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## ADA News Letter - 01/20/1964

American Dental Association

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## '64 ANNUAL SESSION SPECIAL FEATURES (See Page 3)

*Vol. 17, No. 1* . Monday, January 20, 1964  
*published by the* AMERICAN DENTAL ASSOCIATION  
222 East Superior Street • Chicago, Illinois 60611

### HEALTH LEGISLATION TO CONTINUE AMONG TOP ISSUES OF 88th CONGRESS

Health legislation will continue as one of the top issues during the second session of the 88th Congress which began Jan. 7. President Lyndon B. Johnson's State of the Union Message brought new significance to proposals on aged health care under social security. Additional attention was focused on the issue when Rep. Wilbur D. Mills (D.-Ark.), chairman of the House Ways and Means Committee, scheduled resumption of hearings on the King-Anderson bill for today. The hearings, which opened last November, had been abruptly recessed after the assassination of President John F. Kennedy.

The ADA, which will testify at the beginning of the four-day hearings, will express its continued adamant opposition to "eldercare" under social security and instead urge expansion of the Kerr-Mills program and federal grants-in-aid to state dental health programs. The Association, which will be among 70 witnesses scheduled to testify, will be represented by Dr. Fritz A. Pierson, president-elect, and Dr. John R. Wilson, chairman of the ADA Council on Legislation. Political observers in Washington believe that recent changes in the makeup of the committee may give more weight to the opponents of the King-Anderson bill.

It is also expected that Congress will appropriate funds provided under PL. 88-129 (H.R. 12), the dental school aid legislation, enacted last year. Another bill, which the ADA strongly supports, S. 1208, calls for federal grants-in-aid to state dental health programs. It was reported out last June by the Senate Labor and Public Welfare Committee.

### Ohio Dentists Act on Smoking

The Ohio State Dental Association at its recent annual session adopted a resolution calling on its members to inform "their patients of the health hazards of the use of tobacco and, especially with young people, to warn against acquiring the habit of cigarette smoking." OSDA will introduce a resolution in the ADA House of Delegates in San Francisco seeking establishment of a policy on the use of tobacco and on its relation to general and oral health. Previously, two component societies, the Nassau County (N.Y.) Dental Society and the Chicago Dental Society, also went on record opposing smoking. In another resolution, OSDA provided a gift of \$25,000 to the Western Reserve University Dental School Building Fund.

### Society Presents Dental TV Show

The Odontological Society of Western Pennsylvania has been presenting a weekly half-hour television program "Ask Your Dentist" featuring films of actual procedures in the dental office. Financed through a \$5,000 grant from the Wherrett Memorial Fund of the Pittsburgh Foundation, the programs are filmed on location in hospitals and dental offices and narrated by dentists. The last 10 minutes of each program are used to answer specific questions phoned into the studio by the viewers.

## 1,000 COMMUNITIES TO MARK NCDHW; NATION-WIDE TV SHOW IS HIGHLIGHT

More than 1,000 communities across the nation will celebrate National Children's Dental Health Week (NCDHW) Feb. 2-8 with a number of special events. Highlight of the 16th annual observance will be a coast-to-coast television program Feb. 5 starring Dick Van Dyke. The program, which will be televised over 200 stations of the Columbia Broadcasting System at 9:30 p.m. EST, will reach an estimated 36 million viewers. Procter & Gamble, which sponsors the program, has turned over all commercial time



**Dick Van Dyke**

to the ADA for presentation of dental health messages. Two of the health messages will describe a family and its long time relationship to the family dentist. In the final message, nearly 100 officials of component societies will present a dental health message over their local TV station. In communities where local societies will not present a message, Dick Van Dyke will be featured in a salute to NCDHW. Slides showing the NCDHW poster have been mailed to 250 television stations throughout the U.S. Additional slides are available to any dental society from the ADA Bureau of Public Information. Requests should be made immediately. Perry J. Sandell, director of the ADA Bureau of Dental Health Education, has urged all societies to send him reports and photographs of their NCDHW programs by March 16. A nationwide report on these programs will be published in the June Journal of the ADA.

### VA To Fill 25 Dental Positions

The Veterans Administration has announced openings in 25 dental positions. Starting salary for dentists with a minimum of three years of experience is \$9,980; maximum salary is \$19,785. According to Dr. J. J. Hiniker, VA assistant chief medical director for dentistry, special advancements are provided for outstanding performance and unusual professional achievement. Applicants, who should not be over 32 years of age, may write to Dr. Hiniker, VA Central Office, Washington, D.C.

### Dental Practice Act Suit Dismissed

The constitutionality of the Illinois Dental Practice Act has been upheld by a three-judge federal court in its dismissal of a suit by Thomas P. Duncan, Chicago. In a separate case, Duncan is being prosecuted in the Illinois courts for violating an injunction against the further unlicensed practice of dentistry. He is the owner of an illegal dental laboratory in Chicago.

Duncan's suit against the State of Illinois charges the Illinois Dental Practice Act unconstitutionally discriminated against him, deprived him of equal protection, liberty and property without due process of law. The case's outcome is considered a strong precedent in the federal courts. Appeal, if any, would have to be to the U.S. Supreme Court.

### Staff Appointments Announced

Appointments of David G. Pettengill as convention and conference services manager, and of Richard H. McKillip as personnel manager, have been announced by Sec. Harold Hillenbrand. Mr. Pettengill previously was assistant executive director of the American College of Radiology. He holds a B.S. degree in business from Northwestern University. Mr. McKillip was supervisor of tests and recruitment for the Chicago Civil Service Commission. He holds B.S. and M.S. degrees in psychology from the Illinois Institute of Technology.

### ADA Aids Red Cross Observance

Pres. James P. Hollers has urged all members to participate during March in the national observance of Red Cross month. "I urge every member of the American Dental Association to use this designated month to full advantage not only to contribute financially to this most worthy cause, but to give of his personal services and to encourage others to volunteer in aiding their neighbors through Red Cross programs," he said.

# relief fund report

ADA NEWS LETTER SUPPLEMENT

Monday, January 20, 1964  
Vol. 17 No. 1

The following is a list of contributions to the ADA Relief Fund up to December 31, 1963. Societies which have reached or exceeded their quotas are listed in capital letters; an asterisk precedes societies in which every member has made a contribution.

	<u>Quota</u>	<u>Contri- bution</u>	<u>Pct.</u>		<u>Quota</u>	<u>Contri- bution</u>	<u>Pct.</u>
Alabama	\$1,160.00	\$ 964.00	83.1	PANAMA	\$ 30.00	\$ 35.00	116.7
ALASKA	80.00	190.00	237.5	Penn.	7,820.00	5,772.00	73.8
Arizona	660.00	32.00	4.8	Puerto Rico	270.00	165.00	61.1
Arkansas	700.00	599.65	85.7	Rhode Island	610.00	461.00	75.6
California	5,410.00	4,980.50	92.1	S. Carolina	590.00	516.18	87.5
Calif. So.	6,650.00	5,076.68	76.3	S. Dakota	330.00	155.00	47.0
Colorado	1,390.00	1,183.00	85.1	TENNESSEE	1,720.00	3,830.50	222.7
CONNECTICUT	2,400.00	2,464.50	102.7	Texas	4,390.00	3,108.00	70.8
DELAWARE	220.00	353.50	160.7	Utah	730.00	442.00	60.5
*Dist. of C.	770.00	748.00	97.1	Vermont	220.00	84.00	38.2
Florida	2,530.00	2,208.00	87.3	Virginia	1,770.00	1,560.50	88.2
Georgia	1,440.00	551.00	38.3	Washington	2,410.00	1,892.00	78.5
HAWAII	570.00	757.00	132.8	W. Virginia	800.00	593.00	74.1
Idaho	370.00	73.00	19.7	Wisconsin	3,140.00	2,028.00	64.6
Illinois	7,550.00	7,138.00	94.5	Wyoming	200.00	190.00	95.0
Indiana	2,550.00	1,884.50	73.9	TOTAL	\$119,010.00	\$ 96,401.05	81.0
Iowa	1,960.00	1,612.00	82.2	<u>Fed. Dental Services</u>			
Kansas	1,170.00	1,013.00	86.6	Air Force	\$ 1,580.00	\$ 569.00	36.0
Kentucky	1,390.00	953.00	68.6	Army	1,510.00	636.00	42.1
Louisiana	1,330.00	924.00	69.5	Navy	1,660.00	748.57	45.1
Maine	490.00	440.00	89.8	P.H. Serv.	440.00	369.00	83.9
Maryland	1,560.00	1,447.12	92.8	Vet. Admin.	800.00	331.50	41.4
Massachusetts	4,340.00	1,350.00	31.1	TOTAL	\$ 5,990.00	\$ 2,654.07	44.3
Michigan	5,140.00	4,984.00	97.0	<u>Summary</u>			
Minnesota	3,130.00	2,804.50	89.6	Constit.	\$119,010.00	\$ 96,401.05	81.0
Mississippi	650.00	285.00	43.8	Societies			
Missouri	2,600.00	2,315.00	89.0	Fed. Dntl.	5,990.00	2,654.07	44.3
Montana	450.00	374.00	83.1	Services			
*NEBRASKA	1,080.00	1,162.50	107.6	Students		277.00	
NEVADA	180.00	192.50	106.9	Memorials		15.00	
New Hampshire	380.00	246.00	64.7	Misc.		40.94	
New Jersey	5,050.00	5,011.00	99.2	TOTAL	\$125,000.00	\$ 99,388.06	79.5
New Mexico	370.00	268.50	72.6				
New York	17,260.00	12,731.15	73.8				
North Carolina	1,730.00	1,186.00	68.6				
NORTH DAKOTA	350.00	476.00	136.0				
Ohio	6,090.00	4,282.77	70.3				
OKLAHOMA	1,140.00	1,162.00	101.9				
Oregon	1,690.00	1,145.50	67.8				

## '64 Annual Session Special Features

Housing registration for international guests for the 105th annual session of the ADA scheduled Nov. 9-12 and the 52nd annual session of the Federation Dentaire Internationale Nov. 7-14 in San Francisco opened Jan. 1. U.S. participants may obtain housing applications starting May 1. All housing applications will be processed through the ADA Housing Bureau at the Association's Central Office. ADA headquarters will be located in the Fairmont and Mark Hopkins hotels and FDI headquarters will be in Del Webb's Towne House. The scientific session of the ADA session will be conducted Nov. 9-12 in the San Francisco Civic Auditorium. The preliminary program of the scientific session will be published in the July Journal of the ADA.

Among the many special features planned for the session will be: an international conference on dental journalism and documentation, a Conference on Dental Public Health, an Oral Cytology Course, a Closed Chest Cardiac Resuscitation Demonstration, a conference on geographic factors influencing the occurrence of oral diseases, and a conference on dental materials. A physical evaluation program of dentists attending the session is also scheduled. The program will include the following six tests: non-fasting blood sugar for diabetes; glaucoma; hearing; tuberculosis; oral examination (cytology where indicated), and an EKG with limb leads only.

## Dental Education Workshop Slated

A workshop of dental examiners and dental educators will be held Jan. 31 - Feb. 1 in Chicago under joint sponsorship of the American Association of Dental Schools, the American Association of Dental Examiners and the ADA Councils on Dental Education and National Board of Dental Examiners. .

## Dr. Kerlan Dies, ADA Associate Member

Dr. Irvin Kerlan, M.D., Washington, D.C., a retired Food and Drug Administration official and an associate member of the ADA, died Dec. 28.

## Bottled Water Fluoridation Urged

The ADA Council on Dental Health at a recent meeting urged that in addition to fluoridation of community water supplies, all other sources of drinking water, including bottled water supplies, should be fluoridated. "Fluoridation of community water supplies has been shown to be an effective and practical procedure for preventing dental caries and should be adopted by every community," the Council stated. "The addition of fluorides to bottled water should be carried out in accordance with the standards established by appropriate state and local health agencies." The Council also urged expanded dental health education programs for persons covered by prepayment dental care plans.

## Miss Pugh Joint Commission Head

Helen M. Pugh of Chicago has been appointed director-secretary of the Joint Commission on Accreditation of Dental Laboratories, it was announced by the Commission's Board of Commissioners. She is replacing Leonard J. Baird of Lake Bluff, Ill., who resigned. Miss Pugh, who served as executive secretary of the Arizona State Dental Association and Central Arizona Dental Society from 1957 to 1963, will direct the activities of the Joint Commission in its national program of voluntary accreditation of dental laboratories. The Commission, located at 200 E. Ontario St., Chicago, consists of representatives of the ADA and eight other national dental organizations.

## Six Teaching Fellowships Available

Six American Fund for Dental Education dental teaching fellowships for the 1964-65 year are now available. Applicants for the fellowships must be graduates of dental schools in the United States or Canada. Each applicant must sign a statement that he expects to become a dental teacher upon completion of his fellowship training. Applications may be obtained from the Fund, 410 N. Michigan Ave., Chicago, and from dental schools. Completed applications must be returned to the Fund by Feb. 15.

## Dental Lab Owner Sentenced

Belden Clyde, owner of the Tru-Grip Dental Laboratory, Chicago, has been sentenced to 30 days in jail and two years probation on each of three counts of violating the Federal Denture Act. The sentences will run concurrently. Clyde, entering a plea of guilty, becomes the second denture mail order firm owner to serve a prison sentence after surrendering himself to a U.S. marshall on Jan. 9, 1963. He and his father had been in the mail order denture business for 30 years. Lester B. Patterson, operator of a Chicago mail order dental laboratory, was convicted and sentenced to six months in jail in the first jury trial test of the Federal Denture Act (Traynor Law) in 1961.

## Fluoridation Starts in 5 Cities

Fluoridation was placed in operation recently in Jefferson City, Mo., Fresno and Arcata, Calif., Decorah and Monticello, Iowa. Kansas City, Mo., which has been fluoridating its water supply since August of 1962, was ordered by the Missouri Supreme Court to hold a referendum on the public health measure. The high court reversed an opinion handed down by the Jackson County Circuit Court which had ruled against a suit filed by opponents of the measure. City Counselor Herbert C. Hoffman said the city will continue fluoridation until the election is held. There is a possibility that the city may appeal the decision to the U.S. Supreme Court.

## Pharmacist Magazine Promotes NCDHW

The December issue of American Professional Pharmacist carried an article by Perry J. Sandell, director of the ADA Bureau of Dental Health Education, outlining steps for pharmacists to promote National Children's Dental Health Week.

## College Honors Dr. Wilhelmy

Dr. John R. Wilhelmy, Yuma, Ariz., has been named Yuma County Man of the Year for his "unselfish and meritorious community service as president of the Arizona Western College Governing Board since its creation in 1961."

## Dental Unit For Indian Hospital

A drive to assemble a three-unit dental clinic in a planned hospital for the state of Kerala in India has been organized by Dr. Ronald S. Gusa, Seattle, Wash. Known as "Operation Kerala," the project, sponsored by the Washington State Junior Chamber of Commerce, plans to have a completely equipped, 100-bed hospital, medical center and teaching facility ready for presentation to a non-profit Indian corporation by 1966. Dr. Gusa announced that used or discarded equipment is now being gathered and that inquiries should be addressed to him at 6½ Boston St., Seattle 9.

## FDI Program for CDS Meeting

The U.S. Section of the Federation Dentaire Internationale will present a special program during the Mid-Winter session of the Chicago Dental Society. The program, scheduled for Sunday, Feb. 2, in the Conrad Hilton Hotel, will feature a film about the HOPE ship in Peru and slides of last year's FDI meeting in Stockholm.

## Dentist on Calif. School Board

Gov. Edmund G. Brown of California has appointed Dr. Daniel A. Collins of San Francisco to the State Board of Education. Dr. Collins previously was a member of the State Board of Health. He is founder of the Urban League of San Francisco and an ADA member.

## News Letter Now Every 2nd Monday

Beginning with this issue, the News Letter will be published every second Monday instead of the 15th and 30th of each month. Under the new schedule, copy deadline will be Tuesday prior to publication. News items should be mailed to Editor, ADA News Letter, at the ADA Central Office.

## Two Assistant Deans Named

Dr. Edmund E. Jeansonne has been appointed assistant dean of the School of Dentistry at Loyola (New Orleans) University, and Dr. Raymond Camillo Bard has been named assistant dean at University of Kentucky College of Dentistry.