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**WALTER JUDD CHOSEN
OPENING MEETING SPEAKER**
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**CHANGED KEOGH BILL
GETS COMMITTEE OK**
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NBC TV SHOW WILL HIGHLIGHT NATIONAL CHILDREN'S DENTAL HEALTH WEEK

The first national network television show in support of National Children's Dental Health Week will be presented by the ADA and its component and constituent societies on Feb. 6, 1962 over the Columbia Broadcasting system. The hour-long show will star Henry Fonda. The program



has been purchased by Proctor and Gamble Company but there will be no commercials. Instead, all commercial time will be turned over to ADA for presentation of dental health education messages. The show will be aired from 8:30 to 9:30, E.S.T. and will consist of a series of humorous sketches about American family life. Mr. Fonda will act as moderator and "head of the family." Suggestions on how dental societies may wish to tie into local Dental Health Week events

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Doctors' Association Wins Benefits

New York City's Doctors' Association, a "union" composed of some 700 full and part-time physicians and dentists working for that city's health department, has won a \$600-\$900 pay increase as well as increased sick leave benefits for members.

NIDR Promotes Lyman and Likins

Dr. F. Earle Lyman has been named Assistant Director of the National Institute of Dental Research, according to Dr. Francis A. Arnold, Jr., NIDR director. Dr. Lyman was formerly Chief of the Extramural Programs Branch of the Institute and is being succeeded in that position by Dr. Robert C. Likins. A zoologist, Dr. Lyman has been with NIDR for five years. Dr. Likins, a dentist, is one of the original staff members of NIDR, joining it in 1948.

Berry Replaces Cushing at Defense

Dr. Frank B. Berry has been named Deputy Assistant Secretary of Defense (Health and Medical), replacing Dr. E. H. Cushing, who resigned in August. Dr. Berry, formerly Assistant Secretary of Defense (Health and Medical), has been serving since the dissolution of that office in January as senior medical advisor to Carlisle P. Runge, Assistant Secretary of Defense (Manpower).

AIR DEFENSE COMMAND EXERCISE GROUNDS ALL COMMERCIAL FLIGHTS ON OCT. 14

The North American Air Defense Command will conduct an air defense test, "Operation Skyshield," on Saturday, Oct. 14. As a result, U.S. and Canadian commercial and private airplanes will be grounded between the hours of noon and midnight, E.S.T. Since this is two days before the opening of the 102nd annual session, the ADA Housing Bureau recommends that everyone planning to attend the session check with his airline to ascertain whether his flight will be affected. The Bureau also suggests that anyone having a change in his arrival time in Philadelphia should check with the hotel from which he received his room confirmation and make any necessary change directly with that hotel.

ADA Staff Receives Dental Coverage

ADA employees and their dependents will be covered by dental insurance starting Jan. 1, 1962, Sec. Harold Hillenbrand has announced. The insurance program is similar to the pioneering plan established by Continental Casualty Co. in 1959 for the employees of Dentists' Supply Company, York, Pa., and to the plan established in 1960 for Kerr Manufacturing Company, Detroit. The ADA program will also be operated by the Continental Casualty Company.

Under the Association program, all types of dental services are covered with the exception of purely cosmetic dentistry or services covered by other health insurance. Any licensed dentist may be chosen, and he may charge his customary fee; there is no fee schedule or table of allowances. The ADA will pay the entire annual premium. Employees will share in the cost of dental care, paying from 20 to 40 per cent, depending on the type of dental service needed.

Bank Begins Group Dental Care Plan

The Mechanics Bank of Richmond, Calif., has begun a group dental care plan for its employees which is being underwritten by the California Dental Association Service. The plan began operation July 1. Dr. Lyall O. Bishop president of the Service, said that some 700 dentists will cooperate in putting the plan into effect. Coverage includes a wide scope of dental restoration and maintenance with such specific items as prophylaxis, oral surgery and endodontic care.

ADA Gift Helps Found Refugee Clinic

An ADA gift of \$500 to the American Red Cross for aid to Cuban dentists has been used to help establish a dental clinic at Centro Hispano Catolico, Miami, Fla. The clinic is staffed by Cuban dentists working, under the auspices of the U.S. Dep't of Public Health. In a letter to Sec. Harold Hillenbrand, Gen. Alfred M. Gruenther, Red Cross president, said that "in the first ten days (of the clinic's operation) some three thousand persons received treatment."

Committee Favors Modified Keogh Bill

The Senate Finance Committee on Aug. 25 voted 13-3 in favor of passage of the Keogh Bill, but its version of the bill differs somewhat from the one approved earlier in this session by the House. The main differences are:

--The Senate Committee version requires that a pension plan must also be established by the self-employed person for any full-time employees with more than three years service; the House exempts those with fewer than four employees.

--The Senate Committee version allows the self-employed person to contribute 10 per cent of earned income or \$2,500, whichever is less, annually. However, only the first \$1,000 would be entirely deductible with the remainder being 50 per cent deductible. Thus \$1,750 would be the maximum annual amount that could be deducted and this would require a \$2,500 contribution into the fund. The House allows deduction of the entire amount.

The Senate as a whole is not expected to take action on the Finance Committee report before Sept. 5. During the Finance Committee hearings, the Kennedy administration reiterated its opposition to passage of such legislation at this time.

Dentist Nominated For Pfizer Award

Dr. Myron E. Horan, coordinator for civil defense of the California Dental Association, has been nominated as a candidate to receive the Pfizer Award of Merit at the meeting of the U.S. Civil Defense Council to be held in Los Angeles, Oct. 16-20. This award is made annually to members of the Health professions who have made outstanding contributions to the advancement of non-military preparedness.

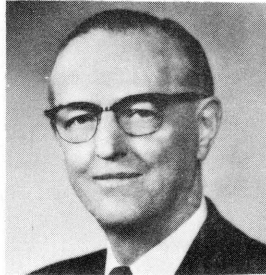
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will be mailed to state and local NCDHW chairmen in coming weeks. Further details on the program will be carried in forthcoming issues of the Newsletter.

PHYSICIAN-CONGRESSMAN WALTER H. JUDD CHOSEN OPENING MEETING SPEAKER

Congressman Walter H. Judd (R-Minn.) has accepted the ADA's invitation to be the main speaker at the Opening Meeting of the 102nd annual session. The meeting will begin at 9:30 a.m. and will be held in the Grand Ballroom of the Sheraton Hotel. All ADA members, their families and guests are invited to attend.

Rep. Judd, a physician, has been a member of Congress since 1942. Prior to beginning his legislative career, Dr. Judd was a medical missionary. He spent the years 1925-1938 in China, under the auspices of the Foreign Mission Board of the Congregational Church. Rep. Judd is a member of the House Foreign Relations Committee and has consistently favored the same legislative objectives supported by the ADA.



... Pre-Session Conferences

Three special conferences will hold the spotlight during the week-end preceding the opening of the 102nd annual session. They are:

--The Third National Civil Defense Conference, which will be held at the Sheraton Hotel, Saturday morning, Oct. 14. All ADA members are invited to attend. Speakers will include Dr. Robert Strausz-Hupe, director of the Foreign Policy Research Institute of the University of Pennsylvania, and Frank B. Ellis, director of the Office of Civil and Defense Mobilization. Speakers will discuss President John F. Kennedy's recent emphasis on the non-military defense problems of the nation and the transfer to the Dep't of Defense of much of the federal responsibility in this area.

--A special program for dental laboratory technicians will be held Saturday, Oct. 14, beginning at 9:00 a.m. The program will take place at the Temple University dental school, with table clinics being presented over the school's closed-circuit TV facilities. Dr. J. Eugene Ziegler, chairman of the ADA Council on Dental Trade and Laboratory Rela-

Board Appoints Jeserich as Treasurer

The Board of Trustees has appointed Dr. Paul H. Jeserich as ADA Treasurer for a term of office ending Dec. 31, 1964. He will take office after the 102nd annual session. Dr. Jeserich is dean of the University of Michigan dental school and was 1959-60 ADA president. He succeeds Dr. H. B. Washburn, St. Paul, Minn., who held the post since 1949. The action was taken during the Aug. 23-26 Board session at the Central Office. Other Board actions during the meeting included:

--allocation of \$7,375 to the Fund for Dental Education to support a workshop on auxiliaries. The workshop, to be held in January, 1962, will be conducted by the University of Michigan with the cooperation of the American Association of Dental Schools and the ADA, and financial assistance from the W. K. Kellogg Foundation.

--authorization of a \$500 grant to the Miami University School of Medicine to assist that school's program of retraining classes for Cuban dentists.

--announcement that three major reports will be presented to the forthcoming House of Delegates. The reports will deal with: 1) ADA affairs, including Council nominations; 2) Board comments upon reports and resolutions presented by ADA Councils, constituent societies and other agencies, and 3) financial affairs, including a recommended budget for fiscal 1962.

Fluoridation Extends to 45,000,000

As of January 1, 1961, 1968 communities in the United States were fluoridating water supplies serving 38,477,000 people. In addition, there are more than 7 million people using water with a natural fluoride content at the approximate recommended level. As of the same date, 187 communities have discontinued the measure, with 13 then re-instituting it.

... JUDD
(cont'd from p. 3)

tions, will be moderator. The program is directed solely toward members of the dental laboratory industry.

--The American Association of Dental Editors will present two speakers on dental journalism during Saturday afternoon, Oct. 14. Ray Cobaugh, business manager of The Pennsylvania Dental Journal, will discuss the development and management of a dental publication and David Taylor, author and teacher, will discuss editing problems and techniques. The program will be held in the Sheraton Hotel Hall of Flags and ADA members are invited to attend. That evening, AADE will hold its annual dinner at which the William J. Gies Award and the AADE Distinguished Service Award will be made. Speaker will be Miss Bernice E. Connor, assistant to the editor of Ladies' Home Journal. Reservations for this event must be made in advance.

\$1.9 Billion Spent on Dental Care

The U.S. public spent \$1,992 million for professional services of dentists in 1960, according to a report published by the U.S. Dept. of Commerce. This is an increase of \$100 million over 1959's total. Alaska and Hawaii, however, were not included in the 1959 figures and are in 1960. The figure total does not include expenditures by government or by philanthropic institutions. The same report lists \$4,960 million as being spent for physicians' services in 1960.

Briefs In The News ... Dr. Sholom Pearlman, secretary of the Council on Dental Research, has been named ADA's representative to the National Society for Medical Research. Dr. Pearlman is also ADA representative to the American Association for the Advancement of Science and has been joined in that capacity by Dr. Albert A. Dahlberg, a dentist member of the University of Chicago department of anthropology....The Division of Dental Health of the Arkansas State Board of Health has been raised to the status of Bureau of Dental Health, so that the Dental Director now reports directly to the top echelon of the State Board of Health....Dr. Charles L. Howell has been named assistant dean of the University of Indiana dental school and professor of public health dentistry. Since 1953, he has been director of the dental division of the Indiana State Board of Health.... Paul A. Slone, executive secretary of the National Association of Dental Laboratories, has been named one of 34 men to receive the Chartered Association Executive (CAE) Award of the American Society of Association Executives....Dr. Stanley D. Tylman, head of the department of fixed partial prosthodontics, retires Sept. 1 after 41 consecutive years of teaching at University of Illinois College of Dentistry.

Alumni Gifts Total \$692,875 in 1960

A report issued by the Fund for Dental Education shows that 16,912 dental alumni gave \$659,987 in support of their dental schools during 1960-61. This compares with a 1958-59 report when 14,787 alumni gave \$390,916. However, 40 dental schools responded to the most recent survey, seven more than had been included in the earlier one. Over and above contributions to dental education, twelve schools reported that 3,462 dentists contributed \$32,888 in unrestricted gifts to higher education. This gives a total of 20,374 dentists contributing \$692,875. From the standpoint of individual average giving, the dental alumni gift increased from \$26 in 1958-59 to \$39 in 1960-61. Washington University dental school had the highest percentage of alumni contributing, 44 per cent; University of Pennsylvania dental school led in total dollars contributed, \$115,000, and Loyola University, Chicago, led in highest average contribution, \$175.

Health Construction Totals Billion

Nearly \$1 billion a year is being spent in the U.S. on construction of hospitals, nursing homes and other health facilities, according to recent figures released by the Health Insurance Institute. The Institute said that 58 per cent of these funds came from private sources, 25 per cent from state and local governments and 17 per cent from the federal government.