

NODA News

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FINAL MEETING BEFORE BREAK

Double treat on May 13 – Dues rebate drawing, Dr. Burgess on restorative dentistry materials

BULLETIN – A special feature of the May meeting will be the drawing for the full year's rebate of 1998-99 dues. Counting the NODA, LDA and ADA dues, this prize could be worth \$765, depending on the member's classification. All stubs from the monthly meetings have been retained and will be in the pot!

BY DR. CHRIS BROWN
and the Scientific Program Committee

T.S. Eliot would be proud of NODA. The season finale promises to end *with a bang not a whimper*. The last business meeting and CE program of this session will be held at LSUSD at 7 p.m., Wednesday, May 13 and will be presided over by our newly installed president, Ken Schott.

After tending to business issues, the NODA members will meet the new director of the operative department at LSUSD, Dr. John Burgess. Yes, the same guy who keeps popping up in the literature of restorative materials.

This former professor and head of the department of biomaterials at the University of Texas/San Antonio, and past chair of the department of dental research at the Wilford Hall Medical Center, is a prize catch of LSUSD and

our dental community.

Guess what he has offered to teach us, gang? That's right his view of the new world of restorative dentistry materials will be ours to behold.

Plan to stick around after the program and meet the representatives of Patterson Dental, and their new area manager, Richie Reith. Patterson has generously sponsored this meeting as their way of thanking the NODA members for their support.

CE credits will be issued during the regular social hour after the presentation. Take advantage of this golden opportunity for good friendship, a superb lecture, and a free beer.

NEW ORLEANS DENTAL ASSOCIATION

NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves to promote the art, science, and professionalism of dentistry, and to communicate the value of oral health to the community.

VOL. 36 MAY '98 NO. 5

HIPPA TO BE EXPLAINED AT MAY 13 MEETING

If you are confused about the new HIPPA Regulations and how they might affect the LDA health insurance for you and your employees, plan on attending the May 13 general meeting.

Bob Ellis from Gilsbar will be there and hopefully will explain some of the new rules and regulations. He also plans to provide some information about the new Medical Savings Account.

WHAT'S INSIDE

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The President Hails the 'Queen'

DR. KEN SCHOTT, new NODA president, congratulates outgoing president **DR. ANTHEA GROGONO** at the gala Installation Dinner March 28 at Metairie Country club. The "crown" presented to Dr. Grogono is in keeping with her birthplace, London, England. (For more photos of the festivities, see page 3.)

President's Message

by KENNETH G. SCHOTT, DDS

This is my first message as your new president, and also the last for several months as we prepare to go into our summer hiatus. But even though we are heading into a "slow" period, there are a few significant events on the horizon.

On May 13 the regular meeting of the New Orleans Dental Association will be held at Louisiana State University School of Dentistry. In addition to our regularly scheduled scientific program featuring Dr. John Burgess on "Restorative Materials", we will also have a short presentation by Mr. Bob Ellis of Gilsbar, Inc.

Mr. Ellis will endeavor to explain to us some of the new HIPPA rules and regulations. I know this has been a confusing area for some of us, and hopefully Mr. Ellis will clarify some of the new rules and how they apply to the LDA Insurance Program.

Also don't forget that this meeting is now on May 13. It has been rescheduled from May 20.

The second event that is coming up is "Dentist Day at the Legislature." This is scheduled for Wednesday, May 20. We will have a bus to take us to Baton Rouge. Food and beverages will be provided on the bus.

You are invited to attend with your spouse, but we need to know if you plan to attend, so that we may make the necessary arrangements. In addition to good camaraderie, there is a chance to meet with your local legislator, a chance to see how the process works, and the reception at the Governor's Mansion to end the day.

It is not too early to start marking your appointment book for the 49th Annual New Orleans Dental Conference. It is scheduled for September 2-5 at the Ernest N. Morial Convention Center. Dr. Tom Giacona and his committee have scheduled a world class continuing education program.

There is also an expanded exhibit hall with all exhibitors in the same room. As usual there are also the numerous social events associated with Labor Day Weekend in New Orleans.

Finally, I wish to thank my predecessor, Dr. Anthea Grogono, for the help she has given me in starting this journey. She and her committee workers have set high standards for me and my workers to follow and continue. I look forward to a fun and satisfying year.

I hope everyone has a safe and happy summer.

Ken

TASK FORCE ON ANESTHESIOLOGY

The ADA Anesthesiology Task Force is calling for comments on proposed revisions to two anesthesia documents adopted by the 1996 ADA House of Delegates.

They include the policy statement, *The Use of Conscious Sedation, Deep Sedation and General Anesthesia in Dentistry* and *Guidelines for the Use of Conscious Sedation, Deep Sedation and General Anesthesia for Dentists*

(Trans. 1996:704).

The documents were mailed for comment to a broad community of interest, including constituent dental societies and state boards of dentistry. Comments are due by June 1.

Final proposed changes will be transmitted to the 1998 ADA House of Delegates for action.

NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 5th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

Dentist Day nears; Make your reservations

The time is growing short and we need to know how many people will be going to Baton Rouge on Wednesday, May 20. There are two buses reserved and we need to know if we will be using both. As of the middle of April there were only 20 people who have called to say they will attend.

We have tentative plans for some entertainment at the mansion. Maria Burmaster will be playing the piano, Carol Stuckey will bring her guitar and Ronnie Vinson will sing. We expect to have a good time.

Bus pickup will be at the Schwegmann's parking lot on Veterans behind Burger King. We expect to leave at 10:30 a.m. sharp. Any one who signs on must be there by 10:15 a.m. There is a cellular number for last-minute emergency contacts with Dr. Guy Ribando (494-2601). A box lunch and drinks (soft drinks-beer) will be provided by NODA at no cost to NODA members! The kick-off of the day's activities will be at 12:30 p.m. at the Dept. of Insurance Building.

PLEASE - PLEASE - PLEASE CALL THE NODA OFFICE @ 834-6449 TO RSVP ASAP!!

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Dr. Lou Grush, '97 recipient, presented Honor Dentist Award to Dr. Terry Walsh, '98.



A happy table. Approximately 120 members and guests attended.



Clowning it up for the photographer. Dr. Bassett gets a kiss from her husband, Martin Lill.

***NODA NEWS GOES
TO THE
INSTALLATION DINNER***
Photos by Dr. Kristi Soileau and Dr. David DeGenova



Mr. and Mrs. Jerry Bonds. Jerry received Dr. Vic Marquer Award for non-members.



Conference Committee members were out in force.



Trio pauses for photographer. The event was at the Metairie Country Club.



Getting together with friends at pre-dinner reception

Conference slate of clinicians is impressive

The lineup of clinicians for the 49th annual New Orleans Dental Conference is shaping up and it's impressive.

Headlining the cast at the conference September 2-5 at the Ernest N. Morial Convention Center is Dr. William G. Dickerson, noted cosmetic dentist. He'll conduct the all-day pre-conference course Wednesday, September 2, at the convention center. His topic will be "The 21st Century Practice."

Dr. Dickerson is director of the Las Vegas Institute of Cosmetic Dentistry where dentists from all over the world come to learn his techniques. He is also editor-in-chief of the *American Academy of Cosmetic Dentistry Journal*.

Walter Hailey, much-traveled motivational speaker from Houston, will be keynote speaker

at the Opening Session Thursday morning September 3.

Other clinicians include:

Dr. Stanley Malamed, emergencies/anesthesia

Dr. John Kois, restorative excellence

Dr. Hugh Doherty, finances

Dr. Reuel May and Dr. Jacinthe Paquette, implants

Dr. Barbara Steinberg, health issues

Dr. Albert Goerig, endodontics

Ms. Nancy Andrews, infection control

Dr. Donald Rolfs, periodontics

Ms. Risa Pollack-Simon, practice management

Dr. Michael Unthank, office design

Dr. Barry Freyberg, computers

Dr. James Dunn, adhesives

Mr. David Meinz, nutrition

Ms. Betsy Wheat and Ms. Belinda Bryant, practice management

The Exhibit Hall will be the largest in area in the history of the conference and will be a focal point in the vast Morial Convention Center. Hours of the lectures are being arranged to allow dentists and staff more time to browse in the hall.

The Bucktown All-Stars, a big hit at last year's conference, will again perform at the Thursday evening Welcome Reception/Dance. A lavish array of complimentary hot and cold hors d'oeuvres will again be offered.

Each doctor's registration contains two tickets to the party. Guest tickets may be purchased. The event will be held as last year in the New Orleans Hilton Riverside Hotel.

NODA – The Benefits of Belonging

What are the benefits of belonging to the New Orleans Dental Association?

They are many, including the publication you are reading, *NODA News*, which will come to your desk monthly, except for the months of June and August.

Another benefit is registration for the *New Orleans Dental Conference*, an outstanding continuing education opportunity, which is part of your annual dues. It is possible to gain most, even all, of your required annual CE hours in one four-day period.

Other advantages: *NODA Central Office* which provides a variety of services including referrals; *annual member roster*, listing general practitioners and specialists, committees, officers, CE groups, rosters, addresses, phone and fax numbers, etc.; *New Orleans Dental Enterprises, Inc.*, dedicated to generating non-dues revenues to help fund committee activities.

American Dental Association and Louisiana Dental Association offer many more programs and services, *plus the strength that comes with united effort towards worthy professional goals.*

For more details, call NODA's Central Office at 834-6449.

WE WANT YOUR NEWS

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115. Phone: 899-2255.

CHICAGO SEMINAR

"Dentistry as a Business: Money, Management, Marketing and You," a two-day seminar, will be held by the ADA's Council on Dental Practice July 17-18 at the Ritz-Carlton Hotel in Chicago.

Aiming "to improve your bottom line and make the difference that helps secure your financial future," the seminar will have Dr. Gordon Christensen and Ms. Connie Kelly as keynote speakers.

Twelve prominent management and marketing specialists, familiar names on dental programs, will also participate. Last year's event was an early sellout.

For more information, call 1-312-440-2895.

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Here 'n There

(From ADA State Legislative Report)

■ Latex-Powdered Gloves

Minnesota, Nebraska, and Wisconsin currently have bills pending that propose a ban on the use of powdered latex gloves.

The ADA Council on Scientific Affairs adopted a resolution in January stating that there is no scientific justification at this time for a legislative ban on latex gloves.

The Council is also preparing practice guidelines for dentists which should be available in Spring. The Food and Drug Administration said powdered latex gloves serve as an effective barrier to prevent the spread of infection and refused to halt the manufacture and distribution of the product.

■ Anesthesia

The Ohio Dental Association was successful in exempting dentists from an anesthesiologist-supported bill that would have virtually prohibited non-physicians from administering anesthesia.

The amended bill leaves intact the authority of dentists to utilize the services of nurse anesthetists. "Dentistry has a long history of safe and effective administration of anesthesia in dental offices. ODA successfully fought to preserve

NODA Officers – 1998-99

Here are your new officers and Board of Governors for 1998-1999. They are interested in your views and ideas. Don't hesitate to express your opinions to them.

President, Kenneth G. Schott, DDS, President-Elect, Guy A. Ribando, DDS, 1st Vice-President, James D. Roethele, DDS, 2nd Vice-President, Barry E. Goodspeed, DDS, Secretary '98, Joseph D. Kirn, DDS, Treasurer '98/'99, F. Thomas Giacona, DDS.

Board of Governors '98, Glenn C. Dubroc,

that in the state of Ohio," said David Owsiany, ODA Director of Legal and Legislative Affairs.

■ Managed Care

Regulation of managed care organizations (MCOs) is the second most important health care issue (after CHIP) on the legislative agenda of many states. Almost one-third of states are expected to take the issue up this year.

■ Malpractice Liability

As of mid-February '98, at least 11 states had introduced bills to subject HMOs and other managed care plans to malpractice liability for injury to patients caused by their negligent treatment decisions.

Jr., DDS, Board of Governors '98/'99, David J. Hildebrandt, DDS, Board of Governors '98/'99/'00, Christopher E. Brown DDS.

Director to L.D.A. '98, Randolph D. Green, DDS, Director to L.D.A. '98/'99, Debra C. Arnold, DDS.

Immediate Past President, Anthea L. Grono, BDS.

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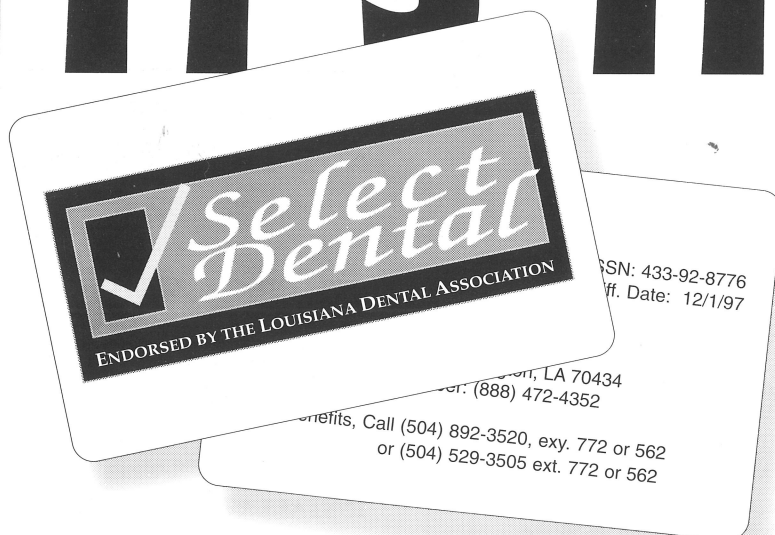
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Health Club is 'cool'

BY AL MUNK, DDS

As part of my mid-life crisis, I joined a health club. My kids, who are presently two giant teenagers, urged me to do so. They think it's a cool thing to belong to a health club. My son, a Nike boy through and through, now has an additional fashion audience for his extensive collection of "swoosh" apparel. My own wardrobe runs to the tattered T-shirt and shorts venue, though they still allowed me to join, perhaps on the basis of my son's appearance.

I have been attempting to have an orderly mid-life crisis. Being a guy, I thought I should start with the car. As I have reported in these pages before, I have been driving a Valiant for the last year. This has been a good car, fun to drive and talk about, though hardly the fuel of a well-stoked mid-span crisis. Well, good readers, I sold the Valiant recently. Rest assured, it went to a good home and will no doubt still be on the road long after I am in the junk yard. In its place now rests a motor car to stoke the fire of my forgotten youth – a shiny black 1990 BMW 535i. I sit in it sometimes when it is parked in my garage. My wife comes down and asks what I'm doing. I tell her that I am reprogramming the onboard computer or something. The truth is I am just *sitting* in my car, the way a little boy might sleep in his new baseball uniform the night before the first game. This is a guy thing and I don't expect my wife to understand; and, after all, I needed *something* to drive to the health club.

The health club is in Ballard, just a couple of blocks from my office. I had been thinking of joining the last few years. This year, upon

examination of my mid-section, I thought I could just begin to make out the inscription F70-15 followed by the name "Michelin" around my waist. My body was sending me a message – either shape up or ship out! The modern health club is fairly deliberate about its membership. In other words, it takes every precaution to keep from getting sued. If a soft-bellied, middle-aged dentist is foolish enough to join and subject himself to daily pain risking orthopedic and cardiovascular incident, then the hell with him, as long as he signs our 100-page waiver of liability.

In addition, each new member must undertake a "physical assessment." Instead of doing something simple and sensible like looking at you with your clothes off, snickering a bit, then sending you to the wading pool, they make you do the equivalent of the Olympic qualifying test for the gymnastics team. A bright young man with shade A-1 teeth who seems younger than your son and smiles all the time sits you down in the testing office. After taking the usual health history, blood pressure, etc., the fun begins.

"Now, Mr. Munk, we'll be running you through a few exercises to test your overall strength, flexibility and endurance."

Right.

"To begin, let's start with push-ups. I will time you for one minute and you do as many as you can."

"Listen, buddy," I said, "I am 47 years old and haven't done a push-up since junior high. My pectorals have assumed a concave aspect and my triceps are the consistency of marshmallow."

"Oh, Mr. Munk, don't be silly. Just get on the floor and give me quick twenty!"

Well, down I went. It is amazing what the human body can conjure up when faced with a stressful situation or to avoid acute embarrassment. We've all read of those little old ladies who lift Buicks off children. Well, I dropped and somehow gave him eighteen push-ups. I have not been able to move my shoulders since, but it was worth it to see the expression on his young face. Thinking this would result in my selection to the Senior Olympics, I was sorely disappointed to read off his chart that I would have to do 40 push-ups to make the "Superior" category for my age group. I was only in the "Fair" category. Oh, well, I've been rated worse than this more than once.

Spandex must come out of a vending machine somewhere in the health club that I don't know about yet, because seemingly everyone but me is wearing it. I found I was most comfortable in the lounge watching TV. My skills were highly developed in this area. I also excelled at hot tub and shower events. There are some dangerous-looking machines in some of the rooms with sweating people grunting and groaning on them. I have been afraid to go in yet and see what they are actually doing. There is a juice bar that looks safe enough and I like the soft white towels they give you when you check in at the front desk. Next week, I may even try a float in the swimming pool. I think I'm going to like being in the health club. That's all for now from Ballard.

Reprinted with permission, *Journal of the Seattle-King County Dental Society*, October 1997, Dr. Cheryl L. Townsend, editor.

Dentists cited on anniversaries

Ten New Orleans area dentists were honored by the Louisiana Dental Association on the anniversary of 50 and 25 years of practice, respectively.

Cited with certificates for their half-century of dental practice were Dr. Jack A. Forté and Dr. James H. Quinn.

Honored for 25 years of practice were Dr. Victor E. Babin, Dr. William P. Danos, Dr. Eric J. Hovland, Dr. Arturo J. Mendez, Dr. Alan H. Ripps, Dr. Michael T. Robichaux, Dr. Kenneth G. Schott and Dr. Thomas R. Shopper.

The certificates were presented at the annual Installation Dinner March 28 at the Metairie Country Club.

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Dentists urged to follow up, support CHIP program

Late last summer, Congress enacted CHIP, the new health insurance program for lower income children who are uninsured and ineligible for Medicaid. Here is some up to the minute information on the CHIP program.

■ Only two months to go!

States must submit their plans for CHIP funds to the Health Care Financing Administration (HCFA) by July 1, 1998. The Health Care Finance Administration (HCFA) expects state plans to change frequently over time and it appears that HCFA will liberally grant 'variances' from the filed plan.

A majority of states have not finalized their plans for capturing their share of funding available for the next five years, although most are in the process of doing so.

As we go to press, 16 states have submitted their CHIP plans to HCFA and one of those states (**Alabama**) has had its plan approved. **It is imperative that dentists are aware of and advocate their position in this state/federal program.**

The hallmark of the plan is flexibility for states on benefits and eligibility. With this elasticity, states like **Utah** and **Nevada** have committed 10% and 15% of their respective SCHIP funding to oral health care. Even after submission of the plan to HCFA, changes should be relatively easy.

■ What's The Buzz?

Faulkner & Gray's *Medicine & Health* has frequent stories on the CHIP program, calling it "the top health story of 1997". "The unexpected coalescence of liberal and conservative forces" allowed legislators to agree on smaller components of "change that have the support of a bipartisan consensus."

■ HCFA Regional Meetings

In January and February, 1998, HCFA held a series of regional conferences where it "pledged to let states take the lead in designing children's health programs in as many ways as possible."

New booklet on perio disease is available

The John O. Butler Company, in conjunction with parent company Sunstar, announces the release of a groundbreaking 70-page compendium of clinical abstracts presented at the University of Chapel Hill Dental Health Symposium in March, 1997.

Entitled "Periodontal Diseases and Human Health," the book summarizes the findings of 30 researchers, whose findings indicate that some forms of severe periodontal disease may be risk factors for serious systemic diseases and conditions.

Through the exploration of the connections between periodontal diseases and their impact on systemic diseases, the abstracts provide dental professionals with the research necessary to help recognize the causal relationships that exist between oral diseases and the whole-body health of their patients.

Some of the abstracts presented include:

See PERIO . . . page 8

"What do I say when my friends from dental school ask me what membership in organized dentistry can do for them? I tell them: 'It depends on what you need right now.'"



DR. LESLIE PARRO
NODA MEMBER

"And no matter what concerns they tell me they're facing as new dentists, as an ADA member, I almost always feel confident telling them: 'Yes — organized dentistry can help you with that.' Even though my friends from dental school are in a variety of practice situations, we all share common goals — we want to provide the best care possible for our patients, to make good financial decisions that will keep our personal lives and careers on the right track, to meet colleagues who can give us good advice. Membership has helped me do all that.

"I know money is tight for new dentists — there's no question about that. But I can honestly say that when I make out the check each year for my membership dues, I really do feel like I'm making an investment in my future."

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PERIO . . . cont'd from page 7

oral inflammation associated with pregnancy complications; epidemiological and microbial connections between oral and systemic conditions; and periodontal infections and the associated risk of cardiovascular disease.

The compendium is free to dental professionals. For more information or to receive a complimentary copy, call 1-800-JBUTLER and ask for the Sunstar-Chapel Hill Abstracts.

**Continuing Education Corner**

In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.

DATE	1998	COURSE / TITLE		COST
May 15-17		"Expanded Duty Dental Assistant" w/Dottie Austin, CDA	24 cr. hrs.	Auxiliary \$ 369.00
May 22		ALUMNI DAY PRESENTATION "Thriving Fee-for-Service in An Era of Managed Care" w/Dr. Robert L. Frazer	07 cr. hrs.	Dentist \$ 195.00 Auxiliary \$ 145.00
May 29		"Non-Surgical Endodontics: Alpha to Omega" w/Drs. Ron Lemon & Eric Hovland	07 cr. hrs.	Dentist \$ 165.00 Auxiliary \$ 85.00
June 5		"Porcelain Veneers" w/Dr. Pascal Magne	07 cr. hrs.	Dentist \$ 245.00 Auxiliary \$ 95.00
June 13		"Radiology for Dental Auxiliaries" w/Drs. Thunthy & Hubar <small>(Moved from June 27th)</small>	07 cr. hrs.	Auxiliary \$ 120.00
June 26-27		"Gulf Coast Potpourri" Grand Hotel - Biloxi, MS w/Drs. Robichaux, Ritchie & Tully	08 cr. hrs.	Dentist \$ 149.00 Guest \$ 95.00
July 10, 17 24 & 31		"Intensive Mini Series - Endodontics" w/Drs. Lemon, Braud, Jeansonne, et alia (1-7:00 p.m.)	24 cr. hrs.	Dentist \$1,200.00
July 17-19		"Expanded Duty Dental Assistant" w/Dottie Austin, CDA	24 cr. hrs.	Auxiliary \$ 369.00
July 24-25		"Managing the Perio Restoration Interface: Predictable Results" w/Dr. John C. Kois	14 cr. hrs.	Dentist \$ 495.00 Auxiliary \$ 170.00

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