American Dental Association

ADACommons

ADA News Letter

ADA Publications

12-2-1957

ADA News Letter - 12/02/1957

American Dental Association

Follow this and additional works at: https://commons.ada.org/adanewsletter

Part of the Dentistry Commons, History of Science, Technology, and Medicine Commons, and the Nonprofit Administration and Management Commons

Recommended Citation

American Dental Association, "ADA News Letter - 12/02/1957" (1957). ADA News Letter. 248. https://commons.ada.org/adanewsletter/248

This News Article is brought to you for free and open access by the ADA Publications at ADACommons. It has been accepted for inclusion in ADA News Letter by an authorized administrator of ADACommons. For more information, please contact commons@ada.org.



SUPPORT A. D. A. RELIEF FUND





A.D.A. RELIEF FUND SETS RECORD OF \$59,569 ON NOV. 20; FOUR CONSTITUENT SOCIETIES PASS 100 PER CENT MARK

With the 1957-58 campaign under way only three weeks, a record was set for contributions to the A.D.A. Relief Fund. As of Nov. 20, \$59,569.34 had been received from all parts of the country. This is \$1,126.33 more than was reported at this time last year. It represents nearly 60 per cent of this year's goal of \$100,000. The Tennessee State Dental Association led the larger groups (quotas over \$1,000) by contributing \$1,775, or the equivalent of 128.6 per cent of its quota. Among the smaller societies with quotas under \$1,000, the leaders were the North Dakota State Dental Association with 156.2 of its quota; the Alaska Dental Society with 125 per cent of its quota, and the Delaware State Dental Society with 118.7 per cent of its quota. Enthusiastic in his praise for the generous response, Dr. H. R. Bleier, of Milwaukee, chairman of the Council on Relief, predicted that the current campaign may be the largest in the history of the A.D.A. Relief Fund. He said: "I know that every dentist realizes the good that his contribution does in making assistance available for his less fortunate colleagues." As in former years, all administrative costs will be assumed by the Association, thus making every dollar contributed available for relief purposes. Contributions to the 1957-58 drive should be sent to the American Dental Association Relief Fund, 222 E. Superior St., Chicago 11, III. (A list of contributions by dental societies is on page 3.)

COUNCIL ON DENTAL RESEARCH REAFFIRMS POLICY ON DENTAL X-RAYS

Further reassurance to dental patients that there is no justification for concern about routine dental x-ray examinations was provided by the A.D.A. Council on Dental Research at its meeting in Washington, D.C., Nov. 21-22. The council, headed by Dr. Thomas J. Hill, of Brecksville, Ohio, reaffirmed its earlier statement of policy (see <u>A.D.A. News Letter</u>, Feb. 1, 1957) regarding dental x-rays. The report said:

The Council on Dental Research of the American Dental Association reaffirms its belief that there is no justification for undue concern by patients undergoing x-ray examinations of the teeth and jaws.

X-ray examinations are an essential aid in dental care. The curtailment of such examination in oral health service would handicap the patient and impair proper diagnosis and treatment planning.

Millions of x-ray examinations have been made by dentists without a report of injury to a patient. Recent research has shown that x-ray examinations of the teeth now can be made with even less radiation when the x-ray beam is properly filtered, centered with a lead diaphragm, and when super speed film, increased kilovoltage and longer developing time are used.

Published by the American Dental Association, 222 E. Superior St., Chicago 11, Ill.

PREPAID DENTAL ACCIDENT PLAN COVERS CHILDREN

At the request of the executive committee of the Washington State Dental Association and its president, Dr. Gail C. White, of Aberdeen, a prepaid program to cover treatment of accidental damage to the teeth of school children has now been added to the programs now being administered by the Washington State Dental Service Corporation. The program initially offers protection to 900 students at Seattle's Foster High School. The program covers all necessary dental and oral surgery treatment without financial limitation. Prosthetics, necessary hospital care and general anesthesia administered in the hospital are indemnified up to limits expected to cover such needs adequately. Three policies are offered: (1) a basic policy that covers the child from 8 a.m. to 4 p.m., including going to and from school, (2) a supplemental policy that will cover a student who is engaged in any school athletic program and (3) a supplemental policy that will cover a student at any time outside school hours for the entire 12 months of the year. The dental care benefits are provided by members of the service corporation, thus allowing wide choice of practitioner, it was pointed out.

NAME A.D.A. CONSULTANTS TO NEW ENGLAND COMMISSION

Dr. Shailer Peterson and Mr. Reginald H. Sullens, of Chicago, secretary and associate secretary, respectively, of the A.D.A. Council on Dental Education, have been named consultants to the New England Advisory Commission on Dental Education. The commission, appointed by the New England Board of Higher Education, is to cooperate in a dental manpower survey to determine both the number of dentists and dental hygienists needed in the region in the next 10 years and the educational facilities required to train them. The study will be carried out under a \$10,000 grant from the W. K. Kellogg Foundation. The U.S. Public Health Service is also assisting in the survey.

N.Y.U. DENTAL SCHOOL PLANS \$1,750,000 EXPANSION

Plans for a \$1,750,000 expansion of the education facilities of the College of Dentistry, New York University, were made known recently with announcement of the purchase of a 10-story building near the dental school's basic science building and its Murry and Leonie Guggenheim Foundation Institute for Dental Research. Dr. Raymond J. Nagle, dean of the school, said the new building will double the area for clinical teaching and will enable the school to establish a division of dental hygiene, a program for teaching dental students to work with dental assistants and a proposed Institute for Special Dental Care which would be concerned with physically and mentally handicapped persons.

NEW TV SPOTS AVAILABLE FOR 1958 DENTAL HEALTH WEEK

Five 55-second spot announcements on dentistry for use on television have been produced by the Dentists' Supply Co. of New York as a public service. The film spots were produced in cooperation with the A.D.A. Bureau of Dental Health Education. The series has been made available at low cost to dental societies wishing to sponsor the films on local television stations. The films are semi-animated cartoon-type narratives. Three of them--"The Primary Teeth," "Diet" and "Toothbrushing"--would be effective for National Children's Dental Health Week. The other two, "Partial Dentures" and "Complete Dentures," are designed for adult viewers. The complete set is only \$20 and single spots are \$5. The films can be obtained from the A.D.A. Order Department.

MINIATURE POSTERS ALSO OFFERED FOR OBSERVANCE

As another special item to help publicize the 1958 observance of Children's Dental Health Week, the Bureau of Dental Health Education

has prepared three-by-four inch miniatures of the official poster for the observance. The event is scheduled for Feb. 2 to 8. The miniature is suitable for enclosure with monthly statements and recall notices mailed prior to the event. It is also particularly suitable for distribution to schools by dental societies in connection with the event. The cost of the miniature poster is 60 cents per hundred and \$5 per thousand. It, too, can be obtained from the Order Department.

DENTAL ASSISTANTS OPEN MEMBERSHIP CAMPAIGN

The American Dental Assistants Association currently is conducting a nation-wide drive for new members. Dr. William R. Alstadt, of Little Rock, Ark., president of the A.D.A., is urging all members of the A.D.A. to encourage their assistants to join the A.D.A.A. The organization has about 8,500 members, or about one out of each seven dental assistants in the country. An editorial in the December issue of <u>The Journal of the American Dental Association</u> urges dentists to cooperate in the drive. "Few conscientious dentists today -- no matter how great their skill and efficiency -- could come anywhere near meeting the demands for their service without the assistance of an equally conscientious and efficient assistant," the editorial says. "The American Dental Assistants Association has a long record of service to the profession and is deserving of the full support of all dentists. The American Dental Association believes that there is a need for a strong active organization of dental assistants who serve as an important part of the dental health team." Information on membership can be obtained from the executive secretary, Mrs. Mary L. Martin, 410 First National Bank Bldg., LaPorte, Ind.

APPEAL MADE FOR HISTORICAL A.D.A. PICTURES

A request is again made for photographs and other illustrations that may be suitable for use in a history of the American Dental Association that is scheduled to be published in 1959, the centennial year of the A.D.A. Illustrations of meetings of delegates in early years and other historic activities are needed. Persons having such illustrations or knowing where they can be obtained are asked to write to Dr. Lon W. Morrey, A.D.A. editor, 222 E. Superior St., Chicago 11.

DENTAL SOCIETY CONTRIBUTIONS TO THE A.D.A. RELIEF FUND

Following is a list of contributions to the A.D.A. Relief Fund to Nov. 20 by the constituent societies and federal dental services. Those which have reached or exceeded their quotas are listed in capital letters.

QUOTA UNDER \$1,0	00.00 1957-58			QUOTA OVER \$1,000	<u>.00</u> 1957-58		
	QUOTA	CONTRI- BUTION	PCT.		QUOTA	CONTRI- BUTION	PCT.
Alabama ALASKA Arizona Arkansas DELAWARE	\$ 850.00 60.00 360.00 530.00 150.00	\$ 766.00 75.00 48.00 371.65 178.00	90.1 125.0 13.3 70.1 118.7	California So. California Colorado Connecticut Florida	\$ 4,010.00 4,900.00 1,010.00 1,950.00 1,530.00	\$ 2,896.00 2,697.00 624.00 1,169.00 1,060.00	72.2 55.0 61.8 59.9 69.3
Dist. of Columbia Hawaii Idaho Kansas Maine	740.00 390.00 280.00 970.00 440.00	433.00 385.00 50.00 735.00 177.00	58.5 98.7 17.9 75.8 40.2	Georgia Illinois Indiana Iowa Kentucky	1,080.00 6,830.00 2,230.00 1,740.00 1,170.00	433.00 5,261.00 1,679.50 1,108.00 208.00	40.1 77.0 75.3 63.7 17.8
Mississippi Montana Nebraska Nevada New Hampshire	550.00 370.00 960.00 120.00 310.00	259.00 211.00 327.00 101.00 164.00	47.1 57.0 34.1 84.2 52.9	Louisiana Maryland Massachusetts Michigan Minnesota	1,050.00 1,160.00 3,580.00 4,240.00 2,650.00	511.50 946.50 675.00 3,008.00 1,861.00	48.7 81.6 18.9 70.9 70.2
New Mexico NORTH DAKOTA Oklahoma Panama Canal Zone Puerto Rico	260.00 290.00 910.00 20.00 250.00	241.00 453.00 533.00 99.00	92.7 156.2 58.6 39.6	Missouri New Jersey New York North Carolina Ohio	2,350.00 4,020.00 14,600.00 1,310.00 4,920.00	1,617.00 2,529.00 6,621.50 535.00 2,670.13	68.8 62.9 45.4 40.8 54.3
Rhode Island South Carolina South Dakota Utah Vermont	540.00 440.00 300.00 510.00 170.00	156.00 268.00 101.00 335.00 90.00	28.9 60.9 33.7 65.7 52.9	Oregon Pennsylvania TENNESSEE Texas Virginia	1,320.00 6,660.00 1,380.00 3,280.00 1,280.00	869.50 3,778.00 1,775.00 1,829.50 835.00	65.9 56.7 128.6 55.8 65.2
West Virginia Wyoming TOTAL	700.00 160.00 \$ 11,630.00	515.00 125.00 \$ 7,196.65	73.6 78.1 61.9	Washington Wisconsin	1,920.00 2,880.00 \$85,050.00	1,432.50 1,774.50 \$50,404.13	74.6 61.6 59.3
FEDERAL DENTAL : Air Force Army Navy Public Health Ser. Veterans Admin. TOTAL	\$ 630.00 \$ 630.00 590.00 1,070.00 240.00 790.00 \$ 3,320.00	\$ 255.50 258.00 328.50 238.50 147.00 \$ 1,227.50	40.6 43.7 30.7 99.4 18.6 37.0	Quotas under \$1,000 Quotas over \$1,000 Fed. Dental Services Students Memorials Miscellaneous GRAND TOTAL	\$ 11,630.00 85,050.00 3,320.00 \$ 100,000.00	\$ 7,196.65 50,404.13 1,227.50 660.00 5.00 76.06 \$ 59,569.34	61.9 59.3 37.0 59.6

DR. W.R. ALSTADT TO ADDRESS GREATER NEW YORK MEETING

Dr. William R. Alstadt, of Little Rock, Ark., president of the A.D.A., will share the platform with Dr. Paul Dawson Eddy, of Garden City, N.Y., president of Adelphi College, and Dr. Joseph W. Martin, of Rochester, N.Y., president of the Dental Society of the State of New York, at the 33rd annual Greater New York Dental Meeting to be held Dec. 9 to 13 at the Hotel Statler in New York City. The three will address a general session on the opening evening of the fiveday meeting, which is sponsored by the 1st and 2nd District Dental Societies. In addition to an extensive program of scientific reports, there will be projected clinics, table clinics, closed circuit color television clinics originating at Walter Reed Army Medical Center in Washington, D.C., films and research exhibits. The chairman of the meeting is Dr. Roland E. Morse, of New York.

NAME NEW ASSISTANT SECRETARY OF COUNCIL ON LEGISLATION

Appointment of Mr. Hal M. Christensen, of Washington, D.C., as assistant secretary of the A.D.A. Council on Legislation, is announced by Dr. Harold Hillenbrand, of Chicago, Association secretary. Mr. Christensen, who has been serving as associate counsel of a House of Representatives subcommittee, joins the staff of the Association Dec. 2. He has been on the staff of the legal and monetary affairs subcommittee of the House Committee on Government Operations. He has also served as an attorney in Washington with the Labor Management Relations Research Association, with the Public Affairs Institute, with the Wage Stabilization Board and with the National Highway User's Association. Mr. Christensen attended college at the University of Utah and received his law degree in 1951 from the Washington College of Law, American University. In his new position, he will work with Mr. Bernard J. Conway, of Chicago, secretary of the Council on Legislation.

ATOMIC CENTER ENGINEER HEADS A.P.H.A., SUCCEEDING DR. KNUTSON

Dr. Roy J. Morton, associate leader of the waste disposal research and engineering section of the Oak Ridge National Laboratory, was installed as president of the American Public Health Association at the close of its 85th annual meeting Nov. 15 in Cleveland. He succeeded Dr. John W. Knutson, of Washington, D.C., chief dental officer of the U.S. Public Health Service and first dentist to be president of the organization. Dr. Leona Baumgartner, of New York City, was chosen president-elect. Dr. Berwyn F. Mattison, of Harrisburg, Penn., was named executive secretary of the association, succeeding the late Dr. Reginald M. Atwater who held the position for 22 years until his death Oct. 18. Dr. Mattison has been secretary of health of Pennsylvania.

A.D.A. MEMBERSHIP PASSES 89,000 MARK

Membership in the A.D.A. continues to climb at a steady rate. As of Oct. 31, membership was 89,198. This represents an increase of 2,584 over that of the same date in 1956. The current total includes 74,210 active, 4,231 life, 214 affiliate, 20 associate, 15 honorary and 10,508 student memberships.

BRIEFS IN THE NEWS

Dr. Harold M. Flickinger, of Siloam Springs, Ark., has been appointed a member of the A.D.A. Council on Insurance to succeed Dr. John S. Eilar, of Albuquerque, N. Mex. Dr. Eilar resigned from the council following his election as a member of the Board of Trustees. Dr. Flickinger's term extends until the 1958 annual session. He is a former trustee. The appointment was made by Dr. William R. Alstadt, of Little Rock, Ark., A.D.A. president....Dr. Eugene R. Westcott, of Atlantic City, N.J., immediate past first vice-president of the A.D.A., has been elected surrogate (probate judge) of Atlantic County....A dental health column, entitled "Dental Diary," now appears each Sunday in the <u>New Orleans Item</u>. It is presented in the name of the New Orleans Dental Association. A similar weekly column, also in the name of the local society, is carried in the <u>New Orleans States</u>. It is called "Dental Data."....Dr. Michael Creamer, of Philadelphia, has left for Dacca, East Pakistan, to establish a dental department in the Holy Family Hospital, one of 15 hospitals conducted by the Medical Mission Sisters in Pakistan and India.