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KENNEDY SALUTES NCDHW OBSERVANCE (See Page 3)

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ADA TV PROGRAM TO CARRY HEALTH MESSAGE TO MILLIONS

The National Children's Dental Health Week TV program, "Henry Fonda and the Family" will bring a dental health message to an estimated 20 million persons. The hour-long program will be presented Feb. 6 over CBS at 8:30 E.S.T. The six-minutes of commercial time will be devoted entirely to health education.

The first message shows a boy of about eight visiting his family dentist; the second message shows the boy at about age 13; the third, when he is in college, and the last message when he is married and is bringing his three-year-old daughter to the same dentist. None of the professional people in the messages are actors; there are two dentists--a general practitioner and an oral surgeon, both from the Los Angeles area--a dental assistant and a registered nurse.

The program is sponsored by Procter & Gamble as a salute to the profession. P & G will be identified only at the beginning and end of the program as follows: "This program is supported and sponsored by the Crest Toothpaste Division of Procter and Gamble." The statement is in accordance with rules of sponsorship established by the Columbia Broadcasting System and the Federal Communications Commission.

Relief Fund at 96 Pct. of Goal

The Arizona, Nebraska and North Dakota state dental societies reached over 100 per cent member contribution in the 1961-62 ADA Relief Fund Program by Jan. 15. Total contributions to that date amounted to \$120,021.37 or 96 per cent of the goal of \$125,000.

Timmons Testifies on Aid-To-Education

There may be a serious shortage of dentists in the next 15 years unless additional funds can be made available to dental schools now, Dr. Gerald D. Timmons, ADA president-elect, told a Congressional committee last week. Dr. Timmons testified before House Interstate and Foreign Commerce Committee on HR 4999 introduced by the committee chairman, Rep. Oren Harris (D. Ark.). The bill is expected to be voted out within three weeks. The Senate held hearing on the companion bill, S 1072, last April, but there has been no further action on it.

Two Council Appointments Announced

Pres. John R. Abel has announced the appointments of Dr. Joseph M. Gaynor, Shelton, Conn., to the ADA Council on Insurance and Dr. Clemens R. Aita, Nashville, Tenn., to the Council on International Relations. Dr. Gaynor is also chairman of the insurance committee of the Connecticut State Dental Association. Dr. Aita has been active in professional and civic affairs in Nashville. Both will serve until the 1962 annual session in October, when new council members will be elected. Dr. Gaynor replaces Dr. Hubert A. McGuirl, new First District Trustee, and Dr. Aita replaces Dr. Carl A. Sebelius, now an ADA ass't secretary.



Dr. Jack Stork (left) of Aerdenhout, Holland, FDI treasurer, talks with Dr. Carl L. Sebelius, secretary of the ADA Council on Dental Health, during his visit to the Central Office. Dr. Stork was in the U.S. to attend the workshop on future dental manpower held in Detroit, Jan. 15-19.

'Romper Room' Salute to NCDHW

The Romper Room television kindergarten, shown on 70 TV stations, will salute National Children's Dental Health Week on five successive days during the week. On Monday and Tuesday, Feb. 5, 6, a representative of the local dental society in each of the 70 areas will demonstrate dental chairs and instruments and demonstrate toothbrushing technics. Wednesday the film, "Billy Meets Tommy Tooth" will be shown and the pamphlet "Frank Visits the Dentist" will be read. Thursday the pamphlet "Frank Visits the Dentist" will be read and there will be an imaginary trip to a dental office. Friday there will be a review of the basic rules of good dental health covered during the week. Romper Room is produced by Bert Claster Enterprises, Inc.

Army Dentists Plan NCDHW Observance

The Army Dental Corps will extend its preventive dentistry program to include observance of National Children's Dental Health Week, Feb. 4-10. A Dep't of the Army circular has been issued urging military commanders to give special emphasis to this week at all installations where dependent children reside.

British Dental Assn. Hits Strike Reports

The British Dental Association has issued a statement following newspaper reports of the Annual Meeting of the General Dental Practitioners' Association at which strike action against the government was urged (Newsletter of Dec. 15, 1961). The statement follows: "The General Dental Practitioners' Association, which is registered as a Trades Union, had at its last return a membership of 484. The BDA with more than 10,000 members, of which the vast majority serve in the National Health Service, has accepted the Pilkington Report. Following this acceptance it is at present engaged in negotiations with the government on dental incomes and fees through the machinery laid down in that Report. These negotiations will take some considerable time and meanwhile the profession is continuing to provide a service for the public under present scales of remuneration. The Association has received no resolutions from its members calling for a withdrawal from the Health Service, which would involve the repudiation of the Pilkington Report and the breaking off of the present negotiations."

PAHO Gets \$62,605 Kellogg Grants

The Pan American Health Organization has been awarded two grants totaling \$62,605 from the W. K. Kellogg Foundation of Battle Creek, Mich., for the expansion of the Pan American Health Organization dental health program in Latin America. The first grant is for \$50,600 and will pay a part of the costs of three seminars on dental education to be held in Latin America in 1962, 1964 and 1966. The 1962 seminar will take place in Bogota, Colombia, next October. The '64 and '66 seminars will be held in Mexico and Uruguay.

The second grant, for \$12,005, will pay for the printing of 3,500 copies of a textbook on dental public health written by Dr. Mario Chaves of Brazil, PAHO regional advisor in dental health.

U.S.C. Tests Dental "Teaching Machine"

Dental students at the University of Southern California School of Dentistry may be instructed in some programs by a "teaching machine" instead of a teacher in clinical techniques. According to Dr. Sanford Golden, Westwood, assistant professor of human factors at USC and principal investigator for the pilot program, the "teaching" thus far amounts to one 23-minute illustrated postgraduate lecture on gold foil fillings. He said to produce one set of fifty-one 35-millimeter color slide illustrations and the audio accompaniment more than \$2,000 and over 200 man-hours of work on the part of USC faculty members, dental illustrators, writers, narrators and technicians were needed. "On the basis of our pilot program we intend to ask the National Institutes of Health to support us financially in perhaps a two-year study on teaching machines in dentistry," Dr. Golden said.

Dr. Karim Heads Asian-Pacific Dentists

Dr. Abdul Karim of Malaya has been elected president of the Asian-Pacific Dental Federation. Also elected for three-year terms are: Dr. John Jansen, Malay-Singapore, first vice-president; Dr. Rizali Noor, Indonesia, second vice-president; Dr. Dong-Chan Han, South Korea, third vice-president; Dr. Cathay Lee, Hong Kong, treasurer; and Dr. B. B. Erana, Philippines, secretary-general. The next meeting of the Congress will be held in Malaya in 1964.

Philippine Dental Society Meets May 9-13

The 54th annual meeting of the Philippine Dental Association will be held in Quezon City from May 9-13, 1962. Dr. Mariano C. Cordova and Dr. Rufino N. Achacoso, P. O. Box 1142, Manila, Philippine Islands, are co-chairmen.

Dr. Volland Dies, Past ADA President

Dr. Roscoe Volland of Iowa City, a past president, treasurer, trustee and honorary member of the Association, died recently. Dr. Volland, who was born in 1875, graduated from the University of Iowa College of Dentistry in 1902.

JFK Salutes Dental Health Week

<p>CLASS OF SERVICE This is a fast message unless the delivery character is indicated by the symbol.</p>	<p>WESTERN UNION TELEGRAM W. F. MARSHALL, President</p>	<p>SYMBOLS DL=Day Letter NL=Night Letter LT=Letter Telegram</p>
<p>The flag code shown in the flag line on domestic telegrams is LOCAL TIME at point of origin. Time of receipt is LOCAL TIME at point of destination.</p>		
<p>TXA005 WA115 (TX) GOVT NL PD THE WHITE HOUSE WASHINGTON DC JAN 22 JOHN R ABEL, PRESIDENT, REPORT DLY AMERICAN DENTAL ASSOCIATION SUITE 202 808 17 ST NORTHWEST WASHDC</p>		
<p>THE ANNUAL OBSERVANCE OF NATIONAL CHILDREN'S DENTAL HEALTH WEEK REMINDS ALL OF US, AND ESPECIALLY US-PARENTS, OF AN IMPORTANT OBLIGATION TO OUR CHILDREN.</p>		
<p>DENTAL HEALTH IS AN ESSENTIAL COMPONENT OF THE GENERAL HEALTH OF THE NATION. THE FOUNDATION OF GOOD HEALTH IS BUILT IN CHILDHOOD. BY STRESSING PREVENTIVE DENTAL PROGRAMS AND DENTAL EDUCATION FOR CHILDREN, WE CONTRIBUTE TO HEALTHIER LIVES FOR THEM AND TO A HEALTHIER AMERICA IN THE YEARS AHEAD JOHN F. KENNEDY.</p>		
<p>RECEIVED JAN 23 1962 WASHINGTON, D.C.</p>		

Two Series of Articles Available

Two series of newspaper articles, one featuring general dental health information and the other fluoridation are now available to state and local dental societies upon request from the ADA Bureau of Public Information. "Your Dental Health", a 30-article series, ranges in topics from prenatal care and first teeth to oral cancer and bootleg dentistry. The second series consists of six articles and is an authoritative discussion of fluoridation, its benefits, costs, safety, its opponents and supporters. Before presenting both series to a newspaper, they should be retyped, localized and, where necessary, updated to fit local conditions.

'62 Scientific Session Entries Sought

Entries for clinical lectures, table clinics, scientific exhibits and motion pictures suitable for presentation at the 103rd annual session, Oct. 29 to Nov. 1, Miami Beach, should be submitted to the ADA Council on Scientific Session by March 31, 1962. Application forms are available from the Council at the Central Office.

Two New Career Pamphlets Available

Two career pamphlets, "The New Look in Careers" prepared for use in promoting the film, "The Dental Assistant - A Career of Service", and "Something New in White", have been published by the Division of Dental Public Health and Resources, U.S. Public Health Service. Samples of the two booklets are available from the ADA Bureau of Public Information.

Int'l Meet to Discuss Dental Health

Dental Health will be among topics to be discussed at the International Conference on Health and Health Education scheduled June 30 to July 7, 1962 in Philadelphia. "Man in His Environment" is the theme of the scientific program of the conference which will be hosted by the American National Council for Health Education of the Public, Inc. (ANCHEP). Participants will include dentists, physicians, health education specialists, experts in environmental sanitation, social scientists and educators. The conference languages will be English, French, Spanish and Russian.

AADS Annual Session Slated March 18-21

"Evaluation of television in dental education" will be among topics to be discussed at the 1962 annual session of the American Association of Dental Schools scheduled March 18-21 at the Sheraton-Jefferson Hotel in St. Louis, Mo.

A joint session with the International Association for Dental Research, which is holding its annual session March 15-18 also in St. Louis, will be held Sunday, March 18.

Army Officers Publish Health Series

Preventive dentistry officers at Fort Ord, Calif., and Fort Lewis, Wash., have published a series of dental health education articles in their post newspapers. The articles featuring subjects ranging from brushing habits to dental caries, will be reprinted by publications at other U.S. army installations. Some 250 preventive dentistry officers are now on duty at major Army installations.

ADA Grant Goes to Education Fund

The ADA has transmitted the grant of \$50,000 to the Fund for Dental Education which was earlier authorized by the Board of Trustees. In making the grant, the Board stipulated that one-half was to be made available to the American Association of Dental Schools for the advancement of its program.

Dental Editors Honor Mrs. Child

Mrs. Velma Child, secretary of the ADA Council on Journalism has been elected an honorary member of the American Association of Dental Editors.

Navy's First Lady Dentist Retires

Cmdr. Sara G. Krout, Evanston, Ill., the navy's first lady dentist, has ended 19 years of service and now has the added distinction of being the first lady dentist to be placed on the navy's retirement rolls. Entering the WAVES in 1943, and called to active duty in 1944, Dr. Krout served two years at the Great Lakes Naval Training center. She left active duty in 1946 and has since served in the reserves. Dr. Krout received a degree in dental surgery from the University of Riga in Latvia in 1919, coming to the United States the following year to study at the University of Illinois.

New Medical Care Plan for Aged

A nation-wide insurance program of uniform surgical and medical care benefits for persons 65 or over has been proposed by the National Association of Blue Shield Plans and the American Medical Association. Coverage would cost about \$3 a month per person. Existing Blue Shield programs for older persons offered by the 69 Blue Shield plans in the nation cost \$1.65 to \$8 a month. John W. Castellucci, executive vice president of the Blue Shield organization, said he hoped the plan could be advertised in April and put into operation in July. The program will pay full cost of medical and surgical services for single persons whose annual income is \$2,500 or less and for couples whose income is \$4,000 or less.

ADA Member Heads Canadian University

Dr. John B. Macdonald, Boston, Mass., has been named president of the University of British Columbia, Canada. An ADA member, Dr. Macdonald, since 1956, has been director of the Forsyth Dental Infirmary for Children and Professor of oral microbiology at Harvard University dental school. A native of Canada, Dr. Macdonald will assume his new position July 1.