

American Dental Association

ADACommons

[ADA News Letter](#)

[ADA Publications](#)

2-1-1961

ADA News Letter - 02/01/1961

American Dental Association

Follow this and additional works at: <https://commons.ada.org/adanewsletter>



Part of the [Dentistry Commons](#), [History of Science, Technology, and Medicine Commons](#), and the [Nonprofit Administration and Management Commons](#)

Recommended Citation

American Dental Association, "ADA News Letter - 02/01/1961" (1961). *ADA News Letter*. 318.
<https://commons.ada.org/adanewsletter/318>

This News Article is brought to you for free and open access by the ADA Publications at ADACommons. It has been accepted for inclusion in ADA News Letter by an authorized administrator of ADACommons. For more information, please contact commons@ada.org.



CHILDREN'S DENTAL HEALTH WEEK FEB. 5-11

(see story on page 2)

Vol. 14, No. 2 Wednesday, February 1, 1961
published by the AMERICAN DENTAL ASSOCIATION
222 East Superior Street • Chicago 11, Illinois

REPORT DRAFT MACHINERY BEING READIED FOR SENIOR DENTAL STUDENTS

The Department of Defense has alerted Selective Service to ready its pre-induction processing machinery for senior dental students, according to unofficial reports received by the ADA Council on Federal Dental Services. Pre-induction processing of senior students will begin in the spring if there are not sufficient volunteers to meet replacement requirements of the armed services. Some 500 additional replacements are needed from senior students who are vulnerable, the Council said. In a recent statement, a high Defense Department official said:

"The Defense Department only desires to have it clearly understood that individuals who have been deferred for completion of medical and dental training retain their basic two-year service obligation until reaching age 35; and also, that because 1961 service medical and dental officer requirements have not, as yet, been met by volunteers, Selective Service call-ups will in all probability be necessary; and, finally, that the impact of the call-ups will bear most heavily upon recent graduates." The Council pointed out that individuals who are called for the draft must be prepared to enter military service at the time of call even though established in private practice. "It is readily apparent

that it is to the advantage of all concerned if the Department of Defense is able to fill its dental officer requirements by voluntary means," a Council statement said.

More Societies Buy News Letter

Constituent or component societies in 12 states are now taking advantage of the new "society subscription" rate to the ADA News Letter. Under the program, instituted late in 1960, societies can order bulk shipments of the News Letter for remailing to their members at a fraction of the usual \$2 individual subscription price. Now subscribing under the plan are constituent or component societies in: Montana, Mississippi, Wisconsin, New York, West Virginia, Illinois, Arizona, Vermont, Ohio, California, Virginia, Massachusetts and Puerto Rico. The annual price for each individual subscription for a society with 500 members or less is 50¢; for the second 500 members, 40¢, and for each additional 1,000, 25¢. A society with 700 members would pay \$330 a year, or 47¢ per subscription. Additional information will be supplied on request by Mr. John E. Rush, business manager, at the ADA Central Office.

Relief Fund Contributions Dip

Contributions to the ADA Relief Fund during the first two weeks of 1961 dropped to \$4,337, the lowest figure in any period since the start of the current campaign. The contributions brought the total to \$97,544, or 78 per cent of the \$125,000 goal. A detailed report will be carried in the next ADA News Letter.

TELEVISION PROGRAMS TO HIGHLIGHT CHILDREN'S DENTAL HEALTH WEEK

Romper Room, nationally televised children's program, will emphasize dental health on its shows throughout National Children's Dental Health Week, February 5-11. A variety of other television and radio programs, newspaper and magazine stories, and community programs will make this the most extensive observance of the Week in its twelve-year history, according to Mr. Perry Sandell, director of the ADA Bureau of Dental Health Education. The Bureau has written the dental society presidents in each of the 57 cities in which Romper Room is shown, asking them to arrange for a dentist to appear on the program. More than 150 stations are also expected to use two special 4½ minute TV programs produced by ADA with Television Features Co. and Encyclopedia Britannica. Slides and scripts, to be read by the local announcer, have been sent to 107 stations and upon request to dental societies in other areas covered by 65 additional stations. The programs are designed to be shown for the first time during the Week and as often as the station wishes after the observance.

Patton Heads Joint Council for Aged

Pres. Charles H. Patton has been elected chairman of the Joint Council to Improve the Health Care of the Aged. Dr. Patton's election was announced last week by Howard I. Wells, Jr., executive secretary of the Joint Council, who has been re-elected secretary-treasurer. The new chairman will preside at a meeting of officers and directors of the Joint Council for the first time March 8 in Chicago. He succeeds Ray E. Brown, Chicago, a past president of the American Hospital Association. The Joint Council was formed in 1958 under joint sponsorship of American Dental Association, American Hospital Association, American Medical Association and American Nursing Home Association.

Start New Dental Plan in California

California Dental Association Service has announced the start of a new adult group dental care program for the culinary workers and bartenders union in the Tri-County area of southern California. The plan became possible when the Southern California Dental Association agreed to participate in the service corporation which was founded originally by the California Dental Association. According to an announcement made by Dr. Joseph B. Weeden, president of California Dental Association, the group covered consists of 1400 adults; dependents are not included. Patients may go to the dentist of their choice. The contract is for two years and provides "relatively complete dental health care," Dr. Weeden said.

Foundation Reports Dental Grants

The W. K. Kellogg Foundation paid out \$319,000 in grants to dental schools, societies and institutions during 1960, according to the Foundation's annual report. Among dental programs supported by the Foundation were the survey of dentistry, development of teacher-training, dental hygiene testing and education, placement of new dental practitioners, and continuing education of dentists. In commenting on the state of dentistry, 1960, the report noted attempts by some laboratory technicians in Canada and the United States to obtain legal sanction for dealing directly with the public. Such proposals, the report said, "constitute a very serious challenge to the dental profession and a real threat to the high standard of quality that has caused American dentistry to be generally recognized as pre-eminent throughout the world."

Society Names "Field Secretary"

The Wisconsin State Dental Society has announced appointment of a "field secretary" to coordinate activities of the society's commission on dental health. Named to the new position was George J. White, Beaver Dam, Wis., former executive secretary of that city's chamber of commerce and co-publisher of a weekly newspaper. In his new position, Mr. White will be primarily concerned with dental health education and with development of programs "which will advance the status of the profession in the state," according to the society's announcement.

ADA OFFICIALS DISCUSS SCHOOL CONSTRUCTION FUNDS WITH RIBICOFF

The need for dental school construction funds, and funds for state dental public health programs were among the major topics discussed Jan. 12 at a meeting of ADA officials and Abraham A. Ribicoff, secretary of Health, Education and Welfare in the Kennedy cabinet. The meeting was held in Washington, D.C., where the Association representatives were attending the White House Conference on Aging. Pres. Charles H. Patton commented that the breakfast meeting was "a courtesy call" on the governor and that dental needs of the public were discussed informally. Among matters discussed, according to Dr. Patton, were the enactment of a federal grant program to help in the construction of new dental schools and the remodeling and expansion of existing schools, a federal grant-in-aid program to provide matching funds for state dental public health programs and more effective public dental health programs at the community level. Dr. Patton said the Association representatives pledged the profession's fullest possible cooperation to Ribicoff as he takes up his duties. "The leadership of the health professions must be progressive and realistic," he said, "if a way is to be found to guarantee the best care to all Americans." In addition to the Association president, others at the meeting were Dr. Harold Hillenbrand, secretary; Dr. C. Willard Camalier and Mr. Bernard J. Conway, assistant secretaries, and Mr. Hal M. Christensen of the Association's Washington office.

Patton Urges Science Fair Activity

Pres. Charles H. Patton has urged state and local dental societies to begin immediately to take part in science fair programs. "In addition to offering dental societies ready-made possibilities for improving public relations, science fairs provide an important medium for stimulating interest on the part of outstanding students in pursuing dental careers," Dr. Patton said. Science Fair Kits have been sent to all constituent and component societies. Individual kits may be obtained on request from the Council on Dental Research at the ADA Central Office. The national fair will be held May 10-13 in Kansas City; preliminary fairs usually are held from February through April. "It is essential that dental society programs proceed without delay," Dr. Patton said.

Council Meetings Scheduled

Six major meetings will be held at the ADA Central Office during February: ADA and National Association of Dental Laboratories Work Party on Dental Laboratory Accreditation, Feb. 6-7; Council on Dental Trade and Laboratory Relations, Feb. 7-8; Council on Dental Therapeutics, Feb. 17-18; Council on Relief, Feb. 20; Council on Dental Education, Feb. 22-24; Council on International Relations, Feb. 27.

ADA Grant Made to Fund and AADS

The Association has transmitted a grant of \$50,000 to the Fund for Dental Education as directed by the House of Delegates at the Los Angeles session. One-half of the grant is to be made available to the American Association of Dental Schools for the advancement of its program. In forwarding the grant, Sec. Harold Hillenbrand commented that "the Association is pleased to have this opportunity of participating in the excellent programs which are being carried forward by The Fund and the American Association of Dental Schools."

Auxiliaries' Duties To Be Studied

A recommendation that studies be conducted to expand the role of auxiliary dental personnel will be one of the major topics discussed at the 17th Congress on Dental Education and Licensure Feb. 4 in Chicago. The recommendation is one of four made by the Survey of Dentistry group which will be considered. All ADA members are invited to attend.

Dr. Henry Westhoff Dies

Dr. Henry F. Westhoff, St. Louis, former ADA first vice-president, died Jan. 23. Dr. Westhoff served as general chairman of the general committee on local arrangements for the 1952 annual session in St. Louis.

1960 ADA MEMBERSHIP REACHES ALL-TIME HIGH OF 96,230

Membership figures for the Association continued to set records during 1960, reaching another new high of 96,230. This was an increase of more than 1,500 over the 1959 figure. The gain was particularly impressive in light of the fact that dues were increased from \$20 to \$30 in 1960. Included in the total were 83,290 fully privileged (active and life) members; 257 affiliate, 23 associate, 36 honorary, and 12,624 student members. Following is a breakdown of fully privileged members by constituent societies and federal dental services for 1959 and 1960:

| | <u>1960</u> | <u>1959</u> | | <u>1960</u> | <u>1959</u> |
|-----------------|-------------|-------------|---------------|-------------|-------------|
| Alabama | 760 | 734 | New Mexico | 243 | 227 |
| Alaska | 49 | 48 | New York | 11,744 | 11,671 |
| Arizona | 392 | 348 | No. Carolina | 1,129 | 1,080 |
| Arkansas | 475 | 455 | No. Dakota | 239 | 240 |
| California | 3,453 | 3,339 | Ohio | 4,104 | 4,047 |
| California, So. | 4,303 | 4,185 | Oklahoma | 763 | 732 |
| Colorado | 921 | 872 | Oregon | 1,102 | 1,077 |
| Connecticut | 1,609 | 1,576 | Panama | 21 | 26 |
| Delaware | 145 | 138 | Pennsylvania | 5,355 | 5,336 |
| Dist. of Col. | 541 | 561 | Puerto Rico | 193 | 201 |
| Florida | 1,538 | 1,422 | Rhode Island | 420 | 424 |
| Georgia | 924 | 889 | So. Carolina | 378 | 372 |
| Hawaii | 354 | 347 | So. Dakota | 243 | 238 |
| Idaho | 252 | 250 | Tennessee | 1,144 | 1,117 |
| Illinois | 5,284 | 5,300 | Texas | 2,883 | 2,787 |
| Indiana | 1,769 | 1,746 | Utah | 459 | 449 |
| Iowa | 1,349 | 1,359 | Vermont | 151 | 143 |
| Kansas | 799 | 790 | Virginia | 1,142 | 1,106 |
| Kentucky | 960 | 950 | Washington | 1,609 | 1,577 |
| Louisiana | 877 | 841 | West Virginia | 556 | 553 |
| Maine | 344 | 335 | Wisconsin | 2,139 | 2,141 |
| Maryland | 1,002 | 983 | Wyoming | 135 | 138 |
| Massachusetts | 2,904 | 2,886 | | | |
| Michigan | 3,514 | 3,494 | Air Force | 861 | 838 |
| Minnesota | 2,129 | 2,133 | Army | 810 | 757 |
| Mississippi | 464 | 460 | Navy | 1,014 | 1,025 |
| Missouri | 1,797 | 1,832 | Public Health | 262 | 263 |
| Montana | 296 | 291 | Vet. Admin. | 512 | 548 |
| Nebraska | 757 | 749 | Unorganized | 6 | 8 |
| Nevada | 115 | 106 | | | |
| New Hampshire | 250 | 247 | | | |
| New Jersey | 3,347 | 3,300 | TOTAL | 83,290 | 82,087 |

Dr. Terry Named PHS Surgeon General

Dr. Luther L. Terry, a public health career medical officer, has been named surgeon general of the U.S. Public Health Service. Dr. Terry's appointment was viewed as a possible boost for the service's research departments because of his background as a research worker and as assistant director of the National Heart Institute. An internist, Dr. Terry is a graduate of Tulane's medical school.

Films of Dental TV Programs Available

Kinescopes of successful dental television programs are now available through the ADA Bureau of Audiovisual Service. Among new programs are "Dentistry for Children" and "Dental Approach to the Cleft Palate Problem," both of which were produced for public viewing by the Greater St. Louis Dental Society. The St. Louis programs have been carried for several years and report having an audience of from 45,000 to 50,000.