

NODA News

Volume 42 | Number 3

Article 1

2004

NODA News March 2004

Follow this and additional works at: <https://commons.ada.org/noda-news>

Recommended Citation

(2004) "NODA News March 2004," *NODA News*: Vol. 42: No. 3, Article 1.
Available at: <https://commons.ada.org/noda-news/vol42/iss3/1>

This Full Issue is brought to you for free and open access by ADACCommons. It has been accepted for inclusion in NODA News by an authorized editor of ADACCommons. For more information, please contact commons@ada.org.

NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves its membership by promoting the art, science, and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 42 MARCH '04 NO. 3

A MAN OF IDEAS AND ACTION

Dr. Tony Miranda is NODA's Honor Dentist for 2004

BY DR. PETER GLASER

In attempting to write about Tony Miranda's accomplishments in organized dentistry, the first thing that comes to mind is that Tony "is" the ideal Honor Dentist of the New Orleans Dental Association based on his history.

But in all fairness I need to give you some insight into Dr. Miranda's personality before I expound on his achievements.

Tony Miranda has been known to get hot-tempered at times, a trait from his ethnic background, but he knows how to harness this trait to his benefit and other people's benefit as well. Tony has a global perspective in anything and everything he does. He can see the whole picture, is extremely detailed, and is always proactive in his approach.

I first met Tony in the late 70's when he was registration chairman of the conference. In those days, the conference did not have an executive director, so all planning and work were accomplished in your own office.

The registration line of the conference at that time was a 45-minute wait, or longer, and in one year as registration chairman, Tony changed that wait to 45 seconds. Quite a change. Let's analyze this to see how he accomplished this feat. Quite simply, he was able to scope out the whole picture, detail out the problems, and then proactively change the system, yes, in one year. 45 minutes to 45 seconds. This became known as a "Miranda."

Later, after his conference days (he did become chairman), Tony became disillusioned at the direction NODA was headed. The general meeting attracted 12 to 20 members, the board of governors meetings lasted 5 hours, the morale of this organization was at an all-time low.

But Dr. Miranda, using his temper and har-



DR. TONY MIRANDA

nessing it, and using a global approach to understand the situation at hand and detailing a plan, he proactively started to initiate changes, so that when he became president of NODA, in one year changed the attendance of the general meetings to an average of 120 people, 240 being the largest meeting of that year, a record that still holds even when NODA had controversial meetings.

The board of governors meetings were reduced from 5 to 1.5 hours.

He started the annual crayfish boil to raise the morale and even to this day, many of the changes he introduced are still used. These changes and accomplishments are known as "Mirandas."

Some of the offices Tony held in organized dentistry are: Chairman, Children's Dental Health Week: NODA Board Member: NODA Secretary, Vice-President, President, LDA Director, New Orleans Dental Conference Registration Chairman and General Chairman.

(Continued on Page 5)

President's Banquet set for March 13 at Hilton

Dr. David Hildebrandt, NODA's 85th president, cordially invites NODA members and their spouses or guests to join him and his spouse, Jeanne, for the President's Banquet to honor the 2004 officers and members of the Board on Saturday, March 13.

The setting for this year's banquet is the beautiful Versailles Ballroom located in the New Orleans Hilton Riverside at the foot of Poydras. The event begins at 7:00 p.m. with a cash bar, followed by dinner at 7:30 p.m.

Dr. Jack Devereux will serve as the master of ceremonies, which will also include the presentation of NODA's prestigious Honor Dentist Award to Dr. Anthony Miranda, Jr. a past president of NODA (1987).

Additional honorees include those members who have attained 25 and 50 years of continuous membership in NODA.

The menu for the evening includes:

• Hilton Salad

Choice of entrée:

• Grilled tenderloin steak

(Cabernet mushroom reduction)

• Filet of redfish (shrimp and tasso sauce)

• Grilled breast of chicken

Entrees include vegetable du chef, fresh rolls and butter, white chocolate pecan pie, coffee, tea, decaf coffee.

• A choice of Cabernet or Chardonnay wine will be served with dinner

The cost for the evening is \$50.00 per person. Discounted parking is available by parking in the Hilton garage. Tickets will be available at the registration table. Invitations should have been received by now and you should RSVP no later than Monday, March 8.

If you have not received an invitation and wish to attend, please call the NODA office (834-6449). Come and enjoy a night out on the town!

WHAT'S INSIDE

2 President's Message

3 NODA Profile

3 Children's Dental Health

4 Louisiana Dental Services

5 Bulletin Board

6 CE Opportunities

President's Message

by DAVID J. HILDEBRANDT, DDS

BUSY DAYS AHEAD

March is always one of the busiest months for NODA. Just as we complete Children's Dental Health Month and hopefully survived Mardi Gras, March roars in. We begin the month with the President's Banquet on March 13. This used to be known as the Installation Dinner. As a result of a recent bylaws change, we now assume leadership in December. Consequently, the former Installation Dinner has become the President's Dinner to honor the new officers and members of the Board of Directors.

We also pay tribute to NODA's Honor Dentist. This year's recipient is Anthony "Tony" Miranda, Jr. Dr. Miranda is truly deserving for all the years of dedicated service to NODA and organized dentistry. In addition, we will be recognizing 25 and 50 year members of NODA.

I have chosen the New Orleans Hilton as the site of this year's banquet. The Versailles Ballroom will be the backdrop for what promises to be an enjoyable evening. Please bring your spouse or guest and partake in an evening of delicious food, splendid libations and of course camaraderie with your colleagues. Even if we have an evening of spring showers, we will be providing protected parking in the Hilton Lot at a discounted cost. I would be honored if you would join us for NODA's most elegant event of the year.

The next big March event is the LDA House of delegates (HOD) in Baton Rouge on March 20. As you know the HOD is the governing body of the Louisiana

Dental Association. The majority of significant issues that effect your practice pass through this body of 75 delegates from our state.

This year among the issues the delegates will be deciding is a petition the state board has requesting a mandate for oral sedation permits with required training for dentists providing these services. NODA has 24 delegates, nearly one-third of the voting body and, as such, carries considerable weight in determining whether a resolution passes or fails.

We will be holding a caucus in March to discuss this year's issues. If you have an opinion you would like to express please call one of your delegates or myself to express your view.

As mentioned earlier, we have just completed one of our most successful Children's Dental Health Months ever. Dr. Jason Parker should be commended for his accomplishments. At a Hornets game, one of the many events planned by Dr. Parker, we witnessed Hugo the Hornet passing out toothbrushes with the NODA logo. Over 120 other NODA supporters attended the game.

The attendance represents one of the largest social events ever for NODA. Hopefully you

were able to attend one of the many events last month or saw or heard one of the many public service announcements on the airways. I hope to see every one at the President's dinner or hear from you with any questions about the LDA House of Delegates.

David J. Hildebrandt, D.D.S.
President

MEETINGS COMING UP

NODA CRAWFISH BOIL & STAFF

APPRECIATION NIGHT

Fri., April 16, 2004 - 7:00 p.m.

American Legion Hall -

Causeway @ River Road

(RSVP Required)

NODA C.E. & GOLF EXTRAVAGANZA

Fri., May 21, 2004 - Eastover Country Club

Speaker, Times & Arrangements TBA

(RSVP Required)

NEW ORLEANS DENTAL CONFERENCE

Sept. 15, 16, 17, 18, 2004

"Spirit of Excellence"

Ernest N. Morial Convention Center

Our goal is to provide the best Quality handpiece service. We strive for excellence. Therefore if excellence is what you expect, then we are the company for you.

Convenience. We are locally owned and operated. We provide free pick up and delivery. We're just a phone call away!!! 48-hr. turnaround based on available resources.

Express Handpiece Repair

(504) 453-7530

High-speed Overhaul, Low-Speed Overhaul

Attachment Overhaul, Scaler Overhaul

Member, BBB

NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 5th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, Editor, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

WEB SITES

N.O. Dental Association
www.nodental.org

N.O. Dental Conference
www.nodc.org



Placement Service, Temporary/Permanent
Dentists, Dental Hygienists
Dental Assistants, Front Desk

DENTAL AUXILIARY RESOURCES, INC.

Marilyn I. Bernard, R.D.H., B.S.
Since 1990

653 MELODY DRIVE
METAIRIE, LA 70002

(504) 835-6174
(800) 554-0377
Pager (504) 569-6508

NODA PROFILE

NODA News continues a series of profiles of members of all ages and various lengths of membership in the Association. You may be next!

Dr. Rodriguez: He knew the greats

Dr. Nasson J. Rodriguez has studied under the best.

The first of the noted educators he has encountered is one known to scores of NODA members – the late Dr. Robert Eastman. Dr. Rodriguez describes him in three words: “He pursued excellence.”

The second was another who has influenced scores, perhaps hundreds of NODA dentists, Dr. Harold Wirth. Dr. Rodriguez had to travel to reach the other strong influences in his career. “I traveled to Miami to study under L.D. Pankey, to St. Petersburg to study under Pete Dawson, and to Provo, Utah for Gordon Christensen,” he recalled.

A native of the West Bank of New Orleans, Dr. Rodriguez started his own career at Jesuit High School. Next came pre-dent and dentistry studies at Loyola University where he graduated in 1963.

This was followed by a two-year stint as a captain in the U.S. Air Force Dental Corps serving the officers and enlisted personnel of the



DR. RODRIGUEZ

832nd Tactical Air Command at Cannon Air Force Base in Clovis, New Mexico.

After discharge Dr. Rodriguez returned to

the West Bank where he practices general dentistry today in his office at 3501 Holiday Drive, Suite 101. His staff consists of a receptionist, a dental hygienist and two chairside assistants.

He finds that the techniques and materials in dentistry have greatly improved since he began his practice, mentioning four areas especially: “digital radiography, composite materials, implants, and lasers.”

Dr. Rodriguez, an active life member of the American Dental Association, earned his fellowship in the Academy of General Dentistry in 1982 and his mastership in 1999. Dr. Rodriguez is a member and past president of the C. Edmund Kells Study Group. He is also a member and past president of the West Bank Rotary Club which awarded him a Paul Harris Fellowship.

The doctor is a member and past president of Delta Sigma Delta dental fraternity and also working to be certified by the American Board of General Dentistry.

Dr. Rodriguez and his wife Georgette, also from the West Bank, have traveled “all over Europe, as well as Mexico, Canada and Alaska.” Fishing and hunting are other favorite pursuits. The doctor is in a group that has its own lease out of Lafitte. He likes to deer hunt in northern Mississippi.

Children's Dental Health Month

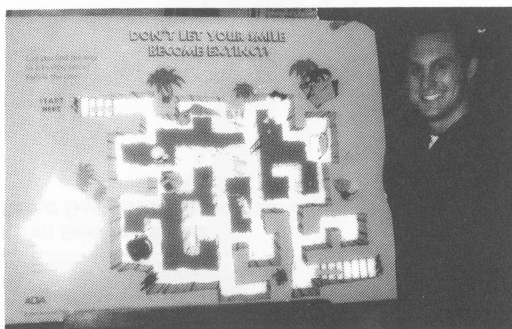
Looking back on a great event



Meeting Happy Tooth.



Dr. Clifton Dummett, left, and Dr. Jason Parker at LSUSD's "Smile Day."



Posters and signs helped tell the story.



Lots of giveaways at Children's Museum.



DR. DOV GLAZER

About NODA Committees

Hospital Dental Services Liaison

BY DOV GLAZER, DDS
Chairman

The Hospital Dental Services Committee seeks to identify and address the needs of NODA members who are on the medical staffs of area hospitals. The primary objective is to speak in a unified voice when approaching the administrators and boards of local institutions concerning dental care of patients in the hospital setting.

The Committee found its origins when Touro Infirmary housed a dental treatment room and was staffed by ancillary hospital staff and hygienists. Patients were treated in the ambulatory treatment center and also bedside. But healthcare and the appreciation of dentistry as an integral part of general health have changed in the last decade.

Currently the Committee is developing a database of all dental practitioners who have appointments on hospital medical staffs. Whether you are a general practitioner, an oral surgeon, periodontist, or limit your practice in any specialty, and are interested in any form of hospital dentistry, you can get involved with the Committee by calling Dr. Dov Glazer at 504.895.1137 or email HDSC@Glazers.net.

HIGH SPEED SERVICE HANDPIECE REPAIR



504-220-8918

Discounts for All NODA/LDA Members!



Companies affiliated with
Louisiana Dental Services, Inc.

A wholly owned subsidiary of the Louisiana Dental Association

Amalgaway

Amalgam mail disposal service.
(800) 267-1467

Association Members Only

Beats Office Depot & Sam's with *guaranteed* lowest prices on office supplies! 4% cash rebate off *every* invoice; free next-day UPS shipping on orders of \$50 or more. (800) 420-6421, ext. 224

CareCredit

Revolving credit for patients' health care expenses. (800) 300-3046, Ext. 519

Chase Cabinet Makers

Designing and building quality cabinets specifically for medical professionals. (985) 867-4737

The Dental Record

Top-quality dental record-keeping system created by dentists. (800) 243-4675

Dexcomm

Message experts offering flexible options for your telephone answering needs. (877) 339-2666

International Manufacturing Group (IMG)

Gloves, barrier supplies, and more. LDA dues rebate plan. (800) 775-6412

MBNA America

The only credit card that benefits the LDA *every time you make a purchase!* Air miles plan available. (800) 457-3714

Medical Protective Company

Professional liability, business liability, workers' comp., etc. (800) 452-8909

New Line Medical, Inc.

Lowest prices on TOP dental products. Call for a *free* catalog! (800) 452-8909

NOVA

Credit card processing service with exclusive member discounts! (888) 545-2234

Paychex

15% off payroll and tax payment services. (800) 729-2439

Sky Financial Solutions

New office loan packages, practice purchase loans, equipment and remodeling financing, debt consolidation, retirement capital. (800) 919-9821 or (800) 360-0667

SolmeteX

Amalgam waste separation and disposal systems. (800) 216-5505

Transworld Systems, Inc. (TSI)

Collections service for delinquent accounts. (504) 828-8815

WebMD

Electronic claims filing. (888) 416-0673

Xspedius

Affordable local and long distance telephone service and high-speed internet access. (800) 673-7737



Professional Dental Plans/ Crescent Dental Plans®

The **ONLY** dental benefit plan endorsed by the LDA; freedom of choice and only A+ underwriters. All LA-licensed LDA members are automatically included. (800) 395-6931

**LDS Endorsed Products - Offering Quality
and Value for All Your Practice Needs!**

BULLETIN BOARD

DR. MIRANDA

(Continued from Page 1)

ARE YOU ILL or going on vacation? I will come to your office, oversee hygiene, recement crowns and see emergencies. Call Dr. L.W. Garcia, 985-845-4253.

2 ASSOCIATE POSITIONS AND 1 LAB TECH POSITION will be opening for placement in our group practice in or about June of this year. You will be provided an excellent opportunity in which to build your skills. Our office offers the support of a group practice, excellent equipment, a steady appointment book and many other perks. Call Joseph R. Lacoste, Jr., DDS at (985) 869-4232 or fax a resume to (985) 674-9256.

FOR SALE: Panorax X-ray Machine. Perfect Working Order. \$4000.00 – Terms. Installed locally – 362-1776.

NEEDED – Surgical and operative equipment and supplies for Third World dentistry. Call 368-8152.

PRACTICE SALES
NATCHEZ AREA #6965 Gross \$580,738, 4 days, 5 operators, 1,470 sq. ft. office space. 2 assistants, hygienist, office manager, receptionist. Call Dr. Earl Douglas, 800-321-4540.

NEW ORLEANS #8111 Great merger opportunity. Seller will stay to work 1 day a week. Gross \$239,812; 3.5 days. Call Dr. Earl Douglas, 800-321-4540. (Under contract.)



NEW ORLEANS OFFICE #2013 Sale price for office is \$114,000! Contains 4 operators; 1,550 sq. ft. Call Dr. Earl Douglas, 800-321-4540.

NEW ORLEANS PERIO #2012 Additional plumbed but unequipped operator. Gross \$266,405; 3 days, 4 operators; 1550 sq. ft. office space, assistant (ft), 2 assistants (pt), hygienist (ft), hygienist (pt), receptionist. Call Dr. Earl Douglas, 800-321-4540.

MANDEVILLE #7037 Gross \$265,513; 4 days; 3 operators; 1212 sq. ft. office space, receptionist. Call Dr. Earl Douglas, 800-321-4540.

METAIRIE #8116 Gross \$641,204; 4 days; 5 operators; 2000 sq. ft. office space; assistant, 2 hygienists (pt), 2 receptionists. Call Dr. Earl Douglas, 800-321-4540.

NEW ORLEANS #8141 Gross \$270,092; 2 days; 3 operators; 1800 sq. ft. office space; assistant, hygienist, receptionist. Call Dr. Earl Douglas, 800-321-4540.

(Classified ads are \$25 each. Send ads and checks to Dr. Kristi Soileau's office, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.)

I congratulate the Honor Dentist Committee for voting Dr. Tony Miranda as the Honor Dentist for 2004 and obviously Tony for receiving such a deserving and prestigious award. But I would be remiss if I did not tell you how Tony became involved with NODA.

Dr. Vic Marquer, who ate, drank, lived and slept NODA, called Tony early on and asked him to become active, which Tony did, even though he had much on his plate, handling a full-time practice and teaching at the dental school. Dr. Marquer took Tony under his wing and taught him many things, but the two that stand out are, One, the importance of organized dentistry and Two, the Constitution and By-Laws.

Even today, Dr. Miranda, being retired, is still the resident expert of the Constitution and by-laws of NODA, not bad for an "old retired dentist." I can assure you that Dr. Vic Marquer would be very proud of Tony and his accomplishments in organized dentistry.



Professional Practice
Consultants, Ltd.

Member of



Specializing in Appraisals, Sales, Mergers,
Associateships, and Pre-Sale Planning for Dentists

Earl M. Douglas, DDS, MBA
Experience counts. It's as simple as that.

800-321-4540

Call for information on our practice sale listings.

Visit our website at www.ppcsouth.com

FOCUSED ON *you*

How the ADA helps you:

PROMOTES THE PROFESSION BY BEING THE TRUSTED SOURCE OF INFORMATION Consumers rely on the ADA as a trusted source of oral health information. Your ADA spokespersons have appeared on network TV shows like the *Today Show* and *Good Morning America* and ADA-branded consumer health information appears almost daily in major newspapers like the *New York Times* and the *Wall Street Journal*.



American Dental Association
www.ada.org

800-621-8099

Copyright © 2002 American Dental Association All rights reserved.

NODA NEWS accepts advertisements from a variety of sources, but makes no independent investigation or verification of any claim or statement contained in the advertisements. Inclusion of advertisements should not be interpreted as an endorsement by the New Orleans Dental Association or NODA NEWS.



Continuing Education Corner

In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.

DATE	2004	COURSE / TITLE	CR. HRS.	TUITION
March 12		"Treatment Planning Restorative & Prosthodontic Problems" w/Dr. Terry Tanaka	07 hrs.	DDS \$ 295.00 Lab Tech \$ 165.00 RDH/Aux. \$ 145.00
March 26-29		"Choosing The Box" w/Drs. Jimmy Eubank & Jeff Morley	25 hrs.	DDS \$ 4,250.00 Aux. \$ 350.00
April 2		ALUMNI DAY w/Drs. Mike Robichaux, Chad LaCour, John Barksdale and Jerome J. Smith	05 hrs.	Call C.E. Office
April 23		"Drugs On The Street" w/Dr. Hal Crossley	07 hrs.	DDS/MD \$ 235.00 RDH/RN \$ 129.00 Lab Tech \$ 129.00 Aux. \$ 95.00 Law Enf/Para Med \$ 45.00
April 23-25		"Expanded Duty Dental Assistant" a/k/a "EDDA" w/Dottie Austin, CDA, EDDA	24 hrs.	Auxiliary \$ 369.00
April 24		"Radiology for Dental Auxiliaries" w/Drs. Thunthy & Hubar	07 hrs.	Auxiliary \$ 129.00
May 7		"Four Topics to Chew On" w/Drs. Ritchie, Leigh, Kent, Block & Castellon	07 hrs.	DDS \$ 265.00 Auxiliary \$ 145.00
May 12		"Research Day" w/Dr. Fidel, Burgess, et alia	06 hrs.	DDS \$ 65.00 Auxiliary \$ 65.00

Register by phone, fax, or on line.

Visa and MasterCard Accepted.

Please call (504) 619-8584 for further information.

Toll Free No. 1-800-488-2925 FAX: (504) 619-8776

Web Site: www.lsusdce.org



TELL 'EM YOU SAW IT IN NODA NEWS

When you patronize our advertisers – and we hope you will – tell them you saw their ad in *NODA News*.

These loyal friends help defray the costs of this monthly publication. ■

NON-PROFIT ORG.
U.S. POSTAGE
PAID
Permit No. 455
New Orleans, La.

Suite 153
2121 N. Causeway Blvd.
Metairie, LA 70001
834-6449

Kristi Solleau, Editor
David DeGenova, Associate Editor

NODA NEWS