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## ADA News Letter - 10/31/1963

American Dental Association

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## ANNUAL SESSION REPORT ISSUE

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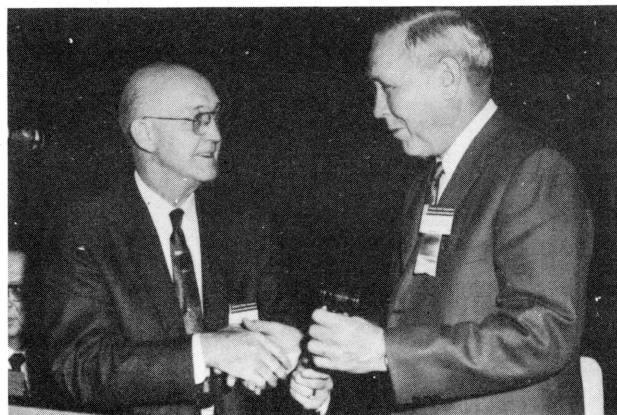
### DR. PIERSON CHOSEN PRESIDENT-ELECT; DR. HOLLERS ASSUMES PRESIDENCY

Highlights of the ADA's 104th annual session Oct. 14-17 in Atlantic City included: Attendance (17,552) broke records for all previous sessions except for the 1959 Centennial in New York...Dr. Fritz A. Pierson chosen president-elect and Dr. James P. Hollers installed as 100th ADA president...Approval of a raise in ADA dues...Expansion of voting membership of the Board of Trustees...Recognition of endodontics as a new special area of dental practice...Election of Drs. Edward J. Cooksey, Clifford C. Gregory and John M. Deines as trustees.

Dr. James P. Hollers of San Antonio was installed as president of the Association at the close of the final meeting of the House of Delegates Oct. 17. He succeeded Dr. Gerald D. Timmons of Philadelphia. Dr. Fritz A. Pierson of Lincoln, Neb., was chosen president-elect. Dr. Louis A. Saporito, Newark, N.J., was elected first vice-president.

Contests developed for the posts of second and third vice-presidents. Dr. Edward F. Mimmack, Buffalo, N.Y., was elected second vice-president, defeating Dr. Frank A. Finney, Jr., Gadsden, Ala. Dr. Frank M. Kyes, Washington, D.C., was elected third-vice-president, defeating Dr. Carl V. E. Cassel, St. Paul, Minn. Dr. F. Darl Ostrander, Ann Arbor, Mich., was unanimously re-elected to a third term as speaker of the House.

The House also named three new trustees and re-elected one member of the Board. The new trustees are Dr. Edward J. Cooksey of Houston, 12th District, succeeding Dr. John S. Eilar; Dr. Clifford C. Gregory of Oneonta, N.Y., Second District, who succeeds Dr. Edward F. Mimmack,



Dr. James P. Hollers, right, newly-installed ADA president, accepts the gavel from Dr. Gerald D. Timmons, who presided over the 104th annual session in Atlantic City.

### ADA Journal Marks 50th Year

The ADA Journal in November marks completion of its first half century of service as the voice of the dental profession in the United States. In a golden anniversary issue published Nov. 1, Dr. Lon W. Morrey, ADA editor emeritus, recalls the growth of the publication from a 32-page quarterly bulletin sent to 12,000 members in 1913 to its present 270 pages distributed monthly to more than 100,000 ADA members.

## HOUSE APPROVES DUES RAISE, EXPANDS VOTING MEMBERSHIP OF BOARD

The House of Delegates at the Atlantic City session approved a raise in ADA dues, expanded voting membership of the Board of Trustees and recognized a new special area of dental practice.

In a roll-call vote by states, the delegates approved an amendment to the ADA Bylaws raising annual dues from \$30 to \$40. The vote, which required a two-thirds majority, was 273 to 112. Previously, the House had overwhelmingly rejected a motion to place the issue on voting machines.

Also by a two-thirds vote, the House approved amendment of the Bylaws to give the three vice-presidents and the president-elect power to vote on the Board of Trustees. Only the appointive officers -- secretary, treasurer and editor -- and the speaker of the House of Delegates will not have the power to vote on the Board.

By a show of hands, the delegates voted to make endodontics the eighth special area recognized by the Association. The reference committee which recommended the action said that "recognition of endodontics as a special area of dental practice will improve the capabilities of the profession to serve the public." It was the first new area recognized since 1950.

In other actions, the delegates:

--amended the Bylaws to give the Board the right "to provide for purchase, sale, (and) mortgage" as well as maintenance and supervision of the Central Office; the House reference committee which recommended the action pointed out that the amendment would permit the Board to obtain a more favorable rate of interest for the mortgage loan on the new central office building;

--changed the "Provisions for Acceptance of Products by the Council on Dental Therapeutics" to give the Council the power to evaluate automatic toothbrushes;

--approved "Requirements for the approval of postgraduate programs in dentistry;"

--rejected an Indiana resolution proposing establishment of an undergraduate student loan fund; the reference committee pointed out that the American Fund for Dental Education already provided such a mechanism;

--gave the Council on Dental Education power to approve or disapprove proposed experimental programs on training and utilization of dental hygienists and assistants;

--rejected an Indiana resolution asking for reversal of the ADA policy in support of federal aid to dental education;

--approved an Illinois resolution reaffirming the Association's opposition to "registration and licensure of dental laboratories and of dental laboratory technicians by any legislative action whatsoever;

--approved a Maryland resolution asking that a brochure on dental service corporations be prepared and made available "to all constituent societies, associations and dental service committees;"

--rejected a Minnesota resolution asking for a change in dates of National Children's Dental Health Week;

--approved a 1964 operating budget of \$4,229,960;

--postponed indefinitely a California resolution asking expansion of the Council on Dental Education to include three additional ADA representatives and one additional American Association of Dental Schools representative; presently the Council has three representatives each from the ADA, AADS and American Association of Dental Examiners;

--postponed indefinitely a Florida resolution calling for a management study of the ADA; the reference committee pointed out that "similar

**See House Approves, Page 8**

## Timmons Urges Reciprocity Studies

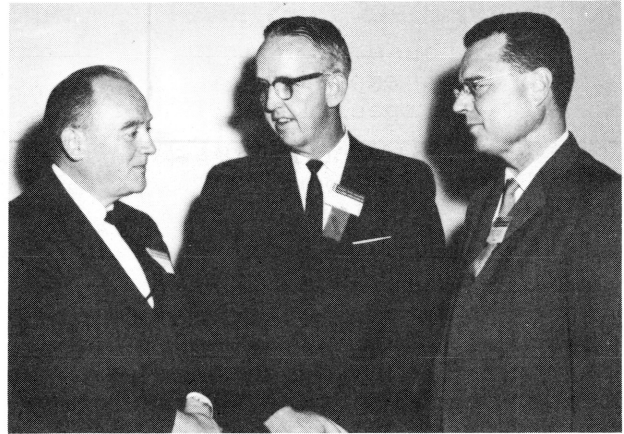
Dentists were urged to give consideration to the question of reciprocity by Dr. Gerald D. Timmons, immediate past president of the ADA. In his presidential address to the annual session House of Delegates, Dr. Timmons said that reciprocity was "one of the most frequent subjects encountered in my correspondence and in my conversations as president."

Dr. Timmons said that there was no easy solution to the problem. He said that "I have had long familiarity with this difficult problem during my years in practice and in dental education but I do not recall that it has ever been given the public and professional emphasis which it is receiving at the present time. I know that because of the varying needs, conditions and laws of our states, there is no easy single solution. I wish there were, but I can offer none."

Dr. Timmons urged that the question of reciprocity be considered and that an attempt at a solution should not be postponed. He said that "The possibility of establishing reciprocity programs under agreed conditions should be studied. An attempt to secure some level of uniformity in requirements among all of the states should be contemplated, but in any attempts which may be made the profession must approach this important problem with the first regard being for the welfare of the public which we serve."

## ACD Honors 5 ADA Staff Members

Five ADA staff members were inducted as fellows into the American College of Dentists at the 44th annual convocation in Atlantic City. They include: Dr. Leland C. Hendershot, ADA editor; Dr. J. Roy Doty, ADA assistant secretary; Dr. Donald Washburn, director of the ADA Bureau of Library and Indexing Service; Dr. Gerald Casey, secretary of the Council on Hospital Dental Service, and John J. Hollister, director of the ADA Department of Sales and Advertising.



Three new members of the Board of Trustees meet prior to the first session of the "new Board." Shown from left are Dr. Clifford C. Gregory, Oneonta, N.Y., 2nd District; Dr. Edward J. Cooksey, Houston, Tex., 12th District, and Dr. John M. Deines, Seattle, 11th District.

## ADA Honorary Memberships Conferred

Honorary membership in the American Dental Association was conferred on Drs. C. Willard Camalier, Edwin L. Crosby, Ralph W. Phillips, J. Ben Robinson, and Mr. William Nelson Lane at the 104th annual session. The five men were honored for their contributions to the art and science of dentistry.

Dr. Camalier, a former ADA assistant secretary and director of the Association's Washington Office, retired in June. He had served as one of the ADA's prime representatives to the Federal Government since World War I. Dr. Crosby is director and executive vice-president of the American Hospital Association. Dr. Phillips is research professor of dental materials at Indiana University School of Dentistry, and Dr. Robinson is an ADA past-president and former dean of the University of Maryland dental school and the dental school at West Virginia University. Mr. Lane is president of General Printing Company of Chicago, printers of the ADA Journal for 35 years.

## Dr. Hollers To Attend Mexican Meeting

Pres. James P. Hollers will participate in the Seventh Biennial Dental Congress of the Asociacion Dental Mexicana Nov. 17-21 in Mexico City.



## Board Names Dr. Walker To JOS Post

The ADA Board of Trustees met Oct. 9 to 17 in Atlantic City. Immediately following the final session of the House of Delegates Oct. 17, the "new Board" met. The trustees:

--appointed Dr. Robert V. Walker, Dallas, associate editor of the Journal of Oral Surgery, Anesthesia and Hospital Dental Service;

--appointed a Board committee to study the possibility of a "developing overlap between the duties of the Council on Dental Health and the Council on Insurance in regard to activities associated with dental prepayment programs and dental service corporations;"

--made a grant of \$5,000 to the Dental Education Trust of the East Coast Dental Society (Fla.) which makes loans available to Cuban refugee dentists who are studying at U.S. dental schools;

--approved dates of April 2-4 and Sept. 2-5 for 1964 Board meetings;

--confirmed appointment of Dr. Obed H. Moen, Watertown, Wis., as National Treasurer for the Federation Dentaire Internationale;

--appointed Drs. Fred Henny, Detroit, Mich., O.J. McCormack, Syracuse, N.Y., and Ralph Lloyd, Washington, D.C., to the Liaison Committee to the Joint Commission on Accreditation of Hospitals;

--appointed Drs. Jay Eshleman, Philadelphia; Carl Sebelius, Chicago; Howard Lyboldt, Rochester, N.Y., and Clifford C. Gregory, Oneonta, N.Y., as ADA delegates to the National Health Council.

## 17,552 Sets New Attendance Record

Registration for the 104th annual session was 17,552, a new record topping all previous sessions except for the 1959 Centennial in New York. The total included 7,653 ADA members and 218 international dentists.

## Urges Stronger State Governments

Stronger action by state governments and less reliance on federal government were emphasized by Pennsylvania Gov. William W. Scranton in his Opening Meeting address at the annual session. Gov. Scranton said he believed "we are moving too far, too quickly, toward letting the National Government in Washington assume the major responsibility, not only for human welfare, but for other governmental functions as well." He blamed expansion of federal activities on a small segment of the public which wants centralized government and on a larger segment which is complacent. In discussing the state governments Scranton said "Too often, they've sat on their hands. Too often they've been blind to the legitimate needs of their citizens." As a result, he added, the National Government has moved in to meet the needs ignored by the states. He said that state governments must immediately show "real evidence of their willingness to assume their responsibilities."

The governor said that Pennsylvania's Kerr-Mills program has given his state the most "liberal and progressive medical care for the aged program of any state in the union." He added: "We believe that by such vigorous action we can strengthen the faith of the American people in our traditional system of federal-state government."

## Scientific Exhibit Winners Announced

Award winners in the annual session scientific exhibit were: U.S. Naval Dental Corps; Armed Forces Institute of Pathology; U.S. Army Dental Corps; Chicago Board of Health, University of Illinois, Chicago Dental Society; Lancaster Cleft Palate Clinic, Lancaster, Pa.; Veterans Administration Hospital and New York University College of Dentistry; Fred M. Medwedeff and William H. Knox, Nashville; Norman Trieger, P. Laaskom both of Boston, and C. Nicholson, Barrington, Ill.; A. Norman Cranin, Brooklyn, Colgate-Palmolive Company, professional services, New Brunswick, N.J., and Procter & Gamble Company, Cincinnati.



Two Russian dental leaders visiting the annual session were the center of an hour-long press conference. Dr. Aleksei Doinikov and Dr. Anatoli Rybakov were interviewed by reporters from the New York Times, Newark News, Atlantic City Press, Philadelphia Bulletin, Philadelphia Inquirer, Radio Station WFGP (CBS), Associated Press and United Press International.

## 2 Russian Dental Leaders Attend Session

Two Russian dental leaders attended the 104th annual session and are currently visiting dental facilities in the United States. Dr. Aleksei Doinikov, chief of the Prosthetics Department of the Moscow Medical-Dental Institute, and Dr. Anatoli Rybakov, director of the Dental Research Institute in Moscow, are in this country at the invitation of the ADA and through the cooperation of the Department of State. The two Russians first came to the United States in 1961 with a five-member Soviet dental mission, the first of its kind to visit this country. In exchange, an eight-member U.S. dental mission visited the Soviet Union in 1961. After leaving Atlantic City, Dr. Doinikov and Dr. Rybakov visited dental facilities in Washington, D.C., Lexington, Ky., and in Chicago. They will also visit Ann Arbor, Mich. and Philadelphia before returning to Moscow, Nov. 10.

## Dr. Dixon Named To U.S. Post

Dr. Russell A. Dixon, dean of Howard University dental school and a consultant to the ADA Council on Dental Education, has been named a regent of the National Library of Medicine at Bethesda, Md., by President John F. Kennedy.

## Dentistry's Role In Civil Defense

Pres. James P. Hollers told the Fifth National Dental Civil Defense Conference in Atlantic City that the dental profession has broadened its role as a member of the civil defense team. Dr. Hollers said that the "dental profession is prepared to assume its role as the number two member on the national civil defense health team whenever the need arises. He pointed out "that the dental profession, particularly in recent years, has exhibited an increasing awareness of the solemnity of its responsibility in the preparedness program and has attempted to fulfill its assigned role in civil defense activities."

## Three Win Journalism Awards

Three dental leaders received journalism awards at a banquet of the American Association of Dental Editors, Oct. 12 in Atlantic City. Dr. Lon W. Morrey, ADA editor emeritus, was the first dentist to receive the honor award of the American Medical Writers' Association. Dr. Harold Hillenbrand, ADA secretary, received the AADE Distinguished Service Award and Dr. Clifton O. Dummett, editor of the Quarterly of the National Dental Association, won the 1962 William J. Gies Award.

## President Kennedy Salutes Association

President John F. Kennedy commended the ADA during the 104th annual session for its pre-eminent position and "the competence and dedication of its practitioners." In a special telegram, he also praised the Association for its "support of the recently enacted Health Professions Educational Assistance Act."

The complete telegram read: "I am pleased to send greetings to the members of the American Dental Association as you convene for your 104th annual meeting. The pre-eminent position of American dentistry and the competence and dedication of its practitioners are recognized throughout the world. The activities of your association in research, education and clinical services have helped to advance the nation's oral health standards. I would particularly like to commend your support of the recently enacted Health Professions Educational Assistance Act, which will make it possible to train more physicians, dentists and other needed health specialists. But we are still far from the goal of providing the best possible health services to all who need them. Attainment of this goal will be possible only through the combined efforts of the health professions themselves. Dentists throughout the country share - and I am sure gladly accept - this important responsibility. Best wishes for a successful and productive meeting." - John F. Kennedy

## Dr. Tiecke Gets Award

Dr. Richard Tiecke, assistant secretary of the ADA Council on Dental Therapeutics, has received an award from the Chicago Dental Society for his part in establishing the Chicago Oral Cytology program. Dr. Tiecke is chairman, advisory board of the Oral Cytology Program for Metropolitan Chicago.

## Dental Researchers Meet Nov. 4-5

The Third Conference of Dental Research Coordinators and Directors will be held Nov. 4-5 in the ADA Central Office, Chicago.

## Dr. Watson Takes So. Calif. Post

Dr. C. Gordon Watson, ADA assistant secretary, has resigned to become executive secretary of the Southern California State Dental Association, it was announced by Sec. Harold Hillenbrand. Dr. Watson will assume his new post Jan. 1, 1964.

Before joining the ADA staff four years ago, he practiced dentistry for 14 years in San Diego, Calif. As assistant secretary of the ADA, he was concerned with the Association's relief fund, membership programs, relationship with component and constituent dental societies, scientific session programs and the supervision of production of audiovisual materials.

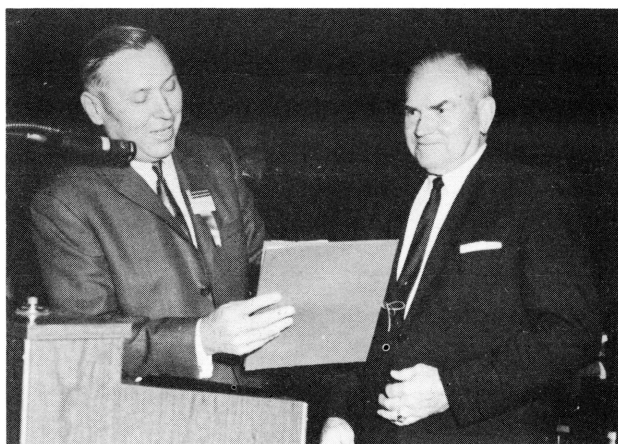
Two staff appointments have also been announced by Dr. Hillenbrand. Herbert C. Lassiter, secretary of the ADA Councils on Federal Dental Services and on Insurance, has also been appointed secretary of the Council on Relief to succeed Dr. Watson. Harvey Sarner, secretary of the Judicial Council, has been appointed secretary of the Council on Dental Trade and Laboratory Relations to succeed John P. Noone, who earlier this year became assistant secretary-comptroller of the Association.

## Inter-Fraternity Council Elects Koch

Dr. William E. Koch, Jr., of St. Louis, was elected president of the American Dental Inter-Fraternity Council in Atlantic City. Dr. Alfred A. Lanza of New York City was elected vice-president and Dr. Walter I. Levine of Baltimore, secretary-treasurer. Dr. Irving H. Goldstein of Atlanta was named public relations officer. The Council also passed a resolution paying tribute to Dr. E. Jeff Justis of Memphis, an ADA trustee, for his development of the Inter-Fraternity Council Workshop.

## NIDR Gives \$543,848 In Research Grants

The National Institute of Dental Research awarded 21 research grants totaling \$543,848 during September.



Pres. James P. Hollers, left, presents a certificate to Dr. Fritz A. Pierson, ADA President-elect for his services on the Board of Trustees. Dr. Pierson will be installed as president of the Association at the close of the 105th annual session in San Francisco, Nov. 12, 1964.

### U. of I. Receives \$41,000 Grant

A \$41,000 state public health grant has been given the University of Illinois College of Dentistry for financing instruction in the home dental care of patients unable to receive office dental treatment. Drs. Bruce L. Douglas and Donald A. Wallace are principal investigators of a college project on dental problems of the chronically ill and the aged being conducted at the Conrad Senior Center in Lathrop Homes in Chicago.

### Goldwater Okays Fluoridation

Sen. Barry Goldwater (R-Ariz.) mildly endorsed fluoridation in a copywrited interview with the Sept. 23 Congressional Quarterly. The magazine reported that he "had no objection to reduce tooth decay. 'If the doctors say it's all right, I'll have to take their word for it,' Sen. Goldwater said."

### N.Y. Fluoridation Hearings Planned

Public hearings on fluoridation with the New York City Board of Estimate and City Council have been scheduled for Nov. 18. Representatives of the ADA are expected to testify. Mayor Robert Wagner announced last April that he hoped to see New York City fluoridated by the end of 1963.

### Hollers Stresses Hospital Dental Care

The need for dental treatment as an "integral part of hospital care" was emphasized by Pres. James P. Hollers in an Atlantic City address before the American Dental Society of Anesthesiology. Dr. Hollers said that "too many hospitals still lack facilities for providing dental services of any kind, even of an emergency nature. If hospitals are to be built soundly, an adequate dental department must be included in every one. But dental service is provided by only about one-third of the hospitals in the country." Dr. Hollers said hospitals are destined to become centers of preventive health service in the future and this service must include a comprehensive dental facility. "There are at present 2,650 hospitals out of 6,712 which have dental departments. We cannot be satisfied until all hospitals which need dental services actually provide them for the public."

### Student Clinician Winners Named

A dental student from Fairleigh Dickinson University received first prize in one category of the student dental clinic program at the 104th annual session while a student from the Medical College of Virginia won in the second division. Robert J. Schor of Asbury Park, N.J., was the winner in the clinical application and technique category while Martin F. Troiana of Richmond, Va., earned the top award in basic science and research. Ranking behind the Fairleigh Dickinson student in the first category were Warren F. Daugherty, Jr., University of Pennsylvania, second place, and Peter G. Sendroy, Georgetown University, third place. Runners-up to Troiana were Martin Canter, University of Southern California, second place, and Donald D. Jeffries, Loma Linda University, third place.

### 3,000 Take Dental Aptitude Test

More than 3,000 annual session visitors took a 20-question quiz simulating the dental aptitude testing program, according to the ADA Division of Educational Measurements.



## Board Appoints Council Chairmen

The following men have been appointed Council chairmen for 1963-64 by the ADA Board of Trustees:

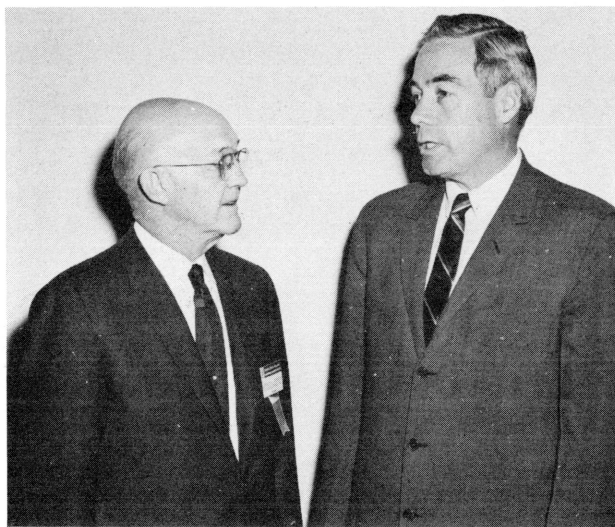
Drs. Frank W. Jordan, Louisville, Ky., Constitution and Bylaws; Joseph L. Champagne, Detroit, Dental Education; Howard F. Lyboldt, Rochester, N.Y., Dental Health; R. L. Kreiner, Chicago, Dental Research; Robert B. Shira, Washington, D.C., Dental Therapeutics; J. Eugene Ziegler, Hollywood, Calif., Dental Trade and Laboratory Relations; George P. Hoffman, Greenville, S.C., Federal Dental Services; Bernard Clug, New York City, Hospital Dental Service; Harold M. Flickinger, Siloam Springs, Ark., Insurance; John W. Knutson, Los Angeles, International Relations; Isaac Sissman, Pittsburgh, Journalism; Isidore Teich, New York City, Judicial Council; John B. Wilson, San Marino, Calif., Legislation; William L. McCarty, Montgomery, Ala., National Board of Dental Examiners; Thomas R. Abbott, Milwaukee, Relief; R. D. Hooper, St. Paul, Minn., Scientific Session.

## Burton Assails King-Anderson

Rep. Laurence Burton (R-Utah) told the Legislative Conference on Health Care and the Aged at the ADA annual session that the federal administration's medical care for the aged bill is either "politically motivated" or "a deliberate and calculated plan to put the U.S. government in the medical business one step at a time" or a combination of the two. The congressman said that the government's possible "ultimate objective is to bring all phases of medical and dental care under the control of the federal government through the Department of Health, Education and Welfare, and administered under the Social Security system."

## ... Dr. Pierson (Cont. From Page 1)

and Dr. John M. Deines of Seattle, Wash., 11th District, who succeeds Dr. Pierson, new ADA President-elect. Dr. Roger K. Trueblood of Glendale, Ariz., 13th District, was re-elected to a second three-year term on the Board of Trustees.



Gov. William Scranton of Pennsylvania is welcomed to the annual session by Dr. Gerald D. Timmons, who is now the immediate past president of the ADA. More than 2,500 persons attended the Opening Meeting at which Gov. Scranton presented the keynote address.

## Sandell Receives ASDC Award

Perry Sandell, director of the ADA Bureau of Dental Health Education, received an Award of Merit from the American Society of Dentistry for Children meeting in Atlantic City. Dr. Victor Lenchner of Miami, immediate past president of ASDC, said that the Award of Merit was conferred on Sandell in recognition of his "vast contribution to the advancement of dentistry for children."

## ... House Approves (Cont. From Page 2)

surveys recently conducted by another association had cost in excess of \$500,000 and produced negligible results;"

--rejected a resolution which would have prohibited citation of the Survey of Dentistry by ADA representatives appearing before Congress unless the specific sections to be cited had received prior approval by the House of Delegates;

--directed component and constituent societies to delete from their bylaws any provisions which establish a classification of "probationary membership" by which ADA membership can be terminated without following procedures listed in the ADA Bylaws.