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12-31-1963

## ADA News Letter - 12/31/1963

American Dental Association

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### Recommended Citation

American Dental Association, "ADA News Letter - 12/31/1963" (1963). *ADA News Letter*. 395.  
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## YEAR-END REVIEW (Pages 2-6)

Vol. 16, No. 23      Tuesday, December 31, 1963  
published by the AMERICAN DENTAL ASSOCIATION  
222 East Superior Street • Chicago 11, Illinois

### FLUORIDATION IN NEW YORK CITY EXPECTED TO BEGIN BY SEPTEMBER

After a decade of debate and bitter controversy, fluoridation is expected to be placed in operation in New York City by next September. The measure was overwhelmingly approved earlier this month by the City Council and the Board of Estimate. Mayor Robert Wagner said it is apparent "that the overwhelming weight of competent scientific information in the nation and in New York City itself is that fluoridation is safe, effective and urgently needed. I am convinced that the steps we have taken here are essential and imperative." Dr. George James, city health commissioner, hailed the decision as "a priceless Christmas gift to the children and parents of New York City." Pres. James P. Hollers in a congratulatory telegram to Mayor Wagner praised the mayor and members of City Council and the Board of Estimate on their action to bring fluoridation to the city of New York. "You are personally to be commended for your initiative and determination in winning passage of this proven public health measure. I am convinced that New York's action will have a profound effect on hundreds of other communities whose children are still denied the lifelong dental health and cost-saving benefits of fluoridation," the telegram stated.

The specific proposal before the City Council and the Board of Estimate was to amend the expense budget to provide \$565,000 to equip nine plants to place fluoride into the city's water supply. Among those testifying for fluoridation at a 20-hour public hearing were Dr. Luther L. Terry, suregon general, Dr. Charles H. Patton, Philadelphia, ADA past-president, and Dr. J. Roy Doty, Chi-

cago, ADA assistant secretary and secretary of the Council on Dental Therapeutics. Opponents of fluoridation immediately announced plans to try to block it in the courts and through a drive for a referendum.

### Continuing Education Need Stressed

Dr. Lester W. Burket, Philadelphia, dean of the University of Pennsylvania School of Dentistry, said dental schools must find ways of interesting undergraduates in continuation studies following the end of formal education. Speaking at a Workshop on Continuing Education held earlier this month in Chicago, he said: "If some mechanism could be developed in our education program of licensure system whereby we could give more formal recognition to planned, periodic continuing education, this would dispel the all too common belief that continuing education is something special. Good continuation courses should contain fresh material, should present current research findings and the courses should be planned to present pertinent basic science and current research considerations." Dr. Burket reported that an average of one dentist in eight participated in a refresher course during 1963.

## Research Manpower Study Unit Formed

A new Committee for Research Manpower established by the National Institute of Dental Research will study ways of increasing the number of scientists engaged in dental research. Committee members are: W. Howard Chase, New York, president of Howard Chase Associates, Inc.; Dr. Wendell L. Wylie, Belmont, Calif.; Dr. Neal W. Chilton, Philadelphia, Temple University School of Dentistry; Dr. Robert H. Bruce, Laramie, Wyo., University of Wyoming; Dr. David Weisberger, Boston, Harvard School of Dental Medicine, and Dr. Ralph W. Phillips, Indianapolis, Indiana University School of Dentistry.

## NIDR Begins News Feature Service

The National Institute of Dental Research has launched a monthly news service to dental publications including picture and news features on dental research developments. Interested editors of dental publications should contact Information Office, NIDR, National Institutes of Health, Bethesda, Md.

## Dental Journalism Symposium Set

Dr. Leland C. Hendershot, ADA editor, will participate in a "Medico-Dental Symposium on Journalism in the Health Professions" scheduled Jan. 17 at the Veterans Administration Hospital in Tuskegee, Ala.

## 1963 HIGHLY SUCCESSFUL YEAR FOR DENTISTRY: CONGRESS APPROVES DENTAL SCHOOL AID BILL; ONE-THIRD OF U.S. POPULATION RECEIVING FLUORIDATION BENEFITS; ADA ANNUAL SESSION SETS NEW ATTENDANCE RECORD WITH 17,552; ADA BREAKS GROUND FOR NEW HEADQUARTERS BUILDING.

The dental profession's efforts in 1963 toward "improvement of the health of the public and...the art and science of dentistry" resulted in several major victories and some solid promises for the future. Threat of a future dental manpower shortage appeared to be averted when Congress passed H.R. 12 providing federal aid to dental schools. The measure had strong backing of the late President John F. Kennedy. Action on proposals for health care for the aged through social security was postponed but it appeared likely that the new Administration would revive the issue during 1964. Total population drinking fluoridated water increased to 52 million, a figure expected to increase by another eight million shortly through the addition of New York City, which approved the measure in December. The Association recognized endodontics as a new special area of dental practice, broke ground for a new 22-story Central Office building, and saw its membership top 100,000 for the first time in its history. A year-end review would also highlight the following events:

### JANUARY

Bill to provide federal aid to dental schools introduced as 88th Congress convenes. Aged health care proposal under social security, soundly defeated in the 87th Congress, expected to be reintroduced by Administration. ADA will continue its sharp opposition to measure calling instead for quick passage of H.R. 12, and bill to earmark grants for state dental health programs and for expansion of Kerr-Mills programs...British Government empowers local authorities to add fluorides to water supplies...Dr. Marcus L. Ward dies, ADA president in 1938-39 and former dean of University of Michigan School of

Dentistry...New book, "Frontiers of Dental Science," prepared for high school students, published...ADA joins U.S. Chamber of Commerce.

### FEBRUARY

King-Anderson bill returns to Capitol Hill. Pres. Gerald D. Timmons calls measure "expensive, needless and even dangerous"...Pres.-elect James P. Hollers testifying before House committee urges quick approval of H.R. 12. HEW Secretary Anthony J. Celebrezze and Surgeon General Luther Terry also back measure...National Association of Broadcasters, with ADA support, stiffens "Men in White" code...

President Kennedy salutes fluoridation and National Children's Dental Health Week...Association hires architect to develop plans for new Central Office building to be built on recently acquired property one block north of present building...Sweden extends fluoridation study by five years...Iowa governor announces he will seek Kerr-Mills legislation...ADA Fluoridation Reporter makes its debut...Massachusetts House of Representatives kills anti-fluoridation bill...Sec. Harold Hillenbrand receives Officers Cross of the Order of Merit of the Federal Republic of Germany...Appeals Court upholds conviction of Lester B. Patterson, Chicago laboratory owner, who violated Federal Denture Act...300 attend 19th Congress on Dental Education and Licensure.

### MARCH

Joint Commission on Accreditation of Dental Laboratories formed by ADA and eight other dental organizations. Dr. J. Eugene Ziegler, chairman, hails new group as vital step towards upgrading dental laboratory services through voluntary evaluation...Board of Trustees approves construction of new ADA Central Office building...House Rules Committee tie vote stalls H.R. 12...ADA wins suit against Saxony Hotel in Miami Beach for breach of contract to provide annual session facilities...Dr. Harry Lyons, dean of Medical College of Virginia School of Dentistry and former ADA president, becomes president of American Association of Dental Schools...World Health Organization (WHO) reports fluoridation projects operating in 2,500 communities throughout world...Dr. Dan Y. Burrill installed president of International Association for Dental Research...ADA urges higher appropriations for National Institute of Dental Research and the Division of Dental Public Health and Resources of U.S. Public Health Service...Congress approves four-year extension of military incentive pay bill...ADA Relief Fund tops goal for 11th year with \$125,209...Dr. George B. Denton, internationally known dental historian, dies at 78.

### APRIL

House of Representatives approves H.R. 12 by 288-122 vote...Mayor Robert Wagner predicts fluoridation for New York City by end of year...U.S. Public Health Service starts massive children's dental health survey...Former Surgeon General Leroy E. Burney urges more public health education at 14th National Dental Health Conference...Tennessee, Indiana and Nebraska okay seat belt laws...York, S.C., Sharpsville, Pa., and Burlington, Iowa, start fluoridation...South Dakota and Oklahoma join 19 other states in which dental service corporations have been established...April issue of Changing Times carries article on tooth decay...Michigan Senate kills anti-fluoridation bill...Temple University School of Dentistry marks 100th year...Oregon House rejects medicare support...Medicare bill deadlock seen in House Ways and Means Committee...Pres. Timmons elected fellow of Royal College of Surgeons of England Faculty of Dental Surgery...ADA publishes Information Bulletin on proposed dues increase.

### MAY

Association testifies at Senate hearing on 1964 appropriations for National Institute of Dental Research and U.S. Public Health Service's Division of Dental Public Health and Resources; stresses need for regional dental research centers to close gap between basic research findings and their application...Vice-President Lyndon B. Johnson praises ADA for Spanish edition of Accepted Dental Remedies at presentation ceremony of first copy. Edition to be distributed to 36,000 Latin American dentists and dental students...ADA releases two one-minute color films for television use featuring Dr. Benjamin Spock and Dr. Paul Dudley White praising fluoridation...American Professional Pharmacist magazine carries fluoridation article by Pres. Timmons...ADA honors four students at National Science Fair...Army announces it will conduct oral cancer smear tests at five in-

stallations...ADA and American Heart Association hold joint meeting on dental patients with heart diseases ...Oral cancer detection program starts in Chicago...Sec. Harold Hillenbrand is among six international dental leaders receiving honorary degrees from Temple University.

## JUNE

Senate Labor and Public Welfare Committee reports out S. 1208 calling for federal grants-in-aid to state dental divisions...ADA praises National Institute of Dental Research for research achievements at 15th anniversary celebration...Dr. C. Willard Camalier, ADA assistant secretary and director of the Washington Office, retires after more than half-century service; both Houses of Congress honor him for his services to the nation's health...Association announces it will again operate its own television network at 104th annual session in Atlantic City. "ADA TV Network" was initiated at Miami Beach meeting in 1962...U.S. Public Health Service reports that of 130 U.S. communities which discontinued fluoridation for some reason during past 10 years, at least 25 have placed the measure in operation again...ADA Council on Dental Therapeutics to seek joint study with AMA Council on Foods and Nutrition to evaluate fluoride dietary products which may be prescribed by both dentists and physicians...New York Meat Cutters Union and Teamsters Council in California okay dental plans...British Medical Association steps up fluoridation drive.

## JULY

ADA membership tops 100,000 for first time in history...Some 200 dental society representatives from five Mid-Atlantic states and Washington, D.C., attend ADA-sponsored Regional Legislative Conference on Health Care and Aged in Philadelphia; Rep. Thomas B. Curtis (R.-Mo.) principal speaker...ADA announces that Gov. William W. Scranton of Pennsylvania will be keynote speaker at Opening Meeting of Atlantic City session...House of Representatives passes

seat belt bill...Dr. Erich Mueller of Germany becomes president of Federation Dentaire Internationale and Dr. Obed Moen, U.S. treasurer, is made member of List of Honour. FDI announces that 1964 meeting will be in San Francisco Nov. 7-14 in conjunction with ADA's 105th annual session...Aptitude tests for prospective dental students show sharp increase...Successful mouth protector program in 150 Indiana schools ...Rx Health magazine carries fluoridation article by Pres. Timmons...ADA urges Congress to increase pay for military dentists...Assistant Surgeon General Donald J. Galagan receives U.S. Public Health Service Meritorious Service Medal...New York City AFL-CIO backs Mayor Wagner's fluoridation efforts.

## AUGUST

Detroit fluoridation ordinance upheld in court...Dr. Matthew Mitchell, Washington, D.C., installed as president of the National Dental Association. Pres. Timmons and Sec. Hillenbrand praise NDA on its 50th anniversary of service to nation's dental health...Irish High Court upholds constitutionality of national fluoridation law...American Hospital Association clarifies hospital patient admission rules for dentists...Nassau County (N.Y.) Dental Society opposes teen smoking...Board of Trustees commends Sen. Lister Hill (D.-Ala.) for services to nation's health care...Association testifies at H.R. 12 hearing before Senate Subcommittee...Dr. Thomas B. Flinn of San Francisco, named general chairman of 1964 annual session...More than 1,145,000 Americans covered by prepaid dental care plans, half million persons alone by California Dental Service plans...ADA officials meet with AFL-CIO representatives to discuss group dental care programs...Parents Magazine and Better Homemaking carry dental articles.

## SEPTEMBER

President Kennedy signs H.R. 12 after measure receives overwhelming approval in Senate. Pres. Timmons praises both Sen. Hill and Rep. Oren Harris (D.-Ark.) for their efforts on

behalf of bill...Maryland leads all states with 93.8 per cent of its public water supply fluoridated...Executive Council of Canadian Dental Association and ADA Board of Trustees hold joint meeting for second time in history of the two associations to discuss mutual problems...Fluoridation begins in metropolitan Toronto bringing Canada's fluoridation-population figure to 3.8 million...National Institute of Dental Research Director Francis A. Arnold, Jr., receives Callahan Award from Ohio State Dental Association...Dr. J. Malcolm Elson dies, chairman of ADA Council on Scientific Session...Connecticut announces proposed regulation requiring fluoridation of all of state's public water supplies.

## OCTOBER

Dr. Fritz A. Pierson chosen ADA president-elect at annual session...Dr. James P. Hollers installed as 100th man to serve as ADA president...Attendance of 17,552 breaks all previous annual session records except for New York Centennial in 1959...House of Delegates approves \$10 dues increase and expands voting membership of the Board of Trustees...Endodontics recognized as new special area of dental practice...Dr. Timmons in presidential address urges reciprocity studies...Two Russian dental leaders, Drs. Aleksei Doinikov and Anatoli Rybakov, attend session...President Kennedy salutes Association...House elects three new trustees, Drs. Edward J. Cooksey, Clifford C. Gregory and John M. Deines...Dr. Clifton O. Dummett, editor of the National Dental Association's Quarterly, receives Gies Award...Sec. Harold Hillenbrand receives Distinguished Service Award of American Association of Dental Editors...Dr. Lon W. Morrey, ADA editor emeritus, is first dentist to win honor award of American Medical Writers' Association...House authorizes Council on Dental Therapeutics to evaluate powered toothbrushes.

## NOVEMBER

Association breaks ground for new 22-story Central Office building.

Ceremony attended by state and city governmental officials. Completion expected by Fall of 1965...House Committee starts hearings on King-Anderson bill but postpones them indefinitely after President Kennedy's assassination...Pres. Hollers sends the following telegram to Mrs. Kennedy: "On behalf of the officers and trustees of the American Dental Association, may I express our profound sorrow at the death of President Kennedy. You have the deepest sympathy of the profession for you and your family."...Mayor Robert Wagner predicts quick fluoridation action in New York following 20-hour public hearing at which ADA officials testified...Two ADA-sponsored dental films win CINE (Committee on International Non-Theatrical Film Events) Awards...Fluoridation gains in communities in Virginia, New Jersey, Ohio and Kentucky...New Britain, Conn., pathologist says fluoridation may help prolong life...U.S. Public Health Service urges increased mouth protector use...Chicago Dental Society opposes smoking...National Institute of Dental Research reports \$8.8 million in research grants during fiscal year ending June 30...ADA Journal marks 50th year.

## DECEMBER

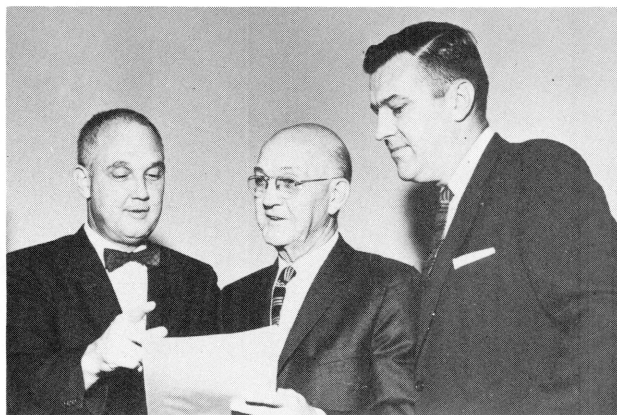
New York City Council and Board of Estimate approve fluoridation ending 10 years of debate and bitter controversy. Actual fluoridation expected to start in nine months...ADA announces coast-to-coast television show to highlight 1964 National Children's Dental Health Week...Seneca, S.C., starts fluoridation and Cleveland, Tenn., reports 69 per cent tooth decay reduction in Children after 10 years of fluoridation...Irish High Court judge cites value of fluoridation...Canadian Dental Association starts oral cytology campaign...ADA issues Information Bulletin on Joint Commission on Accreditation of Dental Laboratories...And the editors of the ADA News Letter wish their readers a most pleasant holiday and a most useful, fruitful and successful 1964.



## PICTURE HIGHLIGHTS OF THE YEAR 1963



MAY - Presentation of Spanish edition of Accepted Dental Remedies by the then Vice-President Lyndon B. Johnson to Dr. Abraham Horwitz, director of Pan American Health Organization. Pres. Gerald D. Timmons looks on.



JULY - Rep. Thomas B. Curtis, left, (R.-Mo.), Pres. Timmons and Theron Rice of U.S. Chamber of Commerce, at ADA-sponsored Regional Legislative Conference on Health Care and the Aged.



AUGUST - President-elect James P. Hollers, right, congratulates Sen. Lister Hill (D.-Ala.) on his 40th anniversary of service in Congress.



SEPTEMBER - President John F. Kennedy signs H.R. 12 surrounded by key Congressional leaders of both houses.



OCTOBER - Two Russian dental leaders visiting the Atlantic City annual session are the center of an hour-long press conference. They are (left rear) Dr. Aleksei Doinikov and (right, eyes partly closed) Dr. Anatoli Rybakov.



NOVEMBER - Breaking ground for ADA's new headquarters building are from left: Drs. John Abel, past president; Gerald Timmons, immediate past president; Pres. James Hollers, President-elect Fritz Pierson and Sec. Harold Hillenbrand.