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## ADA News Letter - 02/17/1964

American Dental Association

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## POST OFFICE ACTION AGAINST LABORATORY (See Page 3)

Vol. 17, No. 3      Monday, February 17, 1964  
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### PRESIDENT JOHNSON INTRODUCES NEW PROPOSAL FOR AGED HEALTH CARE

The number one item in President Lyndon B. Johnson's special health message to Congress last week was health care and the aged under social security. The President urged a program of hospital insurance based on social security which was in essence the King-Anderson bill, now before Congress. He said his six-point program for the aged is aimed at two basic goals: "First, it should protect against the heaviest costs of a serious illness - the costs of hospital and skilled nursing home care, home health services, and outpatient hospital diagnostic services. Second, it should provide a base that related private programs can supplement."

To achieve these goals, the President proposed the following points: (1) benefits should be available to everyone who reaches 65; (2) payments should cover the cost of services customarily furnished in semi-private accommodations in a hospital, but not the cost of the services of personal physicians; (3) financing should be funded through social security; (4) one-quarter of one per cent should be added to the social security contribution paid by employers and employees; (5) annual earnings subject to social security taxes should be increased from \$4,800 to \$5,200; (6) for those not now covered by social security, the cost of similar protection should be provided from the administrative budget.

The President then noted the significance of the Kerr-Mills Act by saying that "hospitalization, however, is not the end of older people's medical needs. Many aged individuals will have medical expenses that will be covered neither by social security, hospital insurance,

See President Johnson, Page 4

### Dentist Attacks Teenage Smoking

A Nassau County (N.Y.) dentist is one of the leaders in an unusual anti-smoking campaign among teenagers. Dr. Gilbert Sherman, a member of the Nassau County Dental Society and vice-president of the Nassau County Chapter of the American Cancer Society, is featured on a recorded telephone message "Dial for Life," in which he describes the hazards of smoking. More than 17,000 calls by young people have been made since inception of the program. After publication of the Surgeon General's report on smoking, the message was revised and a second answering instrument was installed to handle the increased number of calls, Dr. Sherman reported. The Nassau County Dental Society last year was the first U.S. dental society to go on record opposing teenage smoking.

### Dental Leaders Get PHS Smoking Report

Copies of the report of the advisory committee to the Surgeon General of the U.S. Public Health Service on "Smoking and Health" have been sent to the deans of all dental schools, secretaries of all constituent and component dental societies and to each state dental officer, according to Dr. Ralph S. Lloyd, assistant surgeon general and chief PHS dental officer.

## ADA, NADL Hold Joint Meeting

Representatives of the ADA and the National Association of Dental Laboratories met in Chicago Jan. 30. At the conclusion of the meeting, the following statement was issued: "On Jan. 30, 1964, the Council on Dental Trade and Laboratory Relations of the American Dental Association and the Professional and Trade Relations Committee of the National Association of Dental Laboratories met in Chicago at the American Dental Association Central Office to discuss certain areas of mutual interest to the two associations. The subjects considered included an explanation and understanding of the responsibilities and authorities of the two groups; the attitude of the American Dental Association and the National Association of Dental Laboratories toward and support for the Joint Commission on Accreditation of Dental Laboratories; the matter of a proposed agreement between the Joint Commission and the U.S. Public Health Service; the attitude of the two associations toward legislation to register or license dental laboratories and dental laboratory technicians; the progress of and possible areas of improvement in the Certified Dental Technicians program; the possibility and desirability of disassociating the National Board for Certification from the auspices of the National Association of Dental Laboratories.

"The meeting was presided over jointly by Dr. J. Eugene Ziegler and Mr. Maurice Nicole, C.D.T. The divergent views of the two associations were freely discussed and it was the feeling of the conferees that the cordial atmosphere of the meeting should result in continuance of the good relations between the two associations that have been so fruitful in the past."

## Mattran Heads Circulation Managers

Gerald C. Mattran, sales manager of the ADA Department of Sales and Advertising, has been elected president of the Chicago Circulation Round Table, an organization composed of magazine circulation managers.

## Separate Water Pollution Unit Opposed

ADA officials have voiced strong opposition to legislation which would establish a separate water pollution control administration. In a letter to Rep. Charles A. Buckley (D.-N.Y.) chairman of the House Committee on Public Works, Dr. John B. Wilson, San Marino, Calif., chairman of the ADA Council on Legislation, pointed out that such a proposal runs counter to long-standing policy of the dental profession that there should be a unified operation of health programs. The Association's policy states: "A federal department of health, with cabinet status, should be established independently of welfare and educational activities and should be administered by persons trained in the health sciences and qualified to coordinate all health activities except those of the military services." The separate water pollution control administration would result in duplication of effort, Dr. Wilson said, and "the time gap between discovery of new knowledge through research and the practical application of such knowledge would increase."

## More Home Dental Care Urged

Dr. John W. Collins, Michigan Health Department, urged dentists to consider making house calls with portable equipment to treat the elderly and chronically ill. Speaking before a seminar on dental care held recently at the University of Michigan School of Public Health, he said that about one million American shut-ins are not getting needed dental care. "In local communities, the dental profession must assume leadership in furnishing dental services for patients with long-term illnesses," he said.

## Chicago's Tooth Decay Rate Drops

Tooth decay among Chicago's children has been decreasing at about seven per cent a year since the city started fluoridation in August of 1956. Dr. Samuel L. Andelman, commissioner of health, said that the reduction in the decay rate represents a saving of almost a quarter-million dollars in dental bills.

# relief fund report

ADA NEWS LETTER SUPPLEMENT

Monday, February 17, 1964  
Vol. 17 No. 3

The following is a list of contributions to the ADA Relief Fund up to January 31, 1964. Societies which have reached or exceeded their quotas are listed in capital letters; an asterisk precedes societies in which every member has made a contribution.

	<u>Quota</u>	<u>Contri- bution</u>	<u>Pct.</u>		<u>Quota</u>	<u>Contri- bution</u>	<u>Pct.</u>
Alabama	\$1,160.00	\$ 981.00	84.6	PANAMA	\$ 30.00	\$ 35.00	116.7
ALASKA	80.00	190.00	237.5	Penn.	7,820.00	6,253.00	80.0
Arizona	660.00	42.00	6.4	Puerto Rico	270.00	165.00	61.1
Arkansas	700.00	649.65	92.8	Rhode Island	610.00	471.00	77.2
California	5,410.00	5,190.50	95.9	S. Carolina	590.00	544.18	92.2
Calif. So.	6,650.00	5,300.68	79.7	S. Dakota	330.00	160.00	48.5
Colorado	1,390.00	1,380.00	99.3	TENNESSEE	1,720.00	4,052.50	235.6
CONNECTICUT	2,400.00	2,561.50	106.7	Texas	4,390.00	3,348.00	76.3
DELAWARE	220.00	371.50	168.9	Utah	730.00	447.00	61.2
*DIST. OF C.	770.00	799.00	103.8	Vermont	220.00	94.00	42.7
Florida	2,530.00	2,248.00	88.9	Virginia	1,770.00	1,649.50	93.2
Georgia	1,440.00	1,076.00	74.7	Washington	2,410.00	1,974.69	81.9
HAWAII	570.00	806.00	141.4	W. Virginia	800.00	622.00	77.8
Idaho	370.00	307.00	83.0	Wisconsin	3,140.00	2,081.00	66.3
Illinois	7,550.00	7,436.00	98.5	Wyoming	200.00	192.00	96.0
Indiana	2,550.00	1,947.50	76.4	TOTAL	\$119,010.00	\$102,216.74	85.9
Iowa	1,960.00	1,652.00	84.3	<u>Fed. Dental Services</u>			
Kansas	1,170.00	1,037.00	88.6	Air Force	\$ 1,580.00	\$ 624.00	39.5
Kentucky	1,390.00	1,217.00	87.6	Army	1,510.00	691.00	45.8
Louisiana	1,330.00	1,059.00	79.6	Navy	1,660.00	821.57	49.5
MAINE	490.00	520.00	106.1	P.H. SERV.	440.00	455.47	103.5
Maryland	1,560.00	1,525.12	97.8	Vet. Admin.	800.00	365.50	45.7
Massachusetts	4,340.00	1,379.00	31.8	TOTAL	\$ 5,990.00	\$ 2,957.54	49.4
MICHIGAN	5,140.00	5,153.00	100.3	<u>Summary</u>			
Minnesota	3,130.00	2,969.50	94.9	Constit.	\$119,010.00	\$102,216.74	85.9
Mississippi	650.00	290.00	44.6	Societies			
Missouri	2,600.00	2,380.00	91.5	Fed. Dntl.	5,990.00	2,957.54	49.4
Montana	450.00	382.00	84.9	Services		282.00	
*NEBRASKA	1,080.00	1,179.50	109.2	Students		20.00	
NEVADA	180.00	197.50	109.7	Memorials		40.94	
New Hampshire	380.00	263.00	69.2	Misc.			
NEW JERSEY	5,050.00	5,396.00	106.9	TOTAL	\$125,000.00	\$105,517.22	84.4
New Mexico	370.00	288.50	78.0				
New York	17,260.00	13,171.15	76.3				
N. Carolina	1,730.00	1,496.00	86.5				
NORTH DAKOTA	350.00	485.00	138.6				
Ohio	6,090.00	4,418.77	72.6				
OKLAHOMA	1,140.00	1,162.00	101.9				
Oregon	1,690.00	1,220.50	72.2				

## MAIL FRAUD ORDER ISSUED AGAINST CHICAGO DENTAL LABORATORY OPERATOR

The Post Office Department has issued a fraud order against Belden Clyde, operator of the Tru-Grip Dental Laboratory in Chicago. The fraud order is the result of a Post Office hearing last December at which Clyde was found guilty on six out of eight counts of mail order fraud. Under the fraud order the postal services are closed to Clyde's mail order denture business regardless of the name under which he conducts his business.

Clyde recently completed serving a 30-day jail sentence for violation of the Federal Denture Act. He is also the subject of a civil injunction suit brought by a number of state dental societies. Clyde was the second mail order denture firm owner to serve a jail sentence. Lester B. Patterson, operator of a Chicago mail order dental laboratory, was convicted and sentenced to six months in jail in the first jury trial test of the Federal Denture Act (Traynor Law) in 1961.

## Intl. Dental Health Education Display

A display of international dental health education materials has been planned for the 105th annual session of the ADA and the 52nd meeting of the Federation Dentaire Internationale in San Francisco in November. Dental and public health organizations in various nations have been asked to submit such materials by Sept. 1 to Perry J. Sandell, director of the Bureau of Dental Health Education, at ADA Central Office, 222 East Superior St., Chicago, Ill., 60611.

## Hospital Magazine Honors Dr. Morris

The Jan. 1 issue of "Hospitals" published bi-monthly by the American Hospital Association, features a cover story on Dr. Emory W. Morris, who is a dentist and president and general director of the W. K. Kellogg Foundation, Battle Creek, Mich. The article cites the achievements of the Foundation in the health field.

## Appointed to Microbiology Board

Dr. Donald E. Shay, head of the Department of Microbiology and Immunology at the University of Maryland Dental School, has been appointed to the American Board of Microbiology for a three-year term.

## Urges Dental Programs for New Nations

Sen. Kenneth B. Keating (R.-N.Y.) in a recent speech before the Erie County (N.Y.) Dental Society urged expansion of dental health education programs by the Agency for International Development. "A very small money investment in oral hygiene equipment - in fact, the simple distribution of toothbrushes and tooth paste - would be an important contribution to the health care of many of the new nations." The senator added: "I have written to the State Department and the Peace Corps to see what our medical people abroad are doing in this area, and I intend to offer my suggestion for a people-to-people program of dental education."

## Combat Oral Injury Study Planned

Civilian and military dental leaders will meet Feb. 28 in Washington, D.C., to discuss a new clinical research program to develop better field methods for treating combat maxillofacial and oral injuries. The project will be sponsored by the U.S. Army Dental Corps, according to Maj. Gen. Joseph L. Bernier, assistant surgeon general and chief of the Army Dental Corps. Dr. Sholom Pearlman, secretary of the ADA Council on Dental Research, will be among participants of the meeting.

## AFDE Reports Record Year

The American Fund for Dental Education received \$305,212 in contributions in 1963, the highest amount since its founding. AFDE was created in 1955 as the national agency for collection and distribution of voluntary contributions in support of dental education. The largest portion of AFDE income in 1963 was \$121,249 from a campaign among the members of the American Dental Trade Association. The largest single contribution was \$100,000 given by the ADA.

## Relief Fund Lags, \$20,000 Short

The 1963-64 ADA Relief Fund campaign is almost \$20,000 short of its goal of \$125,000 with total contributions amounting to only \$105,517 as of Jan. 31. Last year's contributions as of the same date were almost \$15,000 higher - \$119,900. Dr. Thomas R. Abbott, Milwaukee, Wis., chairman, Council on Relief, appealed to all ADA members to support the Fund and send in their contributions as soon as possible. "This year the need to aid our disabled colleagues is greater than ever and I am confident the profession will respond to this appeal with profound generosity," he said. A supplement giving a breakdown of contributions by states is included with this News Letter.

## Publish New Dental Health Pamphlets

Four new pamphlets have been added to a series of eight leaflets developed by the ADA Bureau of Dental Health Education. The pamphlets are entitled "More Precious Than Diamonds," "Ann Looks Just Like Me," "Regularly," and "The Greeks Had A Word For It." They may be used for enclosures in dentists' statements and for distribution at health, county, state fairs, and P.T.A. meetings. Pamphlets may be ordered through the ADA Order Department either individually or in sets. Prices for quantity purchases are: (50) \$.50; (100) \$.90; (500) \$3.50; (1,000) \$6, and (5,000) \$25.

## NIDR Anniversary Booklet Offered

An illustrated 26-page booklet, "The National Institute of Dental Research 1948-1963" containing proceedings of a scientific seminar marking the 15th anniversary of NIDR last year, is available in single copies on request from the Information Office, NIDR, National Institutes of Health, Bethesda, Md.

## "Dentist Citizen of Year Award" Set

The Michigan State Dental Association has established a "Dentist Citizen of the Year Award" which will be given to any MSDA member who distinguishes himself through outstanding or unusual contribution to his community, state or country.

## Dental Insurance for Jelenko Co.

Employees of the J. F. Jelenko Company, New Rochelle, N.Y., will be covered by the state's first commercial dental insurance plan beginning April 1. J. F. Jelenko is the fifth employer to sign a contract with the Continental Casualty Company of Chicago. Employees of the Dentists' Supply Co., Kerr Manufacturing Co., the ADA and the American Dental Trade Association are already covered by similar Continental dental insurance programs.

## Dental Benefits for 23,400 in Hawaii

The Hawaii Dental Service, now in its second year, is providing dental benefits for approximately 23,400 persons.

## ... President Johnson

(Cont. from Page 1)

nor by private insurance. Therefore, I urge all states to adopt adequate programs of medical assistance under the Kerr-Mills legislation. This assistance is needed now. And it will be needed later as a supplement to hospital insurance."

Latest statistics show that 39 states have authorizing legislation for Kerr-Mills programs and 33 states plus Guam, Puerto Rico, the District of Columbia and Virgin Islands, have operating programs.

Dr. James P. Hollers, ADA president, said President Johnson's proposal for a King-Anderson type plan is "imprudent and unnecessary because remarkable progress has been made in recent years in extending voluntary health insurance coverage to the aged." Dr. Hollers added that he was pleased that President Johnson was in agreement with the health professions on expansion of Kerr-Mills plans for those who cannot pay for health care from their own private resources.

"Continued expansion of these programs plus broadened coverage through not-for-profit and commercial plans will eliminate the necessity for an unprecedented federal intervention in the provision of health services."