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11-18-2013

## ADA News - 11/18/2013

American Dental Association, Publishing Division

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# ADA News

NOVEMBER 18, 2013

AMERICAN DENTAL ASSOCIATION WWW.ADA.ORG

VOLUME 44 NO.21



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## BRIEFS

### Patient-centered brochure examines antibiotics in dentistry

The ADA patient education brochure Antibiotics and Dental Treatment (W307) can help to clarify who should take antibiotics before dental treatment and who should not.

In dentistry, where the long observed standard has been to prescribe antibiotics for dental patients

with orthopedic implants and for those with certain heart conditions (as a precaution to ward off infective endocarditis), it's a better move, in most cases, to bypass antibiotic prophylaxis, experts say.

The American

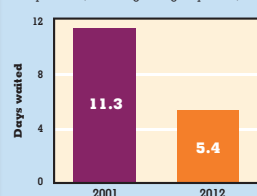
Heart Association recommends antibiotic prophylaxis only for patients with the highest risk of developing infective endocarditis, and the ADA and the American Academy of Orthopedic Surgeons in a systematic review of the literature found

See *ANTIBIOTICS*, Page 2

## JUST THE FACTS

### Waiting for appointments

A new patient waited an average of 11.3 days in 2001 and 5.4 days in 2012 for an initial appointment with a general dentist in a private practice (excluding emergency cases).



Source: ADA Health Policy Resources Center, survey@ada.org, ext. 2568

## Tapping the 'power of three'

### New ADA president calls for tripartite to work as one

BY JAMES BERRY

*New Orleans*—Call it the “rule of three” or the “power of three,” it is a combination familiar from childhood that ultimately permeates our lives.

It starts for most of us with the three little pigs, the three blind mice. In time, it graduates to higher-minded interests: life, liberty and the pursuit of happiness; government of the people, by the people, for the people.

In his address to the House of Delegates Nov. 5—the day of his installation as the ADA's 150th president—Dr. Charles H. Norman noted that organized dentistry has a term for its own power of three: the tripartite.

“In 1912, the Association reorganized and adopted a new constitution and bylaws establishing the tripar-



Photo by EZ Event Photography

**2013-14 ADA president:** Dr. Norman addresses the House of Delegates Nov. 5, urging the tripartite to unite as the unified voice of the profession.

INSIDE

**Dr. Feinberg chosen president-elect; new officers, Page 6**

tite membership structure,” said the new president, a general dentist from Greensboro, N.C. “This structure empowered the organization to take its rightful place as the nation's advo-

cate for the dental profession and has characterized the ADA ever since.”

When in proper alignment, dentistry's three-tiered structure “builds upon the strength of component, constituent and national” organizations, said Dr. Norman. “But far too often,” he added, “we are not recognized as one unified voice for dentistry, but as multiple organizations competing for a leadership role.”

Competition within the tripartite creates a disjointed organization offering “duplicative services that are a drain on our limited resources,” said the president. This, in turn, hampers efforts to address the pressing issues of the day—from health care reform, to globalization, to workforce issues and more.

Dr. Norman pinpointed three areas to which he said dentistry must

See *DR. NORMAN*, Page 11

## 2014 ADA budget includes no dues increase

BY JUDY JAKUSH

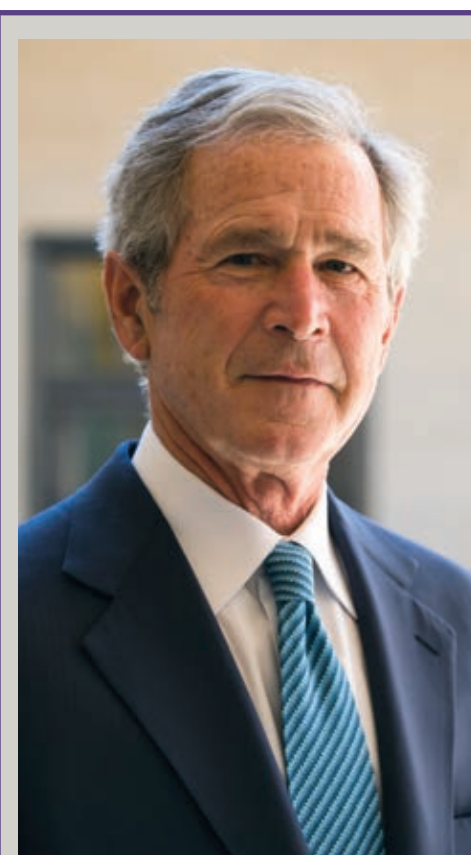
*New Orleans*—The ADA House of Delegates Nov. 5 approved a 2014 operating budget of \$123,956,500 in expenses and \$122,244,000 in

See *BUDGET*, Page 15

Photo by EZ Event Photography



**Helping hands:** Dr. Shawna Hoffert treats one of the nearly 800 patients cared for Nov. 3 at the ADA Missions of Mercy clinic in New Orleans during Annual Session. See story, Page 4.



**ADA2014:** Just announced, President George W. Bush is scheduled to address the ADA 2014—America's Dental Meeting in San Antonio, Texas.

# Columbia, Mo., city council votes to continue fluoridation

BY STACIE CROZIER

*Columbia, Mo.*—Following nearly a year of discussions that originated with a request from a private citizen to stop fluoridating the city's water supply, the Columbia City Council voted unanimously Nov. 4 to continue fluoridating.

The fifth-largest city in Missouri, Colum-

bia has been fluoridating since 1973, when its water supply was changed from deep naturally fluoridated wells to shallow wells that contained only 0.3 ppm fluoride, said Dr. Lori Henderson, a pediatric dentist in Columbia who worked in the grass-roots effort to keep Columbia fluoridated.

Local dentists at the time of the switch

recommended maintaining the benefits of optimal fluoride levels and the city agreed to fluoridate the new water system, Dr. Henderson said.

"I learned a lot about the history of Columbia's fluoridation from Dr. Fletcher Burge, a retired dentist who reached out to me after the Central Dental Society executive director

put out a call for action," Dr. Henderson said. "This was my first rodeo, and it was a pretty amazing process."

Dr. Henderson, an active oral health advocate in her community who has presented in public many times, said the campaign for retaining fluoridation was very different from other oral health promotion activities.

"I participated in an ADA fluoridation training program in April," she said. I was very naïve in thinking that educating decision-makers about scientific evidence supporting the safety and efficacy of fluoridation would be enough. What I learned, at the training and later in my community, is that political strategy is equally important.

The Columbia Board of Health reviewed more than 100 articles and heard five hours of testimony during the process. The board presented its report and recommendation to continue fluoridation to the city council Oct. 21, but then 5th Ward Councilwoman Laura Nausier advanced a resolution to stop fluoridation and asked for public comment at the next meeting.



Dr. Henderson said she again reached out to local dentists, the pediatric and family medicine community, public health officials and other groups to quickly spread the word that community water fluoridation was still in jeopardy.

"A diverse coalition spoke at the Nov. 4 city council meeting," she said. "The first to speak was Dr. Paul Reid, former dental director of the Missouri Department of Health. Two pre-dental students also participated, and were able to experience the importance of public service. I was proud to be a part of the pro-fluoride coalition present for the vote to continue optimal fluoridation. It was a wonderful day."

After the vote, Ms. Nausier told the Columbia Tribune "that she had spoken with many constituents while gathering signatures for her re-election campaign and found the majority wanted to continue fluoridation. Because of that, she voted 'no' on the resolution, which sought to end fluoridation."

Visit [ADA.org/fluoride.aspx](http://ADA.org/fluoride.aspx) for more information, policy statements and resources on fluoridation. ■

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## Antibiotics

*Continued from Page 1*

no direct evidence that dental procedures cause orthopedic implant infections ([ADA.org/2157.aspx](http://ADA.org/2157.aspx)).

The six-panel brochure is \$39 for a pack of 50. All ADA Catalog patient education products—including the Antibiotics and Dental Treatment brochure (W307)—and personalized products are available at a savings of 15 percent with promo code 13135 through Dec. 31. ■



# ADA News

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# ADA Business Resources endorses UPS

ADA Business Resources announced Nov. 5 that ADA members can take advantage of the most competitive rates available on UPS, now its endorsed shipping company.

Every member can save up to 36 percent on a broad portfolio of shipping services including:

- Up to 36 percent on UPS air letters, including UPS Next Day Air;
- Up to 32 percent on UPS air packages (more than 1 pound);
- Up to 34 percent on UPS international imports and exports;
- Up to 24 percent on UPS ground shipments;



- Savings begin at 70 percent on UPS freight shipments of more than 150 pounds.

ADA members can receive these discounts even if they already have a UPS account. To move the account into the program or to find out more about the UPS program, visit [savewithups.com/ada](http://savewithups.com/ada) or call 1-800-636-2377.

The announcement came about a week after ADA Business Resources' endorsement of FedEx expired on Oct. 31 and was not renewed, as the companies were unable to reach business terms. However, it is expected that the rate schedule will not change for customers who are currently enrolled in the FedEx discount program. ■



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# ADA MOM event a magical success

BY KELLY SODERLUND

*New Orleans*—The place where Fat Tuesday comes to life, Mardi Gras World is magical in and of itself.

But in the warehouse where Mardi Gras parade floats are constructed every year, a different kind of magic happened Nov. 3. Mardi Gras World played host to the first ADA Mission of Mercy charity dental clinic, held in conjunction with the Annual Session.

Nearly 800 people were treated, receiving services such as cleanings, restorative and specialty care, dentures, X-rays and more. More than 1,100 dentists, dental team members and others volunteered for the event.

"This is a great success," said Lani Becker, who coordinated the MOM event and is the associate executive director of the Wisconsin Dental Association and board member for America's Dentists Care Foundation, which hosted the event in conjunction with the ADA and the support of the Louisiana Dental Association and the New Orleans Dental Association. "We had three goals going into the event: raise enough money to support it; recruit enough volunteers to staff it; and treat around 1,000 patients. We've met all of those goals."

People began lining up outside of Mardi Gras World at 5 p.m. Nov. 2, spending the night outside and eagerly waiting to see a dentist. Meriam Wright, 56, was the first in line, and with only six top teeth and four bottom teeth, she wanted to have a full set so she could properly eat.

Ms. Wright said she's a diabetic and because she doesn't have many teeth, she has to stick with soft foods, which often means unhealthy fast food.

The warehouse was a sea of dental chairs and people with the sound of suction and buzzing filling the air. Musicians played while people waited in a tent outside to register, and there was a separate area for children who came to be treated.

The magic really started around 2 p.m. Nov. 2, when Charles Whitley, 53, received a phone call saying he could soon be out of pain.

Mr. Whitley works for Freeman, a trade show management company the ADA hired for the Annual Session.

He had been complaining of a bad toothache for the past two months and by being around the right people at the right time at the Annual Session, Mr. Whitley was connected to a dentist and ultimately the MOM event. A volunteer dentist pulled two of his teeth Nov. 2 and took an impression of his mouth so that a retainer with a new tooth could be made overnight.



**Thirty-three years without teeth ... until now:** Dr. Dick Hettinger, state chair of the Iowa Dental Association's MOM program, left, fits Walter Maggard for dentures.

Mr. Whitley, who has 10 children and no regular dentist or dental insurance, went to the MOM clinic Nov. 3 to receive a cleaning and to get his new tooth.

"That looks good," Mr. Whitley said while looking in the mirror. Upon leaving, he gave Janis McClelland, a volunteer dental hygienist from Sandpoint, Idaho, a big hug, thanking her for cleaning his teeth.

"It was certainly my pleasure to treat someone so pleasant," a teary-eyed Ms. McClelland said. "This is what it's all about; to help someone like that."

Walter Maggard, 58, is someone else who just happened to be at the right place at the right time. Mr. Maggard hadn't had any teeth for 33 years and both he and his wife, Kathryn Maggard, 58, are disabled, don't have a dental home and can't afford to see a dentist.

"It's just not in my budget," Mr. Maggard said.

A member of the Lions Club, Mr. Maggard was at a meeting where Dr. Maria Burmaster, the New Orleans Dental Association's MOM chair, spoke about the event to recruit volunteers and donations. After her speech, Mr. Maggard tapped Dr. Burmaster on the shoulder and asked her if the clinic provided dentures.

She invited him to come to her practice, where she took impressions of his mouth and had dentures made to be ready in time for the event.

At the MOM clinic, Dr. Burmaster discovered that Mrs. Maggard's lower dentures weren't fitting properly, so she was also seen by Dr. Dick Hettinger, state chair of the Iowa Dental Association's MOM program.

"Both of them will walk out with a full set of teeth today," Dr. Burmaster said.

Then-ADA President Robert Faiella and then-President-elect Charles Norman visited the clinic and talked with some patients who were eagerly awaiting treatment and grateful for the services being offered.

"It's important to shine a spotlight on the need for oral health care," Dr. Norman said.

"It's a critical event for those who desperately need it," Dr. Faiella said.

Nicole Tamara, 23, was someone in desperate need. Ms. Tamara just started working at a resort but hasn't been with the company long enough to receive dental insurance. She's been in pain for awhile and couldn't wait until January when her benefits kick in.

Ms. Tamara said she doesn't have a regular dentist and already spent \$1,000 on care last month but needed a filling.

She arrived at the MOM event around 5:15 a.m. and spent more than six hours at the clinic.

"This was a huge blessing to me," Ms. Tamara said. "It took a long time, but I'm very thankful." ■

—soderlundk@ada.org

## ADA Mission of Mercy sponsors

The sponsors below contributed funds, products and services to the ADA MOM event:

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- rsvpBOOK;
- Salvation Army;
- Snyder's-Lance;
- Target (Harvey, La., store);
- Terrytown Lions Club;
- Young Dental.

For more information, visit ADA.org/MOM. ■



**Leaders pitching in:** Then-ADA President Robert Faiella, left, Irene Campbell, who played the tooth fairy, and then-President-elect Charles Norman pose at the charity dental clinic.



**A new day, a new tooth:** Charles Whitley shows off his new smile. The employee of Freeman—a trade show management company the ADA hired for Annual Session—had been complaining of a bad toothache for the past two months.



# Thinking strategically

BY KELLY SODERLUND

*New Orleans*—Helping all members succeed.

The new draft mission statement for the ADA, developed by the ADA Board of Trustees Strategic Plan Steering Committee, is simple and to the point.

"You say it twice, you'll never forget it," Dr. Hilton Israelson, chair of the planning committee, said Nov. 1 at the Strategic Plan Open Forum.

Nearly 150 people crowded a ballroom at the Hilton Riverside to hear about Members First 2020, the ADA's strategic plan for 2015-20. Dr. Israelson outlined a draft version of the core precepts, goals and objectives of the plan and audience members asked questions about the development of the plan going forward.

The planning committee opted to retain the current vision statement for the Association: "The ADA: To be the recognized leader in oral health." The new core values are commitment to members; integrity; excellence; commitment to the improvement of oral health; and science/evidence-based.

The new goals are:

- Membership: The ADA will increase member ownership and investment.
- Finance: The ADA will maintain financial sustainability.
- Organizational capacity: The ADA will have sufficient organizational capacity necessary to meet member needs.

The new objectives include:

- Increasing member market share to at least 70 percent of active licensed dentists;
- A 10 percent increase in assessment of member value from membership;
- Increasing the public's perception of ADA members;
- Unrestricted liquid reserves will equal no less than 50 percent of operating expenses;
- Nondues revenue will be at least 65 percent of the total revenue;
- The roles and responsibilities of each element of the tripartite will be clearly defined and agreed upon.

Dr. Ted Sherwin, of Virginia, wanted to explore the objective on the tripartite and asked committee members how the ADA plans to involve all levels of the tripartite in the strategic plan so that it's not just focused at ADA Headquarters.

"The tripartite is an integral part of the new program," Dr. Israelson said.

Dr. Allen Hindin, of Danbury, Conn., encouraged the planning committee to develop a plan that the House of Delegates will be on board with.

"I've seen a lot of planes crash and burn at the House of Delegates over the years," Dr. Hindin said. "You have to get the delegates to believe in the value and importance of change. It won't work otherwise."

A focus group was held Nov. 1 with members to discuss the plan and committee members will meet with ADA staff and hold a webinar with state executives this month. The Board of Trustees will review and vote on the initial plan in April, which will then be used as a working document to develop the budget. The Board will grant final approval in July, Dr. Israelson said. ■

—soderlundk@ada.org

**Strategizing for the future:** Dr. James Stephens asks a question during the Strategic Plan Open Forum Nov. 1 at the ADA Annual Session in New Orleans. Members were asked to sound off on the Association's strategic plan for 2015-20, titled Members First 2020.



Photo by EZ Event Photography

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## ANNUAL SESSION

# New ADA officers, trustees installed for 2013-14

*New Orleans*—In balloting Nov. 4 at the House of Delegates, Dr. Maxine Feinberg of Westfield, N.J., was elected president-elect of the American Dental Association, and Dr. Jonathan D. Shenkin of Freeport, Maine, was elected second vice president.

In addition, four new trustees were declared elected Nov. 1 in the House: Drs. Jeffrey M. Cole, 4th District; Gary E. Jeffers, 9th District; Andrew J. Kwasny, 3rd District; and Alvin Stevens, 5th District.

On Nov. 5, Dr. Charles H. Norman of Greensboro, N.C., took office as the 150th president of the American Dental Association.

Dr. Norman and the new and returning ADA officers and trustees were installed in their respective offices during proceedings of the 2013 House of Delegates, meeting at the 154th ADA Annual Session in New Orleans.

"I have been blessed with the opportunity to interact with the leadership in this room," the new president told the delegates. "Your commitment to our profession is an inspiration and a source of motivation." (Coverage of his speech appears on Page 1. The full text is posted online in the House of Delegates section of ADA.org under 2013 Board Reports & Resolutions/ Supplemental Information.)

Dr. Norman is a past trustee who represented the ADA's 16th District (North Carolina, South Carolina and Virginia) on the Board of Trustees. He also is a past president of the North Carolina Dental Society and past chair of the ADA Council on Dental Practice. He also chaired the Board Budget and Finance Committee.

He was a Board liaison to the Council on Members Insurance and Retirement Programs, and to the Council on Dental Education and Licensure. He was a delegate to the ADA House from 1994-2008 and also served on boards of the ADA Foundation.

A 1977 graduate of the University of North Carolina at Chapel Hill School of Dentistry, Dr. Norman is past president of the university's Foundation Board. He also is a past president of the North Carolina Dental Society and its 3rd District Dental Society, and a past member of the North Carolina State Healthcare Commission.

The new president is a member of the Acad-

emy of General Dentistry and a fellow of the American College of Dentists, International College of Dentists and Pierre Fauchard Academy.

Dr. Norman has been an ADA member for 36 years.

## PRESIDENT-ELECT

Dr. Feinberg, the new president-elect, is immediate past trustee of the ADA's 4th District (Delaware, District of Columbia, Federal Dental Services, Maryland, New Jersey, Puerto Rico, Virgin Islands).

As trustee, she served on several Board committees. She chaired the Audit Committee, the Task Force on Student Debt, and the Council on Members Insurance and Retirement Plans.

A 1980 graduate of New York University College of Dentistry, Dr. Feinberg was also a delegate of the FDI World Dental Federation. She is past president of the New Jersey Dental Association and the New Jersey State Board of Dentistry. Dr. Feinberg will succeed Dr. Norman as president next year at ADA 2014—America's Dental Meeting in San Antonio.

## SECOND VICE PRESIDENT

Dr. Shenkin, the new second vice president, is past chair of the ADA Council on Communications and consultant for the ADA Council on Access, Prevention and Interprofessional Relations. A 1996 graduate of Columbia University College of Dental Medicine, Dr. Shenkin also is past president of the Maine Dental Association and board member of the Maine Dental Political Action Committee.

The following are brief profiles of the ADA officers and trustees, either newly elected or returning this year.

## NEW TRUSTEES

• Dr. Andrew J. Kwasny, Erie, Pa., 3rd District trustee, has been a delegate to the ADA House since 2003. He also served as a member of the ADA Council on Government Affairs, and 2009-10 was president of the Pennsylvania Dental Association. He has been a recipient of the PDA's Presidential Citation four times since 2002.

• Dr. Jeffrey M. Cole, Wilmington, Del., 4th District trustee, has been a delegate or



**President-elect:** Dr. Maxine Feinberg, immediate past 4th District trustee, will serve one year as president-elect before her installation as president next year in San Antonio.



**Second vice president:** Dr. Jonathan Shenkin of Freeport, Maine, will serve as second vice president this year, becoming first vice president at the close of ADA 2014—America's Dental Meeting.

alternate delegate to the ADA House since 2004. He also has been a member of the ADA's Reference Committee on Dental Education, Science and Related Matters, and the Council on Dental Practice. Dr. Cole is a past president of the Delaware Academy of General Dentistry, the Oral Cancer Society and the Delaware State Dental Society.

• Dr. Alvin Stevens, Birmingham, Ala., 5th District trustee, has been a delegate to the ADA House since 2006; and alternate delegate from 1999-2002. He served on the ADA Council on Membership, and is a past president of the Alabama Dental Association and Alabama Society of Periodontics. The Birmingham District Dental Society named him Dentist of the Year in 2004.

• Dr. Gary E. Jeffers, Northville, Mich., 9th District trustee, has served the ADA in various roles, including curriculum consultant on the Commission on Dental Accreditation and past member of the Joint Commission on National Dental Examinations' National Board Test Construction Committee. He serves on the editorial boards of the Journal of Dental Education and the Journal of Oral Surgery, Oral Medicine, Oral Pathology and Endodontics.

## RETURNING OFFICERS AND TRUSTEES

• Dr. Brian E. Scott, Palo Alto, Calif., is now the ADA's first vice president, having served as second vice president during the past year. Dr. Scott is a past president of the California Dental Association and chair of the California Den-

tal Association Foundation. He has served on the ADA Council on Access, Prevention and Interprofessional Relations. He is a fellow of the American College of Dentists, the International College of Dentists, the Pierre Fauchard Academy and a member of the Association of Military Surgeons of the United States.

• Dr. Ronald P. Lemmo, Willoughby, Ohio, treasurer, is in the second year of his first term. Dr. Lemmo has served on numerous councils and committees, including chair of the ADA Special Committee on Financial Affairs and chair of the Ohio Dental Association Finance Committee. He has served as vice president, president-elect, president and immediate past president of the ODA, and as member of the ADA House of Delegates and Board of Trustees.

• Dr. Glen D. Hall, Abilene, Texas, elected speaker of the House in 2013, will preside over the ADA's legislative body for the second year in 2014. Since 2000, Dr. Hall has been speaker of the Texas Dental Association House of Delegates. He was on the TDA Board of Directors from 1997-2000, and has chaired the TDA Council on Dental Care Programs and the ADA Council on Dental Benefit Programs. He also served as chair of CDBP's Subcommittee on the Code and as a member of the ADA Code Revision Committee.

• Dr. Jeffrey Dow, Newport, Maine, 1st District trustee, has served on the ADA Council on Government Affairs, Charitable Relief Task Force, Essential Oral Health Care Needs Task Force and Compensation Committee. He is a retired colonel from the Maine Army National Guard. Dr. Dow is a past president of the Maine Dental Association, the Kennebec Valley Dental Society, past chair of the MDA Council on Governmental Relations and received the MDA President's Award in 2001 and 2009. He is a fellow of the American College of Dentists and the Pierre Fauchard Academy.

• Dr. Steven Gounardes, Brooklyn, N.Y., 2nd District trustee, has served as an ADA delegate, a member of the Diversity Committee and is a past chair of the 2008 ADA Reference Committee on Dental Benefits, Practice, Science and Health. He is a past president of the New York State Dental Association and the Second District Dental Society. He is also

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a member of the Pierre Fauchard Academy—earning that organization's Distinguished Dentist Award in 2007—and a past member of the Greater New York Dental Meeting Organization.

- Dr. Mark R. Zust, St. Peters, Mo., 6th District Trustee, has been a delegate or alternate delegate to the ADA House since 1995. He has served on the ADA Governance Committee and past chair of the Council on Dental Practice. Dr. Zust is a past president of the Missouri Dental Association and the Greater St. Louis Dental Society. The MDA named him Dentist of the Year in 1992, and he was honored as the Greater St. Louis Dental Society's Gold Medal Award winner in 2004 and Board Member of the Year in 1988 and 1989.

- Dr. Joseph P. Crowley, Cincinnati, 7th District trustee, began service as a delegate or alternate delegate to the ADA House in 1994 and has been the District 7 representative to the American Dental Political Action Committee Board. He is past chair of the ADA Council on Government Affairs and a member of the Information Technology Committee. Dr. Crowley is a past president of the Ohio Dental Association and the Cincinnati Dental Society. He is a fellow of the American College of Dentists, the International College of Dentists and the Pierre Fauchard Academy.

- Dr. Joseph F. Hagenbruch, Harvard, Ill., 8th District trustee, has served as chair of the ADA Council on Dental Benefit Programs, is a past member of the Electronic Health Record Committee and Information Technology Committee. He chaired the SNODENT Editorial Panel and Dental Content Committee, and was a liaison to the American Student Dental Association. He is a past president of the Illinois State Dental Society, McHenry County Dental Society and founder of the McHenry County Cooperative Dental Clinic. Dr. Hagenbruch is a past president of the Illinois Academy of General Dentistry and a fellow of the American College of Dentists, International College of Dentists and Pierre Fauchard Academy.

- Dr. James K. Zenk, Montevideo, Minn., 10th District trustee, was a delegate to the ADA House from 2001-07, and served on the Budget and Finance Committee and Corporate Relations Workgroup. He is a past president of the Minnesota Dental Association and the West Central District Dental Society. Dr. Zenk is founder and past chairman of the Minnesota Dental Association's Rural Dental Health Committee. He volunteers as an adjunct faculty member at the University of Minnesota School of Dentistry.

- Dr. Roger L. Kiesling, Helena, Mont., 11th District trustee, is a past chair of the ADA Council on Dental Practice and past member of the Council on Dental Education and Licensure, Dental Workforce Task Force, Task Force on the Commission on Dental Accreditation, Audit Committee and the ADEA Commission on Change and Innovation on Dental Education. He is a past president of the Montana Dental Association and was the 2003 recipient of the MDA's Clinical Excellence Award. He is a fellow of the Academy of General Dentistry, American College of Dentists, International College of Dentists and Pierre Fauchard Academy, and a lead visiting faculty member of the Pankey Institute.

- Dr. Gary L. Roberts, Shreveport, La., 12th District trustee, has been a delegate and alternate delegate to the ADA House, and served as a member of the ADA councils on Ethics, Bylaws and Judicial Affairs, Budget and Finance Committee, Pension Committee and Government Affairs and the President's Task Force on Governance. Dr. Roberts has served as Louisiana Dental Association president, speaker of its house of delegates and editor. He also has been a member of LDA's Council on Government Affairs and several committees.

## Four new trustees



**Dr. Kwasny**



**Dr. Cole**



**Dr. Stevens**



**Dr. Jeffers**

He is a fellow of the American College of Dentists, the International College of Dentists and the Pierre Fauchard Academy.

- Dr. Carol Gomez Summerhays, San Diego, 13th District trustee, a national adviser of the ADA Institute for Diversity and Leader-

ship, she has served as an ADA delegate and as a member of the ADA Strategic Planning Committee, International Programs and Development, Pension Committee and Governance Committee. Dr. Summerhays is a past president of the California Dental Association, treasurer of the CDA Foundation and member of the San Diego County Dental Society Board of Directors. She is a past president of the San Diego Academy of Dentistry; a fellow of the American College of Dentists, International College of Dentists and Pierre Fauchard Academy; and an AGD master and fellow.

- Dr. Gary Yonemoto, Honolulu, 14th District trustee, has been a delegate or alternate

*See OFFICERS, Page 11*

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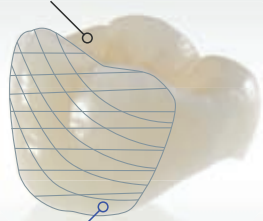


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# ADA Foundation Give Kids A Smile Gala honors leadership, volunteers

*New Orleans*—The ADA Foundation paid tribute to Dr. Robert A. Faiella, then ADA president, the ADA Board of Trustees and two longtime Give Kids A Smile volunteers on Nov. 1 at the ADA Foundation Give Kids A Smile Gala during the ADA Annual Session.

The event acknowledged the vision and commitment of Dr. Faiella and the ADA Board of Trustees, who devote generous time and energy to the profession, and recognized Candy B. Ross and Kathy L. Woodward with the 2013 Give Kids A Smile “Smile Champion” Awards—introduced in 2012 to pay tribute annually to top volunteers for their hard work and dedication to the GKAS program.

Ms. Ross is director of industry and professional relations, NA Equipment, KaVo Kerr Group. She received the 2013 Steven W. Kess Give Kids A Smile Corporate Volunteer Award. She has been one of GKAS’ most powerful champions since the program’s inception 11 years ago, dedicating herself to expanding the program while helping DEXIS, and now KaVo Kerr Group, share their commitment to caring for underserved children in the U.S.

Ms. Woodard is director of Public Service and the ODA Foundation, Ohio Dental Association. She received the 2013 Jeffrey Dalin, D.D.S. Give Kids A Smile Volunteer Award. The honor acknowledges her 11 years of tireless work to provide the support services and resources that allow dentists and their staff to focus on what they do best during GKAS: bring healthy smiles to the faces of Ohio’s children.

Along with the 2013 Smile Champions, attendees of the ADA Foundation Give Kids A Smile Gala experienced camaraderie, fine dining and dancing to the beat of Lena Prima and her band (with special guest vocalist Art Vargas).

Contact the ADA Foundation for more information at 1-312-440-2547 or ADAF@ada.org. ■



Photos by EZ Event Photography

**GKAS kudos:** Attending the Nov. 1 GKAS Gala in New Orleans are, from left, Dr. David Whiston, ADA Foundation president; Steven W. Kess, Henry Schein Inc.; Candy Ross, recipient of the 2013 Steven W. Kess Give Kids A Smile Corporate Volunteer Award; Kathy L. Woodward, recipient of the 2013 Jeffrey Dalin, D.D.S. Give Kids A Smile Volunteer Award; and John Stefanick, 3M ESPE.



**Researcher lauded:** Dr. Marcelo W. B. Araujo, Senior Director of Global Consumer Healthcare Scientific & Professional Affairs, Johnson & Johnson Consumer & Personal Products Worldwide, left, presents the 2013 Norton M. Ross Award for Excellence in Clinical Research to Dr. Paul A. Moore at a special luncheon Nov. 2 in New Orleans.



**Honored:** Then-ADA President Robert Faiella, left, presents the 2013 Distinguished Service Award to Dr. Robert Ferris Nov. 1 at the ADA Annual Session in New Orleans.



**Humanitarian:** Dr. Sherman Shinn, left, accepts the 2013 ADA Humanitarian Award Oct. 31 from then-ADA President Robert Faiella during the Opening General Session of the ADA Annual Session in New Orleans.



# Honorary members welcomed

BY JEAN WILLIAMS

*New Orleans*—They go above and beyond and challenge boundaries—all in service to dentistry. For this demonstration of loyalty, the ADA annually opens its ranks and extends an offer of honorary membership in the Association to exceptional individuals.

This year, the ADA Board of Trustees elected Bruce Bergstrom and Dr. Paul Warren for honorary membership. Mr. Bergstrom and Dr. Warren received their awards Nov. 4 at the ADA Annual Session in New Orleans.

Mr. Bergstrom is executive director of America's Dentists Care Foundation. His service to dentistry began when he served as a general volunteer for the Kansas Mission of Mercy in 2003, accompanying his wife, Mildred, a dental hygienist. "He was known only as Bruce from Lebo, Kan.," said Dr. Gary Roberts, ADA 12th District trustee. "His hard work and passion for the project was quickly recognized and soon he was asked to serve on the Board for the Kansas Dental Charitable Foundation.

"Bruce has an amazing talent for bringing

stakeholders to the table and getting them to share their time and talents with the whole dental profession," said Dr. Jeff Stasch, a general dentist who practices in Garden City, Kan., who has worked with Mr. Bergstrom at MOM events for a decade. "Yet at a project he will be loading trucks and packing equipment. And this from a man in his 70s!"

"It is hard to fathom that one individual could be responsible for so much because there are so many individuals who have volunteered at many MOM projects," said Dr. John T. Fales Jr., Kansas Dental Association treasurer. "Bruce would be the first to tell you that he is a very small part of this amazing movement. I respectfully disagree."

Dr. Warren heads professional and scientific



Mr. Bergstrom



Dr. Warren

relations for Procter & Gamble Professional Oral Health worldwide. He graduated from the University of Sheffield in the United Kingdom and later served in academic dentistry positions. He also practiced dentistry for 16 years.

"I first met Dr. Warren as he was recruited for the Oral-B division of the company and

he hosted a visit I enjoyed at the company headquarters," said Dr. Kathleen Roth, a past ADA president (2006-07) from West Bend, Wis. "He is truly a well-respected researcher within his field and has done a quality collection of publication for our profession."

"His efforts in the field of product development have been instrumental in providing the profession and the public with more effective disease management and preventive modalities," said Dr. William Ken Rich, a past ADA trustee (2008-12) who has practices in Dry Ridge and Walton, Ky.

Dr. Nigel Carter, chief executive of the British Dental Health Foundation, said that Dr. Warren is "truly a global figure and authority on preventive dentistry who has been responsible for delivering worldwide improvements to oral health." ■

## Flex spending rules eased

BY CRAIG PALMER

*Washington*—The Treasury Department will modify long-standing "use-or-lose" flexible spending account rules to allow a carryover of up to \$500 of unused FSA funds at employer discretion. Some 14 million families use FSAs to pay for medical and dental expenses.

"Today's action directly responds to public comments invited by the Treasury Department and the IRS," Treasury announced Oct. 31. "An overwhelming majority of feedback from individuals, employers and others requested that the use-or-lose rule for health FSAs be modified. Comments pointed to the difficulty for employees of predicting future needs for medical expenditures, the need to make FSAs accessible to employees of all income levels and the desire to minimize incentives for unnecessary spending at the end of the year."

The Association has supported an easing of FSA restrictions, including the Affordable Care Act's \$2,500 annual cap, which took effect in 2013, on employee contributions to employer-sponsored FSAs. Contributions to an FSA are not includable in employee income and reimbursements from an FSA that are used to pay qualified medical expenses are not taxed.

Under the new guidance, and the amended regulations that will reflect Treasury's guidance, employers will still be allowed to offer a grace period for spending down FSAs or a carryover of up to \$500 of unused amounts or neither, but they can't offer both. The "clarifications" of FSA rules may be applied beginning on or after Dec. 28, 2012, the date on which proposed regulations were issued, Treasury said. ■

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# Dr. Norman

*Continued from Page 1*

commit for a successful future:

- understanding the importance of a unified tripartite aligned for strength;
- recognizing a sense of urgency around membership challenges confronting the tripartite;
- gaining insight into the current structure's limitations and future opportunities.

The tripartite's decentralization and autonomy may have served the organization well in the past, but no longer, he said. Having three levels distinctly going their own way within the organization means innovation is often isolated, not easily shared, and services too often are

duplicated. "As a result, we miss opportunities for economies of scale in program development and operations."

He noted, too, that market share challenges are widespread across the tripartite.

"ADA market share lags for the categories of dentists that represent increasing proportions of dental school graduating classes—women and minorities," he said. "That's not a recipe for success; we must expect and demand a better effort."

The tripartite, said Dr. Norman, too often comes across as an "extremely dysfunctional brand" offering a confusing array of services at widely varying dues rates.

"Who would know that we are one organization?" he asked.

## The speech is posted in the House of Delegates section of ADA.org under 2013 Board Reports & Resolutions/Supplemental Information.

Decentralizing certain services can have its advantages, encouraging innovation that can and should be shared across the system. "But there are absolutely no advantages to uncoordinated tripartite services for members," said the president.

He called on leadership and staff at all levels of the tripartite to come together to review

their roles within the organization and to confront the challenge of "balancing and coordinating services to ensure membership growth for years to come."

Added Dr. Norman, "We must develop one brand for organized dentistry. We must deliver goods and services in the most appropriate, efficient and cost-effective manner. We are one organization, not three."

The ADA is a team, he said, with each level of the tripartite playing a role to help the larger organization succeed.

"Therefore, all of us—in each and every component and constituent—should execute the same game plan, use the same playbook and be on the same page," said the ADA's new president. ■

# Officers

*Continued from Page 7*

delegate to the ADA House since 1994. He has been vice chair and District 14 representative to the American Dental Political Action Committee Board. He served on the ADA Diversity Committee, the Task Force on Dental Education Economics and Student Debt, and the Dental Content Committee. Dr. Yonemoto is past president of the Hawaii Dental Association and also has served as HDA treasurer, vice president, speaker of the house, trustee and member of more than a dozen HDA councils and committees. He received the HDA Distinguished Service Award in 2007 and is a fellow of the American College of Dentists, the International College of Dentists and the Pierre Fauchard Academy.

• Dr. Hilton Israelson, Richardson, Texas, 15th District trustee, has served as a delegate or alternate delegate to the ADA House. He served on the ADA Audit Committee, Information Technology Committee, Dental Economic Advisory Group Liaison and Strategic Planning Steering Committee. Dr. Israelson also is past president of the Texas Dental Association and received the TDA President's Award in 2006 and 2011. He served as Dallas County Dental Society president and was named DCDS Dentist of the Year in 2006. He received the Texas Society of Periodontists President's Award in 2008 and is a fellow of the American College of Dentists and a Diplomate of the American Board of Periodontology.

• Dr. Julian Hal Fair III, Wagener, S.C., 16th District trustee, was a delegate to the ADA House from 2006-12. He served as a member of the ADA Compensation Committee and the Task Force on Dental Education Economics and Student Debt. Dr. Fair is a past president of the South Carolina Dental Association and the Central District of the SCDA. He received the South Carolina Dental Association George P. Hoffman Jr. Distinguished Dentist Award in 2008 and recognition from the Aiken County Community Action Commission in 1983. He received the Medical University of South Carolina's Distinguished Alumnus Service Award in 2011.

• Dr. Terry L. Buckenheimer, Tampa, Fla., 17th District trustee, has been a delegate to the ADA House, a member and chair of the ADA Council on Membership and chair of Florida's delegation to the ADA. He is president of the Florida Dental Association and a past president of both the West Coast District Dental Association and the Hillsborough County Dental Association. He has been president of the Florida Dental Health Foundation and is a member of its executive board. ■



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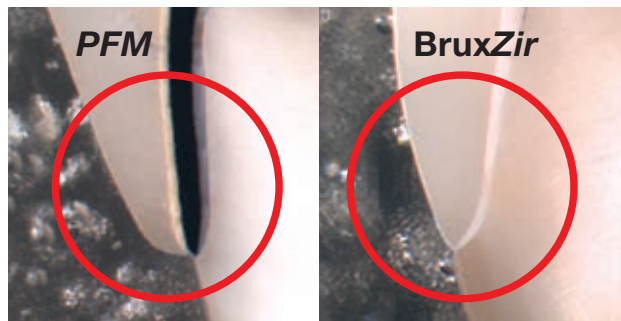
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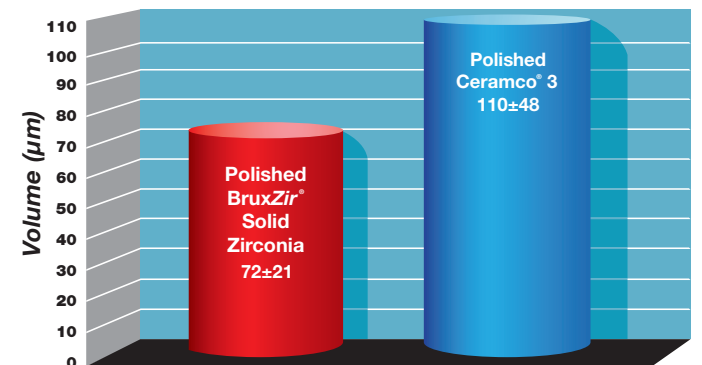
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Robertson Dental Lab	Lompoc	CA	800-585-3111
San Ramon Dental Lab	San Ramon	CA	800-834-4522
So Cal Dental Lab	Colton	CA	909-633-6462
Solitaire Smile Dental Laboratory LLC	San Diego	CA	619-819-7526
Williams Dental Laboratory	Gilroy	CA	800-713-5390
World Lab U.S.A.	Irvine	CA	800-975-3522
Dahlin Dental Laboratory	Lakewood	CO	800-536-8241
Gnathodontics, Ltd.	Lakewood	CO	800-234-9515
Zinser Dental Lab, Inc.	Westminster	CO	303-650-1994
Yankee Dental Arts Laboratory	Wethersfield	CT	800-447-3941
Dodd Dental Laboratories	New Castle	DE	800-441-9005
Carlos Ceramics Dental Lab	North Miami Beach	FL	305-940-4040
Biotech Dental Prosthetics	Palm Beach Gardens	FL	800-564-0556

LABORATORY	CITY	STATE	PHONE
DigiTech Dental Restorations	Doral	FL	888-336-1301
DSG - Clearwater	Clearwater	FL	800-237-1723
Fox Dental Laboratory	Tampa	FL	800-282-9054
Knight Dental Group	Oldsmar	FL	800-359-2043
TLC Dental Laboratory	Orlando	FL	800-262-2547
Daniel Dental Laboratory	Macon	GA	478-997-0201
New Image Dental Laboratory**	Morrow	GA	800-233-6785
Oral Arts Dental Lab Georgia	Chamblee	GA	800-229-7645
Ridge Craft Dental Laboratory	Lagrange	GA	800-516-0281
The Lab 2000, Inc.	Columbus	GA	800-239-3947
Eclipse Dental	Waterloo	IA	319-232-6020
Oral Arts Dental Lab Iowa	Dubuque	IA	800-747-3522
Eastside Crown & Bridge Inc.	Pocatello	ID	208-237-2525
McClure Dental Lab Design Inc.	Meridian	ID	208-884-0636
Accudent Dental Laboratory	Lansing	IL	800-895-3565
Artistic Dental Studio, Inc.	Bolingbrook	IL	800-755-0412
Dental Arts Laboratories, Inc.	Peoria	IL	800-322-2213
Dental Arts Lincolnshire	Lincolnshire	IL	800-779-5089
Distinctive Dental Studio, Ltd.	Naperville	IL	800-552-7890
Prosthotech**	Sugar Grove	IL	630-466-8333
Quad City Dental Laboratory Inc.	Moline	IL	888-797-5707
Rockert Dental Studio	Wheaton	IL	800-665-1401
Vitality Dental Arts**	Arlington Heights	IL	800-399-0705
Image Dental Arts	Fort Wayne	IN	866-496-1160
Ito & Koby Dental Studio	Indianapolis	IN	800-288-6684
Lumident, Inc.	Indianapolis	IN	866-586-4336
Heumann & Associates Dental Laboratory	Topeka	KS	800-255-2412
Heumann Dental Laboratory	Fairway	KS	800-888-1925
Myron's Dental Laboratory	Kansas City	KS	800-359-7111
Pearce-Turk Dental Laboratory	Wichita	KS	800-835-2776
Keller Dental Laboratory	Louisville	KY	800-292-1894
CDS Dental Studio**	Bossier City	LA	800-259-7775
Crown Dental Studio	Shreveport	LA	800-551-8157
Pfisterer-Auderer Dental Lab	Metairie	LA	800-288-8910
Arcari Dental Lab	Wakefield	MA	781-213-3434
Custom Automated Prosthetics LLC	Stoneham	MA	877-977-7889
Dental Studios of Western Massachusetts, Inc.	West Springfield	MA	413-787-9920
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Dental Art Laboratories	Lansing	MI	800-444-3744
K & M Dental Lab	Lansing	MI	517-394-1975
LaDouce Dental Lab	Saginaw	MI	989-799-0472
Nelson Dental Laboratory	Rochester Hills	MI	800-570-2131
Olson Dental Laboratory	Clinton Township	MI	800-482-3166
Spartan Dental Lab	Lansing	MI	800-678-2227
U.S. Dental Laboratories	Southfield	MI	248-557-8029
Xcel Dental Studio	Flint	MI	810-733-0909
Boos Dental Laboratory	Golden Valley	MN	800-333-2667
Custom Crown Craft	Alexandria	MN	800-568-5414
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Dimension Dental Design	Hastings	MN	888-793-3682

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**Before:** This patient recently had an endodontic procedure through this lower molar PFM crown and recurrent decay on the distal of the bicuspid. The patient had never been particularly happy about the gray hue of the PFM, and he didn't like having a hole in the top of the crown, even though it was patched with composite.



**After:** According to lab statistics, crowns on first molars fracture more than any other crowns, so I chose a BruxZir<sup>®</sup> Shaded crown for its combination of strength and esthetics. Nearly all of the more than 200 Authorized BruxZir Labs now exclusively use the BruxZir<sup>™</sup> Shaded material.



**Buccal After:** While these BruxZir Shaded crowns won't be mistaken for enamel when compared to the surrounding natural dentition, they do a very good job of blending in with these teeth. They don't stick out like a PFM restoration. I consider solid zirconia to be the best blend of strength and esthetics for molar restorations.

Clinical dentistry by Michael C. DiTolla, DDS, FAGD

## Authorized BruxZir<sup>™</sup> Laboratories

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Excel Dental Studios Inc.	Minneapolis	MN	800-328-2568
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Saber Dental Studio	Brooklyn Center	MN	800-264-3903
Thoele Dental Laboratory	Waite Park	MN	800-899-1115
Trachsel Dental Studio**	Rochester	MN	800-831-2362
Webster Dental Laboratory	Saint Paul	MN	800-621-3350
Wornson-Polzin Dental Lab	North Mankato	MN	800-950-5079
Becker Dental Lab, Inc.	Herculaneum	MO	800-963-6691
Creative Dental Arts, Inc.	Raytown	MO	800-633-4083
Keller Laboratories, Inc.**	Fenton	MO	800-325-3056
Mallow-Tru Dental Studio	Lee's Summit	MO	800-444-3685
Midwest Dental Laboratory	St. Louis	MO	800-325-8011
Stewart Dental Laboratories	Columbia	MO	866-724-5509
Verch Dental Ceramics	Ellisville	MO	888-868-3724
Oral Tech Dental Laboratory	Pearl	MS	800-321-6201
Western Dental Arts	Billings	MT	406-652-1652
Carolina Outsource Inc.	Charlotte	NC	704-814-0644
Drake Precision Dental Laboratory	Charlotte	NC	800-476-2771
Sirona InfiniDent	Charlotte	NC	800-659-5977
Natural Ceramics Inc.	Fayetteville	NC	910-425-8296
The Freeman Center	Stallings	NC	800-659-7636
Kiess Kraft Dental Laboratory	Omaha	NE	800-553-9522
H & O Dental Laboratory	Manchester	NH	800-543-4312
Excel Berger Dental Laboratory	North Brunswick	NJ	800-438-3384
Laxmi Dental Lab USA Inc.	Iselin	NJ	732-372-4412
Ceratek Dental Laboratory	Roswell	NM	575-623-7533
Ideal Dental Laboratory	Albuquerque	NM	800-998-6684
Core 3D Centres, LLP	Las Vegas	NV	888-750-9204
Crown Dental Lab, LLC	Las Vegas	NV	702-432-4012
Digital Dental Studio	Henderson	NV	702-992-4055
Las Vegas Dental Studio	Las Vegas	NV	800-455-1598
Las Vegas Digital Dental Solutions**	Las Vegas	NV	800-936-1848
Americus - New York	Jamaica	NY	800-222-8980
Creo Dental	New York	NY	212-302-3860
DP/Mt. Vernon Dental Laboratory	Mt. Vernon	NY	800-431-1797
Elegant Dental Laboratories	Brooklyn	NY	877-335-5221
GP Dental Lab	Brooklyn	NY	718-339-4995
Smile Design Dental Laboratory	Port Washington	NY	516-472-0890
AccuTech Dental Lab	Reynoldsburg	OH	614-751-9888
Dresch/Tolson Dental Laboratory	Sylvania	OH	800-843-4110
Form & Function Laboratory	North Royalton	OH	800-423-8453
John Hagler, CDT	New Albany	OH	614-560-5667
New Era Dental Arts, LLC	Sylvania	OH	800-971-8201
Northwest Ceramics Inc.	Columbus	OH	614-451-9597
ROE Dental Laboratory	Garfield Heights	OH	216-663-2233
Salem Dental Laboratory	Cleveland	OH	800-747-5577
Simon DeChatlet Dental Laboratory	Miamisburg	OH	800-448-6684
Flud Dental Laboratory	Tulsa	OK	800-331-4650
Great Southwest Dental Laboratory	Oklahoma City	OK	800-777-1522
Imperial Crowns Dental Laboratory	Broken Arrow	OK	866-207-0858
International Dental Arts, Inc.	Tulsa	OK	800-741-0002
Applegate Dental Ceramics	Medford	OR	541-772-7729
Ceramicraft Dental Lab	Bend	OR	541-318-7808
Abel Dental Laboratory	Uniontown	PA	800-524-1106
Albensi Laboratories**	Irwin	PA	800-734-3064
DeLux Dental Laboratory	Reading	PA	800-541-5642
Dental Services Group of Pittsburgh	Pittsburgh	PA	800-322-7080
Innovative Dental Arts	North Huntingdon	PA	866-305-5434

\*\*Authorized BruxZir Milling System on site

LABORATORY	CITY	STATE	PHONE
Maverick Dental Laboratories	Export	PA	866-294-7444
Muth & Mumma Dental Laboratory	Harrisburg	PA	800-932-0584
Newtech Dental Laboratories	Lansdale	PA	866-635-5227
Shu Dental Laboratory, Inc.	Morrisville	PA	800-929-9846
Thayer Dental Laboratory	Mechanicsburg	PA	800-382-1240
Windl Dental Laboratory	New Castle	PA	800-645-4576
Sherer Dental Laboratory	Rock Hill	SC	800-845-1116
Associated Dental Lab Inc.	Rapid City	SD	605-343-7437
Bauer Dental Studio	Mitchell	SD	800-952-3334
Dental Prosthetics Lab	Clarksville	TN	931-647-2917
Hermitage Dental Lab	Hermitage	TN	615-889-4949
Peterman Dental Laboratory	Nashville	TN	800-476-1670
Rogers' Dental Laboratories	Athens	TN	800-278-6046
Affordable Cosmetic Laboratories	Arlington	TX	860-258-0678
C & J Dental Lab	El Paso	TX	915-564-3800
Crystal Dental Ceramics	Richardson	TX	972-680-1660
Dental Dynamics Laboratory Inc.	Arlington	TX	800-640-8112
MDA Studio, Inc.	Corpus Christi	TX	888-544-3307
Natural Arts Dental Laboratory	San Antonio	TX	800-322-6235
Oral Designs Dental Laboratory, Inc.**	San Antonio	TX	800-292-5516
PCB Dental Lab	Richardson	TX	972-671-3894
Rose Dental Laboratory	Stafford	TX	281-565-3600
Stern Empire Dental Laboratory	Houston	TX	800-229-0214
Stern Reed Associates Dental Laboratory	Addison	TX	800-888-8341
Stern Tyler Dental Laboratory	Tyler	TX	800-926-1318
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Uinta	South Jordan	UT	801-888-8834
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Art Dental Lab	Chantilly	VA	888-645-7541
Marine Dental Lab	Annandale	VA	703-256-3601
NexTek Dental Studios	Manassas	VA	800-678-7354
The Point Dental Studio, LLC	West Point	VA	804-337-5477
Harrison & Cardillo Dental Laboratory	Renton	WA	800-525-5913
McElvain Dental Laboratory	Colville	WA	509-684-8620
Ziemek Aesthetic Dental Lab	Olympia	WA	866-943-6357
Gessler's Dental Laboratory	Tomahawk	WI	715-453-4383
Lord's Dental Studio	DePere	WI	800-821-0859
Saber Dental Studio	Waukesha	WI	800-365-3210
Winnebago Dental Lab	Appleton	WI	920-735-1208
Midtown Dental Laboratory	Charleston	WV	800-992-3368
Standard Dental Laboratory	Clarksburg	WV	800-842-6265
Tincher/Butler Dental Laboratory	South Charleston	WV	800-225-4699

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Smith-Sterling Dental Laboratories**	Cartago	Costa Rica	800-479-5203
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# FDA to propose pain med restrictions

BY CRAIG PALMER

Silver Spring, Md.—The U.S. Food and Drug Administration will recommend a more restrictive classification of certain pain medications prescribed by physicians and dentists to “increase the controls on these products.” The decision could lead to a reclassification by the Drug Enforcement Administration of hydrocodone-containing combination drug products such as Vicodin.

“Due to the unique history of this issue and the tremendous amount of public interest, we are announcing the agency’s intent to recommend to HHS (U.S. Department of Health and Human Services) that hydrocodone combination products should be reclassified to a different and more restrictive schedule,” the FDA said in a statement posted at fda.gov.

“This determination comes after a thorough and careful analysis of extensive scientific litera-

ture, review of hundreds of public comments on the issue, and several public meetings, during which we received input from a wide range of stakeholders, including patients, health care providers, outside experts and other government entities.”

Narcotic analgesics, such as hydrocodone and oxycodone, have become a leading source of drug abuse among teens and adults.

The FDA “has become increasingly concerned about the abuse and misuse of opioid products, which have sadly reached epidemic proportions in certain parts of the United States,” the announcement said. “While the value of and access

to these drugs has been a consistent source of public debate, the FDA has been challenged with determining how to balance the need to ensure continued access to those patients who rely on continuous pain relief while addressing the ongoing concerns about abuse and misuse.”

The ADA and American Association of Oral and Maxillofacial Surgeons told federal regulators in a joint statement (ADA.org/news/7725.aspx) that the proposed reclassification from Schedule III to the more restrictive Schedule II “could cause inconvenience, unnecessary suffering and higher out-of-pocket costs for patients with a legitimate need” for the medications.

The ADA invites patients to visit MouthHealthy.org/rxabuse to learn more about keeping prescription drugs from becoming a

source of harm.

“By early December, FDA plans to submit our formal recommendation package to HHS to reclassify hydrocodone combination products into Schedule II,” the agency said. “We anticipate that the National Institute on Drug Abuse will concur with our recommendation. This will begin a process that will lead to a final decision by the DEA on the appropriate scheduling of these products.”

“Going forward, the agency will continue working with professional organizations, consumer and patient groups and industry to ensure that prescriber and patient education tools are readily available so that these products are properly prescribed and appropriately used by the patients who need them most,” the FDA said. ■

## Budget

*Continued from Page 1*

anticipated revenues, but did not seek a dues increase. Expected additional nondues revenues in 2014 are predicted to create a positive net by year end 2014.

The Board of Trustees anticipates positive gains in revenues because of projected favorable results compared to budget, due to three main sources: revenue from strong investment performance; royalty revenue from ADA Business Enterprises Inc.; and royalties from member insurance programs. House actions totaled \$269,000 in expenses over the Board’s submitted budget proposal. National dues will remain \$522 in 2014.

Dr. Charles Norman, who was installed as ADA president Nov. 5, said he was heartened by the outcome. “They had the restraint not to spend excess revenue, and going forward, if the House and the Board can continue to have that restraint we can continue to be a fiscally sound organization and deliver relevant services that are of value to our members,” he said.

This approach, he said, will benefit all levels of organized dentistry. “The more we can collaborate at all three levels of the tripartite and deliver best-in-class service in an effective and efficient manner, then the more we can utilize our limited resources to accomplish much, much more as an organization.”

Dr. Ronald Lemmo, ADA treasurer, credits good fiscal management as much as anticipated revenues in 2013 for the current positive ADA financial picture. “The House, the Board, the volunteers and staff have worked together to make this happen,” he said. “Increasing our nondues revenue helps us in turn to stabilize our dues.”

Dr. Lemmo reported that the Association’s reserves, at 46.78 percent of the operating budget, are closely approaching the 50 percent target level. Also, in 2012, the establishment of a Capital Reserve Fund Account helps protect ADA reserves, and its establishment reduces the likelihood of a special dues assessment for future capital expenditures, he said.

Dr. Maxine Feinberg, ADA president-elect, agreed that changes in the approach to the budget have made a difference. “The budgetary process has improved so much in the last three years, and that is a tribute to the growing trust between the House and Board and also a tribute to our treasurer, Dr. Lemmo,” she said.

The 2014 budget reflects the Association’s commitment to member value, Dr. Feinberg added. “I think the House understands the importance of our ongoing programs, such as the Center for Professional Success. That is one of the best programs the ADA has produced in the last 20 years, and I hope our members will appreciate its value and use it to its fullest extent.” ■

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