

NODA News

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News of Dental Activities

VOLUME XXVIII

OCTOBER 1990

NUMBER 7

NODA cops two ADA awards in Chicago

New Orleans Dental Association has been awarded checks totaling \$2,500 for its outstanding success in the American Dental Association's Emphasis Program to recruit new members.

Dr. O. William Reeder, Jr., immediate past president, and Dr. Darlene Bassett, NODA president, were in Chicago over the summer for the Emphasis Program progress meeting where they accepted the prizes from the ADA president, Dr. Michael Overby.

One check for \$1,500 was for the most new members recruited among the six cities participating in the pilot study. A second check for \$1,000 went to the association for the largest percentage increase in members.

Other cities participating in the program were Philadelphia, Chicago, Omaha, Central Arizona and St. Louis. NODA signed up 62 members in 1989 and 11 in 1990.

Dr. Reeder said NODA's recruiting efforts started under presidents Tony Miranda, Peter Glaser and earlier presidents, but "we received a tremendous boost from the ADA with the launching of its Emphasis Program."

A major project was the refining of the list of area non-members, using the ADA list, verification efforts by executive director Mona Whittingham, and numerous phone calls by members of the NODA committee, Dr. Reeder said.

This was followed by letters and personal contact by over one dozen Emphasis Project committee members to non-members, explaining the benefits of belonging to organized dentistry and answering the non-members' questions. The membership drive culminated with a dinner where Dr. David Schwab, member of the ADA Emphasis team, delivered lectures on practice building. Important incentives, especially to young dentists, were free registration to the New Orleans Dental Conference which is covered by NODA dues, and the one-time, part-year dues program allowed to individuals who join later in the year.

While there were some non-renewals in 1990 among the 1989 new members, as was expected, the total program was judged to be a

(Continued on page 6)

DRUG SCAMS

What the dentist should know

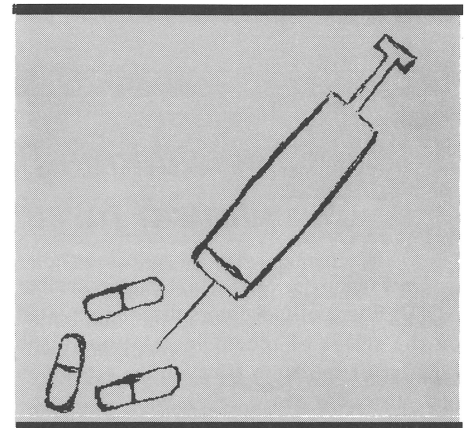
Welcome to the real world! There are "druggies" here desperate to get their fix by any means, including tricking well-meaning health professionals.

If you want to know their latest scams, join us for the next meeting of the New Orleans Dental Association on Wednesday, October 24 at 7 P.M. at LSU School of Dentistry.

After a short business meeting New Orleans crime prevention officer Paul Pellegrine will tell us about "Drug Scams - Dental Update." Mr. Pellegrine attended LSU in Baton Rouge. After working in the business community for awhile, he joined the New Orleans Police Department 16 years ago.

He worked in the areas of vice and intelligence before becoming the crime prevention officer 10 years ago. As a crime prevention officer, he has extensive experience with drug addicts and their scams.

He'll emphasize the people who are addicted to prescription drugs, what drugs they prefer, and what they do to get them, legally and illegally.



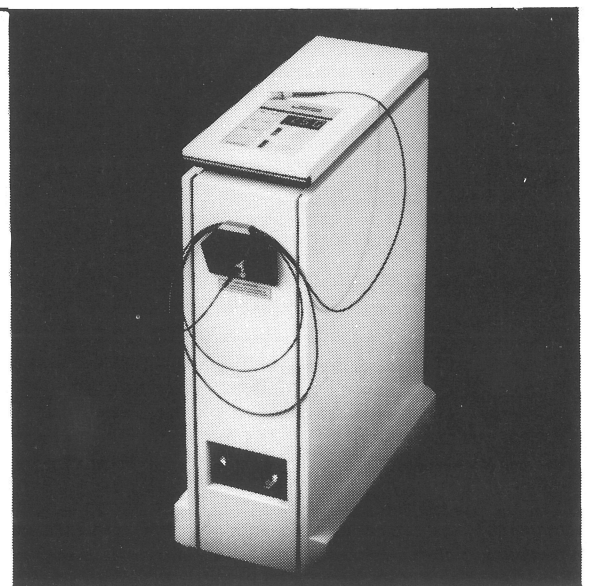
Be sure to join us for what will surely be an interesting and informative meeting. Remember to plan on staying a few minutes after the meeting to socialize with wine, beer, cokes and new and old friends.

This meeting is being sponsored by Transworld Systems, Inc. Please stop by to see their representative, Mr. Daniel Cunningham, and thank him for their support.

THE DENTAL LASER:

*Is it
the wave
of the
future?*

... page 3



THE AMERICAN DENTAL LASER

Nominating committee named

Dr. Michael T. Robichaux, NODA president-elect, has been appointed chairman of the Nominating Committee for 1991 officers.

Committee members are Dr. O. William Reeder, Jr., board member, and Dr. Edmond J. Ganuchau, Dr. R. Jack Cassingham and Dr. Allen P. Rappold, non-board members.

Nominations may be submitted to any member of the committee or sent to the Central Office, Suite 119, 3101 W. Napoleon Ave., Metairie, LA 70001.

Nominations should be in writing and signed by two active, life or retired members in good standing. The committee's nominations will be announced at the December general membership meeting. At that time only additional nominations may be made from the floor or by vote.

The January meeting will be for debate only, if there are multiple candidates for any offices. The February meeting is the election meeting. New officers will be installed in March.

BOARD STUFF

The NODA Board of Governors at its September meeting . . .

- Learned from Dr. Kirm of the ADA's new Practice Financing Program.

- Learned of the deaths of two members, Dr. Joseph Fontana and Dr. Norman Maestri. Dr. Kirm said contributions by NODA have been made to St. Michael's Special School in Dr. Fontana's name and to a scholarship fund at Jesuit High School in Dr. Maestri's name.

- Heard from Dr. Kirm of the ADA's new dental education television program.

- Accepted from Dr. R. Jack Cassingham an amendment to the by-laws regarding processing of new members. The proposed amendment reads: Application for active membership shall be made to the Membership Committee of this association. Recommendation by one (1) member of this association and the appropriate dues must accompany the application. After investigation the application shall be referred to the Board of Governors for approval. It shall then be referred to the Association for balloting at the next meeting. The vote shall be by secret ballot unless otherwise ordered. A simple majority of the votes cast shall constitute election.

WELCOME, NEW MEMBERS

The Board of Governors at its September meeting approved and sent to the membership for election into the association the names of the following dentists:

Dr. Jeffrey A. Leeson, sponsored by Dr. N. Morice.

Dr. Michael A. McGraw, sponsored by Dr. J. Sevier.

Legislation affecting dentistry: how it fared in '90 session

Dr. Francis G. Martello at the September NODA Board of Governors meeting reported on the status of recent legislation in the Louisiana Legislature affecting the profession of dentistry.

Here is his report:

- HB 110 Good Samaritan Law: Limiting the liability of dentists for gratuitous services rendered in emergency situations: passed both houses; enrolled; Act 148, 1990
- HB 205 Providing for registration of dental labs, certified dental technicians and dental laboratory technicians; Died in House Committee.
- HB 215 Providing for membership of Louisiana State Board of Dentistry. This legislation concerns one at-large seat to be held by a black dentist and selected from all black dentists in the state. Three will be nominated and one black dentist will be chosen by the Governor. The remaining seats at large will be selected by all dentists, black & white. Passed both Houses; enrolled, Act 413, 1990.
- HB 391 Regarding professional liability insurance or proof of self-insurance for licensed dentists; Died in House Comm.
- HB 392 Providing for the authority of the Louisiana State Board of Dentistry and Dental Hygiene to regulate the practice of dentistry. This allows the LDA to amend the bill to provide for the reduction in license fees in the event that it were deemed appropriate by the Board of Dentistry; Passed both Houses; enrolled for Governor's signature.
- HB 645 Requiring health insurance coverage of injuries or disorders of TMJ. This legislation would have provided coverage for surgical procedures and diagnosis or therapeutic procedures connected with surgical procedures involving TMJ. It was opposed by the organized health insurance industry, HMO's and the La. Assoc. of Business and Industry; Passed the House; Deferred which signalled defeat; Died in Senate Comm.

HB 931 Providing for exemption from seizure relative to retirement benefits. This legislation will provide exemption of retirement and other post-employment "assets" in bankruptcy proceedings; Pension protected from Civil Suits; Passed both Houses enrolled for Governor's signature.

HB 1295 Authorizing state health officer to regulate packaging, storage, treatment, transportation and disposal of infectious waste; Passed both Houses, enrolled; Act 267, 1990.

HB 1977 Creating La. Medical Disclosure Panel: This legislation was amended to comport with the 1986 legislation sponsored by the LDA creating a separate and distinct "informed consent law" for La. dentists and oral surgeons not practicing in a hospital setting; Passed both Houses, enrolled for Governor's signature.

HB 2003 Revising consent to health care procedure law. This legislation would have removed the special dental health care consent provisions contained in Title 40 of the Revised Statutes. Dentist will continue to enjoy their unique status under current informed consent law; Died on House calendar.

SB 132 Providing for use of triplicate prescription forms in prescribing Schedule II controlled dangerous substances; Died in Senate Committee.

SB 592 Adds prosthetic and restorative materials utilized or prescribed by a dentist to list of exemptions from sales and use tax; The La. Optometrist Assoc. amended the bill in the House Ways and Means Committee to exempt eyeglasses, the prosthetic device utilized in the practice of optometry. The optometrist amendment carried with it a two million dollar negative impact on the tax receipts of local government. While prepared on the House floor to work with the LDA to delete the optometrist amendment, it died on the House calendar.

BOWDEN CONFERENCE

"Effective Marketing Without Advertising" will be the topic of the 24th annual L. H. Bowden Conference Friday, January 18 at the Embassy Suites Hotel in Baton Rouge.

Speaker at the LDA-sponsored, all day conference will be David P. Schwab, Ph.D. of Chicago, Illinois.

Dr. William P. Walsh, president of the LDA, will deliver welcoming remarks, after which the conference will begin. Luncheon will be held at 12 noon and the conference will conclude at 4:30 p.m.

Information can be secured by calling the LDA office at 835-1612.

NODA News is published every month with the exception of June, July and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 3600 Prytania St., 55 Lister Court, New Orleans, LA 70115.

Dr. Soileau is editor and chairman of the NODA News Committee. Members are Drs. Joseph Asercion, Edwin Brown III, Ronald Carr, George Cerniglia, Frank Herbert and David DeGenova.



United Way

THE POWER
OF PEOPLE
GIVING
CHANGES LIVES

The campaign kicked off September 13. Your pledge can be designated to the Louisiana Foundation of Dentistry for the Handicapped. Call Mona at 834-6449 for information on designating your pledge. Please be generous.

Laser is okayed for use by general dentists

DETROIT – The U.S. Food & Drug Administration has cleared the way for introduction in the United States of the first laser designed for general dentistry, it was announced in May.

The instrument, the American Dental Laser, will be used initially in dental procedures involving the gums. Treatment with it is marked by substantial reduction in use of anesthesia and in bleeding.

FDA permission to market was announced by American Dental Laser Incorporated of Birmingham, Michigan, which owns the patents and markets the instrument, and Sunrise Technologies Incorporated of Sunnyvale, California, which developed and manufactures the instrument for American Dental Laser.

Introduction of a dental laser has long been anticipated and equally elusive. It is ranked with local anesthesia, X rays, and the high-speed drill as one of the major developments in modern dentistry.

As in other medical fields, the laser is expected to have revolutionary effects by introducing new forms of treatment and rendering existing forms easier, faster, and less invasive. Major areas of impact could be in the treatment of gum disease, which has emerged as today's major unsolved dental problem, and in providing treatment to the 34 million Americans who, according to the American Dental Association, totally avoid dental care from fear of pain. The American Dental Laser has been used in Canada and Western Europe over the last year to treat some 50,000 patients, with anesthesia rarely required.

While lasers have come into wide use in medical practice, their role in dentistry remained experimental until the development of the American Dental Laser in late 1987 by a Detroit dentist, Terry D. Myers; his brother, William D. Myers, an ophthalmologist known internationally for his early adoption of lasers in eye surgery, and a team of Silicon Valley laser experts led by Arthur Vassiliadis, who also was instrumental two decades earlier in developing the first successful medical laser.

The American Dental Laser overcomes two major obstacles that thwarted earlier inventors – namely, destructive amounts of heat and

inability to deliver the laser into the difficult recesses of the mouth. These problems were overcome by pulsing the laser in short bursts of energy and directing them into the mouth through a flexible optical fiber.

A clinical research team at the University of California-San Francisco Dental School led by Joel White, DDS, conducted the tests leading to FDA permission to market.

U.S. patents have been granted on the American Dental Laser and others are pending worldwide.

The market for a dental laser is large, with 160,000 dentists in the United States and an estimated 800,000 worldwide. No comparable instrument is available to dentists anywhere.

Clinical trials on the use of the American Dental Laser for removing tooth decay have been completed and FDA permission to market the instrument for this use has been applied for and is pending.

ADA seeks changes in federal policy on refunds

The ADA is seeking legislative changes in a new ruling by the U.S. Department of Health and Human Services which requires that a fee which is directly refunded by a dentist in response to a patient request or complaint must be reported to the National Practitioner Data Bank as a malpractice action.

The ruling was scheduled to go into effect September 1. Failure to report such refunds could subject the dentists to civil monetary penalties.

ADA representatives in Washington are planning to meet with key members of the House of Representatives to enlist support for a proposed amendment to exempt "fee refunds" from Data Bank reporting requirements.

The House Committee on Energy and Commerce has primary jurisdiction over the Data Bank law. Members are urged to write their congressmen in support of this exemption. Congressman W.J. "Billy" Tauzin of Louisiana is a member of this committee.

Check your meeting schedule

Oct. 3 – NODA Board Meeting. Members welcome. Call Central Office at 834-6449 for time and place.

Oct. 19 – "The Team Approach in Periodontal Therapy," Dr. Samuel B. Low, Gainesville, FL. Sponsor: East Baton Rouge Parish Dental Assn. Catholic Life Center, Baton Rouge.

Oct. 19 – "Head and Neck Exam and Biopsy Service and Pathology," Dr. James C. Weir, New Orleans, LA. Sponsor: Northlake Dental Assn. Holiday Inn, Hammond, LA.

Oct. 24 – NODA General Membership Meeting. Speaker: Officer Paul Pellegrine, "Drug Scams – Dental Update." 7 p.m., LSUSD. Sponsor: Transworld Systems, Inc.

Oct. 26 – "Endodontic Diagnosis and Treatment Planning – What to Do with the Patient in Pain," Dr. Van T. Himel, Memphis, TN. Sponsor: Louisiana Academy of General Dentistry, Holiday Inn Central, Lafayette, LA.

Oct. 27 – "Radiology for the Dental Auxiliary," Dr. Peter Fortier and

Dr. Kavas Thunthy, LSUSD.

Nov. 2-3 – "A Weekend with Dr. Alvin Fillastre." Sponsor: The F. Harold Wirth Memorial Fund Committee. Royal Sonesta Hotel.

Nov. 7 – NODA Board Meeting. Call Central Office at 834-6449 for time and place.

Nov. 14 – "Peer Review and Risk Management," Dr. Joseph F. O'Neill. Sponsor: Northlake Dental Assn. Winner's Circle Restaurant, Covington, LA.

Nov. 9-11 – "Implant Prosthodontics and the Role of Modern Implantology in Oral Rehabilitation." Sponsor: American Society of Osseointegration and LSUSD. LSU Dental School.

Nov. 10-16 – 16th Annual Oral Surgery Review. Course Director: Dr. Jack Kent. Landmark Hotel.

Nov. 14 – NODA General Membership Meeting, "Improving Esthetics in Fixed Prosthodontics," Dr. Gerard Chiche, 7 p.m. LSUSD. Sponsor: Firat National Bank of Commerce.

**Organized dentistry needs you.
Pick a NODA committee and
become active.**

DENTAL DATA

OFF TO THE WILD BLUE YONDER

How long is the typical dentist's vacation? Thirty percent of the respondents to a Dental Economics survey said they usually take two-week vacations, and 24 percent said they average three weeks on holiday. Other popular answers: 18 percent spend four weeks on vacation, 7 percent spend five weeks away from the office, 10 percent go away for six weeks or more and another 10 percent said they take vacations of one week or less. ■

HEALTH SPENDING ON THE RISE

Spending for health care will go up by 10 to 14 percent each year for the next five years, says the Commerce Department's 1990 U.S. Industrial Outlook. Health care spending increased 10.4 percent during the past year to \$661.3 billion. The report also discussed a decrease in fee-for-service medical care and reported that the picture for the 1990s shows more salaried physicians and less solo practitioners. ■

NODA SUPPORTS AQUARIUM

NODA is 100 percent behind the new Aquarium of the Americas. The association has purchased a brick in the new area reserved for donors. If you'd like to take a look at the NODA brick, it's in Section 3-K. ■

TOLL-FREE NUMBERS FOR HEALTH INFO

The following 800-numbers for organizations that offer health-related information are provided by the U.S. Public Health Service's publication, Healthfinder.

•AIDS

AIDS information hotline
Public Health Service
(800) 342-AIDS

•Alcoholism

Al-Anon Family Group
Headquarters
(800) 356-9996

•Alzheimer's Disease

Alzheimer's Disease and
Related Disorders
Association
(800) 621-0378
(800) 572-6037 in Illinois

•Cancer

Cancer Information Service
(800) 4-CANCER
(800) 524-1234 in Oahu
(neighboring islands call
collect)
(800) 638-6070 in Alaska

•Child abuse

National Child Abuse
Hotline
(800) 422-4453

•Children

National Child Safety
Council Childwatch
(800) 222-1464

•Drug Abuse

National Cocaine Hotline
(800) COC-AINE
National Federation of
Parents for Drug-Free Youth
(800) 554-KIDS
(800) 585-5437 in Maryland

•Eating Disorders

Anorexia Bulimia Treatment
and Education Center
(800) 33-ABTEC
(301) 332-9800 in Maryland

•General Health

American Medical Radio
News
(800) 621-8094

•Heart Disease

Heartlife
(800) 241-6993
(404) 523-0826 in Georgia. ■

LSU DENTAL SCHOOL ENROLLMENT

Here are the latest figures on the enrollment at LSU School of Dentistry.

Freshmen 60, including six from outside Louisiana; sophomores 42, juniors 34, seniors 46. News will be welcomed that there are 33 entering students in

dental hygiene. A shortage of hygienists has been developing for several years. ■

PREVENTING ACCIDENTAL POISONINGS

The National Safety Council offers the following tips for preventing and responding to accidental poisonings in the home.

Prevention

- Store household cleaning supplies, including toxic products, out of the reach of children. Never store cleaning products on or near food shelves.

- Store all medicine, cleaning supplies, paint and other possibly harmful products in original containers with labels.

- Don't tell children that medicine is "candy." They may try to eat it on their own later. Use child-resistant bottles and warn children about the dangers of taking someone else's medicine.

- Read labels before taking any medication. Take only recommended dosages. Never take medicine in the dark so you can't read the label. And never take medication prescribed for someone else.

- Don't mix medication with alcohol – ever. Mixing the two could cause serious physical side effects or death.

- Don't put paint thinners, cleaning fluids and other possi-

bly harmful items in beverage bottles – these can be easily mistaken. If transferring to a new container is necessary, label the new container clearly.

- Keep cleaning products in sight at all times while you're using them. Kids can get to them quickly.

Reaction

- If someone swallows a chemical or medicine or gets poison on their skin or in their eyes, do not wait for a reaction. Call the Poison Control Center or your doctor immediately. Don't rely on antidotes listed on the label.

- When calling the doctor or Poison Control Center, be ready to tell them:

- age and weight of the person;

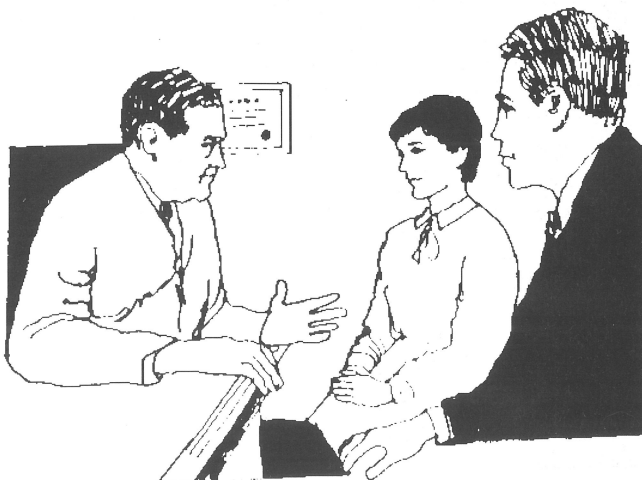
- name and amount of the substance swallowed;

- what first aid treatments have been administered;

- whether the person has vomited;

- location of the nearest hospital.

- Keep syrup of ipecac in the house at all times in case the doctor or poison control center instructs you to induce vomiting. ■



PROFILE

PR rep goes back long way with NODA, Conference

Editor's Note: This story was written several months ago and slipped past Charlie directly to the typesetter. The Editor then pulled rank to insist it be run.)

When the New Orleans Dental Conference Committee decided nearly 25 years ago to hire someone to assist with public relations, it turned to a real pro!

This year, when the New Orleans Dental Association chose to present the Victor B. Marquer Award for distinguished and dedicated services to NODA, it turned to that same pro.

The pro is Charles Brennan, vice-president for public relations for Fitzgerald Advertising Inc., who received the award at the NODA installation dinner.

This was only the second time that the Marquer Award that honors non-dentists for their contributions to NODA was given. Adele Roberts, former executive director of NODA, was honored in 1985.

Brennan's work for the Association and the Conference includes assisting with the *NODA News* and with the Conference's brochures and flyers.

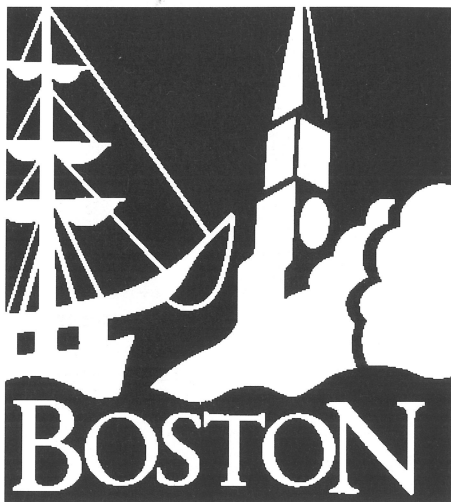
His business associates and NODA members who have worked with him through the years say that Brennan is not only a pro in his work, but, more importantly, in his life.

"To know Charlie Brennan as a businessman is to know a true professional," said Don Smith, chairman of the board of Fitzgerald Advertising.

"To know him as a man is to know his true compassion and humility."

This same theme was echoed by Kit H. Lipps, public relations officer for the Universi-

American Dental Association
131st Annual Session
October 13-18, 1990



ty of New Orleans. When Brennan was director of public relations at Loyola University, Lipps worked under him as a student correspondent to *The Times-Picayune* and, after graduation, as a member of his staff.

Lipps said that Brennan had been a mentor for her and for many others.

"He has affected the careers of countless numbers of writers and public relations practitioners in this city," Lipps said.

"He has always been generous with his time and support.

"If he heard me say this, he'd smile that toothy grin and blush beet red. He seems to find the spotlight uncomfortable, but he always encourages others to get in it."

Brennan's moment in the spotlight at the NODA dinner was "a big surprise for him," his wife Hazel recalled in a recent interview.

"He had no idea he would be honored," she said. "He never thinks of himself."

The NODA award now hangs in his study, Mrs. Brennan said.

Brennan is a native of New Orleans, graduated from St. Matthias School, Jesuit High School, and Loyola University. The Brennans, who have been married 21 years, have a daughter Maureen who is a junior at Georgetown University's School of Foreign Service.

NODA members who have worked closely with Brennan through the years also recalled his professional and personal qualifications for the award.

"Charlie always gives his best," said Darlene Bassett, NODA president and former Conference Chairman and editor of *NODA News*.

"He takes his job seriously. His work is always done completely and on time. He stays on top of things. He's always available when needed. I could always depend on him."

Bassett recalled that once there was a problem with the mail delivery of a Conference flyer.

"Charlie called individual dentists in different locations to see if they got the flyer," she said. "He cares so much. He always worries when things are not ready on time. I used to worry about Charlie's worrying so much."

Kristi Soileau, *NODA News* editor, calls Brennan "my right hand."

"We wouldn't know what to do if it weren't for Charlie," she said. "He's really on the ball."

But Brennan is not an all-work-and-no-play Charlie. He enjoys sports events — he was once a sportswriter for a daily newspaper here — as



CHARLIE BRENNAN

well as reading, his wife reported.

"He's an avid reader," she said. "You can often find him in one of the reading rooms at the Latter Library."

Another NODA member who knows Brennan "up close and personal" is Robert Charbonnet who was chairman of the Conference when Brennan was hired.

"It was in 1976 and we wanted to do a new type of Conference brochure," Charbonnet reminisced.

"We wanted to go to someone who would be innovative, who was with a good firm. Charlie was our choice.

"One of his biggest assets is that he's a good listener. We were breaking into new territory then. He didn't just jump in with his ideas. He would hear you out, get your gut feelings, know where you were trying to go. After listening to your ideas, he'd add his expertise and work with you to achieve what you wanted to do.

"He helped deliver the message we wanted delivered."

Brennan's work with the Conference led to his being asked to handle the public relations work for the Association, Charbonnet said. Since that time, Brennan's gracious smile and blue Irish eyes that laugh from behind his glasses have become familiar sights to NODA members.

Asked how Brennan was originally selected, Charbonnet laughed, "I know that when we hired him, he came on the basis of an excellent referral, but that was so long ago that I can't remember who referred him," he said. He paused.

"It must have been God," he added with a note of truth humming beneath his laugh.

BULLETIN BOARD

PRESENT ASSOCIATE DENTIST soon to serve Uncle Sam. Excellent opportunity for an aggressive, self-motivated, caring dentist to assume (with no expense) a thriving patient base. Call Dr. Joe Lacoste, 947-2958.

DENTAL HYGIENIST: Needed immediately for Mon. & Tues. in Lutcher, LA. Call 1-869-8281 or send resume to P.O. Box G, Lutcher 70071.

METAIRIE: Associate wanted – in established practice. 887-5161.

Note: All members are welcome to submit classified ads to Bulletin Board. Please send ad and check made out to NODA for \$25 per ad to Dr. Kristi Soileau, 3600 Prytania St., 55 Lister Court, New Orleans, LA 70115.

NODA AWARDS

(Continued from page 1)

significant success. "Dr. Bassett and I wish to thank the committee members whose energetic and persuasive work on the telephones meant a great deal in getting the non-members to join," said Dr. Reeder.

"We also wish to thank the ADA, especially the Emphasis Program team members, Dr. Schwab, Bev Wolter and Kathy Pavlatos whose guidance, printed material and diligent assistance were of real value to us."

ORAL BIOLOGY MEETING

The 47th annual meeting of The American Institute of Oral Biology will convene October 26 through 30 (Friday-Tuesday) at the Hilton Hotel in Palm Springs, California.

The Institute brings together during its annual seminar a group of eminent authorities in the regimen of oral biology as pertinent to the modern practice of dentistry.



Suite 119
3101 W. Napoleon Ave.
Metairie, LA 70001
834-6449



Continuing Education Corner

In an effort to keep the membership attuned to available C.E. opportunities at the L.S.U. School of Dentistry, this area will be devoted to informational updates.

Saturday,
October 27

RADIOLOGY FOR THE DENTAL AUXILIARY
Dr. Peter Fortier & Kavas Thunthy, LSU School of Dentistry.
Breakfast, break and lunch included.
Cost \$85 per. 7 hrs. participation presentation.

Friday,
November 9 thru
Sunday,
November 11

**IMPLANT PROSTHODONTICS AND THE ROLE OF MODERN IMPLANTOL-
OGY IN ORAL REHABILITATION**
Co-sponsored by the American Society of Osseointegration and the LSU School
of Dentistry.
Cost: \$375.00. Exhibits, Demonstrations, Hands-on Clinics, the latest in Prosthetic
Implantology.

Saturday,
November 10 thru
Friday,
November 16

16TH ANNUAL ORAL SURGERY REVIEW
A comprehensive review and update of oral and maxillofacial material and
techniques to prepare those who plan on taking Board Examinations.
Dr. Jack Kent – Course Director with a faculty of 18 noted clinicians from
throughout the country. Landmark Hotel.

Friday & Saturday,
December 7 & 8

ADVANCED HANDS-ON COMPUTER WORKSHOP
Dr. Wm. Davenport, LSU School of Dentistry.

Saturday,
December 8

RADIOLOGY FOR THE DENTAL AUXILIARY
(Same as Oct. 27 course above)

January 9, 1991
June 5, 1991

**FIFTH ANNUAL DENTAL ASSISTANT CERTIFICATION REVIEW COURSE
FOR CHAIRSIDE DENTAL ASSISTING**
Wednesday Evenings 6-9 P.M.
Faculty: Dorothy Austin, Henrietta Frederick.

For information about these courses, call (504) 948-8584

Practice financing program announced

The ADA is now offering a dental practice financing program to member and non-member dentists. It's called the ADA-Sponsored Practice Financing Program and it's being provided exclusively by Security Pacific Healthcare Professional Funding, Inc.

The program will help both dental practice buyers and sellers to easily apply by mail for practice financing. The program features low down payments, flexible repayment plans, competitive interest rates and a special interest-only option.

ADA members will receive special pricing which will save them thousands of dollars over the life of their loan.

With a toll-free telephone number designated to this program (1-800-365-6161), it is the only dental practice financing program that offers nationwide service.

However, territorial restrictions prohibit this program from being offered in Arkansas, Puerto Rico, Guam and the Virgin Islands.

WE WANT YOUR NEWS

Anyone knowing of any dentist who has made a significant contribution, written an article, delivered a paper, initiated or complete research, or rendered unusual public service, please call or write Dr. Kristi Soileau, 3600 Prytania St., 55 Lister Court, New Orleans, LA 70115. Phone: 899-2255.

NON-PROFIT ORG.
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