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## ADA News Letter - 06/30/1963

American Dental Association

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# NEWS letter



## CONGRESS HONORS DR. CAMALIER (See Page 3)

Vol. 16, No. 12      Sunday, June 30, 1963  
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### 'ADA TV NETWORK' SLATED FOR 104th ANNUAL SESSION IN ATLANTIC CITY

The ADA will operate its own television network at the 104th annual session in Atlantic City Oct. 14-17. The "ADA TV Network" will be sponsored by the Colgate-Palmolive Company and Wyeth Laboratories. On the Friday prior to the session, a TV studio will be set up in the Chalfonte Hotel. TV programs, both taped and live, will be televised directly into the TV sets in all hotel and motel rooms in Atlantic City. Programing will begin at 5 p.m. Sunday and will consist of news of the session, news of the world, weather broadcasts, interviews with outstanding personalities, discussions of issues in the House of Delegates, films, and varied scientific presentations.

Program times will be arranged so as not to conflict with any parts of the regular scientific, social and business events. On Monday, Tuesday and Wednesday, the ADA TV Network will televise from 7 a.m. to 9 a.m., from 5 p.m. to 7 p.m., and from 9:30 p.m. to 11:30 p.m. The ADA TV Network was originated at the 1962

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### AHA Alters Hospital Acceptance Rules

The American Hospital Association has amended the requirements for hospital membership registration to clarify the dentist's authority to admit patients in hospitals. The new rules specifically state that physicians, osteopaths and dentists may admit patients in hospitals listed by the AHA. Patients admitted by dentists must have an admission history and physical examination performed by a staff physician of the hospital and the physicians will be responsible for the patient's medical care.

### Quick Senate Action On S. 1208 Seen

The Senate Labor and Public Welfare Committee under the chairmanship of Sen. Lister Hill (D.-Ala.) on June 25 voted to report favorably S. 1208 calling for federal grants-in-aid to state dental divisions. The measure now goes to the Senate where early action is expected. It will then go to the House of Representatives for its consideration. The bill, which is sponsored by the ADA, was introduced by Sen. Hill on March 29. A counterpart of the measure was later introduced by Rep. Oren Harris (D.-Ark.) (H.R. 5482) in the House. In addition to authorizing categorical grants-in-aid funds, the bill would permit the dental division of the U.S. Public Health Service to make grants to public and non-profit institutions for demonstrations, pilot studies and other dental health projects. It would allow public health departments to support such activities as programs to improve the dental health of the chronically ill, the aged, the homebound and handicapped; dental health education activities to prevent dental disease and encourage prompt attention to the treatment of dental disorders, and the application of all other measures recognized as safe and effective in controlling and preventing dental diseases.

### Fluoride Dietary Product Study Set

The ADA Council on Dental Therapeutics has authorized a cooperative evaluation of fluoride dietary products which may be prescribed by both dentists and physicians. The evaluation would be made by the Council on Foods and Nutrition of the American Medical Association and the ADA Council. The Council at its meeting last week also agreed to a proposed joint committee of the ADA Councils on Dental Therapeutics, Dental Research and Dental Trade and Laboratory Relations to study the possibility of establishing an evaluation program to determine the safety and usefulness of dental devices.

The Council made no change in the Group B classification of Crest toothpaste at this meeting. The Council also noted that since the other ingredients in a stannous fluoride dentifrice may have a role in modifying the effectiveness of the product in reducing the incidence of dental caries, adequate clinical studies must serve as the basis for determining the usefulness of each specific formulation. Other dentifrices containing stannous fluoride are currently being tested clinically by a number of companies, the Council said. An evaluation of the results of these clinical studies will be helpful in determining the area of usefulness of these products, the Council reported.

### Colombia Starts Dental Health Program

The Santander State Dental Society in cooperation with the Inter-American Cooperative Public Health Service (SCISP) and two U.S. Peace Corps dental hygienists has initiated a combined dental assistant-dental health education training program in Bucaramanga, Colombia. The program features, in addition to teaching chair-side assisting techniques and care of dental equipment, patient education and dental anatomy, nutrition and bacteriology. Upon completion of the course, the Colombian assistants will conduct dental health education programs in health centers located in the city's indigent areas.

### 3 Dental Films To Be Shown In Festival

Two films submitted by the ADA were among 79 films selected by the Committee for International Non-theatrical Film Events (CINE) to represent the U.S. at film festivals abroad. One of the award winning films "Play for Keeps," a 16 mm color sound film about periodontal disease, was produced by the ADA. The other award film is "A concept of Jaw Function with a related Clinical Application" produced by Dr. Theodore Messerman of Cleveland. It is distributed through the ADA Film Library. Another award winning film is "Hospital Dentistry With General Anesthesia," produced by Dr. B. M. Manley, Los Angeles. This is the first year that dental scientific teaching films have been selected by CINE for its international activities.

### Canadian Assn. Recommends Fixed Fees

The Canadian Dental Association's Board of Governors has urged that definite provincial fee schedules be established, not qualified by descriptions such as "suggested" or "guide." The CDA news letter, Governors Letter, said that "one of the chief reasons for a definitive fee schedule in every province is the trend toward establishment of dental service plans." The Board also approved the recommendation that provincial fee schedules be used in negotiations with the Department of Veterans Affairs, rather than the single national fee schedule which is currently used. Dr. James Zimmerman, a practitioner in Calgary since 1924, was installed as president at CDA's recent annual session, and Dr. Remy Langlois of Quebec City was chosen president-elect.

### Dr. Abel Named Alumni Officer

Dr. John R. Abel, of Los Angeles, ADA immediate past president, has been named president-elect of the University of Southern California's General Alumni Association.

### NIDR Gives \$408,773 In Research Grants

The National Institute of Dental Research awarded 10 research grants totaling \$408,773 and eight fellowships amounting to \$107,736 during May.

## Congress Honors Dr. Camalier

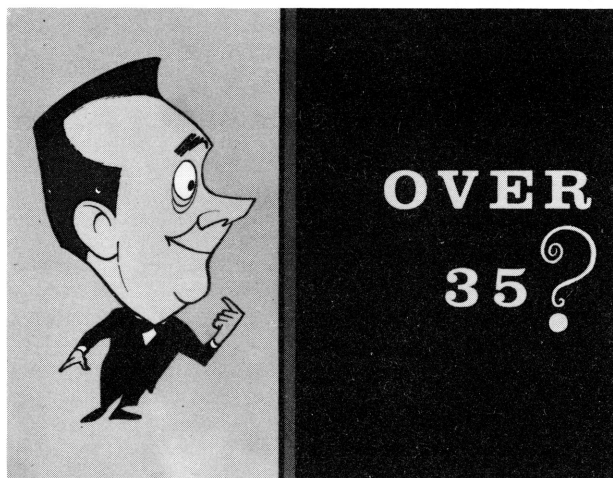
Dr. C. Willard Camalier, who is retiring today as ADA assistant secretary and director of the Association's Washington Office, was honored by both Houses of Congress for his 50 years of service to the nation's health. In the House of Representatives, Rep. Durward G. Hall (R.-Mo.) in paying tribute to Dr. Camalier said "his achievements are many and have rightly brought him a long list of honors. Both as a legislator and as a physician, I have long had the greatest respect for Dr. Camalier and the deepest admiration for his valuable contributions to this nation's health." In the Senate, Sen. Lister Hill (D.-Ala.) said Dr. Camalier's accomplishments "have won him high stature not only within his profession but among all those interested in health affairs." An ADA news release announcing Dr. Camalier's retirement and listing his major achievements was printed in full in the Congressional Record of June 11, 1963.

## England Widens Fluoridation Campaign

The British Medical Association has launched a two-pronged effort to obtain public support of fluoridation. In a direct appeal to the public, the BMA joined the British Dental Association in publishing a full-page statement in the BMA's popular health magazine "Family Doctor" urging support of the measure. At the same time the BMA Council wrote to its 222 divisions throughout the United Kingdom asking them to inform the local government of the BMA position on fluoridation.

## Dental Research Education Institute

The American College of Dentists aided by a grant from the National Institute of Dental Research will conduct an Institute for Advanced Education in Dental Research. Purpose of the Institute is to enable promising young dental researchers to work with senior scientists who have made significant research contributions. The Institute this year will consist of two sessions, Aug. 12-24 and Nov. 11-23 in Warrenton, Va.



The third in a series of one-minute health-message cartoon films produced by the ADA, has been mailed to 135 TV stations across the nation. The new film stresses the importance of regular dental care to prevent periodontal disease which affects 50 per cent of persons over 35 years.

## Index Lists Foreign Dental Literature

Dental articles published in Belgium, Denmark, Finland, France, the Netherlands, Norway and Sweden have been included in the 1962 Index To Dental Literature. This marks the first time in the Index's 42-year history that references to dental articles published in languages other than in English have been listed.

## 25 Cities Resume Fluoridation

Of some 130 communities in the United States which have discontinued fluoridation for some reason in the past 10 years, at least 25 have since placed fluoridation in operation again.

## Teamsters Okay CDS Dental Plan

The Joint Council of Teamsters No. 42, International Brotherhood of Teamsters, Chauffeurs, Warehousemen and Helpers, will soon sign an agreement for dental services with California Dental Service. The Council covers between 70,000 to 75,000 teamsters.

## Conway Appointed To Loyola Committee

Bernard J. Conway, ADA assistant secretary for legal affairs, has been appointed to the executive committee for the Estate Planning Program in Loyola (Chicago) University's School of Dentistry.

## **New York Local Obtains Dental Coverage**

Comprehensive dental insurance will be offered to members and their families of Local No. 1, the Meat Cutters Union. The plan has been underwritten by the Equitable Life Assurance Society of the United States and will cover approximately 5,000 members of the local working in 42 Upstate New York counties and several communities in Northwestern Pennsylvania.

## **Diet And Dental Health Booklet**

"Diet and Dental Health," a revised edition, has been produced by the ADA's Bureau of Dental Health Education. The booklet discusses the importance of diet in the development of teeth and diet's relation to the cause and prevention of various dental diseases. Prices are: (2-24) 10¢ each; (25) \$1.40; (50) \$2.40, and (100) \$4. The booklet may be ordered through the ADA Order Department.

## **Dr. Cady, Pioneer USPHS Dentist, Dies**

Dr. Frank C. Cady, of Bethesda, Md., one of the first dentists to be commissioned in the Dental Corps of the U.S. Public Health Service, died May 30, 1963. A retired dental director of the USPHS, he was a lifetime member of the ADA in which he served as a third vice-president in the early 1940's.

## **Dr. Morris Gets Honorary Degree**

Dr. Emory W. Morris, of Battle Creek, Mich., president of the Kellogg Foundation, has received an honorary Doctor of Science degree from the University of Michigan at Ann Arbor. Dr. Morris received his dental degree from the university in 1928.

## **... 'ADA TV NETWORK'**

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session in Miami Beach, and was believed to be the first time that any national health group had used the technique so fully. At that time a survey was conducted to determine the effectiveness of the Network. It was found that 75 per cent of those responding had watched some part of the programing, and 97 per cent of those who watched expressed the desire to have the telecast repeated at future ADA sessions.

## **Dental Arts Institute Planned**

Plans for the formation of a National Dental Institute of Creative Arts, beginning with The Michigan Chapter, have been announced by Dr. Albert G. Belian of Detroit. Dr. Belian said the purpose of the Institute will be to promote friendship and stimulate interest in the creative arts. He has invited all dentists and dental students to become charter members. Interested individuals may contact Dr. Belian at 17501 Schaefer Hwy., Detroit 35, Mich.

## **Dr. Romano To Head Medical TV Council**

Dr. Michael T. Romano of the University of Kentucky College of Dentistry has been chosen chairman-elect of the National Institutes of Health Council on Medical Television. He is chairman of operative dentistry and the coordinator of television at the school.

## **Hospital Building Grants at \$1.2 Billion**

Federal grants for hospital construction totaled \$1.2 billion since the Hill-Burton Act became effective in 1948, according to the U.S. Public Health Service. Local expenditures matching the Federal grants during the same period were \$3 billion.

## **Bez Named ADA Acting Personnel Manager**

Charles Bez has been appointed acting personnel manager of the ADA, Sec. Harold Hillenbrand has announced. Mr. Bez will also continue in his current position as purchasing agent.

## **Northwestern Honors Dr. Nagle**

Dr. Raymond J. Nagle, dean of New York University College of Dentistry and chairman of the ADA Council on Dental Education, has received an honorary Doctor of Science degree from Northwestern University in Chicago.

## **International Orthopedics Meeting**

The First International Meeting on Functional Orthopedics of the Maxilla is being organized by the Circulo Argentina De Odontologia and will be held in Buenos Aires July 7-12, 1963.