

American Dental Association

**ADACommons**

---

[ADA News Letter](#)

[ADA Publications](#)

---

8-1-1962

## ADA News Letter - 08/01/1962

American Dental Association

Follow this and additional works at: <https://commons.ada.org/adanewsletter>



Part of the [Dentistry Commons](#), [History of Science, Technology, and Medicine Commons](#), and the [Nonprofit Administration and Management Commons](#)

---

### Recommended Citation

American Dental Association, "ADA News Letter - 08/01/1962" (1962). *ADA News Letter*. 354.  
<https://commons.ada.org/adanewsletter/354>

This News Article is brought to you for free and open access by the ADA Publications at ADACommons. It has been accepted for inclusion in ADA News Letter by an authorized administrator of ADACommons. For more information, please contact [commons@ada.org](mailto:commons@ada.org).

# news letter



Vol. 15, No. 14      Wednesday, August 1, 1962  
published by the AMERICAN DENTAL ASSOCIATION  
222 East Superior Street • Chicago 11, Illinois

## SOCIAL EVENTS ANNOUNCED FOR 103RD ANNUAL SESSION IN MIAMI BEACH

A wide array of social events ranging from a tour of an Italian palace to a spectacular water show will await participants in the 103rd ADA annual session in Miami Beach scheduled Oct. 29 to Nov. 1. Some 15,000 persons are expected to attend the session.

Highlight of the social events will be the testimonial dinner honoring President and Mrs. John R. Abel on Wednesday, Oct. 31, in the Hotel Fontainebleau. Entertainment and dancing will follow the dinner, for which tickets are \$15 per person. A two and one-half hour tour of Vizcaya, the Italian palace built by the late James Deering, has been arranged for all dentists' wives on Monday, Oct. 29. Price of the tour will be \$2.50 and reservations are requested. A ladies' brunch and fashion show by Jordon Marsh Company will be held on Tuesday, Oct. 30, at Hialeah Park. Buses will leave Miami Beach hotels at 9:30 a.m. and return at 1:30 p.m. Tickets for this event are \$5 per person and reservations are necessary.

The Aqua Mardi Gras water show will be presented in the pool area of the Hotel Fontainebleau on Tuesday evening. Prior to the water show the Association will sponsor a no-host reception in the Fontainebleau formal gardens. A token charge of 95 cents will be made for tickets to the water show. A shopping tour of Burdine's Department Store in Miami Beach will be held on Wednesday. The tour will include the Lincoln Road Mall and open house tea at Burdine's. Price for the tour will be \$1. Information as to where ticket orders should be sent will be published in the News-letter at a later date.

## Celebrezze Formally Assumes Post

Anthony J. Celebrezze formally assumed the cabinet post of Secretary of Health, Education and Welfare at ceremonies held July 31. A long-time mayor of Cleveland, O., Mr. Celebrezze is on record as citing the fluoridation of that city as one of his major accomplishments. In a telegram to the new cabinet member, President John R. Abel saluted him for his advocacy of fluoridation and for his "informed interest in health matters" generally. President Abel went on to say that ADA "is eager to be of service in all matters affecting dentistry and dental health."

## Newsman Salutes ADA Health Efforts

During his July 12 national broadcast over the ABC networks, commentator Edward P. Morgan applauded the efforts of the ADA and the U.S. Public Health Service to improve dental health of American youth.

Mr. Morgan emphasized that the problems of dental health are of national import and urged corrective measures including fluoridation of community water supplies, more research and approval of ADA-sponsored legislation for grants-in-aid funds to the states. Surgeon General Luther Terry wrote Mr. Morgan thanking him for his comments, which Dr. Terry called "clear, concise and very much to the point."

### Three Fluoridation Booklets Ready

Revised copies of "Comments on the Opponents of Fluoridation" are now available in quantity and free of charge from the ADA Bureau of Public Information. The booklet contains excerpts from material concerning some of the individuals, organizations and publications opposed to the fluoridation of community water supplies. A new publication, "For Fluoridation," is also available in quantity to societies engaged in fluoridation campaigns. This booklet, a copy of which accompanies this Newsletter, features the statements and pictures of seven prominent Americans supporting fluoridation. The first 500 copies will be sent out free of charge; while additional copies will cost two cents apiece.

"Scientific Reasoning and the Fluoridation Controversy," a new booklet published for high school students by the ADA Bureau of Dental Health Education, is also now available. Requests should be made to the ADA Order Department. Prices are: (25) \$2.00 (50) \$3.50 (100) \$6.50. Prices for larger quantities may be obtained from the Order Department.

### ADA Urges Air Force Rank Increase

The ADA has urged that the Secretary of the Air Force recommend elevation of the present chief dental officer of the Air Force from brigadier general to major general and allocation of an additional brigadier general's space to the Air Force Dental Service. In a letter to Eugene M. Zuckert, secretary of the Air Force, Dr. David W. Matteson, chairman of the ADA Council on Federal Dental Services, stated that advancement in terms of the professional excellence of the dental services provided Air Force personnel, has been significant. The letter said: "In the area of improved stability of the career officer force, however, advancement has been noticeably slow. The professional strength of the Air Force Dental Service numbers almost 2,000 dental officers; yet the chief dental officer, the Assistant Surgeon General for Dental Services, is the only dental officer in a flag grade ..."

### \$3 Million Hike For Dental Research

The Senate voted July 20 in favor of increased appropriations for the programs of the National Institutes of Health, including \$22,199,000 for the National Institute of Dental Research, a sum \$3 million above last year's funds. Attempts to cut back the funds recommended by its Appropriations Committee were defeated. The bill now goes to a conference committee, to reconcile the Senate and House versions.

### Nursing Home Issue Faces House

The House of Delegates, at the October annual session, will consider participation in an accreditation program in a new, non-hospital Division of the Joint Commission on Accreditation of Hospitals. According to Dr. O. J. McCormack, chairman of the ADA Council on Hospital Dental Service, the Association will seek at least two seats on the 15-member Board of Supervisors of the "Division for Inpatient Care Institutions Other Than Hospitals" of the Joint Commission on Accreditation of Hospitals. Reporting on a recent Council meeting, Dr. McCormack said a resolution requesting ADA participation in the program of the Division has been submitted to the Association's Board of Trustees and House of Delegates. It is expected that a formal invitation to join the Division will be extended to the ADA before October, he said.

The initial meeting of the Division, which will be composed of representatives from various health care organizations, will be held in December in Chicago. Dr. McCormack explained that the Division's jurisdiction will extend over some 40,000 nursing homes, rehabilitation institutions, homes for the aged and domiciliary centers throughout the nation.

### WAADA To Meet October 29-31

The eighth annual meeting of the Women's Auxiliary to the American Dental Association will be held Oct. 29-31 in Miami Beach, Fla. Two social events have been scheduled by the WAADA, a dental health education breakfast meeting Oct. 30, and the president's luncheon Oct. 31.

## **\$944,000 Given For Research Facilities**

Three grants, totaling more than \$944,000 for construction of dental research institutions, have been announced by Dr. Luther L. Terry, surgeon general of the Public Health Service. These are the first funds to be awarded from fiscal 1963 appropriations for the building program. The grants were: \$515,750 for new dental research building and equipment, University of the Pacific College of Physicians and Surgeons dental school, San Francisco; \$175,000 for dental and biological research facilities, University of Detroit dental school, Detroit; and \$254,666 for dental research building addition and equipment, Eastman Dental Dispensary, Rochester, N.Y.

## **Medicare Dies On Tight Vote**

The Kennedy Administration's controversial legislation to provide medical care for the aged under the Social Security act was killed in the Senate July 17 by a 52 to 48 margin.

The crucial vote came on a motion to table a compromise measure offered as an amendment to a welfare bill already voted by the House and approved by the Senate Finance Committee. Senator Robert S. Kerr (D.-Okla.) led the opposition. Twenty-one Democrats voted with 31 Republicans to kill the bill; five Republicans joined 43 Democrats in favor. Political observers in Washington believe that the 1962 eldercare bill is dead but whether the issues will lie buried forever is another question. Ten committee chairmen voted against the bill, reflecting disapproval of the procedure in taking up the bill without prior consideration by the Senate Finance Committee, but not necessarily opposition to the bill itself.

## **Teaching Grant For Aged Program**

The College of Dentistry, Howard University, Washington, D.C. has been awarded a training grant by the U.S. Public Health Service to teach the dental care of the chronically ill and the aged. The other dental schools in the nation are also participating in this special patient training program.

## **British Report Boosts Fluoridation**

Results of a five-year test in Great Britain, released July 3, show reduction of the incidence of dental caries by as much as 66 per cent. According to the London Times, the major conclusions of the report of the test are that "fluoridation of water supplies has brought about substantial improvement in the teeth of young children...and it is a safe and practical procedure." The same paper commented editorially that "there is a time for research and a time for action: any doubts that the second stage has been reached in respect of fluoridation should be dispelled by the impressive report published today. The findings are clear...The general adoption of fluoridation has been recommended and the advice should be taken." The editorial went on to point out that the report "has already been endorsed by relevant dental and medical advisory committees as well as by both the Central and the Scottish Health Services Council.

## **Insurance Coverage Advances In 1961**

Voluntary health insurance coverage was extended to 3.1 million more people during 1961, reaching a total of 135,042,000 Americans, or 74 per cent of the civilian population, according to a survey of the Health Insurance Council based on reports from insurance companies, Blue Cross-Blue Shield and other health care plans. The Council said both the number of persons covered and the amount of benefits paid by health insurance reached new highs last year. A grand total of \$6,329 million in health insurance benefits were distributed during 1961, an 11.3 per cent increase over 1960.

## **Oral Products Sales Top \$400 Million**

Civilian expenditures in 1961 for the more common oral hygiene products topped \$400 million, according to a story, carried by the July 23rd Drug Trade News. Dentifrice sales in 1961 totaled \$250,940,000, the story said, while denture products market amounted to \$35,150,000; toothbrushes, \$66,880,000, and mouthwashes, \$87,570,000.

## VA Dental Internships Expanded

The Veterans Administration is expanding its program of dental internships to provide young dentists who are qualified professionally for VA career service including research. Applications for internships and residencies to begin July 1, 1963, are being accepted now and may be made to the director of the VA hospital at which the applicant wishes to train. Conducting the dental internships and residencies are the VA hospitals in Albany, Brooklyn, the Bronx, Buffalo, New York City and Montrose, N.Y.; Ann Arbor, Michigan; Atlanta, Ga.; Birmingham, Ala.; Boston and Brockton, Mass.; Chicago (VA Research Hospital) and Hines, Ill.; Cleveland, Ohio; Dearborn, Mich.; Durham, N.C.; East Orange, N.J.; Houston, Tex.; Iowa City, Ia.; Kansas City, Mo.; Long Beach, Los Angeles, Oakland, and Palo Alto, Calif.; Memphis, Tenn.; Minneapolis, Minn.; New Orleans, La.; Omaha, Nebr.; Philadelphia and Pittsburgh (University Drive and Leech Farm Road Hospitals); Portland, Ore.; Richmond, Va.; San Juan, P.R.; Seattle, Wash.; Tuskegee, Ala.; Wadsworth, Kan.; Washington, D.C.; West Haven, Conn.; and Wood (Milwaukee) Wis.

## NBS Offers Movie Concerning X-Rays

"Dental Roentgenographic Film: Characteristics and Use in Radiation Hygiene," a 16 mm color sound film, is now available for free loan and for sale to dental schools, societies, clinics and health service groups from the National Bureau of Standards. The motion picture compares slow, medium and fast roentgenographic film, shows ways to use such film to decrease patient exposure and how fast films may be utilized to advantage, even with older-type equipment employing mechanical timers. It was produced by NBS in cooperation with the ADA Council on Dental Research and American Standards Association. Other films ranging from "A Porcelain Jacket Crown Technique" to "Hazards of Dental Radiography" are also available from NBS. Loan requests should be made to the Office of Technical Information, National Bureau of Standards, Washington 25, D. C.

## Dr. Sessoms New NIH Deputy Director

Dr. Stuart M. Sessoms, an associate director for Collaborative Research, National Cancer Institute, has been appointed deputy director of the National Institutes of Health, succeeding Dr. David E. Price, who has been named deputy surgeon general of the Public Health Services. Dr. Sessoms will have primary responsibility for the Public Health Service's support of medical research, research training, and construction of health research facilities in non-federal institutions.

## Dental Literature Needed Abroad

Dentists throughout the nation have been asked by the American College of Dentists to participate in "Operation Bookshelf" and "Operation Little Bookshelf" aimed at sending dental literature to foreign countries. "Operation Bookshelf" which will be conducted through the U.S. Book Exchange, Inc., 3335 V Street, N.E., Washington 18, D.C., and "Operation Little Bookshelf" will be supervised by Lt. Col. Norman O. Harris, USAF., D.C., 826 Medical Group, APO 845, New York, N.Y. In the latter project, dentists will be asked to write to a foreign colleague and provide him with dental literature.

## Foreign Lecturing Grants Offered

Funds have become available for qualified dentists to teach two month courses in any phase of dentistry at foreign universities. To date the U.S. State Department has limited the program to Latin America, but expansion to other countries is expected soon. Grantees must be U.S. citizens, have previous teaching experience and possess knowledge of the language in the host country, except in the Far East. Those interested should contact Dr. S. Leonard Rosenthal, Temple University School of Dentistry, Philadelphia 40.

## Binghamton Begins Fluoridation

Binghamton, N.Y., with a population of about 100,000, will soon begin fluoridation. The City Council voted 9 to 4 in favor of it.