

NODA News

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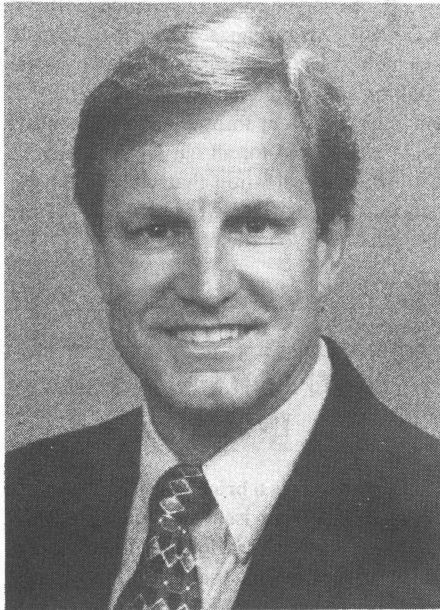
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NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves its membership by promoting the art, science, and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 42 MAY '04 NO. 5



DR. RONALD RICHARDSON

CE AND GOLF

Anterior Aesthetics specialist to speak

Dr. Ronald Richardson of Melbourne, FL will be the lecturer at NODA's Golf and CE Extravaganza Friday, May 21 at Hampton Inn and Eastover Country Club.

Dr. Richardson will speak at Hampton Inn at 8:30 a.m. following an 8:00 a.m. breakfast. At 11:45 a.m. the gathering will move to Eastover Country Club for lunch followed by the 1 p.m. golf tournament - described as a "4-person scramble."

After earning his Doctorate in Dental Surgery in 1981, Dr. Richardson completed a one-year residency and then opened his private practice. Describing himself as a continuing education junkie, he has completed the entire Pankey Institute Program, the LSU Cosmetic Continuum, the Seattle Institute for Advanced Dental Education and the

PAC Live cosmetic courses.

An active member and restorative adviser for the Brevard, FL Study Club, Dr. Richardson lectures to national audiences, sharing tips and techniques regarding advanced materials and principles of esthetic dentistry.

Cost of the CE session for NODA members is \$25. Cost for both CE and the golf tourney is \$80. Checks should be made payable to: NODA and mailed to: NODA Golf, 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. For additional information, call Dr. David Hildebrandt at 985-643-0304.

It should be noted that Eastover is a soft spike course and adheres to a dress code that does not permit blue jeans or uncollared shirts.

LSUSD Research Day May 12

BY THOMAS LALLIER

The LSU School of Dentistry is proud to announce the 24th annual School of Dentistry Research Day, to be held on Wednesday, May 12, 2004.

As last year, Research Day will include presentations from post-graduate residents and LSUSD faculty. The program begins at 8:30 a.m. and will end at 5:00. Breakfast, lunch, and coffee breaks are included.

This year's program will include two faculty research presentations. The clinical presentation will be given by Michael Block, DDS, DMD, department of oral surgery, while the basic science presentation will be given by George Hajishengallis, DDS, Ph.D., department of microbiology, immunology, and parasitology.

This year's Research Day program will also include 18 post-graduate research presentations. In addition, 15 faculty, student and staff research posters will be on display.

Following the post-graduate presentations, awards will be given for the best two undergraduate presentations. In addition, student rep-

(Continued on Page 5)

GOLF AND CE EXTRAVAGANZA SCHEDULE Friday, May 21, 2004

- 8:00 A.M.** HAMPTON INN REGISTRATION Continental Breakfast
- 8:30 A.M.** CONTINUING EDUCATION Dr. Ronald Richardson Anterior Aesthetics
- 11:45 A.M.** EASTOVER COUNTRY CLUB BBQ BUFFET (Chicken,Sausage, Baked Beans, Chips, Salad, Dessert, & drinks)
- 1:00 P.M.** GOLF - 4 Person Scramble Please Note: Eastover is a soft spike facility and adheres to a dress code that does not permit blue jeans or uncollared shirts.
- 6:00 P.M.** AWARDS

REGISTRATION FORM

Name: _____
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 E-mail: _____
 Golf Handicap: _____
 Names of other players you wish to be placed on your team: _____

REGISTRATION FEES CE ONLY

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NON-ADA	\$75.00
CE LUNCH & GOLF	
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ADA NON-NODA	\$100.00
NON-ADA	\$120.00

Make checks payable to NODA
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 2121 N. Causeway Blvd., Suite 153
 Metairie, LA 70001

For additional information call:

Dr. David Hildebrandt
 985-643-0304

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President's Message

by DAVID J. HILDEBRANDT, DDS

CONSCIOUS SEDATION BILL A PROBLEM

As promised, this year's Louisiana Dental Association House of Delegates Meeting was quite eventful. The two controversial proposals involved oral conscious sedation and allowing the student ASDA members full voting privileges.

After hearing about some of the problems with the conscious sedation bill, the House voted to table the issue to next year. LDA President Dr. Simon is forming another task force to resolve the problems with the bill. NODA's two representatives to this task force are Dr. Sandra Catchings and Dr. Dwight Landry.

If you would like to express your opinions on this bill please contact either myself or your NODA task force members. As for the other resolution, a compromise was made to increase the number of voting delegates from 75 to 76 and to give ASDA one vote at the House. This constitutes nearly the same representation at our house as at the ADA House.

I had assumed this would settle the controversy for at least a little while. But, we all know what happens when we assume something. Our State Board has decided to try and pass the conscious sedation bill in this year's Legislative session in spite of the will of the LDA's House. Some of the problems with the bill as written include: vague definitions, ambiguity with using drug combinations, and limitations titrating medications for anxiolysis only.

The State Board, by trying to push this legislation through this year, is forcing NODA and the LDA to oppose the bill as written. Included

in this publication is the LDA fact sheet on House Bill 1460. Please read the fact sheet and contact me if you have any questions. I then encourage everyone to visit the LDA website, ladental.org. On the website please click on the "grassroots action center" in less than two minutes you can customize an e-mail to all the committee members who will discuss this bill.

Your input on this bill is very critical. If legislators are educated on the problems with this bill we can effectively kill this year's bill and work with the task force to write a bill that would both protect the public and incorporate necessary measures to protect our profession.

Every month I have highlighted various ways we benefit from organized dentistry. This month one of the most important benefits is emphasized by our "grass roots" power to impact legislation. With nearly 600 members, NODA has the influence to work with legislators and impact our practices. In the past our "grass roots" efforts have been very successful. We have eliminated unnecessary legislation involving OSHA and ergonomics and managed to rid HIPAA of cumbersome regulations. However, for this influence to continue

to be effective we all need to take the time to participate. If we do not take the time to go to LDA's website and tell our Representatives how we feel, we can only blame ourselves when bad legislation is enacted.

On the lighter side of NODA, I hope to see everyone at our upcoming Golf and CE Extravaganza. The CE should be outstanding. Dr. Richardson is known in the region as an exceptional clinician. Please see details of the event throughout this month's NODA News. And for all our NODA golfers I have inside information that we will have a beautiful weather and wonderful scores are guaranteed. See you There!

David Hildebrandt, DDS
President, NODA

NO NODA NEWS IN JUNE

NODA News takes a brief respite next month.

There will be no issue in June, also no official association function.

Our next issue will be the big Summer Issue, due out in late July or early August and featuring lots of news about the coming 54th annual New Orleans Dental Conference September 15-18 at the

Ernest N. Morial Convention Center.
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NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 5th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, Editor, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

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www.nodental.org

N.O. Dental Conference
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LOUISIANA DENTAL ASSOCIATION *Fact Sheet: HB 1460*

Enteral Conscious Sedation (ECS), simply put, refers to swallowing medication that renders the patient sedated, but not unconscious (i.e., non-responsive). The Louisiana Dental Association (LDA) supported legislation passed in 2003 to regulate the administration of ECS to children because incidents of injury or even death among pediatric patients, though very rare, were clearly documented. The LDA generally supports similar regulation for administering ECS to adults.

However, we also contend that there often are differing medications, applications, etc., as well as considerably smaller risks associated with adult ECS compared to pediatric ECS. For instance, in the overwhelming majority of cases, pediatric ECS is administered by pediatric dentists, who have specialized training and typically are already certified to use even deeper sedation techniques. The few general dentists who administer ECS to pediatric patients may do so infrequently and be less experienced, so the current pediatric ECS regulation seems warranted. Adult ECS, on the other hand, has been widely and safely practiced for more than 30 years. Yet, **HB 1460**, by the Louisiana State Board of Dentistry (LSBD) is a "one-size-fits-all" regulation of enteral sedation that would be wholly inappropriate.

In discussions with the LDA, various LSBD members have repeatedly made contradictory assertions as to what activities would require a permit under the package of statutory and rule changes the LSBD has proposed. This inconsistency exemplifies the package's many flaws and ambiguities, which pose serious potential problems:

1) When addressing actual clinical protocols, the interpretations the LSBD would apply to the legal distinction between anxiolysis and ECS are woefully inadequate and inconsistent. (Anxiolysis is the use of medication to relieve anxiety and relax a patient prior to treatment and would not require a permit under the proposed regulation.)

• Many dentists administer an anti-nausea medication (e.g., Phenergan) along with a sedating drug (e.g. Demerol) for the purpose of anxiolysis. Yet, the LSBD has stated on several occasions that use of more than one drug or use of more than one dose would require a permit under the proposed law, even though this anti-nausea drug has absolutely no effect on consciousness.

• Some LSBD members have conversely stated that use of a single dose of Mepergan Fortis could be considered anxiolysis, *despite the fact this drug is merely a combination of Demerol and Phenergan.*

• Still other LSBD members have stated that, because Demerol is classified as a narcotic, use of even a single dose by itself would require ECS permitting if the proposed bill passes. This would make possible the ludicrous scenario in which a dentist could still legally (and safely) prescribe 20 doses of the exact same drug for a patient to take at home for pain relief, yet unless the dentist had a special permit he/she could not administer a single dose of the same drug in the dental office, where trained health care professionals could monitor the patient.

2) In order to be certain not to run afoul of this unclear regulation, it is likely that many dentists will simply use maximum doses of whatever drug clearly does not require a permit. Others may simply discontinue anxiolysis, thus discouraging many patients from receiving regular dental care.

3) Dentists who get permits, even if they're just concerned about murky language and don't actually use ECS, may see increased malpractice premiums, which in turn will drive up the cost of care.

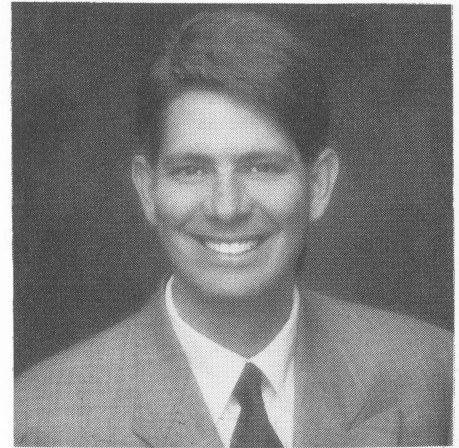
The LDA strongly believes it is prudent to continue refining the language of the proposed package to ensure regulation that does not have unintended consequences by being vague or subject to overly broad interpretation. Nationwide, the only "adult" ECS death conclusively documented (a 14-year-old in TN) was clearly gross malpractice (i.e., already illegal), so there is no urgent need for action to avoid a crisis.

The LDA is committed to working with the LSBD to develop suitable language for introduction in the 2005 Legislature. For 2004, the LDA urges a "NO" vote on HB 1460.

Contact: Ward Blackwell, LDA Executive Director
Phone: (225) 926-1986

WE WANT YOUR NEWS

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115. Phone: 899-2255.



DR. THOMAS MURPHY

About NODA Committees

PR Committee has important role

BY THOMAS K. MURPHY
Chairman

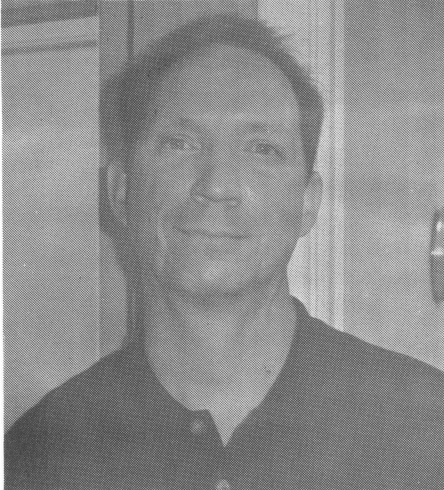
The public relations committee is responsible for maintaining and advancing a favorable public opinion of NODA/LDA/ADA specifically and dentistry in general.

Active in press releases, public awareness campaigns and media relations, the committee works to keep our message in front of the community.

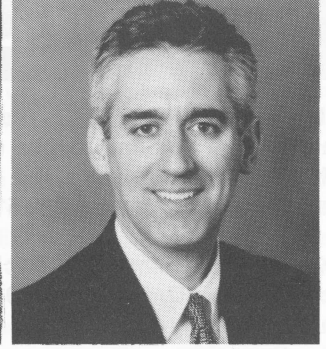
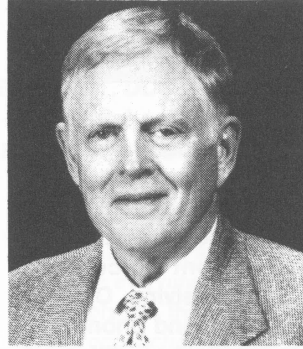
With the advent of "investigative news shows" (i.e. 20/20, 60 minutes, etc.), reports on amalgam safety, waterline bacterial counts, and pediatric sedation the committee, in conjunction with the ADA, is prepared to proactively counter negative news reports about the profession.



Dust off the clubs
and join us May 21



DR. COLLINS



Dr. Robert Brannon, left, associate professor, LSU School of Dentistry department of oral and maxillofacial pathology; Dr. Gerard Chiche, center, professor and head of the LSUSD department of prosthodontics; and Dr. Douglas Dederich, professor and head of the LSUSD department of periodontics, received from the Consumers' Research Council its "America's Top Dentists" award for 2003-2004. The council provides consumers information for obtaining the best professional services throughout the nation.

NODA PROFILE

NODA News continues a series of profiles of members of all ages and various lengths of membership in the Association. You may be next!

Dr. Collins: Looking forward to busy year

Dr. Kevin J. Collins, president-elect of the New Orleans Dental Association, is preparing for a busy year. But he's ready for it.

Dr. Collins, who served as scientific program chairman in Dr. David Hildebrandt's administration, believes those who become active in NODA and similar organizations "get a better appreciation of dentistry as a profession."

A native of Chicago, Dr. Collins came to New Orleans at a very young age. He graduated from Holy Cross High School in 1976 and from University of New Orleans in 1981 with his degree in biology. He comes from a family of seven brothers and sisters.

He decided on a career in either medicine or dentistry and, after serving as a regular patient, chose the latter field, graduating from the LSU School of Dentistry in 1987. LSU, he said, "provided a great education for me."

After associating in several offices for three years, Dr. Collins took over the practice of Dr. Ronald Brandt at 6619-B Airline Drive where

he practices today. His staff consists of a dental assistant, hygienist and two part-time front office people.

How does he spend his time outside the office? "Golf," he replied. "Whenever I can and attending various sports events locally."

Dr. Collins is married and resides with his wife, the former Tonia Tant, in Metairie.

WE WANT YOUR NEWS

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HOW THE ADA HELPS YOU

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The ADA stands up for member and patient rights. Class-action lawsuits initiated by the ADA hopes to stop unlawful business practices that unfairly reduce dentist reimbursement, misrepresent dentists' charges as unreasonable, and create unwarranted interference with the dentist-patient relationship.

ADA American Dental Association
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THE LSUHSC JUVENILE JUSTICE PROGRAM (JJP) is seeking a dental team (licensed dentist, dental assistant, and possibly a dental hygienist) to provide clinical care at Jetson Correctional Center for Youth in the Baton Rouge Area. This is a part-time contractor position. Pediatric experience is a plus. LSUHSC is an EEO/AA employer. Please send curriculum vitae to: Assistant Business Manager, LSUHSC Juvenile Justice Program, 1600 Canal St., Suite 1200, New Orleans, LA 70112.

KENNER DENTAL OFFICE, fully equipped treatment rooms (two), panorex, computer system and software, phone system, patient charts. Financing available, excellent opportunity for young dentist looking for a starter practice, call Dr. Glenn Schmidt, office 861-9044 or cell 259-3303.

DENTIST WITH GPR EXPERIENCE looking for part-time work (including Saturdays). Please call 978-852-1866. Will drive up to 45 miles from New Orleans.

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Assume Lease #8158 Improved Dental Office Space and Leasehold Improvements 1000 square feet. 3 rooms

plumbed for operatories, also front business area, dark room, laboratory, sterilization room, reception room, break room, restroom and equipment room. Extensive custom made cabinetry, with sinks, view boxes, front office desk, countertop, cabinets, shelving. Office is wired for sound, alarm, and phone system. Carpeting in excellent condition.

LAKE CHARLES #8147 Gross \$277,162; 3.5 days, 3 operatories; 1800 sq. ft. office space, 2 assistants, hygienist, receptionist. Additional plumbed room.

MANDEVILLE #7037 Gross \$247,581; 4 days, 3 operatories; 1212 sq. ft. office space, receptionist.

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(Classified ads are \$25 each. Send ads and checks to Dr. Kristi Soileau's office, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.)



NODA DENTIST WINS RAFFLE

The Alliance of the New Orleans Dental Association would like to thank all the NODA dentists who participated in the statewide Fund Development Raffle this year. It was a great success and we are happy to announce that the winner was NODA dentist Dr. Michael Rooney.

Marcy Celino and Kami Celino,
ANODA Fund Development,
Chairladies

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www.allianceada.org



LSUSD RESEARCH DAY

(Continued from Page 1)

representatives to several meetings will be chosen based upon participation in Research Day.

Awards for the day's two best post-graduate presentations will be given during the post-graduate award ceremony at the end of the year.

We encourage all members of the Louisiana dental community to attend this year's Research Day to support our growing group of clinician-scientists. Attendees will have the opportunity to receive six hours of continuing education credit for \$65. This opportunity is provided by the LSU School of Dentistry Continuing Education Program. For more details, contact the Louisiana Academy of Continuing Dental Education at <http://www.lsusdce.org/>.



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Continuing Education Corner

In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.



Dr. Markus Blatz, assistant professor, LSU School of Dentistry department of prosthodontics, has been to membership in Omicron Kappa Upsilon National Dental Honor Society by the LSUSD Theta Kappa chapter for his contribution to the art, science, and literature of dentistry and his service to LSUSD. The LSUSD Council of Students has nominated him as its 2004 candidate for the American Dental Education Association/Council of Students/Vital Source Technology Junior Faculty Award for excellence in teaching.

NODA NEWS accepts advertisements from a variety of sources, but makes no independent investigation or verification of any claim or statement contained in the advertisements. Inclusion of advertisements should not be interpreted as an endorsement by the New Orleans Dental Association or NODA NEWS.

DATE	2004	COURSE / TITLE	CR. HRS.	TUITION
May 7		"Four Topics to Chew On" w.Drs. Ritchie, Leigh, Kent, Block & Castellon (#2 of "CDE Club" Series)	07hrs.	DDS \$ 265.00 Auxiliary \$ 145.00
May 12		"Research Day" w/Dr. Fidel, Burgess, et alia	06 hrs.	DDS \$ 65.00 Auxiliary \$ 65.00
June 4-5		"Advanced Digital Case Presentation" w/Drs. John Barksdale & Jerome Smith	14 hrs.	DDS \$ 1,495.00 Auxiliary \$ 165.00
June 4-6		"Local Anesthesia for Dental Hygienist" w/Dr. Michael O'Brien & Frank Drongowski	72 hrs.	Hygienist \$ 995.00
August 27-29				
June 4-6		"Expanded Duty Dental Assistant" a/k/a "EDDA" w/Dottie Austin, CDA, EDDA	24 hrs.	Auxiliary \$ 369.00
June 5		"Radiology for Dental Auxiliaries" w/Drs. Thunthy & Hubar	07 hrs.	Auxiliary \$ 129.00
June 8		"Update on Traumatic Dental Injuries" w/Dr. Ricardo Caicedo	02 hrs.	DDS \$ 95.00 Auxiliaries \$ 75.00
		Distance Learning Center 6:30-8:30 p.m.		
June 11-12		"Smile Design & Advanced Provisional Fabrication" w/Mike Malone LIMITED ATTENDANCE	14 hrs.	DDS or Aux. \$ 695.00 Lab Tech \$ 595.00 Aux. Only \$ 395.00
June 17		"Infection Control Update" w/Dr. Louis DePaola	07 hrs.	DDS \$ 195.00 Auxiliary \$ 95.00
		MANDATED FOR ALL DENTAL OFFICES		
July 23		"Endeaux Gumbeux: A Great Recipe" w/Drs. Ron Lemon & Chip Simon (#3 of "CDE Club" Series)	07 hrs.	DDS \$ 265.00 Auxiliary \$ 145.00

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