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# It's up to you (1954)

American Dental Association

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#### YOU CAN HAVE

a healthier mouth a more pleasing smile a more enjoyable life but

## IT'S UP TO YOU

#### YOU CAN AVOID

discomfort and pain loss of teeth long hours in the dental chair

#### but

### IT'S UP TO YOU

## YOUR DENTIST CAN SERVE YOU

more effectively more efficiently more economically

but

#### IT'S UP TO YOU

#### WHAT DO YOU DO?

It's really quite simple

## PRACTICE GOOD MOUTH HYGIENE

Brush your teeth immediately after eating

Rinse your mouth with water if brushing is not possible

## PRACTICE GOOD EATING HABITS

A well-balanced diet is essential for good health Avoid sugary foods and drinks especially between meals

## SEE YOUR DENTIST REGULARLY

#### for

examination prophylaxis (cleaning of the teeth) necessary treatment

#### neglect means:

discomfort and pain loss of teeth higher costs of dental treatment

#### IT'S UP TO YOU

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