

# NODA News

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## NODA News May 2000

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# NODA News

**MISSION STATEMENT**

To establish and maintain a cohesive organization that serves its membership by promoting the art, science, and professionalism of dentistry, and by communicating the value of oral health to the community.

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FINAL MEETING, BIG GIVEAWAY AND ...

## DR. WEIR ON ORAL PATHOLOGY

BY DR. TOM GIACONA

The last NODA general attendance meeting is scheduled on Wednesday, May 17, 2000 at 7 p.m. in Auditorium A at the LSU School of Dentistry.

After the close of Dr. Jim Roethele's first business meeting as our newly installed president, Dr. Jim Weir will educate, update, and entertain us with his always excellent review of oral pathology.

Also note that besides the usual drawing for a \$50 dues rebate, the *yearly drawing for the full year's dues rebate* will be held at the end of Dr. Weir's lecture.

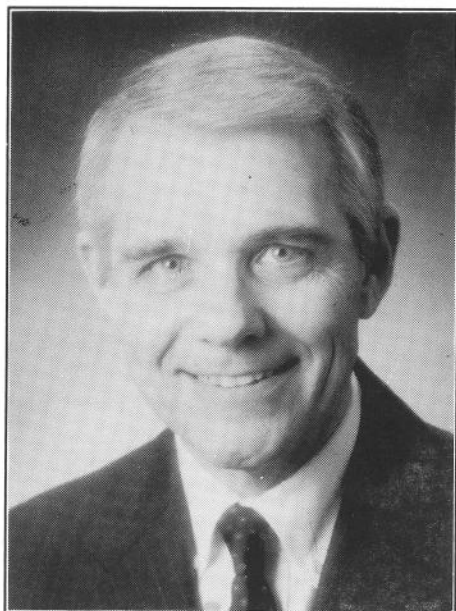
As is NODA's custom, attendance stubs from the November, December, January, February, and this month's meeting will be used for this special drawing. You must be present at the time of the drawings to be eligible.

As always, a one-hour CE credit and the usual post-lecture refreshments will be provided. Special thanks to Ms. Stacy G'Sell of CollaGenex Pharmaceuticals for sponsoring



DR. WEIR

this month's meeting. Please stop at her table and thank her for her support of NODA. See you on the 17th!!!!



**HONORED BY LDA:** Dr. Terrence "Terry" Walsh, Metairie orthodontist, has been honored by the Louisiana Dental Association with its Distinguished Service Award. The award is presented annually to an association member for contributions to the dental profession and the community.

## *New income tax rules for dentists?*

The Internal Revenue service is preparing to issue new guidance for taxpayers and IRS field agents on whether dentists and other small businesses must shift from the cash method of accounting to the less favorable accrual method, according to an IRS official.

Jan Skelton, an assistant to the branch 7 chief in the IRS chief counsel's office, agreed during an interview that "to a certain extent" IRS tax agents have applied the current rules inconsistently.

Skelton separately told a meeting of the Associated Builders and Contractors that "we want to make sure the agent in Topeka is doing the same thing as the agent in Anchorage and the agent in Boston."

"We're telling them they shouldn't be proposing cash to accrual adjustments just on the basis of big accounts receivable," she said in an ADA News interview. An IRS goal in issuing new guidelines, "ideally with safe harbors," is to clarify what constitutes merchandise and when it requires use of an inventory

accrual method.

Two Illinois dentists who fought an IRS demand that they switch accounting methods have maintained their right to use the cash method, which makes income taxable when payment for services is received.

The IRS had defined crowns, bridges and dentures as merchandise and said dentists should be using an inventory-based accrual method. This assertion was later withdrawn.

The IRS recently lost a relevant case in U.S. Tax Court and has not decided whether to appeal, Skelton said. A decision on whether to appeal will indicate the agency's intentions on guidance to medical and dental professionals as well as other businesses, she commented.

Legislation supported by the American Dental Association and still pending in Congress would give physicians and dentists the choice of accounting method and preventing the IRS from requiring them to shift from cash to the accrual method.

(From the LDA)

## President's Message

by JIM ROETHELE, DDS

### BEGINNING A NEW NODA YEAR

Winning isn't everything, but wanting to win is. Accept the challenge so that you may feel the exhilaration of victory. Motivation isn't optional. Everyone is motivated to do nothing or to do something, either negatively or positively. Above all challenge yourself. You may well surprise yourself at what strengths you have, what you can accomplish.

With that I introduce your officers, board members, and committee chairs for the year 2000.

**President - Jim Roethele**

**President Elect - Carol Stuckey**

**Past President - Guy Ribando**

**1st Vice President - Tom Giacona**

**2nd Vice President - Dave Hildebrandt**

**Secretary 2000 - Mark Chaney**

**Treasurer 2000/01 - Sandra Catchings**

**Board of Governors 2000 - George**

#### Cerniglia

**Board of Governors 2000/01 - Kevin**

#### Collins

**Board of Governors 2000/01/02 - Garry**

#### Salvaggio

**Director to LDA 2000 - Randy Green**

**Director to LDA 2000/01 - Chris Brown**

**Alt Delegate to ADA 2000-02 - Anthea**

#### Grogono

**Delegate to ADA 2000-01 - Don Toso**

**Director to LDS/PDP - Terry Fugetta**

**Director to LDS/PDP - Ken Schott**

#### Committee Chairs

**Arrangements - Mark Chaney**

**Children's Dental Health - Kevin Lacour**

**Constitution and By-laws - Tom McCoy**

**Daily Living Science Center Liaison -**

**Kevin Lacour**

*NODA News* is published every month with the exception of June and August. Deadline for ads and editorial material is the 5th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

*NODA News* is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

**Dental Critical Issues - Chris Brown**  
**Dentist Well-Being and Advisory - Jamie Manders**

**Director to LADPAC - Guy Ribando**

**Executive Office - Guy Ribando**

**Honors and Awards - Terry Walsh**

**Hospital Dental Services - Dov Glazer**

**Insurance and Hospitalization - Jeff Lee-**

**son**

**Legislative - Richard Ballard, Guy**

**Ribando**

**Long-Range Planning - Carol Stuckey**

**LSUSD Liaison - Eric Hovland**

**Membership & Orientation - Shannon**

**Simons/Byron Ganuchau**

**Mentor - Glenn Dubroc/Gerry Tully**

**NODC - Debbie Arnold**

**NODA News - David DeGenova & Kristi**

**Soileau**

**Nominating - Carol Stuckey**

**Operation Reachout - Jimmy Gaubert**

**PANDA Liaison - Wanda Augillard**

**Parliamentarian - Tom McCoy**

**Peer Review - William Schmidt**

**Public Relations - Tom Murphy & Jim**

**Roethele**

**Scientific Programs - Tom Giacona**

**State Board of Dentistry - Aubry**

**Baudean/Charles McCabe/Vance Wascom**

**Touro/NODA Emergency Dental Service**

**- George Cerniglia**

This most excellent group of individuals represents the best NODA has to offer in the way of youth, experience, dedication, diversity, leadership, and talent. You can expect these NODA members to represent and lead our general membership to prosperity and peace of mind. You can also to expect them to be well informed as they will be attending every board meeting, every general membership meeting and

every social event. This way it will be easier to recognize and acquaint our NODA representatives. It will also allow our meetings to be efficient by not having to re-discuss issues at each meeting.

Go to your calendars right now before reading further and mark Wednesday, May 3, 2000 as our first board meeting and Wednesday, May 17, 2000 at 7 p.m. as our first general meeting. Dr. Jim Weir will be giving his delightful, entertaining and informative Oral Pathology presentation. This is always a "don't miss" refresher course.

The NODA roster will be coming much earlier this year and even earlier next year due to efforts in coordinating our data base. Our renewal forms will have a new look so we can provide e-mail and website addresses for our members in the roster and on our website [www.nodental.org](http://www.nodental.org), due up in June.

The PR campaign is working and will certainly create an increase in public awareness of the benefits of practicing good oral health and quite possibly, a corresponding increase in the number of dental office visits. We have already seen an increase in e-mail about how to find a dentist and even where to go for certain treatments. We have the posters to tie in with the commercials plus radio spots are being produced to broadcast those areas unreachable by cable.

If you put your posters up, your patients will notice and give you an opportunity to say your dental association created that campaign. With that in mind I believe the PR Campaign will probably increase membership. In fact, latest numbers on membership show an increase in total members this year compared to a later date in 1999.

A special congratulations goes out to all the winners of our table clinics at the first Alumni Day that combined the efforts of NODA, the Alumni Association, LSUSD, and the Hygiene Association. This was an unprecedented success with over 500 attendees. Congratulations and thanks to all.

*Jim Roethele, DDS*  
*President*



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## Dental research nominees sought

Nominations for the Gold Medal Award for Excellence in Dental Research are due at ADA headquarters by June 1, 2000.

Jointly sponsored by the American Dental Association and Chesebrough-Pond's, Unilever Home and Personal Care-USA, the Gold medal Award honors individuals who through basic or clinical research contribute to the advancement of the profession of dentistry or major improvement in the oral health of the public. The award is conferred only once every three years.

Nominations must include a formal letter describing the candidate's qualifications as they pertain to the award objectives, as well as a curriculum vitae and a list of publications.

Send nominations to Marcia Greenberg, staff coordinator, Gold Medal Award for Excellence in Dental Research, American Dental Association, 211 E. Chicago Ave., Chicago, IL 60611. For more information, call the Association's toll-free number and ask for extension 2535.

(From the ADA)

## Dr. Carlton heads LDA

LAFAYETTE – The Louisiana Dental Association installed its officers for 2000-01 during ceremonies held in conjunction with its 120th Annual Session March 24-25 at the Hilton Lafayette & Towers.

Newly appointed officers include David M. Carlton, Jr., D.D.S., President (Alexandria), Michael J. Haight, D.D.S., President-Elect (Ponchatoula), and Thomas H. Price, D.D.S., Secretary-Treasurer (Lake Charles).

## Medicare should cover medically-needed dental services for seniors, study avers

Congress should update the Medicare law to cover medically necessary dental services for seriously ill seniors with life-threatening condition, according to a study conducted for Congress by a panel of the National Academy of Sciences Institute of Medicine (NAS/IOM).

American Dental Association policy defines medically necessary dental care as including care for control or elimination of infection, pain and disease.

The Association supports legislation that would "provide for payment under Part B of Medicare in cases where the dental procedure is necessary and directly associated with a medical procedure or diagnosis."

"It is reasonable for Congress to update the statutory language relating to coverage of dental services so that it would cover dental care that is effective in preventing or reducing oral and is systemic complications associated with serious medical conditions and their treatment," says the NAS/IOM report.

This suggested "minimal revision" to the landmark 1965 law, which excludes coverage for most dental services for older and disabled Americans, could be accomplished at little cost and no change to Medicare's basic focus on treatment of acute illness or injury, the report says.

(From the ADA)

## Plan your NODA year

(Circle these dates today)

NEW ORLEANS DENTAL CONFERENCE

September 27, 28, 29, 30, 2000

"On Track to Excellence"

Ernest N. Morial Convention Center

## Rx for Success

*"To laugh often and love much;  
To win the respect of intelligent persons and the affection  
of children;  
To earn the approbation of honest critics and to endure the  
betrayal of false friends;  
To appreciate beauty;  
To find the best in others;  
To give of one's self;  
To leave the world a bit better, whether by a healthy child,  
a garden patch, or a redeemed social condition;  
To have played and laughed with enthusiasm and sung  
with exultation;  
To know that even one life has breathed easier because  
you have lived . . .  
This is to have succeeded"*

Ralph Waldo Emerson (1803-1882)

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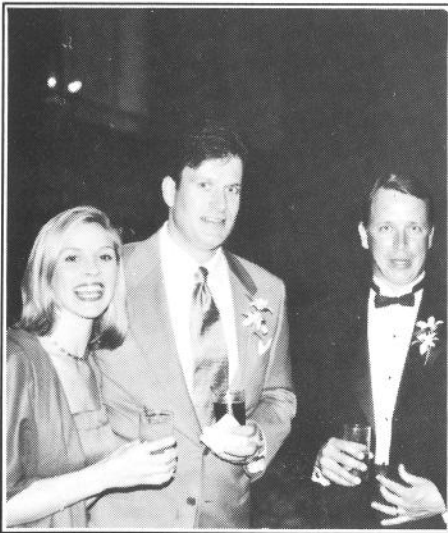




New NODA officers, delegates stand for pledge of service.

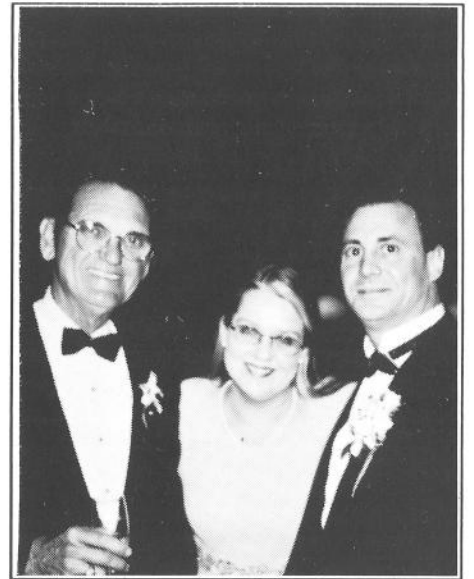
### NODA NEWS GOES TO THE INSTALLATION DINNER

PHOTOS BY  
DRS. DAVID DeGENOVA  
AND KRISTI SOILEAU

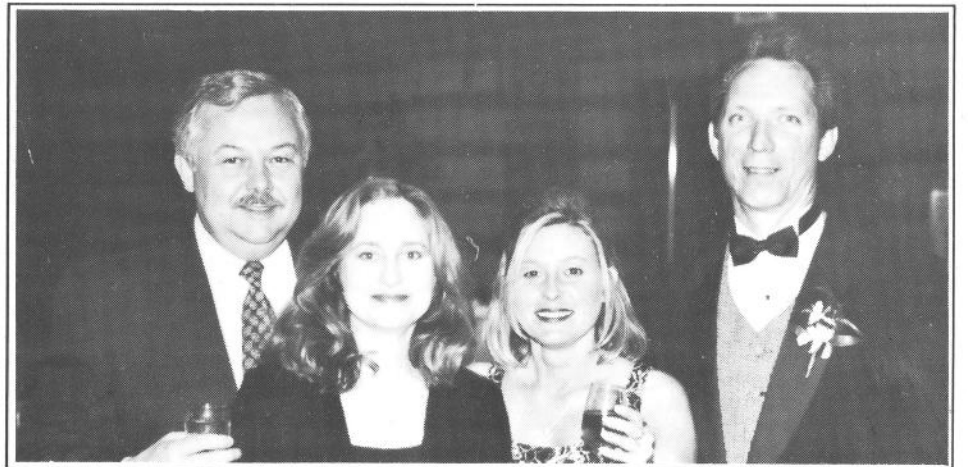


From left: Ellen Salvaggio, Dr. Garry Salvaggio and Dr. Mark Chaney. The party was held at the Pontchartrain Center.

**NODA NEWS** accepts advertisements from a variety of sources, but makes no independent investigation or verification of any claim or statement contained in the advertisements. Inclusion of advertisements should not be interpreted as an endorsement by the New Orleans Dental Association or NODA NEWS.



Outgoing president Dr. Guy Ribando, Dr. Sandra Catchings, new president Dr. Jim Roethele.



Members await start of program. From left are Dr. Jeffrey and Pamela Leeson, Dr. Kevin Collins and Tonya Tant.



Dr. David and Toni Arrington, Bobbi Dubroc, Dr. Robert Beyer talk dentistry.



**NODA AT LDA MEET:** Part of the NODA delegation at the recent Louisiana Dental Association's 140th Annual Session in Lafayette is shown above. Several of your colleagues gave up their weekend to represent your association at the statewide dental gathering.

## *Nat'l Conference on New Dentists July 20-22 in Lake Buena Vista, Fla.*

New dentists will converge for peer networking and continuing education at the 14th National Conference on the New Dentists July 20-22, 2000 at the Wyndham Palace Resort and Spa in Lake Buena Vista, Florida.

Theme for the conference is "The Magic of Today . . . The Promise of Tomorrow." Chesebrough-Pond's USA Co. has been the sole corporate sponsor since the first conference was held in 1987.

The conference program includes continuing education opportunities targeted to new dentists, recent graduates and dental students.

The early registration fee for ADA member dentists is \$245.00 and for pre-doctoral and graduate student members it is \$75.00; register by May 31, 2000. Early registrants (dentists and dental students only) will be eligible for prize drawings.

**LOUISIANA:** HOUMA #6780 Gross \$330,000; SHREVEPORT/BOSSIER CITY #6387 Gross \$485,000, BATON ROUGE #6709 Gross \$500,000; NEW ORLEANS #6637 Gross \$500,000; WEST BANK OF NEW ORLEANS #6671 Gross \$110,000. Call Dr. Earl Douglas, Professional Practice Consultants, Ltd., 800-321-4540 or 770-664-1982 for more information.

For more information about the conference, contact the ADA Committee on the New Dentist on the ADA toll-free number, ext. 2779, or call 312/440-2779.

**To our members:**

**NODA News does not  
publish an issue in June.**

**Look for our big New  
Orleans Dental Conference  
issue in July!**

## *All aboard for May 11 'Dentists Day' at Legislature*

### **Take the NODA bus May 11!**

It is Dentists' Day at the Legislature, so come join us and get involved. All dentists and spouses are encouraged to attend.

The LDA and the Alliance of the LDA sponsor this event which provides the opportunity for dentists statewide to speak "one-on-one" with our legislators and lobby for or against those issues which impact our profession.

As in the past, NODA will be providing a bus to transport our members to Baton Rouge and back. A box lunch and drinks will be provided. Please call the NODA office (834-6449) as soon as possible to reserve your seat.

The itinerary is the same as last year. The bus will depart at noon. Departure site will be faxed to you. (All riders must be aboard by 11:45 am).

After arriving in Baton Rouge, there will be a briefing at the Department of Insurance Building before we move to the Capitol. After our visitation with legislators, there will be a reception at the Governor's Mansion. We will return to New Orleans (arriving approximately 10 p.m.).

Everyone has a great time and the entertainment is always wonderful and sometimes unpredictable. Please make plans now to join us and pass a good time on the NODA bus to the Capitol on May 11.

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*If you would like to discuss how Professional Practice Consultants, Ltd., can help you achieve a successful practice transition, call Earl M. Douglas, DDS, MBA, at 800-321-4540.*

**BULLETIN BOARD**

**DENTAL PRACTICE FOR SALE:** Long-established family dental practice in prime Chalmette location is being sold due to illness. Asking \$180,000 – or a possible rent/lease purchase agreement of \$3,700 per month. Incoming dentist could consider a turnkey operation at present location or other arrangement. Please call 504-277-3696 for further details. All inquiries will be held in strict confidence.

**DENTAL BUILDING FOR RENT:** 2921 Iowa Avenue, Kenner. 1200 sq. ft., 3 operatories, business office, private office, 4th operatory available, x-ray developing room, large reception area, dental lab area, two private parking areas and two rest rooms. Call David Luck at 443-1171.

**HYGIENIST WANTED:** Metairie family care practice looking for hygienist 3 days/week. Current hygienist moving to north LA. One-hour hygiene appointments, nice equipment. Position available in June. Call for more information 456-0964. Drs. Bradford & Catchings.

**DENTIST WANTED** to buy established (20 year) practice in the CBD. Equipment and support staff provided! For more information, call Dr. Kathy Hebert 561-5771.

**NORTHSHORE PRACTICE FOR SALE:** Single practitioner retiring, 20 plus year old practice, excellent reputation in the community, predominately fee for ser-

**Continuing Education Corner**

*In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.*

DATE	2000	COURSE / TITLE		TUITION
May 5		"Endodontics"	07 cr. hrs.	DDS \$ 195.00 Auxiliary \$ 95.00
		w/Drs. Ron Lemon and "Chip" Simon		
June 2-3		"Principles of Occlusion: The Foundation Course"		DDS \$ 469.00 Auxiliary \$ 149.00
		w/Drs. Bernie Williams & Mike Robichaux 14 cr. hrs.		
		<i>*Prerequisite for Hands-on Course in July</i>		
June 9		"Dr. Jack Sheridan Presents His Concepts"	07 cr. hrs.	DDS \$ 195.00 Auxiliary \$ 95.00
		w/Dr. Jack Sheridan (Ortho for the GP)		
June 9-11		"Expanded Duty Dental Assistant" a/k/a "EDDA"		Auxiliary \$ 369.00
		w/Dottie Austin, CDA, EDDA	24 cr. hrs.	
June 10		"Radiology for Dental Auxiliaries"	07 cr. hrs.	Auxiliary \$ 120.00
		w/Drs. Thunthy & Hubar		
June 16-18		"Local Anesthesia for the Dental Hygienist"	72 cr. hrs.	Auxiliary \$ 979.00
Aug. 11-13		with Dr. Frank Drongowski and		
Oct. 6-8		Dr. Michael O'Brien		
July 21		"Rational Comprehensive Dentistry"	07 cr. hrs.	DDS \$ 195.00 Auxiliary \$ 95.00
		with Dr. Teri Icyda Originally scheduled for March 24th		
July 14-15		"Principles of Occlusion Series"	42 cr. hrs.	DDS \$2,595.00
Aug. 18-19		w/Drs. Perry Hollebeak, Jim Guinn		
Sept. 8-9		and Ron Taylor <i>*Prerequisite: Attendance on June 2-3, 2000</i>		

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**NODA News**

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Kristi Soileau, David DeGenova, Editors

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