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Team CE Will Make Your Practice Soar

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By Michelle C. Dziurgot, DDS
Editor-in-chief

Team CE Will Make Your Practice Soar

Let me be honest, without my parents, grandparents, and close friends I would not be who I am today. My parents saved every penny so I could be the first in our family to attend college and then dental school. My dad worked two jobs all his life to help me attain my goal. My grandmother Babci always ended every visit together with “go fly with the eagles,” and both of my grandfathers gifted me their hard-earned money for my education.

My best friend Casey, who is a rock-star physician’s assistant in North Carolina, pushed us through our pre-dent classes at Hope College. We studied and took the DAT together. My circle of friends at the University of Detroit Mercy School of Dentistry provided a safety net to aid in times of wax-up crises, anatomy, and histology dilemmas, and in studying for the North East Regional Board exam. Without all these people in my life, I may not have made it. I learned that without education, failure could be a fact. But with dedication and support, reaching the stars is just the beginning.

The same goes for our dental team. We can hire, but without furthering their education burnout can happen quite easily for our dental team. Provide “team time” to all, not just new hires. All team members require HIPAA, OSHA, and infection control training. And our provider team, comprised of our hygienists and registered dental assistants, must meet a minimum of 36 continuing education hours over a three-year period. They require CPR, implicit bias, and human trafficking CE.

You can provide time for your team to obtain CE by reg-

istering your office for the Michigan Dental Association Annual Session. This year’s event is centrally located in downtown Lansing at the Lansing Center April 17-20, 2024. There is also a Michigan Dental Assistants Association House of Delegates on Friday, April 19, 2024, from 8 a.m. to 1 p.m. at the Crowne Plaza Hotel Lansing West, with a Lansing shuttle service available.

For your business team, check out the MDA Certified Dental Business Professional program. It’s designed to lay the footings for your dental practice to succeed. Your business team members can earn the

CDBP credential by taking 30 credits of MDA continuing education courses. These CE are available at MDA Annual Session, at MDA CE seminars, and online.

Why not lay the foundation for your office to soar to greater heights with the investment of education? As my parents and grandparents saved money for my education, do the same for your team and provide

for their yearly training. In doing so, your office will rarely fail. You’ll be more successful in retaining staff, too.

I have had “down” days, but reflecting on what my parents, grandparents, and friends did in getting me to where I am right now, writing this editorial as your MDA editor and owner of my own dental office pushes me to keep moving forward to “up” days. Provide training for your entire team, bring them to Lansing this spring, and see them soar with the eagles or the American Robin — the state bird of Michigan, known for its red breast and vocal chirping during the spring!

Chirp chirp! ●

2024 ANNUAL SESSION

