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NEWS letter!



NEXT NEWS LETTER AFTER ANNUAL SESSION

There will be no *News Letter* published Nov. 9 because of annual session activities. The Nov. 23 issue will be doubled in size to permit reporting of all session events.

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25,000 EXPECTED FOR 105th ANNUAL SESSION IN SAN FRANCISCO NOV. 9-12

Attendance of 25,000 dentists and their families from all parts of the United States and the world is expected for the 105th ADA annual session Nov. 9-12 in San Francisco. Meeting with the ADA will be the Federation Dentaire Internationale, which holds its 52nd annual session Nov. 7-14. Theme of the joint meeting will be "International Cooperation for Better Dental Health." The international character of the meetings will be reflected in a number of conferences at which top-ranking dental scientists from all parts of the world will discuss such topics as geographic factors influencing the occurrence of oral disease, military dentistry, public health and the latest developments in dental materials research.

● Dr. Luther Terry, surgeon general of the U.S. Public Health Service, will be the keynote speaker at the Opening Meeting Monday Nov. 9, at 9:30 a.m. in the California Masonic Memorial Temple. A concert will be presented by the A Capella Choir and Symphony Orchestra of the University of the Pacific. A roll call of nations will be conducted. Simultaneous translations in German, Spanish, French and English will be provided.



Dr. Luther Terry

● For the third consecutive year the Association will operate the "ADA-TV Network" featuring subjects ranging from the latest techniques in the prevention of periodontal disease to a report on the new ADA headquarters building. The ADA-TV Network will be sponsored by the Colgate-Palmolive

Company and the Association. Technical operation of the network will be conducted by Professional Closed Circuit TV of New York. Programs will be televised from the studios of Television Station KQED over Channel 6 directly into major hotel rooms in San Francisco, and programming will begin Sunday, Nov. 8 at 5:30 p.m. The Daily Bulletin, issued on five days during the session, will list the complete TV program each day.

● The FDI, whose headquarters will be at Del Webb's TowneHouse, is a permanent federation of national dental societies in 52 countries, which retain their independence in domestic affairs but through their delegates to the FDI General Assembly collaborate in formulating international dental policy. Dr. Erich Muller of Germany, who is president of the German Dental Association, is current FDI president. A social highlight of the FDI session will be a buffet dinner and dance scheduled Monday, Nov. 9 at 8 p.m. at the Fairmont Hotel. Tickets are \$7.50 each and can be obtained by writing to Dr. Obed H. Moen, 6 Main St., Watertown, Wis. (Story Continues On Page 2)



Dr. Erich Muller

● The House of Delegates will consider more than 50 resolutions and reports. Among major topics:

Dental Service Corporations: The Council on Dental Health will recommend formation of a national coordinating agency for dental service corporations. The Board of Trustees has approved the recommendation.

Use of Degrees: The Board of Trustees will recommend approval of a resolution changing the Principles of Ethics so that a dentist may use earned degrees from "recognized educational institutions" in addition to his dental degree.

Special Areas of Practice: A resolution will be submitted calling for a moratorium on recognition of new specialties. The Council on Dental Education will recommend approval of the American Board of Endodontics as a national certifying board. The House of Delegates last year approved endodontics as the eighth special area of practice.

Relief Fund: An Illinois resolution will propose that the Relief Fund program be modified so that it is solely a national program so far as financing is concerned. The Board of Trustees will report to the House that it is "strongly opposed" to the resolution because it would "place the entire burden of providing relief for dentists and their dependents upon the American Dental Association and relieve the constituent and component societies of all financial responsibility in this worthy program."

Tobacco and Health: An Ohio resolution, supported by the Board of Trustees, will propose that ADA members educate their patients on "the health hazards of the use of tobacco and, especially with young people, to warn against acquiring the habit of cigarette smoking."

Trustee Districts: A proposal will be submitted to the House of Delegates which would increase the number of trustee districts to 15 and make them more nearly equal in membership. Under the proposal, seven of the present trustee districts

would remain unchanged (1, 2, 3, 4, 7, 8, 9), six would be revised (5, 6, 10, 11, 12, 13), and two new districts would be created.

● Highlighting a colorful array of social events will be a general entertainment program, Tuesday, Nov. 10, and the President's Banquet, Wednesday, Nov. 11. The President's Banquet, honoring Dr. and Mrs. James P. Hollers, will feature entertainment by Jane Powell, well known movie actress and TV singer. Tickets to both functions may be obtained by writing to Dr. Thomas R. Flinn, chairman, General Committee on Local Arrangements, 450 Sutter St., San Francisco, Calif., or may be purchased at information booths at the Fairmont Hotel and the Civic Center during the session.

● Four special conferences have been scheduled during the week prior to the session. An International Conference on Journalism will be held Friday, Nov. 6, at the Fairmont. A luncheon will be held at noon in the Golden Empire Room, Mark Hopkins Hotel. Tickets are \$4.50 each. A dinner, for which tickets are \$7.50 each, will be held at 7:30 p.m. in the Tao Tao Restaurant. Tickets for both events can be ordered from the Council on Journalism, ADA Central Office. A conference entitled "Public dental health services: world-wide" will also be held Friday in Del Webb's TowneHouse. A luncheon will be held in the Alameda Room at Del Webb's TowneHouse at 12:15 p.m. Tickets at \$5 each can be ordered from the Council on Dental Health, ADA Central Office. The sixth National Dental Civil Defense Conference is scheduled for Saturday, Nov. 7, at the Fairmont. The ADA Council on Dental Trade and Laboratory Relations will conduct an all-day program for dental laboratory technicians Saturday at the Hilton.

● More than 600 essays, clinics, seminars, exhibits, lectures and films will be presented in the scientific program at the Civic Center. Among highlights will be televised table clinics and a special closed-circuit television "spectacular" on transplantation and implantation of teeth.

● For the second year, dentists and other interested individuals will be able to test their general and dental knowledge in a dental aptitude testing exhibit. Each demonstration will include 20 questions, all of which have been offered in actual tests. Last year, 3,200 dentists and guests visited the exhibit.

● For the first time the Association will conduct a health evaluation program for all registered dentists who are ADA or FDI members. The nine-point medical and dental examination will be held in Brooks Hall at the Civic Center.

● The ADA Council on International Relations will hold a luncheon for international guests in Ballrooms IV, V, VI, of the San Francisco Hilton Hotel, Tuesday, Nov. 10, at 12 noon. Tickets at \$5 each can be purchased at information booths at the Fairmont and the Civic Center.

Denture Information Bulletin

The National Better Business Bureau, Inc., has issued a Service Bulletin on "General Information on Dentures and Products Designed to Facilitate the Use and Correction of Dentures." The Bulletin, which is widely mailed to national advertising media, was prepared in cooperation with the ADA Councils on Dental Trade and Laboratory Relations and Dental Therapeutics. Copies may be obtained by writing NBBB, 230 Park Avenue, New York 17.

Establish Dental Hygiene Teacher Program

Columbia University has established the country's first undergraduate training program for teachers of dental hygiene through a three-year grant of \$129,000 from the W.K. Kellogg Foundation of Battle Creek, Mich. Announcement of the program was made jointly by Dr. Philip E. Blackerby, director of the Kellogg division of dentistry and Dr. Gilbert P. Smith, dean of Columbia's School of Dental and Oral Surgery.

Tickets Now On Sale For 'San Francisco Pageant' Nov. 10

All persons planning to attend the San Francisco session are urged to write now for tickets to the general entertainment program, "The San Francisco Pageant," scheduled for Tuesday, Nov. 10, at 9:00 p.m. in the California Masonic Memorial Temple. The program will feature Edgar Bergen, well-known ventriloquist and his Charlie McCarthy, Lucille Norman, soprano and Turk Murphy's Jazz Band. The pageant will depict the history of San Francisco in segments entitled "The Barbary Coast," "Chinatown," "Fisherman's Wharf," "The Opera House," "Broadway" and "Nob Hill." Tickets are 95 cents and early reservations are requested. Tickets can be obtained by writing Dr. Thomas R. Flinn, chairman, General Committee on Local Arrangements, 450 Sutter St., San Francisco.

Hartford Dental Dept. Granted \$2,500

The Hartford, Conn., Foundation for Public Giving has granted \$2,500 to the Hartford Health Department, bureau of dental health, for the purchase of equipment and to assist in the department's aid-to-indigent aged program. Dr. Leonard F. Menczer, director of the bureau, said the program is jointly sponsored and in part supported by the Family Service Society and the Hartford Dental Society. Dr. Menczer said the project "is directed toward removing oral infection, the restoration of natural teeth to normal function and the fabrication of partial and full dentures so badly needed by the aging and aged."

ADA Membership Sets New Record

Membership in the Association reached 102,379 as of Sept. 30, 1964, a new record compared to 101,161 on Dec. 31, 1963. A breakdown of membership shows: 88,606 active and life members; 457 affiliate members; 44 associate members; 60 honorary members, and 13,212 student members.

Oral Surgeons Annual Meeting

The 46th annual meeting of the American Society of Oral Surgeons will be held Nov. 3-7 at the Stardust Hotel, Las Vegas.



"The little girl with a smile," the tenth cartoon in the series of one-minute dental health message films, was mailed this month to 254 TV stations across the country. The cartoon describes a little girl who always carries a toothbrush in her school lunch box.

Audiovisual Directory Available

A revised version of the catalog, "Audiovisual Materials in Dentistry," is available upon request from the ADA Bureau of Audiovisual Service. The catalog contains a comprehensive listing of ADA films designed for professional use and for lay audiences. Professional topics range from anesthesia and analgesia to oral anatomy and physiology to prosthodontics. Films for lay audiences cover such topics as dentistry as a career, fluoridation and dental health education. There is no charge for the publication.

Dublin Starts Fluoridation

The secretary of the Irish Department of Health has reported that Dublin and parts of Counties Dublin, Kildare and Wicklow in Ireland (population 700,000) have been fluoridated under the Health Act of 1960. The constitutionality of the Act, which concerns fluoridation, was recently upheld by the Irish Supreme Court.

IRS Rules On Home Fluoridators

The Internal Revenue Service has ruled that home fluoridator units, when obtained on the advice of a dentist, are deductible as a medical expense subject to limitations of the Internal Revenue Code.

ADTA To Provide Dental Insurance

The American Dental Trade Association on Oct. 1 is offering a dental insurance plan for employees of its member companies, according to L.M. Anderson, president. The plan is underwritten by Continental Casualty Company of Chicago and covers almost every type of dental treatment. ADTA members participating in the program include: L.M. Anderson Dental Supply Company, Florida; Buffalo Dental, Inc., Buffalo, N.Y.; The Burkhart Dental Supply Co., Tacoma, Wash.; Coe Laboratories, Inc., Chicago; Frink Dental Supply Company, Chicago; Iowa Dental Supply Company, Des Moines; J.F. Jelenko & Company, Inc., New Rochelle, N.Y., and the J.M. Ney Company, Hartford, Conn.

Casey Named To Hospital Assn. Committee

Edwin L. Crosby, M.D., executive vice-president of the American Hospital Association, has announced appointment of Dr. Gerard J. Casey, secretary of the ADA Council on Hospital Dental Service, to the Committee on Approval of Special Health Care Facilities. The new program for special health care facilities will replace AHA's previous registration program for inpatient care institutions other than hospitals, and will include homes for the aged, nursing homes and free-standing outpatient clinics.

ADAA Fortieth Session Nov. 9-12

The American Dental Assistants Association will hold its 40th annual session in San Francisco Nov. 9-12, in conjunction with the ADA annual session. Headquarters hotel will be the Sheraton Palace. Dr. John Coady, Chicago, assistant secretary of the ADA Council on Dental Education, and Dr. Walter Dundon, Chicago, Council member, will serve as panelists for a special educational conference during the session.

Hefferren On Pharmacists Panel

John J. Hefferren, director of the Division of Chemistry, ADA Council on Dental Therapeutics, has been appointed to the Reference Panel on The American Hospital Formulary Service of the American Society of Hospital Pharmacists.

Sandell Heads School Health Assn.

Perry J. Sandell, director, ADA Bureau of Dental Health Education, has been elected president of the American School Health Association for 1964-65. The ASHA is composed principally of physicians, dentists, nurses, health educators and dental hygienists involved in school health programs. Purpose of the organization is the improvement of the health of school children through study and development of programs designed to assist schools in achieving this goal.

WAADA To Meet Nov. 8-11

The Women's Auxiliary to the American Dental Association will hold its 10th annual session in San Francisco Nov. 8-11 in conjunction with the ADA annual session. Headquarters hotel will be the St. Francis. A variety of state dental health programs, in which WAADA participated, will be the subject of a special dental health education breakfast Nov. 10.

AFDE Awards Over \$6,000 In Scholarships

The American Fund for Dental Education has awarded 10 dental laboratory technology scholarships and two dental hygiene scholarships with a total value of \$6,750, Dr. Raymond J. Nagle, New York, AFDE president, has announced. In addition, he said, the Fund has granted \$5,000 to the American Association of Dental Schools for a career guidance publication.

Loyola (Chicago) Begins Fund Drive

Loyola University (Chicago) school of dentistry has begun a fund drive to support financing of the school's planned \$6 million dental school. The dental school will be located in the University's new medical center, currently under construction.

Daryl Miller On Television Board

Daryl I. Miller, director of the ADA Bureau of Audiovisual Service, has been named to the board of directors of the Council on Medical Television of the Health Sciences TV Association.

Dr. Nelsen Named To Radiation Council

Dr. R.J. Nelsen, Rockville, Md., has been named to the board of directors of the National Council on Radiation Protection and Measurements, according to Dr. Lauriston S. Taylor, Council president. The Council was created by Congress to collect, analyze, develop and disseminate scientific information and recommendations about protection against radiation and about radiation measurement. Dr. Nelsen is a consultant to the ADA Council on Dental Research.

New Film On Oral Hygiene Available

A new 4½-minute film, "Cobwebs Into Ropes," discussing the rules of good oral hygiene, is available from the ADA Bureau of Audiovisual Service. Produced in cooperation with the Bureau of Dental Health Education, the film shows a father reminiscing about his childhood and how he learned of the importance of good dental health habits. The film, which has been cleared for television, may be rented from the ADA for \$1.50 or purchased for \$25.

ADHA To Hold 41st Meeting

The American Dental Hygienists' Association will hold its 41st annual session Nov. 9-12 in San Francisco in conjunction with the ADA annual session. Headquarters hotel is the Jack Tar. Registration for the meeting will open Sunday, Nov. 8. A special President's Reception will be held Sunday evening and the President's Luncheon will be Nov. 10. Table clinics will be presented Nov. 11 at the Civic Center.

Casualty Training Course Sets 4 Dates

The U.S. Navy Dental Corps will hold Casualty Treatment Training Courses in its dental clinic in Norfolk, Va., on Feb. 1-5, May 3-7, July 19-23 and Nov. 1-5, 1965. Two spaces will be reserved at each course for civilian dentists wishing to enroll in the program. Additional information may be obtained by writing Herbert C. Lassiter, secretary, ADA Council on Federal Dental Services, Central Office.

Change Research Application Deadline

The U.S. Public Health Service has announced new deadline dates for receipt of research grant applications by its division of research grants. Effective Jan. 1, 1965, the revised dates are established to allow more time for staff review of applications before they are presented to the PHS advisory panels. New dates for new and supplemental actions are Feb. 1, July 1 and Nov. 1. Deadlines for renewal applications are Jan. 1, June 1 and Sept. 1. PHS also announced that expansion of the research career program under the National Institutes of Health is improbable owing to lack of financial resources. Existing career and development awards will continue to be made under present guidelines, however.

Medical Care Payments Near \$1 Billion

Medical care payments under federally aided public assistance programs neared the \$1 billion mark in 1963. Care of the aged accounted for almost three-quarters of the amount. Kerr-Mills programs totaled \$330 million and Old Age Assistance totaled \$415 million. Hospitals received the largest share of medical care payments under public assistance programs: almost \$385 million. Nursing homes received just under \$334 million and physicians were paid about \$89 million.

Dr. Bard Heads Smoking Study

Dr. Raymond C. Bard, director of research and assistant dean of the University of Kentucky College of Dentistry, was appointed special assistant to the University president, Dr. John W. Oswald, it has been announced. Dr. Bard will develop and coordinate the University program on relationship between smoking and health.

U. of Washington Bans Cigarettes

Cigarettes will not be sold in the Health Sciences Building at the University of Washington or at the University Hospital, Dr. George N. Aagaard, dean of the School of Medicine, recently announced.

4th Caribbean Dental Convention

The Fourth Caribbean Dental Convention will be held in Port of Spain, Trinidad, Feb. 20-26, 1965. Convention officials are interested in obtaining lecturers in seven dental fields: oral surgery, prosthetics, operative dentistry, oral pathology, pedodontics, crown and bridge prosthetics and practice management. Interested lecturers or participants should contact Dr. Karl H. Henry, 109 Frederick St., Port of Spain, Trinidad, BWI, for additional information.

Dr. Blythe Gets PHS Hospital Post

Dr. James O. Blythe, Jr., chief of the dental department of the clinical center at the National Institutes of Health, Bethesda, Md., has been appointed as head of dental services at the PHS Hospital in Lexington, Ky. He will be affiliated with the new residency program in periodontics at the University of Kentucky Dental School.

U. of Illinois Receives \$23,000 Grant

The University of Illinois College of Dentistry has been awarded \$23,000 by the Illinois Department of Public Health to continue its demonstration project to teach senior dental students how to handle dental needs of special patients. Through the grant, students will treat patients in the Rehabilitation Center of the U. of Illinois Research and Educational Hospitals.

Kellogg Foundation Gives \$75,900 Grant

The W.K. Kellogg Foundation has granted \$75,900 to the New York State Department of Education to initiate an experimental program of education for auxiliary health personnel, including dental hygienists and dental assistants. The funds will be used over an 18-month period.

Birmingham Starts Fluoridation

Birmingham recently became the first British city to start regular fluoridation of its water supplies. Birmingham is the second largest city in England with a population of 1,270,000. Earlier fluoridated communities were pilot projects.