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News Letter

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Vol. 11, No. 8 - Tuesday, April 15, 1958

SENATE HEARINGS EXPECTED TO BE HELD IN EARLY MAY ON APPROPRIATIONS FOR DENTAL RESEARCH BUILDING; A.D.A. REPRESENTATIVES TO TESTIFY

A.D.A. representatives are expected to testify in early May at U.S. Senate hearings on an appropriations bill that includes \$ 3,700,000 for construction of a building to house the National Institute of Dental Research. The House of Representatives approved insertion of the item in the bill before the Easter adjournment. The measure also includes \$ 6,543,000 for dental health and research activities of the U.S. Public Health Service. The figure represents an increase of \$ 250,000, voted by the House, over the initial proposed budget for the 1959 fiscal year, beginning July 1. The Senate hearings will be conducted by the Appropriation Committee's subcommittee on labor and health, education and welfare, headed by Sen. Lister Hill (D., Ala.). Expected to represent the Association at the hearings are Dr. Thomas J. Hill, of Brecksville, Ohio, chairman of the Council on Dental Research, and Dr. Floyd W. Pillars, of Des Moines, Iowa, vice-chairman of the Council on Legislation. Dr. William R. Alstadt, of Little Rock, Ark., president of the Association, said he was highly gratified at the response of dental society members in informing their congressmen of the need for including within the new federal budget an appropriation for construction of the building. In view of the House approval, members now are requested to confine their communications to the senators from their respective states and to Sen. Hill whose address is U.S. Senate, Washington 25, D.C.

SET HEARINGS ON CONSTRUCTION GRANTS FOR DENTAL, MEDICAL SCHOOLS

Bills that would provide matching grants for construction of research and teaching facilities at dental and medical schools will be the subject of hearings April 22-23 by the health and science subcommittee of the House Interstate and Foreign Commerce Committee. A.D.A. testimony will be presented by Dr. Francis J. Herz, of San Francisco, member of the Council on Legislation, and Dr. Shailer Peterson, of Chicago, secretary of the Council on Dental Education. The bills include a proposal (H.R. 7841), introduced by Rep. Fogarty (D., R.I.), for a five-year program that would earmark \$ 8 million a year for dental schools. Identical bills, presented by Rep. Harris (D., Ark.) and Rep. Wolvertson (R., N.J.), would integrate a proposed program of grants for teaching facilities with the existing program of grants for construction of research facilities. The bills (H.R. 6875 and H.R. 6874) provide for a five-year program in which \$ 30 million would be earmarked for dental facilities.

TAX REGULATIONS LIBERALIZE RULES ON EDUCATION EXPENSES

New income tax regulations confirming the right of dentists to deduct certain educational expenses were issued by the Internal Revenue Service last week. In substance, the regulations specify how a business or professional person may deduct costs, including travel expenses, associated with educational courses that are designed to keep him abreast of his field and improve his skills, such as so-called refresher courses. The ruling, however, would not apply to courses intended to advance a general practitioner into a specialty area in which he has not been engaged. The regulations are retroactive for four years. Copies of excerpts from the new regulations that are applicable particularly to dentists were sent last week to state society secretaries by the A.D.A. Council on Legislation. Earlier, representatives of the A.D.A. testified before the Internal Revenue Service recommending the clarification of regulations pertaining to postgraduate education and travel expenses.

ALL EMPLOYERS WOULD PAY UNEMPLOYMENT TAX IN NEW PROPOSAL

Action was expected this week by the House Ways and Means Committee on legislation that would extend unemployment compensation benefits and coverage. Of particular interest to the dental profession, the proposals would extend the federal tax to include employers of one or more persons. Under the present federal law, the program applies only to establishments which employ four or more persons.

A.D.A. JOINS NEW JOINT COUNCIL TO IMPROVE HEALTH CARE OF AGED

Establishment of a Joint Council to Improve the Health Care of the Aged was announced last week by four major health organizations, including the A.D.A. Other members are the American Hospital Association, American Medical Association and American Nursing Home Association. The objectives of the Council, as drafted by the sponsoring groups, are three-fold: (1) to identify and analyze the health needs of the aged; (2) to appraise available health resources for the aged, and (3) to develop programs to foster the best possible health care for the aged regardless of their economic status. The council is made up of three representatives from each sponsoring organization. Official representatives of the A.D.A. are Dr. William R. Alstadt, of Little Rock, Ark., president; Dr. Harold Hillenbrand, of Chicago, secretary, and Mr. Bernard J. Conway, of Chicago, secretary of the Council on Legislation.

PAN AMERICAN DENTAL CONGRESS IN MEXICO TO FOLLOW A.D.A. MEETING

A.D.A. members are invited to the Pan American Dental Congress in Mexico City which will follow the 99th annual session of the Association to be held Nov. 10 through 13 in Dallas. The invitation to the Pan American Dental Congress has been extended by Dr. Robert M. Ruff, president of the Mexican Dental Association which is sponsor of the congress. The congress is scheduled for Nov. 18-23 in Mexico City. In addition to a scientific program, it will include a number of social events, sight-seeing tours and special events. As a forerunner to the congress, tours have also been arranged for Acapulco, Taxco, Puebla, Penafiel, San Miguel Allende and other areas. Following the congress, a tour to Guatemala has been arranged. U.S. headquarters for the congress have been established in Dallas at the Medical Arts Building, 1715 Pacific Ave. Mr. J. D. Howard has been appointed official travel coordinator for the congress. Information about the congress and travel arrangements can be obtained from the Dallas headquarters.

9TH NATIONAL DENTAL HEALTH CONFERENCE SET FOR APRIL 28-30

Cooperation of dental divisions and dental societies in state dental health programs, factors in fee determination, and government programs for dental care will be the principal topics at the 9th National Dental Health Conference of the A.D.A. Council on Dental Health. The conference will be held April 28-30 at Association headquarters. It will be called to order by Dr. Jay H. Eshleman, of Philadelphia, chairman of the council. A management engineering analysis of basic elements of dental practice administration will be presented by Mr. Robert L. Jorgensen, a management consultant. Fee determination with respect to cost accounting principles, professional factors, case presentation to patients and group purchase will be discussed, respectively, by Dr. T. Leroy Martin, professor of accounting at Northwestern University; Dr. James B. Bush, of the College of Dentistry, State University of Iowa; Dr. Harry M. Klenda, past president of the American Academy of Dental Practice Administration, and Dr. William P. Brust, first president of the Washington State Dental Service Corporation. An explanation of a state dental division program survey and cost estimate form will be given by Dr. David B. Ast, New York state dental director, and Dr. Lynn Temple, chairman of the Missouri State Dental Association's Council on Dental Health. There will also be discussions of public assistance welfare programs, the Medicare program of health care for dependents of military personnel and legislative proposals for financing health care for the aged.

JOHN HOLLISTER HEADS NEW DEPARTMENT OF ADVERTISING AND EXHIBITS

Creation of a new Department of Advertising and Exhibits as an agency of the A.D.A. central office was announced April 15 by Dr. Harold Hillenbrand, Association secretary. Mr. John J. Hollister, business manager of the Association since 1943, was named director of the new department. Appointed to succeed Mr. Hollister as business manager was Mr. John E. Rush, who joined the A.D.A. staff as assistant business manager in March, 1956.

NEW AGENCY PROMPTED BY GROWTH OF ASSOCIATION

Establishment of the new department was prompted by the substantial growth of the Association accompanied by greatly increased activities of the business office. In his new position, Mr. Hollister will be able to give full-time efforts to advertising and exhibits sales promotion, working closely with manufacturers and advertising agencies in the dental field and in allied fields. Separation of the offices will also facilitate the use of A.D.A. facilities for market research and promotion by manufacturers and others. Mr. Hollister has achieved an outstanding reputation during his career. He is secretary of the Professional Convention Management Association and last year served as chairman of the Advisory Conference on Medical Exhibits, which was a meeting jointly of exhibitors and exhibit managers in the health fields.

NEW BUSINESS MANAGER FORMER MANPOWER COMMISSION DIRECTOR

Mr. Rush, who assumes the office of business manager, formerly was personnel manager for the Bankers Life and Casualty Company of Chicago and during World War II served as management director for the War Manpower Commission for the region serving the Middle West. He also held a similar position with the Wage Stabilization Board.

NAME PETER GOULDING SECRETARY OF INTERNATIONAL RELATIONS

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In other new staff appointments, Mr. Peter C. Goulding, secretary of the Council on Scientific Session, was named also as secretary of the Council on International Relations. Additionally, Mr. Goulding has been appointed secretary of a Centennial Staff Committee and Mr. James Bonk has been named assistant secretary. Mr. Hal Christensen, assistant secretary of the Council on Legislation, has also been appointed assistant secretary of the Judicial Council.

ASSOCIATION MEMBERSHIP REACHES 81,726

Membership in the A.D.A. reached 81,726 as of March 31, 1958. The figure represents an increase of 1,480 members over the figure at the same time last year. Included in the total are 66,144 active members; 4,648 life; 210 affiliate; 18 associate; 17 honorary, and 10,689 student members. Thirty-five constituent societies and four of the five federal dental services showed gains over the March 31 date of last year.

DR. HILLENBRAND TO RECEIVE ANNUAL LOYOLA AWARD AT DIAMOND JUBILEE

Dr. Harold Hillenbrand, of Chicago, A.D.A. secretary, will receive the annual alumni award of the Chicago College of Dental Surgery, Loyola University, at its 75th anniversary homecoming program this week. The award will be presented April 16 in the Congress Hotel at a diamond jubilee banquet at which Dr. Hillenbrand will be the principal speaker. At the same time, special 75th anniversary awards will be conferred on three other alumni: Dr. Lon W. Morrey, of Chicago, editor of The Journal of the American Dental Association; Dr. Robert W. McNulty, of Los Angeles, dean of the School of Dentistry, University of Southern California, and Col. Leland G. Meder, of Washington, D.C., assistant chief of the Army Dental Corps.

MAINE DENTAL SOCIETY RECEIVES \$56,000 CHECK FOR NEEDY DENTISTS

A check for \$55,917 has been presented to the relief fund of the Main Dental Society. The gift was willed to the society to aid needy dentists in Maine and their widows by Mrs. Jennie C. Redlon, the widow of the late Dr. Francis W. Redlon, of Waldoboro, Me., who was a life member of the A.D.A. The check was officially presented by Dr. Parker Mann, of Auburn, Me., president, to Dr. Henry Grant, of Portland, president-elect and present chairman of the relief fund committee. Dr. Mann received the check from executors of the Redlon estate.

DR. ALSTADT TO REPRESENT A.D.A. AT FOREIGN AFFAIRS CONFERENCE

Dr. William R. Alstadt, of Little Rock, Ark., A.D.A. president, will represent the Association at a spring conference on foreign affairs to be held at the State Department May 22 and 23 for representatives of national non-governmental organizations. The invitation was issued on behalf of Secretary of State Dulles by Andrew H. Berding, assistant secretary of state.

OPENING FOR DENTAL HEALTH OFFICER IN WORLD HEALTH ORGANIZATION

The World Health Organization in Geneva has announced a vacancy in the position of dental health officer and qualified public health dentists are invited to apply for the office. Dr. Carl L. Sebelius, who has held the post for nearly two years, plans to return in September to his former position as director of the dental division of the Tennessee Department of Public Health. The minimum base salary of \$ 8,750 is income-tax free and is augmented by liberal allowances in addition to 30 working days of leave annually and paid home travel every two years. Among qualifications for the position are a university degree in dentistry, preferably formal training in a school of public health, at least five years experience in dental health administration "with evidence of having successfully assumed increasing responsibilities," fluency in English and the ability to read French and "qualities of leadership." The position is listed as medical officer (dental health) in the Division of Organization of Public Health Services. Applicants should apply to the Personnel Section, World Health Organization, Geneva, Switzerland.

NAVY CASUALTY COURSES OPEN TO CIVILIAN DENTISTS

Casualty treatment training courses conducted this year by the Navy will be open to a limited number of civilian dentists. Arrangements for participation by the civilian dentists were made by the A.D.A. Council on Federal Dental Services with the Navy Dental Corps. The courses, ranging from two days to two weeks, are offered without charge at the Naval Dental Clinic at Norfolk, Va., the Naval Dental School at Bethesda, Md., and at the San Diego and Great Lakes Naval Training centers. The courses include such subjects as treatment of fractures, shock, ballistic wounds and radiation injuries. Dental societies interested in having representation at the courses are asked to communicate with the Council on Federal Dental Services at Association headquarters.

DESCRIPTION OF DENTAL ITEMS REQUESTED FOR SMITHSONIAN EXHIBIT

The Smithsonian Institution of Washington, D.C., has sought the assistance of the American Academy of the History of Dentistry in developing exhibits for a hall of dentistry in the museum's new building which is scheduled for completion in 1960. Dr. C. Willard Camalier, president of the academy and assistant secretary of the A.D.A., is chairman of a special advisory committee to the Smithsonian Institution on the hall of dental history. Dr. Camalier has requested that persons with items of possible historical significance send a description of the items to him at 1726 Eye St., N.W., Washington 6, D.C. Included would be such items as equipment, instruments, dentures and appliances. Dr. Camalier emphasized that the articles themselves should not be sent at this time.

BRIEFS IN THE NEWS

Fluoridation has been started in Atlantic City, N.J. The program had been debated in the resort city for more than six years....The A.D.A. Bureau of Dental Health Education has issued two revised booklets, "Dental Health Facts for Teachers" and "Attractive Teeth for Teen-Agers."....An additional military base, Fort Rucker, Ala., has been declared a "remote area" with respect to dental care under the Medicare program for dependents of military personnel....Dr. John E. Buhler, of Atlanta, dean of the School of Dentistry, Emory University, has reported that all mail sent from the school now carries the postage meter slogan, "Dentists Say Fluoridate--Emory U. School of Dentistry"....Dr. Edward G. Feldmann, senior chemist of the A.D.A. Council on Dental Therapeutics, is co-author of a paper on several sugar and amino acid derivatives to be presented at the American Pharmaceutical Association's annual meeting next week in Los Angeles....St. Louis will be the site of the 86th annual meeting of the American Public Health Association from Oct. 27 through 31.