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American Dental Association

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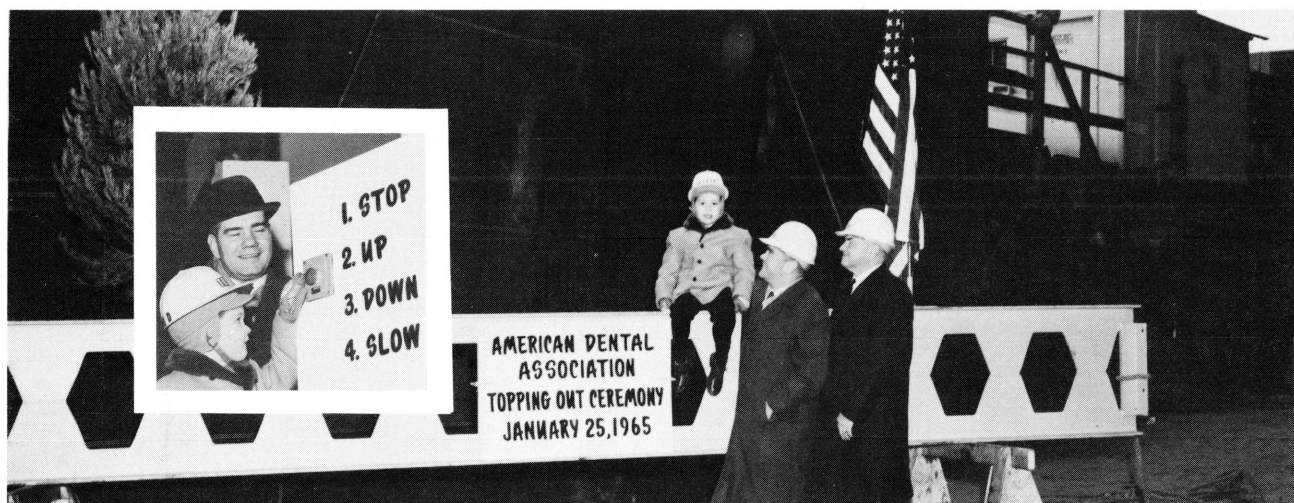
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LIST FIRST ACCREDITED DENTAL LABORATORIES (See Page 3)



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THREE GENERATIONS PARTICIPATE IN TOPPING OUT OF ADA BUILDING



Topping out ceremonies for the new ADA headquarters building in Chicago were held last week. Just before getting ready to press the button to start the final beam on its way, David A. Pierson, four, grandson of the ADA president, poses with his father, Dr. Fritz A. Pierson, Jr., (center) and grandfather, Pres. Fritz A. Pierson, Sr. The beam was painted gold and decorated with an American flag and fir tree. Inset shows David pressing the signal button while his father looks on.

Three "dental" generations participated in the topping out ceremonies for the new 23-story ADA headquarters building at 211 East Chicago Avenue in Chicago last week. David A. Pierson, four-year-old grandson of ADA president Fritz A. Pierson, Sr., threw the switch which sent the final beam aloft while his grandfather and his father, Dr. Fritz A. Pierson, Jr., looked on. In keeping with tradition, an American flag and a fir tree were attached to the beam. Among dignitaries attending the ceremony were many state and local officials as well as national leaders in the profession. Speakers included Nelson Forrest, secretary, Greater North Michigan Avenue Association, Chicago; Mayer Goldberg, Chicago, alderman; George W. Dunne, commissioner of Cook County; Dr. John C. Bergmann, dental public health director, Chicago Board of Health, and President Pierson.

Mayor Richard J. Daley of Chicago, who was out of the city, sent the following telegram: "I regret exceedingly that I am unable to attend the topping out ceremonies for the American Dental Association's new headquarters. Chicago is proud to be the home of this outstanding organization and is proud of the faith you have shown in us. Please extend my warmest personal regards to all present." Dr. Gerald Leatherman, London, England, secretary general of the Federation Dentaire Internationale,

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First Congressional Health Hearings

The 89th Congress' first hearing on health matters was held Jan. 27 by the Health Subcommittee of the Senate Committee on Labor and Public Welfare. Concerned primarily with an extension of the community health provisions of the Public Health Service Act, the one-day hearing heard dentistry's representative, Dr. Alvin L. Morris, support the Administration's request for an extension. Dr. Morris suggested that "the year of grace" be used to reconsider the present level of support by the Department of Health, Education and Welfare of grant-in-aid funds for state and local dental public health programs. Dr. Morris detailed for the Committee the backlog of dental need and the programs being planned to meet it by state and local dental agencies.

Dr. Morris also announced support for a one year extension of the Health Research Facilities section of the Public Health Service Act, an increase in the amount of money authorized under it and a new program to encourage establishment of the national and regional institutes devoted to research on major diseases, including dental diseases.

Dr. Morris, dean of the University of Kentucky dental school and a member of the ADA's Council on Dental Therapeutics, appeared on behalf of both the ADA and the American Association of Dental Schools.

In the same week, the Senate Committee on Labor and Public Welfare approved the first piece of legislation in the 89th Congress. It is a bill designed to amend the Health Professions Educational Assistance Act to provide partial forgiveness of loans to dental and medical students who later practice in shortage areas. An identical plan, sponsored by Sen. Norris Cotton (R.-N.H.), passed the Senate last year but was voted down by the House.

Dr. Dunn Dean At Western Ontario

Dr. Wesley J. Dunn of Toronto has been named dean of the new dental school to be established at the University of Western Ontario at London, Canada.

President's Budget Lists Health Aims

The budget submitted by President Johnson to Congress last week contained the following section on health:

"To improve health care and facilities for the American people, the 1966 budget includes new proposals for:

-- "Hospital insurance for the aged under social security.

-- "Multipurpose regional medical centers to provide the most advanced diagnosis and treatment for heart disease, cancer, stroke and other major diseases.

-- "Grants for operating expenses of medical and dental schools.

-- "Initial staffing of community mental health centers.

-- "Improved medical diagnostic and treatment services for preschool and school age children and youth.

-- "Grants for projects to reduce water pollution caused by combined storm and sanitary sewers.

-- "Increased aid to state and local air and water pollution control agencies for research and for more vigorous enforcement.

"Our social security system provides needed day-in and day-out support to the millions who have contributed to it during their working years. This system needs strengthening. In addition to hospital insurance for the aged, I am proposing legislation to provide an average seven per cent increase in social security benefits, retroactive to January 1, 1965. The increase in benefit payments will amount to about \$2 billion in 1966.

"I am proposing legislation to authorize long overdue improvements in the unemployment insurance system.

"Improvements are also needed in our public assistance and manpower training programs.

"Legislation will be recommended to increase the Federal share of public assistance payments, establish a

See President's Budget, Page 3

DENTAL LABORATORIES ACCREDITED BY
THE JOINT COMMISSION ON ACCREDITATION OF DENTAL LABORATORIES

February 1, 1965

Classification designation for the laboratories signifies the following:
a. Complete dentures; b. Removable partial dentures; c. Fixed prosthodontics; d. Ceramics, and e. Orthodontics.

CALIFORNIA

Pacific Dental Laboratory of
Palo Alto, Palo Alto (a,c)

Pacific Dental Laboratory of
San Francisco, San Francisco
(a,b,c,d)

U.S. Public Health Service
Central Dental Laboratory,
USPHS, San Francisco (a,b,c,d)

DELAWARE

Climax Dental Supply Company,
Inc. of Delaware, Wilmington
(a,b,c,d,e)

FLORIDA

Schwartz Dental Lab, Sol,
Miami (a)

GEORGIA

Anderson Dental Laboratory,
Macon (a,b,c,e)

ILLINOIS

American Dental Company--
Laboratories, Chicago (a,c,d,e)

Austenal Company, Division of
Howe Sound Company, Chicago
(a,b,c,d)

Duncanlite Laboratory, Inc.,
Villa Park (a,b,c,e)

Ideal Dental Laboratory,
Chicago (a,b,c,d)

Kennedy Co., Joseph E.,
Chicago (a,b,c,d,e)

Major-Monroe Dental Laboratory,
Chicago (a,b,c)

Naughton & Company, M.E.,
Chicago (Alsip) (a,b,c)

Nobilium Processing Company, Inc.,
Chicago (b)

Smith Dental Laboratory, A.E.,
Macomb (a,c)

IOWA

Lamb Dental Laboratory, Inc.,
Chauncey H., Des Moines (a,b,c,d)

KENTUCKY

Crutcher Laboratory, Inc., T.M.,
Louisville (a,b,c,d)

MARYLAND

Baltimore Dental Laboratory, Inc.,
Baltimore (a,b,c)

Rothstein Dental Laboratories, Inc.
Silver Spring (a,b,c,d)

MICHIGAN

Ferguson-Schreiber Dental Laboratories,
Inc., Royal Oak (a,b,c,d)

Kirsten-Sanders Dental Laboratories,
Inc., Detroit (a,b,c,d,e)

MINNESOTA

Boos Dental Laboratories, Inc.,
Henry P., Minneapolis
(a,b,c,d,e)

MISSISSIPPI

Prosthetic Laboratory,
USAF Hospital Keesler (a,c)

MISSOURI

Dental Arts Laboratory, Inc.,
St. Louis (c,d)

NEVADA

Bonanza Dental Laboratory,
Inc., Reno (a,b,c,d)

NEW JERSEY

Superior Dental Laboratories
of New Jersey, Inc.,
Erlton (a,b,c,d)

NORTH CAROLINA

Woodward Prosthetic Company,
Greensboro (a,b,c,d,e)

OHIO

Covedent Laboratory,
Covington (c)

OREGON

Dahlin Dental Laboratory,
Inc., Portland (a,b,c,d)

Dental Arts Company,
Portland (a,b,c,d,e)

Western Casting Laboratories,
Portland (b,c,d)

PENNSYLVANIA

Climax Dental Supply Company, Inc.,
Laboratory Division, Philadelphia
(a,b,c,d,e)

Criterion Dental Laboratories, Phila-
delphia (a,b,c,d)

Hartman Laboratories, Inc., Pittsburgh
(a,b,c,d)

Muth & Mumma Dental Laboratories, Inc.,
Harrisburg (a,b,c,d)

Rodin Dental Laboratory, Inc., Phila-
delphia (a,b,c,d,e)

Superior Dental Laboratories, Inc.,
Philadelphia (a,b,c,d,e)

VIRGINIA

Capitol Dental Laboratory, Richmond
(c,d)

Johnson-Miller Dental Laboratory,
Inc., Arlington (a,b,c)

Peninsula Dental Laboratory, Inc.,
Newport News (a,b,c)

Precision Dental Laboratory, Richmond
(a,b,c,d)

Rothstein Dental Laboratories, Inc.
Charlottesville (a)

Virginia Laboratories,
Norfolk (a,b,c)

The dental laboratories listed have voluntarily applied for, and received, accreditation of their operations and facilities by the Joint Commission on Accreditation of Dental Laboratories. The omission of any dental laboratory from the list does not necessarily indicate that such a laboratory has failed to meet accreditation standards.

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JOINT COMMISSION ANNOUNCES FIRST ACCREDITED DENTAL LABORATORIES

The first list of accredited dental laboratories was released Feb. 1 by the Joint Commission on Accreditation of Dental Laboratories. The Joint Commission was created to conduct a national program of accreditation of dental laboratories in order to develop and maintain a mutually helpful relationship between the profession and the laboratories in the best interest of the health of the public. Forty-three dental laboratories are listed, the first to be accredited by the Joint Commission in its nationwide program, Dr. J. Eugene Ziegler, Hollywood, Calif., chairman, reported. Dr. Ziegler hailed the action as a "milestone in the progress of the profession and the dental laboratory industry toward affording maximum service to the public."

He pointed out that the accreditation program "is voluntary and surveys are conducted only upon request of the dental laboratory." Nineteen states are represented in this first list, and Dr. Ziegler congratulated the dental societies and dental laboratories in each state for "their excellent degree of cooperation."

A listing of the accredited dental laboratories and their specific classification of accreditation is included as an insert with this News Letter.

ADA Staff Promotions Announced

Sec. Harold Hillenbrand has announced two staff promotions. Mr. Donald H. Rowcliffe, Jr., will assume the new title of Assistant Comptroller: Business Manager and Mr. Robert W. Newport will assume the new title of Assistant Comptroller: Central Services. Mr. John P. Noone is in charge of the entire department as Assistant Secretary: Comptroller-House Counsel. Mr. Rowcliffe, an ADA employee since 1961, will be responsible for the accounting and financial affairs of the ADA. Mr. Newport, currently building coordinator, joined the Association's staff in 1959. He will have responsibility for the inside services of the ADA, including personnel, purchasing and conference planning.

Dr. Timmons Leads AFDE Dentists Campaign

Dr. Gerald D. Timmons, retired dean of Temple University School of Dentistry and a former president of the ADA, will head a national campaign to solicit funds from practicing dentists throughout the nation. Dr. Timmons, who now lives in Scottsdale, Ariz., has accepted the chairmanship of the American Fund for Dental Education's third annual campaign among dentists which will open in May. In accepting the post, Dr. Timmons said: "To step up dental education, we must build a more impressive record of dental giving to dental education. If we are to expect gifts from others not closely allied with the profession, we must be in a position to report that dentists are doing all they can to support dental education themselves."

The ADA first proclaimed May as "AFDE Month" in 1964 to honor the Fund as the national agency for collection and distribution of voluntary contributions supporting dental education. AFDE president Dr. Raymond J. Nagle, New York, reported that last year the Fund received contributions from dentists which ranged from \$5 to \$100. He said that the total returns tripled those received in the Fund's first dentists campaign held in 1963.

... President's Budget

(Cont. From Page 2)

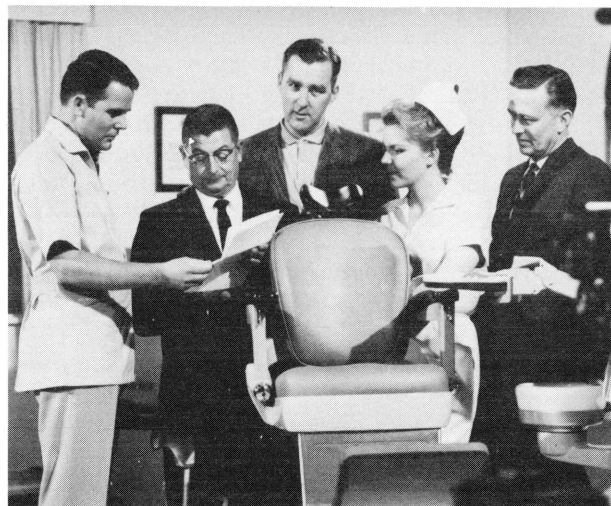
program of medical care for children in families unable to afford such care, and authorize payments for needy aged persons in mental and tuberculosis hospitals.

"Recommendations will also be made to broaden the Manpower Development and Training Act and increase the Federal share of project costs to 90 per cent from the 66 per cent which would go into effect under present law in 1966."

1,300 COMMUNITIES TO OBSERVE NATIONAL CHILDREN'S DENTAL HEALTH WEEK

Some 1,300 communities throughout the nation will observe the 17th annual National Children's Dental Health Week Feb. 7-13. Highlighting the Week will be a special coast-to-coast television program Feb. 10, starring Dick Van Dyke. The program, which will be televised over 200 stations of the Columbia Broadcasting System at 9:00 p.m. EST, will reach an estimated 35 million viewers. Procter & Gamble, which sponsors the program, has turned over all commercial time to the ADA for presentation of dental health messages. In the final message, dental society officers in approximately 100 communities will present a dental health message to their local viewers. In communities where the local dental society is unable to participate, a filmed salute to the Week by Dick Van Dyke will be shown.

Perry J. Sandell, director, ADA Bureau of Dental Health Education, reported that the 1965 observance "should be unusually successful." He released figures showing a great increase over 1964 in use of NCDHW materials by local dental societies. "For example," he said, "in 1964 approximately 1,250,000 miniature posters were used. In 1965, 2,200,000 were ordered. In addition, 10,200 window displays, 1,444 outdoor posters, 23,286 car cards, 480,000 standard posters and 6,000 program planning kits were distributed."



Discussing the script for the dental health message films to be presented during the Dick Van Dyke Show Feb. 10 are, from left: Dr. John G. Sundbye, San Marino, who portrays the dentist in the film; Dr. Phillip Tennis, Los Angeles, ADA's technical advisor for the film; Peter C. Goulding, director of the ADA Bureau of Public Information; Miss Sandy Lee Wrightman, a dental assistant, who portrays the dental assistant in the film, and Perry J. Sandell, director of the ADA Bureau of Dental Health Education.

Canadian Capital Approves Fluoridation

Ottawa, Ontario, capital city of Canada, with a population of 283,700, recently approved fluoridation by a vote of 58,234 to 36,079. In a referendum two years ago, fluoridation was defeated by 2,000 votes. Fluoridation was also approved in two other Canadian communities, Belleville, 30,000 population, and in St. Thomas, 22,000. It was defeated in Guelph, 41,000, and in Richmond Hill, 18,000.

In this nation, Carlisle, Iowa, with a population of 1,317, began fluoridating its water supply.

... Three Generations (Cont. From Page 1)

also wired this message: "Congratulations from FDI - may the ADA always enjoy a topping time." November 1 is the target date for completion of the building.

