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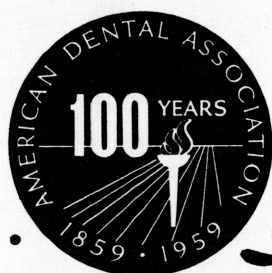
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CENTENNIAL SESSION - NEW YORK - SEPT. 14-18



News Letter

Vol. 12, No. 5 - Wednesday, April 1, 1959

DESIGN FOR A.D.A. CENTENNIAL STAMP ANNOUNCED BY POST OFFICE-- MAYOR WAGNER OF NEW YORK EXTENDS WELCOME FOR 100TH SESSION

The design for the four-cent postage stamp to be issued in honor of the Centennial Year of the A.D.A. has been announced by Postmaster General Arthur E. Summerfield. The stamp (shown here) appropriately will be issued at special ceremonies at the opening meeting, Sept.



UNITED STATES POSTAGE

14, of the Centennial Session of the Association in New York City. An initial printing of 120 million has been authorized. Prospective visitors to the five-day session are urged to make applications now for hotel reservations. "While some of the hotels already are booked solid, ample accommodations still are available," Dr. William A. Fennelly, of New York, chairman of the general committee on local arrangements, said. "I am sure your attendance at this historic 100th anniversary observance will leave you with a memory of a genuinely enjoyable occasion." A message of welcome has also been extended by Mayor Robert Wagner of New York. In a message to Dr. Percy T. Phillips, of New York, president of the A.D.A., Mayor Wagner said: "It gives me a

great deal of pleasure to extend warm greetings to the members of the American Dental Association on the occasion of its 100th anniversary. Our city is very pleased to have the honor of having the American Dental Association hold this most significant meeting here. With all best wishes for continued success." Applications for hotel accommodations should be made on the official form appearing in The Journal of the American Dental Association and mailed to the A.D.A. Housing Bureau, P. O. Box 5440, Chicago 7.

SPECIAL 'FIRST DAY COVERS' ARE TO BE MADE AVAILABLE

made for distribution of "first day covers" bearing the stamp and the "first day of issue cancellation" together with a cachet or special centennial design on the envelope. The official distributors will be the Fleetwood Cover Service of Pleasantville, N.Y. Information on how the first day covers may be obtained will be issued shortly to all dental societies.

The new postage stamp, in green, will be issued in sheets of 50. The stamp is 1.44 inches wide and .84 inches deep. Arrangements are being

RELIEF FUND REACHES \$101,756

The A.D.A. Relief Fund has reached its 1958-59 goal. As of March 15, contributions totaled \$101,756.24, representing 101.8 per cent of quota. The figure, however, was about \$16,000 less than the amount for the same date a year ago. Of the 54 constituent societies, 38 have now reached or exceeded the 100 per cent mark. A list of Relief Fund contributions to March 15 appears on the accompanying Mimeographed page.

ARMY AND AIR FORCE DENTAL BILLS PRESENTED TO CONGRESS

Two bills that would give greater independence in administration to the Army and Air Force dental services and place them on a par with the Navy Dental Corps were introduced in the House of Representatives March 24 by Rep. Rivers (D., S.C.). Legislation "to correct inadequacies" in the two services has long been sought by the A.D.A. and was most recently the subject of a resolution by the House of Delegates at the Dallas meeting last November. In presenting the two bills (H.R. 5984 and H.R. 5985), Rep. Rivers said that "it is axiomatic that dentists are best equipped to manage programs of dental care," and added: "It is equally obvious that this is in the best interests of our active duty military personnel." Two problems principally confront dental personnel at military installations: (1) the need uniformly for the senior dental officer to be responsible directly to the commanding officer for operation of the dental service, and (2) an assurance that the dental service at any particular place will be staffed with adequate numbers of enlisted personnel as auxiliaries. It was Rep. Rivers who in 1945 introduced similar proposed legislation for the Navy Dental Corps which became law. He said:

Under that law the advancement made by the Navy Dental Corps in developing an outstanding career service and in improving its health care functions has been monumental....I believe that the Army-Air Force dental bills I am introducing today will, if enacted, enhance the career programs of the Army and Air Force dental services. What is more, they will achieve economy. Today the personnel turnover in the Army and Air Force dental services far exceeds that of the Navy Dental Corps. This needless turnover is not only expensive; it is disruptive in effective management of an essential health care program.

'DENTURIST' BILL DEFEATED IN THIRD STATE LEGISLATURE

A third state legislature has defeated a "public denturist" bill which would permit dental laboratory technicians to deal directly with the public in prosthetics. In Nevada, the state legislature adjourned with the bill bottled up in committee after two hearings held jointly by the Public Health and Morals, and Judiciary committees of the Senate. Earlier, similar measures had met defeat in Georgia and in the state of Washington. In a fourth state legislature, that of Oklahoma, a committee of the lower house sent a "denturist" bill to the floor without recommendation following hearings March 18. The Oklahoma version of the measure would permit "master technicians" to take impressions and would authorize establishment of a separate state board for the licensing of "denturists." The Oklahoma bill was the only "denturist" bill still pending in a state legislature last week. As a postscript to defeat of the measure in Georgia, two officials of the "denturist" organization, the Association of Independent Dental Laboratories of Georgia, were given suspended sentences of three years imprisonment and received fines of \$250 each on charges of practicing dentistry without a license. The case was brought by the State Board of Dental Examiners. The sentencing took place in the City Court of Macon on March 20. On the national level, alleged operators of three Chicago mail order denture firms accused of violating the federal denture law were to be arraigned in U.S. District Court on April 7.

SENATE HEARINGS ON KEOGH-SIMPSON BILL EXPECTED

Hearings on the Keogh-Simpson bill, permitting limited tax deferrals on income of self-employed persons to set up retirement programs, were expected to be held in late April or early May by the Senate Finance Committee. The measure was passed by the House of Representatives March 16. In another action related to the bill, the American Thrift Assembly is holding special meetings with leaders at the state level of various organizations composed largely of self-employed persons. The A.D.A. is a charter member of the Thrift Assembly which is urging Congress to enact the Keogh-Simpson program. Meanwhile, a bill to deduct for income tax purposes all expenses for dental and medical care of children under the age of six was introduced in the House by Rep. Gubser (R., Calif.). A similar provision exists for taxpayers over the age of 65. Deductions for dental and medical care for all other persons are limited to expenses that exceed three per cent of income.

COLGATE AND GLEEM COMMERCIALS BANNED FROM BRITISH TV

Television commercials for two dentifrices—Colgate and Gleem—have been banned from stations in England as the result of protests by the British Dental Association. The action was taken by the Independent Television Authority, government-appointed agency to safeguard the public interest with respect to programs and advertising on commercial television stations. Commercial television is a recent development in England and the agency with its wide latitude has no counterpart in the United States. According to a story from London in the March 9 issue of Advertising Age, weekly trade publication for the advertising industry, the recommendation that the commercials be withdrawn was made by the advertising advisory committee of the Independent Television Authority. A representative of the British Dental Association is a member of the committee. The objections—"in the interest of standards in advertising, and in the interests of the dental health of the British public in general"—were directed at the themes concerning the ingredients Gardol in Colgate and GL-70 in Gleem. The A.D.A. has called on Congress to enact legislation giving federal agencies more control over misleading advertising claims.

GROUP CARE PLANS TO BE TOPIC AT 10TH DENTAL HEALTH CONFERENCE

Four broad subjects will be considered at the 10th National Dental Health Conference to be held by the A.D.A. Council on Dental Health, April 27-29, at Association headquarters in Chicago. Among subjects to be covered are issues involved in the group purchase of dental care as a part of the employer-employee relationship; clinical dental programs in state and county institutions; effective utilization of dental auxiliary personnel, and dental health education in the school curriculum. Dr. Jay H. Eshleman, of Philadelphia, chairman of the Council on Dental Health, will call the three-day meeting to order. Among the speakers will be Mr. J. F. Follmann Jr., of New York City, information and research director of the Health Insurance Association of America; Dr. Charles A. Metzner, of Ann Arbor, associate professor of public health economics of the University of Michigan School of Public Health; Dr. Leonard J. Dolton, health education director of the Los Angeles County Dental Society, and Dr. Delbert Oberteuffer, of Columbus, professor of health and physical education at Ohio State University. The meeting will be climaxed with four workshop sessions at which reports will be drafted for presentation at the final meeting.

DR. RAYMOND NAGLE CHOSEN PRESIDENT-ELECT AT SCHOOLS' MEETING

Dr. Robert W. McNulty, of Los Angeles, dean of the School of Dentistry, University of Southern California, took office as president of the American Association of Dental Schools at the close of its 36th annual meeting March 22-25 in San Francisco. Dr. Raymond J. Nagle, dean of the College of Dentistry, New York University, was chosen president-elect and Dr. Lester W. Burket, of Philadelphia, dean of the School of Dentistry, University of Pennsylvania, was elected vice-president. The A.A.D.S. approved a complete revision of its constitution and bylaws. The new constitution provides for establishment of a house of delegates in addition to the present executive council. Additionally, announcement was made of a \$5,000 grant to the A.A.D.S. by the Fund for Dental Education to help support conferences and projects of the A.A.D.S. in 1959, including establishment of a registry for dental faculty and research personnel. In other elections, Dr. O. M. Dresen, of Milwaukee, dean of the School of Dentistry, Marquette University, and Dr. Maurice J. Hickey, of Seattle, dean of the School of Dentistry, University of Washington, were elected to the executive council. Mr. Reginald H. Sullens, of Chicago, new executive secretary of the organization, was appointed secretary-treasurer.

KELLOGG FOUNDATION AWARDS \$100,400 TO ILLINOIS FOR TEACHER TRAINING

The W. K. Kellogg Foundation has awarded a grant of \$110,400 to the University of Illinois College of Dentistry for a three-year graduate education program to prepare dentists for teaching careers. The program will be carried out through a series of seminars in education, through supervised teaching and a series of educational research studies. "The comprehensive and newly developing program will not only help to meet the need for better qualified dental teachers but will also expand the number of such teachers," the Foundation said in announcing the award.

A.D.A. TO PARTICIPATE IN GOODWILL MISSION TO SOUTHEAST ASIA

The A.D.A. Board of Trustees at its meeting March 12-13 approved acceptance of an invitation to the Association to participate with other health professions in the project to send a Navy hospital ship as a floating health center on a goodwill mission to Southeast Asia later this year. The project is to be carried out under the sponsorship of the People-to-People Health Foundation. The dental curriculum committee for the project is headed by Dr. Lester W. Burket, of Philadelphia, chairman of the A.D.A. Council on Dental Therapeutics, and includes Dr. Obed H. Moen, of Watertown, Wis., chairman of the A.D.A. Council on International Relations, and Dr. Harry Lyons, of Richmond, Va., past president of the Association. The A.D.A. House of Delegates in 1957 gave unanimous endorsement to the People-to-People program, sponsored by the President of the United States "in the interest of bringing about a better understanding of the American way of life throughout the world." A principal objective of the mission is to help in the expansion and improvement of teaching by the health professions in the countries visited.

NATIONAL STANDARD FOR DENTAL X-RAY FILMS SOUGHT

Dr. George C. Paffenbarger, of Washington, D.C., chief of the A.D.A. research staff at the National Bureau of Standards, has been appointed chairman of a new committee of the American Standards Association to develop uniform specifications for dental x-ray films. The committee is designated officially as the ASA Sectional Committee on Specifications for Dental Radiographic Film, PH6. At an initial conference of dentists, dental equipment and x-ray film manufacturers and government officials to consider the project, Dr. Paffenbarger noted the concern among dentists and the public about x-ray exposure and pointed to the Association's interest in obtaining uniform specifications for film speeds, nomenclatures, sizes and other properties of x-ray films with the objective largely of minimizing the amount of radiation exposure. The A.D.A. has agreed to serve as administrative sponsor of the work.

NETWORK PROGRAM ON A.D.A. NOW AVAILABLE TO DENTAL SOCIETIES

Tapes of the network radio program on the Centennial Year of the Association are now available for distribution to dental societies. The 25-minute program, entitled "Project Tomorrow—Report to the People," was presented on the network of the American Broadcasting Company March 19. The program covers dramatically such subjects as the early organization of the A.D.A., developments in anesthesia, the development of fluororadiation, the role of the dentist in the hospital scene, dentistry for children and health education, the new emphasis on research, the education of the dentist and treatment of the cleft palate child. The program is climaxed with a brief look at the future of the profession by Dr. Percy T. Phillips, of New York, president of the A.D.A. It is suggested that the program be presented at dental society meetings as well as meetings of various civic groups. The tape has also been "cleared" for use on local radio stations. References to ABC have been deleted. The tape, which can be used repeatedly, is available for \$4.25 from the A.D.A. Film Library, 222 E. Superior St., Chicago 11.

I.A.D.R. HONORS TWO DENTAL SCIENTISTS

Two U.S. dental scientists were honored by the International Association for Dental Research at its 37th general meeting which was held March 19-22 in San Francisco. The Wilmer Souder Award for outstanding contributions to the development of restorative materials was conferred on Prof. Ralph W. Phillips, of the School of Dentistry, Indiana University. The Hatton Novice Award to a young research initiate was presented to Dr. Richard L. Hoffman, of the College of Dentistry, University of Illinois, for studies on transplanting teeth in experimental animals. Dr. Hamilton B.G. Robinson, dean of the School of Dentistry, University of Kansas City, was installed as new president of the I.A.D.R. and Dr. Holmes T. Knighton, of the School of Dentistry, Medical College of Virginia, was selected as president-elect. The new vice-president is Capt. James A. English, of Washington, D.C., chief of the dental branch of the Office of Naval Research. Re-elected as secretary-treasurer was Dr. Dan Y. Burrill, of the School of Dentistry, Northwestern University.

The following is a list of Relief Fund contributions to March 15 from constituent societies and federal dental services. Societies which have reached or exceeded the 100 per cent mark are listed in capital letters.

	<u>Quota</u>	<u>Contri- bution</u>	<u>Pct.</u>		<u>Quota</u>	<u>Contri- bution</u>	<u>Pct.</u>
ALABAMA	\$ 890.00	\$ 1,156.00	129.9	Penn.	\$ 6,660.00	\$ 5,851.00	87.9
ALASKA	50.00	241.00	482.0	Puerto Rico	260.00	174.05	66.9
ARIZONA	370.00	699.00	188.9	RHODE IS.	530.00	724.00	136.6
ARKANSAS	550.00	553.00	100.5	S. Car.	440.00	366.00	83.2
CALIFORNIA	4,080.00	4,126.50	101.1	S. DAK.	290.00	467.00	161.0
Calif. So.	4,950.00	4,178.90	84.4	TENNESSEE	1,380.00	3,725.10	269.9
COLORADO	1,010.00	1,419.00	140.5	Texas	3,320.00	3,139.50	94.6
CONN.	1,940.00	2,012.00	103.7	UTAH	520.00	599.50	115.3
DELAWARE	160.00	196.00	122.5	VERMONT	170.00	276.00	162.4
DIST. OF C.	720.00	754.00	104.7	VIRGINIA	1,270.00	1,344.00	105.8
FLORIDA	1,570.00	1,702.50	108.4	WASHINGTON	1,910.00	1,925.00	100.8
GEORGIA	1,070.00	1,143.50	106.9	W. VA.	680.00	707.00	104.0
HAWAII	400.00	602.00	150.5	Wisconsin	2,780.00	2,262.50	81.4
IDAHO	290.00	300.00	103.4	WYOMING	170.00	233.00	137.1
ILLINOIS	6,700.00	7,249.70	108.2				
INDIANA	2,180.00	2,299.20	105.5	TOTAL	\$ 96,410.00	\$ 98,248.73	101.9
Iowa	1,710.00	1,640.00	95.9				
Kansas	960.00	959.15	99.9	<u>Fed. Dental</u>			
KENTUCKY	1,170.00	1,425.00	121.8	<u>Services</u>			
Louisiana	1,040.00	1,033.00	99.3	Air Force	690.00	500.00	72.5
MAINE	420.00	634.40	151.0	Army	770.00	479.00	62.2
MARYLAND	1,190.00	1,340.44	112.6	Navy	1,100.00	818.45	74.4
Mass.	3,550.00	3,091.00	87.1	P.H. SERV.	270.00	399.00	147.8
MICHIGAN	4,330.00	4,364.00	100.8	Vet. Admin.	760.00	385.50	50.7
MINNESOTA	2,660.00	2,762.00	103.8				
MISS.	560.00	566.00	101.1	TOTAL	\$ 3,590.00	2,581.95	71.9
Missouri	2,350.00	2,283.00	97.1				
MONTANA	350.00	359.50	102.7	<u>Summary</u>			
NEBRASKA	940.00	1,105.50	117.6	Constituent			
NEVADA	110.00	149.00	135.5	Societies	96,410.00	98,248.73	101.9
New Hamp.	310.00	206.00	66.5	Fed. Dental			
NEW JERSEY	4,000.00	4,825.38	120.6	Services	3,590.00	2,581.95	71.9
NEW MEXICO	260.00	369.00	141.9	Students		738.50	
New York	14,440.00	12,172.51	84.3	Misc.		187.06	
N. CAR.	1,280.00	1,533.00	119.8				
N. DAK.	300.00	475.50	158.5	TOTAL	\$100,000.00	\$101,756.24	101.8
Ohio	4,940.00	4,252.40	86.1				
OKLAHOMA	920.00	982.00	106.7				
Oregon	1,290.00	1,280.00	99.2				
Panama	20.00	15.00	75.0				