

# NODA News

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## NODA News September 2004

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# NODA News

## MISSION STATEMENT

To establish and maintain a cohesive organization that serves its membership by promoting the art, science, and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 42 SEPTEMBER '04 NO. 7

## NEW SERIES OF NODA MEETINGS

### *Expert on All Porcelain Crowns speaks Oct. 20 at*

## *Notice to NODA Membership concerning the New Orleans Dental Conference:*

As you know, due to the threat of Hurricane Ivan and the attendant concern for everyone's safety, the NODC Board of Directors voted on Tuesday, September 14 at 9:40 a.m. to cancel the 54th annual meeting.

I would like to take this opportunity to thank the hosts, part-time NODC staff workers and Ms. Normalee Ward for working tirelessly with me to accomplish all the tasks necessary to carry out the NODC Board's difficult decision. All vendors, suppliers, hotels, clinicians, hosts, room monitors, exhibitors and ancillary staff who could be reached were contacted personally by phone, and all others were left voicemails and sent e-mails.

While working through the details of cancellation, my additional concern was the loss of opportunity for continuing education credits by attendees who were relying upon NODC, as they do every year. As a result, I called an emergency meeting of the NODC Board of Directors to discuss options for the possibility of rescheduling an abbreviated meeting. This possibility involved coordination with the Convention Center, as well as other sources, for alternatives. As a result of the emergency meeting, the New Orleans Dental Conference Board of Directors voted as follows:

1. All registration fees for the September 15-18 meeting will be refunded at 100%. If you transacted your registration on-line with a credit card, the credit will appear on your account in the next few months. IF you paid by check, you will receive a refund by check. I ask that you be patient, as this will take some time to accomplish.
2. A two-day meeting is tentatively being planned for December 10 and 11, 2004, at the New Orleans Convention Center. If clinicians have availability to speak on these dates, an abbreviated meeting will be scheduled

If this can be setup, the NODC Board of Directors has voted that there will be no overall registration fee however, all courses will be paid attendance, each with a specific fee. Course registration will be accomplished by mail or fax. On-line registration will not be available for the proposed December meeting. Payment may be made by check or credit card. A registration deadline date will be posted. After the prescribed date, all other registration will occur on site. All who register will obtain name badges and course tickets on site. No materials will be mailed.

All courses offered will be clinical and geared for dentists, hygienists and certified / expanded duty dental assistants, who require CE credits.

3. An exhibit area is also tentatively planned for the two-day meeting in December.

(continued on page 2)

BY KEVIN J. COLLINS, DDS  
Scientific Chairman

"All Porcelain Crown" is the theme of the season's first NODA general membership meeting and CE program Wednesday, October 20 in the Fourth Floor Auditorium at LSUSD. The meeting will begin at 7 p.m. and the CE program will follow.

The CE speaker will be Mr. David Schumaker. He is an indirect lab specialist with the 3M Product Division. He is a graduate of Texas A&M University with a bachelor of science degree, 1969.

Mr. Schumacher has been employed by 3M Dental Product Division for the last 25 years. He has been a local sales representative for 20 years and a marketing development supervisor and sales and marketing information systems supervisor for five years. He is a certified Franklin Covey Co. FFT instructor.

Mr. Schumaker has spoke at more than 700 lunch-and-learn seminar programs since 1995 for dentists, laboratories, Houston Dental Meeting in 1999, Beaumont Dental Society and the U. of Texas at Houston Dental School

He will present the seminar on the 3M ESPE Lava system for the all-porcelain crown. This system has been developed as an alternative to P.F.M.S. while incorporating strength and beauty in a zirconia ceramic crown. The speaker will compare this system to others along with cementation and preparatory design.

Special thanks go to Dani Gilteu of Master-Tec Dental Laboratory for they are the NODA supporter for this meeting. Master-Tec representatives will be available after the meeting to answer questions about their services and products. Refreshments will be served after the meeting. See you there!

## Inside

2. President's message
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5. Meet New Members

## President's Message

by DAVID J. HILDEBRANDT, DDS

In previous messages I have mentioned the resource we have available to us at ADA.org. Recently, I received information in a community brief sent by the ADA about resources available to us in helping with our relationships with troublesome patients. The article was titled, "The upset patient – What can you do?" The article began with an introduction about how in our careers we will all have to deal with problematic patients.

Since we work in a health profession we have an obligation to offer dental care to all types of patients. Learning tactics on how to deal with these patients can make exchanges more pleasant.

The article mentioned three main communication points we all need to emphasize. Point one was to allow patients to voice their concerns. Be a listener! Point two was make sure you communicate well with a treatment plan. Patients need to be educated about options and expectations before treatment begins. And finally, obtain informed consent. In addition to explicitly explaining upcoming treatment plans

and potential complications that may arise, obtain written consent as appropriate.

The article was excerpted from, "Basic Training III for Dental Administrative Personnel." You can order this booklet online at the ADA.org website if you would like more information on this topic.

Dr. Kevin Collins is hard at work planning another excellent year of scientific programs. I look forward to seeing you at our next meeting.

David Hildebrandt, DDS  
President, NODA

(continued from page 1)

### NOTICE TO NODA MEMBERSHIP

I will keep you updated on our progress in rebuilding a two-day meeting. Please check the NODC website, [www.nodc.org](http://www.nodc.org) for further updates and confirmation of the meeting in December. Please forward this information to all hygienists in your offices.

If all arrangements can be finalized, the NODC Board of Directors and I look forward to seeing you in December. And we will continue to move forward with the 55th annual New Orleans Dental Conference as scheduled in September 2005.

Thank you,

Debra C. Arnold, DDS  
Executive Director

MANY DISTINGUISHED NEW ORLEANIANS have served as honorary chairmen of NODA's observance of National Children's Dental Health Month. Shown above is Pete Fountain, famed clarinet player, who served a few years ago. With Pete is Dr. Terry Walsh, general chairman, and some youthful assistants in publicizing the annual event.



**PLAN YOUR NODA YEAR**  
Next month's NODA News will contain the complete slate of NODA monthly meetings/programs. Mark your calendar

NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 5th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, Editor, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

#### WEB SITES

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[www.nodental.org](http://www.nodental.org)

N.O. Dental Conference  
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## NODA PROFILE

**NODA News continues a series of profiles of members of all ages and various lengths of membership in the Association. You may be next!**

## *Dr. Schmidt: Change of location works*

**D**r. Brant W. Schmidt is relatively young in the practice of dentistry but he's had an excellent mentor – his dad.

A graduate of Brother Martin High School ('90), Southeastern Louisiana University ('97), and LSU School of Dentistry ('01), he joined his father, Dr. William F. Schmidt, in his practice in the downtown business district of New Orleans.

"I enjoyed working with Dad, but I felt that I could grow my practice faster in Metairie," he said. His dad, who still practices at 210 Baronne, had no objection. In fact, he even looked around and inquired among fellow practitioners about possible offices for sale. Result: Dr. Brant purchased the office of Dr. James Linn, a longtime practitioner who was ready for retirement.

"It worked out just fine," says Dr. Schmidt. "Dr. Linn worked for six months to help with the introduction of the patients and retired in December of 2002."



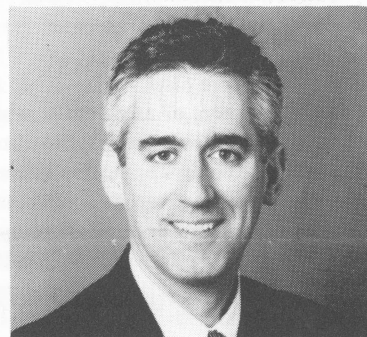
Dr. Schmidt and family.

At present, he has one assistant. "We installed a computer system at the front desk, but our plan is to have computers in the operatories," said Dr. Schmidt. The office is located at 3324 Hessmer Ave. in Metairie.

Dr. Schmidt is married to the former Miss Lauren Meteye, a graduate of St. Mary's Dominican High School in New Orleans. They are the proud parents of two children, a daughter, Margaret Mary, two years old, and a son, Joseph William, one year old. They are parishioners of St. Catherine of Siena parish.

As to hobbies, he says: "I like to play golf but don't get a chance to play much. I have been busy remodeling my house, the office, and raising the kids." He does enjoy visiting his father's summer place in Timber Ridge Estates of Pass Christian, Mississippi.

He and Lauren plan to introduce the children to the wonders of Disney World at the ADA meeting in Orlando in late September.



## **Dr. Dederich Named to ADA Advisory Body**

Dr. Doug Dederich, professor and head of the LSU School of Dentistry department of periodontics, was appointed to the newly-formed American Dental Association advisory group for Tomorrow's Dental Office Today, a task force that will address the use of technology to improve the clinician's practice.

### **VOLUNTEER DENTISTS SOUGHT**

**ATTENTION:** Volunteer dentists and hygienists needed at the United Cerebral Palsy of Greater N.O. to treat disabled children. Select your own time. The experience is very rewarding.

Please contact Dr. Frank Martello at 891-9119 or Ms. Jo Bugg at UCP 865-0003.

## *A dental school icon retires*

BY DR. FRANK HERBERT

Dr. Ronald A. Barrett, the first faculty member hired on December 1, 1967 by then dean, Dr. Edmund E. Jeansonne, retired effective July 1, 2004.

A 1965 graduate of Loyola University School of Dentistry, Barrett had just completed his MS and Fellowship in Oral Medicine at The University of Alabama under the mentorship of the famed Dr. Emmanuel Cheraskin. His first LSUSD assignment was to learn the ropes as assistant to Dr. Michael Romano, associate dean.

During his 37-year tenure on the faculty, Dr. Barrett served in the department of oral diagnosis/medicine radiology until 1993, when he joined the department of general dentistry. From 1992 to 1995 when infectious diseases became an important factor in the practice of dentistry, his expertise in the field led to his assignment as director of the special patient care clinic.

Always recognized for his clinical proficiency as well as his academic knowledge, he was a favorite of the students under his supervision and was selected by them to receive the "Apple Award" indicative of excellence in teaching. For years he was the perennial choice of the senior students to assist in their robing at graduation ceremonies.

He was a prolific writer and lecturer and conducted numerous continuing education courses.

Over the years Dr. Barrett received many honors and awards including membership in the Blue Key National Honor Fraternity, Alpha Sigma Nu National Jesuit Honor Society, Omicron Kappa Upsilon Honorary Dental Society, and Fellowship in the Academy of General Dentistry, American and International Colleges of Dentists, and the Pierre Fauchard Academy.

His many friends wish him a long and happy retirement.

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Dr. Markus Blatz, president of the New Orleans section of the American Association for Dental Research, presents Dr. Melanie Fowler its annual research award for her study, "Effects of Mechanical Stress on the Gene Expression of Periodontal Cells."



Dr. Daniel Shea, a part-time clinical assistant professor of operative dentistry and biomaterials at the LSU School of Dentistry, has received the Mastership Award from the Academy of General Dentistry. He completed 1,100 hours of continuing dental education in the 16 disciplines of dentistry, including 400 hours dedicated to hands-on skills and techniques.

## Postdoctoral residents awarded certificates

The LSU School of Dentistry has awarded certificates to 33 postdoctoral residents in its advanced education programs. At this ceremony, the New Orleans section of the American Association for Dental Research presented its annual research award to Dr. Melanie Fowler for her study, "Effects of Mechanical Stress on the Gene Expression of Periodontal Cells."

The following received certificates. In advanced education general dentistry, Drs. Jane Herrington, Luis Infante, Lisa Landesman, Carla Leon, Lekshmi Mahesh, and John Owen. In endodontics, Drs. Gwendolyn Corbett, Lori Dees, and Quinton Miner, Jr.

In general dentistry residency, Drs. Kimberly Caldwell, Maria Cook, Sahar El Najjar, Wael

Elosta, Jananya Plianrungsi, and W. Scott Williams.

In oral and maxillofacial surgery, Drs. Richard Akin, Brian Farrell, and Matthew Hearn. In orthodontics, Drs. Michelle Carlton, Clinton Emerson, Melanie Fowler, and Donovan Soignet.

In pediatric dentistry, Drs. Claudia Cavallino, Susan Chidlow, Jessie Hunter, and Priyanshi Ritwick. In periodontics, Drs. Nora Delgado-Velasquez, Brian Evans, Lili Leon, and Deborah Robbins.

In prosthodontics, Drs. Diana Fat and Michael Smith. In maxillofacial prosthetics, Dr. Igal Savion.

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## Meet our new members

(Dr. Kristi Soileau, NODA News editor, contacted new NODA members and asked for info about their careers, hobbies and special interests. Here are a few facts from responses received so far.)

**Dr. Jennifer Riddell**, a general dentist, reports she "has two dogs – Molly and Mosse, and enjoys running. I competed in the most recent Crescent City Classic."

**Dr. Warren J. Palmisano II** spends his free time hunting and fishing. His wife is Amy Palmisano.

**Dr. Roy Cantrell**, a 2002 graduate of LSUSD, is another fishing enthusiast but also likes to golf and watch LSU football. He and his wife Susan reside in Metairie.

**Dr. Rupa Jolly**, another general dentist, is married to Tarun Jolly, a resident at Tulane Hospital. His hobbies are dancing, piano, Broadway shows, movies and playing tennis.

**Dr. Scott E. Bonson**, an endodontist, graduated from LSUSD in 1999 and received his endo certification in 2002. He and his wife Lisha are the parents of two-year-old Michael and are expecting a new baby in November.

**Dr. J. Jared Harmon**, another endodontist, proudly announces the opening of his new practice, Lakeshore Endodontics, LLC, which opened in January 2004 in Slidell, LA.

**Dr. Jeffrey W. Dongieux**, an oral and maxillofacial surgeon, graduated from LSUSD before spending his residency at the NYU College of Dentistry/Bellevue Hospital. His special interest is implant and orthognathic surgery. His father is Dr. Joseph Dongieux and his uncle is Dr. Gene Dongieux, both orthodontists.

**Dr. Stan Cowley**, a general dentist, mentions his "lovely wife Amy whom I married in June a year ago." A 2003 LSUSD graduate, he enjoys "playing soccer, snow skiing and water-skiing."

More news of new members next month as it is received.

## Dr. Hovland Named Weclaw Fellow

Dr. Eric J. Hovland, dean of the LSU School of Dentistry, received the Academy of General Dentistry's 2004 Thaddeus V. Weclaw Fellowship during the AGD's Annual Meeting, July 7-10, in Anaheim, Calif. AGD selects Weclaw Fellows based on their exceptional contributions to the art and science of dentistry and for promoting the AGD's principles and ideals.

## BULLETIN BOARD

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**VERY BUSY SHREVEPORT** practice seeks associate. High income with large patient base. Ready for associate. (318) 686-7470.

**WESTBANK OFFICE** looking for part-time associate. Call Dr. CJ Landry at 504-348-0080 for details.

### PRACTICE SALES

**BATON ROUGE #2024** Start up practice already grossing \$109K. 2 ops equipped, 2 additional plumbed. Amazing price of \$173,000! Assume notes. Call Dr. Earl Douglass, 800-321-4540.

**EAST BATON ROUGE #7047** Gross \$358,319; 4 days, 3 operatories; 1500 sq. ft. office space, assistant, hygienist, office manager. Additional plumbed out unequipped operatory. Call Dr. Earl Douglass, 800-321-4540.

**LAFAYETTE ORTHO #2023** 4-6 days month; Price \$206,000, Gross \$300,000. Call Dr. Earl Douglass, 800-321-4540.

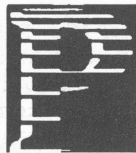
### NEW ORLEANS GARDEN DISTRICT

#6907 Gross \$194,582; 3.5 days, 2 operatories; 772 sq. ft. office space, hygienist, office manager, Ideal for merger! Call Dr. Earl Douglass, 800-321-4540.

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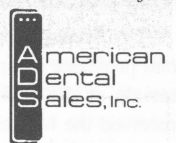
**LAKE CHARLES #8147** Gross \$277,162; 3.5 days, 3 operatories; 1800 sq. ft. office space, 2 assistants, hygienist, receptionist. Additional plumbed room. Call Dr. Earl Douglass, 800-321-4540.

(Classified ads are \$25 each. Send ads and checks to Dr. Kristi Soileau's office, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.)



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## NODA Members Invited to LSUSD Golf Tourney

The Class of 2005 of the LSU School of Dentistry is holding a golf tournament Saturday, October 2 at the City Park Golf Course and members of NODA are cordially invited to play.

The event is a four-man scramble. If any NODA golfers are interested, please call David Scaffidi (261-8977) or Dan Hester (427-1810) for more details.



### WE WANT YOUR NEWS

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115. Phone: 899-2255.

NODA NEWS accepts advertisements from a variety of sources, but makes no independent investigation or verification of any claim or statement contained in the advertisements. Inclusion of advertisements should not be interpreted as an endorsement by the New Orleans Dental Association or NODA NEWS.



## Continuing Education Corner

In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.

DATE	2004	COURSE / TITLE	CR. HRS.	TUITION
October 8-10		"Expanded Duty Dental Assistant" a/k/a "EDDA" w/Dottie Austin, CDA, EDDA	24 hrs.	Auxiliary \$ 369.00
October 9		"Radiology for Dental Auxiliaries" w/Drs. Thunthy & Hubar	07 hrs.	Auxiliary \$ 129.00
October 15		"Digital Photography" w/Drs. John Barksdale & Jerome Smith	07 hrs.	DDS \$ 495.00 Auxiliary \$ 129.00
October 30- November 7		"Oral & Maxillofacial Surgery Review" and "Cosmetic Maxillofacial Surgery, Lecture & Lab" w/Drs. Kent, Ghali, et alia		Please Call C.E. Office for fees
November 12		"Sex, Lies & Partial Coverage Porcelain" w/Dr. William C. Strupp, Jr.	07 hrs.	DDS \$ 295.00 Lab Tech \$ 165.00 Auxiliary \$ 145.00 Hygienist \$ 145.00
November 19		"Local Anesthesia Update for the Dental Hygienist" w/Drs. O'Brien and Drongowski	07 hrs.	
November 19-21		"Expanded Duty Dental Assistant" a/k/a "EDDA" w/Dottie Austin, CDA, EDDA	24 hrs.	Auxiliary \$ 369.00
November 20		"Radiology for Dental Auxiliaries" w/Drs. Thunthy & Hubar	07 hrs.	Auxiliary \$ 129.00
December 10		"Last Chance VIII" w/Drs. Garber, Cade, Blatz, Hubard, Mason, Sison & Hygiene Faculty	07 hrs.	DDS \$ 268.00 Hygienist \$ 145.00 Lab Tech \$ 145.00 Auxiliary \$ 95.00

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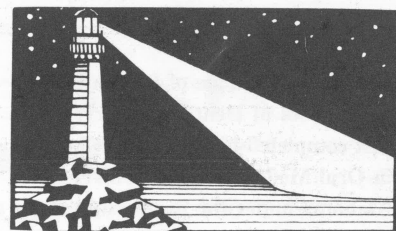
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