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HEW SECRETARY CELEBREZZE TERMS FLUORIDATION 'SAFE AND EFFECTIVE MEASURE'

HEW Secretary Anthony Celebrezze has termed fluoridation "a safe and effective public health measure." The full text of his statement, as contained in a letter to Dr. W. L. York, president of the Cleveland Dental Society, follows:

"It is a pleasure for me to reply to your request for a statement concerning fluoridation of drinking water. The scientific evidence during 30 years of experience shows conclusively that fluoridation of community water supplies is a safe and effective public health measure. At the present, the citizens of 4,100 communities in the United States are drinking fluoridated water from central water supplies. Almost 50 million persons are receiving this dental health protection which has been approved by all the nation's recognized scientific and professional organizations concerned with health. Please accept my best wishes for the continued success of your organization, which has furnished such outstanding leadership in the cause of dental health. Signed Anthony Celebrezze."

Dental Education Congress Feb. 2

The 19th Congress on Dental Education and Licensure sponsored by the ADA Council on Dental Education will be held Saturday, Feb. 2, 1963, at the Conrad Hilton Hotel, Chicago. Among topics will be "Are state boards keeping pace with advances in dental education?" and "How may capacity dental student enrollment be achieved?" according to Dr. Raymond J. Nagle, New York, Council chairman. Registration will begin at 8:30 a.m. and the morning session will start at 9 a.m.

Kerr-Mills Support Reaffirmed

The ADA Council on Legislation at its meeting in the Central Office Dec. 16-17 reaffirmed its opposition to King-Anderson type legislation and its recommendation to state societies to support implementation of the Kerr-Mills Act. The Council also urged ADA members to proceed slowly with implementing the Keogh law and the professional corporation acts. The Council said full tax benefits may be realized even if the retirement program is prepared as late as December 1963. The Council warned that a number of commercial groups are proposing quick action and dentists should obtain competent counsel before committing themselves. Dr. Alfred E. Smith, New Orleans, was elected Council vice-chairman.

ADTA Approves Loan Increase

The Board of Directors of the American Dental Trade Association has approved a \$350 increase per dental student per academic year in the ADTA Senior Student Loan Fund. These funds are granted to deserving senior students, who are recommended by their deans. The loans are due by September 1, two years after graduation and carry three per cent interest. To date, 153 loans totalling \$48,975 have been granted to senior students in 46 different dental schools by ADTA.

ADA Produces TV Dental Health Spots

Some 130 selected TV stations throughout the nation will receive in January a 60-second spot announcement produced by the ADA. It will be the first in a series of numerous, animated black and white cartoons on health education and public service messages on dental topics. The spots will be sent to stations every two months and state societies will be informed which stations in their area are receiving them. The first cartoon features the Cheshire Cat and her famous smile. A limited number of copies of the announcements will be available for special programs by local societies from the ADA Bureau of Audiovisual Service, Central Office.

New Dental Jurisprudence Book

Harvey Sarner, assistant secretary of the ADA Council on Legislation and the Judicial Council is the author of a new book on dental jurisprudence. Mr. Sarner is also lecturer in jurisprudence at the Indiana University School of Dentistry. The book is a compact, 160-page volume designed to give dentists advice on avoiding legal difficulties. It covers situations ranging from professional responsibility to collection of a bad debt. It will be released in January by the publisher, W.B. Saunders Company of Philadelphia; and its price has tentatively been set at \$5 a copy.

NCDHW Cancellation Slugs Authorized

The U.S. Post Office Department has authorized the use of special cancellation messages reading "National Children's Dental Health Week" in post offices throughout the country from Feb. 3-9, 1963. Children's Dental Health Week chairmen should contact their local postmasters about use of the message.

Dr. Clopper Heads State Officers

Dr. Paul W. Clopper of Peoria, Ill., was elected president of the State Society Officers at a conference held in connection with the ADA 103rd annual session. Other new officers are: Dr. Crawford A. McMurray, Ennis, Tex., vice-president, and Dr. John G. Carr, Camden, N.J., secretary.

ADA Washington PR Counsel Named

Eric M. Bishop, assistant director of the ADA Bureau of Public Information, has been appointed ADA Washington Public Relations Counsel, Sec. Harold Hillenbrand has announced. Mr. Bishop, who joined the Association staff in 1960, holds a B.S. and M.A. degree in Journalism. He will assume his new duties Jan. 1, 1963.

Dr. Wessels on UCP Committee

Dr. Kenneth E. Wessels, secretary of the Council on Dental Education, has been appointed a member of the United Cerebral Palsy's clinical advisory committee for 1962-63. The only other dentist on the 23-member body is Dr. Solomon N. Rosenstein, Columbia University, New York. The Committee is responsible for the development of UCP's total research program at the national level.

16 Dental Health Films Available

Sixteen dental health education films ranging from career guidance to proper toothbrushing can be purchased from the ADA Order Department at the Central Office. All are 16 mm sound motion pictures cleared for television showing. A film catalogue can be obtained from the ADA Bureau of Audiovisual Services.

NCDHW Radio Transcriptions Available

Some 1,600 copies of five new 4½-minute radio transcriptions will be sent to radio stations across the country in January, according to Perry J. Sandell, director of the ADA Bureau of Dental Health Education. The radio programs are to be used to promote National Children's Dental Health Week, February 3-9, 1963.

Statistical Reports Available

Single copies of reports recently published by the ADA's Bureau of Economic Research and Statistics are available without charge on request. These include the 1962 editions of "Distribution of Dentists in the United States by State, Region, District and County," "Facts About States for the Dentist Seeking a Location" and "Survey of Recent Dental Graduates (1957-1960)."

PICTURE HIGHLIGHTS FOR 1962



May ... Dr. Blayney with Dr. Stare and Sec. Hillenbrand at Evanston, Ill., celebration.



August ... ADA officials confer with HEW Secretary Celebrezze.



November ... Installation of Pres. Timmons and President-Elect Hollers.



January ... U.S. dental leaders in Santiago, Chile, on South American inspection tour.

1962 EVENTFUL YEAR FOR DENTISTRY: ADA STEPS UP FLUORIDATION CAMPAIGN; 10-YEAR BATTLE FOR KEOGH BILL WON; ADA PAN-AMERICAN SESSION DRAWS 12,760 IN SPITE OF CUBAN CRISIS

The year 1962 saw a number of victories, a few minor defeats and some firm plans for the future, as far as the dental profession, and the public it serves, were concerned. The Association, in concert with other professional groups won a 10-year fight to obtain a major measure of tax equity for the self-employed when President Kennedy signed the Keogh law. Proposals for health care for the aged through social security were defeated, but it appeared likely that the New Year would see a renewal of this effort by the Kennedy Administration. The ADA joined with the Public Health Service in pledging a renewed and expanded campaign for fluoridation. And the Association moved into the television field, first with a nation-wide National Children's Dental Health Week TV program, and then with its own TV Network at the Miami Beach annual session. A year-end review would also highlight the following events:

JANUARY

The 87th Congress resumes its debate over health care for the aged. Major bone of contention remains the role of the federal government in using social security benefits to finance and administer such care. ADA continues sharp opposition to measure... National Association of Blue Shield Plans and AMA propose program of uniform surgical and medical care benefits for persons 65 or over... An ADA member, Dr. John B. Macdonald, Boston, Mass., is named president of the University of British Columbia, Canada... The National Alliance Football Rules Committee renews rule which requires all high school football players and some college players to wear intra-oral mouth protectors in the 1962 season... President-Elect Gerald D. Timmons testifies before House Interstate and Foreign Commerce Committee on H.R. 4999. He predicts that unless additional funds can be made available to dental schools immediately, a serious dentist shortage may develop in the next 15 years...

FEBRUARY

An estimated 37 million persons watch the National Children's Dental Health Week TV program, "Henry Fonda and the Family," over more than 200 stations across the nation. The six-minutes of commercial time during the hour-long program are given by sponsor P&G's Crest Division to ADA for health education messages... Grants totaling \$2,025,143 are made to the nation's dental schools by the federal

government to help strengthen research and research training programs... Final membership for 1961 is announced as 97,654, a new record... Pres. John R. Abel meets with Secretary of the Treasury concerning Keogh Bill... The First District Dental Society of New York begins new emergency referral service for residents and visitors... Dr. Paul Dudley White, famous heart specialist, endorses fluoridation... W.K. Kellogg Foundation of Ann Arbor, Mich., gives a \$73,622 grant to the Palm Beach, Fla., Junior College to develop curriculum in dental hygiene education... Missouri's capital, Jefferson City, adopts fluoridation.

MARCH

New Army Institute of Dental Research is dedicated in Washington, D.C. and dental division of the Walter Reed Army Institute of Research is deactivated... "Denturists" in the state of Washington seek legislation to deal directly with the public in the repair and fabrication of dentures; attempt later fails... 200 dental and medical leaders attend legislative conference sponsored by ADA and the Tennessee State Dental Association in Nashville... ADA publishes Information Bulletin on health care for the aged legislation... House Commerce Committee approves 19 to 6 a revised bill to aid dental and medical schools... Dr. George W. Teuscher becomes AADS president... Dr. Leland C. Hendershot, assistant secretary of Council on Dental Therapeutics, named assistant editor of the ADA.

APRIL

Health-care-of-aged controversy continues with one new bill introduced by Rep. Frank T. Bow (R-Ore.) and another by Rep. John V. Lindsay (R-N.Y.)...Dr. Matthew Besdine, chairman of the ADA Council on Legislation, urges ADA members to write their congressmen about King-Anderson bill...Tennessee State Dental Association announces pilot education fund drive has netted more than \$17,000...W.K. Kellogg Foundation gives \$72,343 grant to St. Petersburg, Fla., Junior College for a two-year dental hygiene teaching program...Board of Trustees approves plan for administration of \$150,000 student loan fund given by ADA to Fund for Dental Education...Four U.S. dental films win honors at international competition sponsored by Society of Dental Surgery and Stomatology in Paris...ADA asks \$24 million for NIDR and Division of Dental Public Health and Resources in fiscal 1963...Dr. Arthur Flemming, former HEW secretary, is key speaker at 13th National Dental Health Conference in Chicago; reiterates support of fluoridation.

MAY

ADA Council on Dental Health urges individual dentists and societies to "exercise aggressive leadership" in fight for fluoridation...St. Louis' six-year fluoridation study shows 50 per cent reduction in children's dental caries...Sec. Harold Hillenbrand urges support of Bill S. 917. Testifying before Senate Committee on Labor and Public Welfare, he asks Congress to " earmark funds for state dental health programs to help reduce the mountainous oral disease problem in the nation...Procter and Gamble's Gleem ads are modified "but they are still misleading in our opinion," says ADA official...ADA announces that 103rd annual session in Miami Beach, Oct. 29 to Nov. 1, 1962, will be Pan-American under the theme "Better Dental Health in the Americas"...Dr. Charles A. McCallum, Jr., succeeds Dr. Joseph F. Volker as dean of University of Alabama School of Dentistry...Dr. J. Roy Blayney, director of Evanston, Ill., dental caries study, is honored

at that city's 15th anniversary as a pioneer in fluoridation...Dr. H. Trendley Dean, often called the "father of fluoridation" dies at the age of 68.

JUNE

Fluoridation wins significant victory in Chicago when Superior Court judge rejects anti's suit, thus ending a six-year legal battle...While Administration's controversial medicare bill remains in the House Ways and Means Committee, a group of key senators announce plans to introduce modified version of King-Anderson bill.. Dr. Ralph J. Bunche, U.S. undersecretary at the United Nations, endorses fluoridation...Dr. William R. Mann is named dean of the University of Michigan dental school and Dr. George S. Easton heads University of Iowa dental school...New Haven, Conn., adopts fluoridation...Dr. Donald J. Galagan, director of the U.S. Public Health Service's Division of Dental Public Health and Resources, named an assistant surgeon general of USPHS... University of Buffalo, N.Y., dental school receives \$109,000 grant from PHS for research in periodontology... ADA membership reaches a record high of 98,381...President-Elect Gerald D. Timmons receives "Health USA Award."

JULY

Senate kills Medicare bill by 52-to-48 vote...ADA Judicial Council rules that dentist appearing in TV commercial may be unethical...Binghamton, N.Y., City Council approves fluoridation...Senate votes \$22,199,000 for NIDR, a \$3 million increase... ADA Council on Federal Dental Services, urges U.S. Air Force to increase rank of top dental officers... PHS gives three grants totaling more than \$944,000 for construction of dental research institutions...Some 1,500 Americans attend the 13th International Dental Congress in Cologne, Germany. Sec. Harold Hillenbrand, Dr. Obed H. Moen, U.S. treasurer of FDI, are made honorary members of the Federal Association of German Dentists...Anthony J. Celebrezze, former mayor of Cleveland, is formally installed as HEW secretary.

AUGUST

Congress allocates almost \$4 million more for NIDR in fiscal 1963 and \$500,000 more for Division of Dental Public Health and Resources, a new high of \$24,205,000...ADA announces purchase of site for possible new building...ADA reveals it will operate own TV Network during 103rd annual session in Miami Beach. Wyeth Laboratories will sponsor programs and underwrite entire cost...Dr. Kenneth E. Wessels is appointed secretary of ADA Council on Dental Education succeeding Benjamin Miller...Aug. 28 issue of Look Magazine discusses mouth guard program...Dr. Albert Sabin, developer of oral polio vaccine, endorses fluoridation...U.S. Department of Justice clears ADA Laboratory Accreditation Program of any violation of antitrust laws...ADA urges Congress to support seat belt legislation.

SEPTEMBER

Clare Boothe Luce, ex-Ambassador to Italy, urges support of fluoridation in September issue of McCall's Magazine...Modified Keogh bill (H. R. 10) passed by Senate; possibility of Presidential veto...Fluoridation gains in communities in Iowa, Michigan and Kansas...Dental leaders from 10 Western States attend 3rd Regional Civil Defense Conference in Colorado Springs, Colo....John Noone is appointed secretary of ADA Council on Constitution and Bylaws...New College of Dentistry at the University of Kentucky in Lexington is dedicated...Dr. George W. Teuscher, dean of Northwestern University dental school, wins 1961 William J. Gies Editorial Award.

OCTOBER NOVEMBER

President Kennedy signs Keogh Law...1962-63 ADA Relief Fund Campaign begins with national goal of \$125,000...Dr. James P. Hollers chosen president-elect on final day of 103rd annual session; Dr. Gerald D. Timmons named president...ADA joins U.S. Chamber of Commerce...Some 12,760 persons attend 103rd annual session in Miami Beach including 829 foreign dentists...

House of Delegates reaffirms support of federal aid to dental education and re-defines experimental programs for auxiliary personnel. House also votes to reject delegations from states violating ADA Bylaws...ADA becomes first national health agency to operate its own TV network during session...President John F. Kennedy commends American dentistry for its "work to improve the dental health of other peoples - including those in Latin America"...Many South Americans participate in scientific sessions...Board of Trustees submits resolution calling for a \$10 raise in ADA dues. Resolution will be acted on at 1963 session...Army announces that all recently graduated dentists entering active duty will be given captain's commissions beginning July 1, 1963...No dentist draft seen this year, according to Dr. David W. Matteson, chairman of Council on Federal Dental Services...November JADA devotes entire issue to promotion of fluoridation...Detroit City Council approves fluoridation and the U.S. Supreme Court refuses to review lower court ruling upholding fluoridation in St. Louis...Announcement made that \$113 million has been paid under Kerr-Mills Act in 1961...Eleventh District Dental Society of New York formed as new component society...ADA asks President Kennedy to allow Cuban dentists in Exile to treat Cuban refugee patients under supervision of USPHS and Florida Board of Dental Examiners.

DECEMBER

Toronto becomes largest city in the world to hold successful referendum on fluoridation. Measure also wins in three other Canadian cities...New Jersey launches educational crusade for fluoridation...Dr. Howard F. Lyboldt, chairman of the Council on Dental Health, predicts more dental insurance for individuals within few years...VA reports that a simple new smear test might detect one out of five mouth cancers now unsuspected on oral examinations...Pennsylvania Dental Health Association organized, bringing total of dental service corporations in the country to 17.