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## ADA News Letter - 08/31/1963

American Dental Association

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## STATE OFFICERS MEET OCT. 13 (See Page 3)

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# FIVE SPECIAL EVENTS TO PRECEDE ADA ANNUAL SESSION IN ATLANTIC CITY

Five special events have been scheduled for Saturday, Oct. 12 in Atlantic City, two days prior to the opening of the ADA's 104th annual session. A National Conference on Dental Health Education will be held from 9 a.m. to 4:30 p.m. in the Viking Theater of Haddon Hall. Effective methods of communication for use in dental health education and the effectiveness of

radio and television programs will be discussed. Among speakers will be Victor M. Ratner, New York City, well-known lecturer on communications, William N. Kirshner, Chicago, formerly director of educational television station WKER, Michigan State University and network director of NBC-TV Chicago, John L. Remington, Rochester, N.Y., public relations consultant, and Dr. Simon McNeely, Washington, D.C., nationally known educator. The conference will be sponsored by the ADA Bureau of Dental Health Education in cooperation with the American Association of Public Health Dentists.

The Fifth National Dental Civil Defense Conference will be held from 9 a.m. to noon in the Music Room of the Chalfonte Hotel. The meeting will be sponsored by the ADA Council on Federal Dental Services and attendance will be open to all ADA members and registered guests.

The ADA Council on Dental Trade and Laboratory Relations will conduct an all-day program for dental laboratory technicians at the Ritz-Carlton Hotel. The new ADA film, "A report on bootleg dentistry," will be shown. Admission will be limited to certified dental laboratory technicians, technicians employed by licensed dentists and laboratory owners who are members of the

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### **ADA TV Network Plans Varied Program**

A wide scope of subjects ranging from the latest techniques in operative dentistry to a report on the new ADA headquarters building will be among program highlights of the "ADA TV Network" at the 104th annual The ADA TV Network will be session. sponsored by the Colgate-Palmolive Company and Wyeth Laboratories. Actual operation of the network will be carried out by Professional Closed-Circuit TV of New York. Other program highlights will include a filmed tour of the ADA Central Office and a progress report on fluoridation.

#### ADA, CDA Officials Meet Sept. 6-7

Dental service plans and fluoridation will be among topics of mutual interest to be discussed at a joint meeting of the ADA's Board of Trustees and the Executive Council of the Canadian Dental Association Sept. 6-7 in the ADA's Central Office in Chicago. A similar joint meeting was held at the CDA's Central Office in Toronto in 1960.

#### ADA Commends Sen. Hill

The Board of Trustees has adopted a resolution commending Sen. Lister Hill (D.-Ala.) for "his 40 years of service in Congress, much of it devoted to enhancement of the nation's health care and health research activities." Sen. Hill is an honorary member of the Association.



Dr. James P. Hollers, right, ADA president-elect, congratulates Sen. Lister Hill (D.-Ala.) on his 40th anniversary of service in Congress. Dr. Hollers testified before Sen. Hill's Committee during hearings on H.R. 12.

## ADA Testifies At H.R. 12 Senate Hearing

Immediate action on H.R. 12. the dental and medical schools aid bill, was urged by Dr. James P. Hollers, ADA president-elect, and Dr. Harry Lyons, president of the American Association of Dental Schools. Both testified at a hearing before the Senate Subcommittee on Labor and The bill was passed by the Welfare. House of Representatives April 24 by a vote of 288 to 122. Dr. Hollers was accompanied by Dr. Lester W. Burket, dean of the University of Pennsylvania School of Dentistry and Dr. John B. Wilson, a member of the ADA Council on Legislation. Dr. Lyons was accompanied by Dr. Joseph F. Volker, former dean of the University of Alabama School of Dentistry and currently vice-president of health affairs for the University.

#### Dr. Fox Dean Of New Conn. Dental School

Dr. Lewis Fox, professor of periodontology, Boston University School of Medicine, has been appointed first dean of the University of Connecticut Dental School which will be built at Storrs, Conn. Dr. Fox was previously on the staffs of the University of Pennsylvania Graduate School of Medicine and Columbia University School of Dental and Oral Surgery.

#### FDA Offers New Drug Listings

New drugs approved as safe and effective under the Federal Food, Drug and Cosmetic Act as amended by the new Kefauver-Harris Law are being listed periodically and published by the Food and Drug Administration of the U.S. Dept. of Health, Education and Welfare. The listings are for the information of the medical and dental professions, veterinarians, and pharmacists, but are not intended to advise the professions or the public about the use of the drugs. For the latter purpose, manufacturers are required to place in packages of prescription drugs an insert giving full details about the drugs, indications for use, dosage, any side effects and hazards, and similar information. Upon written request, the manufacturer must send a copy of this information to any practitioner who is licensed to administer the drug. Reprints of future new drug listings are available from the Division of Public Information, Food and Drug Administration, Washington 25, D.C.

#### ADA Meets With AFL-CIO

Group dental care programs were discussed at a meeting of ADA officials and labor union officers in Washington, D.C. this week. The meeting was held at the invitation of the unions. Representing the Association were Dr. Harold Hillenbrand, secretary, Bernard J. Conway and Dr. Carl L. Sebelius, assistant secretaries, Hal M. Christensen, director, Washington Office, and Dr. Kenneth Ryan, president, Michigan Dental Service Corporation. AFL-CIO participants included Nelson Cruikshank, director, social security department; Leo Perlis, director, community services activities; Leonard Lesser, director, social security for industrial union department, and Richard Shoemaker, assistant director, social security department.

#### NIDR Gives \$219,515 In Research Grants

The National Institute of Dental Research awarded eight research grants totaling \$219,515 and 16 fellowship awards amounting to \$110,652 during July.

#### **Board Recommends Bylaws Amendment**

The Board of Trustees at its summer meeting Aug. 21-24 approved a recommendation to the House of Delegates that the association's constitution and bylaws be amended as of January 1, 1964, giving voting rights on the Board to the presidentelect and the three vice-presidents and that the office of third vicepresident be reserved for the current chairman of the general committee on local arrangements. In other actions the Board:

--approved the preparation of a report on the building project to be presented to the 1963 Session of the House of Delegates;

--authorized the negotiation of a contract with Hogan and Farwell of Chicago to act as leasing and management agent for the new building;

--authorized the negotiation of a contract with the Turner Construction Company of Chicago to act as general contractor for the new ADA Central Office building to be constructed at 169-211 Chicago Avenue, one block north of the present headquarters building;

--named Dr. Zachary M. Stadt, Martinez, Calif. as vice-chairman of the Section on Public Health for the 1964 annual session to replace Dr. Wesley O. Young, Boise, Idaho, who resigned;

--appointed Dr. William E. Via, Jr., Detroit, and Dr. S. Elmer Bear, Richmond, Va., as associate editors and Col. Robert B. Shira, Washington, D.C. to the editorial board of the Journal of Oral Surgery, Anesthesia and Hospital Dental Service for three-year terms (ending in 1966).

#### **Prepaid Dental Care For 1.1 Million**

More than 1,145,000 Americans are now covered by prepaid dental care plans, according to the U.S. Public Health Service. The recently approved contract between California Dental Association Service and Aerojet General Corporation of Azusa accounts for 10 per cent alone of this figure.

#### Dr. Flinn Named '64 General Chairman

The Board of Trustees appointed Dr. Thomas R. Flinn, San Francisco, as general chairman of the Committee on Local Arrangements for the 1964 ADA annual session in San Francisco. Dr. G. Thomas Quigg, San Francisco, was named general vice chairman and Dr. Charles E. Barker, Oakland, Calif., general secretary. Chairmen (listed first) and vice-chairmen of committees Committee on Reception, Drs. are: Lyall O. Bishop, Walnut Creek and William S. Smith, San Francisco; Committee on Information Services Drs. Bradford C. Giles and James F. Tackney, both of San Francisco; Committee on Social Functions, Drs. L. Rizal Musser and Theodore C. Lee. both of San Francisco; Committee on Women's Activities, Mrs. Clarence E. Butler and Mrs. Sol Silverman Jr., both of San Francisco; Committee on Publicity, Drs. William A. Elsasser of El Cerrito and John R. Sowden, of San Francisco, and Committee on Clinics and Motion Pictures, Drs. Daniel D. Barry and Edwin J. Hyman, both of San Francisco.

#### State Officers To Meet Oct. 13

Health care and the aged will be discussed at the annual State Society Officers Conference scheduled Sunday, Oct. 13 in Atlantic City prior to the opening of the ADA's annual session. Dr. Paul Clopper, Peoria, Ill., president of the State Society Officers Conference and executive secretary of the Illinois State Dental Society. will preside at the all-day meeting which will be held in Viking Theatre "Dental societies of Haddon Hall. exposure to federal tax on unrelated activities" will be discussed at the morning session while the afternoon portion of the program will be devoted to a legislative conference on health care and the aged, according to Dr. C. Gordon Watson, ADA assistant secretary. Speakers will include Dr. Gerald D. Timmons, ADA president, and Theron Rice, manager of the Legislative Department of the U.S. Chamber of Commerce. A complimentary luncheon will be held at 12:30 p.m. in the Wedgewood II Room of the hotel. A11 state society officers are invited to attend, Dr. Watson said.

## Education Fund Incorporates In III.

The American Fund for Dental Education was incorporated in the State of Illinois this month. The new corporation replaces the Fund for Dental Education, an Indiana corporation, as the national agency for collection and distribution of voluntary contributions in support of dental education. The administrative structure of the new agency is designed to facilitate an increase in both number and amount of con-Officers of the new tributions. Fund are: Dr. Raymond J. Nagle, dean of New York University College of Dentistry, president; Dr. Harry Lyons, dean of Medical College of Virginia School of Dentistry, vice-president, and Joseph E. Dickinson, executive vice-president. The Fund for Dental Education will be retained as a holding corporation for receipt of such bequests as may be drawn in its name, but all assets will be transferred to the new corporation.

#### **CDS Covers Half Million Persons**

Some 30 pre-paid dental care group programs covering 500,000 persons are now being administered by California Dental Service throughout the state, according to Dr. B. C. Kingsbury, Jr., CDS president. He said 75 per cent of California's nearly 9,000 practicing dentists are now CDS members. Payments to dentists in July totaled \$540,000.

#### Dr. Gilster On Journalism Council

Pres. Gerald D. Timmons has appointed Dr. John E. Gilster, St. Louis, Mo., as a member of the ADA Council on Journalism to succeed Dr. Elias S. Khalifah, who died recently. This appointment is for the ad interim term ending with the annual session this year, at which time the House of Delegates will elect a person for a new term ending in 1966.

#### **ADA Salutes Young Scientists**

The American Dental Association will again cooperate in observance of National Science Youth Month during October. Some 56 national organizations are cooperating with Science Service, which organized the program.

#### ADAA To Hold Education Seminar

A "Seminar on Education and Certification" will be held by the American Dental Assistants Association at its 39th annual session in Atlantic City Oct. 14-17. Participants of the seminar, which is scheduled for Wednesday, Oct. 16, will be: Miss Marie Ramsay, chairman, certifying board of the ADAA; Dr. Kenneth E. Wessels, secretary of the ADA Council on Dental Education; Miss Lois Kryger, chairman of the ADAA Committee on Education, and Dr. Louis J. P. Calisti, dean of Tufts University School of Dental Medicine.

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National Association of Dental Laboratories.

A Conference on Dental Journalism will be held in the Chalfonte Hotel beginning at 2 p.m. Alton Blakeslee, science writer for the Associated Press, will be the speaker at the dinner at 7 p.m. in the Roberts Room of the hotel. Sponsored by the American Association of Dental Editors, the meeting will be open to all ADA members and registered guests.

A Conference on Dental Service Corporations will be held in the Blue Room, Chalfonte Hotel, at 1:30 p.m. under the auspices of the ADA Council on Dental Health. Admission will be by invitation only.

#### - Roentgenology Panel Slated -

"Roentgenologic interpretation" will be the topic of a panel scheduled Tuesday, Oct. 15 during the ADA's scientific program. Participating in the discussion, which will be held at 2 p.m. in Convention Hall will be: Drs. William E. Koch, Jr., St. Louis, "Bone morphology; nonseptic abnormalities, abnomalies of dentition;" J. Clifton Eselman, Pittsburgh, "Roentgenologic interpretation of radiopaque changes;" Donald T. Waggener, Lincoln, Neb., "Roentgenologic diagnosis of nonmalignant radiolucent lesions;" and Thomas J. Cook, Miami, "Roentgenologic evaluation of malignant oral lesions." Dr. Arthur Wuehrmann, Birmingham, Ala., will serve as moderator.