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## ADA News Letter - 08/15/1957

American Dental Association

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The logo features the letters 'ada' in a lowercase, sans-serif font inside a circle. To the right of the circle, the words 'News Letter' are written in a large, elegant, cursive script. A horizontal dotted line runs across the page below the logo.

ada News Letter

Vol. 10, No. 16 - Thursday, Aug. 15, 1957

### EFFECTIVENESS OF CAREER INCENTIVE PROGRAM IN ARMED FORCES REPORTED TO A.D.A. COUNCIL; CALL FOR '58 OR '59 GRADUATES HIGHLY UNLIKELY

The effects of the career incentive program on retention of dental officers in the armed forces were presented at a meeting of the A.D.A. Council on Federal Dental Services Aug. 3 at Association headquarters. The program, approved by Congress last year, was recommended by the A.D.A. as one effective means for increasing the numbers of dentists in military service interested in making military service a career and for helping to make unnecessary special draft calls. Dr. F. J. Reichmann, of Oklahoma City, chairman of the the Council on Federal Dental Services, reported that the number of dentists remaining in the armed forces plus the surplus of dental school graduates in the military reserve programs make highly unlikely any call by Selective Service of 1958 or 1959 graduates unless the military picture changes appreciably to an all-out emergency. Dr. Reichmann, who is also a member of the Dental Advisory Committee of the Department of Defense, cited figures obtained recently from the dental chiefs of the Army, Navy and Air Force on the working of the career incentive program. The program provides for increases in special pay for service and for increased pay and promotion based upon years spent in dental school. The year before the program went into effect, Dr. Reichmann said, there were 26 dentist applications for regular Army commissions compared with 156 applications in the fiscal year following. In the two years prior to the program, there were 33 resignations of regulars among Air Force dentists compared with one resignation after the program went into effect. In the Air Force also, there were 442 regular Air Force dental officers as of June 1, 1957, compared with 277 in June, 1955, and 294 in June, 1956. For the Navy, the report indicated that for the fiscal years 1952 through 1955, the regular dental corps lost 158 dental officers by resignation with only 85 officers accepting appointments while in the fiscal year following the program's approval, the dental corps lost only 14 officers by resignation with 233 officers accepting appointments. At the meeting, the council, at the request of the Defense Department, voted to continue for another year the council's survey of graduating dental students. The survey seeks to determine liability for military service of each student as an aid in an equitable allocation to the Army, Navy and Air Force of graduates liable for military service.

### A.D.A. MEMBERSHIP CONTINUES TO CLIMB

Membership in the A.D.A. continues to gain. As of July 31, the total was 88,716. Comparative figures of a year ago show a membership increase of 3,732. Included in the current total are 73,716 active, 4,264 life, 207 affiliate, 20 associate, 15 honorary and 10,494 student memberships.

### FLUORIDATION BEGUN IN MINNEAPOLIS

Fluoridation of public water supplies has begun in Minneapolis. The procedure was placed in operation Aug. 6 in the city of 550,000 population. Included also are two suburbs, Golden Valley and Morningside. The twin city of St. Paul, with a population of 335,000, has had the program since 1952.

## COMMISSION ON SURVEY OF DENTISTRY HOLDS FIRST MEETING

"The supreme hope for the survey of dentistry is that it will be the means to an even better and broader service for the public," Dr. Otto W. Brandhorst, of St. Louis, told the Commission on the Survey of Dentistry in the United States at its first meeting Aug. 7 in the headquarters of the American Council on Education in Washington, D.C. The survey is being conducted by the council at the request of the A.D.A. Dr. Brandhorst, secretary of the American College of Dentists and former Association president, is chairman of a special A.D.A. committee, the Special Committee on Survey of Dentistry, which has been at work for several years making plans for the survey. Among others who addressed the first meeting of the commission was Dr. Arthur S. Adams, of Washington, D.C., president of the American Council on Education, who noted some of the problems deserving study in the survey's four areas -- dental education, dental research, dental practice and dental health -- and expressed the hope that the survey of dentistry "will become a model for the study of other professions." The growth and development of the dental profession in the United States was described by Dr. Willard C. Fleming, of San Francisco, dean of the School of Dentistry, University of California. Presiding was the commission's chairman, President Arthur S. Flemming, of Ohio Wesleyan University, Delaware, Ohio. Selection of a director of the survey was decided on as the next matter of business. In addition to Dr. Brandhorst and Dr. Fleming, dentist members of the commission are Dr. Percy T. Phillips, of New York City, trustee of the A.D.A., and Dr. Don W. Gullett, of Toronto, secretary of the Canadian Dental Association. The commission is composed of prominent representatives of industry, business, health, education and labor.

## TWO DENTAL SCHOOLS INCLUDED IN NEW RESEARCH CONSTRUCTION GRANTS

New grants to dental schools and other institutions for expansion of health research facilities have been announced by the U. S. Public Health Service. The grants are the second phase of a three-year \$90 million program authorized by the 84th Congress. Included in the 1958 grants are \$122,500 for construction of a dental school research facility at the University of Iowa and \$750,000 for a dental, medical and pharmacy research laboratory at the University of Illinois in Chicago.

## GRAND JURY BROADENS INQUIRY

A subpoena has been served on the Missouri State Dental Association to appear before the federal grand jury of the U.S. District Court in Chicago on Aug. 19. The society is directed to produce records relating to "any program of accrediting dental laboratories" for the period from Jan. 1, 1954, to July 27, 1957. A subpoena has also been issued to the Missouri State Dental Laboratory Association. Earlier, the A.D.A. and several dental societies and laboratory groups were served with subpoenas to produce documents concerning the relationship between the dental profession and dental laboratories in the Chicago area. (See A.D.A. News Letter, March 15, 1957.)

## ISSUE BULLETIN ON HOSPITAL DENTAL SERVICES; DENTIST AID IN SURVEY SOUGHT

An A.D.A. Information Bulletin on hospital dental services is being sent this month to all members of the Association. Included with the Information Bulletin is a brief questionnaire on group dental practice in a survey being conducted by the A.D.A. Bureau of Economic Research and Statistics. Dentists engaged in a partnership, expense-sharing arrangement or any other type of group practice are requested to fill in and mail the questionnaire, contained on the back of a business reply card. The survey seeks to determine the extent and nature of group dental practice arrangements throughout the country.

## NAME DR. HILLENBRAND, DR. DEAN TO HONOR POSTS FOR DENTAL CONGRESS

Dr. Harold Hillenbrand, of Chicago, A.D.A. secretary, has been chosen an honorary vice-president of the scientific session for the XIIth International Dental Congress to be held Sept. 7-14 in Rome. Dr. H. Trendley Dean, of Chicago, secretary of the A.D.A. Council on Dental Research, was named honorary president of the section on prevention of dental caries. Both were unanimously elected to the honorary positions by the organizing committee for the congress.

## RADIATION PANEL TO BE PRESENTED AT A.D.A. ANNUAL SESSION

The facts on radiation as it applies to the routine use of dental x-ray will be discussed at a panel discussion on "X-radiation in the Dental Office" at the 98th annual session of the A.D.A. to be held Nov. 4-7 in Miami-Miami Beach. The panel is one of a number of comprehensive sessions that will be presented on the scientific program. All portions of the scientific program will be held in Dinner Key Auditorium in Miami. Applications for hotel accommodations for the meeting should be made on the official form appearing in The Journal of the American Dental Association and mailed to the A.D.A. Housing Bureau, Box 1511, Miami Beach. Taking part in the radiation panel will be a geneticist, Dr. Berwind P. Kaufmann, of the Carnegie Institution of Washington, Cold Spring Harbor, N.Y.; a pathologist, Dr. William O. Caster, of the University of Minnesota, Minneapolis; a physicist, Dr. E. Dale Trout, of the General Electric x-ray department, Milwaukee, and a dentist, Dr. Robert J. Nelsen, of the Main Committee of the National Committee on Radiation Protection and Measurements, Washington, D.C.

### REFERENCE COMMITTEES FOR HOUSE OF DELEGATES NAMED

announced by Dr. Harry Lyons, of Richmond, Va., president of the Association. The 12 committees, with the chairman of each committee listed first, are below. The three standing committees head the list.

The appointment of three standing committees and nine reference committees of the House of Delegates for the 98th annual session has been

Constitution and Bylaws (elected by the House of Delegates) -- F. A. Pierson, Nebraska; J. E. Berney, Iowa; Thomas A. Price, Florida; Herbert L. Taub, New York; C. M. Taylor, Texas.

Credentials -- Paul W. Zillmann, New York; J. J. Englander, Connecticut; Harold M. Kramer, Oregon; H. E. Nason, Jr., Iowa; Gordon Teall, Kansas.

Rules and Order -- Robert Thoburn, Florida; Sau Yee Chang, Hawaii; F. O. Pitney, Oklahoma; R. Quentin Royer, Minnesota; L. N. Thelen, South Dakota.

Dental Education -- W. N. Hodgkin, Virginia; Bernard H. Faubion, Washington, D.C.; Robert W. McNulty, California; William P. Schoen, Illinois; Russell I. Todd, Kentucky.

Dental Research and Therapeutics -- Obed H. Moen, Wisconsin; W. Wyatt Martin, Tennessee; John C. Piscator, Pennsylvania; Louis A. Saporito, New Jersey; Floyd E. Williams, New Hampshire.

Dental Trade and Laboratory Relations -- Isaac Sissman, Pennsylvania; George Dore, Jr., Washington; M. C. Hansen, Wisconsin; R. Donald Hooper, Minnesota; Robert J. Pollock, Illinois.

Federal Dental Services -- Laurence L. Lathrop, Pennsylvania; G. B. Clendenin, Maryland; David Hunn, New York; F. H. Kindred, Missouri; F. J. Martin, Wisconsin.

Hospital Dental Service -- Lyall O. Bishop, California; J. G. Coggan, Michigan; William D. MacIntosh, Rhode Island; Isidore Teich, New York; F. H. Wilson, Georgia.

Legislation and Judicial Procedures -- Kenneth J. Ryan, Michigan; Earl H. Albert, Pennsylvania; Paul E. Jones, North Carolina; Joseph W. Martin, New York; George J. White, New Jersey.

Miscellaneous Business -- Joseph B. Zielinski, Illinois; Earle S. Arnold, Connecticut; Maynard K. Hine, Indiana; James P. Hollers, Texas; Raymond E. Myers, Kentucky.

President's Address and Administrative Matters -- Floyd D. Ostrander, Michigan; Caryll S. Foster, Iowa; Wilbert Jackson, North Carolina; Allison G. James, California; V. L. Steffel, Ohio.

Public Health -- H. J. Hoppe, Ohio; C. C. Cottrill, West Virginia; Curt J. Gronner, Illinois; Maurice F. Grossman, Massachusetts; Paul V. Long, Arizona.

### 'MEDICAL HORIZONS' FILM ON DENTISTRY AVAILABLE

The television program on preventive dentistry, presented March 3 on the "Medical Horizons" series of the American Broadcasting Co. network, has now been made available for use in dental health education programs. The television program was sponsored by the Ciba Pharmaceutical Co. in cooperation with the A.D.A. and the American Medical Association. It originated from the University of Texas Dental Branch. As a public service, Ciba has agreed to provide a quantity of films for extended loan without charge for use by dental groups. The film is particularly suitable for showing to school groups, civic clubs, parent-teacher associations and similar organizations. Prints of the film can be obtained on request to the A.D.A. Film Library, 222 E. Superior St., Chicago 11.

## ISSUE NEW LEAFLET ON CHILD'S FIRST DENTAL VISIT

A new leaflet entitled "Pointers for Parents" describing how parents can effectively prepare their children for the first visit to the dentist has been prepared by the A.D.A. Bureau of Dental Health Education in cooperation with the American Society of Dentistry for Children. The 6-page folder emphasizes the need for encouraging regular dental visits and good dental care at an early age. The pamphlets are available from the A.D.A. Order Department and can be obtained at a cost of 60 cents for 25 copies; \$ 1.10 for 50; \$ 2 for 100, and \$ 9.50 for 500.

## CLEVELAND DENTIST WRITES NEWSPAPER COLUMN ON DENTAL HEALTH

A dental health column, "Your Teeth", is approaching its first anniversary in the Cleveland Plain Dealer. The column is written by Dr. Jerome Stroom, a member of the Dental Health Education Committee of the Cleveland Dental Society. Dr. Stroom, a graduate of Ohio State University Dental School in 1946, practiced in Cleveland and Los Angeles before illness necessitated retirement from active practice about five years ago.

## DR. PETERSON APPOINTED TO WHO PANEL

Dr. Shailer Peterson, secretary of the A.D.A. Council on Dental Education, has been appointed to serve as a member of the Expert Advisory Panel on Dental Health of the World Health Organization. The appointment, for a term of five years, was made by Dr. M. G. Candau, of Geneva, Switzerland, WHO director-general. Members are chosen for their knowledge of various aspects of dentistry. The permanent dental health officer for the WHO is Dr. Carl L. Sebelius, of Nashville, Tenn.

## NEW MEXICO PLANS FIRST WORKING CONFERENCE ON DENTAL HEALTH

New Mexico dental officials are planning the "First New Mexico Working Conference on Dental Health" to be held Sept. 12, 13, and 14 at the Lazy Ray Ranch, Jemez Springs. Sponsored by the W. K. Kellogg Foundation, the University of New Mexico, New Mexico Dental Association and the New Mexico Department of Public Health, the event will feature special lectures, panel discussions and group discussions. Dr. Doyle Smith, of Memphis, will be the keynote speaker; Dr. Charles Metzner, of the University of Michigan, will talk on "Public Relations", and Dr. Rudolph Friedrich, of Chicago, secretary of the A.D.A. Council on Dental Health, will speak on "Group Dental Care Plans".

## CONSTRUCTION OF \$1,690,000 ADDITION SCHEDULED FOR OHIO STATE

Construction of a \$ 1,690,000 addition and remodeling of the present structure were announced last week for the College of Dentistry, Ohio State University. The addition, to be four stories, will include laboratories and lecture rooms. Completion is scheduled for May, 1959. With the new facilities, it is anticipated that enrollment can be increased from the present 120 dental students per class to 148 students and from 60 dental hygienists per class to 120.

## BRIEFS IN THE NEWS

The Senate has confirmed the appointment of Dr. Thomas Fox, of Philadelphia, to the rank of brigadier-general in the Army reserve. Dr. Fox is the dentist member of the Civilian Health and Medical Advisory Council to the assistant secretary of defense for health and medical affairs and is also chairman of the Defense Department's Dental Advisory Committee.... The Texas Dental Association is holding a one-day postgraduate course in parliamentary procedure Aug. 25 at the College of Dentistry, Baylor University. The society has also begun issuance of a monthly news letter.... "How To Choose Your Dentist or Dental Program" is the title of a pamphlet designed for the public and newly issued by the Washington State Dental Association.... The 1957 edition of "Requirements and Registration Data of State Dental Examining Boards" has been issued by the A.D.A. Council on Dental Education and can be obtained upon request to the council at Association headquarters.... Mr. Wayne H. Jepson, dental health educator for the California State Dental Association, has resigned the position, effective Sept. 15, to become assistant professor of health education at San Jose State College.