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CENTENNIAL SESSION - NEW YORK - SEPT. 14-18



News Letter

Vol. 12, No. 13 - Friday, July 31, 1959

EXPERIMENTAL GROUP DENTAL CARE INSURANCE PLAN IS LAUNCHED

An experimental group insurance plan for comprehensive dental care—which has the Association's support—has been launched by Dentists' Supply Company, York, Pa., and Continental Casualty Company, Chicago. The three-year program, termed by formulators as the first of its kind in the U.S., is designed to provide care including all phases of dentistry for the 3,500 employees and dependents of Dentists' Supply. Under the plan, each patient selects his own dentist. The A.D.A. through its Council on Dental Health contributed to establishment of the program by advising and assisting in its development. Dentists' Supply will bear full cost of the program estimated at \$500,000. J. M. Smith, president of Continental Casualty, stressed experimental nature of the plan. If it is believed successful after the three-year running period, he predicted the idea would be carried on by other insurance firms and businesses.

PLANS ANNOUNCED FOR SCIENTIFIC PROGRAM OF A.D.A. CENTENNIAL SESSION

Scientific program for the Association's centennial session Sept. 14-18 in New York will include more than 800 essays, table clinics, clinical lectures, films and exhibits. The program, which the A.D.A. Council on Scientific Session has been planning more than 18 months, will be international in scope. Some 125 essays, clinics, lectures, films and exhibits will be presented by dentists from abroad. Another feature of the program will be the use of closed-circuit color television. Programs of TV clinics will originate Tuesday, Sept. 15, at New York University College of Dentistry and Wednesday, Sept. 16, at Walter Reed Army Medical Center, Bethesda, Md. A special essay program using simultaneous translations in English, French, German and Spanish has been scheduled for international guests. The program, designed to give a broad review of American dentistry, will be presented on Wednesday, Sept. 16, and Friday, Sept. 18, at the Manhattan Hotel. There also will be clinics in French, German and Spanish at the Coliseum. Full-day forums have been scheduled on periodontics, endodontics, caries control, efficiency in practice and prosthodontics. There will be panels on oral cancer, fluoridation, implant dentistry and handicapped patients.

VICE PRESIDENT TO HEAD LIST OF DIGNITARIES AT SESSION

Vice Pres. Richard M. Nixon will head the list of national and international figures appearing at the centennial session. Mr. Nixon has agreed

to speak during a general meeting of the session Tuesday afternoon, Sept. 15, in the grand ballroom of the Waldorf-Astoria Hotel. Other dignitaries on the program include Dr. Charles Malik, president of the United Nations; Dr. Leroy E. Burney, surgeon general of the U.S. Public Health Service, and Sir H. Leslie Munro, past president of the United Nations. Others invited to participate are Sen. Frank Carlson, Kansas; Arthur S. Flemming, secretary of the Department of Health, Education and Welfare; Sens. Jacob K. Javits and Kenneth B. Keating, both of New York; Henry Cabot Lodge, U.S. representative to the United Nations; Arthur E. Summerfield, postmaster general of the U.S., and Mayor Robert F. Wagner of New York City.

DR. HEIN NAMED DEAN OF TUFTS UNIVERSITY SCHOOL OF DENTAL MEDICINE

Dr. John W. Hein will become dean Sept. 1 of Tufts University School of Dental Medicine, Boston, succeeding Dr. Cyril D. Marshall-Day, who announced his retirement after a decade of service. Dr. Hein received his D.M.D. degree from Tufts in 1944 and interned at Yale Medical Center before entering the Army Dental Corps in which he served for three years during World War II. He started graduate training in 1947 at the University of Rochester School of Medicine and Dentistry on one of the first National Institutes of Health Post Doctoral Research Fellowships granted a dentist. He received a Ph.D. in pharmacology in 1952. The new dean, who will be 39 in September, has held professorial rank since 1955 on the staff of the Bureau of Biological Research, Rutgers University. He also served as head of the Division of Dental Medicine at Rutgers and dental director of Colgate-Palmolive Company.

FINAL TALLY SHOWS A.D.A. RELIEF FUND DRIVE EXCEEDED GOAL BY 10.7 PER CENT

Contributions to the 1958-59 A.D.A. Relief Fund drive surpassed the \$100,000 goal by \$10,668, or 10.7 per cent. Final figures for the drive, which ended June 30, show that 45 constituent societies exceeded their quotas. Of that total, three state organizations—Alaska, Arizona and Tennessee—exceeded 200 per cent of their goals. The nation again was led in dollar volume by New York, which contributed \$13,629, or 94 per cent of its quota. Illinois ranked second with \$7,550 and Pennsylvania third with \$6,290. A list of Relief Fund contributions during the 1958-59 drive appears on the enclosed mimeographed Supplement.

FORAND BILL SHELVED; SPONSOR HOPEFUL OF 'ACTION EARLY NEXT YEAR'

The controversial Forand bill (H.R. 4700) has been shelved until next year. Its sponsor, Rep. Aime J. Forand (D-R.I.), indicated the legislation would not be reported out of the House Ways and Means Committee during the first session of the 86th Congress. He commented, "I am hopeful of action early next year." The House group heard testimony on the legislation during the week of July 13. The A.D.A. spoke against it along with American Medical Association, U.S. Chamber of Commerce, Blue Shield, American Hospital Association, American Farm Bureau Federation and American Nursing Home Association. The bill would provide up to 60 days of hospital care, 120 days of nursing home care and payment of surgical bills for social security pensioners aged 65 and over.

DR. JESERICH ELECTED TO F.D.S. BY ROYAL COLLEGE OF SURGEONS OF ENGLAND

Dr. Paul H. Jeserich of Ann Arbor, Mich., president-elect of the Association, has been elected to the Fellowship in Dental Surgery by the Royal College of Surgeons of England. He received a diploma signifying election July 24 in London. Dr. Jeserich was in England to represent A.D.A. at celebration of the centennial of the issuance of the Royal Charter of 1859 to the Royal College. The charter empowered the College to institute and grant a diploma in dental surgery.

A.D.A. WILL RETURN TO NIAGARA FALLS BIRTHPLACE FOR AUG. 4 LUNCHEON

The Association will observe the geographical aspect of its founding with a centennial luncheon Tuesday at Niagara Falls, N.Y. The A.D.A. was founded by 26 dentists who met 100 years ago at the famed honeymoon site. Feature of the luncheon—to be held at Treadway Inn on Buffalo avenue—will be the unveiling of a bronze plaque observing the centennial. The plaque will be displayed Sept. 14-18 in New York at the Association's centennial session. Later, it will be placed on a building now under construction at the site of International House, where the first organizational meeting of the Association was held. Dr. Percy T. Phillips of New York, A.D.A. president, will be principal speaker at the luncheon. Several other members of the Association's official family also will be present. Dr. Myron A. Roberts, Buffalo, president of the Dental Society of the State of New York, will be toastmaster.

ORAL B COMPANY DONATES \$1,500 TO A.D.A. FOR SCIENCE FAIR PROGRAM

A \$1,500 grant to the Association has been made by Oral B Company, San Jose, Calif., to support reprinting of the booklet "Dental Projects for High School Science Students." The grant also will permit Science Service, which administers the National Science Fair program, to distribute the Association booklet to 12,000 new science fair operators as well as science teachers. Some 25,000 copies of the booklet—which promotes dental interest in the science fair program—have been distributed since the start of 1959. Oral B Company last year contributed \$3,000 toward original printing and distribution of the publication. Dental societies can obtain the booklet in lots of 50 for \$5.00 by contacting the Order Department, American Dental Association, 222 E. Superior Street, Chicago 11. Single copies are available to dentists on request. Science Service will have a booth on science fairs at the New York Coliseum during the Association's centennial session Sept. 14-18. The booth, to be located in exhibit No. S184, will describe "The Public's Way to Science."

TWO NEW DENTAL HEALTH EDUCATION MATERIALS AVAILABLE

Two new materials designed for use in dentists' reception rooms are now available from the Association's Bureau of Dental Health Education. The first of these consists of a set of four cards in which it is suggested humorously that it would be preferable for the mother to remain outside the operating room while the child receives treatment. The four-color cards come in cardboard stock for \$1.00 per set and in a lighter stock suitable for framing for 75 cents. The A.D.A. Bureau also has made available a laminated three-color chart on "Development of the Human Dentition." The chart, which is ready for hanging on the wall, sells for \$2.50.

A.D.A. TO SUPPORT 'HEALTH FOR PEACE' BILL BEFORE HOUSE UNIT ON AUG. 5

Association testimony supporting a measure that would give impetus to Federal encouragement of international medical research will be given Wednesday, Aug. 5, before a unit of the House Committee on Interstate and Foreign Commerce. The legislation (S.J. Res. 41) would establish a National Institute for International Medical Research in the National Institutes of Health and authorize appropriation of \$50 million annually for planning, research and training. Presenting testimony will be Dr. George C. Paffenbarger of Washington, D.C., chief of the A.D.A. research staff at the National Bureau of Standards. The measure, which has been approved by the Senate, is supported by American Medical Association and other leading health organizations.

PRESIDENT OF BRITISH DENTAL ASSOCIATION DIES

Dr. G. Lotan Venning, who was installed as president of British Dental Association late in May at its annual conference, died July 14. Further details of his death were not available as this issue of A.D.A. News Letter went to press. Dr. Duncan MacGregor was elected president-elect during the meeting. Dr. Venning's election as B.D.A. president was unique, because his brother, Dr. Sidney D., served in the same capacity in 1935. This marked the first time two brothers had held the top post.

N.I.D.R. PUBLISHES REPORT ON 1958 HIGHLIGHTS IN DENTAL RESEARCH

A 24-page booklet on "1958 Highlights of Progress in Dental Research" has been issued by National Institute of Dental Research. The report covers program developments and research studies conducted and supported during 1958 by NIDR. The material comprises part of the Institute's annual statement to Congress by Dr. F. A. Arnold Jr., director. In his preface to the booklet, Dr. Arnold cites need for "still more imaginative concepts if the ultimate goal of prevention of oral disease is to be achieved." Copies of the report may be obtained from the Information Office, NIDR, Bethesda 14, Md.

INCREASED PERCENTAGE OF STUDENTS ATTAIN ACTIVE A.D.A. MEMBERSHIP

Increasing numbers of students are attaining active membership status in the Association immediately after graduation. Almost 70 per cent of 1958 student member graduates had become active members up to June 1, according to a report by the Council on Membership. Percentage of 1957 graduates who became active members during the first year after leaving school was 55.7 per cent and for the previous year 59.7 per cent. Figures for the three years are as follows:

Year of Graduation	Number of Student Member Graduates	Number Attaining Active Membership
1958	2,855	1,984
1957	2,802	1,560
1956	3,018	1,802

CIVILIAN DENTISTS MAY ATTEND ARMY, NAVY CASUALTY TREATMENT COURSES

Association members may attend civil defense courses being given the rest of this year and early in 1960 by Federal medical and dental services. A course on casualty treatment training will be presented three times by the Navy Dental Corps at the U.S. Naval Dental Clinic, Naval Base, Norfolk, Va. Starting dates for the five-day course will be Aug. 17, Sept. 28 and Nov. 30. Meanwhile, a course on medical management of mass casualties will be given Sept. 28-Oct. 2 at the Army Medical Service School, Brooke Army Medical Center, San Antonio, Texas, and Feb. 15-20, 1960, at Walter Reed Army Institute of Research, Washington, D.C. Further information may be obtained from Herbert Lassiter, secretary of the A.D.A. Council on Federal Dental Services, 222 E. Superior Street, Chicago 11.

CHICAGO DENTAL SOCIETY ARRANGES SPECIAL CENTENNIAL EXHIBIT

Chicago Dental Society has arranged with the Chicago Historical Society for a special centennial exhibit which it is suggested can be duplicated by other dental societies cooperating with local historical groups. A preview of the exhibit is scheduled for C.D.S. members and their wives on Thursday, Sept. 24. Chicago Historical Society has designated the display as its feature for October and will open it to the public during the month at its headquarters, North Avenue and Clark Street. The exhibit is designed to trace a century of organized dentistry in the U.S. through the use of a variety of visual materials, according to Dr. William P. Schoen Jr., chairman of the exhibit committee and dean of the Chicago College of Dental Surgery, Loyola University.

FUND FOR DENTAL EDUCATION ISSUES FIRST BROCHURE

The Fund for Dental Education has issued its first brochure, an 8-page, 8-1/2 by 11 inch, two-color publication. The brochure draws attention to the need of dental schools for increased financial support so that they can attract a greater number of qualified teachers. Citing "serious understaffing" in dental school departments, the publication says there are institutions "whose very future is uncertain because of their financial ability to attract sufficient full-time teachers." Copies of the brochure may be obtained from the Fund for Dental Education, American Hospital Association Building, 840 N. Lake Shore Drive, Chicago 11.

LEGISLATION IN BRIEF

A.D.A. testimony before the Senate Subcommittee on Problems of the Aged and Aging will be presented during the first week of August by Dr. Rudolph H. Friedrich, secretary of the Council on Dental Health....President Eisenhower has signed a bill (H.R. 6325) that extends until 1964 the Federal program of grants and stipends to stimulate advanced training in public health and professional nursing.