devices for removing calculus; (3) x-ray machines; (4) oral hygiene devices; (5) desensitizers, and (6) pulp testers. The evaluation program will be carried on in the laboratories of the ADA's new headquarters building in Chicago.

Missouri To Hold Centennial Oct. 17-20

The Missouri Dental Association will hold its centennial session Oct. 17-20 in St. Louis. Meeting in conjunction with the centennial will be the 24th annual Mid-Continent Dental Congress. Highlight of the session will be a special awards evening Monday, Oct. 18, with addresses by Hon. Warren E. Hearnes, Governor of Missouri; Hon. A.J. Cervantes, Mayor of St. Louis, and U.S. Senators Stuart Symington (D.-Mo.) and Edward V. Long (D.-Mo.).

Shumway Heads AFDE Drive Unit

Mr. F. Ritter Shumway, president of Ritter Corp., Rochester, N.Y., is heading the American Dental Trade Association's 1965 campaign to seek contributions from both its manufacturer and dealer members for the American Fund for Dental Education.

HEALTH EVALUATION AT SESSION FEATURES COMPUTER, TELEPHONE RELAY

The Health Evaluation program at the Las Vegas annual session, Nov. 7-11, will feature a unique system of "telephone diagnosis" of electrocardiograms. For the first time as a national screening procedure, electrocardiogram tracings will be relayed by direct telephone wire to Washington, D.C., and fed into computers. After complete evaluation, the results will be relayed back to the health evaluation center for inclusion in the patient's overall diagnosis. The entire procedure will take approximately four minutes. Screenings will be conducted under the heart control branch of the Division of Chronic Diseases of the U.S. Public Health Service. Dr. Cesar Caceres is director of the EKG section. The Health Evaluation program, first held at last year's annual session, is open to all registered dentists who are members of the National Dental Association or of the ADA. Other examinations to be conducted as part of the health examination include: test for glaucoma, chest x-rays, blood chemistry analysis and Panorex x-rays of the jaws and teeth.

— Patient Education Conference —

Registration is still open for the National Conference on Patient Education to be held in the Sahara Hotel in Las Vegas Nov. 6, in conjunction with the ADA 106th annual session. Interested participants should contact Perry J. Sandell, director, ADA Bureau of Dental Health Education, Central Office. Topics to be discussed include: problems of communicating with patients, a program for the improvement of patient education, the selection and use of audiovisual equipment in patient education and the effective use of printed materials in patient education. Co-sponsor of the conference is the American Association of Public Health Dentists. The conference is supported by a grant from Warner-Lambert Pharmaceutical Company.

Smoking, Bronchitis Link Cited

The relationship of cigarette smoking to the rapid increase in deaths from chronic bronchitis and emphysema is described in a new leaflet issued by the U.S. Public Health Service. Single copies are available without charge from the Public Inquiries Branch, PHS, Washington, D.C., 20201.

Oregon Signs Contract With Blue Cross

The Oregon Dental Health Foundation has signed a contract with Blue Cross of Oregon to provide prepaid dental care services. The agreement is limited to group dental plans in which both parties agree to cooperate. Announcement of the contract was made by Dr. Robert J. Schulstad, president of the Foundation, and Frank F. Dickson, executive director of Blue Cross. Under the arrangement, Blue Cross will provide enrollment, administrative and claim payment services and the Foundation will supervise comprehensive dental health benefit planning and procedures and maintain a continuing program of professional relations and coordination of the professional aspects. Dr. Paul W. Kunkel, Jr., past president of the dental foundation, has been appointed by Blue Cross to fill an unexpired three-year term on its Board of Trustees.

Order NCDHW Materials Now

Costs of materials for 1966 National Children's Dental Health Week will continue at the same low prices as last year, according to Perry J. Sandell, director of the ADA Bureau of Dental Health Education. Reason for the continued price reduction is the ADA's increased contribution to the production of the materials, Mr. Sandell said. He added that "the materials are now available and I urge societies to submit their orders as soon as possible while the supply lasts." Outdoor advertising posters and car cards must be ordered no later than Nov. 15. Dates for the annual observance have been set at Feb. 6 through 12. Slogan is "Keep a Smile for Your Future." Mr. Sandell asked each state chairman to send the Bureau of Dental Health Education a list of local dental health week chairmen in his state, with the requests for program planning kits and standard, 10-by-22 inch posters. There is no charge for these kits or posters.

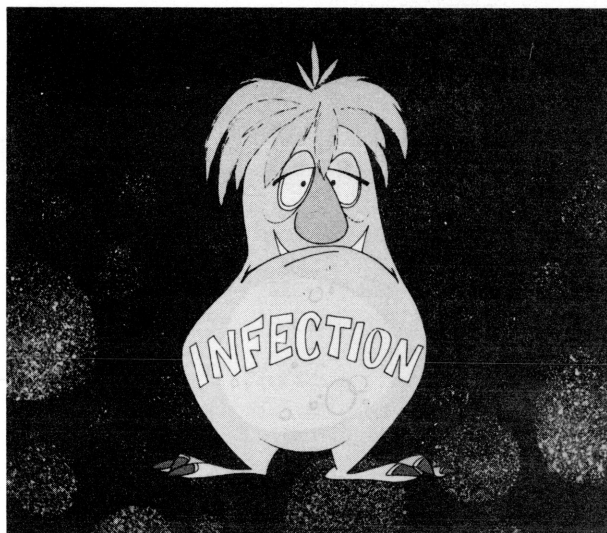
Utah PHS Radiation Study

The Utah department of health, in cooperation with the U.S. Public Health Service will conduct a study of dental, eye and thyroid characteristics of 2,000 public school students in Washington County, Utah. In a joint announcement by Surgeon General Luther L. Terry and Dr. G.D.C. Thompson of the state health department, the studies were called an additional phase of a long-term investigation which began in 1959 as an examination of leukemia deaths. In 1963 the study was expanded to include thyroid and bone cancer and congenital malformations. The studies are attempting to determine whether a statistically meaningful relationship exists between those naturally occurring defects and radiation exposures that might have been received in the 1950's from Nevada Test Site fallout.

In the new studies, tissues that might be expected to show effects if damaged include those in which a limited number of cells comprise the structure. The teeth and iris of the eye represent structures of this type and are visible for rapid examination without discomfort to the subject. Examinations will be conducted by the National Institute of Dental Research, National Institute of Arthritis and Metabolic Diseases, and the Division of Radiological Health. The Utah State Department of Health will cooperate in all phases of the study.

Hefferren Appointed To Formulary Post

Dr. John J. Hefferren, director of the ADA's Division of Chemistry, has been appointed a member of the National Formulary Advisory Panel for 1965-69. Members of the advisory panel assist the National Formulary in providing information and assistance on drugs within their specific purviews. Dr. Hefferren will advise regarding organic pharmaceuticals. The National Formulary serves pharmacists and pharmaceutical manufacturers by providing standards for procurement of drugs used in dispensing, prescription compounding and manufacturing, and supplies formulas and working directions for preparation of dosage forms.



Prevention of oral infection and the relation of oral health to general health is the subject of the newest ADA cartoon, which has been sent to 260 TV stations across the nation. In answer to requests from stations, this particular feature is 20 seconds long and in color.

Fluoridation Facts Revised

A revised edition of "Fluoridation Facts - Answers to Criticisms of Fluoridation" has been published by the ADA Bureau of Dental Health Education. The criticisms are classified under such headings as danger to health; public policy and interference with human rights; need for a trial of other methods of administering fluorides; lack of evidence of value of fluoridation, and other criticisms. Sixty-two references are given. Prices are: (25 copies) \$2.50; (50 copies) \$4.00; (100 copies) \$7.00. Dental societies, community organizations and other groups studying fluoridation of community water supplies may obtain a limited number of copies without charge from the Bureau.

Oral Surgeons Hold Cardiac Workshop

The American Society of Oral Surgeons will hold a one-day workshop on cardiac disturbances in Denver, Nov. 2. The Workshop is being conducted in conjunction with the American Heart Association. All interested dental and medical practitioners are asked to write Mr. Gene Malecki, executive secretary, ASOS, 919 North Michigan Ave., Chicago 60611.