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## ADA News Letter - 02/01/1958

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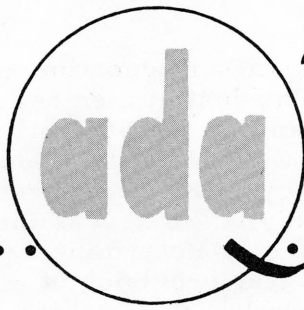
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# News Letter

Vol. 11, No. 3 - Saturday, Feb. 1, 1958

## **PRESIDENT EISENHOWER CALLS ON PUBLIC TO JOIN IN 10TH OBSERVANCE OF NATIONAL CHILDREN'S DENTAL HEALTH WEEK, OPENING ON FEB. 2**

President Eisenhower this week called on all citizens to cooperate in measures leading to the improved dental health of the nation's children. In a special message issued on the occasion of the 10th annual National Children's Dental Health Week, opening Feb. 2, the President cited water fluoridation as a means of preventing dental decay among children. The message came in a telegram to Dr. William R. Alstadt, president of the Association. The text of the White House telegram follows:

As Children's Dental Health Week is observed throughout the nation, it is fitting to note the recent development of measures, including the fluoridation of water supplies, to prevent tooth decay in the early years of growth. I invite the attention of the public to the study of progress in this field, and I urge all citizens to cooperate in such measures as will lead to the improved dental health of our children and youth.

Dr. Alstadt, in Chicago for the annual Mid-Winter Meeting of the Chicago Dental Society, urged public understanding of the fact that the only genuine solution to the nation's dental disease problem lies in cutting down the dental disease rate in children. Noting that sound and effective dental habits learned early in life will go a long way to prevent later dental crippling, he said: "Probably in no other area of health does prevention pay such large dividends as in dental health." In New York City, Dr. Percy T. Phillips, president-elect of the Association, took part in special ceremonies at Times Square Jan. 31. "Except in rare instances, there is little good reason why any child today should not grow up in sound dental health," he said. The observance is being marked in hundreds of communities throughout the country where special programs will be held by dental societies, most of them in cooperation with schools, civic groups, health agencies, service organizations, newspapers, business associations and the like. Requests for portfolios of material and posters have greatly surpassed those of previous years, according to Mr. Perry Sandell, director of the A.D.A. Bureau of Dental Health Education.

## **FORMER COLLEGE HEAD NAMED DIRECTOR OF SURVEY ON DENTISTRY**

Dr. Byron S. Hollinshead, former president of Coe College in Cedar Rapids, Iowa, has been named director of a survey on dentistry to be launched this spring by the American Council on Education. The \$400,000 project, to be completed in two years, is expected to be the most comprehensive survey in the history of dentistry. Dr. Hollinshead, who has degrees from Brown, Bucknell, Grinnell and Miami universities, was formerly consultant to the Commission on Financing Higher Education and lately director of the Technical Assistance Department of UNESCO in Paris. He is author of Who Should Go to College? and co-author of General Education in a Free Society, the Harvard Report published in 1945. He is well known as the author of many articles published in professional journals and popular magazines. Dr. Hollinshead, who assumes his duties as director of the survey on Feb. 1, will have headquarters in Chicago with a staff that includes an assistant director, five or six technical and editorial staff associates, and a secretarial and clerical staff. The survey is being undertaken at the request of the American Dental Association. Appointment of Dr. Hollinshead was made by a national commission, composed of outstanding representatives of such fields as education, industry, labor,

medicine, and dentistry, which was appointed by the American Council on Education and has final authority for the conduct and administration of the survey. The dentist members of the commission are Dr. Otto W. Brandhorst, secretary of the American College of Dentists; Dr. Willard C. Fleming, dean of the School of Dentistry, University of California; Dr. Don W. Gullett, secretary of the Canadian Dental Association, and Dr. Percy T. Phillips, president-elect of the American Dental Association. The objective of the study is "to assess the achievements, resources, and potentialities of dentistry in the United States, to determine desirable areas of future development, and to recommend methods for the better provision of an essential service to the American people." It will center on four areas: dental education, dental research, dental practice, and dental health. Grants for the survey have been provided as follows: The Kellogg Foundation, \$250,000; American Dental Association, \$120,000; Rockefeller Brothers Fund, \$25,000, and the Louis W. and Maud Hill Family Foundation, \$5,000.

### **JENKINS-KEOGH BILLS WOULD LESSEN TAX INEQUITY, CONGRESSMEN TOLD**

Adoption of the Jenkins-Keogh bills (H.R. 9 and 10) to give dentists and other self-employed persons the opportunity to establish pension programs would remove a tax inequity and would serve as an incentive to students to seek careers in the health professions, a representative of the Association said at congressional hearings Jan. 24. Testifying before the Ways and Means Committee of the House of Representatives, Dr. Floyd W. Pillars, of Des Moines, Iowa, vice-chairman of the Council on Legislation, said the legislation would not only give self-employed persons the same opportunity as is now provided under the tax laws for company employes in establishing retirement funds but would also encourage young persons toward careers in the essential health fields of dentistry and medicine, where self-employment predominates. "The combination of employment security and the many inducements that will shortly be initiated to attract students to engineering, science and teaching will unquestionably have an effect upon the recruitment of qualified persons to dentistry and other professional endeavors," Dr. Pillars said. "The Association urges the enactment of H.R. 9 and 10 not only as a desirable measure to equalize the tax treatment of the self-employed with the employed group but also as an effective step toward preserving a strong and vital force of self-employed professional practitioners in the national interest."

### **PROPOSED BUDGET INCLUDES \$6,293,000 FOR DENTAL RESEARCH ACTIVITIES**

Appropriations of \$6,293,000 were recommended for dental research and dental health activities of the U.S. Public Health Service in President Eisenhower's proposed budget for the 1959 fiscal year, beginning July 1. While the figure was \$137,000 less than that in the current budget, the proposed amount for research grants, \$3,698,000, remained unchanged. The budget did not include an appropriation for construction of a new building to house the National Institute of Dental Research. Plans and specifications for the building, for which funds have been appropriated, are scheduled for completion in 1958. The Association is seeking an increase of at least \$1 million for the research grant programs. In his budget message, the President also sought authorizing legislation for construction of teaching facilities at dental and medical schools. "The Congress should take action on legislation under which the federal government can help the medical and dental schools to build teaching as well as research facilities to help meet medical and dental manpower needs," President Eisenhower said. The A.D.A. is on record to seek approval of federal grants-in-aid for construction of teaching facilities at dental schools.

### **KELLOGG FOUNDATION DIRECTOR TO RECEIVE HONORARY DEGREE**

Dr. Emory W. Morris, president and general director of the W.F. Kellogg Foundation at Battle Creek, Mich., will be honored Feb. 5 for outstanding contributions to the advancement of research, particularly in the field of dentistry. Dr. Morris will be the recipient of an honorary degree of doctor of science at the mid-year convocation of Loyola University in Chicago. Dr. Morris was graduated from the School of Dentistry, University of Michigan, in 1928 and became associated with the Kellogg Foundation in 1933 as director of dental education. In 1943, he was named head of the foundation.

## WASHINGTON HIGH COURT UPHOLDS RULING AGAINST DR. F. B. EXNER

The Supreme Court of the State of Washington has upheld a lower court ruling against Dr. Frederick B. Exner, of Seattle, in his suit against the Chehalis Fluoridation League. Dr. Exner had appealed a decision of the Lewis County Superior Court in Chehalis, Wash., which rejected his suit. Dr. Exner had sought to collect a \$ 1,000 reward which was offered by the league during an election campaign to anyone who could prove that fluorides in controlled amounts "have caused any ill effect on anyone anywhere." The offer was made in a newspaper advertisement. When Dr. Exner claimed the reward, the league contended he had not presented valid proof of any harmful effects and he brought suit. In affirming the superior court decision, the supreme court said that "our review of the record convinces us that the evidence does not preponderate in favor of the appellant."

## DR. HAROLD OPPICE CONTINUES ON HEALTH RESOURCES ADVISORY COMMITTEE

Dr. Harold W. Oppice, of Chicago, former A.D.A. president and currently chairman of the Association's Council on Dental Education, has been named to continue as a member of the Health Resources Advisory Committee of the Office of Defense Mobilization. The committee also serves as National Advisory Committee to the Selective Service System. Both are headed by Dr. Elmer Hess, Erie, Penn., former president of the American Medical Association. Newly named members of the committee are Dr. Mary Louise Gloechner, vice-president of the Pennsylvania State Medical Society; Miss Frances Graff, director of the School of Nursing, Blodgett Memorial Hospital, Grand Rapids, Mich.; Dr. William B. Walsh, assistant professor of medicine at Georgetown University; Dr. George Otis Whitecotton, medical director of the Highland Alameda County Hospital, Oakland, Calif., and Dr. Franklin Yoder, director of the Wyoming State Department of Public Health.

## DR. ARTHUR W. EASTON HONORED AS BANK OFFICER

Dr. Arthur W. Easton, of Norway, Me., A.D.A. trustee, was honored recently on the occasion of his service for 25 years as president of the Norway National Bank. The bank was organized in 1933.

## ANNUAL DUES OF CONSTITUENT SOCIETIES RANGE FROM \$3 TO \$100

Annual dues for active members of the state and territorial dental societies range from a low of \$ 3 to a high of \$ 100, according to a new report compiled by Dr. Louis M. Cruttenden, assistant A.D.A. secretary. Both the high and the low were for territorial societies with Panama Canal Zone dentists paying dues of \$ 3 a year while dentists in Alaska pay annual dues of \$ 100. Among the state dental societies, the high dues are \$ 52 in California and the low dues are \$ 6 in Ohio. The median amount of dues for the 54 constituent dental societies is \$ 20. The average is \$ 24.34, an increase of \$ 2.34 over the average of a year ago. In all, 30 of the 54 societies have annual dues of \$ 20 or more. The current annual dues for active members for constituent societies are as follows:

<u>SOCIETY</u>	<u>DUES</u>	<u>SOCIETY</u>	<u>DUES</u>	<u>SOCIETY</u>	<u>DUES</u>
Alabama	\$ 12	Kentucky	\$ 20	Ohio	\$ 6
Alaska	100	Louisiana	40	Oklahoma	22
Arizona	30	Maine	8	Oregon	36
Arkansas	25	Maryland	11	Panama C.Z.	3
California	52	Massachusetts	20	Pennsylvania	15
So. California	37	Michigan	25	Puerto Rico	15
Colorado	15	Minnesota	40	Rhode Island	25
Connecticut	20	Mississippi	16	South Carolina	20
Delaware	25	Missouri	15	South Dakota	25
Dist. of Col.	30	Montana	34	Tennessee	40
Florida	33.50	Nebraska	16	Texas	20
Georgia	40	Nevada	30	Utah	20
Hawaii	18	New Hampshire	20	Vermont	20
Idaho	22	New Jersey	19	Virginia	10
Illinois	15	New Mexico	20	Washington	42
Indiana	15	New York	12	West Virginia	20
Iowa	29	North Carolina	25	Wisconsin	18
Kansas	15	North Dakota	30	Wyoming	23

## **DATES FOR A.D.A. CENTENNIAL MEETING ARE SEPT. 14-18, 1959**

The centennial meeting of the American Dental Association will be held in New York City Sept. 14 through 18, 1959, rather than Sept. 21 to 24 as originally planned, it is announced by Dr. Harold Hillenbrand, A.D.A. secretary. The meeting dates were moved one week earlier because of the availability of additional accommodations, Dr. Hillenbrand said. The meeting also has been extended from four to five days in length to permit the presentation of additional scientific reports and other functions, Dr. Hillenbrand pointed out. Meeting simultaneously with the A.D.A. will be the Federation Dentaire Internationale with delegates attending from about 50 nations. Attendance at the meeting is expected to range between 20,000 and 25,000 as dentists from all parts of the world join with U.S. dentists in the observance of the 100th anniversary of the founding of the Association at Niagara Falls, N.Y., in 1859.

### **SCIENTIFIC PROGRAM SET FOR NEW YORK COLISEUM**

The scientific session will be held at the New York Coliseum and will feature panels, symposia, demonstrations and essays by leading dental practitioners, research workers and educators from the United States and many other nations. Official headquarters hotels will be the Waldorf Astoria, the Statler and the Biltmore. Accommodations also will be available at most of the other leading hotels of New York City. Headquarters for the Federation Dentaire Internationale will be at the Hotel Manhattan. A special housing bureau for the centennial meeting will be opened in the spring of 1958 to obtain hotel reservations for those planning to attend the meeting.

### **SECOND RELIEF FUND LETTER SENT TO ALL DENTISTS**

A second appeal for contributions to the A.D.A. Relief Fund was sent this week to all members of the Association by Dr. H.R. Bleier, of Milwaukee, chairman of the Council on Relief. He urged all dentists who have not yet sent their contribution to do so as soon as possible. "The cause is most deserving and the need is great," Dr. Bleier said. As of Jan. 27, contributions to the Relief Fund reached \$ 98,290.18. The letter is being sent to all A.D.A. members, including those who have already sent in their contribution. Dr. Bleier explained that it was less expensive to send the letter to all members than it would be to delete the names of those who have contributed. Tennessee led all constituent societies with contributions equal to 284.9 per cent of its quota. Alaska was second with 183.3 per cent. During the past two weeks, California, Colorado, Michigan and North Carolina passed the 100 per cent mark, bringing to 27 the number of societies that have reached or exceeded their quotas. A list of contributions by dental societies to Jan. 27 can be found on the accompanying Mimeographed page.

### **GENERAL CATHROE HEADS AIR FORCE DENTAL CORPS**

Brig. Gen. James S. Cathroe, deputy chief of the Air Force dental corps for the past year, has succeeded Maj. Gen. Marvin E. Kennebeck as chief of the dental corps. General Kennebeck retired from active status Jan. 31 after 34 years of military service. He had been chief of the dental corps since 1951.

### **BRIEFS IN THE NEWS**

Dr. Bert L. Hooper, dean of the College of Dentistry, University of Nebraska, Lincoln, and former chairman of the A.D.A. Council on Dental Education, is retiring in July. He will be succeeded by Dr. Ralph Ireland, professor of pedodontics at the school and secretary of the American Board of Pedodontics....Dr. W.R. Alstadt, A.D.A. president, will be a speaker at the 10th annual Institute in Psychiatry and Neurology to be held Feb. 27 and 28 at the Veterans Administration Hospital, North Little Rock, Ark....Dr. Oren A. Oliver, of Nashville, a former A.D.A. president, has been elected director of the Nashville Bank and Trust Co....Mr. John J. Hollister, of Chicago, business manager of the A.D.A., was re-elected secretary of the Professional Convention Management Association at its annual convention in Phoenix, Ariz., Jan. 15 and 16....Dr. Claude S. Williams Jr., of Hattiesburg, Miss., will address the 13th National Conference on Rural Health of the American Medical Association on March 6 at the Hotel Heidelberg in Jackson, Miss. His subject will be "Family Visit to the Dentist."