

American Dental Association

ADACommons

[ADA News Letter](#)

[ADA Publications](#)

8-1-1961

ADA News Letter - 08/01/1961

American Dental Association

Follow this and additional works at: <https://commons.ada.org/adanewsletter>



Part of the [Dentistry Commons](#), [History of Science, Technology, and Medicine Commons](#), and the [Nonprofit Administration and Management Commons](#)

Recommended Citation

American Dental Association, "ADA News Letter - 08/01/1961" (1961). *ADA News Letter*. 330.
<https://commons.ada.org/adanewsletter/330>

This News Article is brought to you for free and open access by the ADA Publications at ADACommons. It has been accepted for inclusion in ADA News Letter by an authorized administrator of ADACommons. For more information, please contact commons@ada.org.



Vol. 14, No. 14 Tuesday, August 1, 1961
published by the AMERICAN DENTAL ASSOCIATION
222 East Superior Street • Chicago 11, Illinois

RIBICOFF LEADS OFF HEALTH AID-TO-AGED HEARINGS; ADA WILL APPEAR AUG. 3

Health Secretary Abraham A. Ribicoff was the lead-off witness July 24 in the House Ways and Means Committee hearings on the Kennedy Administration's proposal to put health aid-to-the-aged under the Social Security system. The ADA Council on Legislation announced that its chairman, Dr. Matthew Besdine of Brooklyn, N.Y., will testify before the Committee on Aug. 3, setting forth the Association's opposition to the proposal.

In his opening testimony, Secretary Ribicoff said that beginning costs for the program, in 1963, would be about \$658 million, mounting to more than \$1 billion by 1965. To meet the costs, the Administration is asking for higher taxes than it originally said would be necessary. The new proposal is to increase the current 3 per cent tax on each employee and employer to 3.75 per cent in 1963. The tax would be applied to a \$5,200 of an individual's annual income rather than the current \$4,800. For self-employed persons, the tax increase would be three-eighths of one per cent.

In his testimony, Dr. Besdine will emphasize the ADA opposition to provision of health care benefits by the federal government to any segment of the general population without regard to need. He will further point out the Association's conviction that such proposals will inevitably lead to federal financing and control of all health care services for the majority of citizens.

The Council on Legislation urged that all ADA members who have not yet written their senators and representatives concerning this legislation, do so without delay.

Keogh Bill Hearings Open in Senate

The Senate Finance Committee began hearings July 25 on the Keogh bill, which would permit the self-employed to defer taxes on self-contributory retirement funds until the funds are actually in use. The ADA will be represented in oral testimony before the Committee by the American Thrift Assembly, of which it is an active member. In addition, ADA will file a statement of support by Dr. Alfred E. Smith, a member of the ADA Council on Legislation and a board member of the American Thrift Assembly.

\$22 Million in Dental Funds Approved

The Senate Committee on Labor and Public Welfare on July 26 approved a record-breaking \$22.5 million in federal dental funds for fiscal 1962. This is an increase of \$7 million over the fiscal 1961 appropriations. Of the total recommendation, \$20 million would go to the National Institute of Dental Research and the remainder to the Division of Dental Public Health and Resources. If the Senate as a whole approves the Committee recommendation, consultation with the House will be necessary, as the bill it passed allocates \$5.6 million less than the Senate committee recommendation.

Program Set for State Officers Meeting

Panel discussions on legislation and education will form the core of the 1961 program of the State Officers Conference. Dr. Thomas D. Holder, conference president and secretary-treasurer of the Oregon State Dental Association, said the meeting will take place at the Sheraton Hotel, Philadelphia, on Sunday morning, Oct. 15. It is being held in conjunction with the ADA 102nd annual session.

Members of the first panel, dealing with "Legislative Implications of the 87th Congress," will be Mr. Hal M. Christensen, ADA Washington Counsel; Dr. William P. Schoen, dean of Loyola University school of dentistry; Dr. Charles L. Howell, director, division of dental health, Indiana State Board of Health, and Dr. Francis A. Arnold, Jr., director of the National Institute of Dental Research. The second panel topic, "A Comprehensive Program of Dental Health Education," will be discussed by Mr. Perry J. Sandell, director of the ADA Bureau of Dental Health Education and Mr. Daryl I. Miller, director of the ADA Bureau of Audiovisual Service. Audience participation will be encouraged during both sessions.

Top PHS Dentist Leaves for UCLA Post

Dr. John Knutson, Chief Dental Officer, U.S. Public Health Service, has been appointed to the faculty of the new UCLA dental school, President Clark Kerr and Chancellor Franklin D. Murphy announced July 19. He will hold the position of Professor of Preventive Dentistry and will also have a joint appointment as Professor of Public Health (Dentistry) in the UCLA School of Public Health. He will assume his new position at UCLA Oct. 1.

Dr. Knutson has served as Assistant Surgeon General and Chief Dental Officer of USPHS since 1952. Prior to that he was Chief of the Division of Dental Public Health of the Public Health Service. Dr. Knutson received his dental degree from the University of Minnesota and a Ph.D. in Public Health from Johns Hopkins University, Baltimore.

New Selective Service Advisors Named

The White House announced July 17 that three dentists will form part of the entirely new membership of the National Advisory Committee on the Selection of Physicians, Dentists and Allied Specialists. They are Drs. Gustav C. Tassman of Philadelphia, Daniel A. Collins of San Francisco and Harry M. Wheeler of Washington, D.C. The group consults with Selective Service on policy for drafting doctors into military service. At the same time, resignations of all the previous members of the Committee were announced, including that of Dr. Harold W. Oppice of Chicago.

Ipana Dentifrice Adds Fluoride

Bristol-Myers has announced it will introduce a new Ipana dentifrice containing sodium fluoride, according to the July 27 Wall Street Journal. The dentifrice will be marketed east of the Rocky Mountains. In commenting on the new development, the newspaper said:

"Sodium fluoride", the company claimed, is a "tooth enamel hardener that protects against softening action of organic acids." ...Bristol-Myers officials could not be reached for comment on whether the new Ipana is being introduced as a result of competition from Procter & Gamble Co.'s Crest toothpaste. Crest, which contains stannous fluoride, was recently given official 'recognition' by the American Dental Association as being effective in reducing cavities.... The new Ipana makes Bristol-Myers the first Procter-Gamble competitor to come out with a fluoridated toothpaste."

The new dentifrice has not been submitted to the Association's Council on Dental Therapeutics for recognition, nor has the Council seen any evidence which would justify claims for the effectiveness of the new dentifrice, according to Dr. J. Roy Doty, Council secretary. Dr. Doty added: "The Association is happy to learn that another manufacturer is experimenting with a potential decay-preventive. We hope that Bristol-Myers will back its claims with solid clinical evidence."



Participating in a general session of the 1961 Federation Dentaire Internationale meeting, held in Helsinki, Finland, July 9-15, are the following members of the ADA delegation (from left): Sec. Harold Hillenbrand, Pres. Charles H. Patton, Dr. LeRoy M. Ennis of Philadelphia and President-Elect John R. Abel. The fifth delegate, not shown, is Dr. Obed H. Moen of Watertown, Wis. Seated ahead of the ADA participants are two members of the Netherlands delegation. Translators can be seen in the booths in the background. A report of FDI actions can be found on page 4 of this Newsletter.

ADA, Surgeons and Blue Shield Meet

Meetings with officials of the Blue Shield Plans and the Health Insurance Council have been held recently by the ADA and the American Society of Oral Surgeons. Purpose of the meetings was to obtain active support of the principle that payment should be made for appropriate procedures whether performed by a physician or a dentist. The meetings resulted in general agreement on this principle. Implementation of the dental profession's recommendations still is necessary, but ADA representatives said that a final solution to this long-standing problem is now in sight. Representing the ADA were Dr. C. Gordon Watson and Mr. Bernard J. Conway, assistant secretaries, and Mr. Herbert C. Lassiter, secretary of the Council on Insurance.

Austrian Dentists Slate Centennial

The Society of Austrian Dentists will hold a Jubilee Congress Nov. 14-18 in Vienna to celebrate the centennial of its founding. ADA members are invited to participate. Details can be obtained from the Office of the Jubilee Congress of the Society of Austrian Dentists, Langegasse 9, Vienna 8, Austria.

1959 Dental Survey Report Available

Single copies of the 1959 Survey of Dental Practice are now available without charge. The booklet brings together 12 articles originally published in the ADA Journal during 1960 and 1961, providing information on the income and expenses of dentists, their hours and number of patients. Requests should be directed to Bureau of Economic Research and Statistics, Central Office.

Records System Participation Asked

Practicing dentists interested in participating in the study of records and accounting systems being conducted by the Northwestern University Graduate School of Business Administration under an ADA grant are invited to write the Council on Dental Health. Dr. Rulon W. Openshaw of Los Angeles, Council chairman, said that forms are provided free of charge. The five forms are: a daily income and time record, a monthly gross income and time summary, control of accounts receivable, monthly record of disbursements and monthly statement of income and expense. All that is required is a summary at the end of six months' utilization. All information, including names, will be confidential.

FDI Names Dean for Miller Prize

Dr. H. Trendley Dean, former federal dental officer and ADA staff member, was named recipient of the highest award given by Federation Dentaire Internationale, the Miller prize. Announcement of Dr. Dean's selection was made at the 49th annual session of FDI, held in Helsinki, Finland, July 9-15. The presentation will take place in Cologne, Germany at next year's annual session.

Other actions taken by the worldwide organization during the session included: adopting a statement clarifying nomenclature applied to auxiliary personnel in the various countries; special session discussions of dental auxiliaries and dental manpower, adoption of a statement of principles governing the development of regional organizations as a part of the FDI structure. Dr. Seymour J. Kreshover of the U.S. National Institute of Dental Research was elected chairman of the Commission on Dental Research.

FDI officers for the coming year will be Drs. Jean Deliberos, France, president; Obed H. Moen, USA, immediate past president; LeRoy M. Ennis, USA, vice president; Knut Gard, Norway, vice president; Erich Muller, West Germany, vice president; Stewart Ross, UK, vice-president; Gerald H. Leatherman, UK, secretary-treasurer; Jack Stork, Netherlands, treasurer; Don Gullett, Canada, member of council, and Hubert H. Stones, editor.

Briefs In The News . . . The Summary Report of the Commission on the Survey of Dentistry in the United States has been translated into Spanish and Portuguese and is being distributed simultaneously in all three languages to Pan American dental schools. . . . The 1961 graduating classes of New York University dental school and of the Medical College of Virginia dental school have pledged \$164,000 and \$42,000 respectively to their schools' dental funds. . . . Effective July 1, the College of Medical Evangelists, Loma Linda, Calif., has changed its name to Loma Linda University. . . . The American Association of Dental Schools has been elected to active membership in the National Health Council. . . . Hawaii sugar producers have established a fringe benefit in the form of a dental plan to be financed by a 2¢ an hour contribution for each worker. It will go into effect in 1963. . . . Dr. Seymour J. Kreshover, associate director for research at the National Institute of Dental Research, has received an honorary Doctor of Science degree from the University of Buffalo. . . . Blue Cross had its biggest year in 1960, paying out \$1.5 billion in benefits.

Four Chosen for New Army Committee

Four civilian dentists have been chosen to serve on an Army Medical Service Advisory Committee on Preventive Dentistry. In making the announcement, Major General Joseph L. Bernier, chief of the Army Dental Corps, said that he, as chairman, and four other military men will also be included. The civilian members are Drs. John C. Brauer, dean of the University of North Carolina dental school; Hamilton B. G. Robinson, dean of the University of Kansas City dental school; Joseph C. Mulher, professor of basic sciences, Indiana University dental school, and Irving Glickman, professor of periodontology, Tufts University dental school.

Membership Sets All-Time Record

ADA membership as of June 30 was 96,587, an all-time high. The figure reflects nearly 400 members more than were recorded in December, 1960. A break-down of the total figure is: active, 77,622; student, 12,424; life, 6,253; affiliate, 229; associate, 24, and honorary, 35.

Connecticut To Have New Dental School

The University of Connecticut has been empowered by that state's legislature to establish schools of dentistry and medicine. A bill was passed providing \$2 million as part of the bonding budget and establishing a nine-man commission to select building sites by July, 1962.

Dr. Benjamin Spock
World famous
pediatrician



FOR FLUORIDATION

As a pediatrician interested in preventing ill health I am enthusiastically in favor of fluoridation...Now we have at our disposal a wonderful preventive measure which means the assurance of the health of one's child that he will be healthy.

Dwight D. Eisenhower



FOR FLUORIDATION

It is fitting to note the recent development of measures, including the fluoridation of water supplies, to prevent tooth decay in the early years of growth. I invite the attention of the public to the study of programs in this field and I urge everyone to cooperate in such efforts to the improvement of the health of the nation.

George Meany
President, AFL-CIO



FOR FLUORIDATION

Compared to the costs of repairing decayed teeth, fluoridation is a very economical measure.

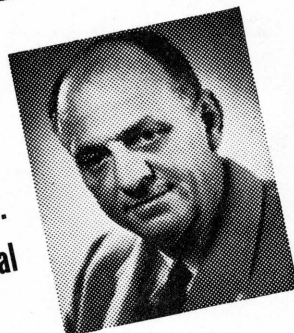
Richard J. Daley
Mayor of Chicago
Largest city
in the world
with fluoridation



FOR FLUORIDATION

Before adopting the ordinance providing for fluoridation, the City Council had the benefit of hearing scores of witnesses speaking for and against the use of fluorides. After great deliberation, the City Council—relying on the highest professional advice—has adopted the ordinance.

Luther L. Terry, M. D.
U.S. Surgeon General



FOR FLUORIDATION

Only a third of our urban population receives community protection against dental caries. To me this is a startling—and fact. Fluoridation is beyond dispute, the most economical and effective method of preventing dental caries.

Mats and proofs of this series may be ordered from the
Bureau of Public Information
American Dental Association
222 East Superior Street
Chicago 11, Illinois