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# ada News Letter

Vol. 10, No. 12 - Saturday, June 15, 1957

## **SENATE PASSES BILL CONTAINING \$6,430,000 FOR DENTAL HEALTH, RESEARCH; \$200,000 FOR PLANS FOR RESEARCH BUILDING EXTENDED TO JUNE 30, 1958**

The Senate June 12 unanimously approved an appropriation bill for the Departments of Labor and Health, Education and Welfare that includes \$6,430,000 for dental health and research activities for the new fiscal year beginning July 1. While the measure did not contain funds for construction of a building to house the National Institute of Dental Research, it carried an amendment which would continue to make the sum of \$200,000 available for building plans until June 30, 1958. The funds would have been terminated with the expiration of the current budget this June 30. The amendment was inserted by a Senate Appropriations subcommittee, headed by Sen. Hill (D., Ala.), who also served as floor manager in steering the bill to passage. The subcommittee wrote in increases of nearly \$38.5 million over the amount approved previously in the House of Representatives. Most of the increases were earmarked for research funds that the House had cut sharply below the present budget. Dental research was one of the two programs operating under the National Institutes of Health for which appropriations had not been decreased in the House. The Senate-approved bill was referred to a committee of both houses to compromise the differences in the House and Senate versions.

## **DOCTOR DRAFT BILL SENT TO WHITE HOUSE FOR SIGNATURE**

A dentist-physician draft bill, which includes most of the provisions advocated by the A.D.A., was sent to the White House for the President's signature June 12. The Senate approved the measure by a voice vote as a substitute for the current law which expires June 30. The measure was adopted earlier by the House of Representatives. In a hearing held by the Senate Armed Services Committee on June 6, the Association was placed on record in support of the bill in a statement presented on behalf of Dr. J. Claude Earnest, of Monroe, La., chairman of the A.D.A. Council on Legislation. Dr. Earnest pointed out that the bill limits the drafting of dentists and physicians to those liable for military service under the regular draft law and provides for continuation of the special advisory committees to Selective Service, two provisions recommended by the Association.

## **NEWSPAPER AD EXPENDITURES FOR DENTIFRICES REPORTED**

More newspaper advertising dollars were expended during 1956 on Brisk Tooth Paste and Colgate Dental Cream, products of the Colgate-Palmolive Co., than on any other dentifrice, according to a report in the May 25 issue of Editor & Publisher. Statistics were based on a survey of daily and Sunday newspapers in cities with over 10,000 population made by the Bureau of Advertising of the American Newspaper Publishers Association. Brisk drew \$1,936,100 in newspaper advertising and Colgate Dental Cream, \$1,880,696. Others listed in the report were Procter and Gamble Co. -- Crest Tooth Paste, \$996,133, and Gleem Tooth Paste, \$180,606; Lever Bros. Co. -- Pepsodent, \$475,294, and Stride, \$49,714; Block Drug Co., Inc. -- Amm-I-Dent Tooth Paste, \$248,241; Warner-Lambert Pharmaceutical Co. -- Listerine Tooth Paste, \$52,655, and Bristol-Myers Co. -- Sentry Tooth Paste, \$20,563, and Ipana, \$1,161.

## **DR. CAMALIER TESTIFIES IN FAVOR OF BILL INCREASING V.A. PAY SCALE**

A proposal to increase pay scales for Veterans Administration dentists was supported by a representative of the A.D.A. in testimony June 12 before a House Veterans Affairs Sub-committee, headed by Rep. Long (D., La.). The testimony was on a bill (H.R. 6719) introduced by Rep. Long, only dentist member of Congress, which would raise pay scales for V.A. dentists, physicians and nurses between 10 and 12 per cent. Dr. C. Willard Camalier, of Washington, D.C., assistant secretary of the A.D.A., testifying on behalf of the Association, noted that incentives for younger dentists to join the V.A. would be particularly jeopardized by the current salary range which compares unfavorably with that of the armed forces and the Public Health Service as well as with dentists in private practice. Under the proposed law, the starting base pay for dentists and physicians would be \$ 7,650 instead of \$ 6,390, while chief grade dentists and physicians would receive \$ 13,105 instead of \$ 11,610. The measure also would decrease from eight to five the number of assistant chief medical directors; one of the five would be the dental director. It also provides for the appointment of 15 deputy assistant chief medical directors. While the bill also calls for a decrease in the differential between specialists and general practitioners, the dollar amount of specialists' pay would be increased.

## **DEFENSE DEPARTMENT NAMES REPRESENTATIVES TO ROME CONGRESS**

Dr. Thomas P. Fox, of Philadelphia, will represent the Department of Defense at the 12th International Dental Congress of the Federation Dentaire Internationale being held in Rome Sept. 7-14. Dr. Fox is chairman of the Defense Department's Dental Advisory Committee and a member of its Civilian Health and Medical Advisory Council. Representing the armed forces at the F.D.I. meeting will be Maj. Gen. James M. Epperly, chief of the Army Dental Corps; Rear Admiral Ralph W. Malone, chief of the Navy Dental Division, and Brig. Gen. James S. Cathroe, deputy assistant for Air Force Dental Services. General Epperly will present a paper on "The Modern Organization of Dental Services in the U.S. Army." There will also be a display of Army Dental Corps field equipment.

## **PLAN STUDIES ON DENTAL NEEDS OF ILL AND AGED**

Two studies on meeting the dental needs of the chronically ill and aged in institutions and homes have been announced by the Division of Dental Public Health of the U.S. Public Health Service. Kansas City, Mo., has been chosen for a four-year pilot study. Cooperating will be the Kansas City Metropolitan Community, represented by Community Studies, Inc., and participating will be the School of Dentistry, University of Kansas City. A sample number of ill and aged persons in institutions and their own homes will be studied from the standpoint of dental needs and a selected group of patients will be provided with dental service. In the second study, patients in Montefiore Hospital and Beth Abraham Nursing Home of New York City will be examined and treated by a Public Health Service dentist and dental hygienist. Technics and equipment for treatment, costs and administrative problems of providing care, and the effects of care on rehabilitation will be studied. It is estimated there are more than five million persons in the United States who are suffering from long-term illness.

## **CHICAGO DENTAL SOCIETY AGAIN OFFERS RESEARCH AWARD**

For the 17th year, the Chicago Dental Society is offering a prize of \$ 500 for an essay containing new and significant knowledge on dentistry. Applications must be filed before Sept. 1 and the deadline for essays is Oct. 1. Information about the competition is available from the Chicago Dental Society at 30 N. Michigan Ave., Chicago 2.

## **JUNE 30 IS DEADLINE FOR LIFE MEMBERSHIP APPLICATIONS**

Secretaries of state societies are reminded that June 30 is the deadline for applications for A.D.A. life memberships. Applications received by that time will be acted on at this year's House of Delegates meeting.

## **28 STATES PROVIDE FOR WRITTEN WORK AUTHORIZATIONS**

Written work authorizations for laboratory services in Pennsylvania are provided for in a measure that has been signed by the governor after approval by the state legislature. There are now 28 states with written work authorization orders included in the state dental practice acts. In South Carolina, a bill that would provide for work authorizations has been passed by the lower house of the state legislature. The North Carolina state legislature has approved a series of amendments designed to strengthen the state dental practice act. Included are a more precise definition of dental prosthetic services, and a grant of authority to the state board of dental examiners to apply to the courts for an injunction against illegal practitioners.

## **LAW TO REGISTER LABORATORIES ENACTED IN FLORIDA**

A bill requiring that dental laboratories in Florida be registered annually with the State Board of Dental Examiners at an annual registration fee of \$6 has been signed by the governor after its approval by the state legislature. The new statute gives the board authority to inspect laboratories for compliance with the state dental practice act. Penalties for violation include suspension, a fine up to \$1,000 and imprisonment up to a year.

## **DR. CAMALIER NAMED TO NEW PRESIDENTIAL ADVISORY COMMITTEE**

Dr. C. Willard Camalier, assistant secretary and past president of the A.D.A., has been named by President Eisenhower as a member of the newly formed President's Citizens Advisory Committee on the Fitness of American Youth. The advisory committee will "consider and evaluate existing and prospective governmental and private measures conducive to the achievement of a happier, healthier, and more completely fit American youth." The committee's first meeting will be held Sept. 9 and 10 at the U.S. Military Academy with Vice President Richard Nixon presiding. Dr. Camalier was recently awarded honorary membership in the New York Academy of Dentistry, a distinction conferred on only two other dentists in the academy's history.

## **INDIANA DENTAL SCHOOL EXPANDS FACILITIES**

A new \$7,500,000 building to house the basic sciences for medicine and dentistry on the Medical Center Campus of the Indiana University School of Dentistry, Indianapolis, is now being equipped and should be ready for occupancy within a year. Additionally, during the last session of the Indiana State Legislature, Indiana University was given \$982,000 for construction of a wing to the present dental building. The five-story addition will house clinics, research laboratories, an experimental television teaching area and offices. The U.S. Public Health Service has allocated \$146,945 to the dental school to aid in the construction of research facilities in the new building.

## **INSURANCE CONFERENCE TO BE HELD JUNE 20**

A conference between commercial insurance carriers and representatives of the A.D.A. Council on Dental Health will be held at Association headquarters in Chicago June 20. The conference will consider the problem of the payment of claims to policy holders for treatment normally rendered by dentists.

## **'A.D.A. JOURNAL' AVAILABLE IN MICROFILM**

The Journal of the American Dental Association is now available on microfilm. In arrangements between the A.D.A. and University Microfilms, 12 issues of The Journal are reproduced in a single roll of film. The space required for the film is estimated at one to two per cent of the journals. Information about the microfilm editions can be obtained from Mr. Stevens Rice at University Microfilms, 313 N. First St., Ann Arbor, Mich.

## SCIENCE EDITOR CRITICIZES PRESS FOR 'UNBALANCED' FLUORIDATION NEWS

The nation's newspapers were criticized for giving "unbalanced coverage" to science news, including fluoridation, by the science editor of the New York Herald Tribune recently. Mr. Earl Ubell, in a special lecture at the City College of New York, said that no public health measure has been so thoroughly researched as has the addition of fluorides to water to reduce the incidence of dental caries. However, he said, newspapers were giving equal space to individuals who have not substantiated their claims with scientific evidence. "On the one hand," he said, according to an account in Editor & Publisher, "we find those who have done the experiments and collected the evidence and on the other are largely those who shout 'rat poison.' And the newspapers, in the 'democratic' tradition, give equal space and imply equal prestige to both. This, of course, infects public officials who frequently are untrained in the differences between scientific evidence and polemic." The newest statistics on the program were announced last week by the U.S. Public Health Service which reported that as of June 3, the procedure was in operation in 1,515 communities with combined populations of 31,628,952.

## DR. OREN A. OLIVER RECEIVES TWO AWARDS

Dr. Oren A. Oliver, of Nashville, Tenn., former president of the A.D.A. and of the Federation Dentaire Internationale, recently received two awards. He was one of five alumni of Lynchburg College, Virginia, who was presented with the T. Gibson Hobbs Award at the Founder's Day convocation for "constructive contributions to human welfare." Additionally, Dr. Oliver was honored at the annual meeting of the American Association of Orthodontics when he became the 15th recipient of the Albert H. Ketchum Award. Dr. Oliver was praised for his "outstanding contribution to the art and science of orthodontics." He is a past president of the A.A.O.

## 'ACCEPTED DENTAL REMEDIES' PRINTED IN SPANISH

The American Dental Association's Accepted Dental Remedies has been completely translated and printed in Spanish and is now available in Spanish-speaking countries. Dr. Juan Chaneles, ex-professor of pharmacology and therapeutics in the University of Buenos Aires, in cooperation with the A.D.A., translated the publication and added a preface and notes. The Spanish version of the 1955 edition marks the first time this publication has been published in another language.

## DR. H. TRENDLEY DEAN RE-APPOINTED TO NATIONAL RESEARCH COUNCIL

Dr. H. Trendley Dean, of Chicago, secretary of the A.D.A. Council on Dental Research, has been appointed to a second three-year term as a member of the Division of Medical Sciences of the National Research Council. The new term begins July 1.

## GREATER NEW YORK MEETING SCHEDULED FOR DEC. 9-13

A special session on "Today's Emergencies," covering systemic involvement, endodontics, periodontics and surgery, will be a feature of the Greater New York Dental Meeting which has been scheduled for Dec. 9 to 13 at the Hotel Statler in New York City. Dr. Roland E. Morse is the general chairman. Information about the meeting can be obtained from Mrs. Mabel Purdy, executive secretary, Room 106A Hotel Statler, New York 1, N.Y.

## MISS OLGA O. NORBERG RETIRES AFTER 26 YEARS WITH A.D.A.

Miss Olga O. Norberg retired from the staff of the A.D.A. May 31 after 26 years with the Association. She was for many years secretary to the late Dr. Harry B. Pinney, former A.D.A. secretary. For the past six years, she had been executive assistant on the staff of the Council on Legislation.