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## ADA News Letter - 07/02/1962

American Dental Association

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# NEWS letter!



## DR. DEAN'S MEMORY HONORED BY JFK (SEE PAGE 3)

Vol. 15, No. 12      Monday, July 2, 1962  
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### FLUORIDATION WINS SIGNIFICANT VICTORY IN CHICAGO; MASTER'S REPORT UPHELD

Fluoridation in Chicago--the largest city in the world to have a fluoridated municipal water supply--won a significant victory on June 22. Ending a six-year legal battle, Chief Justice Samuel B. Epstein of the Superior Court of Cook County agreed with the recommendation of the Master in Chancery, Mayer Goldberg, who filed a detailed report upholding the legality and constitutionality of the fluoridation procedure.

In his ruling Chief Justice Epstein declared: "It is my opinion that the report of the Master in Chancery should be sustained and all objections and exceptions thereto be overruled, and that the suit be dismissed for want of equity." The injunction suit, which was filed May 1, 1956, claimed that water fluoridation was unconstitutional and dangerous to health. Fifty-one hearings were held, filling 2,930 pages of testimony.

In his report, Mr. Goldberg called some of the points raised by the plaintiffs as "trifling minutiae which cannot change the obvious and inevitable conclusion presented by the defendants' experts; namely that there is substantial reduction in tooth decay resulting from fluoridation of the domestic water supply to the optimum standard of one part per million. This conclusion is fortified by plaintiffs' own experts."

The report continued: "These persons profess to take the position that there is no proof of reduction of tooth decay by fluoridation. But at the same time, they admit that fluoride is beneficial to the tooth enamel." The Master's report also stated that "fluoridation may be considered not exactly as medication but as analogous to eating a well-balanced

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### Modified Medicare Bill Seen

While the Administration's controversial medicare bill remained in the House Ways and Means Committee last week, Senator Mike Mansfield, (D. Mont.), announced that a group of key senators plans to present a modified version of the King-Anderson bill. Political observers in Washington believe this to be a "last-ditch" effort to attach a modified King-Anderson type bill to a House-passed welfare bill.

Meanwhile, Dr. Leonard W. Larson, past president of the American Medical Association, declared at the AMA's annual session in Chicago last week, that only a miracle could save the administration's controversial medicare bill from death in Congress. He urged physicians and their families "to become active in politics to a degree they never have before." Dr. Larson also praised the ADA as a helpmate in the fight against the King-Anderson bill.

### Fluoridation Expanded in Ontario

Streetsville is the 20th Ontario community which has voted to fluoridate its water supply. The town (population of 4,850) will hold a plebiscite on the subject this December. This brings the total number of persons served by fluoridation in Ontario to 443,107.

## **Dr. Bunche Endorses Fluoridation**

Dr. Ralph J. Bunche, U.S. under secretary at the United Nations, has joined a number of prominent Americans in endorsing fluoridation. His statement is part of a series which is available upon request from the ADA Bureau of Public Information in glossy proofs and mats if publication of the material is absolutely assured. Other national leaders who have endorsed fluoridation include former President Dwight D. Eisenhower, Dr. Benjamin Spock, world famous pediatrician, Mayor Richard Daley of Chicago, Dr. Luther L. Terry, U.S. surgeon general, George Meany, president AFL-CIO, and Dr. Paul Dudley White, noted heart specialist.

Dr. Bunche's statement follows: "Water fluoridation to protect our teeth and especially those of our children, deserves the support of all responsible citizens. An expert study by the World Health Organization, which examined the results of controlled fluoridation programs in seventeen countries, has confirmed the effectiveness, safety and practicability of fluoridation as a means of preventing dental caries. The experts report that fluoridation tends to reduce the prevalence of caries in the permanent teeth of children by some 60 per cent. Similarly beneficial results were found in the case of adults living in areas where water is naturally fluoridated. The WHO study found no indication that properly fluoridated water impairs the general health. To me this evidence is persuasive."

## **MSDA Plans Public Relations Seminar**

An all-day Public Relations Seminar will be held by the Public Relations Committee of the Michigan State Dental Association Oct. 10, 1962 in Lansing, Mich. Professional public relations counselors, educators, and newsmen will explain the workings and resultant benefits of planned and coordinated public relations on a local level. Further, a public relations kit will be presented to each of the 24 local societies in Michigan at the seminar.

## **Judicial Council Acts In Two Cases**

The ADA Judicial Council at its June meeting in the Central Office reviewed two cases involving disciplinary action against members. In one case the Council upheld the ruling of the component and constituent societies while in the other the decision of the component and constituent societies was reversed.

## **Dr. Tiecke Joins Dental Therapeutics**

Dr. Richard W. Tiecke, formerly professor and head of the department of oral pathology at Northwestern University School of Dentistry, has been appointed as an assistant secretary of the Council on Dental Therapeutics, Sec. Harold Hillenbrand announced.

Dr. Tiecke, who assumed his new duties July 1, was associated with Northwestern's dental school since 1954. Before joining Northwestern's faculty, he was an associate professor of pathology at Georgetown University School of Dentistry. He is a graduate of the University of Iowa School of Dentistry where he also received a Master of Science degree. Dr. Tiecke had his graduate training in general pathology and medicine at the University of Chicago Medical School and served as resident at the Armed Forces Institute of Pathology. He is a past president of the American Academy of Oral Pathology.

## **Naviators To Sing At ADA Session**

The Naviators, the naval air training command choir, will sing at the opening meeting of the 103rd annual session of the American Dental Association, Oct. 29, in Miami Beach, Fla. The volunteer aviation cadets have appeared on the Dave Garroway "Today" show, Perry Como show and on the Steve Allen show.

## **Mimmack Wins Buffalo Alumni Award**

Edward F. Mimmack, ADA trustee from the Second District, has received the Samuel P. Capen Award from the University of Buffalo Alumni Association.

## DEANS NAMED BY DENTAL SCHOOLS IN MICHIGAN, IOWA, ALABAMA

Three career dental educators, Dr. William R. Mann, Dr. George S. Easton and Dr. Charles McCallum, Jr., have been named as deans of their respective universities.

Dr. William R. Mann, University of Michigan dental school, started his teaching career as a clinical instructor in 1940. He was promoted to assistant professor in 1945, associate professor in 1950 and to professor in 1955. Dr. Mann earned his national and international reputation in the field of dental education as consultant to the W. K. Kellogg Foundation, the World Health Organization and numerous dental colleges in the U.S. and Canada. He was director of the Section of Dental Education of the American Council on Education's Survey of Dentistry in the United States.

Dr. George S. Easton, who has been acting dean of the University of Iowa dental school since last fall, has been a member of the dentistry faculty since 1925. He received both D.D.S. and M.S. degrees from the university. He was named associate professor in 1945, a professor in 1947 and assistant dean in 1957.

Dr. Charles A. McCallum, Jr. has assumed the deanship of the University of Alabama dental school. Specializing in oral surgery at Tufts University dental school, Dr. McCallum was named associate professor and chairman of that department at Alabama in 1958. He became a full professor in 1959.

### Dentifrice TV Advertising Up 14 Pct.

Toothpaste advertisers raised their TV billings 14.4 per cent last year over 1960, and television's share of dentifrice advertising climbed to 92.1 per cent in 1961. Time and space billings in the press, magazines and TV reached \$36,819,947 last year, up 6.7 per cent from 1960. TV's share was \$33,945,663, compared to \$29,674,290 in 1960. The total network time last year amounted to more than \$5 million ahead of the spot TV total.

### JFK Honors Dr. Dean's Memory

Dr. H. Trendley Dean, who died May 13, was honored by President John F. Kennedy in a commemorative certificate awarded by a "grateful nation in recognition of devoted and selfless consecration to the service of mankind in the Armed Forces of the United States." The Federation Dentaire Internationale will posthumously award to Dr. Dean the Miller Medal and Award July 7 in Cologne, Germany.

### Dental Funds Hike Approved

The Senate Appropriations Committee approved increases over the House-passed bill of \$3 million and \$500,000 respectively, for the NIDR and the Division of Dental Services and Resources. This would bring the totals to \$22,199,000 and \$3,006,000 which means increases of \$4,859,000 and \$506,000 over last year's appropriations. The measure now has to go to the Senate floor where it is expected that some cuts will be attempted.

### Dentists Sought For Peace Corps

Dental volunteers have been requested for Peace Corps posts in Togo and Brazil. Training for these projects will begin this summer. Applications for the Peace Corps and information on service in the Corps may be obtained by writing Mr. Jules Pagano, chief, Professional and Technical Division, Peace Corps, Washington 25, D.C.

### International Military Conference Set

An International Military Conference for Dental Officers will be held July 7-13, 1962 in Cologne, Germany, in connection with the 13th International Dental Congress. One of the highlights will be the visit to a main dressing station, a field dental hospital and a military hospital of the German Federal Army in Coblenz.

## Security Course Open to Dentists

Dentists in private life, in the armed forces or with the Federal Government in a civilian capacity are all eligible to enroll in a graduate-level correspondence course entitled "The Economics of National Security" conducted by the Industrial College of the Armed Forces. The year-long correspondence course duplicates a 10-month resident course given at Fort Lesley J. McNair, Washington, D.C., for senior military officers and civilian executives of the federal government. Completion of the course, which studies important command, staff, and policy-making positions in the national and international security structure, by reserve officers, will give them up to 48 retirement credit points. For details write: The Commandant, Industrial College of the Armed Forces, ATTN: Correspondence Course Division, Ft. Lesley J. McNair, Washington 25, D. C.

## Fluoridation in Province Increases

In 1961, twelve Saskatchewan communities began adjusting to fluoride content of their water supplies, according to the Canadian Department of Public Health. This brings to 26 the total number of cities and towns adding fluorides. More than 200,000 persons, about 23 per cent of Saskatchewan's total population, are using water with fluorides added. Several areas have water supplies with sufficient fluorides naturally present in the water.

### . . . . Fluoridation (Con't. from page 1)

diet. Fluoridation is not medication in the generally accepted sense because it merely adds to the water the same minerals which water naturally contains in many parts of the country." Mr. Goldberg's report pointed out that there is a direct and significant relationship between dental health and the general health of an individual. Fluoridation is a reasonable measure which will have a wholesome effect upon the general public health by accomplishing a substantial reduction of dental caries, according to the report.

## Three Dental Hygiene Programs Approved

The ADA Council on Dental Education has approved dental hygiene education programs at Loyola University of New Orleans, University of Rhode Island at Kingston, and Hudson Valley Community College at Troy, N. Y.

## New York Starts Strontium 90 Study

The New York State Department of Health is conducting experiments to determine the amount of strontium 90 absorbed in the human body as a result of fall-out from bomb testing. Hundreds of deciduous teeth are being collected from dental offices throughout the state. Teeth were selected for the tests because of their similarity to bone. Strontium 90 has a tendency to penetrate the marrow of bones, where new blood cells are formed. It is planned to collect some 10,000 teeth which will be classified as to age, sex, and residency of the child from whom they had been extracted.

## Stanford Named Assistant Research Head

Dr. John W. Stanford has been appointed assistant director, Division of Research of the ADA at the National Bureau of Standards. Dr. Stanford, who recently received a Ph.D. degree in dental materials from Georgetown University, was formerly a research associate for the Association at the National Bureau of Standards.

## Dental Education Fund Increases

The Fund for Dental Education has received \$208,526.21 from a list of 593 contributions in 1961. This is twice the number of all those who have previously contributed since the beginning of the Fund in 1955. The money will be used for fellowships, scholarships and research grants.

## Dr. Maloney Dies at 67

Dr. Arthur M. Maloney, emeritus professor of Prosthetic Dentistry at Harvard, died June 11 at the age of 67. He was the first full-time clinical teacher named to the Harvard dental school. Dr. Maloney retired last year from Harvard, having served 29 years.