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March 2-8 is special time for dental assistants



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**New app launched**  
ADA Oral Pathologist is diagnostic aid

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# ADA News

FEBRUARY 17, 2014

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## BRIEFS

### ADA brochures educate patients on periodontal disease

The ADA series of brochures on periodontal disease may be just the reinforcement needed to get patients on board with treatment plans.

The three best-selling patient education brochures below address different aspects of periodontal disease:

- Periodontal Disease: Don't Wait Until It Hurts (W121) is a primer covering the



causes, prevention, and risk factors to treatment and post-treatment care. Cost for members is \$30; retail \$45, pack of 50 brochures.

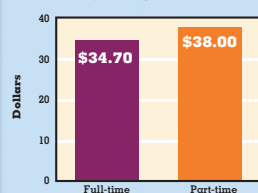
- Periodontal Maintenance: Preserve the Progress You Have Made (W263) details maintenance

See **BROCHURES**, Page 18

## JUST THE FACTS

### Dental hygienist hourly wages

The average wages in 2012 for dental hygienists in dentists' private practices were higher for part-time staff.



Source: ADA Health Policy Resources Center, survey@ada.org, ext. 2568

# Sun shines on GKAS kickoff

## Howard University College of Dentistry hosts national event

BY CRAIG PALMER

Washington—It couldn't have been a more promising smile for the national kickoff Give Kids A Smile Day at the Howard University College of Dentistry Feb. 7, on message, forward looking and engaged with the community, even the capricious weather sunny and dry.



ADA American Dental Association®

It's the morning after a District of Columbia Dental Society Foundation reception (more about that later) honoring the GKAS volunteers, community partners and corporate sponsors who provide free oral health

See **KICKOFF**, Page 5



**Group effort:** Volunteer dentists, dental students, sponsors and community partners gather for a group photo at the Howard University College of Dentistry Feb. 7 before the national kickoff Give Kids A Smile Day event in Washington, D.C.

Photo by Namita Gautam, D.C. Dental Society



**GKAS scenes:** A girl (above left) practices brushing with a demonstration puppet at the GKAS Day program at Case Western Reserve University School of Dental Medicine in Cleveland. Gavin Walters, 2, and his brother Mason, 3, hang out with "chicken" volunteer Joshua Dickman at the Give Kids A Smile Day event at Union Gospel Mission in St. Paul, Minn. See more coverage, Page 4.



# Honoring dentists for international volunteer service

## ADA Certificate recognizes those who make impact in world

BY STACIE CROZIER

Dr. Bob Meyer, a dentist in Colorado Springs, Colo., is a role model for dentists who volunteer internationally.

After retiring from 32 years of service in the Army, where he served as commander of the only airborne dental unit in the world, Dr. Meyer has been in private practice for 14 years. During that time, he and his wife Diane have spent their vacations leading 40

or so overseas trips to more than 35 countries. They even authored the books, "Truth, Teeth, and Travel Vol I and Vol II," which describes their adventures and motivations, and offers advice for aspiring volunteers.

Not only has Dr. Meyer received the ADA Certificate for International Volunteer Service many times, as president of the Christian Dental Society, he has nominated the dentists who have accompanied him on his trips.



Dr. Meyer

"The ADA Certificate is a prestigious, appropriate and significant recognition for those who use dentistry to make a substantial impact in the world," said Dr. Meyer. "I thank the ADA for applauding dentists who step out of their comfort zone to use their own time,

talents, resources and energies to help the less fortunate here and abroad."

As a dental mission leader and coordinator, Dr. Meyer finds that nominating dentists who volunteer with his programs is an effective recruitment and retention tool.

"There is great adventure and wonderment as we travel and experience the world's cultures, achievements and beauty," Dr. Meyer said. "It sets an example of service for family, friends and our community. It increases our appreciation for what we have and decreases our dependence on material things. It builds friendships and relationships here and abroad. There

is a professional exchange of information as we interact with other dentists and medical providers. It is a practice builder."

The Committee on International Programs and Development, a standing committee of the

ADA Board of Trustees, honors international volunteers annually. Nominations for the 2014 certificate are due April 1.

Dental society officers and dental school deans can nominate active, life, student or retired ADA members who have served abroad for a minimum of 14 days in a given 24-month period.

Application forms and award guidelines can be found online at [ADA.org/1473.aspx](http://ADA.org/1473.aspx). For more information on how to nominate a candidate, call the ADA Division of Global Affairs at 1-312-440-2726 or email [international@ada.org](mailto:international@ada.org).

For more information on global volunteer opportunities, visit the ADA's International Volunteer web page: [internationalvolunteer.ada.org](http://internationalvolunteer.ada.org). ■



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## ADAF offers new Young Dental Hygiene Scholarships

The ADA Foundation and Young Dental this month announced two new \$2,500 scholarships to be awarded to dental hygiene students as part of the ADAF's Allied Dental Student Scholarship Program.

The application deadline is March 14.

The ADAF annually awards up to 30 scholarships valued at \$1,000 each through its Allied Dental Student Scholarship Program, including 15 to dental hygiene students, 10 to dental assisting students and five to dental laboratory technology students. The ADAF will select recipients of the Young Dental Hygiene Scholarships from among the pool of dental hygiene scholarship applicants, using existing program criteria with particular emphasis on the outreach activities, volunteerism and leadership qualities exhibited by scholarship applicants.

For more information, visit [ADAFoundation.org](http://ADAFoundation.org). ■

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# AAP celebrates 100 years

BY KIMBER SOLANA

With 2014, the American Academy of Periodontology is commemorating a century of science, education, leadership and advocacy with a year full of festivities in celebration of its 100th year anniversary.

The centennial celebration will culminate at the AAP's 100th annual meeting on Sept. 19-22 in San Francisco. Attendees can expect a number of special events highlighting AAP's achievements over the past 100 years and presenting a vision of the

future of the periodontal specialty.

Originally founded as the American Academy of Oral Prophylaxis and Periodontology, the AAP was launched in May 1914 by Drs. Gillette Hayden and Grace Rogers Spalding. It changed its name to the American Academy of Periodontology in 1919 and introduced the Journal of Periodontology in 1930. The American Dental Association recognized periodontics as an official dental specialty in 1947.

"The specialty of periodontology has come a long way over the past 100 years," said Dr.

Stuart Froum, AAP president. "As trailblazers in research and technology, periodontists are committed to saving people's teeth and, in turn, improving the overall health of patients. Our specialty is ever evolving."

Dr. Froum noted that the past 100 years have brought a number of advancements in periodontal research and practice, including the introduction of dental implants, exploration of the relationship linking periodontal disease and systemic disease, the ability to regenerate tissue lost to periodontal disease, and a focus on a team approach to patient care.

As part of the centennial celebration, the AAP launched an online 100th anniversary dashboard on perio.org, complete with an interactive timeline, guest book and archival photos. ■

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# GKAS Day at homeless mission hums along thanks to Leadership Institute lessons

BY JEAN WILLIAMS

*St. Paul, Minn.*—Lyla Lepkowski swallowed her fears and opened her mouth bravely. The 10-year-old's mother signed her up two weeks ago for an appointment to receive free dental treatment Feb. 7 at the Give Kids A Smile Day event at Union Gospel Mission here.

"I was nervous," Lyla admitted. But after it was all over—including X-rays, fluoride treatment, sealants and a cleaning—she decided it was actually "awesome."

"When I was sitting there I was shaking a little bit, but it turned out great," she concluded.

After a nervous start, the day seemed to be going well, too, for Jessica Flotterud, dental director at Union Gospel Mission, a faith-based non-profit that provides an array of services for homeless, poor and drug-addicted people.

The Feb. 7 GKAS Day event at the Mission was the third that Ms. Flotterud, a dental hygienist, organized. But it wasn't quite the routine she was used to for GKAS. In fact, she set out to make this one bigger and better than ever, which is why she participated in the 2013 GKAS Community Leadership Development Institute Oct. 23-26, 2013, in St. Louis as one of 10 program coordinators who received grants to attend.

The Institute taught her how to scale her event to serve more children and to navigate around roadblocks. It's a good thing, too, since she encountered one or two challenges during planning, for instance, entertainment for the kids.



**Little patient:** A toddler awaits free dental care at the Give Kids A Smile Day event at Union Gospel Mission.



**Charitable team:** Dr. Laura Eng (left), a local general dentist in private practice, and Jayne Grout, a dental assistant who works with her, treat 7-year-old Lori Decora at the Union Gospel Mission GKAS Day in St. Paul, Minn. Dr. Eng and Ms. Grout regularly participate in free clinics providing dental care around Minnesota.

"I wanted to get a tooth fairy or a tooth or something like that, and we couldn't find anything," said Ms. Flotterud. "But one of my volunteers said, 'Well, I have a chicken suit.' So I said, 'Okay! There's something that'll make the kids laugh!'"

Joshua Dickman, an engineer with plans to become a dentist, happily volunteered to don a furry yellow costume with orange feet and served himself up as a chicken. He hoped he could bring moments of levity to the event by entertaining the young patients, who ranged in age from 2 to 17.

"It takes their minds off what's going on, why they're here," he said. "You peek your head into the little office and check on them,

and it's just like a centerpoint for them to focus on something other than the dentist, the prodding and the poking. I've tried to help out with the parents, too. They have one or two kids or three kids, and one's scrambling off. I kind of chase them and help out."

The Institute also taught Ms. Flotterud ways to improve her workflow setup to move young patients along toward treatment. As dental director at the mission, Ms. Flotterud has often held sway over other free dental events, most often ones for adults. Planning those events helped her scale up her GKAS event.

"I knew stations worked," she said. "I just didn't realize it could work with kids until I went to the Institute."

Ms. Flotterud said that about 180 patients signed on for appointments on two days to receive cleanings, fillings, extractions, fluoride treatments, sealants, X-rays and oral hygiene education. She also had 90 volunteers, including dentists, hygienists, dental students, dental therapists and dental therapy students, who manned a sign-in reception station, an oral care education station, a pre-treatment exam station and five operatories—all spread out on two floors.

The Minnesota Dental Association supported the Mission's GKAS Day event and sponsorship came from 3M ESPE and Health Partners.

Dr. Patrick McGann, a general dentist who is a longtime volunteer at the mission, served on the advisory committee for the mission's 2014 GKAS Day event.

"Jessica's doing a great job as a leader of the dental clinic at the Union Gospel Mission," he said. "We've been doing Give Kids A Smile for several years, and each year we try to get a little bit better with more services and little bit more organized so we can see more people."

Ms. Flotterud is already thinking about future GKAS events at the clinic, perhaps even another one this year. Lessons from the GKAS Institute and GKAS Day event have taught her a few things. "I've already learned some lessons this morning with the X-ray thing and seeing how slow it is upstairs," she said. "We can either downsize that or maybe next year I could get in some portable units and have hygiene upstairs as well."

—williamsj@ada.org

## Shout out for GKAS sponsors

BY CRAIG PALMER

*Washington*—Let's hear it for Give Kids A Smile corporate sponsors, ADA President Dr. Charles Norman said at a District of Columbia Dental Society Foundation reception Feb. 6 honoring GKAS volunteers and community partners.

"The work we do with Give Kids A Smile would not be possible without their ongoing generous support," he said, introducing representatives of:

- Henry Schein Dental, exclusive GKAS provider of professional dental products, with "special thanks to Tim Sullivan," president;
- Colgate, exclusive GKAS provider of consumer dental products, with "special thanks to Dr. Barbara Shearer," director of scientific affairs at Colgate-Oral Pharmaceuticals, and
- DEXIS, with "special thanks to Candy Ross," director of industry and professional relations, dental technologies, NA, KaVo Kerr Group.

Speaking at the reception and the following morning at the 2014 GKAS national kickoff

event at the Howard University College of Dentistry, they talked of children, community and oral health.

• Mr. Sullivan: "Give Kids A Smile includes all facets of the dental community, organized dentistry at the local, state and national levels, the academic world of dental schools and researchers, dental industry and sponsors and many other individuals and companies."

• Dr. Shearer: "This is a public-private partnership. We are giving children the oral health education they need. I see the difference it makes in children's lives."

• Ms. Ross: "I get emotional this day. You all get gifts, the gift of helping kids. We can and we should continue to serve the underserved."

Dr. Sally Cram, president of the D.C. Dental Society Foundation, also gave a shout out to local GKAS partners, introducing Benco Dental's regional manager and announcing, "For the first time this year, we have community sponsorship for our [D.C. Dental] Foundation and Give Kids A Smile Day from a non-dental corporation, TD Bank." ■



**Reception smiles:** GKAS volunteers and community partners meet Feb. 6 to herald GKAS 2014. Shown are (from left) Timothy J. Sullivan, Henry Schein Dental, president, North America Dental Group; Candy B. Ross, director of industry and professional relations, KaVo Kerr Group; Dr. Charles H. Norman, ADA president; and Dr. Barbara Shearer, director, scientific affairs, Colgate Oral Pharmaceuticals.

Photo by Washington Talent, Photo & Video





Photo by Namita Gautam, DC Dental Society

**Busloads of fun:** Washington, D.C.-area kids arrive by bus for screening, treatment and oral health education at the Give Kids A Smile event at Howard University College of Dentistry.

## Kickoff

*Continued from Page 1*

services in clinics and private practices across the nation and who've been doing it for 12 GKAS years at Howard, which was hosting its 13th annual children's clinic.

Trenton Franklin and Darius Ferguson, smiling even as they clambered into the dental chair, were among the first of 175 D.C. Ward 7 school and pre-school children, ages 3-11, who would be seen by Howard dental students and D.C. Dental Society volunteer dentists. There's the "thank you" message of the Feb. 6 reception and there's a message in those smiles.

Ask Trenton and Darius where they got those smiles and they say, "At home." Ask the dentists and students what that means, and they'll tell you the GKAS children are increasingly in better oral health and their families more engaged with their oral health.

"I've been seeing less cavities," said fourth year student Fatemeh Mojarrad. "The kids are doing much better taking care of themselves."

Some 5 million underserved children have received some type of free health services through Give Kids A Smile since the ADA took the program national in 2003, ADA President Charles Norman told the VIP reception audience at the Ronald Reagan Building on Pennsylvania Avenue midway between the White House and Capitol Hill. "Since then it's become the world's largest oral health charitable program."

Nor is it a one-time event, extending throughout the year in clinics and private practices across the nation and engaging an expanding community of sponsors and volunteers. An estimated 350,000 disadvantaged children will receive some type of free health service at 1,500 GKAS events in 2014, Dr. Norman said. This can include screenings, cleanings, X-rays, sealants and fluoride varnish applications, restoratives and education materials. "This great work will be possible thanks to more than 9,000 dentists and 28,000 other dental team members and volunteers from the

community," he said.

"Over the past 11 years since the start of the program, in D.C. we have screened approximately 2,500 children and provided over \$700,000 of dental treatment to underserved children in our community," said Dr. Sally Cram, president of the D.C. Dental Society Foundation. "Our collaboration with Howard University College of Dentistry has not only helped us treat these children but has forged a strong mentoring relationship with the students and our D.C. Dental Society members."

Speaking of the students, some 175 second, third and fourth year dental and third and fourth year hygiene students were on hand and staffing the Howard GKAS clinic under the mentoring eyes of D.C. Dental so-

ciety volunteer dentists, many of them never having missed one of these events.

And the students scheduled a Feb. 8 walk-in clinic offering free teeth cleaning for adults and children, oral hygiene instruction and free blood pressure and oral cancer screenings as an extension of their Feb. 7 GKAS community service.

An enthusiastic dental dean, Dr. Leo E. Rouse, opened the GKAS event by thanking "the entire D.C. Dental Society family. This is about you, the volunteer models, you young people. This is about family, inter-professional engagement. This is your chance students, residents, volunteers, dental hygienists, dentists, staff, the whole family. Make it a great thing. This is our future."

"Each year our volunteer dentists identify children who need continued care and offer to treat these children in their private offices," said Dr. Donna Grant-Mills, associate professor and chair of Howard's Department of Dental Hygiene. "The challenge over the years has been getting that child to the office. This year, thanks to a grant through the American Dental Education Association aimed at enhancing the formation of academic and community partnerships to reduce oral health disparities for vulnerable children, we will be able to link those children and their families to dentists and oral centers in Ward 7 for post-GKAS treatment, so that they may receive continued care." ■

—palmerc@ada.org

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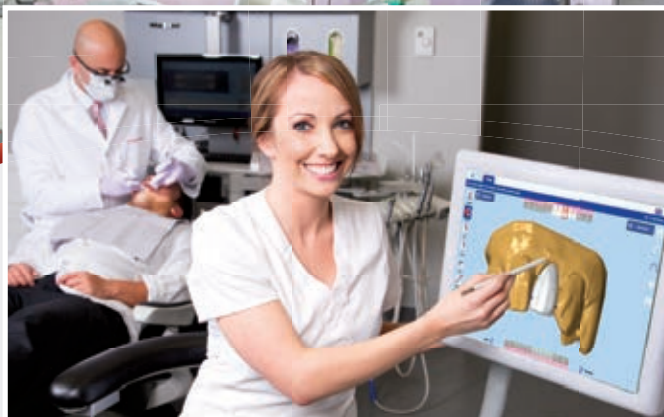
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# FDA youth tobacco prevention campaign

## Agency discusses health ‘costs’ that resonate with teenagers

BY CRAIG PALMER

Washington—The U.S. Food and Drug Administration launched a national public education campaign targeting 12- to 17-year-olds with “real cost” messages about

cosmetic, oral and other health consequences of tobacco use.

“Educating teens about the harms of tobacco use in a way that is personally relevant to them can be difficult, especially since many

teens believe they won’t get addicted and that the long-term health consequences of smoking don’t apply to them,” the FDA said Feb. 4 in announcing The Real Cost campaign at the National Press Club.

“But there are some ‘costs’ of tobacco use that do resonate with teens, such as cosmetic health effects like tooth loss and skin damage. Highlighting consequences that teens are concerned about is an effective approach to reducing youth tobacco use.”

The campaign will start with cigarettes and expand to smokeless and other tobacco products, the first TV ads airing Feb. 11 and extending across online, offline, print, radio, social and other media platforms for at least a year. Among the messages:

- See what your smile could look like if you smoke.
- Smoking could cost your teeth.
- Smoking cigarettes can cause yellow teeth, bad breath and gum disease.
- If you’re playing with cigarettes, you’re harming your teeth.
- Don’t smile: smoking may stain your teeth.
- Smoking causes gum disease, which could cost you your teeth.
- Smoking causes bad breath, may stain teeth and causes gum disease that can lead to tooth loss.

The U.S. Surgeon General’s 50th anniversary review of tobacco science since Dr. Luther Terry’s 1964 report on smoking and health updates evidence on the implications for oral health from tobacco use and the “expanding use of multiple products or the replacement of conventional combustible cigarettes with other nicotine delivery systems.”

ADA policy supports FDA regulation of all tobacco products as authorized by the 2009 Family Smoking Prevention and Control Act, including those with risk reduction or exposure reduction claims, explicit or implicit, and any other products offered to the public to promote reduction in or cessation of tobacco use. ADA’s National Action Plan for Tobacco Cessation supports the “launch [of] an ongoing, extensive paid media campaign to help Americans quit using tobacco.”

Visit MouthHealthy.org and the ADA.org tobacco control site for more information on Association tobacco policy and resources.

FDA’s ad campaign will target an estimated 10 million at-risk teens about the harmful effects of tobacco use.

“We know that early intervention is critical, with almost nine out of every 10 regular adult smokers picking up their first cigarette by age 17,” said FDA Commissioner Margaret A. Hamburg, M.D.

“This campaign will allow teens to rethink their relationship with tobacco,” FDA’s Kathy Crosby added.

“We view this campaign as a major investment in the power of prevention,” said Howard Koh, M.D., assistant secretary for health in the Department of Health and Human Services, FDA’s parent agency.

The \$115 million campaign, including research, creative development and media placement in more than 200 markets, is financed by industry user fees, the FDA said.

The Tobacco Control Act authorized the FDA to collect tobacco user fees from manufacturers and importers of tobacco products to implement the law. ■

—palmerc@ada.org

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## EDUCATION

# ADA CERP releases 2013 annual report

## Approved providers offered more than 22,000 CE courses

BY KIMBER SOLANA

There was a wealth of opportunities available for dental professionals to continue their professional education in 2012 as ADA Continuing Education Recognition Program-approved providers offered more than 22,000 continuing education courses, according to the ADA CERP 2013 annual report released this month.

That represents more than 171,000 hours of ADA CERP-approved instruction dedicated to learning new skills, such as clinical techniques and expanding practice management.

"I am so proud of the work of the CERP Committee in setting the high standards for quality dental continuing education programs," said Dr. Theresa A. Dolan, chair of the ADA's Council on Dental Education and Licensure.

"I appreciate the commitment of ADA member volunteers and staff to this program. Their efforts benefit the many dental

The CERP Annual Report contains information about CERP activities and the size and scope of the program,

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To view the 2013 annual report, a list of ADA CERP recognized providers and a searchable list of courses offered by these providers, visit [ADA.org/cerp](http://ADA.org/cerp). ■

—solanak@ada.org

ADA CERP approved providers.



**Proud of the achievements:** Dr. Theresa A. Dolan, chair of the ADA Council on Dental Education and Licensure, listens at a CDEL meeting. Dr. Dolan commended the CERP Committee for setting high standards for CE programs.

professionals who invest in their professional development and enroll in CE programs from ADA CERP-recognized providers. And the ultimate beneficiaries are our dental patients."

ADA CERP reviews and approves providers of CE that meet standards for quality continuing dental education.

Providers are evaluated in 14 aspects of CE program quality. Only providers that can meet ADA CERP standards and procedures are granted approval and are authorized to use the ADA CERP logo and recognition statement.

Providers are held accountable for maintaining those same high standards through periodic reevaluation.

CE credits earned by attending CERP-approved providers' courses are accepted by all state licensing boards (subject to any additional requirements or restrictions each individual board may have).

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ADA CERP currently approves 437 providers of continuing dental education.



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A M E R I C A



# President-Elect's Conference focuses on Power of 3 theme

BY KIMBER SOLANA

Emphasizing the need to collaborate when addressing challenges facing dentistry, ADA President-elect Maxine Feinberg welcomed 74 dental association leaders and executives to ADA Headquarters Jan. 26-28 for the 2014 President-Elect's Conference.

"I'm confident that by working together at all levels of the tripartite we can grow membership, improve our market share, increase member value and engagement and strengthen our 155-year position as the recognized leader in oral health," Dr. Feinberg said, addressing the attendees.

"It starts with the Power of Three partnerships—national, state and local, collaborating together, strengthening together and pooling our resources and services."

In addition to 48 presidents-elect, 26 dental association executive directors attended the annual conference—the first time executive directors have been invited to the event. Opportunities for networking and sharing information, such as different initiatives that are working in other states to create value in membership, were abundant.

The presidents-elect attended leadership sessions to discuss topics such as increasing diversity and inclusion through the creation of statewide initiatives that could help develop and teach leadership skills to a wider range of membership.

Attendees brainstormed key strategies in addressing challenges facing dentistry and taking advantage of prime opportunities for collaboration.

With the addition of executive directors, Dr. Feinberg said the conference allowed for frank discussions on how to improve teamwork between the volunteer leaders and staff executives, and great brainstorming sessions on key tripartite issues.

"It was great getting together with other presidents-elect on so many levels in that it al-



**Dr. Feinberg:** The ADA president-elect welcomes 48 presidents-elect and 26 dental association executive directors to ADA Headquarters Jan. 26-28 for the 2014 President-Elect's Conference.

lowed for problems to get sorted out, if not solved," said Dr. Curt Leciejewski, Delaware State Dental Society president-elect. "We all have some of the same issues and I was even able to come away with ideas that were working in other states that could help problem solve some of the issues we are going through."

Nonetheless, the major running theme throughout the three-day conference remained establishing a dialogue on the Power of Three partnerships and strengthening collaboration throughout the tripartite in an effort to increase membership and increase member value.

"Networking with presidents-elect from other states was enjoyable, but what was most beneficial was gaining an understanding of the common issues and threats we all face in organized dentistry at every level of the tripartite and working towards solutions," said Dr. Thomas Paumier, Ohio Dental Association president-elect.

"We are facing a strategic challenge in membership and have issues that need to effect



**Dr. Kessler:** The Colorado Dental Association president-elect speaks during the closing session, discussing prime opportunities for collaboration at all levels of the tripartite.

change," Dr. Feinberg said. "We need to get grassroots involvement and input."

"Without boots on the ground we will have difficulty changing our course of declining membership. The presidents-elect will have time to refine and focus their strategies for their terms as presidents and then incorporate ideas for change that can motivate participation at all three levels of the tripartite."

Dr. Brett Kessler, Colorado Dental Association president-elect, agrees.

"The bottom line is that membership starts and finishes at the local level," he said. "I am glad that the ADA is there to support both the state associations as well as the component societies in this."

"Every member has his/her own unique reason that they are members. The ADA, the state and the local component can utilize the Power of Three to help that individual member find value." ■

—solanak@ada.org

## ADA joins global alliance

### Group promotes peace, well-being

The ADA has joined the Alliance for Oral Health Across Borders, a group focused on promoting peace and well-being through oral health.

Alliance members include universities worldwide, dental industry, non-governmental organizations and individuals that serve as a coordinating group to promote, nurture and sponsor collaborations among oral health and health-related schools, companies and organizations worldwide to:

- promote peace through oral health as part of total health and reduction of disparities;

- improve oral health by nurturing engagements among health professionals in order to develop an understanding of the myriad of social, political and other causes of conflicts;

- develop leadership and advocacy programs to promote peace and well-being through oral health;

- provide dental students and educators with opportunities for exchange, ultimately familiarizing them with state-of-the-art technology and science in all disciplines of dentistry throughout different parts of the world;

- promote and facilitate international collaborative research among participants of the Alliance.

Several ADA members serve on the alliance board, including Dr. Amid Ismail, dean, Kornberg School of Dentistry, Temple University, alliance board chair; Dr. Michael Glick, dean, School of Dental Medicine, University of Buffalo; Dr. Jerold Goldberg, dean, Case School of Dental Medicine, Case Western Reserve University; Dr. Leo Rouse, past president of the American Dental Education Association and dean, College of Dentistry, Howard University; Lois Cohen, Ph.D. (ADA honorary member), consultant and Paul G. Rogers Ambassador for Global Health Research, National Institute of Dental and Craniofacial Research, National Institutes of Health; Dr. Irvin Silverstein, director and adviser, Pre-Dental Society and Student Run Free-Dental Clinic, University of California San Diego; Dr. Jack Dillenberg, dean, Arizona School of Dentistry & Oral Health, A.T. Still University; and Dr. Allen Finkelstein, chairman and CEO, Bedford HealthCare Solutions.

The Alliance was organized in 2011 through a development grant from Henry Schein Cares. For more information, visit [alliancefororalhealthacrossborders.org](http://alliancefororalhealthacrossborders.org).

Through the Division of Global Affairs, the ADA continues to build relationships with international organizations for the betterment of global oral health.

Visit [ADA.org/internationalactivities.aspx](http://ADA.org/internationalactivities.aspx) for more information. ■



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\* Based on food particle migration vs. no adhesive (1) TNS Info Plan, Usage and Attitude Study, Japan 2009. (2) Chapman Group, Denture care quality of life research; Canada 2005. (3) The Use of Soluble Denture Adhesives to Prevent Food Particles From Becoming Trapped Under Full Upper and Lower Dentures, Study L3920658, 2010. (4) A Study of Denture Adhesives in Well-Fitting Dentures, Study L3510566, 2008.

# Chicago-area dentist honored for service to the homeless

BY KIMBER SOLANA

Every Tuesday and Friday, Dr. Patrick Angelo drives from his home on the northwest side of Chicago to a McDonald's near downtown to buy some 80 hamburgers and 47 coffees.

The periodontist loads up the purchases in his black Cadillac then heads east in search of the homeless living on a 3-mile stretch of Chicago's Lower Wacker Drive to hand out the food and drinks, along with hand warmers and blankets.

The good-will trip takes about two hours to complete but it's pretty much routine. Dr. Angelo has made that twice-a-week trip for the past 13 years.

"After work, I have a decision to make," he said. "Am I going home to watch TV? Go out to dinner? Or can I take out \$200 from my own pocket and feed people? The decision is pretty easy."

Dr. Angelo's trips to Lower Wacker have largely remained a secret, with only a few people knowing what he was up to. Many of his relatives, he said, didn't know about his work until the Chicago Tribune published a feature in November 2013 that referred to him as the "Angel of Lower Wacker Drive."



Dr. Angelo

"To me it was like going to the gym after work," he said. "It wasn't anything that I would brag about."

Following the article, Mayor Rahm Emanuel and the Chicago City Council adopted a resolution Dec. 11, 2013, in recognition of Dr.

Angelo's "many years of quiet service to the homeless men and women living on Lower Wacker Drive."

The resolution commended him for "his tender heart, wisdom and compassion, and for devoting his time and energy to helping the homeless, not just during the Christmas season, but throughout the year."

A graduate of Loyola University School of Dentistry, Dr. Angelo said his work with the homeless stems from being a dentist. He has had his own practice in River Forest, Ill., since 1982.

"It all goes back to dentistry. This profession offers us unique opportunities to enjoy our life much more than other professionals. It gives us the latitude to do more," he said. "I don't know another profession that offers their skills and services for free to those who are in need. I feel blessed to be a dentist. And because I feel blessed, I feel the need to do more to help others."

On a cold February night 13 years ago, Dr. Angelo said, he was enjoying a warm bath when it hit him.

"There are cold, hungry people downtown and I'm here in my warm home," he said. "I just put some clothes on, went to Walgreens and bought hand warmers."

He then went to the Rock-n-Roll McDonald's in the River North neighborhood and bought burgers and decaf coffee. From there, he headed south on Clark Street, made a left on Lake Street and then entered an opening that led him to Lower Wacker Drive (immortalized for non-Chicagoans in the movie "The Blues Brothers").

"It was as if God was in my car because I'm terrible with directions," he said. "I've never been on Lower Wacker but that's where I

ended up."

That evening at Lower Wacker Drive, he met about 70 of the city's homeless population. Thirteen years later, he hasn't stopped returning. He estimates he spends about \$30,000 a year of his own money to purchase food, drinks, blankets, hand warmers and other necessities. During the hot summer months, he brings fruit punch instead of coffee.

At first, he encouraged the people he met to seek shelter or treatment, but most simply didn't want to hear it. Today, he focuses on providing the basic needs of food and warmth.

The work remained largely anonymous until a chance meeting between his family and one of his patients at a comedy club in New York City where the topic of Dr. Angelo's goodwill work came up. The patient knew a

Chicago Tribune reporter who then reached out to Dr. Angelo for the story. Soon, other news organizations and television stations followed suit. Talk show host Steve Harvey featured Dr. Angelo on his show during a "Harvey's Hero" segment.

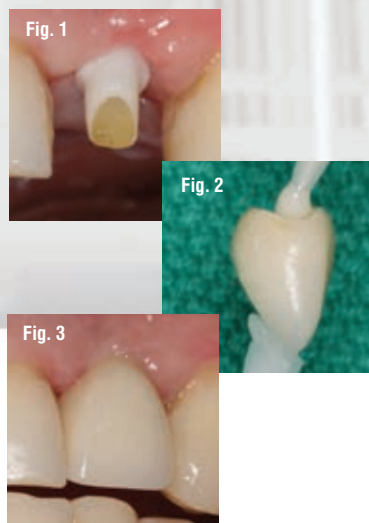
Although Dr. Angelo had been hesitant to share his story at first, he said, the response has been tremendous and inspiring. Various organizations have since donated blankets and knitted hand warmers, scarves and hats.

"I've received beautiful emails of support," Dr. Angelo added. "A girl emailed me saying that because of the story, she was going to do more to help as well. Best message I ever received." ■

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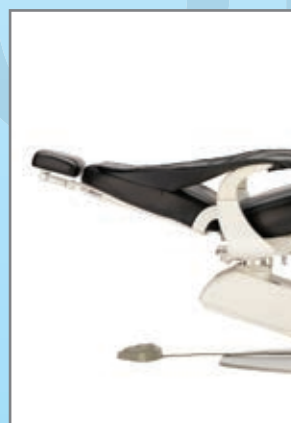
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## YOUR PRACTICE

# Celebrate Dental Assistants Recognition Week in March

## Dentists in U.S. and Canada expected to honor team members

BY KELLY SODERLUND

Dental assistants are a key part of the dental practice year-round, but they get a special week dedicated to them each year for all the great work they do.

Dental Assistants Recognition Week is scheduled for March 2-8 and dentists in the United States and Canada will celebrate by honoring their dental assistants for the variety of duties they perform and helping them provide patients with quality dental care. This year's theme, "Dental Assisting: Embracing the Changes of the Profession," acknowledges the growing importance of dentistry's role in health care and the responsibilities of dental assistants.

"The role of the dental assistant has evolved over the years, contributing to qual-

ity dental care," said Lori Paschal, president of the American Dental Assistants Association. "Whether working chairside, managing various aspects of the dental office or the laboratory, working in dental sales or educating future dental assistants, today's dental assistants are role models of a professional and progressive force in the field of dentistry."

The American Dental Association, American Dental Assistants Association, Canadian Dental Assistants Association and Canadian Dental Association jointly recognize the observance. Dental assistant associations, dental assisting schools, and U.S. Army and Air Force dental clinics join dental offices in honoring dental assistants during this designated week.

"My wife Sue and I have been married for almost 32 years, and we started our dental practice 30 years ago. For most of that time, she has served as my dental assistant," said Dr. Kevin Sessa, chair of the ADA Council on Dental Practice.

"Daily, she demonstrates her devotion to me, our staff, our practice and, most importantly, to the people we serve, our patients. Clearly, she is the glue that holds our practice together in good and difficult times. In observing her for all these years, I have come to realize that her spirit is the spirit of all the outstanding dental assistants who practice along with the rest of the dental team in great practices throughout America. It is fitting, therefore, that this week gives them the recognition that they so richly deserve."

Many dental assistants will observe the week by participating in educational and charity events and other team activities. Dentists often show their gratitude for dental assistants' diverse contributions to the practice and the

public by providing perks such as luncheons, flowers or treats.

Each year, the ADAA urges dental assistants to recap their activities and successes throughout the week and submit them for possible publication in *The Dental Assistant*, the ADAA journal.

Dental team members can download a kit at [dentalassistant.org/Content/Details/file/DARW/2014/14\\_DARW\\_Kit\\_web.pdf](http://dentalassistant.org/Content/Details/file/DARW/2014/14_DARW_Kit_web.pdf) that

includes ideas for a news release; an overview on using social media to promote DARW online; sample proclamations and public service announcements; and in-house promotions. It also includes examples of what last year's participants did to recognize DARW.

For more information on the ADAA, visit [dentalassistant.org](http://dentalassistant.org). ■

—soderlundk@ada.org



**Sweet tooth:** At Ross Medical Education Center in New Baltimore, Mich., students received flowers and a party, featuring a tooth-shaped cake.



Photos courtesy of ADAA.

**Food for thought:** Students at the North Dakota State College of Science in Wahpeton, N.D., distributed 16 dozen plates of cookies to their affiliated dental offices to thank the dental assistants for sharing their time, knowledge and skills.



**Future assistants:** Dental assisting students at Ivy Tech Community College in Anderson, Ind., sponsored a "Dental Day" for more than 300 underserved 5- and 6-year-old children. The students talked to the children about good and bad food for their teeth and the importance of brushing their teeth. The students gave the children toothbrushes they could keep at their school so they could brush their teeth after lunch.



**Winning accessory:** Burkhart Dental Supply in Tacoma, Wash., celebrated by promoting a drawing for its dental assistant clients. PLA endodontics had the winning entry and its four dental assistants won Coach purses.

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DSG - Clearwater	Clearwater	FL	800-237-1723
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TLC Dental Laboratory	Orlando	FL	800-262-2547

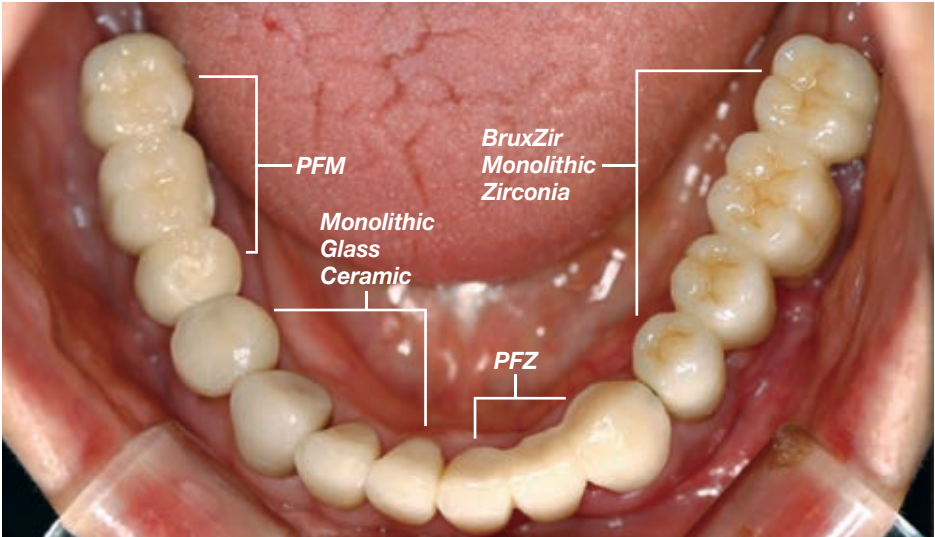
AUTHORIZED BRUXZIR LABORATORY	CITY	STATE	PHONE
Daniel Dental Laboratory	Macon	GA	478-997-0201
New Image Dental Laboratory**	Morrow	GA	800-233-6785
Oral Arts Dental Lab Georgia	Chamblee	GA	800-229-7645
Ridge Craft Dental Laboratory	Lagrange	GA	800-516-0281
The Lab 2000, Inc.	Columbus	GA	800-239-3947
Eclipse Dental	Waterloo	IA	319-232-6020
Oral Arts Dental Lab Iowa	Dubuque	IA	800-747-3522
Eastside Crown & Bridge Inc.	Pocatello	ID	208-237-2525
McClure Dental Lab Design Inc.	Meridian	ID	208-884-0636
Accudent Dental Laboratory	Lansing	IL	800-895-3565
Artistic Dental Studio, Inc.	Bolingbrook	IL	800-755-0412
Dental Arts Laboratories, Inc.	Peoria	IL	800-322-2213
Dental Arts Lincolnshire	Lincolnshire	IL	800-779-5089
Distinctive Dental Studio, Ltd.	Naperville	IL	800-552-7890
Kobler Enterprises Inc. Dental Laboratory	Mount Prospect	IL	847-788-1426
Prosthotech**	Sugar Grove	IL	630-466-8333
Quad City Dental Laboratory Inc.	Moline	IL	888-797-5707
Rockert Dental Studio	Wheaton	IL	800-665-1401
Vitality Dental Arts**	Arlington Heights	IL	800-399-0705
Image Dental Arts	Fort Wayne	IN	866-496-1160
Ito & Koby Dental Studio	Indianapolis	IN	800-288-6684
Lumident, Inc.	Indianapolis	IN	866-586-4336
Heumann & Associates Dental Laboratory	Topeka	KS	800-255-2412
Heumann Dental Laboratory	Fairway	KS	800-888-1925
Myron's Dental Laboratory	Kansas City	KS	800-359-7111
Pearce-Turk Dental Laboratory	Wichita	KS	800-835-2776
Keller Dental Laboratory	Louisville	KY	800-292-1894
CDS Dental Studio**	Bossier City	LA	800-259-7775
Crown Dental Studio	Shreveport	LA	800-551-8157
Pfisterer-Auderer Dental Lab	Metairie	LA	800-288-8910
Arcari Dental Lab	Wakefield	MA	781-213-3434
Dental Studios of Western Massachusetts, Inc.	West Springfield	MA	413-787-9920
Northshore Dental Laboratories, Inc.	Lynn	MA	800-338-5850
Yankee Dental Arts Agawam Laboratory	Agawam	MA	800-732-2891
Aronovitch Dental Laboratory	Owings Mills	MD	800-441-6647
Eliason Dental Lab	Portland	ME	800-498-7881
Port City Dental Lab Inc.	Windham	ME	207-892-2386
Apex Dental Milling	Ann Arbor	MI	866-755-4236
Artistic Dental Lab**	Allen Park	MI	800-437-3261
Coulter Dental Lab	Flint	MI	810-733-3310
D.H. Baker Dental Laboratory	Traverse City	MI	800-946-8880
Davis Dental Laboratory	Wyoming	MI	800-253-9227
Davison Dental Lab	Flint	MI	800-340-6971
Dental Art Laboratories	Lansing	MI	800-444-3744
K & M Dental Lab	Lansing	MI	517-394-1975
LaDouce Dental Lab	Saginaw	MI	989-799-0472
Nelson Dental Laboratory	Rochester Hills	MI	800-570-2131
Olson Dental Laboratory	Clinton Township	MI	800-482-3166
Spartan Dental Lab	Lansing	MI	800-678-2227
U.S. Dental Laboratories	Southfield	MI	248-557-8029
Xcel Dental Studio	Flint	MI	810-733-0909
Boos Dental Laboratory	Golden Valley	MN	800-333-2667
Custom Crown Craft	Alexandria	MN	800-568-5414
Dental Services Group	Minneapolis	MN	800-259-3717
Dimension Dental Design	Hastings	MN	888-793-3682
Excel Dental Studios Inc.	Minneapolis	MN	800-328-2568



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Saber Dental Studio .....	Brooklyn Center .....	MN .....	800-264-3903
Thoele Dental Laboratory .....	Waite Park .....	MN .....	800-899-1115
Trachsel Dental Studio** .....	Rochester .....	MN .....	800-831-2362
Webster Dental Laboratory .....	Saint Paul .....	MN .....	800-621-3350
Wornson-Polzin Dental Lab .....	North Mankato .....	MN .....	800-950-5079
Becker Dental Lab, Inc. ....	Herculaneum .....	MO .....	800-963-6691
Creative Dental Arts, Inc. ....	Raytown .....	MO .....	800-633-4083
Keller Laboratories, Inc.** .....	Fenton .....	MO .....	800-325-3056
Mallow-Tru Dental Studio .....	Lee's Summit .....	MO .....	800-444-3685
Midwest Dental Laboratory .....	St. Louis .....	MO .....	800-325-8011
Stewart Dental Laboratories .....	Columbia .....	MO .....	866-724-5509
Verch Dental Ceramics .....	Ellisville .....	MO .....	888-868-3724
Oral Tech Dental Laboratory .....	Pearl .....	MS .....	800-321-6201
Western Dental Arts .....	Billings .....	MT .....	406-652-1652
Carolina Outsource Inc. ....	Charlotte .....	NC .....	704-814-0644
Drake Precision Dental Laboratory .....	Charlotte .....	NC .....	800-476-2771
Natural Ceramics Inc. ....	Fayetteville .....	NC .....	910-425-8296
Real Time Dental Lab .....	Rocky Mount .....	NC .....	877-830-4770
Sirona InfiniDent .....	Charlotte .....	NC .....	800-659-5977
The Freeman Center .....	Stallings .....	NC .....	800-659-7636
Kiess Kraft Dental Laboratory .....	Omaha .....	NE .....	800-553-9522
H & O Dental Laboratory .....	Manchester .....	NH .....	800-543-4312
Excel Berger Dental Laboratory .....	North Brunswick .....	NJ .....	800-438-3384
Laxmi Dental Lab USA Inc. ....	Iselin .....	NJ .....	732-372-4412
Ceratek Dental Laboratory .....	Roswell .....	NM .....	575-623-7533
Ideal Dental Laboratory .....	Albuquerque .....	NM .....	800-998-6684
Core 3D Centres, LLP .....	Las Vegas .....	NV .....	888-750-9204
Crown Dental Lab, LLC .....	Las Vegas .....	NV .....	702-432-4012
Las Vegas Dental Studio .....	Las Vegas .....	NV .....	800-455-1598
Las Vegas Digital Dental Solutions** .....	Las Vegas .....	NV .....	800-936-1848
Americus - New York .....	Jamaica .....	NY .....	800-222-8980
Creo Dental .....	New York .....	NY .....	212-302-3860
DP/Mt. Vernon Dental Laboratory .....	Mt. Vernon .....	NY .....	800-431-1797
Elegant Dental Laboratories .....	Brooklyn .....	NY .....	877-335-5221
GP Dental Lab .....	Brooklyn .....	NY .....	718-339-4995
Smile Design Dental Laboratory .....	Port Washington .....	NY .....	516-472-0890
AccuTech Dental Lab .....	Westerville .....	OH .....	614-751-9888
Dresch/Tolson Dental Laboratory .....	Sylvania .....	OH .....	800-843-4110
Form & Function Laboratory .....	North Royalton .....	OH .....	800-423-8453
John Hagler, CDT .....	New Albany .....	OH .....	614-560-5667
New Era Dental Arts, LLC .....	Sylvania .....	OH .....	800-971-8201
Northwest Ceramics Inc. ....	Columbus .....	OH .....	614-451-9597
ROE Dental Laboratory .....	Garfield Heights .....	OH .....	216-663-2233
Salem Dental Laboratory .....	Cleveland .....	OH .....	800-747-5577
Simon DeChatlet Dental Laboratory .....	Miamisburg .....	OH .....	800-448-6684
Flud Dental Laboratory .....	Tulsa .....	OK .....	800-331-4650
Great Southwest Dental Laboratory .....	Oklahoma City .....	OK .....	800-777-1522
Imperial Crowns Dental Laboratory .....	Broken Arrow .....	OK .....	866-207-0858
International Dental Arts, Inc. ....	Tulsa .....	OK .....	800-741-0002
Applegate Dental Ceramics .....	Medford .....	OR .....	541-772-7729
Abel Dental Laboratory .....	Uniontown .....	PA .....	800-524-1106
Albensi Laboratories** .....	Irwin .....	PA .....	800-734-3064
DeLux Dental Laboratory .....	Reading .....	PA .....	800-541-5642
Dental Services Group of Pittsburgh .....	Pittsburgh .....	PA .....	800-322-7080
Innovative Dental Arts .....	North Huntingdon .....	PA .....	866-305-5434

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Maverick Dental Laboratories .....	Export .....	PA .....	866-294-7444
Muth & Mumma Dental Laboratory .....	Harrisburg .....	PA .....	800-932-0584
Newtech Dental Laboratories .....	Lansdale .....	PA .....	866-635-5227
Shu Dental Laboratory, Inc. ....	Morrisville .....	PA .....	800-929-9846
Thayer Dental Laboratory .....	Mechanicsburg .....	PA .....	800-382-1240
Windl Dental Laboratory .....	New Castle .....	PA .....	800-645-4576
Sherer Dental Laboratory .....	Rock Hill .....	SC .....	800-845-1116
Associated Dental Lab Inc. ....	Rapid City .....	SD .....	605-343-7437
Bauer Dental Studio .....	Mitchell .....	SD .....	800-952-3334
Dental Prosthetics Lab .....	Clarksville .....	TN .....	931-647-2917
Hermitage Dental Lab .....	Hermitage .....	TN .....	615-889-4949
Peterman Dental Laboratory .....	Nashville .....	TN .....	800-476-1670
Rogers' Dental Laboratories .....	Athens .....	TN .....	800-278-6046
Affordable Cosmetic Laboratories .....	Arlington .....	TX .....	860-258-0678
C & J Dental Lab .....	El Paso .....	TX .....	915-564-3800
Crystal Dental Ceramics .....	Richardson .....	TX .....	972-680-1660
Dale Dental, Inc.** .....	Richardson .....	TX .....	888-438-3253
Dental Dynamics Laboratory Inc. ....	Arlington .....	TX .....	800-640-8112
MDA Studio, Inc. ....	Corpus Christi .....	TX .....	888-544-3307
Natural Arts Dental Laboratory .....	San Antonio .....	TX .....	800-322-6235
Oral Designs Dental Laboratory, Inc.** .....	San Antonio .....	TX .....	800-292-5516
PCB Dental Lab .....	Richardson .....	TX .....	972-671-3894
Rose Dental Laboratory .....	Stafford .....	TX .....	281-565-3600
Stern Empire Dental Laboratory .....	Houston .....	TX .....	800-229-0214
Stern Reed Associates Dental Laboratory .....	Addison .....	TX .....	800-888-8341
Stern Tyler Dental Laboratory .....	Tyler .....	TX .....	800-926-1318
Accudent Dental Lab .....	West Jordan .....	UT .....	801-231-6161
Arrowhead Dental Laboratory .....	Sandy .....	UT .....	800-800-7200
Crown Laboratories Inc. ....	Sandy .....	UT .....	800-574-1911
Crystarr Dental Design .....	Salt Lake City .....	UT .....	800-343-2488
Epic Dental Studios** .....	American Fork .....	UT .....	801-756-1117
Evolution Dental Studio .....	Draper .....	UT .....	801-432-7446
Swift Lab .....	South Jordan .....	UT .....	866-505-9090
Treasure Dental Studio .....	Salt Lake City .....	UT .....	800-358-6444
Uinta .....	South Jordan .....	UT .....	801-888-8834
Via Digital Solutions .....	Sandy .....	UT .....	888-484-6842
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The Point Dental Studio, LLC .....	West Point .....	VA .....	804-337-5477
Choice Dental Laboratory .....	Federal Way .....	WA .....	253-946-0903
Pacific Dental Arts .....	Olympia .....	WA .....	360-438-1882
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Winnebago Dental Lab .....	Appleton .....	WI .....	920-735-1208
Midtown Dental Laboratory .....	Charleston .....	WV .....	800-992-3368
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SCIENCE

EBD Champions 2.0 focuses on science in practice

BY JEAN WILLIAMS

The Evidence-Based Dentistry Champions 2.0 Conference: Implementing Science in Practice, the annual ADA event scheduled for May 9-10, has a new approach in 2014—a little something for everyone.

So if you're brand new to the concept, there's a space for you. If you've already been

ADA Center for Evidence-Based Dentistry™

deemed a Champion because you've attended the conference before, there's something different this year for you.

Or, you could be Dr. Partha Mukherji, and you've been so many times that they've put you to work—and you're pretty psyched about that.

"I'm part of the organizing committee for this year," said Dr. Mukherji of Forth Worth, Texas, who is a general dentist in private practice. "I'm working with an amazing group of very talented ADA members and staff to develop an innovative program that can be suited to any dentist, regardless of their EBD experience."

Scheduled at ADA Headquarters, Champions 2.0 has attracted Champions from prior years who have registered to rejoin friends and compare experiences since adding EBD to their skill set.

A summons also is out to those new to the practice and who want to learn basic EBD—the practice of vetting literature for the best evidence that works in accord with their professional opinion and with their patients' treatment preferences.

Dr. Mukherji, who first attended a Champions conference three years ago, has enjoyed watching it evolve and improve. He has gotten increasingly involved in the conference each year, and said that he is very excited about the 2014 rendition.

"What it is, is a great product modified, making it more efficient with feedback from the last three or four years," Dr. Mukherji said.

"It's like an iPhone; iPhone 3 is good, but iPhone 4 is better."

"The cool thing is that invitees are past EBD Champions conference attendees," he added. "We can see how things have been going with each other, how we've applied EBD. Plus we can meet new people with interest in EBD."

**"The cool thing is that invitees are past EBD Champions conference attendees. We can see how things have been going with each other, how we've applied EBD."**

For returning Champions, the conference will go beyond the basics, Dr. Mukherji said. For them, "It's going to be pretty scientifically driven instead of just a discussion of the basic principles," he said.

As for why he returns each year and has become such an adherent, Dr. Mukherji said, "It keeps me educated, so to speak. It makes me question: Is this the latest out there? What does the science say about this? It's a fine line between reality and what science says. A lot of times, we need to go with what the science says."

EBD Champions 2.0 will feature new EBD presenters and favorite speakers addressing new topics, such as Dr. Janet Clarkson, Dental Health Research Unit, University of Dundee, Scotland, and Dr. Robert Weyant, professor and chair of the Department of Dental Public Health at the University of Pittsburgh School of Dental Medicine.

In addition, Dr. Robert Compton, executive director of the DentaQuest Institute, will address the work of the Dental Quality Alliance.

Registration is open until March 31 with a fee of \$150 for ADA members and \$225 for nonmembers.

Seating is limited.

Support for this year's conference is from a Procter & Gamble Co. contribution. For more information and to register, visit ADA.org/ebd conference or call 1-312-440-2500.

For more information, contact Erica Vassilos, manager, ADA Center for Evidence-Based Dentistry, at ext. 2523 or email vassilose@ada.org. ■

—williamsj@ada.org

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For information about coverage provisions and limitations, terms for keeping coverage in force, or insurance costs, contact ADA Members Insurance Plans.

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# ADA Oral Pathologist app assists in proper diagnosis

BY JEAN WILLIAMS

Handy help in the form of the new ADA Oral Pathologist app is available for aiding in the diagnosis of lesions, papules, nodules, ulcers, vesicles and many other possible oral pathology conditions.

The ADA Oral Pathologist is an app for mobile devices that can assist dentists chairside in formulating diagnoses.



Dr. Kahn

Dr. Michael Kahn, who is chairman and a tenured professor of the Department of Oral and Maxillofacial Pathology at Tufts University School of Dental Medicine, wrote and developed content for the app.

"It's a differential diagnosis aid," Dr. Kahn said. He added that the app should help dentists "figure out what should happen next."

The ADA Oral Pathologist covers the oral and maxillofacial region comprehensively. Using it, a clinician can search more than 200 conditions.

"So it wouldn't be just confined to things with the teeth or with the gingiva," Dr. Kahn said. "It's not just intraoral; it's basically a head and neck soft tissue exam app. Once the dentist has discovered the pathology during their thorough head and neck soft tissue exam, if they know a



couple of the really classic, basic things about what they've just found, they can input some data into that app, and it will create a short list of possible differential diagnoses."

An Internet connection is not needed, so the ADA Oral Pathologist can be accessed anywhere. Other features that make the app

a ready reference tool:

- no registration or subscription required;
- both Android and iOS compatible;

• searches can be performed by the name of oral pathology conditions or based on inputs, such as gender, age, clinical site and clinical observations;

• clinical photos are included for many conditions;

• suggestions for clinical management of the pathology.

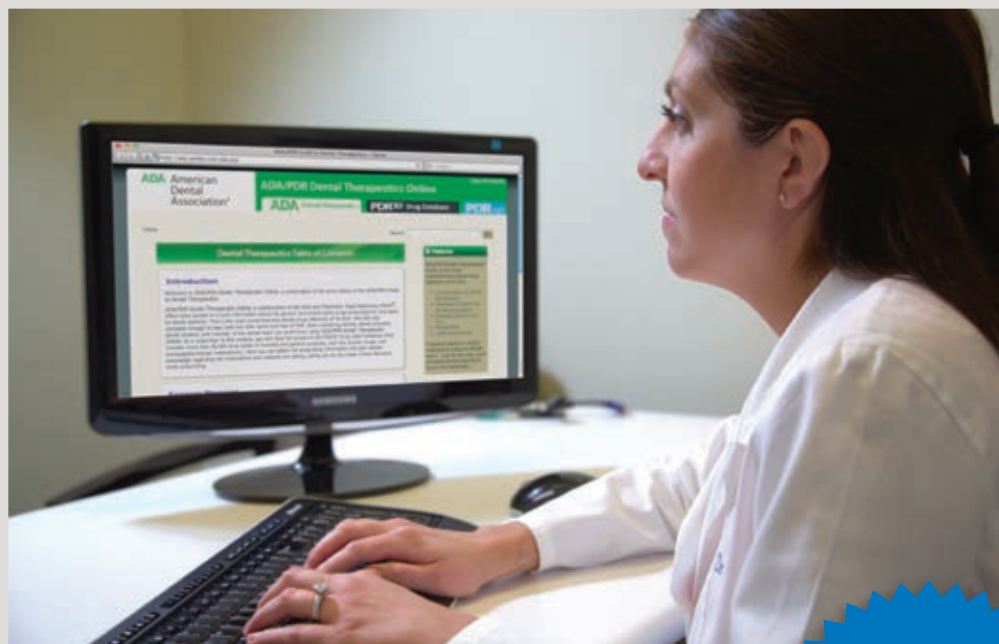
The ADA Oral Pathologist is available from the Apple Store or on Google Play for \$59.99. For more information, visit [success.ada.org/en/apps/](http://success.ada.org/en/apps/). ■

—williamsj@ada.org

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## Infection control survey announced

BY CRAIG PALMER

Annapolis, Md.—An online survey announced Jan. 28 by the Organization for Safety, Asepsis and Prevention invites anonymous and voluntary responses from private practice dentists about the use of exposure control plans for reducing the risk of exposure to potentially infectious materials.

The organization of dental educators, consultants, researchers, clinicians and industry representatives is partnering with the Centers for Disease Control and Prevention's National Institute for Occupational Safety and Health to conduct the survey through Feb. 28. The random sample of dentists invited to participate in the survey was selected from an AEGIS Communications distribution list. It includes general dentists, oral and maxillofacial surgeons, pediatric dentists and periodontists, said Therese Long, OSAP executive director.

"The information is completely anonymous, but the aggregated data will help to identify available exposure control resources and potential barriers so better strategies can be developed to improve the safety of dental health care workers," she said.

The "Dear Dental Practitioner" survey said, "No personal identifiers such as name, address, email address or phone number will be recorded. Your responses to all questions will be kept secure."

The CDC proposed the Web-based survey in a Feb. 27, 2012, Federal Register notice and said the OSAP would conduct it. "The purposes of this proposal are to ensure that bloodborne pathogens exposure control plans are effectively implemented in private dental offices and dental clinics, an important segment of the non-hospital-based health care system, and to understand how effective implementation strategies may be applied to other health care settings," the CDC said.

The CDC's National Institute for Occupational Safety and Health will own the data. A report containing aggregate data from all respondents will be published and made available to the dental health community, the survey said. ■



# TeamSmile ramps up its game

## Pro sports teams, players, volunteers partner to treat and educate thousands of kids

BY STACIE CROZIER

*Kansas City, Mo.*—2013 was a championship season for TeamSmile, the Kansas City-based nonprofit dental organization that creates connections between children's service groups, dental professionals and professional sports organizations to provide care and education to underserved children nationwide.

Last year, TeamSmile volunteers nearly doubled their 2012 program results, reaching more than 3,200 children and providing nearly \$1.5 million in care at 14 programs with sports teams including the Minnesota Vikings, Chicago Bears, New Orleans Saints, Kansas City Chiefs, Denver Nuggets, Atlanta Falcons and Cincinnati Bengals.

In December 2013, the Georgia Dental Association joined together with TeamSmile and the ADA's Give Kids A Smile program to conduct a joint GKAS/TeamSmile program in Atlanta, with several Atlanta Falcon players in attendance. The program was made possible by a generous donation from CareCredit to the ADA Foundation Give Kids A Smile Fund. (See story, this page.)

"The reason I started TeamSmile in 2007 was to give back to my community," said Dr. William Busch. "We continue to grow because the need is there; we continue to grow because the community is willing to help children in need; we continue to grow because a smile is worth saving and everyone—professional sports teams and players, corporate sponsors, community leaders and finally our wonderful dental community back up this belief. I can't wait to see what 2014 has in store for us."

Kids participating in TeamSmile programs at stadiums, schools and community centers receive extensive health education, from oral health care to nutrition and the importance of staying active. Volunteer dental professionals team up with professional sports organizations and supporters in the community to inspire kids to be healthy and enable kids



**Teamwork:** Kids from Hickman Mills, Holiday Montessori and Benjamin Banneker Charter schools in Kansas City, Mo., are thrilled to meet Kansas City Chiefs football players at a TeamSmile event Oct. 22, 2013, at Arrowhead Stadium. Chiefs players include, from left, Sean McGrath, Ryan Succop and Dexter McCluster. Dentists include Dr. Tucker J. VanYperen, a volunteer dentist from Kansas City, Mo., (in red scrubs) and Dr. William Busch, TeamSmile co-founder (in black scrubs).

without access to dental care to receive needed dental education and treatment.

"TeamSmile believes that most children are familiar with their hometown sports teams and look up to the players on these teams," Dr. Busch added. "As a dentist, I know that children sometimes shy away from going to the dentist because of the fear of what may happen. TeamSmile takes the spirit behind sport organizations and adds it to a dental outreach event to create an experience that makes children want to visit the dentist. Children are excited about going to a sports stadium to receive dental care and meet players, cheerleaders and mascots from the team.

The support of these sports franchises makes TeamSmile programs an extraordinary dental program experience."

Since its founding in 2007, TeamSmile has expanded steadily. In the last two years, it has grown about 500 percent.

A typical TeamSmile program hosts about 300 children for dental screenings, X-rays and dental treatment followed by oral education and a fluoride varnish treatment. Sponsors for the program include Midmark Dental, Colgate, DEXIS and Henry Schein Cares.

Several 2014 programs are already scheduled. For more details, visit [teamsmile.org](http://teamsmile.org). ■

—crozier@ada.org



**Inspiring kids:** Atlanta Falcons star Tony Gonzalez signs a football for a youngster at Fair Elementary School in Atlanta during a Give Kids A Smile/TeamSmile dental program.

## GKAS, TeamSmile hold joint program; serves Atlanta kids

BY STACIE CROZIER

*Atlanta*—Bringing two great access to care programs together for one special day, the Georgia Dental Association joined together with TeamSmile and the ADA's Give Kids A Smile program to host a special TeamSmile/Give Kids A Smile program Dec. 6, 2013, at Fair Street Elementary School.

Several Atlanta Falcon pro football players, including newly retired star tight end Tony Gonzalez, were on hand to support more than 350 children who received education, goodie bags with dental care items, screenings and treatment. The program was made possible by a generous donation from CareCredit to the ADA Foundation Give Kids A Smile Fund.

"The GDA is always eager to champion the cause of excellent oral health, especially in children," said Dr. Doug Torbush, president-elect of the Georgia Dental Association and TeamSmile volunteer. "Our GDA volunteers were pleased to work with TeamSmile to get the students at Fair Street Elementary excited about their smiles."

"As founding donor of the ADA Foundation GKAS Fund, we're thrilled to join forces with TeamSmile," said Cindy Hearn, senior vice president of branding and communications for CareCredit, 2013 GKAS National Advisory Committee member, and an ADA Foundation board member. "This new partnership has produced a wonderful program and allowed the good work done by GKAS to reach even more children within a new venue with a football fan base." ■

## ADA Foundation seeks 2014 Harris Grant applications

The ADA Foundation is accepting applications for the Samuel Harris Fund for Children's Dental Health Grant Program. Applications are due April 11.

Nonprofits that sponsor education programs for mothers and caregivers to help reduce the incidence of early childhood caries are eligible. The Foundation will award the competitive grants solely for prenatal and postnatal oral health instruction for parents and caregivers.

In 2013, the ADA Foundation awarded 24 Harris Grants for a maximum of \$5,000 each, totaling more than \$114,000.

Application templates and more information are available online at [adafoundation.org](http://adafoundation.org). ■

## Seventh leadership colloquium planned

Stakeholders will meet in April to build on momentum from first six gatherings

*St. Louis*—Participants of the seventh U.S. National Oral Health Alliance's leadership colloquium will gather April 7-8 at the Renaissance St. Louis Grand Hotel.

Stakeholders will gather to help chart the future of access to oral health care for people nationwide health.

Stakeholders will build on the work of the group's prior six colloquia to shape a framework to engage industry leaders, legislators and others.

The six priority areas discussed were developed by a diverse group of stakeholders at the



2009 ADA-convened Access to Dental Care Summit and adopted by the Alliance. The ADA is a partner organization.

The six original colloquia focused on medical and dental collaboration, prevention and public health infrastructure, oral health literacy, metrics, financing models for oral health and strengthening the dental care delivery system.

Registration is free. Space is limited.

For more information, to register and make hotel reservations, or to download summaries for past meetings, visit [usnoha.org](http://usnoha.org). ■

## Brochures

Continued from Page 1

therapy and reinforces the message that periodontal patients need more frequent visits than other patients. Cost for members is \$27; retail \$40.50, pack of 50 brochures.

• Scaling and Root Planing: Treatments for Periodontal Disease (W613) addresses how all aspects of treatment come together—and why re-care appointments and home care are so essential for keeping one's natural teeth. Cost for members is \$27; retail \$40.50, pack of 50 brochures.

Save 15 percent on your entire ADA Catalog purchase with promo code 14105 by April 15. Visit [adacatalog.org](http://adacatalog.org) or call 1-800-947-4746 for more information. ■

# ADA Foundation scholarships awarded

## 56 predoctoral dental student recipients named

The ADA Foundation Feb. 6 announced the recipients of its 2013 Predoctoral Dental Student Scholarship Program and Underrepresented Minority Dental Student Scholarship Program.

The following students won one of 18 Underrepresented Minority Dental Student Scholarship valued at \$2,500:

- Faith Brasher, University of Kentucky College of Dentistry; Andrew Brattain, Boston University Henry M. Goldman School of Dental Medicine; Eric Brown, University of California San Francisco School of Dentistry; Diana Cuesta, University of Pennsylvania School of Dental Medicine; Cuauhtémoc Gonzalez, University of the Pacific Arthur A. Dugoni School of Dentistry; Kaitrin Kramer, University of Michigan School of Dentistry; Kia Marley, East Carolina University School of Dental Medicine; Michael Marshall, Tufts University School of Dental Medicine; Audra Martinez, University of Missouri Kansas City School of Dentistry; Johnathan Nobles, University of California San Francisco School of Dentistry; Tyson Petersen, Texas A&M Health Science Center, Baylor College of Dentistry; Daniel Pinto, University at Buffalo School of Dental Medicine; Christopher Primley, University of Pittsburgh School of Dental Medicine; Tanya Rachan, Southern Illinois University School of Dental Medicine; Bertram Strachan, Columbia University College of Dental Medicine; Spencer Wade, Ohio State University College of Dentistry; Robert Weiss II, Creighton University School of Dentistry; and William White III, University of North Carolina School of Dentistry.

The following students won two Dr. Robert B. Dewhirst Scholarships, each for \$2,500:

- Eric Chen, University of California Los Angeles School of Dentistry; and Robert Hanna, Herman Ostrow School of Dentistry of University of Southern California.

Two students won Robert J. Sullivan Scholarships, each for \$2,500:

- Jacqueline Ng, New York University College of Dentistry; and Katherine Pischke, James B. Edwards College of Dental Medicine at the Medical University of South Carolina

These 34 students won Predoctoral Dental Student Scholarships, each for \$2,500:

- Jeremy Berger, University of Minnesota School of Dentistry; Michael Bruno, Columbia University College of Dental Medicine; Nathaniel Cook, Marquette University School of Dentistry; Christopher Cook, East Carolina University School of Dental Medicine; James Cox, Case Western Reserve University School of Dental Medicine; Thomas Crary, University of Iowa College of Dentistry; Elisabeth Creasman, Texas A&M University Baylor College of Dentistry; Mylinh Duong, University of Texas Health Science Center at San Antonio; Allison Everett, University of Michigan School of Dentistry; Alexander Golub, Temple University Kornberg School of Dentistry; Shadiya Hasan, Nova Southeastern University College of Dental Medicine; Erica Jasa, University of Nebraska Medical Center College of Dentistry; Kevin Kurtzner, University at Buffalo, School of Dental Medicine; Lydia Lancaster, Ohio State University College of

Dentistry; Nicholas Lang, University of Pittsburgh School of Dental Medicine; David Lifferth, Arizona School of Dentistry & Oral Health (A.T. Still); Matthew Loeb, University of Mississippi Medical Center School of Dentistry; Tatiana Lucas, West Virginia University School of Dentistry; Brenden Mar, Creighton University School of Dentistry; Anjelika Marti, University of Florida College of Dentistry; Lauren Marzouca, Tufts University School of Dental Medicine; Jacqueline Massouda, University of Kentucky

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College of Dentistry; Sadaf Moghimi, Roseman University of Health Sciences College of Dental Medicine (UT); Chelsea Momany, University of Washington School of Dentistry; Alex Moore, University of Illinois at Chicago College of Dentistry; Amy Nygren, University of Nevada, Las Vegas School of Dental Medicine; Daniel Reid, University of Pennsylvania

School of Dental Medicine; Lindsey Richard, Louisiana State University School of Dentistry; Pasha Sanders, Meharry Medical College School of Dentistry; Azin Sayah, Virginia Commonwealth University School of Dentistry; Casey Smauder, Boston University School of Dental Medicine; Lauren Todoki, University of Missouri-Kansas City School of Dentistry; Nicholas Varney, Southern Illinois University School of Dental Medicine; Holly Yuen, University of the Pacific Arthur A. Dugoni School of Dentistry. ■

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