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Splurge! Buy a New One. (1971)

American Dental Association

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Splurge!

Buy a New One.

American
Dental
Association



51B12
1971



DO NOT CIRCULATE
"That looks like my toothbrush!"

Splurge! BUY A NEW ONE!

In fact, buy **two**. Use them alternately.

WHAT KIND OF BRUSH SHOULD I BUY?

A good toothbrush should have an essentially flat brushing surface.

Select a bristle texture to suit your preference.

Select a toothbrush with a head small enough to permit access to **all** the surfaces of **all** the teeth.

TAKE GOOD CARE OF YOUR TOOTHBRUSHES!

Keep them clean.

Place them where they will dry quickly and easily.

Keep them from coming into contact with one another.

Use your toothbrushes daily . . . and when their bristles become frayed, or bent . . .

Splurge! BUY TWO NEW ONES!